**Manuals+** — User Manuals Simplified.

**2024 Digital Ad Guide**

# RC Willey 2024 Digital Ad Guide Instructions

**Contents**

**RC Willey 2024 Digital Ad Guide**

Please refer to the following templates to provide digital ads for display on rcwilley.com. All 7 sizes are used for each campaign. To ensure we're able to publish your ads as quickly as possible, please supply all 7 types as seperate PSDs.The sizes we've selected are the same aspect ratio as common display marketing banner sizes except we have scaled them up for retina displays. You have the whole artboard as usable space. CTA size and

appearance shown are only a reference, use your own brand style guide as necessary.Note: Because of their small size, text/copy on Mobile versions of ads should be as concise as possible for maximum impact.

## Size Information

### BANNER (2910×750 Actual Size)
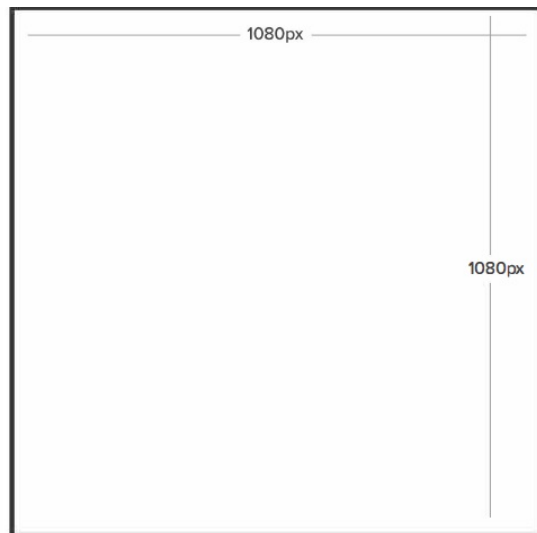


### Leaderbar (2912×360 Actual Size)



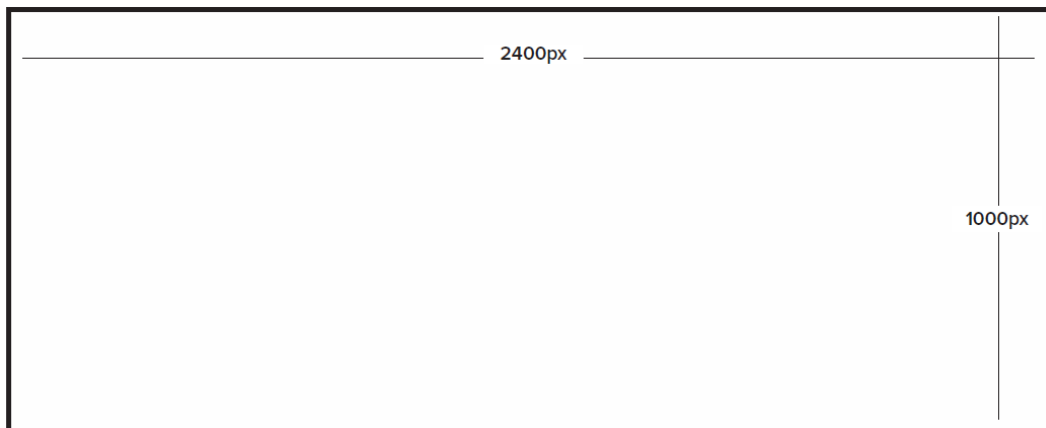### Mobile (1800×750 Actual Size)



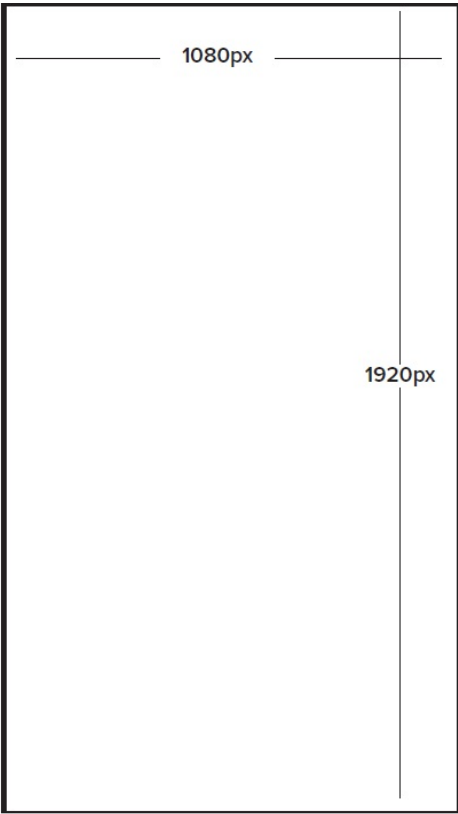### Mobile Leaderbar (1800×464 Actual Size)



### Feature Block (1080×1080 Actual Size)

**Landing Page (2400×1000 Actual Size)**



**Mobile Landing Page (1080×1920 Actual Size)**

## Documents / Resources

| | |
|---|---|
|  | **RC Willey 2024 Digital Ad Guide** [pdf] Instructions<br>2024 Digital Ad Guide, 2024, Digital Ad Guide, Ad Guide, Guide |

## References

- ⌂ **RC Willey Furniture & Home Furnishings Store**
- **User Manual**