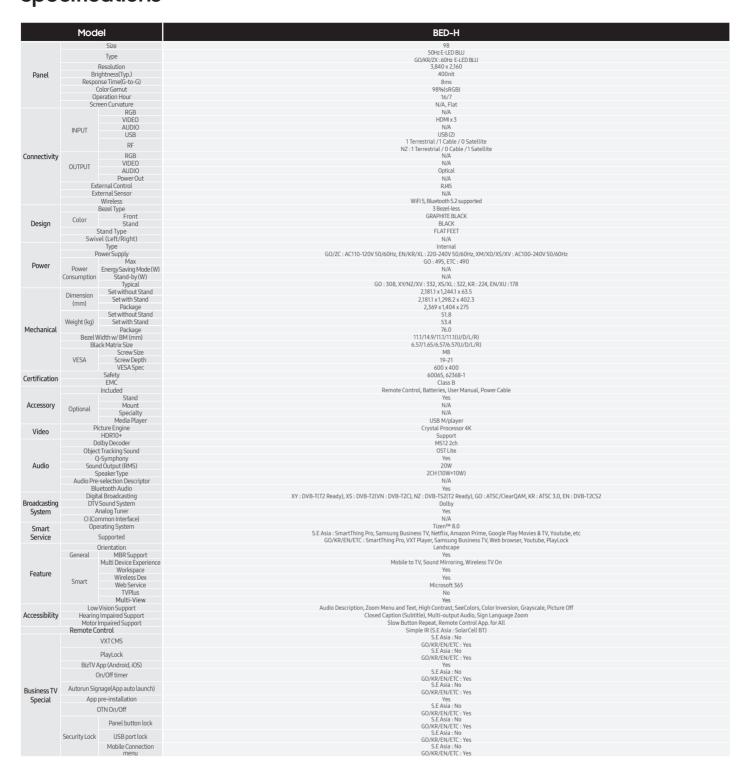


Specifications



About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

Smart Signage

(

For more information about Samsung Smart Signage, visit www.samsung.com/business

Copyright © 2024 Samsung Electronics Co., Ltd. All rights reserved. Samsung is a registered trademark of Samsung Electronics Co., Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged.

Samsung Electronics Co., Ltd.

129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 16677 Republic of Korea

2024-12









Capture your customers' imagination and share your brand more effectively with Samsung's business TV BED-H series. Offering UHD picture quality and flexible functionality through simplified operation, the BED-H series is the ideal display solution for a wide range of business needs such as retail, cafe and restaurant. Users can enrich customers' experience by showing regular TV programming alongside promotional content, all on one screen. From menu boards to advertisements, the BED-H series provides versatile usability, allowing users to communicate with customers without outdated physical signs or posters.

Key features



Samsung Business TV App

Available on Android or iOS mobile device, users can remotely create, manage and display customized content effortlessly.



SmartThings Pro

SmartThings Pro connectivity enhances convenience, safety, and energy efficiency across various business settings.



Crystal Processor 4K

Powerful 4K upscaling delivers various content in up to 4k resolution.



3-Side Bezel-less Design

Sleek and elegant design that blends naturally into any store interior.



Samsung VXT CMS

Effortless content management and remote device management – all possible on a single, secure, cloud-based solution platform.

- * The feature's availability may vary by region.
 * For BED-H series, Samsung VXT S Series plan is only available



Digital Art Solution with Niio Partnership

By joining forces with Niio, a global digital art solution platform, Samsung offers easy access to a selection of artwork via preloaded Niio App.

on for Niio. Art is required. Please refer to Niio's subscription plans on their website for details

