Manuals+ — User Manuals Simplified.

Quickads Affiliate Handbook Partner Program Software User Guide
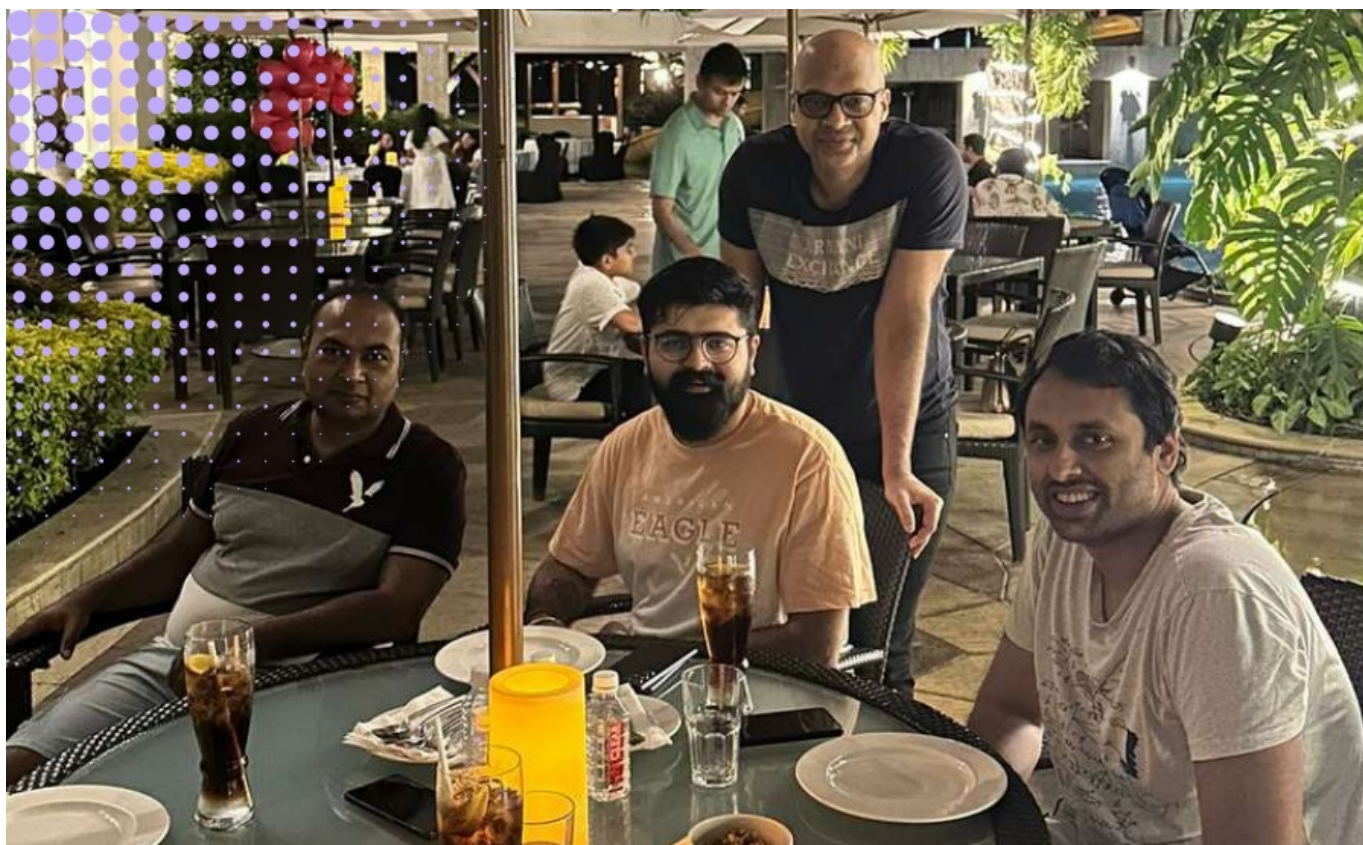
Quickads

Contents

**AFFILIATE
HANDBOOK**

YOUR GUIDE TO SUCCESS

Gaurav Henry- Co-founder and CMO

Leadership Team Quickads

Welcome to Quickads

Hello Partner,

Welcome to the **Quickads.ai** Affiliate Marketing Handbook!
In this guide, we will provide a step-by-step plan to help you make money as an affiliate for **Quickads.ai**, the revolutionary AI platform that empowers advertisers to create stunning ads effortlessly.

As an affiliate, you can earn commissions by promoting **Quickads.ai** and driving sales through your unique affiliate link.

Let's begin with a list of activities you can do to maximize your earnings and detailed steps to implement each.

Regards,
Quickads Leadership Team

Quickads Overview

Quickads.ai is a cutting-edge AI-powered platform that simplifies the process of creating stunning advertisements. Whether you're a seasoned advertiser or a newcomer to the world of marketing, **Quickads.ai** empowers you with effortless ad creation, helping you achieve outstanding results.

Our History

Quickads is owned by 88 Ventures, a VC firm specializing in the GenAI Micro SAAS platform. Quickads was

launched on 23rd August 2023 and was created following a massive gap in the market for automation in the ad creation.

Our Mission

We want to create the best platform for advertisers to create winning ads easily. We want advertisers to be able to increase their ROAS and increase efficiencies across the board.

The Goals

We aim to grow exponentially and reach our target audience faster than any SAAS product. We want to help our partners reach our goal with us and transfer our earnings and knowledge to them in the process.
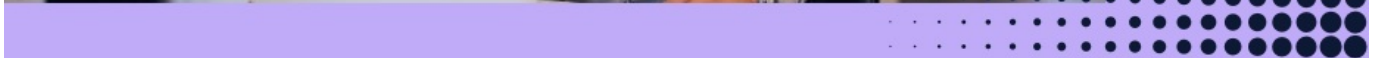
Our Value

---

[01] Help You Succeed

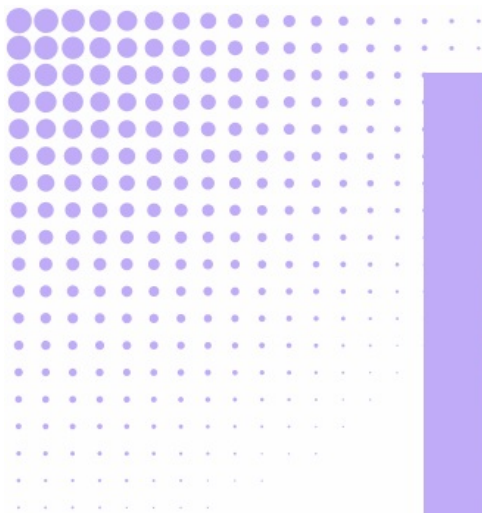We will help you succeed by giving you every asset you will need. We also promise to conduct knowledge transfer sessions to align you with winning strategies.

---

[02] Make Your Life Better

One of the fundamental aspects of humanity is to make life better for each other. This is the core focus for us at Quickads. We want to improve your life by empowering you to earn a good living with our affiliate program.

---

[03] Make You an Expert

We understand that to be an expert, you need to move up the knowledge ladder. Thankfully, at Quickads, we have a brilliant team of bright people willing to nurture you and be a part of your journey at every stage.

Meet The Team

Anushka Chaturvedi

Outreach Manager
You can contact Anushka for any query related to collaterals and your outreach strategies.
Anushka@quickads.ai

Pulkit Aghi

Product Owner
Pulkit can provide insights into the entire tool, every feature and functionality.
Pulkit@quickads.ai

Kanchi Mishra

Customer Success
Feel free to contact Kanchi for everything related to your referrals. **Support@quickads.ai**

Sreejan Chaudhury

Technology
For bug reporting, technical help, or feature requests.
Contact- **Integrations@88ventures.org**
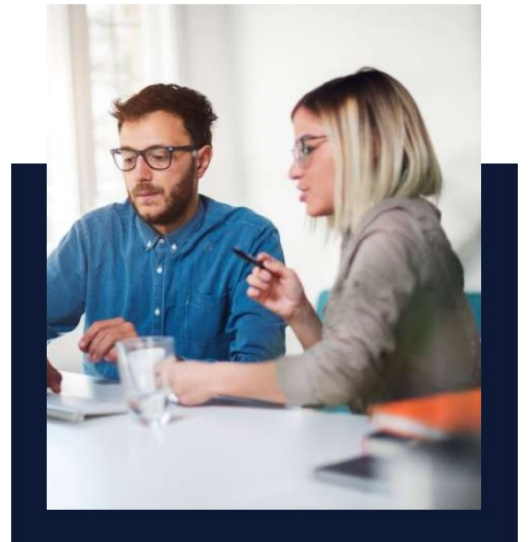
What To Expect

You will get a comprehensive insight into the workings of the platform and be able to start generating revenue with knowledge transfer sessions, including the 'How-to' guides on these topics-

You can get all your assistance from our team to start generating revenue. You can mail to a different department for your specific query, and we promise to revert within 24 hours.

1. Familiarize Yourself with **Quickads.ai**
2. Understand your Target Audience
3. Create High-Quality Content
4. Utilize Email Marketing
5. Leverage Social Media
6. Run Paid Advertising Campaigns
7. Engage in SEO and Content Marketing
8. Host Webinars or Workshops
9. Writ In-Depth Reviews
10. Monitor Your Performance
11. Stay Updated
12. Network with Other Affiliates
13. Exclusive Rewards for Top-Performers

_____

Familiarize Yourself with Quickads.ai

1. Check out the **website here**.
2. Read each section on the homepage to get insights on the product.
3. **Register here** with your email or Google account to test the platform.
4. Watch this short video to learn more about how to create Ads in **3 simple steps**.
5. Follow us on our social media channels to keep yourself informed and updated.

Familiarize Yourself with Quickads.ai

Step 1 Create your Brand

1. Upload your logo- this would automatically fetch the brand colors and populate it in the field under Primary, Secondary, and Tertiary. You can also manually edit your colors.
2. Font- You can add your brand font for the ad to be designed in your brand text.
3. Brand Name- Naming your brand would create your brand folder.
4. Select a brand type or industry you operate in to get better ad results.
5. Brand Description- Adding a description gives perspective to our AI to create on-brand ad copies.
6. Click on Create Now to save your brand.

_____

Familiarize Yourself with Quickads.ai

Step 2 Personalize your Ad

1. Name your Project so you can refer to it whenever you want.
2. Use AI to write your ad copies by letting it know what ad you want to create. You can manually enter a Headline and your ad copy as well.
3. Upload your image- Using a crisp image would enhance your ad creative. Once you upload your image, you can crop it to your liking or change its background by clicking the image makeover button on the right. (More details on the next page).
4. Once you are satisfied with the preview of the ad on your right, you may hit save and continue to create different variations of your ad.

_____
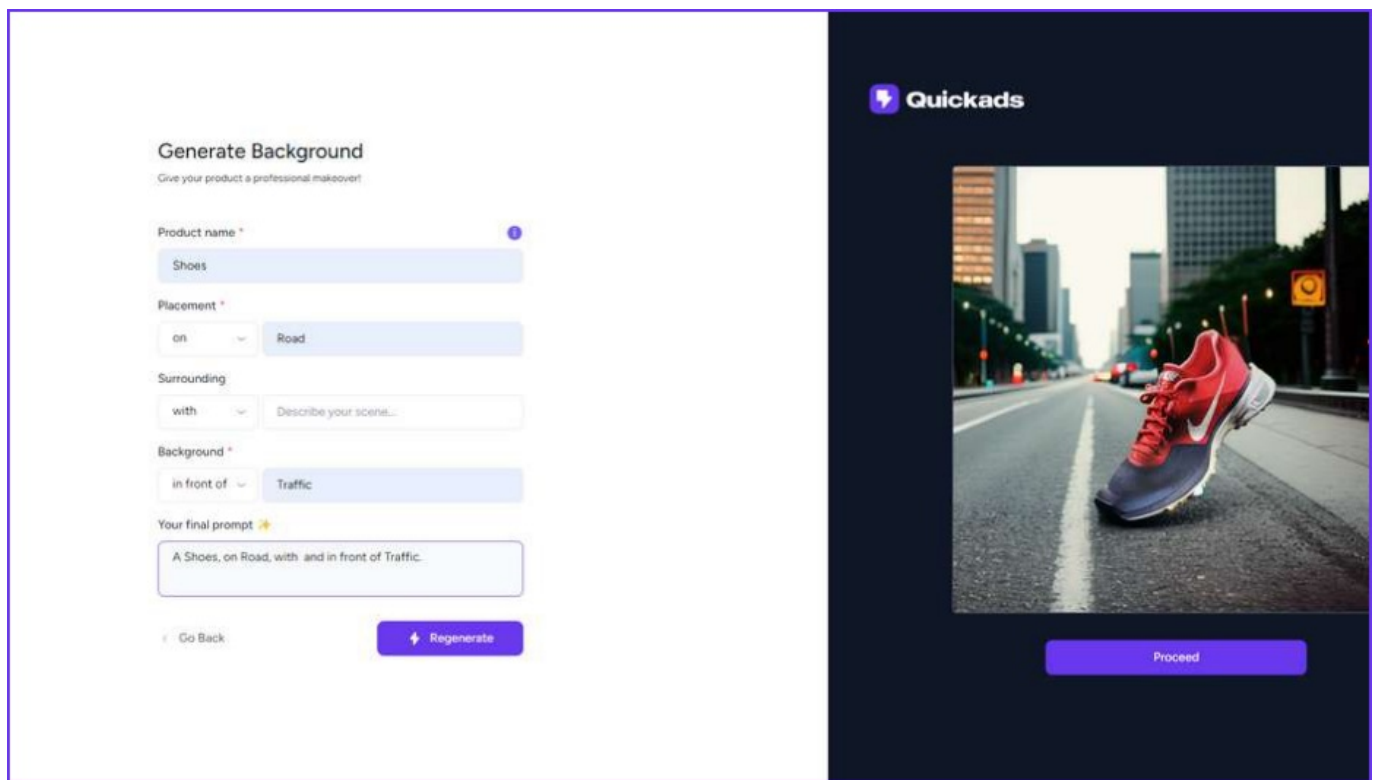
Familiarize Yourself with Quickads.ai

Step 2.1 Personalize your Ad- Image Makeover

1. Name your Product for the AI to get perspective.
2. Write down where you want to place your product.
3. Describe the surroundings.
4. Now tell the AI the backdrop you want to create
5. Your final prompt will appear on the description box
6. Hit the generate button and your image with a new background would be generated. You can regenerate the image as many times you want.

_____
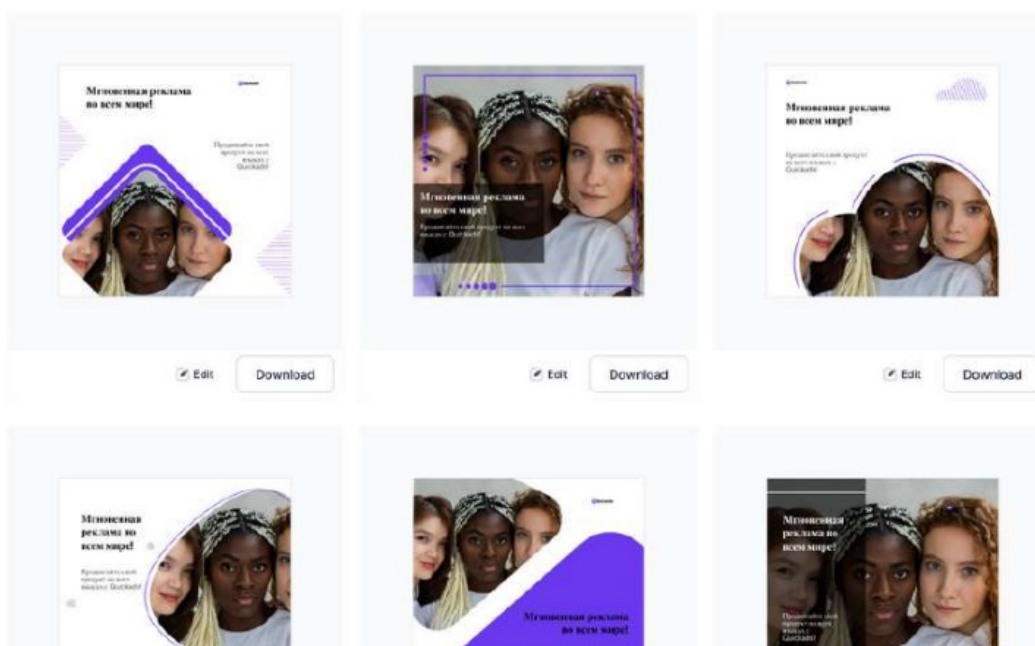
Familiarize Yourself with Quickads.ai

Step 3 Downloads/Formats/Manual Edits

1. The default ad generation would be in a square format. You may click the Choose Your Ad format button to resize your ad in 15+ formats and download it.
2. You can also edit your ads by clicking on the edit option on the left of the download button. This will enable you to customize the fonts and placement of the image.

That's it; in 3 simple steps, your winning ads are ready!

_____

Create High-value Content

Step 1

Start a blog, YouTube channel, or social media profile related to digital marketing, advertising, or design.

Step 2

Write informative blog posts, create video tutorials, or share engaging content that highlights **Quickads.ai**'s advantages.

Step 3

Include your affiliate link naturally within your content
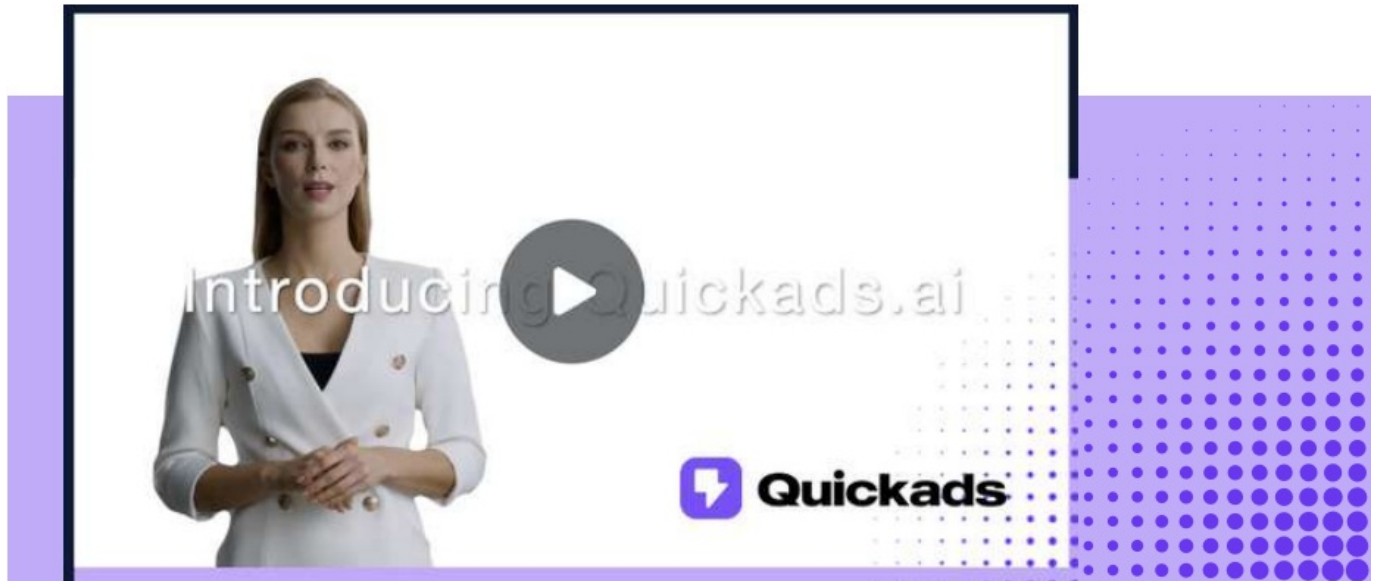
Create High-value Content- Examples

Blog

Blog Example 1– Talks about Generative AI In Brand Building: Shaping The Next Era Of Marketing.

Video

Explainer video example– This video is created using HeyGen and is a simple explainer video explaining how easy it is to create ads using **Quickads.ai**. You can make similar feature-benefits long-form/short videos for SM.

Your Link

Your unique affiliate link, which you can copy from your Tolt dashboard, should be used to promote **Quickads.ai** so that we can track the clicks, referrals, leads, and conversions you get.
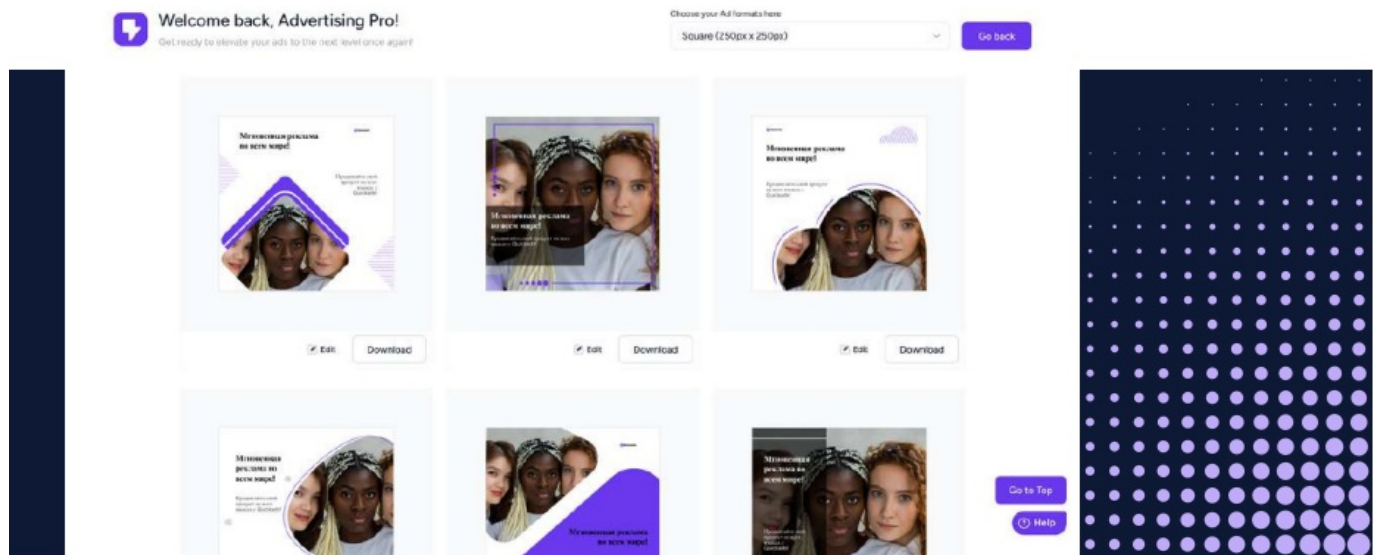
Email Marketing

Step 1

Could you build an email list within your niche? You can easily make this work if you have a successful blog platform or newsletter with many subscribers!

Step 2

Create email campaigns that emphasize **Quickads.ai**'s features and benefits. You should focus on one list of customers for example store owners and what's in it for them to use **Quickads.ai**

Step 3

Your unique affiliate link, which you can copy from your Tolt dashboard, should be used to promote **Quickads.ai** so that we can track the clicks, referrals, leads, and conversions you get. **Sample Emails Here**

I am Anushka, the Outreach Manager of Quickads.ai. I recently came across InVideo, and was wondering if our platform, Quickads.ai, could help you take your ad campaigns to the next level and deliver exceptional results. Our platform can help streamline your ad creation journey and bring down advertisement costs by 90%.

And, if you reply to this mail, I will activate your 1-month free premium subscription

But why choose Quickads.ai?

Actions speak louder than mere words. We have tried our best to help you decide the best platform for yourself! 😊

Social Media Marketing

Step 1

Login to **Quickads.ai** free account that allows you to download 10 creatives. Generate different ad creatives and post them on social media platforms with a short description. Also, take screenshots/records to show the process.

Step 2

You can leverage the power of social media groups and actively promote Quickads with your affiliate link. Your posts should be insightful and contextual to the groups you are posting your content.

Step 3

Your unique affiliate link, which you can copy from your Tolt dashboard, should be used to promote **Quickads.ai** so that we can track the clicks, referrals, leads, and conversions you get. Here are some **social media post** examples you can use

---
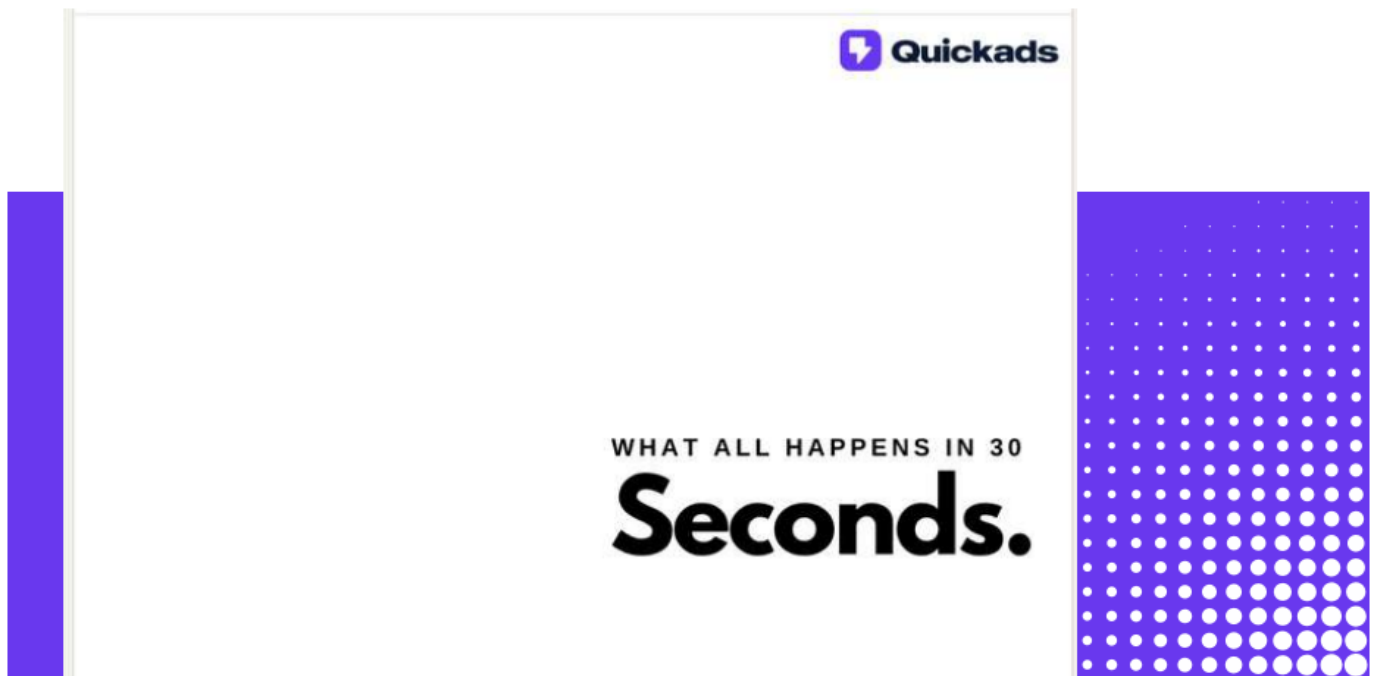
Run Paid Advertising Campaigns

Step 1

You must first choose a platform that would give you the most bang for your buck. We recommend using Google PMax, which has some of the highest ROAS.
However, you can choose any platform like Meta ads based on your comfort.

Step 2

One of the easiest ways to run paid campaigns as an affiliate is to advertise Quickads + coupon code (10% off with PARTNERQUICKADS10) with your unique link.

Step 3

You can also promote your blog site in a specific niche like 'AI in advertising' and divert traffic using paid. However, your link should flow naturally. For eg., write a blog about 'Top 10 Tools for Advertisers in 2023' and promote using ads.

HOW BLOGGERS SHOULD RUN PAID TRAFFIC TO GENERATE MORE AFFILIATE COMMISSIONS

TRAFFIC → PAID AD → BLOG POST → AFFILIATE SALES PAGE
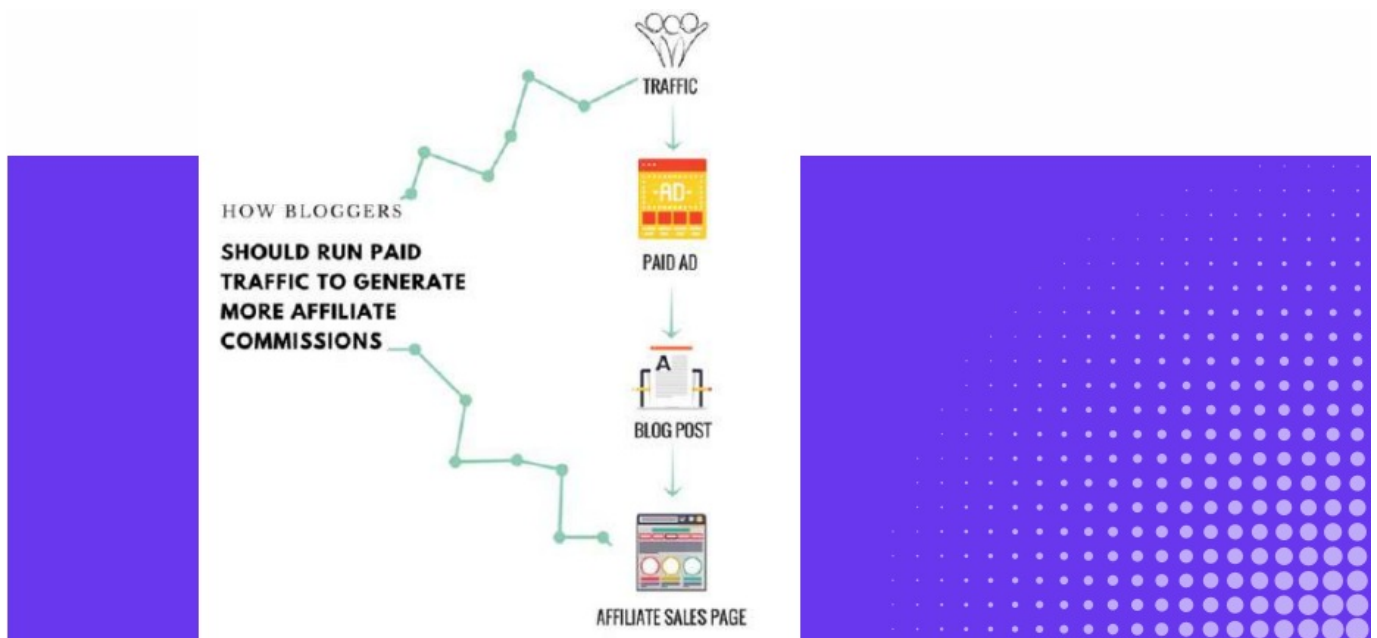
Engage in SEO and Content Marketing

You can leverage SEO (Search Engine Optimization) and content marketing to drive organic traffic to your websites and earn money through commissions. Here's a step-by-step guide on how to do this effectively:

1. **Choose a Niche:** Select a niche that aligns with your interests and expertise. It's easier to create quality content and engage with your audience when you have knowledge and passion for the subject. A tool like Quickads falls in the niche of GenAI, Creative Automation, Advertising, and Marketing, which are some of the most exciting fields in the world today.

2. **Keyword Research:** Use keyword research tools (e.g., Google Keyword Planner, Ahrefs, SEMrush) to identify relevant keywords with search volume. Target long-tail keywords that are specific to Quickads like 'GenAI tools to design ads' and have lower competition will be easy to rank. Here is the **list of keywords** that are easy to rank

3. **Content Creation**
   – Write high-quality, informative, and engaging content around the chosen keywords.
   – Create various types of content, including blog posts, articles, guides, reviews, videos, and infographics.
   – Solve problems, answer questions, and provide value to your audience through your content.

4. **On-Page SEO**
   – Optimize your content for search engines by including target keywords naturally within your content.
   – Use descriptive and keyword-rich titles, headings, and meta descriptions.
   – Ensure your website has a clean and user-friendly design.

5. **Off-Page SEO**
   – Build backlinks from reputable websites. Guest posting and outreach can help you acquire high-quality backlinks.
   – Participate in forums and communities related to your niche and include your website link in your profile or signature (if allowed).

6. **Email Marketing:** Build an email list by offering valuable resources (e.g., eBooks, newsletters) in exchange for subscribers' email addresses. Use email marketing to promote your affiliate products.

7. **Track and Analyze:**
   – Use tools like Google Analytics and affiliate marketing analytics to monitor your website's performance.

– Analyze which content performs best, which keywords are driving traffic, and which affiliate products are generating sales.

Host Webinars/Workshops

Hosting webinars and workshops as an affiliate is an effective way to promote a product or service while providing value to your audience. Here's a step-by-step guide on how to do it:

1. **Plan Your Content:** Determine the topic and format for your webinar or workshop. Consider what pain points or problems the product/service can solve for your audience. Common formats include:

– Educational Webinars: Provide valuable information related to Quickads and how it can help marketers.
– Product Demonstrations: Showcase how Quickads works and its benefits.
– Case Studies: Share our success stories or use cases.
– Q&A Sessions: Allow your audience to ask questions about Quickads and related topics like GenAI.

2. **Choose a Webinar Platform:** Select a reliable webinar platform that suits your needs. Popular options include Zoom, WebinarJam, GoToWebinar, and Crowdcast. Make sure it allows affiliate links and integrates with your affiliate program.

3. **Promotion:** Create a landing page or registration page for your webinar or workshop on your website. Promote the event through your existing marketing channels, including email, social media, your website, and any other relevant platforms. Use compelling copy and visuals to attract registrants. You can use Quickads to create these assets.

4. **Content Creation:** Develop a presentation or content for your event that highlights the product's benefits and features. Make your content informative and engaging and include examples, case studies, and any other relevant materials.

5. **Practice and Test:** Familiarize yourself with the webinar platform, rehearse your presentation, and test your equipment (microphone, camera, screen sharing to ensure everything runs smoothly.

7. **Host the Webinar/Workshop:** Start on time and welcome attendees. Deliver your content while emphasizing how the product or service can address your audience's needs. Also, encourage engagement through polls, Q&A sessions, and chat interactions. The CTA is important so provide clear instructions on how to access the affiliate link or make a purchase.

8. **Q&A and Feedback:** Allocate time for questions at the end of the session. Address any concerns or inquiries from attendees.

9. **Follow-Up:** After the webinar or workshop, send a follow-up email to attendees. Provide links to the affiliate product, additional resources, and a recording of the event for those who missed it.

10. **Track Conversions:** Monitor affiliate conversions and sales generated from your webinar. Most affiliate programs provide tracking tools to help you measure your success.

11. **Engage in Post-Event Marketing:** Continue promoting the product/service through your content and email marketing. Share testimonials or success stories if available.

12. **Collect Feedback Request feedback** from attendees to improve future webinars. Use their insights to enhance your presentation and content.

Write In-depth Reviews

Create a structured outline for your review. Common sections include:

- Introduction: Provide a brief overview of the product and its importance.
- Features and Benefits: Detail what the product offers and how it can solve problems.
- Pros and Cons: List the strengths and weaknesses of the product.
- User Experience: Share your personal experience or user feedback.
- Pricing and Plans: Explain the pricing options and any discounts or offers.
- How to Use: Describe how to use the product effectively.
- Conclusion: Summarize your thoughts and provide a recommendation.

Write High-Quality Content:

- Start with an attention-grabbing introduction that explains why the product is relevant.
- Use clear and concise language. Avoid jargon and technical terms unless your audience is familiar with them.
- Support your claims with facts, data, or examples.
- Include images, screenshots, or videos to illustrate your points.
- Address common questions or concerns that potential buyers may have.

Promote Affiliate Links:

- Insert affiliate links strategically within your review. Use clear call-to-action (CTA) buttons or text.
- Make sure the links are trackable so you can measure conversions.
- Highlight the benefits of using the affiliate link, such as discounts or exclusive offers.

Look for emails from us to review Quickads on various review websites for up to 100 gift coupons per review. This is an easy way to earn money!
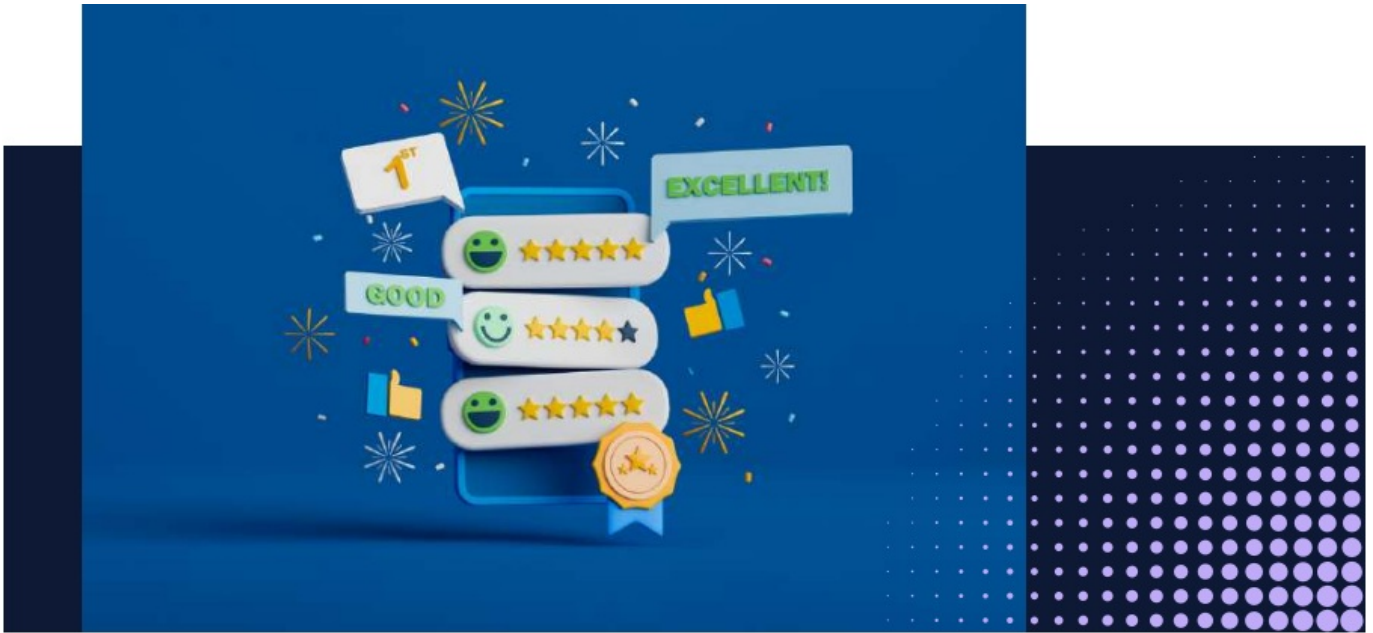
Monitor Your Performance

Here's a comprehensive guide on how you can monitor your performance:

1. Affiliate Dashboard- You can track your data from your affiliate dashboard on Tolt.io. It gives you insights on clicks, referrals, and revenue you generated for Quickads.
2. Analytics Platforms: Integrate your website with analytics platforms like Google Analytics. Set up conversion tracking to monitor **Quickads.ai** affiliate link clicks, conversions, and user behavior on your site. This allows you to see which pages are driving the most affiliate traffic and conversions.
3. Tracking Software: Consider using affiliate tracking software or plugins. These tools help you track clicks, conversions, and commissions more accurately. Popular options include ThirstyAffiliates, Pretty Links, or specialized affiliate management platforms.
4. UTM Parameters: Use UTM parameters in your affiliate links when promoting products or services. This helps you identify the source of traffic and conversions within your analytics platform. Google's UTM Builder is a handy tool for creating these tracking parameters.
5. Conversion Goals: Set up conversion goals in your analytics platform to track specific actions, such as completed purchases, sign-ups, or lead generation, driven by your affiliate links.
6. Custom Affiliate Coupons or Promo Codes: You can use PARTNERQUICKADS10. Your referrals will get 10% off.
7. Performance Metrics to Monitor:
   – Click-Through Rate (CTR): Measure how many clicks your affiliate links receive.
   – Conversion Rate: Calculate the percentage of visitors who complete the desired action, such as making a purchase.
   – Earnings and Commissions: Track your earnings and commission rates from the affiliate program.
   – Average Order Value (AOV): Monitor the average order value for products sold through your affiliate links. For

Quickads.ai it's either $49 or $99.

– Traffic Sources: Identify which sources (e.g., organic search, social media, email) drive the most affiliate traffic.

– Content Performance: Assess which content or pages on your website generate the most affiliate sales.

– ROI (Return on Investment): Calculate your return on investment by comparing your affiliate earnings to your promotional expenses.

8. A/B Testing: Experiment with different strategies, content, and promotional methods. A/B testing can help you determine which approaches are most effective in terms of conversions and revenue.

9. Continuous Learning and Optimization: Analyze the data regularly to identify trends and areas for improvement. Adjust your strategies based on your findings to optimize your affiliate marketing campaigns.

10. Compliance and Disclosure: Ensure you comply with affiliate marketing regulations and disclose your affiliate relationship as required. Violations can impact your performance and income.

Stay Updated

👉 Follow our social media channels to keep yourself updated with the latest updates on Quickads.

👉 We send regular communication through emails. Check your registered emails from time to time. You can also send us an email at **support@quickads.ai** with your query or suggestions.

👉 Join our webinars for best practices, feature updates, and discussions.

👉 Regularly check the 'Assets' section in your dashboard for affiliate marketing materials

_____

Network with other Affiliates

Networking with other affiliates can be highly beneficial for your affiliate marketing endeavors. It can lead to valuable insights, collaboration opportunities, and mutual support. Here are the steps to effectively network with other affiliates:

1. Identify Relevant Affiliate Networks and Communities: Join affiliate marketing networks and online communities. These can include forums, social media groups, and industry-specific websites.
   At Quickads, we have affiliate network communities in various regions that you can be a part of. Our partner success team will actively help you reach the next level!
   Also, look for other networks and communities that are active and have members with similar interests or niches.
2. Engage Actively: Start by introducing yourself and participating in discussions. Contribute valuable insights and information related to affiliate marketing. Be respectful and professional in your interactions. Do not spam
3. Share Your Knowledge: Offer help and share your expertise when others have questions or seek advice. Providing value to others establishes your credibility within the community.
4. Seek Advice and Guidance: Don't hesitate to ask questions or seek advice when you need it. Affiliates with more experience can offer valuable insights. Be specific and clear about the information you're seeking.
5. Collaborate with Others: Explore collaboration opportunities with affiliates who share your niche or audience. This can include joint promotions, content partnerships, or cross-promotions. Collaboration can help you expand your reach and leverage each other's strengths.
6. Attend Affiliate Marketing Events: Attend conferences, seminars, webinars, and other industry events where you can meet fellow affiliates in person or virtually. These events provide valuable networking opportunities and a chance to learn from experts in the field.
7. Share Success Stories and Challenges: Share your affiliate marketing success stories and challenges you've faced. This can inspire others and foster a sense of community. Learning from others' experiences can help you avoid common pitfalls.
8. Be Consistent: Networking is an ongoing process. Consistently engage with your network, and over time, you'll build meaningful connections that can benefit your affiliate marketing career.

Remember that networking is a two-way street, so be willing to give as much as you receive within the affiliate marketing community.

Exclusive Rewards for High Performers

Rewards

At Quickads we are always looking to reward and support our high-performing partners. So we have a reward program that gives you even more than the 30% commission you earn monthly. For every 100 successful

subscriptions purchased through you, you get an extra $1000!

Recognition

The top performers would be showcased on our social media platforms and also get a chance to meet our senior management team in person! (All expenses paid)!

Prizes

Any affiliate who gets more than 100 subscriptions a month gets enrolled for our raffle where you stand to win the latest gadgets like the iPhone 15 Pro, travel to your dream destination, and much more!

Thank you for your support ❤️

Reach out to us anytime at
support@quickads.ai

Documents / Resources

Quickads Affiliate Handbook Partner Program Software [pdf] User Guide
Affiliate Handbook Partner Program Software, Handbook Partner Program Software, Partner Program Software, Program Software, Software

References

- 🔽 **Quickads- The AI Ad Generator | Effortless Ads in 30 Seconds**
- 🔽 **Quickads- The AI Ad Generator | Effortless Ads in 30 Seconds**
- ⭕ **Tolt - Affiliate Marketing Software for SaaS Startups**
- 🔽 **Quickads- The AI Ad Generator | Effortless Ads in 30 Seconds**
- 🔽 **Quickads- The AI Ad Generator | Effortless Ads in 30 Seconds**
- 🔽 **Quickads**
- 📷 **Quickads (@quickads.ai) • Instagram photos and videos**
- 🔽 **Generative AI in Brand Building: Shaping the Next Era of Marketing**
- **User Manual**