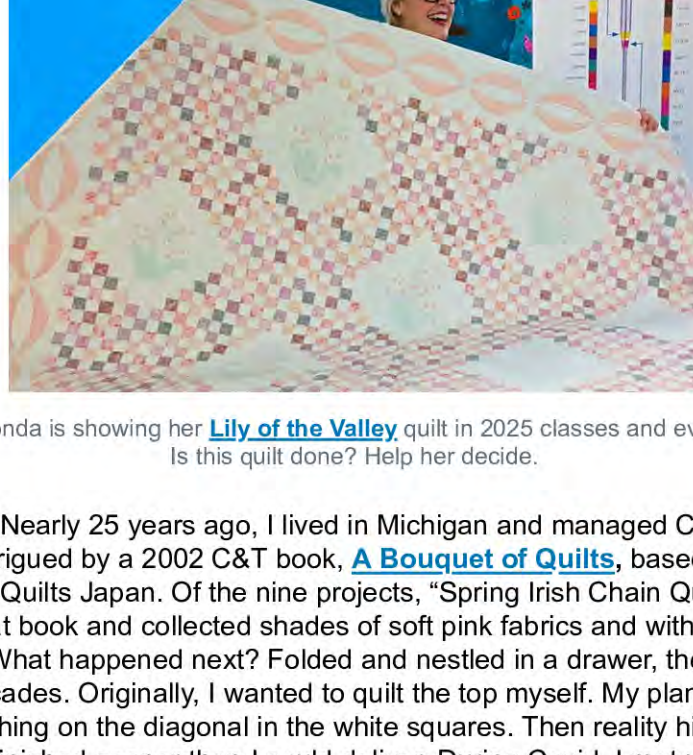




SCHMETZ
NEEDLES

FEBRUARY 2025

On the Road



Rhonda is showing her [Lily of the Valley](#) quilt in 2025 classes and events.
Is this quilt done? Help her decide.

Is this quilt done? Nearly 25 years ago, I lived in Michigan and managed Country Stitches, Jackson. I was intrigued by a 2002 C&T book, [A Bouquet of Quilts](#), based on the influential quilting magazine Quilts Japan. Of the nine projects, "Spring Irish Chain Quilt" tickled my fancy. I bought that book and collected shades of soft pink fabrics and within a year finished stitching the top. What happened next? Folded and nestled in a drawer, the top "seasoned" for almost two decades. Originally, I wanted to quilt the top myself. My plan was to quilt using a twin needle stitching on the diagonal in the white squares. Then reality hit. I knew this project had to be finished sooner than I could deliver. During Covid, I met up with my professional quilting friend, Mary Jane Kermode, in Lincoln, NE. Mary Jane did an outstanding quilt job that brought the quilt to life in less than a week. I immediately added the hallmarks of a finished quilt: binding and a quilt label.

Spring Irish Chain Quilt has been "done" for three years. But two years ago, I looked at it and thought something was missing. During a quilt retreat, I added little rosettes between the border scallops, and from Rita Farro's stash found a collection of crocheted hearts to anchor the corners. Hooray! The quilt is done. Another year passed and I'm looking at that finished quilt and still asking, "Is this quilt done?" Yes but ... I think the Lily of the Valley machine embroidery needs to pop more with little sparkly beads placed like dew drops.

This year, my SCHMETZ travel schedule is robust with teaching at a variety of stores and events. Spring Irish Chain (which I adorably refer to as my Lily of the Valley) is traveling with me. So, at the end of my classes, I will show my "finished" Lily of the Valley quilt and ask, "Is this quilt done?"

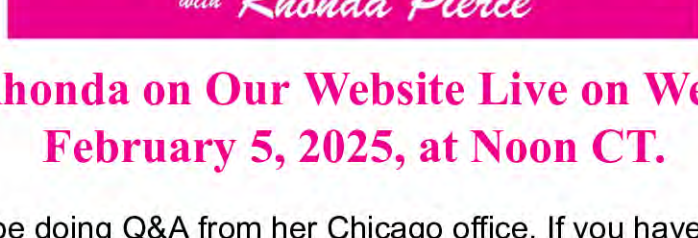
Sew SCHMETZ & Grabbit® Too!

Rhonda Pierce

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Euro-notions
SCHMETZneedles.com



Watch Rhonda on Our Website Live on Wednesday, February 5, 2025, at Noon CT.

Rhonda will be doing Q&A from her Chicago office. If you have a SCHMETZ question, post it on Monday, February 3rd, or Tuesday, February 4th at [FB/schmetzneedles](#). Wednesday AM she will scoop up your questions and answer live.

Join Rhonda at:

Website Link

<https://www.schmetzneedles.com/pages/videos>

Facebook Link

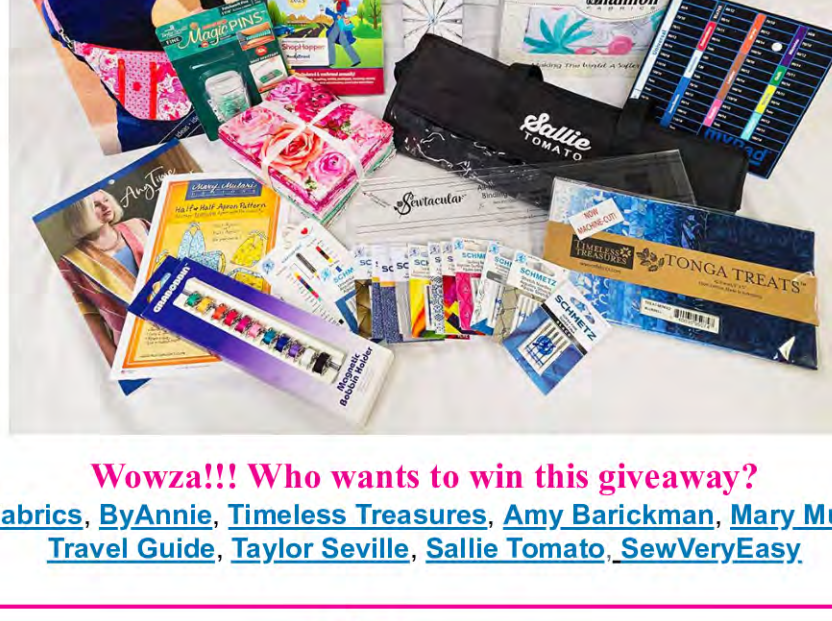
https://www.facebook.com/schmetzneedles/live_videos/

YouTube Link

<https://www.youtube.com/schmetzneedles>

February Giveaway

Answer Rhonda's mystery question in the live SCHMETZ Snippet chat for a chance to win.



Wowza!!! Who wants to win this giveaway?

[Shannon Fabrics](#), [ByAnnie](#), [Timeless Treasures](#), [Amy Barickman](#), [Mary Mulari](#), [Needle Travel Guide](#), [Taylor Seville](#), [Sallie Tomato](#), [SewVeryEasy](#).

February Blue Bag Special



Here's a fun and useful gift for your sewing buddies: a bundle of SCHMETZ Color Chart Luggage Tags, plus two sample packs of needles.

How to use the SCHMETZ luggage tags:

- Hang in your sewing room for easy reference.
- Attach to your sewing machine for easy identification
- Attach to your totes and luggage. This tag attracts spontaneous sewing & quilting conversations. Rhonda meets many sewing fans when traveling because of the tag, even in car rental parking lots and airline terminals!

Try a new needle!

- Between the two needle packs, find these needles: Quilting 75/11, 90/14; Microtex 80/12(2), 90/14; Super NonStick Super Universal 80/12; Jeans 90/14; Universal 70/10, 80/12, 90/14.
- Keep the needles yourself or share with a friend.

Keep the ever-popular **SCHMETZ ABC Pocket Guide** and tell your friends to download the guide in the free [SCHMETZneedles web app](#).

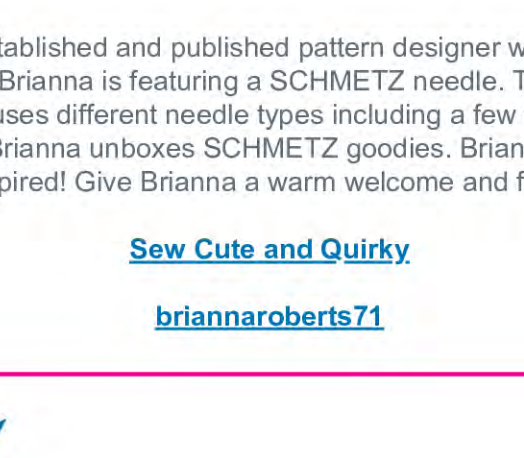
#BB225

\$30.00

includes free USA shipping

[Click HERE to Order](#)

Meet Brianna



[Brianna's Unboxing Video](#)

Brianna shares techniques using various SCHMETZ needles each month. Join her as she talks about these needles and makes a small project while discussing the needles.

Brianna Roberts is an established and published pattern designer working with multiple fabric companies. Each month Brianna is featuring a SCHMETZ needle. Through fun, small, and quirky projects, Brianna uses different needle types including a few that may be new to you. In this short video, Brianna unboxes SCHMETZ goodies. Brianna is from Florida and living in Germany. Be inspired! Give Brianna a warm welcome and follow!

[Sew Cute and Quirky](#)

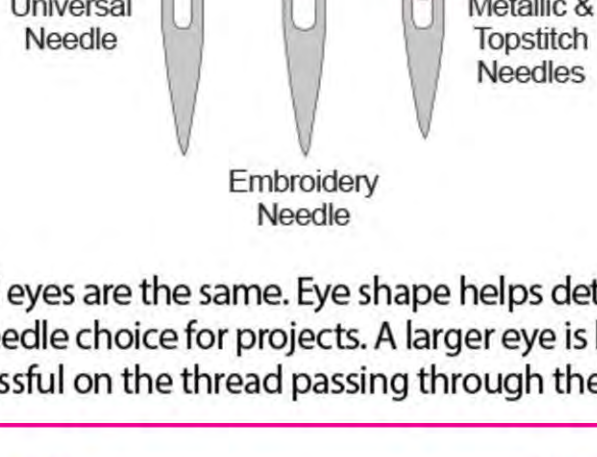
[briannaroberts71](#)



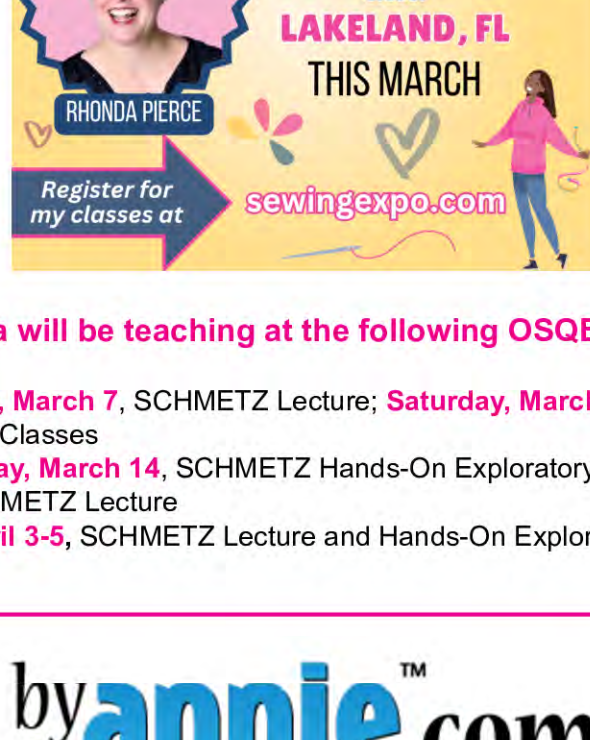
SCHMETZ
Needle Points

Ah ... Eye See!

Needle Eye Comparison



Not all eyes are the same. Eye shape helps determine needle choice for projects. A larger eye is less stressful on the thread passing through the eye.

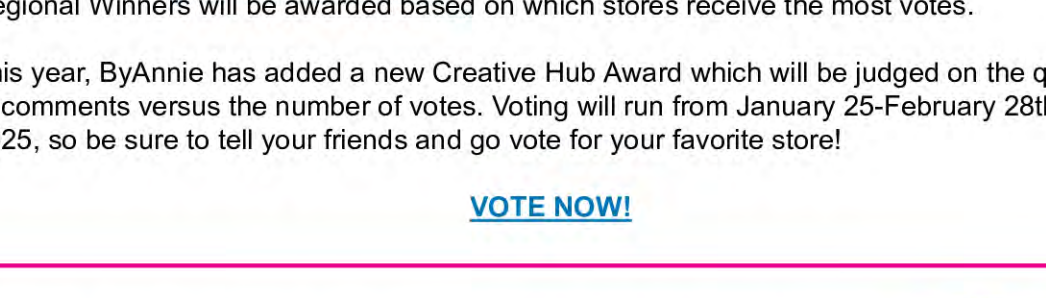


Rhonda will be teaching at the following OSQE events.

- [Atlanta](#): **Friday, March 7**, SCHMETZ Lecture; **Saturday, March 8**, SCHMETZ Hands-On Exploratory Classes
- [Lakeland](#): **Friday, March 14**, SCHMETZ Hands-On Exploratory Classes; **Saturday, March 15**, SCHMETZ Lecture
- [Cleveland](#): **April 3-5**, SCHMETZ Lecture and Hands-On Exploratory Classes TBA

by **annie.com**

... what's in your bag?



ByAnnie.com is again hosting its annual **Local Quilt Shop (LQS) Contest**. The LQS Contest is designed to highlight the backbone of the sewing community, our local quilt shops that provide both the products and the fellowship that make this community so special. During the contest, customers vote and leave comments for their favorite quilt shops at the LQS Contest website [lqscontest.com/vote](#). At the end of the contest, the Grand Prize and Regional Winners will be awarded based on which stores receive the most votes.

This year, ByAnnie has added a new Creative Hub Award which will be judged on the quality of comments versus the number of votes. Voting will run from January 25-February 28th, 2025, so be sure to tell your friends and go vote for your favorite store!

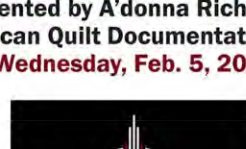
[VOTE NOW!](#)

TEXTILE TALKS

Which FREE Lectures Will You Attend?

African American Quilt Guilds

Uncovering Lost History with Quilt Documentation



Presented by A'donna Richardson
African American Quilt Documentation Study Group
Wednesday, Feb. 5, 2025

TEXTILE TALKS

AFRICAN AMERICAN

Quilt Alliance

Wednesday, February 5, 2 PM EST

[\(Register now\)](#)

African American Quilt Guilds: Uncovering Lost History with Quilt Documentation

Presented by: [Quilt Alliance](#)

Wednesday, February 12, 2 PM EST

TBA

Presented by: [International Quilt Museum](#)

Wednesday, February 19, 2 PM EST

[\(Register now\)](#)

Intertwining Identities

Presented by: [Surface Design Association](#)

Wednesday, February 26, 2 PM EST

[\(Register now\)](#)

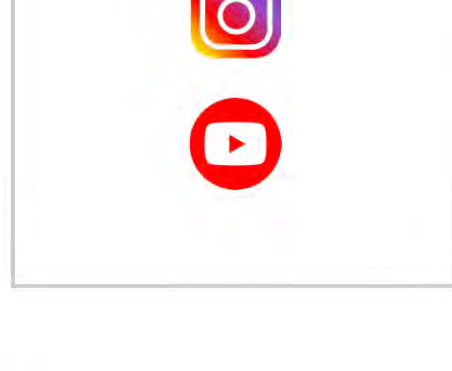
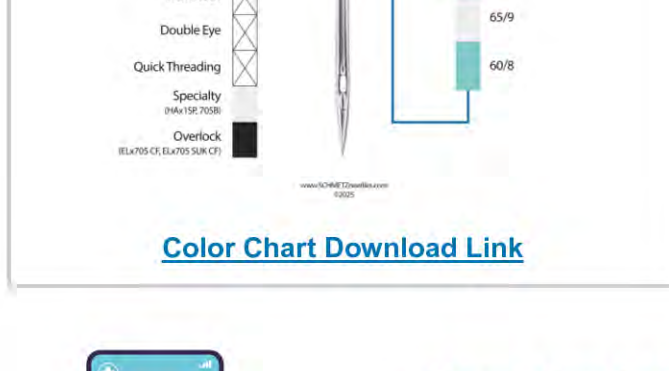
Stitch Buffalo: How an Experiment in Community-Building Through Embroidery Became a Textile Arts Center

Presented by: [SAGA](#)

Where's Rhonda?

2025 Virtual Events & Shows

February 5 [SCHMETZ Snippet Live](#) 6 [Fibre Arts Network](#) 10 [Sallie Tomato](#) 12 [Snip & Stitch Prince Edward County Quilter's Guild](#) 13 [Pacific Spirit Quilters' Guild](#) 17 [Cable Car Quilters Guild](#) 18 [Quilt Guild of Metro Detroit](#) 25 [Bits N Pieces Quilt Guild](#) 27 [Allbrands](#) **March** 4 [Mad City Quilt Guild](#) 5 [SCHMETZ Snippet Live](#) 6-8 [Original Sewing & Quilt Expo-Atlanta](#) 10 [Sew Nice](#) 12-13 [Country Stitches](#) 18-21 [Quilt Canada](#) 19 [Oakville Quilters Guild](#) 27-30 [Bernina University SLC](#) **July** 2 [SCHMETZ Snippet Live](#) 31- **August** 2 [Original Sewing & Quilt Expo-Dallas](#) **August** 6 [SCHMETZ Snippet Live](#) **September** 3 [SCHMETZ Snippet Live](#) 4 [Great Wisconsin Quilt Show](#) 25-27 [Original Sewing & Quilt Expo-Friedricksburg](#) **October** 1 [SCHMETZ Snippet Live](#) 2-6 [International Quilt Market](#) 8 [Marshall Putnam Quilters Guild](#) 9-12 [International Quilt Festival](#) 16 [Common Threads Quilters Guild](#) **November** 5 [SCHMETZ Snippet Live](#) 15-22 [S.E.W. Retreat](#) **December** 3 [SCHMETZ Snippet Live](#)



Download the FREE SCHMETZ Resources Now!

[Click HERE](#)



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www.SCHMETZneedles.com

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