

THE STORY:

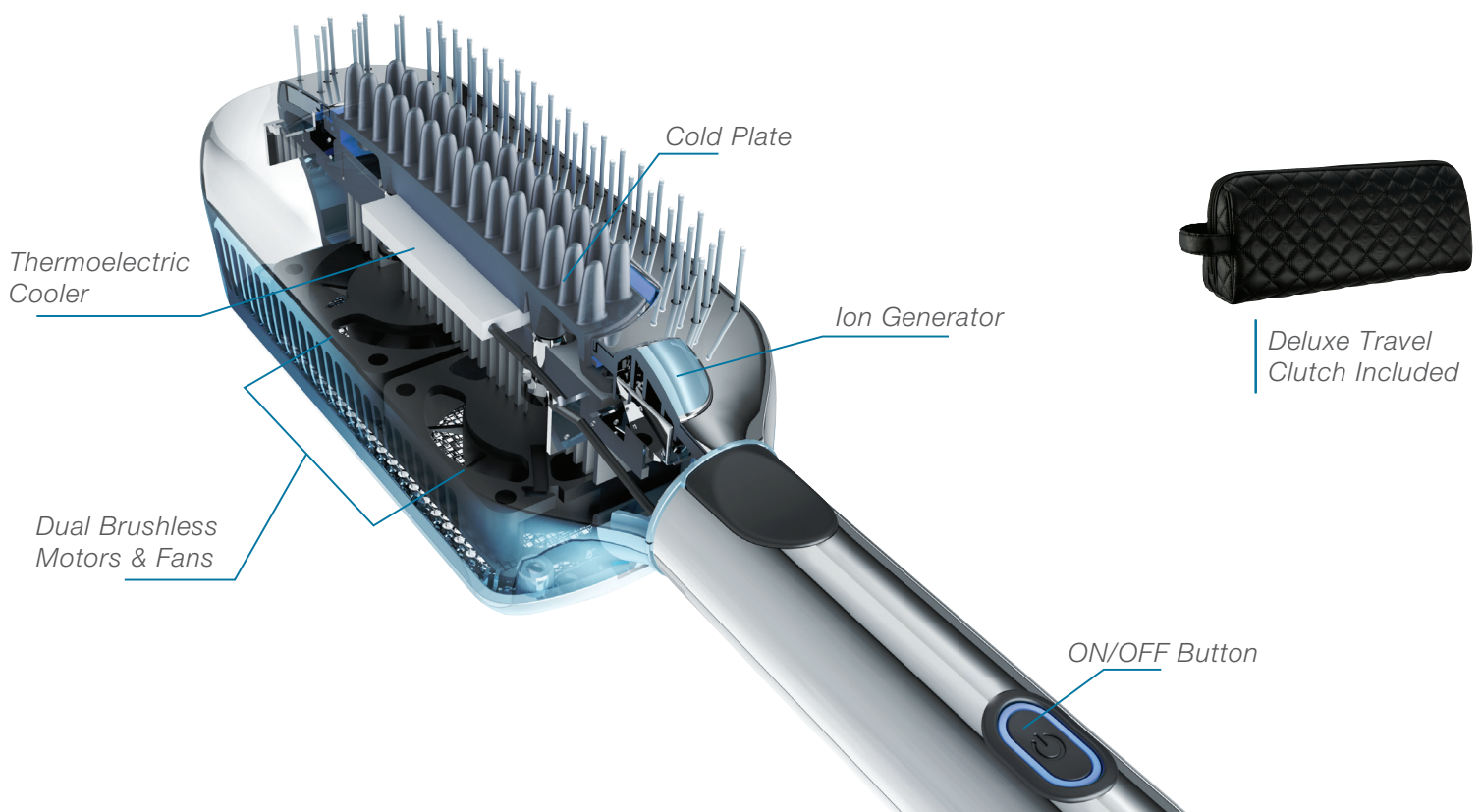
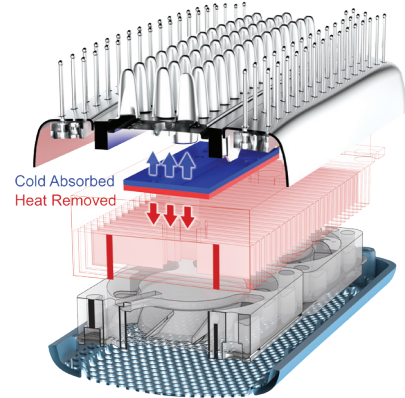
BaBylissPRO introduces a revolutionary, state-of-the-art styling tool, applying cryotherapy benefits to hair. Heat can extract moisture from the hair – The ColdBrush™ adds moisture back in, hydrating the hair, improving the look and condition. Reaching freezing temperatures, The ColdBrush™ transfers moisture from the air into the hair shaft, aligning each strand, revitalizing the hair, making it softer, smoother and shinier. Hair looks and feels amazingly healthy. Good for use on all hair types, including extensions.



THE SCIENCE:

Engineered with a Thermoelectric Cooler (TEC), The ColdBrush™ is based on the Peltier Effect. The TEC has two ceramic-insulated plates with two types of semiconductors (positive and negative) between the plates in parallel formation. When electricity flows through the module, heat transfers away through the bottom, while creating cold temperatures on the top.

PELTIER EFFECT





Rapidly generates extreme cold temperatures to zero° C / 32° F.

FEATURES:



Dual Brushless Motors & Fans

Dual, long-life brushless motors and fans accelerate the cold temperature to the plate, while dissipating any heat out of the back.



High-Output Ion Generator

Advanced, high-output ion generator produces millions of ions for enhanced, frizz-free shine and less static electricity.



Metal Bristles

90 metal bristles help to detangle and align hair strands when The ColdBrush™ is passed through the hair.



Nano Titanium

The cold plate is coated with Nano Titanium, making the plate surface smooth for effortless glide through the hair. Friction is minimized for gentle brushing.



Wet and Dry Hair

Can be used on both wet & dry hair. Passing the cold plate through wet hair prior to drying makes blowouts effortless, providing less tension and pull. Finish on dry hair for extraordinary condition, control and shine that last.



Fabric-Wrapped Swivel Cord

A fabric-wrapped power cord with a 360° swivel help to ensure ultimate usability without getting tangled.

RESULTS:

- * **Brilliant Shine** – Freezing temperatures on the cold plate effectively align individual hair strands. The results are luminous.
- * **Control Frizz** – An advanced, high-output ion generator works in combination with cryotherapy to eliminate flyaways and smooth hair.

- * **Active Hydration** – The transfer of moisture from the cold plate revitalizes, restores and protects the hair shaft.
- * **Enhanced Condition** – Added shine, smoothness, and alignment. Hair is healthy looking.
- * **Lasting Results** – Use The ColdBrush™ daily. You'll see and feel the difference.

INSTRUCTIONS:

TO TURN ON:

- Press the ON/OFF button centered on The ColdBrush handle
- A blue LED light around the ON/OFF button and the cold plate will illuminate. You will quietly hear the two brushless motors.
- You will notice the cold plate will become very cold, freezing in fact, reaching below zero temperatures.

TO TURN OFF:

- Press and hold the power button for 2–3 seconds to shut off The ColdBrush.
- Both the power button and cold plate will no longer be lit, the motors will shut off; this means you've successfully powered down.
- There is a 30-minute auto shutoff, just in case!

FOR WET HAIR:

- Once hair is towel-dried, pass The ColdBrush through your hair as you would a regular brush (2–4 passes per section). This will help detangle wet hair and make it more manageable – less tension, less breakage. You'll be amazed at the quality and ease of each blowout.

FOR DRY HAIR:

- After blow-drying the hair, pass The ColdBrush through as you would a regular brush (2–4 passes per section). As the cold plate passes over the hair shafts, it will rehydrate, adding moisture back into each strand. The metal bristles help to align the hair, resulting in smoother, shinier, healthy-looking hair. Run your fingers through to feel the difference in weight and smoothness.

FOR DAY-TWO HAIR:

- For hair that is not clean, pass The ColdBrush through your hair as you would a regular brush (2–4 passes per section), focusing on the roots, where buildup usually forms. Allow the cold plate and bristles to break up buildup and detangle. Hair feels lighter, cleaner and not weighed down.

**MAKE SURE TO USE THE COLDBRUSH™
EVERY DAY FOR MAXIMUM LASTING EFFECTS**