

SHENZHEN YINCHEN TECHNOLOGY CO., LTD

COMPANY PROFILE

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1.3 / Organization Structure



Shenzhen Yinchon Technology Co., Ltd

Shenzhen Yinchon Technology Co., Ltd., formerly known as Shenzhen Najia Electronics Co., Ltd., was established on October 22, 2013, as an integrated enterprise specializing in research, manufacturing, and sales.

Yinchon primarily focuses on consumer electronics products, particularly computer peripherals, adhering to the business philosophy of customer first, continuous technological innovation, and service to society. It consists of two sales and operational subsidiaries in Shenzhen and Hangzhou, responsible for sales and brand promotion in the global market.

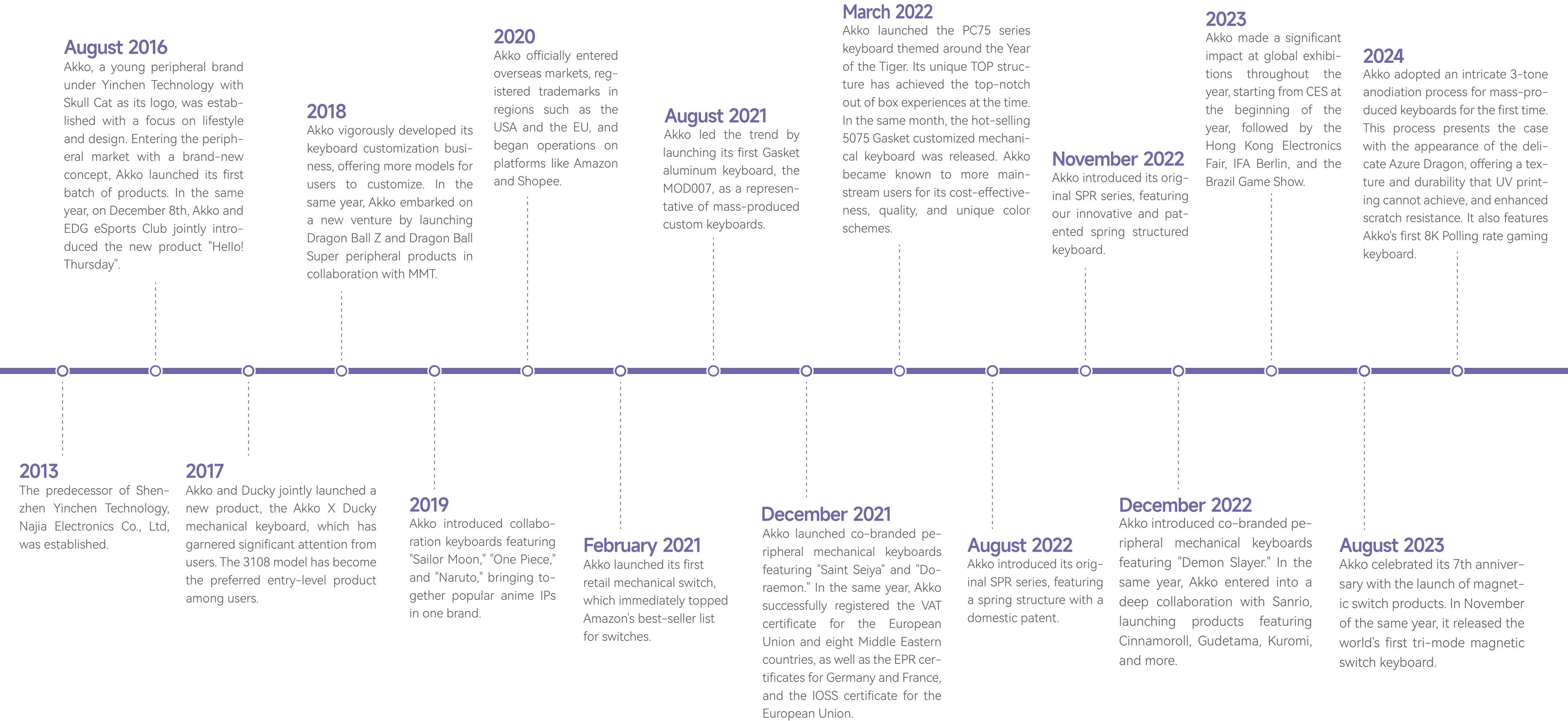
As a high-tech enterprise, Yinchon is committed to providing the best services to OEM/ODM customers for keyboard manufacturing. With its experienced operational and marketing team in the B2C field, Yinchon has rich experience in design and compliance. The factory provides independent industrial design, product design, and integrated manufacturing services.

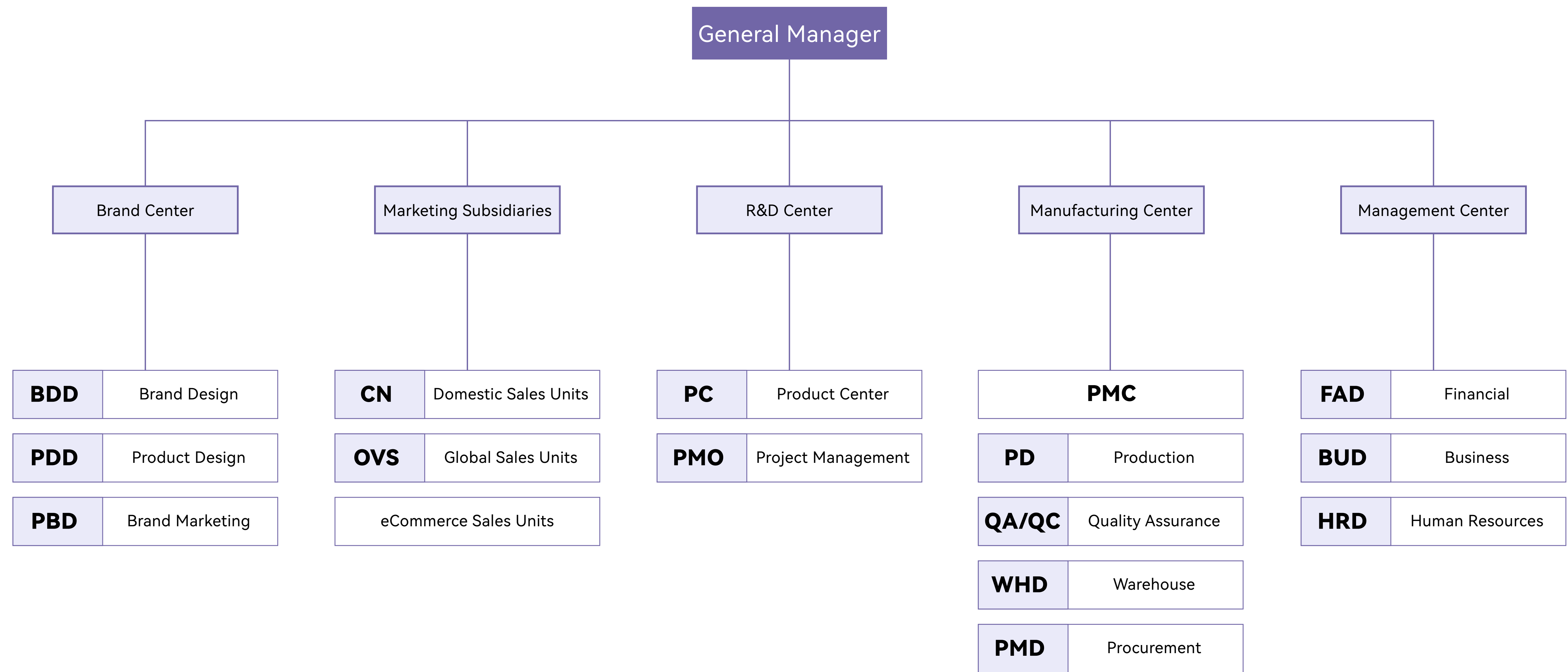
Our Brands

Yinchon's sub-brands, Akko and MonsGeek, has gained a strong reputation in the industry for their quality and innovation. Akko and MonsGeek have over 60 global sales and distribution channels across every continent with both online and offline exposure, making premium gaming gears accessible for worldwide users. Since 2020, Yinchon has registered with major eCommerce platforms such as Amazon, AliExpress, Kaufland, Shopee, Lazada, eBay and Allegro, and has successively obtained correspondingly regional certificate for operations.

Akko was born with the concept of “lifestyle gaming peripherals”, emphasizing design and building an innovative peripheral brand. With the rise of ACGN culture, Akko collaborates with well-known ACGN IPs, including "One Piece," “Demon Slayer”, "Dragon Ball Z," "Naruto," "Hello Kitty," "Sailor Moon Crystal," "Doraemon," and "Honkai Impact 3," to launch related peripherals. It has also designed custom keyboards for Bilibili, China's top ACGN video platform. Akko will continue to collaborate with popular anime, movies, TV shows, and brands that value fashion and lifestyle, introducing unique products designed specifically for computer peripherals to enrich your life.

MonsGeek focuses on enthusiast-level keyboards and is dedicated to bringing extreme value into the world of peripherals. It's signature product M1 has shaped the industry of aluminum mechanical keyboard since the debut of November 2023.





02

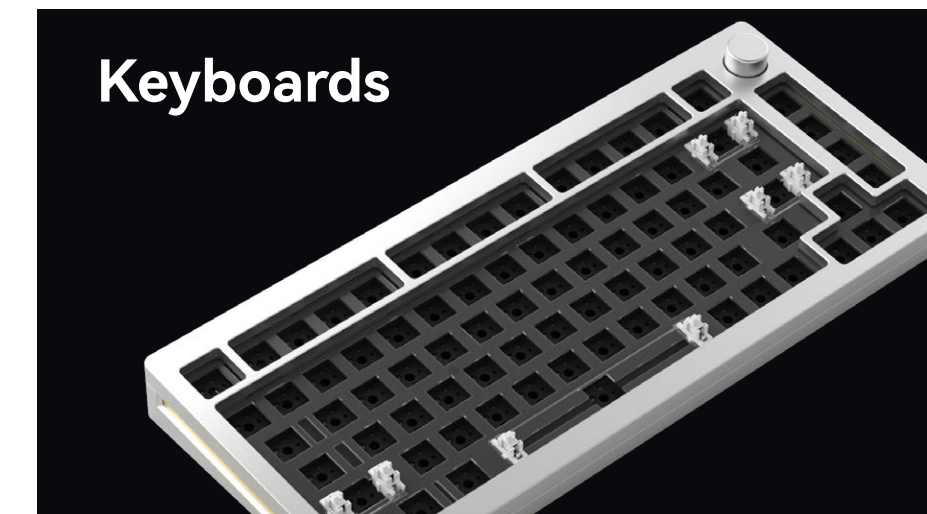
Products and Distribution Channels

2.1 / Product Catalog

2.2 / Global Coverage

2.3 / Sales Channels





Aluminum



Acrylic



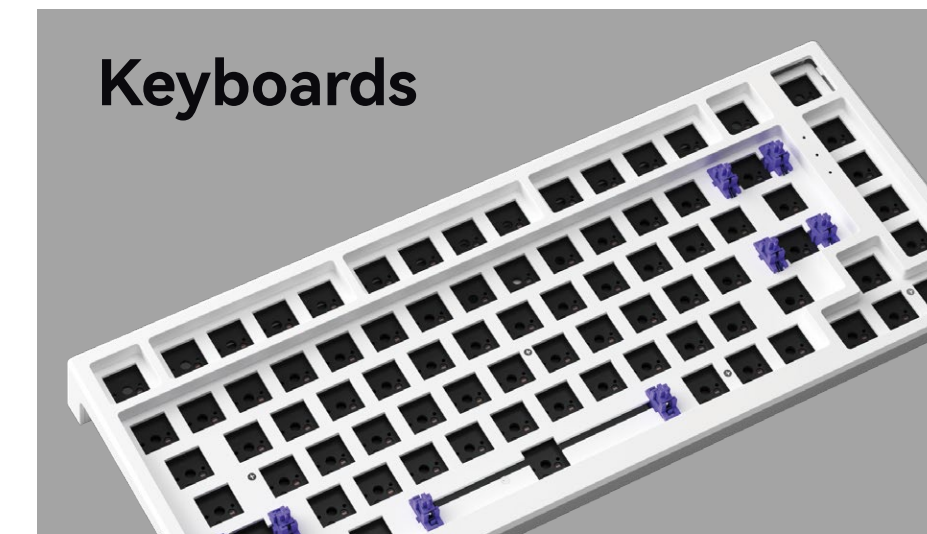
Wood



Multi-Language

Multi-Profile

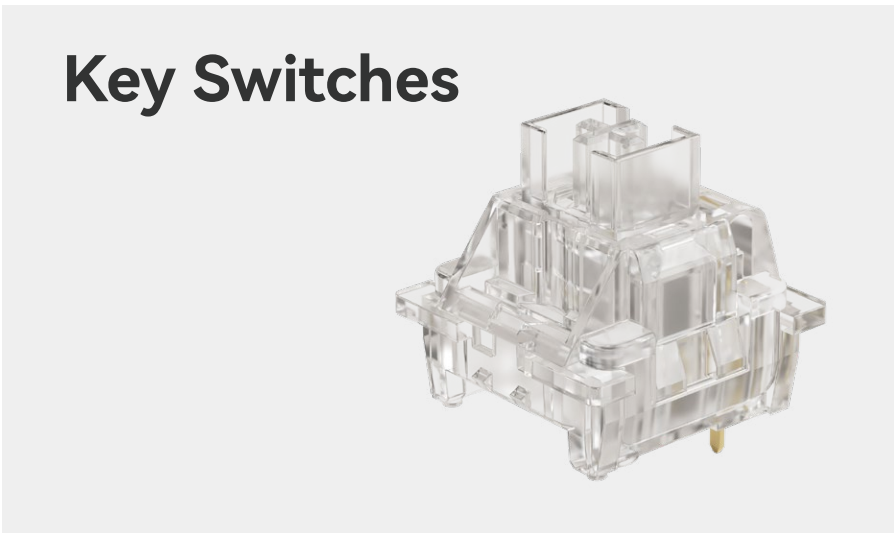
Multi-Layout



ABS



Polycarbonate

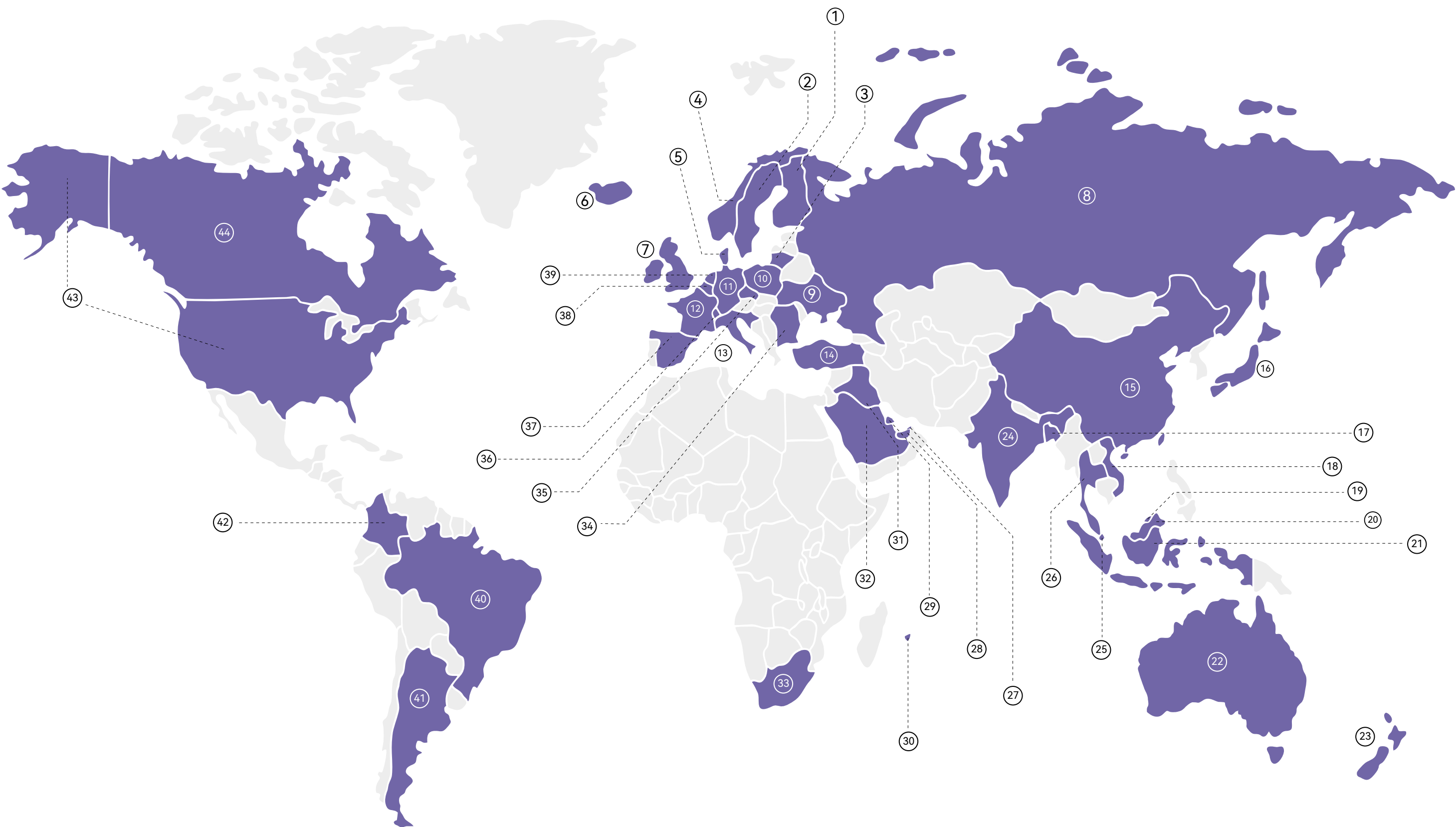


Mechanical Switches

Magnetic Switches

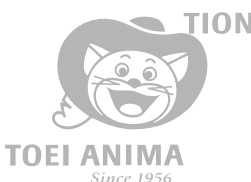


Mice



* 1.Finland	6.Iceland	11.Germany	16.Japan	21.Indonesia	26.Thailand	31.Iraq	36.Switzerland	41.Argentina
2.Sweden	7.England	12.France	17.Bengal	22.Australia	27.Dubai	32.Saudi Arabia	37.Spain	42.Colombia
3.Lithuania	8.Russia	13.Italy	18.Vietnam	23.New Zealand	28.United Arab Emirates	33.South Africa	38.Belgium	43.America
4.Norway	9.Ukraine	14.Türkiye	19.Brunei	24.India	29.Qatar	34.Romania	39.Netherlands	44.Canada
5.Denmark	10.Poland	15.China	20.Malaysia	25.Singapore	30.Mauritius	35.Czech Republic	40.Brazil	

The company has established deep business cooperation with domestic and international industry giants such as Tencent, Mihoyo, Bilibili, NetEase, Sanrio, Toei, etc., and has launched unique collaboration products.



Yinchen has established a global online and offline sales network covering regions including Greater Asia, North America, and Europe. Online, we continue to increase investment in brand promotion to provide consumers with a fast and convenient shopping experience. Offline, we have entered local major retail channels in countries such as Russia, the Nordic countries, Germany, the United States, Southeast Asia, and Australia, aiming to better meet consumer shopping expectations.



Amazon

DTC

DTC Online Store

TOB

TOB Channel



AliExpress & Alibaba Global

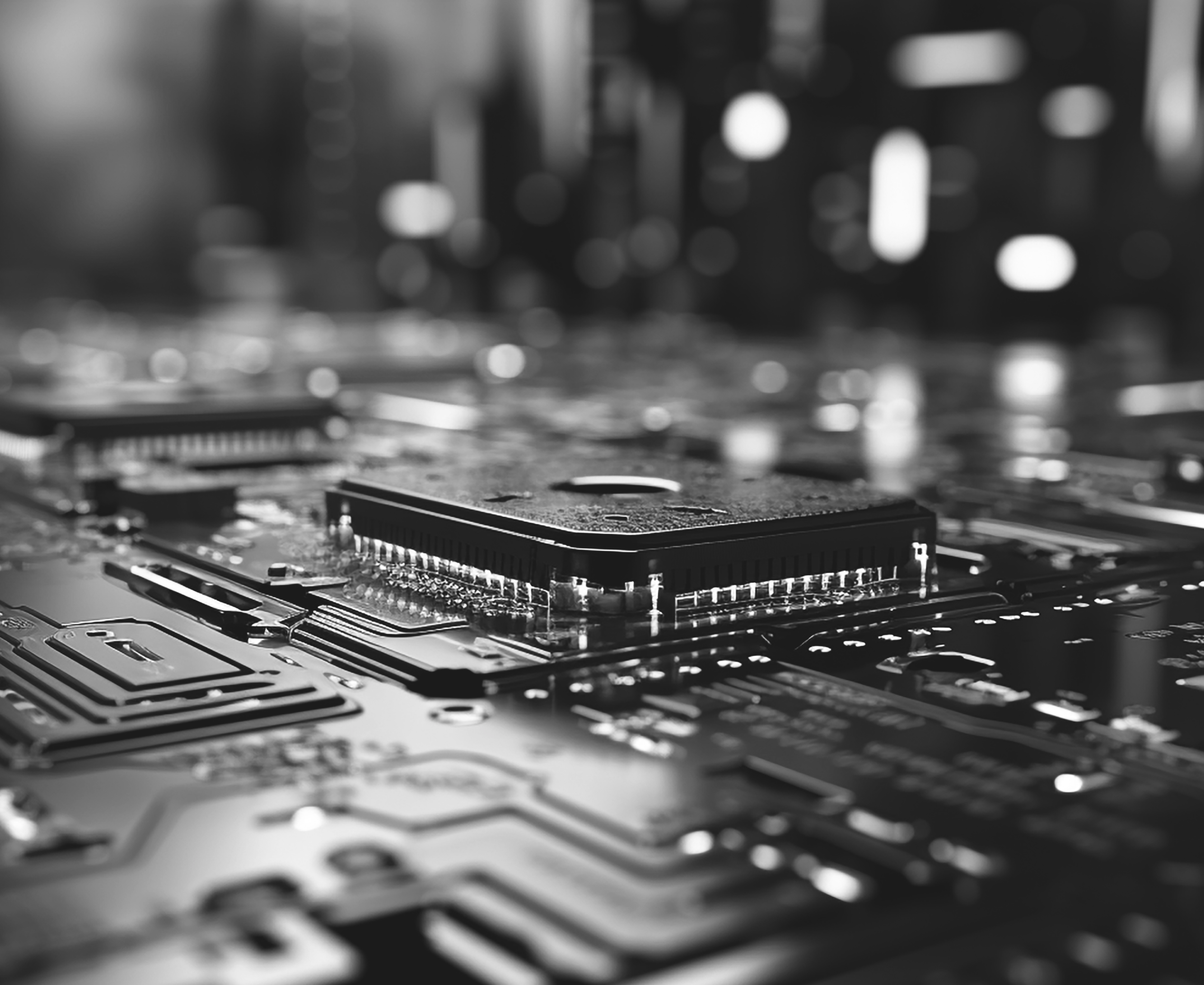


Ebay & Allegro



Shopee

Lazada & Shopee



03

Certificate and Qualifications

3.1 / Certificates

3.2 / VAT ERP Certification

3.3 / Factory Specification

3.4 / Quality Assurance

The company was certified as Shenzhen National High-tech Enterprise in 2021, and was certified as Science and Technology SME and Innovative SME respectively in 2022; it has the qualification of National Import and Export License. The company has nearly two hundred employees, under the general manager office, brand design center, R & D center, manufacturing center, financial center, marketing subsidiaries, customer service department and other major branches.



In 2022, against the backdrop of the global pandemic, Yincheng Technology achieved stable growth with annual production and sales exceeding 300 million RMB. The company has maintained solid and favorable cooperative relationships with multiple upstream and downstream enterprises in the industry. With nearly a hundred patents of independent intellectual property rights, the company continues to invest over 15% of its annual revenue in research and development. Furthermore, it has gradually introduced outstanding technical talents from within the industry to strengthen its foundational research and development efforts.

Global Trademark Certificates

Yinchen has gained trademark certificates in every distributed country to protect our partners and brand reputation.



Quality Management System Certification



EU Appearance Patent Certificate



Design Patent Certificate



Type	Nation	Tax Codes	Registration Time	Time Of Placing (e.g. of bugle call)	Filing Deadline
VAT	United Arab Emirates	AE 1004828xx	2021-05-26	2021-06-24	Quarterly
VAT	Italy	IT 04360280xx	2021-07-15	2021-08-03	Monthly
VAT	France	FR 9590195xx	2021-07-21	2021-08-13	Quarterly
VAT	Germany	DE 345231xx	2021-06-07	2021-09-10	Quarterly
VAT	Spain	ES N01783xx	2021-10-09	2021-11-19	Quarterly
VAT	England	GB 391603xx	2021-07-15	2022-01-11	Quarterly
VAT	Czech Republic	CZ 68598xxxx	2022-05-13	2022-05-24	Monthly
VAT	Poland	PL 526356xxx	2022-05-13	2022-05-31	Monthly
EORI	France	FRCN90195xx	VAT Append	/	/
EORI	England	GB3916039xx	VAT Append	/	/
IOSS	European Union	IM380007xxx	2021-11-03	2021-11-03	Monthly
EPR	German Packaging Act	DE 168516xx	2021-11-29	2022-01-01	Yearly
EPR	Germany WEEE	DE 1320xxxx	2021-11-29	2022-01-01	Yearly
EPR	German Battery Act	DE 3482xxxx	2021-11-29	2022-01-01	Yearly
EPR	French Battery Act	FR226xxxxxx	2021-12-17	2022-01-01	Yearly

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Yinchen's factory is located in the First Industrial Zone of Bitou Community, Songgang Street, Bao'an District, Shenzhen City. It covers an area of **30000** square meters with a construction area of **6000** square meters. The factory is divided into four main parts: office area, production area, warehouse area, and employee service area. Additionally, the company has another 1000 square meters of office space in Nanshan District, Shenzhen City center, housing a streaming studio, show-room, and research and design department.

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In the production process, Yincheng always adheres to strict quality standards, and carries out strict quality control in every link from the procurement of raw materials to the delivery of finished products. By closely collaborating among production, research, and other departments, we continuously optimize manufacturing processes to enhance product quality and stability.



04

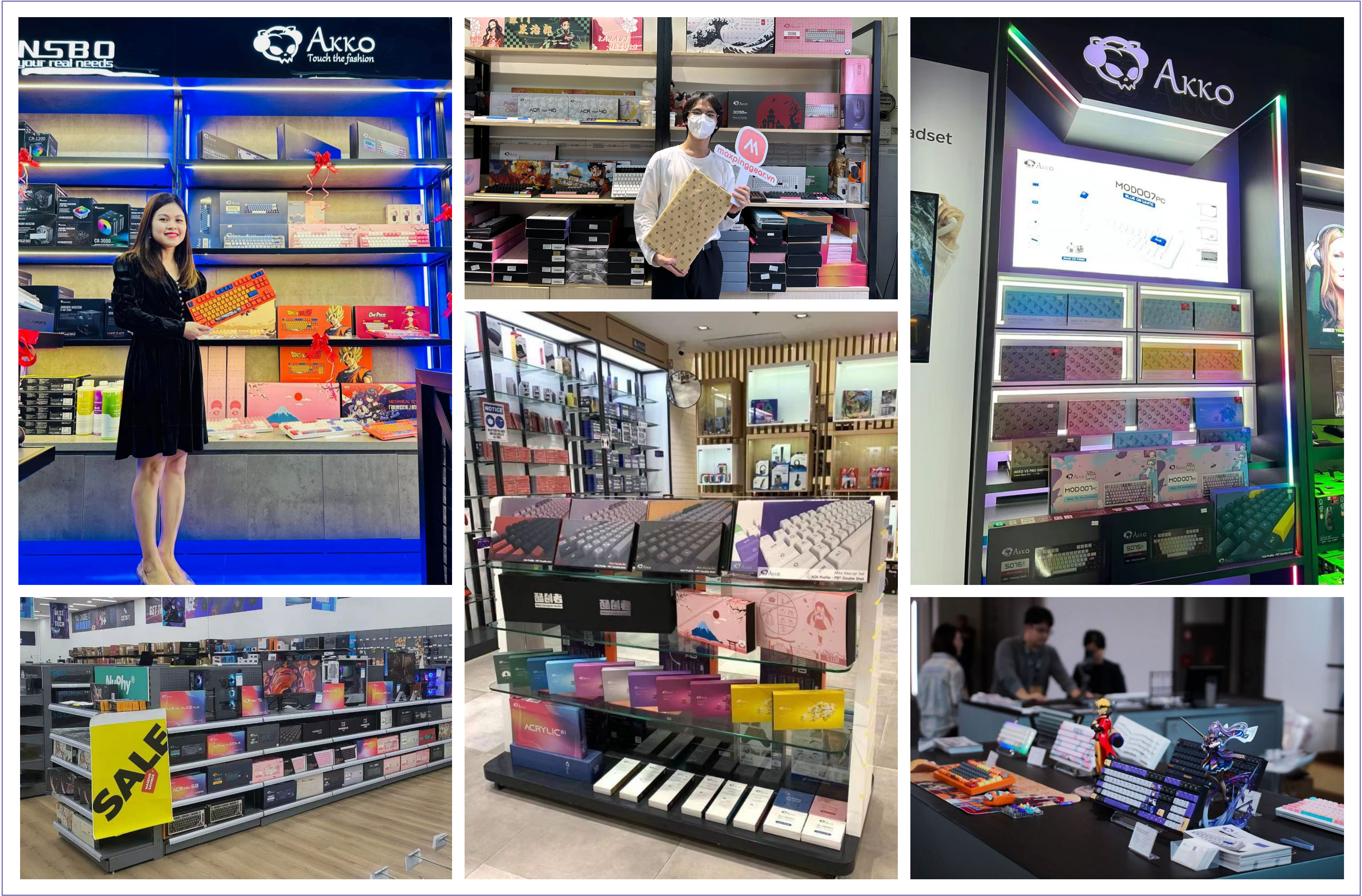
Exhibition and Demonstration

4.1 / Exhibitions

4.2 / Retailer Stores

4.3 / Social Media

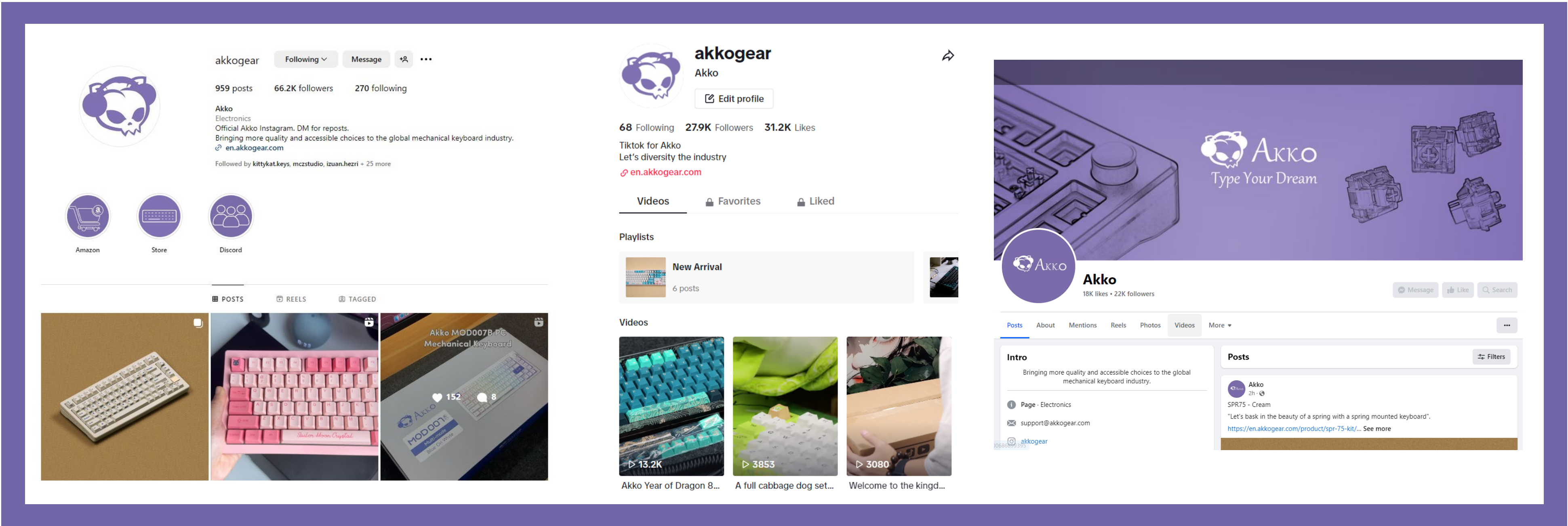




Instagram
66.2K

Tiktok
27.9K

Facebook
22K+



THANKS!

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