



Samsung UD22B Signage Display Quick Setup Guide

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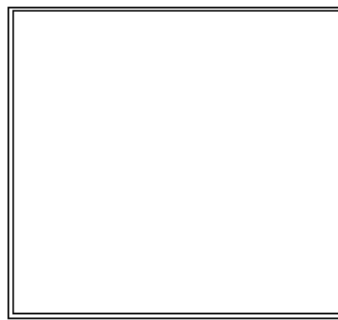
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SAMSUNG

Samsung UD22B Signage Display



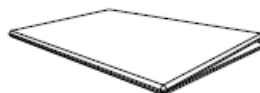
Unpacking Your Monitor



Monitor



Quick Setup Guide



Warranty Card
(Not available in some locations)



User Manual



MagicInfo Lite CD



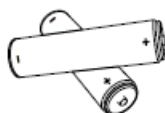
External sensor KIT



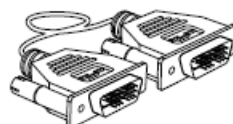
Power cord



Remote Control



Batteries (Not available in some locations)



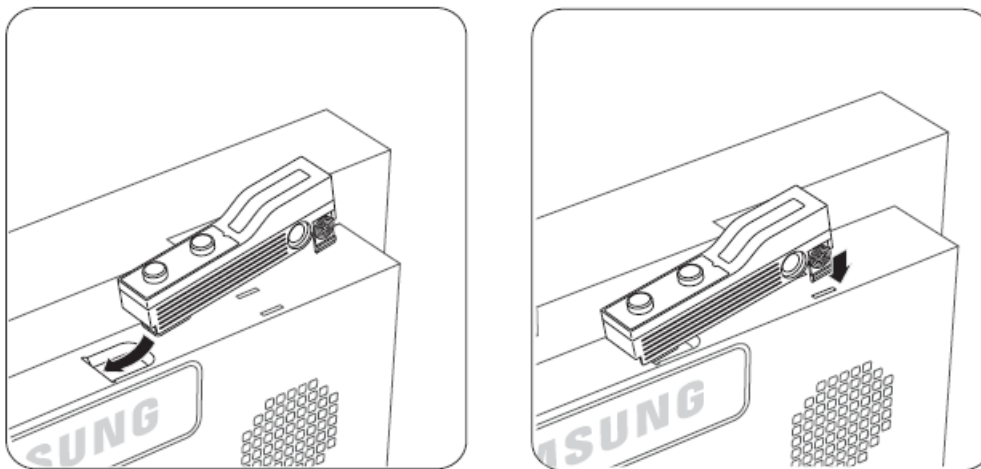
DVI cable



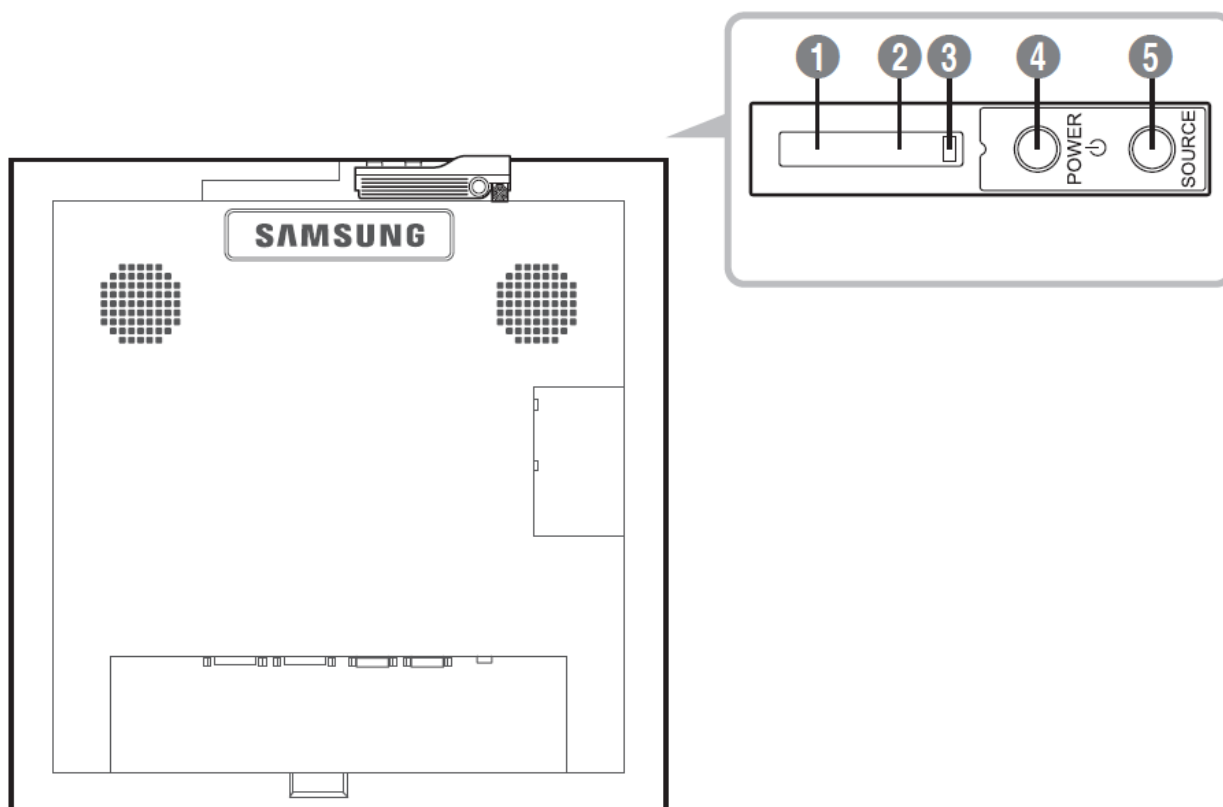
DP-HDMI cable

Unpack the product and check if all of the following contents have been included. If any items are missing, contact your dealer. Store the packaging box in case you need to move the product at a later stage. This product contains chemicals known to the State of California to cause cancer and reproductive toxicity.

Installing the External sensor



External sensor



1. Remote Control Sensor

Aim the remote control towards this spot on the LCD Display.

2. Brightness sensor

Automatically detects the intensity of ambient light around a selected display and adjusts the screen brightness.

3. Power indicator

Turns off in power-on mode and blinks green in power-saving mode.

4. **POWER** button

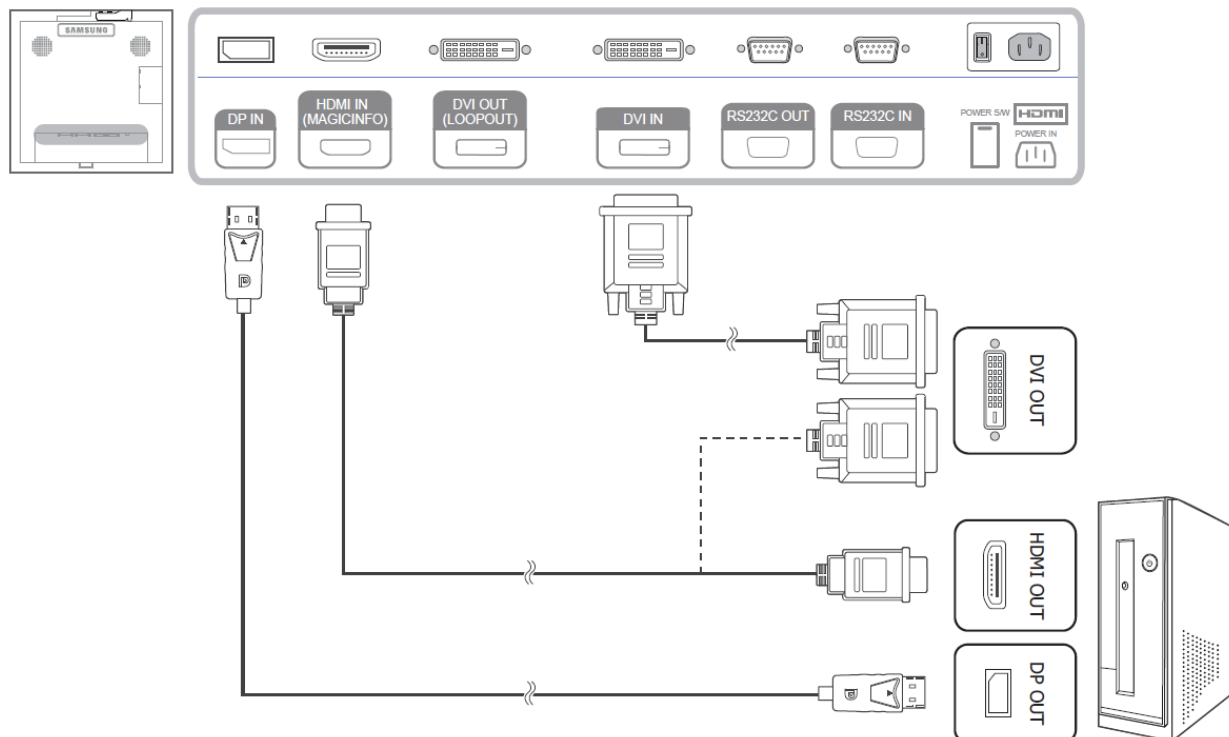
Use this button for turning the LCD Display on and off.

5. **SOURCE** button

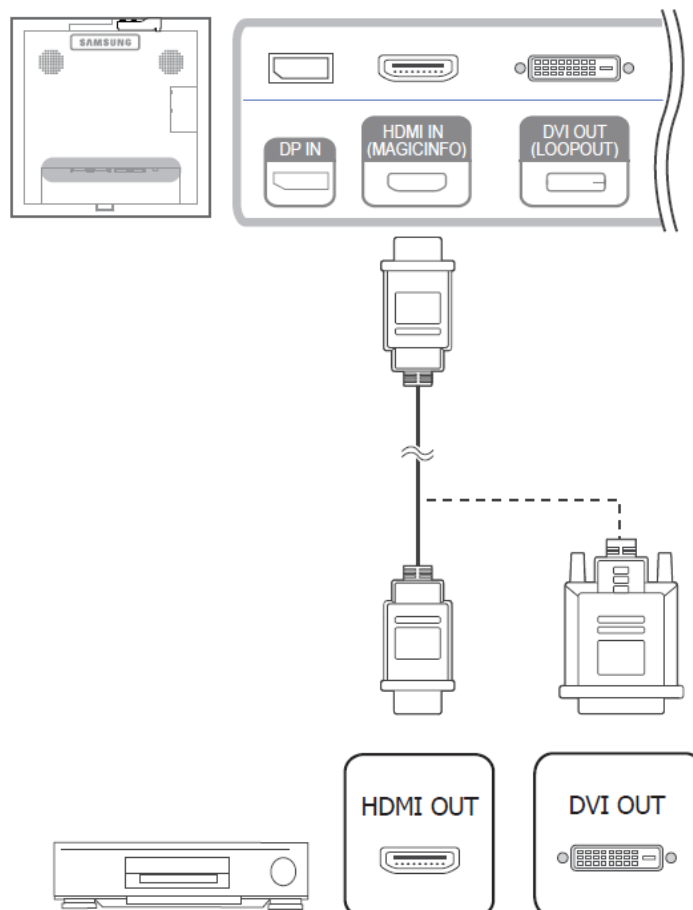
Switches from PC mode to Video mode. Selects the input source that an external device is connected to.

Connections

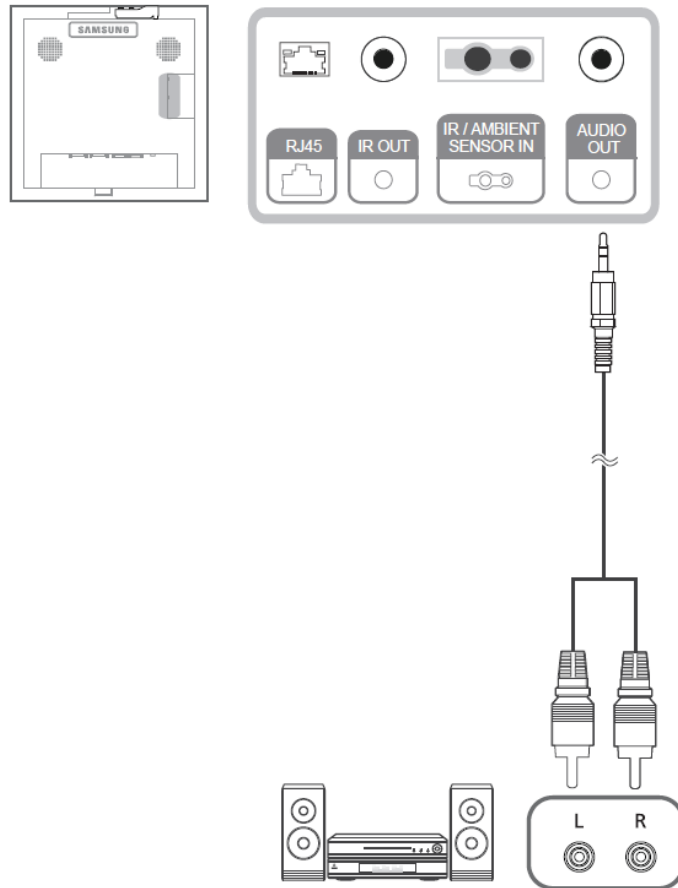
1. Connecting and Using a PC



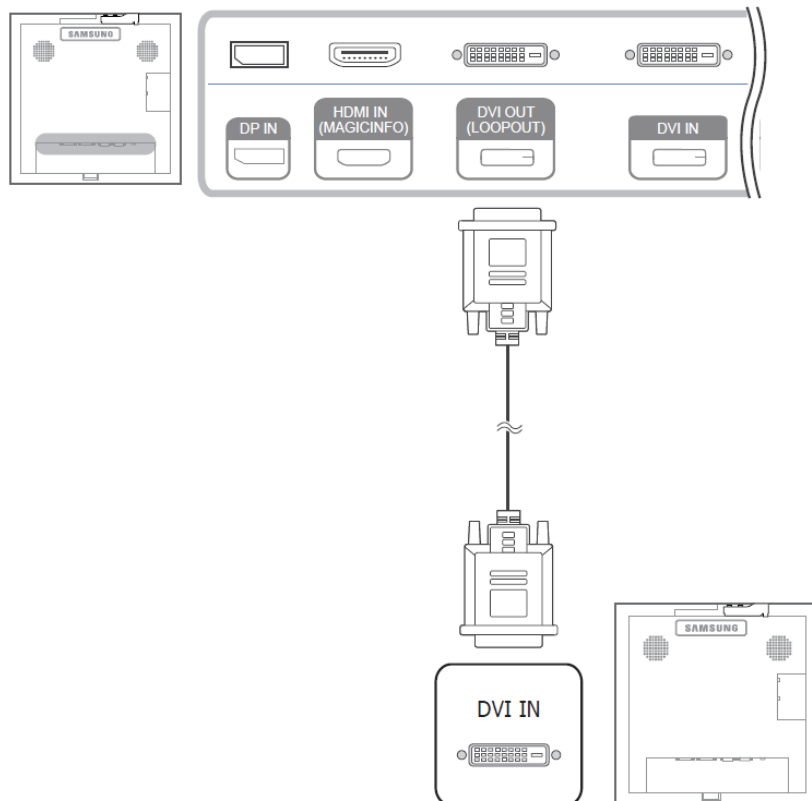
2. Connecting to a Video Device



3. Connecting to an Audio System

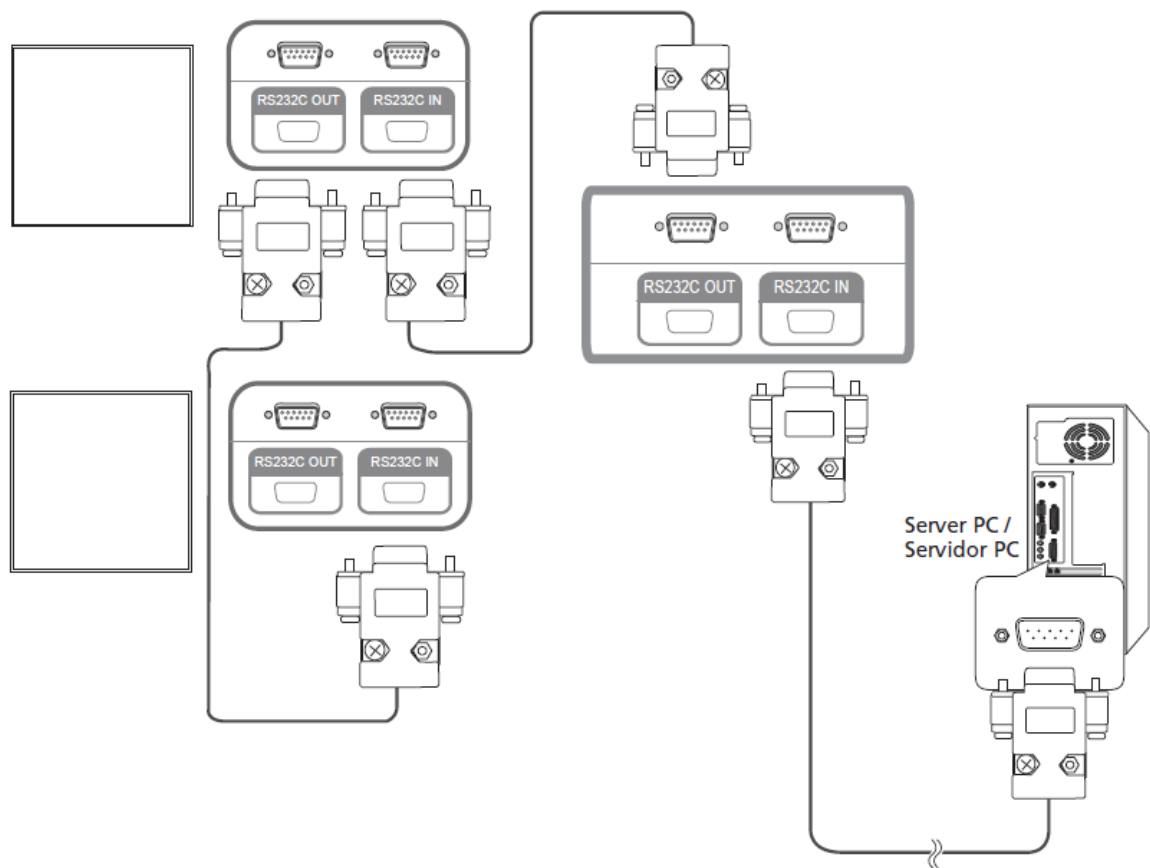


4. Connecting an External Monitor

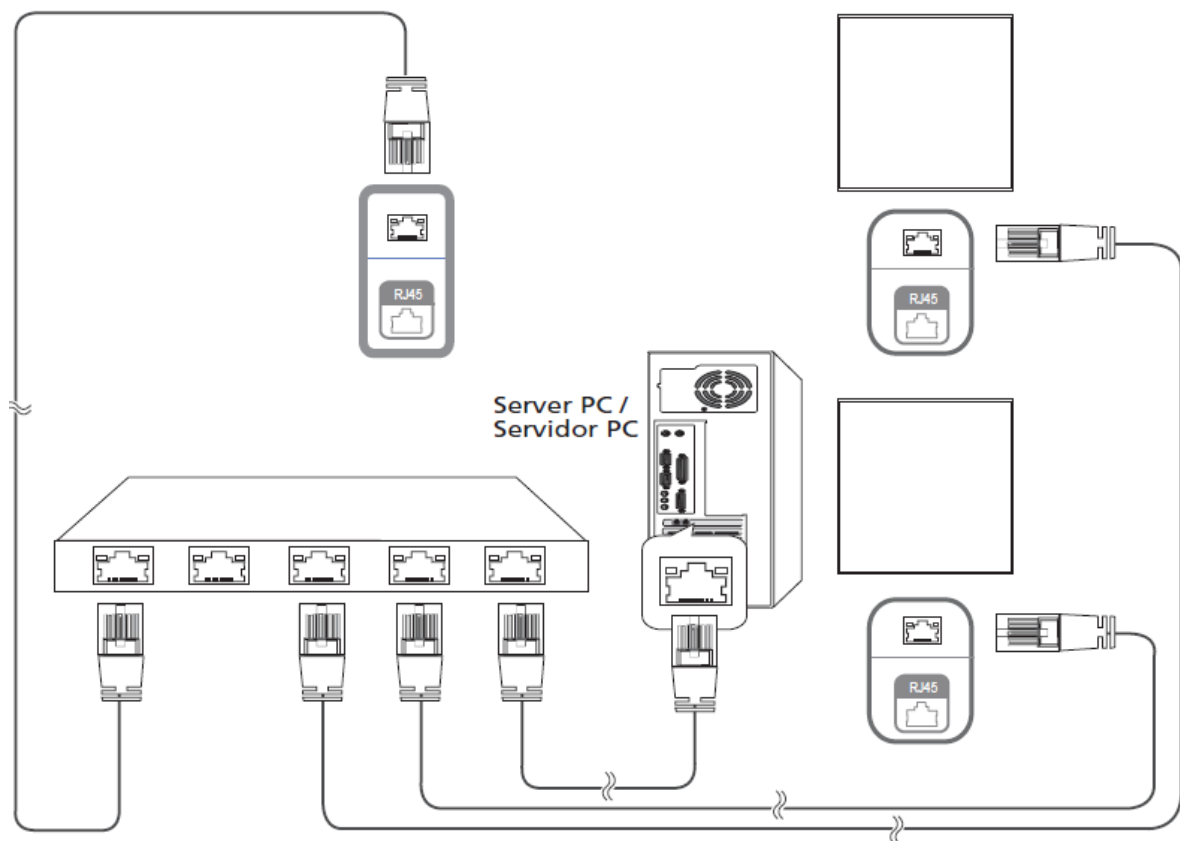


5. Where it is used:

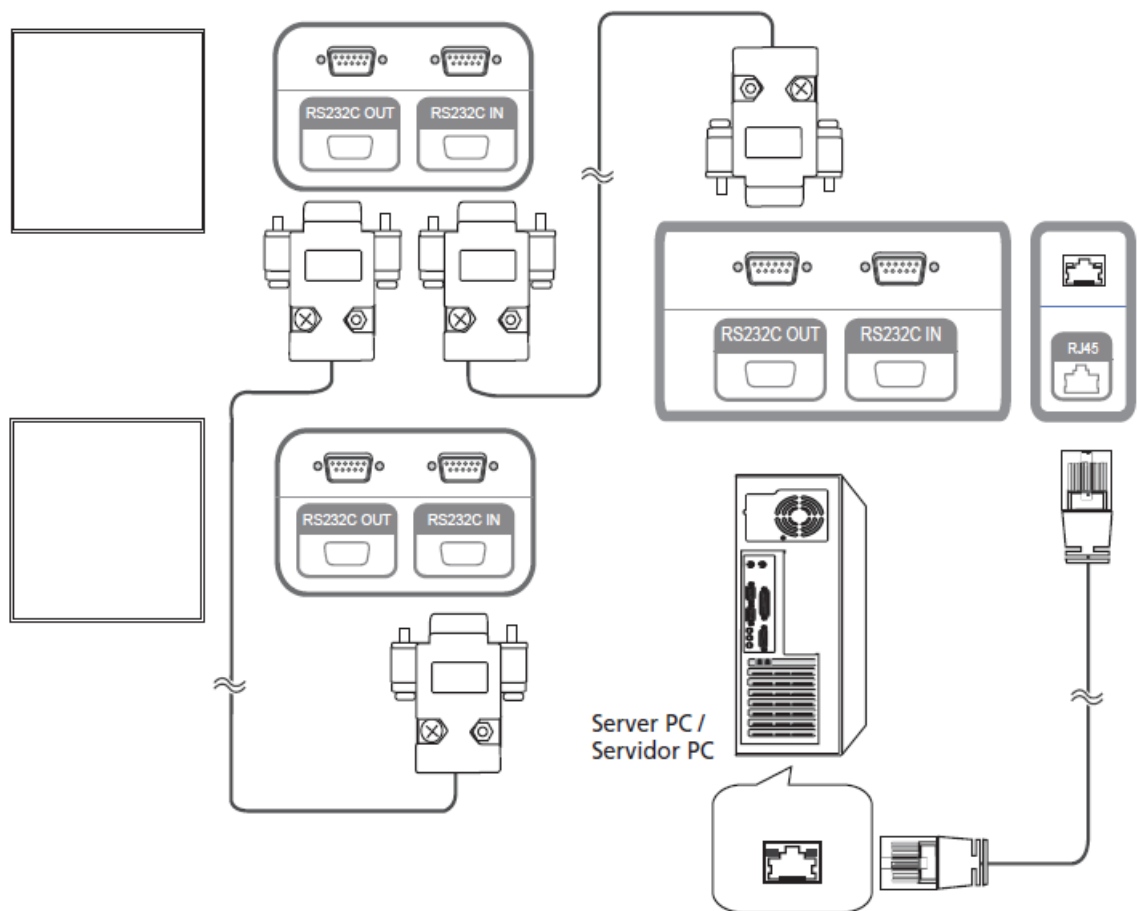
- Using Serial MDC



- Using Ethernet MDC

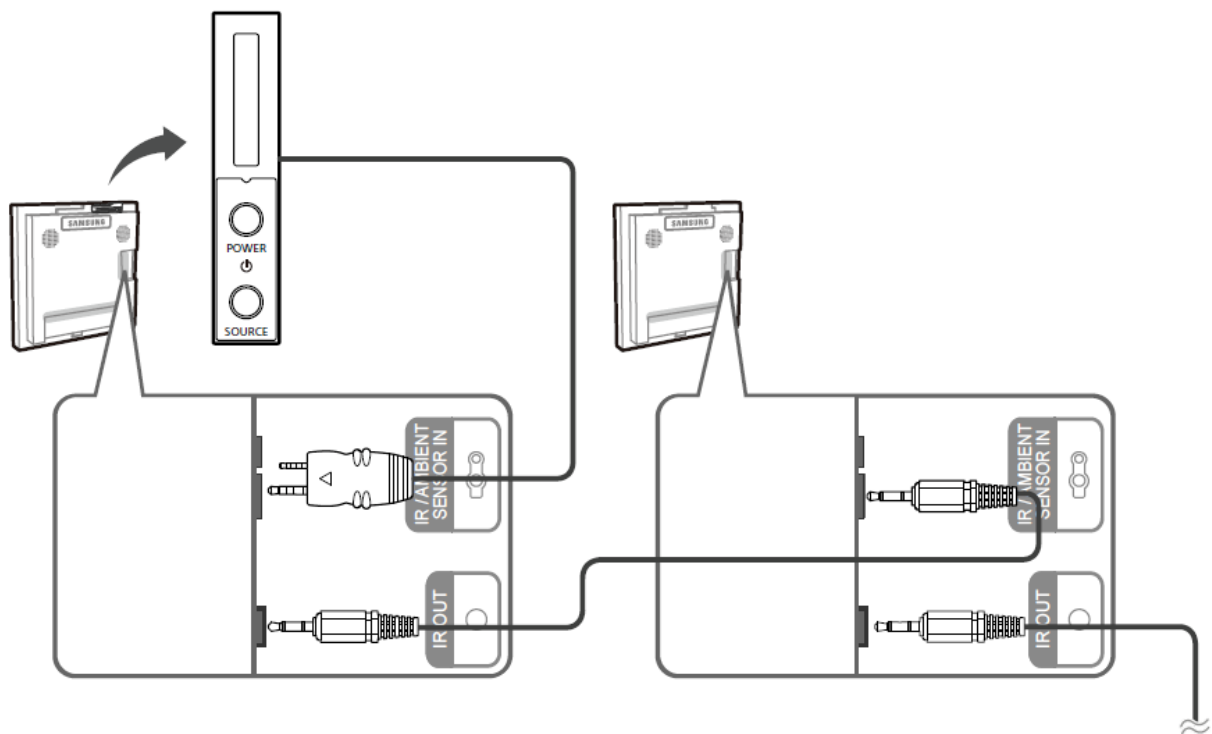


- Using Ethernet MDC



How to Control

Controlling more than one display product using an external sensor kit



Troubleshooting

- The power LED is off. The screen will not switch on.

Make sure that the power cord is connected.

- **“No Signal”** is displayed on the screen

Check that the product is connected correctly with a cable. Check that the device connected to the product is powered on.

- **“Not Optimum Mode” is displayed.**

This message is displayed when a signal from the graphics card exceeds the product’s maximum resolution and frequency. Refer to the Standard Signal Mode Table and set the maximum resolution and frequency according to the product specifications.

FAQ’s

What is digital signage for Samsung?

Digital signage displays & screens From outdoor signage and video walls to microLED, interactive, and standalone displays—ranging from Full HD to 8K UHD resolution—we offer digital display screens and solutions for virtually any business need.

What is a smart signage display?

Definition of Smart Signage: Smart digital signage is a display solution that optimizes results and reduces human supervision by different mechanisms, such as operational automation, interactivity, personalization of media, or remote screen & content management.

How do I reset my Samsung digital signage?

The platform is called SSSP, short for Samsung Smart Signage Platform. Factory settings: Turn the screen off with the remote. Click MUTE – 1 – 8 – 2 – POWER ON with the remote. Go to “Options” and select “Factory reset” twice.

What is the main function of digital signage?

Digital signage can be used to provide public information, convey internal communication, or share product information to enhance customer service, promotions, and brand recognition.

What is the difference between a signage display and a TV?

In essence, TVs have many standard capabilities that allow them to stand on their own, whereas digital signage displays are more like very large computer monitors in that they require additional support and/or input to be useful.

What is the advantage of digital signage?

Providing ready access to FAQs and general info on screens helps both employees and customers save time.

Why is signage necessary?

While each of these may serve a different purpose, if done right, good signage provides your customers and potential customers with subtle, but important, communication cues, increases brand awareness, and in the end, it can help you convert a sale.

What are the three main categories of signage?

These are the three categories of signage, Outdoor signs: These items are some of the most critical assets in an advertiser’s toolbox, Indoor signs: You can use indoor signage for a variety of purposes and Persuasive signage: One of the most exciting uses of signage is to promote your business, service or product.

What format is signage?

The file format is the first and most important consideration for designing signage. PDF/X-4 is the ideal file format

for large-scale graphics, although we can also accept Adobe Creative Cloud files from InDesign (packaged), Illustrator (packaged), PhotoShop, high-quality JPGs, and TIFFs.

Can digital signage be interactive?

Put simply, interactive digital signage turns traditional advertising into a participatory activity: it invites consumers to physically engage with the display content and find information that's relevant to them.

What are the two types of signage?

Signs can be categorized into two types: primary or secondary. Both types of signs can take many forms and are categorized based on their appearance and mounting. Primary: The term "primary" refers to the main identifying signage. Generally, these are electric and lit for good visibility.

Why is Colour important for signage?

The use of colors in signage influence people's behavior towards a brand and help them to decide what is most important for them. It is such a great way of using colors to communicate with the audience and viewers through the power of colors. Through colors in signage, you can transmit the message that you want.

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