

# MageAnts Magento 2 Google Rich Snippets Extension User Guide

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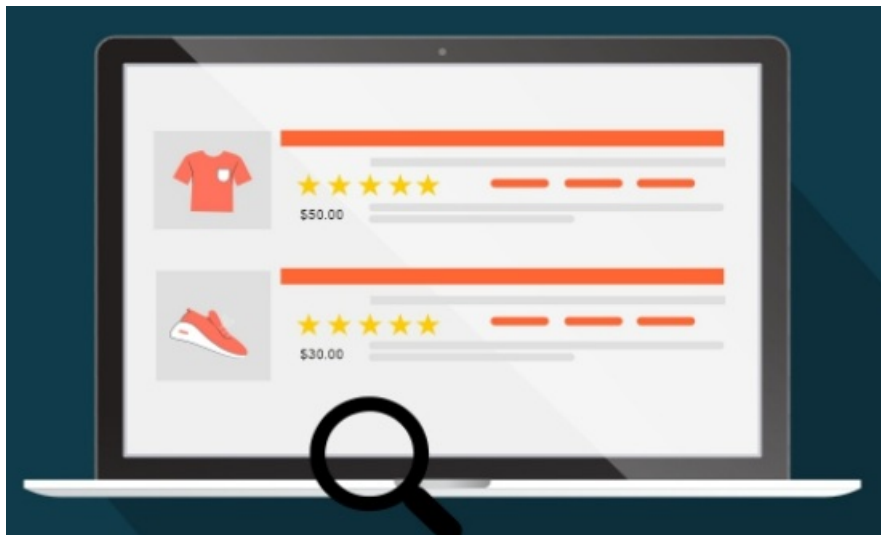


Performant Magento Extensions

Magento 2 Google Rich Snippets Extension

Supported Version: 2.0, 2.1, 2.2, 2.3, 2.4

User Guide



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## Preface:

The Mageants Google Rich Snippets extension provides the customers with a better shopping experience use of this extension. Greatly enhance your snippets in the search results.

Along with that, you can add breadcrumbs to your snippets, Display products rating, enable rich snippets on category pages, show starting price data and create snippets with your organization logo and name

## Installation:

There are two ways of installing extension in magento2.

1. Using COMMAND LINE.
2. Manually Install extension.

### **Option 1:** Magento 2 install extension using COMMAND LINE (Recommended)

Follow below steps to install extension from the command line.

**Step 1:** Download the extension and unzip it.

**Step 2:** Upload it to code directory in your magento installation's app directory If code directory does not exists then create.

**Step 3:** Disable the cache under System -> Cache Management.

**Step 4:** Enter the following at the command line: `php bin/magento setup:upgrade`

**Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores -> Configuration -> Mageants → SEO Rich Data , the module will be displayed in the admin panel.

### **Option 2: Magento 2 install extension manually**

**Step 1:** Download the extension and unzip it.

**Step 2:** Upload it to code directory in your magento installation's app directory If code directory does not exists then create.

**Step 3:** Disable the cache under System -> Cache Management Edit `app/etc/config. php` file and add one line code: `'Mageants_Richsnippets' => 1`

**Step 4:** Disable the cache under System -> Cache Management

**Step 5:** Once you complete above steps log out and log in back to the admin panel and switch to Stores -> Configuration -> Mageants → SEO Rich Data , the module will be displayed in the admin panel.

## Back-end Example CONFIGURATION

After Installation of Extension login to magento admin panel for set configuration of the extension.

You can find configuration at Stores -> Configuration -> Mageants -> SEO Rich Data

DASHBOARD

SALES

CATALOG

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

Configuration

Store View: Default Config ?

Save Config

MAGEANTS

SEO Rich Data

Breadcrumbs

Enable/Disable Breadcrumbs

Enabled [store view] Yes

Fixed Category Path [store view] Yes

Type [store view] Default(Long)

If yes then it will take most resale product path

Admin can choose category Path long/short

This setting modifies the Breadcrumbs Type for the Search Engine only. It does not modify the Breadcrumbs on the store frontend. Choose 'Short' to make "Store > Subcategory 2 > Product" instead of "Store > Category > Subcategory 1 > Subcategory 2 > Product"

DASHBOARD

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STORES

Configuration

Store View: Default Config ?

Save Config

MAGEANTS

SEO Rich Data

Breadcrumbs

Enable/Disable Site Name

Enabled [store view] Yes

Website Name [store view] example.com

Admin can include own site name from here

Include Your Site In Search Result

Organization

Dashboard

Sales

Catalog

Customers

Marketing

Content

Reports

Stores

System

Configuration

Save Config

MAGEANTS

Organization

SEO Rich Data

Enable/Disable Organization

Enabled [store view] Yes

Admin can set own custom organization name From here

Organization Name [store view] My Organization

Insert Organization Logo from here

Logo Url [store view]

Set organization Description

Description [store view] www.examples.com

Set organization Description length

Description Length [store view] 150

Specify the number of characters which will be displayed in the description.

Country [store view] United States

Dashboard

Sales

Catalog

Customers

Marketing

Content

Reports

Stores

System

Find Partners &

Configuration

Save Config

ADVANCED

Set Organization Country

Country [store view] United States

Set Organization State

Region/State [store view] Alaska

Set Organization area Zip Code

ZIP/Postal Code [store view] 510001

Set Organization City

City [store view] Anchorage

Set Organization intenatinal sales number

Sales [store view] +1-800-555-1212

An internationalized version of the phone number, starting with the "+" symbol and country code (+1 in the US and Canada). Examples: "+1-800-555-1212", "+44-2078225951"

Set Organization Technical support number

Technical Support [store view] +1-800-555-1212

An internationalized version of the phone number

Set Organization Customer Service number

Customer Service [store view] +1-800-555-1212

An internationalized version of the phone number

Admin can add the new free shipping bar or edit from backend as follow.

**Configuration**

Store View: Default Config ? Save Config

**MAGEANTS**

**Social Profiles**

**Enable/Disable Social Profile**

Enabled [store view] Yes

Please enable the 'Organization' to get the 'Social Profiles' working.

**Insert all the social profile links**

Facebook [store view]

Twitter [store view]

Google+ [store view]

SEO Rich Data

GENERAL

CUSTOMERS

SALES

**Configuration**

Store View: Default Config ? Save Config

**MAGEANTS**

**Search Box**

**Enable/Disable Search Box**

Enabled [store view] Yes

Display search input box for home page in Google search results.

**Enabled On Category Pages**

**If enable to create rich data on category page for all the product**

Enabled [store view] Yes

Add schema markup for each product on the category page.

SEO Rich Data

GENERAL

CATALOG

CUSTOMERS

SALES

**Configuration**

Store View: Default Config ? Save Config

**MAGEANTS**

**Product Rich Data**

**Enable/Disable Product Rich Data**

Enabled [store view] Yes

**Enable/Disable Product availability status**

Show Availability [store view] Yes

**Enable/Disable Conditions**

Show Condition [store view] Yes

**Set which offer you want to display for configurable and grouped product**

Show Configurable Products as [store view] Main Offer

Show Grouped Products as [store view] List Of Associated Product Offers

**Display Product Long or Short Description**

Description [store view] Product Short Description

**Enable/Disable Product Rating**

Show Rating [store view] Yes

**choose Brand and mpn (Manufacturer Parts Number) from here**

Brand [store view] brand

Manufacturer [store view] mpn

ADVANCED

GENERAL

CATALOG

CUSTOMERS

SALES

Except this, admin has to insert value of attribute in product page **Catalog** → **Product** and click on the product.



```

1 <!doctype html>
2 <html lang="en">
3   <head prefix="og: http://ogp.me/ns# fb: http://ogp.me/ns/fb# product:
4     http://ogp.me/ns/product#">
5     <script>
6       var BASE_URL = 'http://127.0.0.1/Magento226/';
7       var require = {
8         "baseUrl": "http://127.0.0.1/Magento226/pub/static
9         /version1559116705/frontend/Magento/Luma/en_US"
10      };
11    </script>
12    <meta charset="utf-8"/>
13    <meta name="description" content="The name says so, but the Push It
14      Messenger Bag is much more than a busy commuter's tote. It's a closet
15      away from home when you're pedaling from class or work to gym and back or
16      home again. It's the perfect size and shape for laptop, folded clothes,
17      even "/>
18    <meta name="robots" content="INDEX,FOLLOW"/>
19    <meta name="viewport" content="width=device-width, initial-scale=1,
20      maximum-scale=1.0, user-scalable=no"/>
21    <meta name="format-detection" content="telephone=no"/>
22    <title>Push It Messenger Bag</title>
23    <link rel="stylesheet" type="text/css" media="all"
24      href="http://127.0.0.1/Magento226/pub/static/version1559116705/frontend
25      /Magento/Luma/en_US/mage/calendar.css" />
26    <link rel="stylesheet" type="text/css" media="all"
27      href="http://127.0.0.1/Magento226/pub/static/version1559116705/frontend

```

bestRating	5
author	
@type	Person
name	Push It Messenger Bag
aggregateRating	
@type	AggregateRating
ratingValue	3.4
reviewCount	3
offers	
@type	Offer
url	http://127.0.0.1/Magento226/
priceCurrency	USD
price	35
priceValidUntil	2019-05-31T00:00:00
itemCondition	https://schema.org/NewCondition
availability	https://schema.org/InStock
seller	
@type	Organization
name	Executive Objects

Thank you!

if you have any questions or feature suggestions, please  
contact us at: <https://www.mageants.com/contact-us>

Your feedback is absolutely welcome!

[www.mageants.com](http://www.mageants.com)

[support@mageants.com](mailto:support@mageants.com)

## Documents / Resources

**[MageAnts Magento 2 Google Rich Snippets Extension](#) [pdf] User Guide**  
 Google Rich Snippets, Extension, Google Rich Snippets Extension, Magento 2 Google Rich Snippets Extension, Magento 2