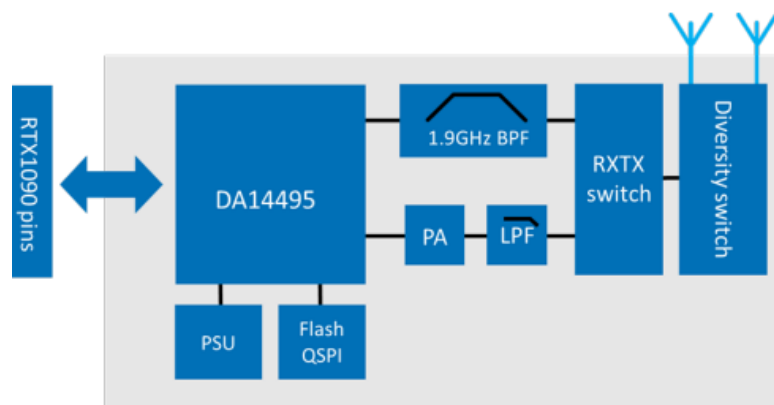


Contents [[hide](#)]

- [1 RTX1090R1 PU Using Simple Host Application](#)
- [2 Product Information](#)
- [3 Introduction](#)
- [4 Short Quick Guide for Pairing](#)
- [5 More detailed info of the SimpleHost application](#)
- [6 Appendix](#)
- [7 Frequently Asked Questions](#)
- [8 Documents / Resources](#)
 - [8.1 References](#)



RTX1090R1 PU Using Simple Host Application



Product Information

Specifications

- Brand: RTX A/S

- Product Name: SimpleHost application for pairing BS and PU
- Version: 0.1
- Compatibility: Windows operating system
- Interface: Over The Air (OTA)

Trademarks

RTX and all logos thereof are trademarks of RTX A/S, Denmark.

Other product names used in this publication are for identification purposes and may be trademarks of the respective companies.

Disclaimer

This document and the information contained is property of RTX A/S, Denmark.

Unauthorized copying is not allowed. The information in this document is believed to be correct at the time of writing. RTX A/S reserves the right at any time to change said content, circuitry, and specifications.

Confidentiality

This document should be regarded as confidential.

© 2024 RTX A/S, Denmark, all rights reserved Stroemmen 6, DK-9400 Noerresundby
Denmark

P. +45 96 32 23 00

F. +45 96 32 23 10

www.rtx.dk

Additional information:

Ref: HMN, TKP

Reviewed by: BKI

Introduction

This document describes how to operate the SimpleHost application for pairing BS (FP) and PU (PP) which is necessary for normal operation between BS and PU.

Section 2 is a very short quick guide for how to use SimpleHost application for the

Pairing.

Section 3 is a more detailed guide.

Terms and abbreviations

Abbreviation	Description
BS	Base station
COM	Communication port (serial port)
EAI	Embedded Access Interface
EVK	Evaluation Kit
OTA	Over The Air
PU	Portable unit
REPS	RTX EAI Port Server
RX	Receiver
UART	Universal Asynchronous Receive and Transmit
Term	Description
Paco	Platform name covering the TeamEngage™ portfolio variants: Singlecell and Multicell

Short Quick Guide for Pairing

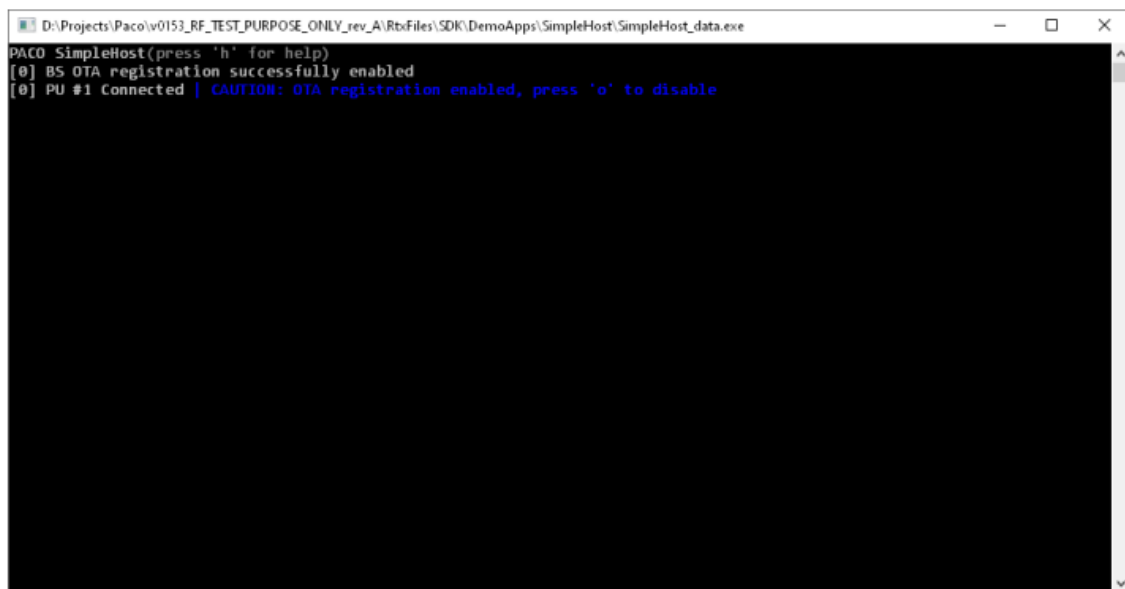
- Pairing is only possible if the BS (FP) and PU (PP) are using same DECT region and if a RF radio link between the units is possible. The pairing (registration) will be over the radio link interface i.e. Over The Air interface (OTA).
- The SimpleHost application (SimpleHost.exe) is a windows executable console application interfacing directly to the RTX1090EVK through the COM port on the PC. The application takes the COM port number as parameter:
 - SimpleHost.exe [COM port number]
- So in Case the BS EVK is connected on COM port 5 and the PU EVK is connected on COM port 4
 - SimpleHost.exe 5 -> will Start SimpleHost Console for the BS
 - SimpleHost.exe 4 -> will Start SimpleHost Console for the PU
- On both the BS and PU SimpleHost Console press 's' key on the PC keyboard for start



```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PAC0 SimpleHost (press 'h' for help)
[0] BS successfully initialized
[0] BS successfully started
```

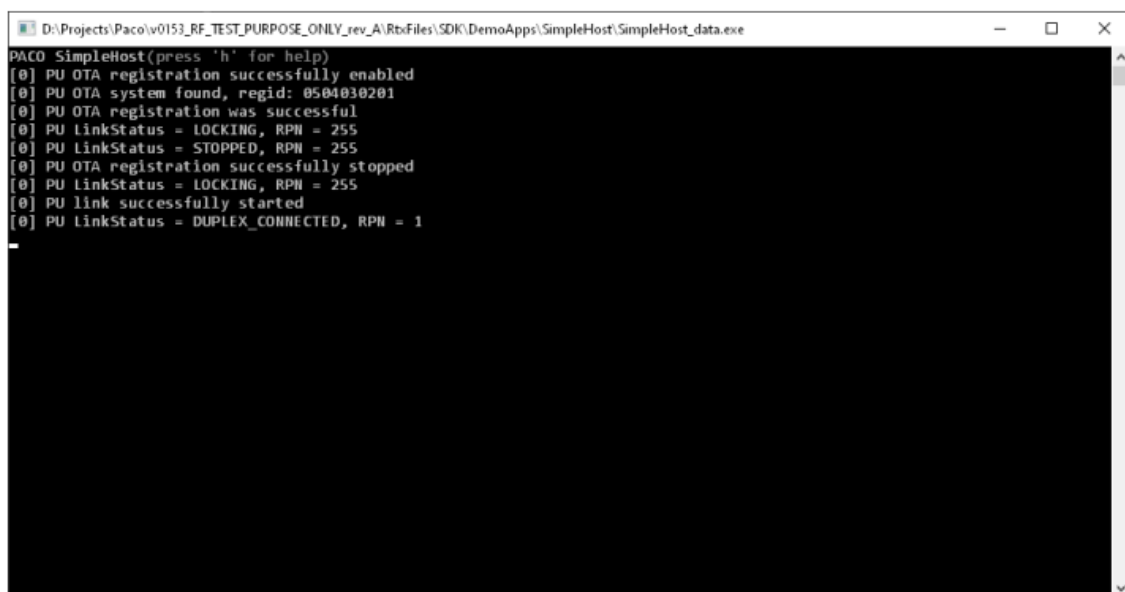
Figure 1 Simple Host BS start option

- The PU unit (PP) will write “PU successfully initialized”. In case the BS and PU never was paired before the PU will also write “PU link unsuccessfully started”.
- Press ‘o’ key on the PC keyboard for OTA registration i.e. pairing to start on the Simple Host console of both the BS and PU.
- Wait some seconds. If there is a radio link between the units, the registration should be successfully and the console looks like:

A screenshot of a Windows console window titled "D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtbFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe". The console output shows the following text: "PACO SimpleHost (press 'h' for help)", "[0] BS OTA registration successfully enabled", and "[0] PU #1 Connected | CAUTION: OTA registration enabled, press 'o' to disable". The rest of the console is black.

```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtbFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost (press 'h' for help)
[0] BS OTA registration successfully enabled
[0] PU #1 Connected | CAUTION: OTA registration enabled, press 'o' to disable
```

Figure 2 BS Simple Host Console after a successful registration.

A screenshot of a Windows console window titled "D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtbFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe". The console output shows the following text: "PACO SimpleHost (press 'h' for help)", "[0] PU OTA registration successfully enabled", "[0] PU OTA system found, regid: 0504030201", "[0] PU OTA registration was successful", "[0] PU linkStatus = LOCKING, RPN = 255", "[0] PU linkStatus = STOPPED, RPN = 255", "[0] PU OTA registration successfully stopped", "[0] PU linkStatus = LOCKING, RPN = 255", "[0] PU link successfully started", and "[0] PU linkStatus = DUPLEX_CONNECTED, RPN = 1". The rest of the console is black.

```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtbFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost (press 'h' for help)
[0] PU OTA registration successfully enabled
[0] PU OTA system found, regid: 0504030201
[0] PU OTA registration was successful
[0] PU linkStatus = LOCKING, RPN = 255
[0] PU linkStatus = STOPPED, RPN = 255
[0] PU OTA registration successfully stopped
[0] PU linkStatus = LOCKING, RPN = 255
[0] PU link successfully started
[0] PU linkStatus = DUPLEX_CONNECTED, RPN = 1
```

Figure 3 PU Simple Host Console after a successful registration.

More detailed info of the SimpleHost application

The SimpleHost application (SimpleHost.exe) is a windows executable console application interfacing directly to the RTX1090EVK through the COM port on the PC. The application takes the COM port number as parameter:

SimpleHost.exe [COM port number], e.g., SimpleHost.exe 5

Before starting the SimpleHost application, make sure to close any RTX EAI Port Servers (REPS) running on the same COM port, otherwise the connection between the application and device will fail.

NB: Tip for improved performance but not required!

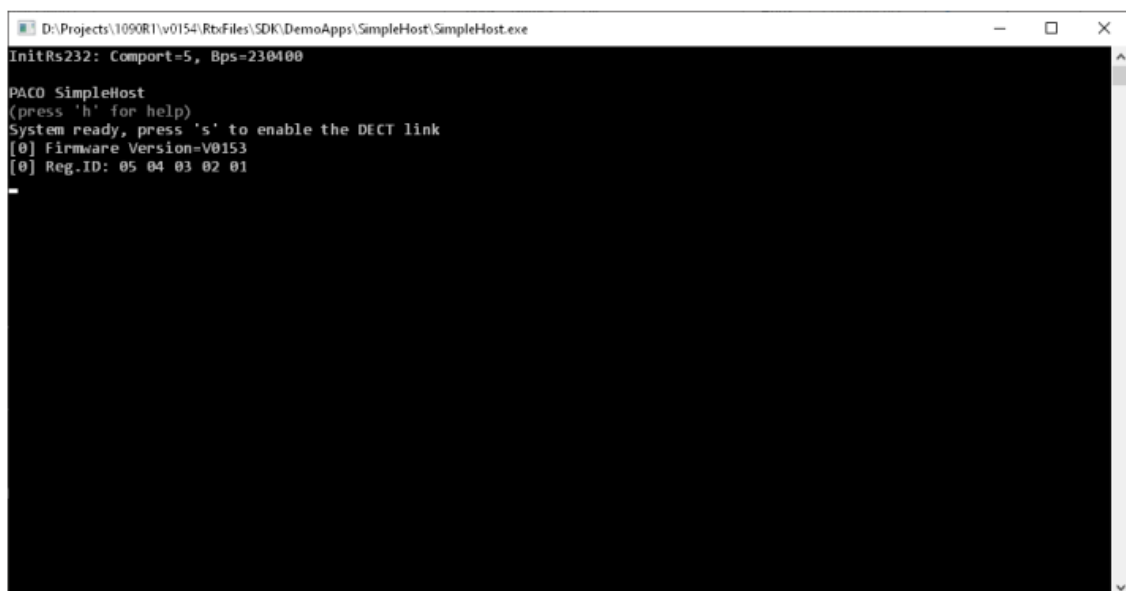
Prior to following this guide, it is important to understand that if the SimpleHost application is used to set up a link between a base station and one (or more) portable

unit(s), then the application must be copied to independent folders, e.g., as shown below.

Root\SimpleHost_BS\SimpleHost.exe Root\SimpleHost_PU1\SimpleHost.exe
Root\SimpleHost_PU2\SimpleHost.exe

The above setup will ensure, that the user is able to run the SimpleHost application isolated for each device, which will also have its own COM port on the PC. Please note that the COM port used for the base station in this quick guide is 5 i.e. using COM port 5, and the COM port used for the portable unit is 4 i.e. COM port 4.

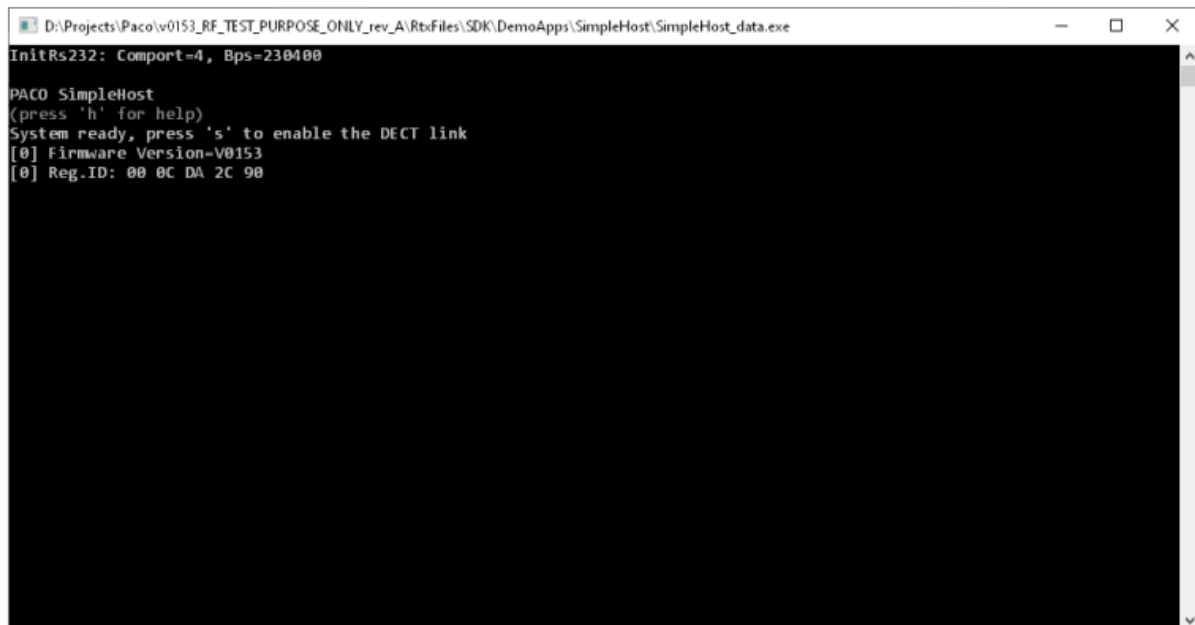
After startup of the SimpleHost application, it will start API communication to the attached device through the UART on the selected COM port, hence requesting it to reset.

A screenshot of a Windows command prompt window titled "D:\Projects\1090R1\10154\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost.exe". The window has a black background with white text. The text displayed is: "InitRs232: Comport=5, Bps=230400", "PACO SimpleHost", "(press 'h' for help)", "System ready, press 's' to enable the DECT link", "[0] Firmware Version=V0153", and "[0] Reg.ID: 05 04 03 02 01". There is a small white cursor on the line following the last message.

```
D:\Projects\1090R1\10154\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost.exe
InitRs232: Comport=5, Bps=230400

PACO SimpleHost
(press 'h' for help)
System ready, press 's' to enable the DECT link
[0] Firmware Version=V0153
[0] Reg.ID: 05 04 03 02 01
_
```

Figure 4 Simple Host start on the FP (BS) on COM port 5.

A screenshot of a Windows command prompt window titled "D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe". The window shows the following text: "InitRs232: Comport=4, Bps=230400", "PACO SimpleHost", "(press 'h' for help)", "System ready, press 's' to enable the DECT link", "[0] Firmware Version-V0153", and "[0] Reg.ID: 00 0C DA 2C 90".

```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
InitRs232: Comport=4, Bps=230400

PACO SimpleHost
(press 'h' for help)
System ready, press 's' to enable the DECT link
[0] Firmware Version-V0153
[0] Reg.ID: 00 0C DA 2C 90
```

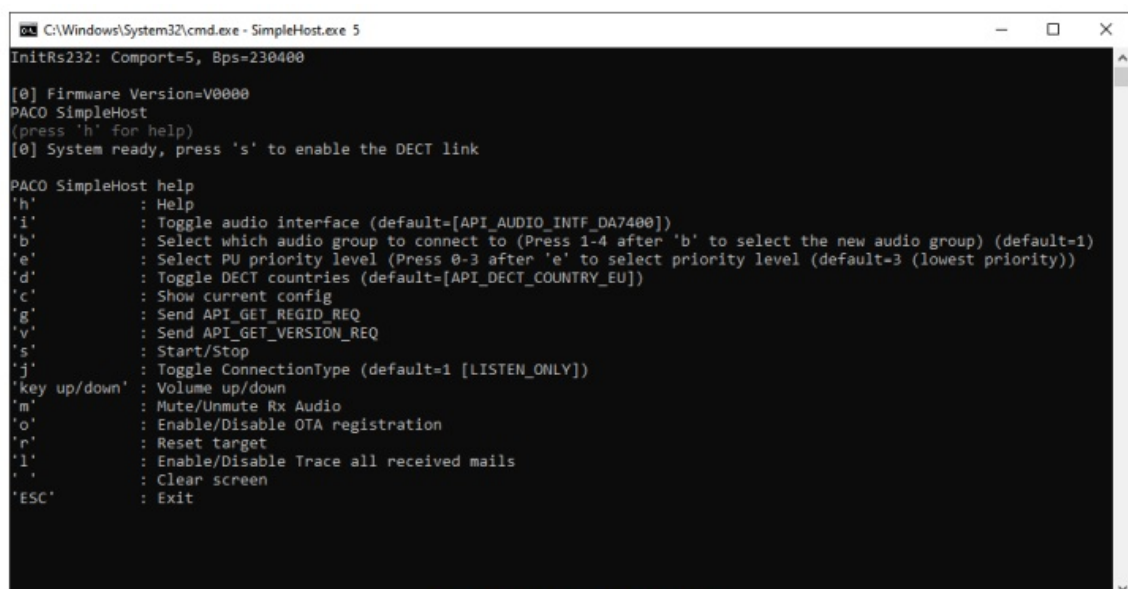
Figure 5 Simple Host start on the PP (PU) COM Port 4.

Help menu

Once the initial information is read from the device successfully, use the 'h' key on the PC keyboard to access the help menu of the SimpleHost application, as shown in Figure 6 below. The help menu is different for base station and portable unit.

Before starting the DECT module from the SimpleHost application, please set the DECT region ('toggle DECT countries') to the correct region i.e., the region where the evaluation is to be performed.

ATTENTION: Incorrect DECT region setting can cause penalties, as this violates local spectrum regulations.

A screenshot of a Windows command prompt window titled "C:\Windows\System32\cmd.exe - SimpleHost.exe 5". The window shows the following text: "InitRs232: Comport=5, Bps=230400", "[0] Firmware Version-V0000", "PACO SimpleHost", "(press 'h' for help)", "[0] System ready, press 's' to enable the DECT link", "PACO SimpleHost help", and a list of commands: 'h' : Help, 'i' : Toggle audio interface (default=[API_AUDIO_INTF_DA7400]), 'b' : Select which audio group to connect to (Press 1-4 after 'b' to select the new audio group) (default=1), 'e' : Select PU priority level (Press 0-3 after 'e' to select priority level (default=3 (lowest priority))), 'd' : Toggle DECT countries (default=[API_DECT_COUNTRY_EU]), 'c' : Show current config, 'g' : Send API_GET_REGID_REQ, 'v' : Send API_GET_VERSION_REQ, 's' : Start/Stop, 'j' : Toggle ConnectionType (default=1 [LISTEN_ONLY]), 'key up/down' : Volume up/down, 'm' : Mute/Unmute Rx Audio, 'o' : Enable/Disable OTA registration, 'r' : Reset target, 'l' : Enable/Disable Trace all received mails, ' ' : Clear screen, and 'ESC' : Exit.

```
C:\Windows\System32\cmd.exe - SimpleHost.exe 5
InitRs232: Comport=5, Bps=230400

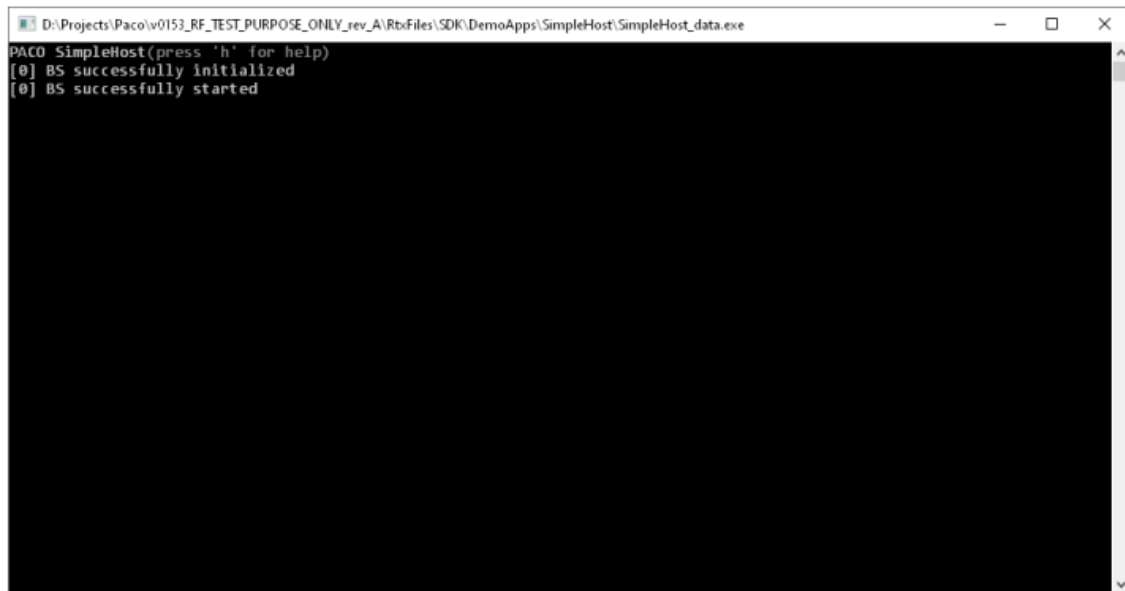
[0] Firmware Version-V0000
PACO SimpleHost
(press 'h' for help)
[0] System ready, press 's' to enable the DECT link

PACO SimpleHost help
'h'      : Help
'i'      : Toggle audio interface (default=[API_AUDIO_INTF_DA7400])
'b'      : Select which audio group to connect to (Press 1-4 after 'b' to select the new audio group) (default=1)
'e'      : Select PU priority level (Press 0-3 after 'e' to select priority level (default=3 (lowest priority)))
'd'      : Toggle DECT countries (default=[API_DECT_COUNTRY_EU])
'c'      : Show current config
'g'      : Send API_GET_REGID_REQ
'v'      : Send API_GET_VERSION_REQ
's'      : Start/Stop
'j'      : Toggle ConnectionType (default=1 [LISTEN_ONLY])
'key up/down' : Volume up/down
'm'      : Mute/Unmute Rx Audio
'o'      : Enable/Disable OTA registration
'r'      : Reset target
'l'      : Enable/Disable Trace all received mails
' '      : Clear screen
'ESC'    : Exit
```

Figure 6: SimpleHost help menu

Initializing and starting the base station

Once the preferred configuration for the base station has been set up select the 's' key on the PC keyboard, to execute the initializing and startup sequence. This sequence is identical to the initializing and startup sequence shown in Figure 7 below.

A screenshot of a Windows command prompt window. The title bar shows the file path: D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe. The command prompt displays the following text:

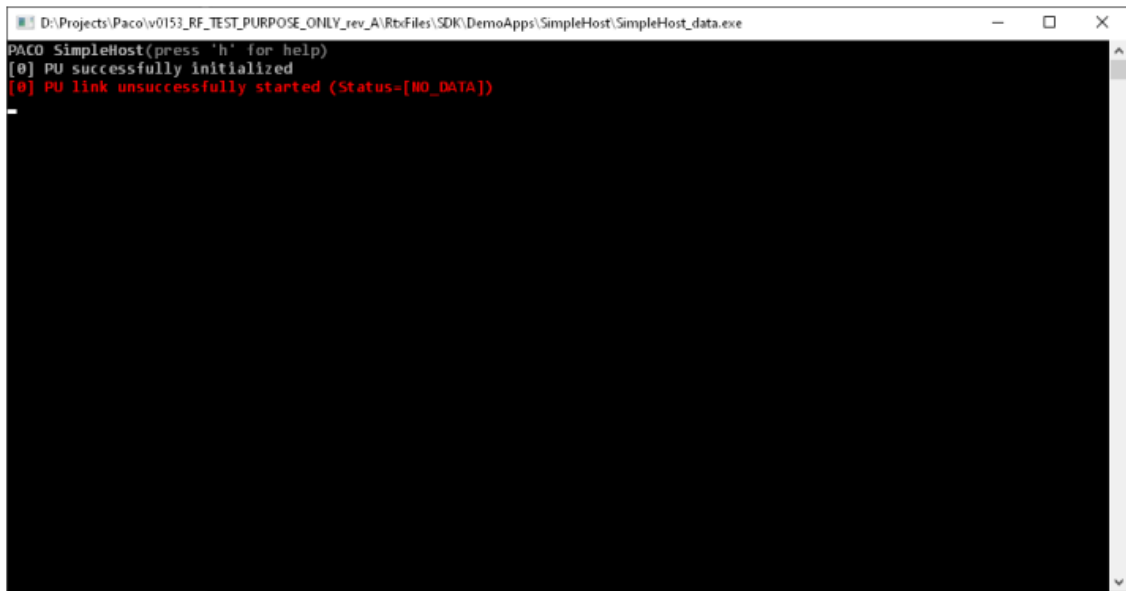
```
PACO SimpleHost (press 'h' for help)
[0] BS successfully initialized
[0] BS successfully started
```

Figure 7: Initializing and startup sequence of BS device

Configuring of the BS shouldn't be necessary but is short explained in the Appendix.

Initializing and starting the portable unit

Once the preferred configuration for the portable unit has been setup, as described in subsection 4.2, select the 's' key on the PC keyboard, to execute the initializing and startup sequence. This sequence is identical to the initializing and startup sequence shown in Figure 8 below.



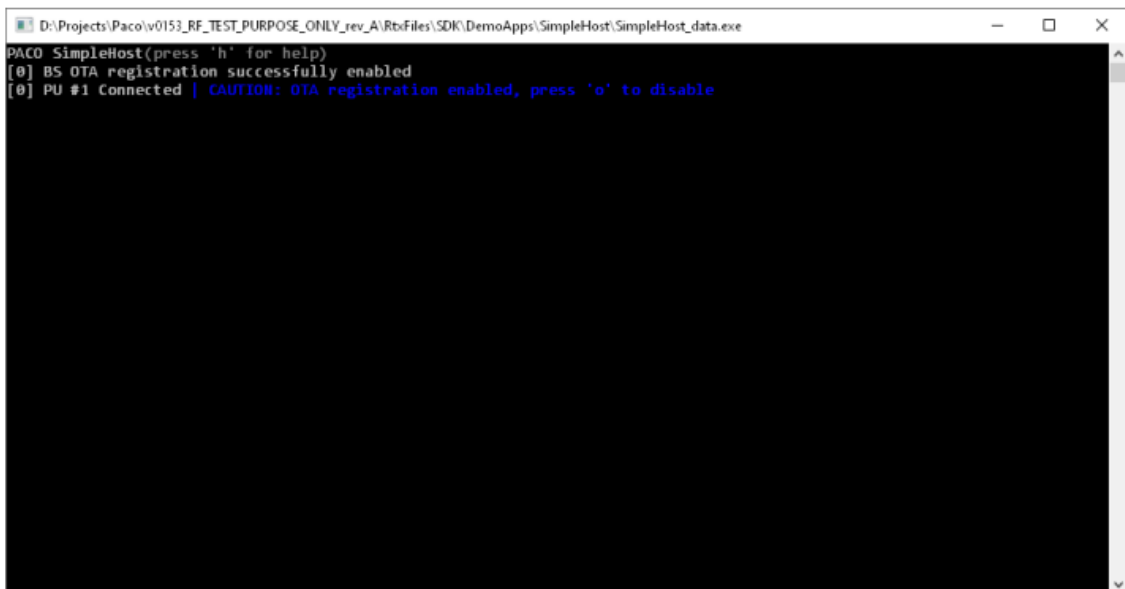
```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost (press 'h' for help)
[0] PU successfully initialized
[0] PU link unsuccessfully started (Status=[NO_DATA])
```

Figure 8: Initializing and startup sequence of PU device

Configuring of the PU shouldn't be necessary but is short explained in the Appendix.

Over The Air registration

The SimpleHost application supports OTA registration. This can be enabled or disabled by pressing the 'o' key on the PC keyboard and allows both the base station and portable units to wirelessly register with each other, as shown in Figure 9 below.



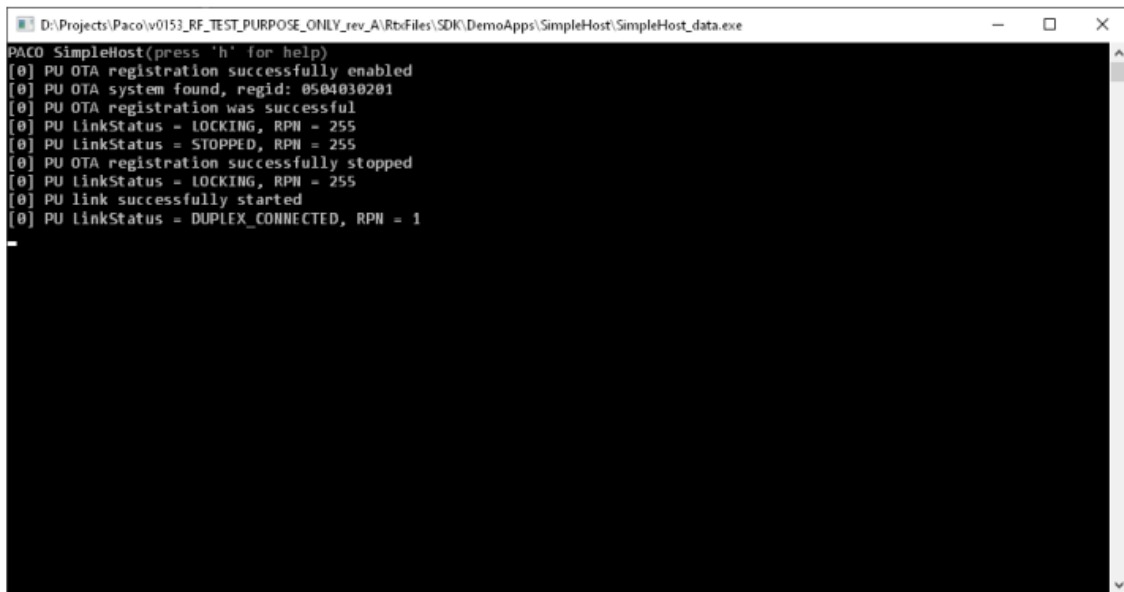
```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost (press 'h' for help)
[0] BS OTA registration successfully enabled
[0] PU #1 Connected | CAUTION: OTA registration enabled, press 'o' to disable
```

Figure 9: BS OTA registration enabled, and PU #1 successfully registered

(Please note the base station must be successfully initialized and started (by pressing the 's' key on the PC keyboard) before the OTA registration can be enabled.)

Figure 10 below shows the start and enablement of the OTA registration for the portable unit, and the subsequently successful registration with the base station, as shown in

Figure 9.



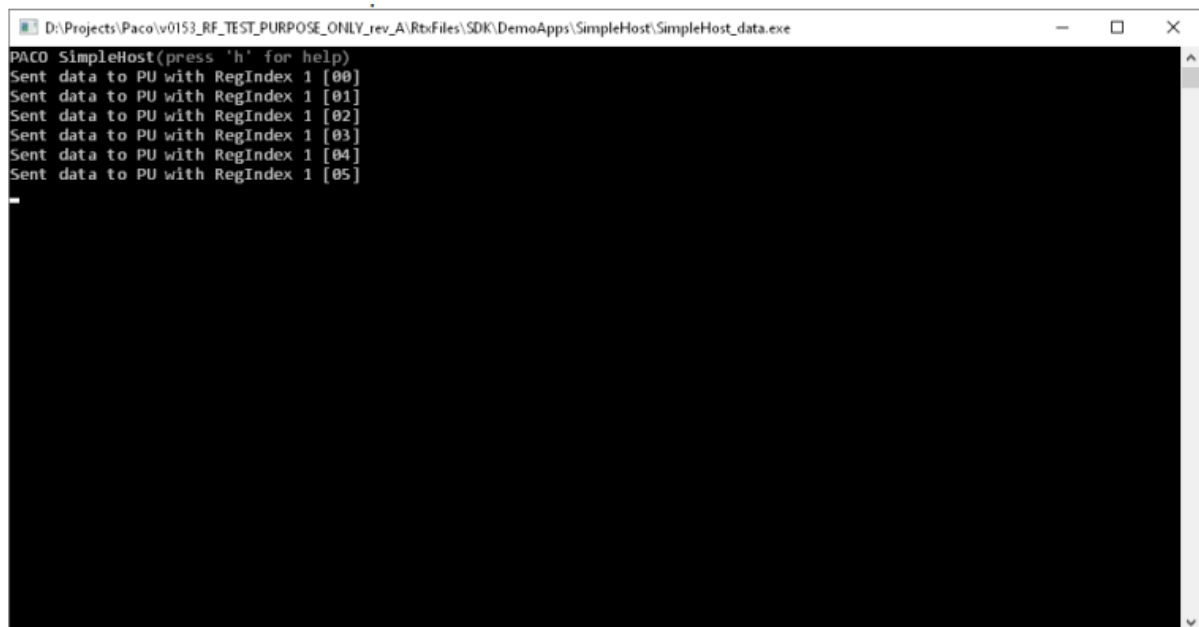
```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost(press 'h' for help)
[0] PU OTA registration successfully enabled
[0] PU OTA system found, regid: 0504030201
[0] PU OTA registration was successful
[0] PU linkStatus = LOCKING, RPN = 255
[0] PU linkStatus = STOPPED, RPN = 255
[0] PU OTA registration successfully stopped
[0] PU linkStatus = LOCKING, RPN = 255
[0] PU link successfully started
[0] PU linkStatus = DUPLEX_CONNECTED, RPN = 1
```

Figure 10: PU OTA registration enabled and successful registration to BS

Data transmission

In case the the SimpleHost_data.exe has been used data transmission can be used by pressing the 't' key on the PC keyboard

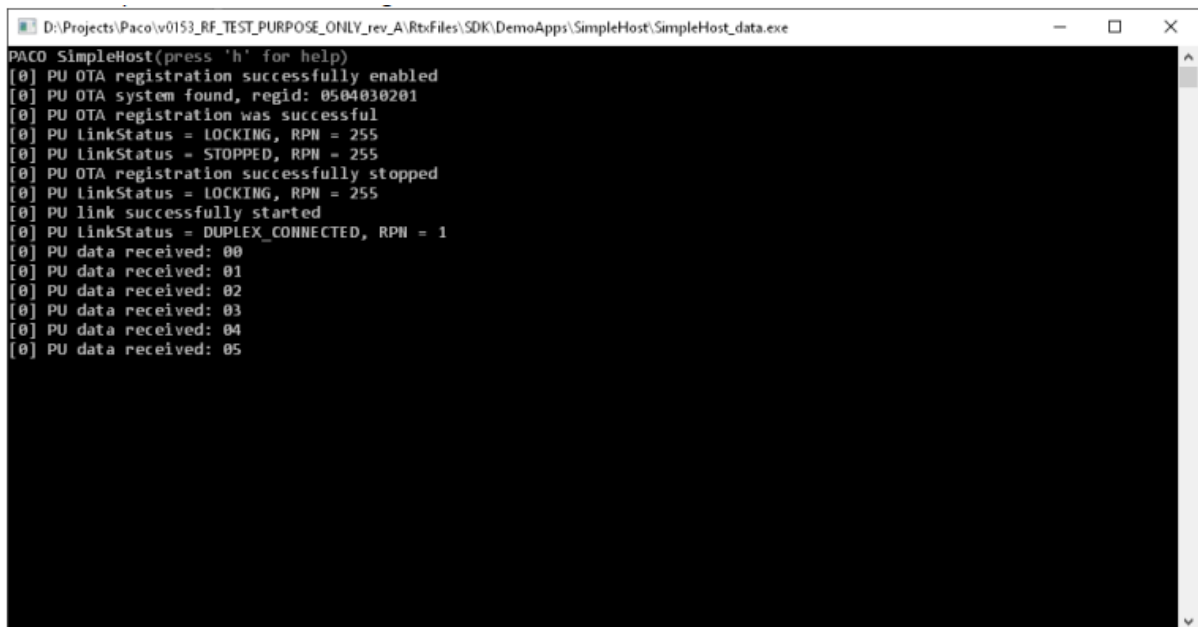
In case of BS transmission of 6 data packets.



```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost(press 'h' for help)
Sent data to PU with RegIndex 1 [00]
Sent data to PU with RegIndex 1 [01]
Sent data to PU with RegIndex 1 [02]
Sent data to PU with RegIndex 1 [03]
Sent data to PU with RegIndex 1 [04]
Sent data to PU with RegIndex 1 [05]
```

Figure 11 BS SimpleHost after pressing t for data tranmission 6 times.

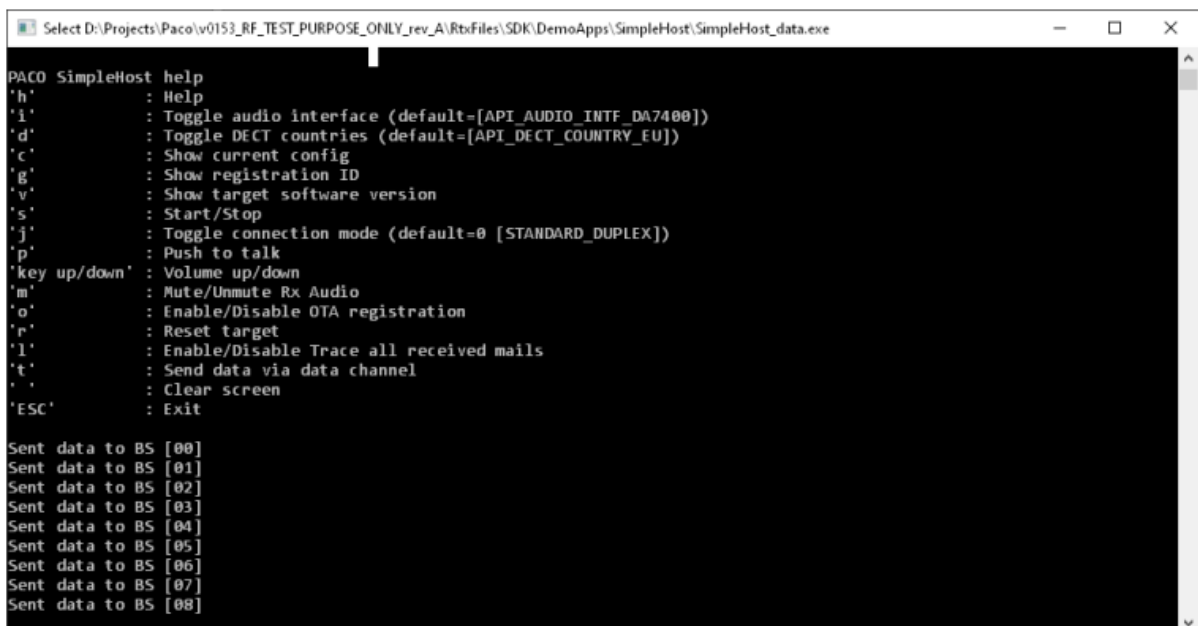
The PU SimpleHost console should register the data transmission like below:



```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost (press 'h' for help)
[0] PU OTA registration successfully enabled
[0] PU OTA system found, regid: 0504030201
[0] PU OTA registration was successful
[0] PU LinkStatus = LOCKING, RPN = 255
[0] PU LinkStatus = STOPPED, RPN = 255
[0] PU OTA registration successfully stopped
[0] PU LinkStatus = LOCKING, RPN = 255
[0] PU link successfully started
[0] PU LinkStatus = DUPLEX_CONNECTED, RPN = 1
[0] PU data received: 00
[0] PU data received: 01
[0] PU data received: 02
[0] PU data received: 03
[0] PU data received: 04
[0] PU data received: 05
```

Figure 12 PU SimpleHost console registration of 6 FP data transmission.

The PU can also send data by pressing the 't' key on the PC keyboard. Below is example of 9 PU data transmission.

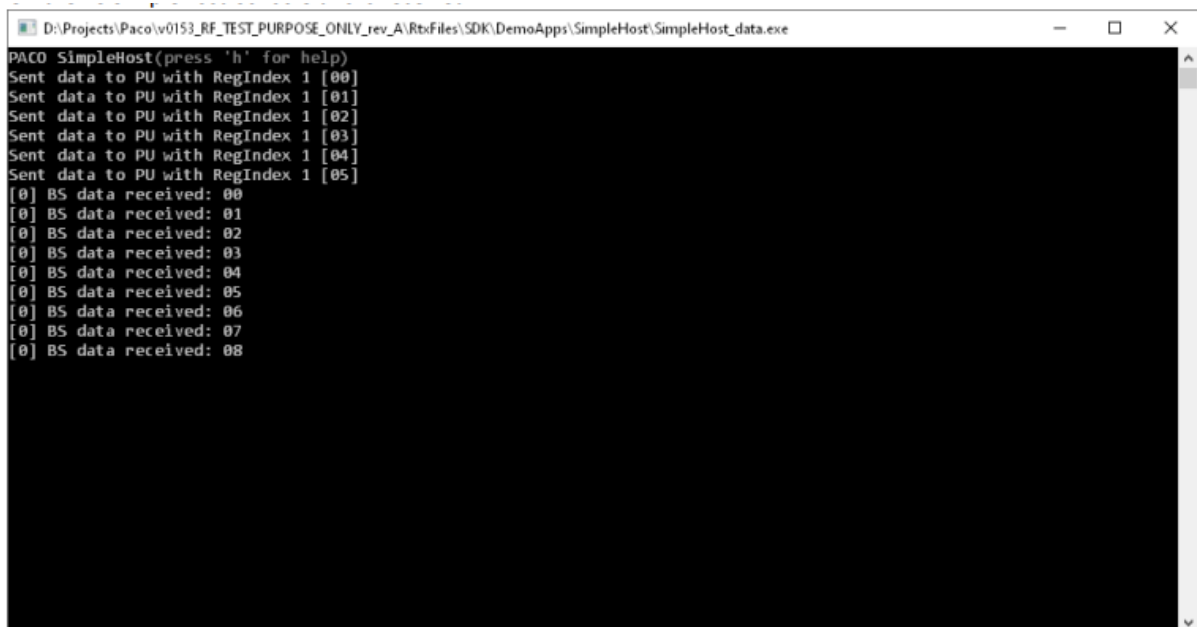


```
Select D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost help
'h' : Help
'i' : Toggle audio interface (default=[API_AUDIO_INTF_DA7400])
'd' : Toggle DECT countries (default=[API_DECT_COUNTRY_EU])
'c' : Show current config
'g' : Show registration ID
'v' : Show target software version
's' : Start/Stop
'j' : Toggle connection mode (default=0 [STANDARD_DUPLEX])
'p' : Push to talk
'key up/down' : Volume up/down
'm' : Mute/Unmute Rx Audio
'o' : Enable/Disable OTA registration
'r' : Reset target
'l' : Enable/Disable Trace all received mails
't' : Send data via data channel
' ' : Clear screen
'ESC' : Exit

Sent data to BS [00]
Sent data to BS [01]
Sent data to BS [02]
Sent data to BS [03]
Sent data to BS [04]
Sent data to BS [05]
Sent data to BS [06]
Sent data to BS [07]
Sent data to BS [08]
```

Figure 13 PU SimpleHost console data transmission 8 times.

On the BS SimpleHost Console this is received:



```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost (press 'h' for help)
Sent data to PU with RegIndex 1 [00]
Sent data to PU with RegIndex 1 [01]
Sent data to PU with RegIndex 1 [02]
Sent data to PU with RegIndex 1 [03]
Sent data to PU with RegIndex 1 [04]
Sent data to PU with RegIndex 1 [05]
[0] BS data received: 00
[0] BS data received: 01
[0] BS data received: 02
[0] BS data received: 03
[0] BS data received: 04
[0] BS data received: 05
[0] BS data received: 06
[0] BS data received: 07
[0] BS data received: 08
```

Figure 14 BS SimpleHost console receiving data.

Clear screen

To clear the screen, press the Space key on the PC keyboard.

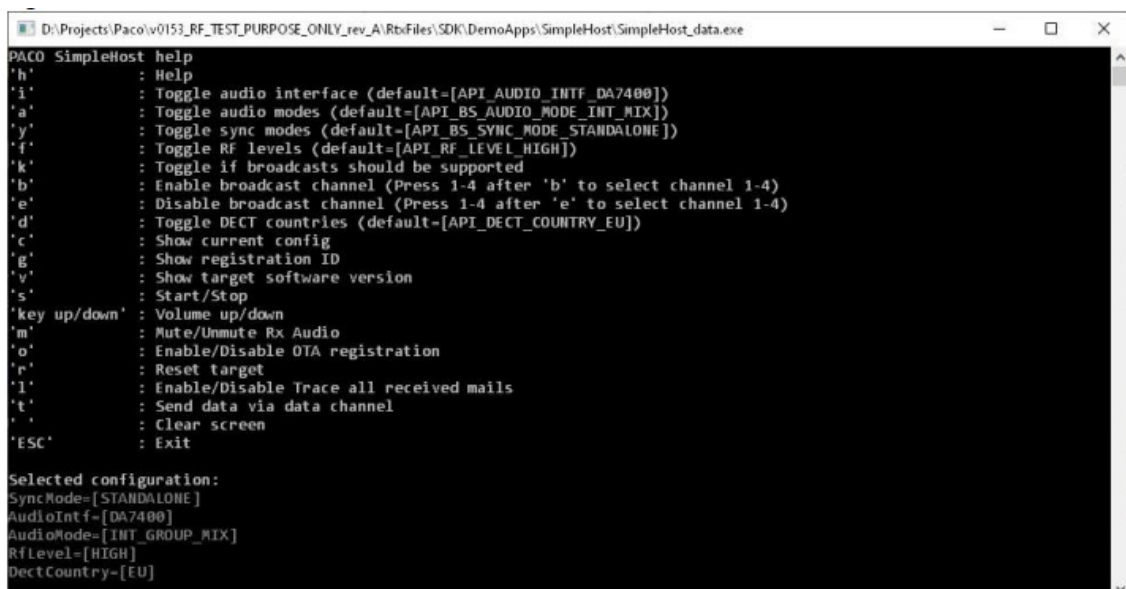
Exit

To close the UART connection and exit the SimpleHost application, select the ESC key on the PC keyboard.

Appendix

Editing startup configuration of BS device

Use the 'c' key on the PC keyboard to show the current startup configuration of the base station, as shown in Figure 15 below.



```
D:\Projects\Paco\v0153_RF_TEST_PURPOSE_ONLY_rev_A\RtxFiles\SDK\DemoApps\SimpleHost\SimpleHost_data.exe
PACO SimpleHost help
'h'      : Help
'i'      : Toggle audio interface (default=[API_AUDIO_INTF_DA7400])
'a'      : Toggle audio modes (default=[API_BS_AUDIO_MODE_INT_MIX])
'y'      : Toggle sync modes (default=[API_BS_SYNC_MODE_STANDALONE])
'f'      : Toggle RF levels (default=[API_RF_LEVEL_HIGH])
'k'      : Toggle if broadcasts should be supported
'b'      : Enable broadcast channel (Press 1-4 after 'b' to select channel 1-4)
'e'      : Disable broadcast channel (Press 1-4 after 'e' to select channel 1-4)
'd'      : Toggle DECT countries (default=[API_DECT_COUNTRY_EU])
'c'      : Show current config
'g'      : Show registration ID
'v'      : Show target software version
's'      : Start/Stop
'key up/down' : Volume up/down
'm'      : Mute/Unmute Rx Audio
'o'      : Enable/Disable OTA registration
'r'      : Reset target
'l'      : Enable/Disable Trace all received mails
't'      : Send data via data channel
' '      : Clear screen
'ESC'    : Exit

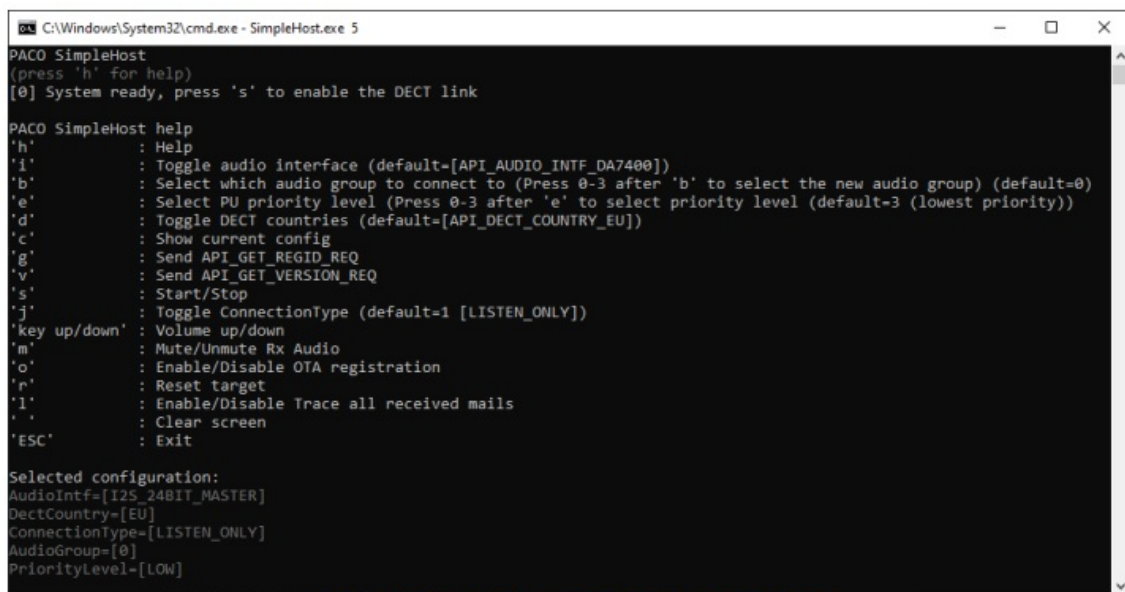
Selected configuration:
SyncMode=[STANDALONE]
AudioIntf=[DA7400]
AudioMode=[INT_GROUP_MIX]
RfLevel=[HIGH]
DectCountry=[EU]
```

Figure 15: SimpleHost current BS startup configuration

The SimpleHost application and the base station support configuration of AudioIntf, SyncMode, AudioMode, RF level, and DECT country. By selecting the 'i', 'a', 'y', 'f' and 'd' keys on the PC keyboard, each selection can be toggled. However, should not be needed to change!! Press "c" to view the current configuration.

Editing startup configuration of the portable unit

Use the 'c' key on the PC keyboard to show the current startup configuration of the portable unit, as shown in Figure 16 below.



```
C:\Windows\System32\cmd.exe - SimpleHost.exe 5
PACO SimpleHost
(press 'h' for help)
[0] System ready, press 's' to enable the DECT link

PACO SimpleHost help
'h'      : Help
'i'      : Toggle audio interface (default=[API_AUDIO_INTF_DA7400])
'b'      : Select which audio group to connect to (Press 0-3 after 'b' to select the new audio group) (default=0)
'e'      : Select PU priority level (Press 0-3 after 'e' to select priority level (default=3 (lowest priority))
'd'      : Toggle DECT countries (default=[API_DECT_COUNTRY_EU])
'c'      : Show current config
'g'      : Send API_GET_REGID_REQ
'v'      : Send API_GET_VERSION_REQ
's'      : Start/Stop
'j'      : Toggle ConnectionType (default=1 [LISTEN_ONLY])
'key up/down' : Volume up/down
'm'      : Mute/Unmute Rx Audio
'o'      : Enable/Disable OTA registration
'r'      : Reset target
'l'      : Enable/Disable Trace all received mails
'.'      : Clear screen
'ESC'    : Exit

Selected configuration:
AudioIntf=[I2S_24BIT_MASTER]
DectCountry=[EU]
ConnectionType=[LISTEN_ONLY]
AudioGroup=[0]
PriorityLevel=[LOW]
```

Figure 16: SimpleHost current PU startup configuration

The SimpleHost application and portable unit support the configuration of AudioIntf and DECT country. By selecting the 'i', and 'd' keys on the PC keyboard, each selection can be toggled

Verify that the startup configuration is as expected, by selecting the 'c' key on the PC keyboard, as shown in Figure 16 above.

Frequently Asked Questions

- **Q: Can I pair the BS and PU if they are not in the same DECT region?**

A: No, pairing is only possible if the BS and PU are in the same DECT region.

- **Q: What is the role of the SimpleHost application in pairing?**

A: The SimpleHost application acts as a console interface to the RTX1090EVK through the COM port, facilitating pairing between the BS and PU over the OTA interface.

Documents / Resources

	RTX RTX1090R1 PU Using Simple Host Application [pdf] User Guide S9JRTX1090R1, rtx1090r1, RTX1090R1 PU Using Simple Host Application, RTX1090R1, PU Using Simple Host Application, Simple Host Application, Host Application
---	--

References

- [RTX wireless solutions provider](#)
- [User Manual](#)

RTX
Host Application, PU Using Simple Host Application, RTX, rtx1090r1, RTX1090R1 PU Using Simple Host Application, S9JRTX1090R1, Simple Host Application

—Previous Post
[RTX1090R1 Wireless Modules User Manual](#)

Leave a comment

Your email address will not be published. Required fields are marked *

Comment *

Name

Email

Website

☐ Save my name, email, and website in this browser for the next time I comment.

Post Comment

Search:

Search

[Manuals+](#) | [Upload](#) | [Deep Search](#) | [Privacy Policy](#) | [@manuals.plus](#) | [YouTube](#)

This website is an independent publication and is neither affiliated with nor endorsed by any of the trademark owners. The "Bluetooth®" word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. The "Wi-Fi®" word mark and logos are registered trademarks owned by the Wi-Fi Alliance. Any use of these marks on this website does not imply any affiliation with or endorsement.