



# NINJA BL780WM Kitchen System Blender and Food Processor Owner's Manual

[Home](#) » [Ninja](#) » NINJA BL780WM Kitchen System Blender and Food Processor Owner's Manual 

## Contents

- 1 NINJA BL780WM Kitchen System Blender and Food Processor
- 2 IMPORTANT SAFETY INSTRUCTIONS
- 3 PARTS
- 4 BEFORE FIRST USE
- 5 USING THE BLENDER PITCHER
- 6 USING THE NUTRI NINJA® CUP
- 7 USING THE FOOD PROCESSOR BOWL
- 8 BLENDING CHART
- 9 CARE & MAINTENANCE
- 10 TROUBLESHOOTING GUIDE
- 11 REGISTER YOUR PURCHASE
- 12 TECHNICAL SPECIFICATIONS
- 13 ONE (1) YEAR LIMITED WARRANTY
- 14 SharkNinja Operating LLC
- 15 Documents / Resources
  - 15.1 References
- 16 Related Posts

# NINJA

**NINJA BL780WM Kitchen System Blender and Food Processor**



## IMPORTANT SAFETY INSTRUCTIONS

PLEASE READ ALL INSTRUCTIONS BEFORE USE. FOR HOUSEHOLD USE ONLY.

- Read and review instructions for operation and use.
- Indicates the presence of a hazard that can cause personal injury, death or substantial property damage if the warning included with this symbol is ignored.
- For indoor and household use only.

When using electrical appliances, basic safety precautions should always be followed, including the following

### WARNING

- Handle the Nutri Ninja® Blade Assembly with care, as the blades are sharp.
- Remove utensils prior to processing. Failure to remove may cause the Nutri Ninja Cup to be damaged or to shatter, which may cause personal injury.
- Do not blend hot, effervescent, or carbonated liquids. Doing so may cause excessive pressure buildup, resulting in risk of laceration and or the user being burned.
- Remove the Nutri Ninja Blade Assembly from the Nutri Ninja cup upon completion of blending. Do not store ingredients before or after blending them in the cup with the blade assembly attached. Some foods may contain active ingredients or release gases that will expand if left in a sealed container, resulting in excessive pressure buildup that can pose a risk of injury.
- To reduce the risk of injury, fire, electrical shock or property damage, basic safety precautions must always be followed, including the following numbered warnings and subsequent instructions. Do not use appliance for

other than intended use.

1. This appliance is NOT intended to be used by people with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
2. Read all instructions prior to using the appliance and its accessories.
3. Carefully observe and follow all warnings and instructions. This unit contains electrical connections and moving parts that potentially present risk to the user.
4. Take your time and exercise care during unpacking and appliance setup. This appliance contains sharp, loose blades that can cause injury if mishandled.
5. Upon completion of processing, ensure the blade assembly is removed BEFORE emptying container's contents. Remove the blade assembly by carefully grasping the top of the shaft and lifting it from the container. Failure to remove the blade assembly before emptying the container results in a risk of laceration.
6. DO NOT blend hot liquids. Doing so may result in pressure buildup and steam exposure that can pose a risk of the user being burned.
7. If using the pitcher's pour spout, hold the cover in place on the container or ensure lid lock is engaged when pouring to avoid risk of injury.
8. Take inventory of all contents to ensure you have all parts needed to properly and safely operate your appliance.
9. Blades are sharp and loose. Handle carefully.
10. This product is provided with a Stacked Blade Assembly and a Chopping Blade Assembly. ALWAYS exercise care when handling blade assemblies. The blade assemblies are sharp and are NOT locked in place in their containers. The blade assemblies are designed to be removable to facilitate cleaning and replacement if needed. ONLY grasp the blade assembly by the top of the shaft. Failure to use care when handling the blade assemblies will result in a risk of laceration.
11. ALWAYS exercise care when handling the Nutri Ninja® Blade Assembly. The blades are sharp. ONLY grasp the Nutri Ninja Blade Assembly by the outer perimeter of the blade assembly base. Failure to use care when handling the blade assembly will result in a risk of laceration.
12. Turn the appliance OFF, then unplug the appliance from the outlet when not in use, before assembling or disassembling parts, and before cleaning. To unplug, grasp the plug by the body and pull from the outlet. NEVER unplug by grasping and pulling the flexible cord.
13. Before use, wash all parts that may contact food. Follow washing instructions covered in this instruction manual.
14. Before each use, inspect blade assemblies for damage. If a blade is bent or damage is suspected, contact SharkNinja to arrange for replacement.
15. DO NOT use this appliance outdoors. It is designed for indoor household use only.
16. This appliance has a polarized plug (one prong is wider than the other). To reduce the risk of electric shock, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. DO NOT modify the plug in any way.
17. DO NOT operate any appliance with a damaged cord or plug, or after the appliance malfunctions or is dropped or damaged in any manner. This appliance has no user-serviceable parts. If damaged, contact SharkNinja for servicing.
18. This appliance has important markings on the plug blade. The entire supply cord is not suitable for

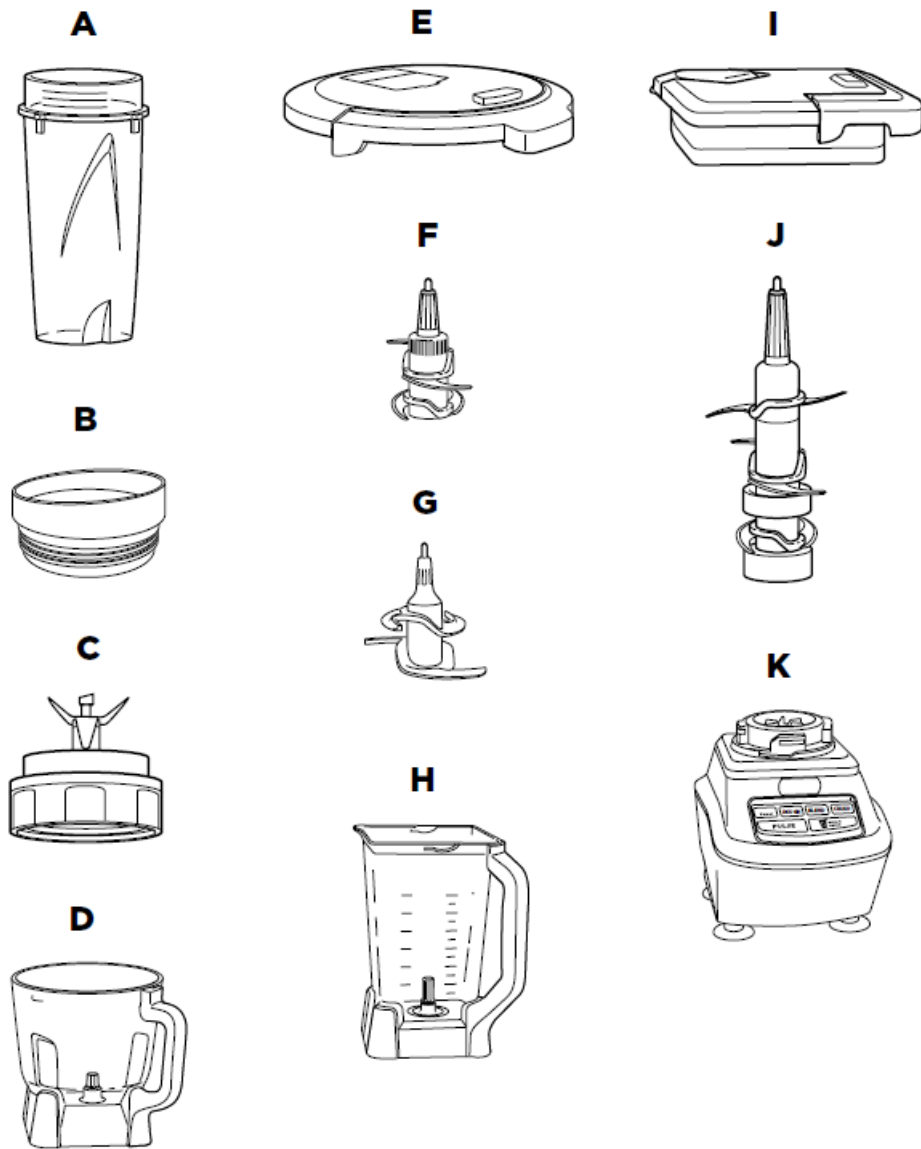
replacement. If damaged, please contact SharkNinja for service.

19. Extension cords should NOT be used with this appliance.
20. To protect against the risk of electric shock, DO NOT submerge the appliance or allow the power cord to contact any form of liquid.
21. DO NOT allow the cord to hang over the edges of tables or counters. The cord may become snagged and pull the appliance off the work surface.
22. DO NOT allow the unit or the cord to contact hot surfaces, including stoves and other heating appliances.
23. ALWAYS use the appliance on a dry and level surface.
24. DO NOT allow children to operate this appliance or use as a toy. Close supervision is necessary when any appliance is used near children.
25. ONLY use attachments and accessories that are provided with the product or are recommended by SharkNinja. The use of attachments, including canning jars, not recommended or sold by SharkNinja may cause fire, electric shock, or injury.
26. NEVER place a blade assembly on the motor base without it first being attached to its corresponding container (pitcher or cup) with the lid also in place.
27. Keep hands, hair, and clothing out of the container when loading and operating.
28. During operation and handling of the appliance, avoid contact with moving parts.
29. DO NOT fill containers past the MAX FILL or MAX LIQUID lines.
30. DO NOT operate the appliance with an empty container.
31. DO NOT microwave any containers or accessories provided with the appliance.
32. NEVER leave the appliance unattended while in use.
33. DO NOT process dry ingredients with the Single-Serve Blending Cup and Nutri Ninja® Blade Assembly, the pitcher and Stacked Blade Assembly, or the processor bowl and Chopping Blade Assembly.
34. To reduce the risk of injury, never place Chopping Blade Assembly or discs on base without first putting bowl properly in place.
35. DO NOT perform grinding operations with the Single-Serve Blending Cup and Nutri Ninja Blade Assembly, the pitcher and Stacked Blade Assembly, or the processor bowl and Chopping Blade Assembly.
36. NEVER operate the appliance without lids and caps in place. DO NOT attempt to defeat the interlock mechanism. Ensure the container and lid are properly installed before operation.
37. Before operation, ensure all utensils are removed from containers. Failure to remove utensils can cause containers to shatter and potentially result in personal injury and property damage.
38. Keep hands and utensils out of containers while chopping to reduce the risk of severe personal injury or damage to the blender/food chopper. A scraper may be used ONLY when the blender or processor is not running. When using the processor, always use food pusher to add food. NEVER add food by hand.
39. If you find unmixed ingredients sticking to the sides of the cup, stop the appliance, remove the blade assembly, and use a scraper to dislodge ingredients.
40. DO NOT open the pitcher's pour spout cap while blender is operating.
41. If you find unmixed ingredients sticking to the sides of the pitcher, stop the appliance, remove the lid, and use a spatula to dislodge ingredients. NEVER insert your hands into the pitcher, as you may contact one of the blades and experience a laceration.
42. DO NOT attempt to remove the container or lid from the motor base while the blade assembly is still spinning. Allow the appliance to come to a complete stop before removing lids and containers.
43. If the appliance overheats, a thermal switch will activate and temporarily disable the motor. To reset, unplug the appliance and allow it to cool for approximately 30 minutes before using again.

44. DO NOT expose the containers and accessories to extreme temperature changes. They may experience damage.
45. Remove the Nutri Ninja® Blade Assembly from the Single-Serve Cup upon completion of blending. DO NOT store ingredients before or after blending them in the cup with the blade assembly attached. Some foods may contain active ingredients or release gases that will expand if left in a sealed container, resulting in excessive pressure buildup that can pose a risk of injury. For ingredient storage in the cup, use only To-Go Lid to cover.
46. The maximum wattage rating for this appliance is based on the configuration of the Nutri Ninja Blade Assembly and Single-Serve Cup. Other configurations may draw less power or current.
47. DO NOT submerge the motor base or control panel in water or other liquids. DO NOT spray motor base or control panel with any liquid.
48. DO NOT attempt to sharpen blades.
49. Turn off the appliance and unplug the motor base before cleaning.
50. Unit is intended to create a dough ball. It is NOT intended to continuously knead. After dough ball forms, additional kneading should be done by hand on a work surface. If the unit moves excessively on the work surface, remove the dough ball and knead by hand.

## **SAVE THESE INSTRUCTIONS**

## **PARTS**



- **A** Nutri Ninja® Cup
- **B** Nutri Ninja To-Go Lid
- **C** Nutri Ninja Blade Assembly
- **D** Food Processor Bowl
- **E** Bowl Lid with Locking Handle
- **F** Chopping Blade Assembly
- **G** Dough Blade Assembly
- **H** Pitcher
- **I** Pitcher Lid with Locking Handle
- **J** Stacked Blade Assembly
- **K** Motor Base
- **L** Power Cord (not shown)

Not included on all models.

#### **NOTE**

- Attachments are not interchangeable.

- The size and number of cups and lids vary by model.

## BEFORE FIRST USE

**IMPORTANT:** Review all warnings before proceeding.



1. Remove all packaging material and labels from the appliance. Separate/remove all parts from each other.
2. Wash the lids, pitcher, bowl, Nutri Ninja cups and Blade Assemblies in warm, soapy water. When washing the blade assemblies, use a dish-washing utensil with a handle to avoid direct hand contact with blades.
3. Handle blade assemblies with care to avoid contact with sharp edges. Rinse and air dry thoroughly.
4. The pitcher, bowl, Nutri Ninja cups, lids and blade assemblies are all dishwasher safe. It is recommended that the lids and blade assemblies be placed on the top rack. Ensure that the blade assemblies are removed from the containers before placing in the dishwasher.
5. Wipe the motor base clean with a damp cloth.

## ORDERING REPLACEMENT PARTS

To order additional parts and attachments, visit [ninjaaccessories.com](http://ninjaaccessories.com).

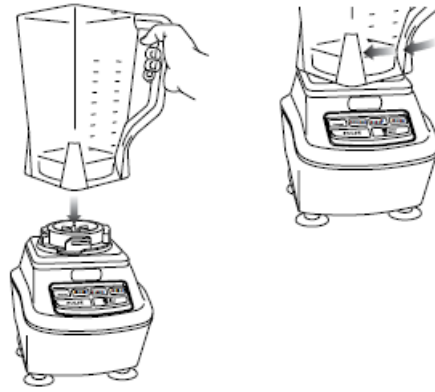
## USING THE BLENDER PITCHER

### IMPORTANT

- Review all warnings before proceeding.
- As a safety feature, the power button (  ) will flash and the motor will not work if the pitcher and lid are not installed correctly. When the pitcher and lid are installed properly, the power button (  ) will be solid, indicating that the appliance is ready for use.

### WARNING

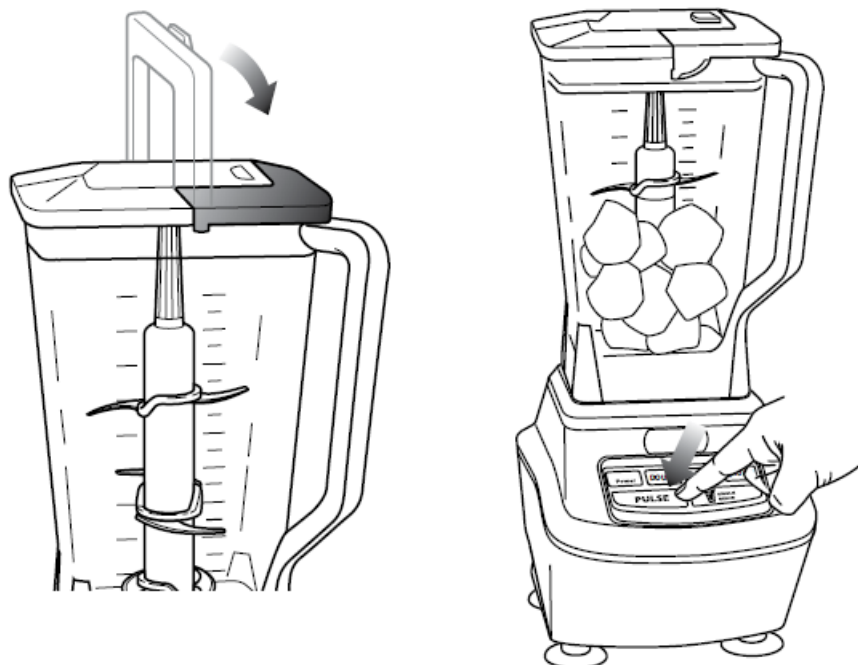
- The stacked Blade Assembly is sharp and not locked in place. If using the pour spout, ensure the lid is fully locked onto the blender pitcher. Failure to do so will result in a risk of laceration.
  - The stacked Blade Assembly is sharp and not locked in place. If pouring with the lid removed, carefully remove the Stacked Blade Assembly first, holding it by the shaft. Failure to do so will result in a risk of laceration.
1. Place the motor base on a clean, dry, level surface such as a counter or table top. Press down on the motor base to make sure that the Suction Cups adhere to the counter or table top.
  2. Align and lower the Pitcher onto the motor base. The handle should be aligned slightly to the right of the LOCK symbol on the motor base.




3. Rotate the pitcher clockwise until it clicks in place. As the pitcher rotates, it will lower and the safety tabs on the bottom of the pitcher will slide under the safety tabs on the top of the motor base.




4. The pitcher can be placed on the motor base two ways; the handle can be on the front right corner or the front left corner.
5. Holding the Stacked Blade Assembly by the top of the shaft, place it onto the drive gear inside the pitcher. Ensure that the Stacked Blade Assembly is seated properly and is standing upright.

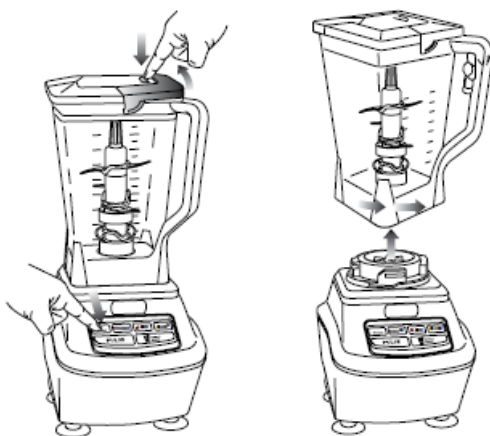


6. Add the ingredients to the pitcher, making sure that they do not exceed the highest measured marking line on the side of the pitcher.
7. Holding the lid by the handle in the upright position, place it on top of the pitcher aligning the triangle ( ▼ ) located on the lid with the triangle ( ▲ ) located on the pitcher's handle. The triangles on the lid and the blender handle MUST be aligned in order for the blender to turn on. Press the handle down until you hear a click.

8. Plug the power cord into the electrical outlet and press the power button (  ).
9. Select the speed that best suits your needs.

## NOTE

- The Stacked Blade Assembly will fit loosely on the drive gear.
  - If you need to add additional ingredients while the appliance is processing, open the pour spout cap and pour the ingredients in through the opening.
  - When blending any kind of liquids, such as mixtures of any drinks or smoothies, do not exceed the Max liquid mark (64 oz.) on the pitcher.
1. When you have reached your desired consistency, stop the appliance by pressing same button again or select the power button (  ) and wait for the attachment to stop turning.



2. To remove the lid, press the release button on the lid, pull the lid handle up to a 90° angle and lift the lid off. Turn the pitcher counter clockwise and then lift off the base.
3. Depending on the consistency of the contents in the container, open the pour spout cap and use the spout to empty liquid contents.
4. For thicker consistencies, remove the lid and Stacked Blade Assembly carefully (by its shaft), then empty contents from the container. To remove the lid, press the release button on the lid and pull the lid handle up to a 90° angle and lift the lid off the blender pitcher.



5. Make sure that the unit is unplugged when not in use.
6. To release the motor base from the counter or table top, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.

**NOTE:** Pulse ingredients for even chopping by pressing down in short intervals.

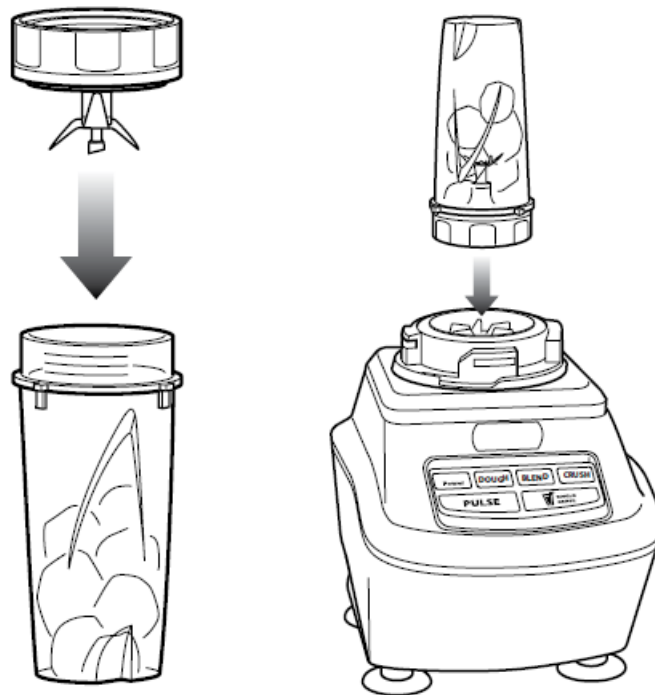
## USING THE NUTRI NINJA® CUP

**IMPORTANT:** Review all warnings before proceeding.

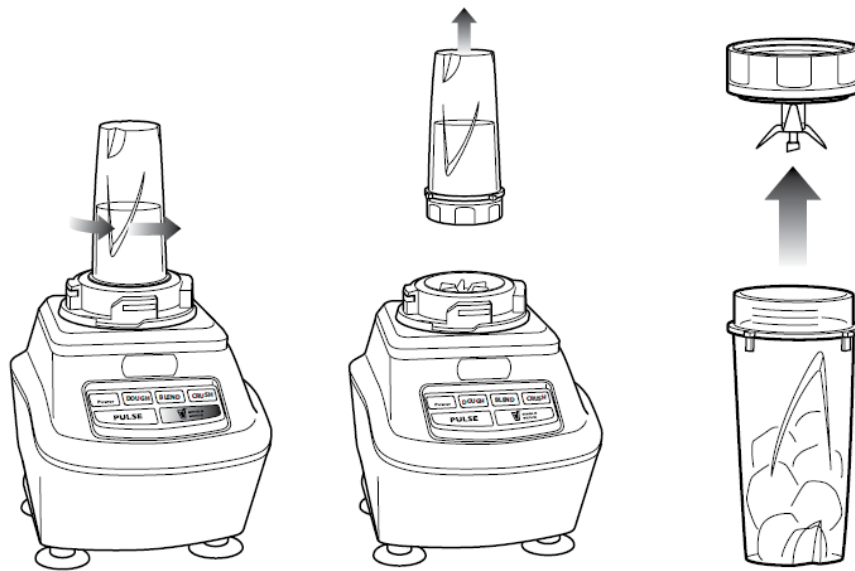
### WARNING

- Handle the Nutri Ninja Blade Assembly with care, as the blades are sharp.
- Remove utensils prior to processing. Failure to remove may cause the Nutri Ninja Cup to be damaged or to shatter, which may cause personal injury.
- Do not blend hot, effervescent, or carbonated liquids. Doing so may cause excessive pressure buildup, resulting in risk of laceration and or the user being burned.
- Remove the Nutri Ninja Blade Assembly from the Nutri Ninja cup upon completion of blending. Do not store ingredients before or after blending them in the cup with the blade assembly attached. Some foods may contain active ingredients or release gases that will expand if left in a sealed container, resulting in excessive pressure buildup that can pose a risk of injury.

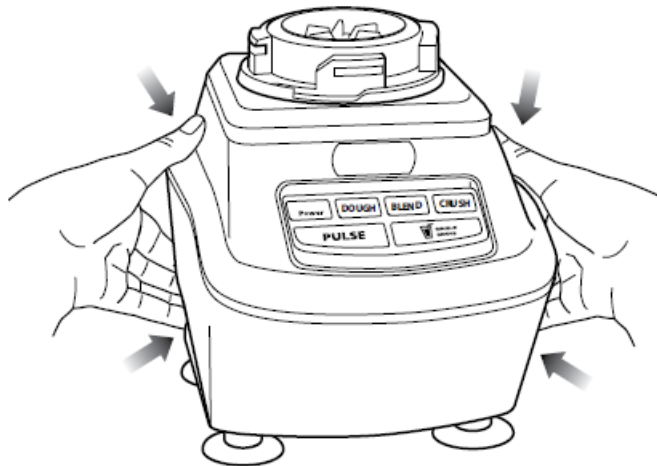
1. Place the motor base on a clean, dry, level surface such as a counter or tabletop. Press down on the motor base to make sure that the suction cups adhere to the counter or tabletop.



2. Add ingredients to the cup.
3. Place the Blade Assembly onto the cup and screw it tightly until you have a good seal.
4. Turn the cup upside down and place it onto the motor base, aligning the tabs on the cup with the motor base. Turn the cup clockwise to lock into place. You will hear a click when the lock is engaged. Press the power button. The Single Serve button will illuminate.
5. Press down on the Single Serve button in short intervals to activate.



6. Once you have reached your desired consistency, turn the power button off. Turn the Nutri Ninja cup counterclockwise and pull straight up to remove it.
7. Turn the cup upright and remove the Nutri Ninja Blade Assembly by twisting the blade assembly counterclockwise.
8. DO NOT store blended contents with the Nutri Ninja Blade Assembly attached.
9. Place the To-Go Lid onto the cup and twist to seal.





10. Be sure to attach the Blade Assembly to an empty cup when not in use.
11. Make sure that the motor base is unplugged when not in use.
12. To release the motor base from the counter or table top, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.

**NOTE:** DO NOT overfill. To avoid spilling, do not add ingredients past the MAX fill line.

## USING THE FOOD PROCESSOR BOWL

### IMPORTANT

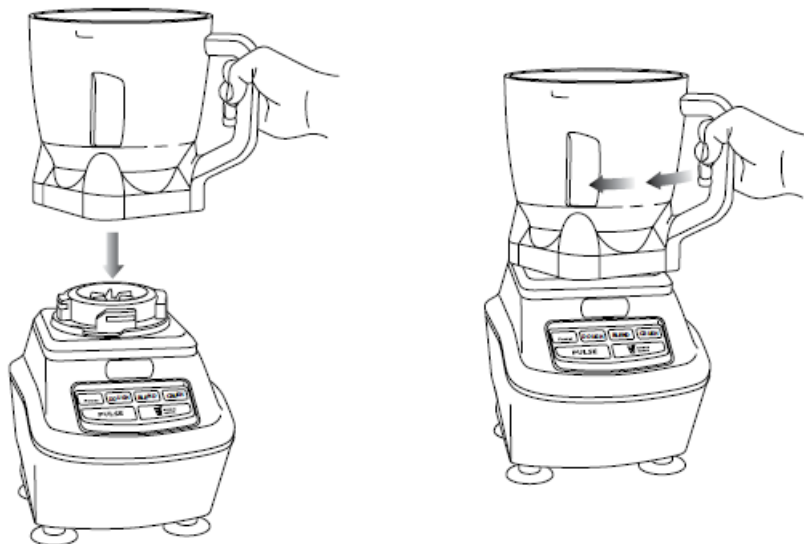
- Review all warnings before proceeding.
- As a safety feature, the power button (  ) will flash and the motor will not work if the pitcher and lid are not installed correctly. When the pitcher and lid are installed properly, the power button (  ) will be solid,

indicating that the appliance is ready for use.

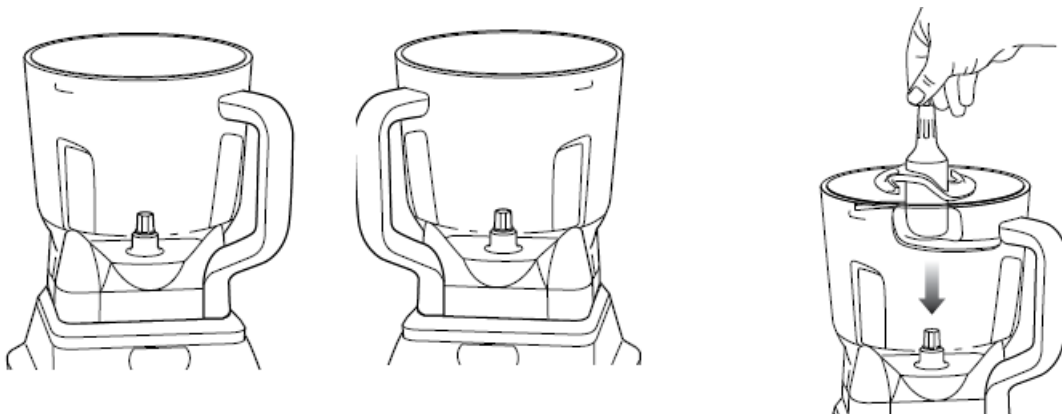
**WARNING:** Chopping Blade Assembly is sharp and not locked in place. Before removing blended ingredients from the bowl always carefully remove the Blade Assembly first, holding it by the shaft. Failure to do so will result in a risk of laceration.


## NOTE


- The Chopping and Dough Blade Assemblies will fit loosely on the drive gear.
  - Please follow the same instructions to install the Dough Blade Assembly.
1. Place the motor base on a clean, dry, level surface such as a counter or table top. Press down on the motor base to make sure that the suction cups adhere to the counter or table top.
  2. Align and lower the bowl onto the motor base. Handle should be aligned slightly to the right of the LOCK symbol on the motor base.
  3. Rotate the bowl clockwise to lock it into place. You will hear a click when the lock is engaged.





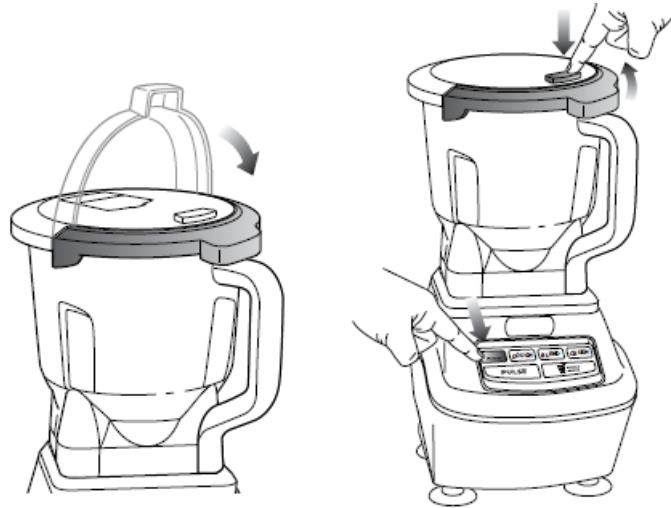
4. The bowl can be placed on the motor base two ways; the handle can be on the front right corner or the front left corner.
5. Holding the desired Blade Assembly by the top of the shaft, place it onto the drive gear inside the bowl. Ensure that the Blade Assembly is seated properly and is standing upright.



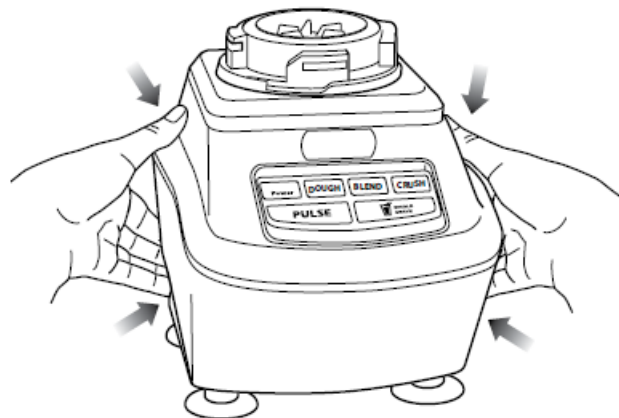
6. Add the ingredients to the bowl, making sure not to exceed the highest measured marking line on the side of the bowl.
7. Holding the lid by the handle in the upright position, place it on top of the bowl aligning the arrow (  )

located on the lid with the arrow (  ) located on the bowl's handle. Press the handle down until you hear a click.

8. Plug the power cord into the electrical outlet and press the power button (  ).
9. When you have reached your desired consistency, stop the appliance by pressing the power button (  ) and wait for the Chopping Blade Assembly to stop turning.



10. To remove the lid, press the release button on the lid and pull the lid handle up to a 90° angle.
11. Turn the bowl counter-clockwise and lift it to remove it from the motor base.



12. To release the motor base from the counter or table top, place your hands underneath both sides of the motor base and gently pull the unit up and towards you.

## NOTE

- The blade will fit loosely on the drive gear.
- To add liquids during processing, open the drizzle hole on the top of the lid and pour the liquid slowly into the mixture.

## BLENDING CHART

FUNCTION	CONTAINER	ATTACHMENT	SPEED	TYPE OF FOOD
Nutri Ninja® Blending	Cup	Blade Assembly	Single Serve	Smoothies Frappes Milk Shakes
Mincing	Cup	Blade Assembly	Single Serve	Onion Garlic Herbs
Kneading	Bowl	Dough Blade Assembly	Dough	Bread dough Pie dough Pizza dough Pretzel dough
Dough Mixing	Bowl	Dough Blade Assembly	Dough	Cookie dough
Processing	Pitcher Bowl Cup	Stacked Blade Assembly Chopping Blade Assembly Nutri Ninja Blade Assembly	Blend Pulse Single Serve	Pâtés Stewed fruits Dips Apple sauce Spreads Soups* Baby food

Emulsifying	Bowl	Chopping Blade Assembly	Blend	Salad Dressings Dips Sauces*
Grinding	Bowl	Chopping Blade Assembly	Blend	Meat
Grating	Bowl Cup	Chopping Blade Assembly Nutri Ninja Blade Assembly	Crush Pulse Single Serve	Grated cheese Bread crumbs Spices
Chopping	Bowl Cup Pitcher	Chopping Blade Assembly Nutri Ninja Blade Assembly Stacked Blade Assembly	Pulse Single Serve Crush	Salsa Vegetables Nuts
Mixing	Bowl	Dough Blade Assembly	Dough	Light cake mixes Batters
Ice Crushing	Pitcher Cup	Stacked Blade Assembly Nutri Ninja Blade Assembly	Crush Single Serve	Ice

Pureeing	Pitcher Cup	Stacked Blade Assembly Nutri Ninja Blade Assembly	Crush Single Serve	Smoothies Smooth soups Milkshakes
----------	-------------	--	--------------------	--------------------------------------

When blending sauces and soups, make sure they're cooled to room temperature first. Ninja® containers are not intended for hot blending.

## CARE & MAINTENANCE

### CLEANING

Separate all parts. Wash all containers in warm, soapy water with a soft cloth.

#### Hand-Washing

Wash blade assemblies in warm, soapy water using a dishwashing utensil with a handle to avoid direct contact with the blades. Exercise care when handling blade assemblies as the blades are sharp. Thoroughly rinse and air-dry all parts.

#### Dishwasher

All attachments are dishwasher safe. It is recommended that the lids, containers, and blade assemblies be placed on the top rack of the dishwasher ONLY. Ensure the blade assemblies are removed from their containers before placing in the dishwasher. Exercise care when handling blade assemblies.

#### Motor Base

Turn off the unit and unplug the motor base before cleaning. Wipe motor base with a clean, damp cloth. DO NOT use abrasive cloths, pads, or brushes to clean the base.

### STORING

- Wrap the power cord around the cord wrap on the back of the motor base. Store the unit upright and store all blade assemblies inside or attached to their respective containers with their lids locked in place.
- DO NOT store blended or unblended ingredients in the Single-Serve Cup with the Nutri Ninja® Blade Assembly attached.
- DO NOT stack items on top of the containers. Store any remaining attachments alongside the unit or in a cabinet where they will not be damaged or create a hazard.

### RESETTING THE MOTOR

This unit features a unique safety system that prevents damage to the motor and drive system should you inadvertently overload the it. If the unit is overloaded, the motor will be temporarily disabled. Should this occur,

follow the reset procedure below.


1. Unplug the appliance from the electrical outlet.
2. Remove and empty the container and ensure that no food is jamming the blade assembly.
3. Allow the appliance to cool for approximately 15 minutes.
4. Re-install the container onto the base and re-plug the appliance into the electrical outlet.
5. Proceed to use the appliance as before making sure not to exceed the recommended maximum capacities.

**IMPORTANT:** Ensure that maximum capacities are not exceeded. This is the most typical cause of appliance overload.

If your unit needs servicing, please call Customer Service at 1-877-646-5288. So we may better assist you, please register your product online at [registeryourninja.com](https://registeryourninja.com) and have the product on hand when you call.

## **TROUBLESHOOTING GUIDE**

### **Motor Doesn't Start or Blade Assembly Doesn't Rotate**

- Make sure the container is securely locked on the motor base.
- Make sure the lid is securely on the container in the correct position (align arrows).
- The appliance is turned Off. Press the power button (  ) to turn blender On.
- Check that the plug is securely inserted into the electrical outlet.
- Check the fuse or circuit breaker.
- The unit has overheated or overloaded. Unplug and wait approximately 15 minutes before using again.
- Check to make sure the unit is not overloaded.

### **Food is Unevenly Chopped**

- Either you are chopping too much food at one time, or the pieces are not of even size and processing smaller amounts per batch.

### **Food is Chopped Too Fine or is Too Watery**

- The food has been over-processed. Use pulse button for controlled processing.

### **Food Collects On Lid or On the Sides of the Container**

- The mixture is too thick. Add more liquid.

### **You Cannot Achieve Snow From Solid Ice**

- •DO NOT use ice that has been sitting out or has started to melt. Use ice straight from the freezer.
- Start with a few pulses and then go to a continuous blending cycle.

### **Motor Base Won't Stick to Counter or Table Top**

- Make sure surface and suction feet are wiped clean. Suction feet will only stick to smooth surfaces. Suction feet WILL NOT stick on some surfaces such as, wood, tile and non-polished finishes.
- DO NOT attempt to use appliance when the motor base is stuck to a surface that is not secure, (cutting board, platter, plates, etc.).

## REGISTER YOUR PURCHASE

- [registeryourninja.com](http://registeryourninja.com)



- Scan QR code using mobile device

## RECORD THIS INFORMATION

- **Model Number:** \_\_\_\_\_
- **Serial Number:** \_\_\_\_\_
- **Date of Purchase:** \_\_\_\_\_
  - (Keep receipt)
- **Store of Purchase:** \_\_\_\_\_

## TECHNICAL SPECIFICATIONS

- **Voltage:** 120V~, 60Hz
- **Power:** 1200 Watts
- **Pitcher Capacity:** 72 oz. (9 cups)
- **MAX Liquid Capacity:** 64 oz. (8 cups)
- **Bowl Capacity:** 64 oz. (8 cups)
- **Nutri Ninja® Cup Capacity:** 16 oz. (2 cups)

## ONE (1) YEAR LIMITED WARRANTY

The One (1) Year Limited Warranty applies to purchases made from authorized retailers of SharkNinja Operating LLC. Warranty coverage applies to the original owner and to the original product only and is not transferable. SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of one (1) year from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions

### What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to one (1) year from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

### **What is not covered by this warranty?**

1. Normal wear and tear of wearable parts (such as blending vessels, lids, blades, blender bases, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at [ninjaaccessories.com](https://ninjaaccessories.com).
2. Any unit that has been tampered with or used for commercial purposes
3. Damage caused by misuse, abuse, negligent handling, failure to perform required maintenance (e.g., failure to keep the well of the motor base clear of food spills and other debris), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

### **How to get service**

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit [ninjakitchen.com/support](https://ninjakitchen.com/support) for product care and maintenance self-help. Our Customer Service Specialists are also available at 1-877-646-5288 to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at [registeryourninja.com](https://registeryourninja.com) and have the product on hand when you call. SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$20.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

### **How to initiate a warranty claim**

You must call 1-877-646-5288 to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at [registeryourninja.com](https://registeryourninja.com) and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

### **How state law applies**

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.

### **SharkNinja Operating LLC**

- **US:** Needham, MA 02494
- 1-877-646-5288
- [ninjakitchen.com](https://ninjakitchen.com)

Illustrations may differ from actual product. We are constantly striving to improve our products, therefore the specifications contained herein are subject to change without notice. NINJA, NUTRI NINJA, and TOTAL CRUSHING are registered trademarks of SharkNinja Operating LLC.

This product may be covered by one or more U.S. patents. See [sharkninja.com/patents](https://sharkninja.com/patents) for more information.


© 2022 SharkNinja Operating LLC

BL780WM\_IB\_REV\_Mv9



@ninjakitchen

Documents / Resources

	<p><a href="#">NINJA BL780WM Kitchen System Blender and Food Processor</a> [pdf] Owner's Manual BL780WM Kitchen System Blender and Food Processor, BL780WM, Kitchen System Blender and Food Processor, System Blender and Food Processor, Blender and Food Processor, Food Processor</p>
--	--

References

- [N Blenders, Air Fryers, Indoor Grills, Cookware & More – Ninja](#)
- [Sign In](#)
- [sharkninja.com/patents](https://sharkninja.com/patents)