



LG OLED^{evo} AI

The Next Generation of LG AI TV

See the Details of Every Light and Dark

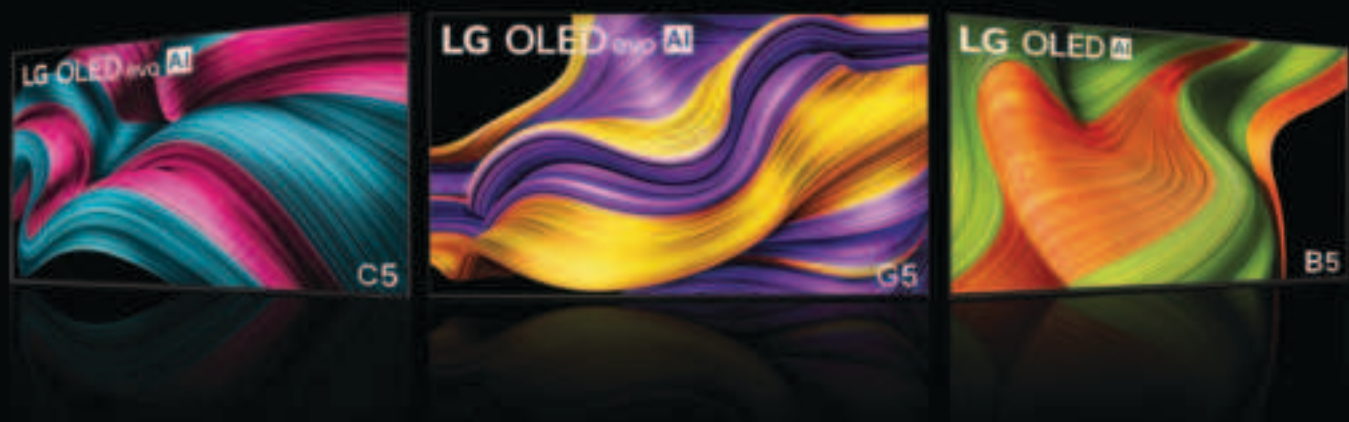


OLED Catalog 2025

Life's Good.

*LG OLED TV has been ranked No.1 selling OLED TV Brand from 2013 - 2024 by Omdia. Visit <https://www.ondia.com/> for more details.

OLED Awards



Trusted by millions, admired by experts - LG OLED has set the global standard in innovation and performance, creating a matchless legacy for over a decade.

Award-winning OLED TV



———— ★ ★ ★ ★ ★ ————
**CES Innovation Awards -
2025 Honoree¹**
OLED G5



———— ★ ★ ★ ★ ★ ————
**CES Innovation Awards -
2025 Best of Innovation²**
OLED G5



———— ★ ★ ★ ★ ★ ————
**CES 2025 Awards -
Best TV³**
OLED G5



———— ★ ★ ★ ★ ★ ————
**iF Design Award
Winner⁴**
OLED C5

LG OLED G5 awarded with 1. CES Innovation Honoree Award in 2025, 2. CES Best of Innovation Award in 2025, 3. Tom's Guide Best TV at CES 2025 award, 4. LG OLED C5 has been awarded the iF Design Award in 2025



12 years of unstoppable innovation



Advanced
OLED TV
AI Processor
2025



Bendable Screen
OLED TV
2023¹



Rollable
OLED TV
2020²



Wallpaper
OLED TV
2017³



*Terms and conditions apply. Features vary by model. LG OLED TV has been ranked No. 1 selling OLED TV Brand for 12 consecutive years by Omdia. Years specified are based on the year of global product launch.
1. LG OLED Flex was awarded with Red Dot Best of the Best in 2023, iF Design Award in 2023 and CES Best of Innovation Award in 2023.
2. LG OLED R was awarded with CES Best of Innovation Award in 2020.
3. LG OLED Wallpaper TV was award with CES Best of Innovation and Honoree Awards in 2017.

AI Powered OLED Experience



Our most brilliant alpha 11 AI Processor Gen2 for the best viewing experience

alpha 11 AI Processor Gen2 upscales visuals to 4K quality with stunning color and brightness. AI engines perceive objects with pixel-level precision to enhance picture quality for the best viewing experience possible.

NPU

6.7x*

Greater AI Neural Processing

CPU

2.2x*

Faster Operation

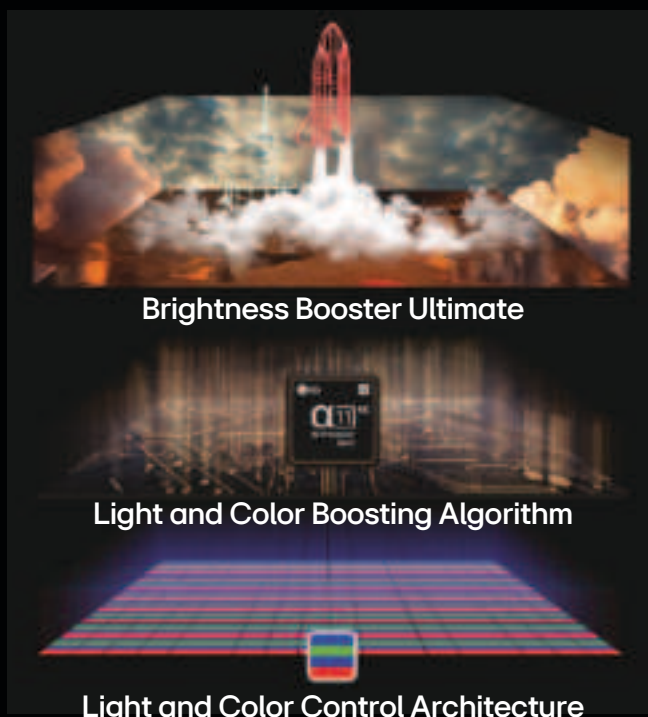
GPU

3.6x*

Improved Graphics

*Compared to the same year entry level LG Smart TV alpha 7 AI Processor Gen8 based on internal spec comparison.

Brightness Booster Ultimate



3X* brighter visuals with Brightness Booster Ultimate

The alpha 11 AI processor Gen2's new Light Boosting Algorithm and Light Control Architecture deliver up to three times brighter visuals.

*Brightness may vary based on model and screen size. Peak brightness of 3X brighter as compared to LG OLED B5 basis internal tests and measurements. 3X Brighter is applied to LG OLED G5 for screen size 210cm (83)/195cm (77)/164cm (65) and 139cm (55).

Perfect Color & Perfect Black

Experience Perfect Black only with LG OLED

Perfect Black is UL-verified and delivers true black levels to enhance perceived brightness and contrast, whether it's bright or dark around you.

Matte display

Perfect Black display



Perfect Black
Certified



Perfect Color

100% Color Volume and 100% Color Fidelity certified. Enjoy accurate, vibrant colors on a reflection-free screen even in sunlight or dark environments.



Independently Tested
for Quality and Performance

✓ Workmanship
✓ CheckPlus: 100 % Color Fidelity
up to 500 lux (by CIE DE2000
with 125 color patterns)

www.IntertekCheck.com



Independently Tested
for Quality and Performance

✓ Workmanship
✓ CheckPlus: 100 % Color Volume
to DCI-P3

www.IntertekCheck.com



Independently Tested
for Quality and Performance

✓ Workmanship
✓ CheckPlus: Reflection free

www.IntertekCheck.com



Perfect Color
Certified

*LG OLED Display is verified by UL for perfect black measured to IDMS 11.5 Ring-light Reflection, based on typical indoor lighting environment (200 lux to 500 lux)
*Actual performance may vary depending on the ambient lighting and viewing environment. *'Reflection Free' applies to OLED G5 210cm (83)/195cm (77)/164cm (65) and 139cm (55).
*100% Color Fidelity' and '100% Color Volume to DCI-P3' applies to 2025 OLED TVs. *LG OLED Display is verified by UL for Perfect Color measured to IDMS 11.5 Ring-light Reflection standards. *100% Color Volume is defined as the performance of display which is equal or greater than the size of DCI-P3 standard color volume as verified independently by Intertek.
*The LG OLED Panel is certified by Intertek for 100% Color Fidelity, measured according to the CIE DE2000 standard with 125 color patterns. *The reflectance of the display is defined as the Specular Component Included (SCI) value at 550nm, independently tested by Intertek. *LG OLED Panel is measured to be under 1% as a reflection free display by Intertek.

AI Customization



AI Voice ID

Your voice is your ID

LG AI Voice ID recognizes each user's unique voice signature and offers personalized recommendations the moment you speak.

*Reduced or limited content may be shown depending on network connectivity and is available on OLED, QNED, NanoCell, and UHD TVs released from 2024 onwards. *It works only with apps that support the Voice ID account.

AI Search

Ask your TV anything

Built-in AI recognizes your voice and swiftly provides personalized recommendations to your requests. You can also get additional results and solutions with Microsoft Copilot.

*AI Search is available on OLED, QNED, NanoCell, and UHD TVs released from 2024 onwards. *Internet connection required.



AI Chatbot

Intuitively provides solutions

Interact with the AI Chatbot through your AI Magic Remote and address all concerns from configuring settings to troubleshooting. AI can understand user intent and will provide immediate solutions.

*Internet connection required.

AI Customization



AI Concierge Personalizing your TV viewing

One short press on the AI button on your remote opens up your AI Concierge, which provides customized keywords and recommendations based on your search and watching history.

*Supported menus may vary. Keyword recommendations vary according to the app and time of day.

AI Picture Wizard Customized picture for you

Advanced algorithms learn your preferences by going through 1.6 billion image possibilities. Based on your selections, your TV creates a personalized picture just for you.



AI Sound Wizard Sound tuned to you

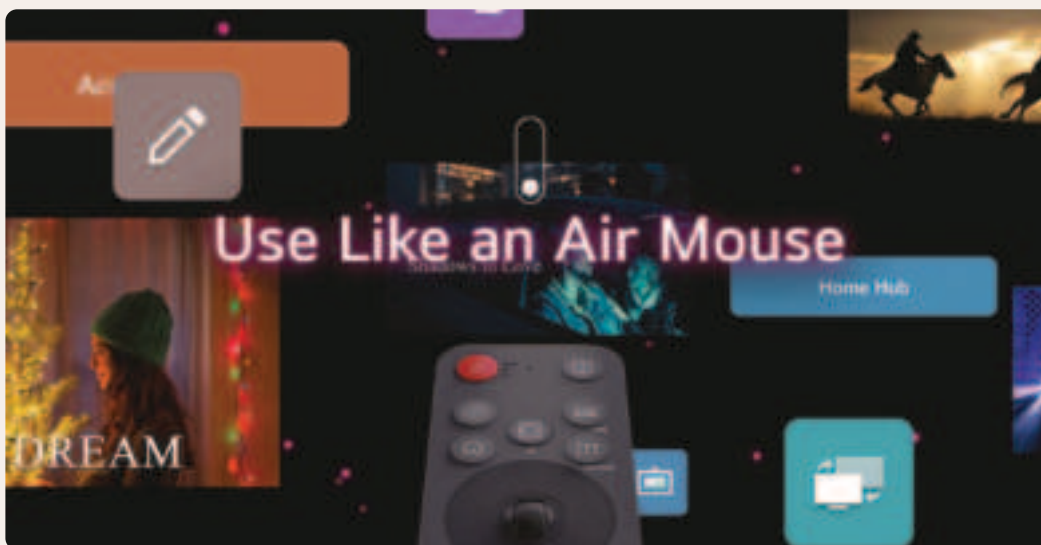
Choose the audio you like from a selection of sound clips. From 40 million parameters, AI creates a tailored sound profile tuned to your preferences.

AI Magic Remote



AI Magic Remote completes the AI experience

Control your TV easily with AI magic remote - no extra device needed!
With a motion sensor and scroll wheel, point and click to use it like an air mouse or simply speak for voice commands.



iF Design Award
Winner

*Some features may require an internet connection.

AI Picture Pro



AI Picture Pro brings every frame to life

AI Super Upscaling, AI Perceived Object Enhancer, and OLED Dynamic Tone Mapping analyze each frame's elements to enhance resolution, brightness, depth and clarity.



AI Super Upscaling

AI fine-tunes the resolution

After classifying the frame, AI Noise Reduction and AI Super Resolution realistically elevate scenes.

*AI Picture Pro will not work with any copyright-protected content on OTT services.

*Image quality of upscaled content will vary based on the source resolution. *Sound may vary according to the listening environment.

AI Sound Pro

AI Sound Pro fine-tunes your sound for impact



AI Object Remastering for optimal sound

Hear every sound element effortlessly with AI-balanced audio. AI Object Remastering extracts voices, music, and audio SFX to optimize for clarity, delivering the best sound experience possible.

Dynamic Sound Booster powered by AI Processor

AI processing enhances TV sound for a more powerful sound experience.



Virtual 11.1.2 Ch for total surround sound

Get the surround sound experience with just your LG TV. AI uses deep learning algorithms to make it feel as if sound is coming from 11.1.2 channels all around you.



WOW Synergy



WOW Orchestra, immersive sound through perfect synergy

LG OLED TVs and LG Soundbars are the perfect match, made to work harmoniously together to provide multi-surround sound environments.



WOW Interface lets you control sound from your TV easily

Conveniently operate your Soundbar settings from your TV.

* Soundbar to be purchased separately. Soundbar features and supported functions may vary by model. LG TV Remote usage is limited to certain functions only for the Soundbar and will vary basis Soundbar and TV models being paired. WOW Orchestra / WOW Interface applies to 2025 LG OLED TVs

Design



One Wall Design

When you mount your TV to the wall, its narrow bezels and seamless design ensure that there is no gap.



*Bezel size may differ by TV series and Size. One Wall Design applicable to LG OLED G5 246cm (97)/210cm (83)/195cm (77)/164cm (65) and 139cm (55).

Dolby Vision & Dolby Atmos



Dolby Vision & Ambient FILMMAKER MODE

Experience cinema as the director intended with Dolby Vision and FILMMAKER MODE with Ambient Light Compensation that adapts to surroundings and keeps visuals as close as possible to its original form.



Dolby Atmos

Let lifelike surround sound move all around you, making you feel like you're in the center of all the action.

*Ambient FILMMAKER MODE is a trademark of UHD Alliance, Inc. *Ambient FILMMAKER MODE with Dolby Vision is supported. *Ambient FILMMAKER MODE auto starts on AppleTV+ and Amazon Prime video app. *Dolby Vision and Dolby Atmos are trademarks of Dolby Laboratories.

Ultimate Gameplay

 NVIDIA
G-SYNC

 AMD
FreeSync
Premium

165 Hz

Ultimate Gameplay

Experience peak gaming with G-Sync compatibility, 165Hz VRR, 0.1ms Pixel Response Time, AMD FreeSync Premium, and ClearMR certification. Get your game on without lag or motion blur.

VRR
Variable Refresh Rate

ALLM
Auto Low Latency Mode

HGiG
HIGAMING INTEREST GROUP

eARC
Enhanced Audio Return Channel

 VESA CERTIFIED
ClearMR

*Support for these features may vary by model.

*210cm (83)/195cm (77)/164cm (65)/139cm (55) LG OLED G5 only works with games or PC inputs that support 165Hz. And it runs up to 144 Hz on Dolby Vision inputs.

*LG OLED G5 246cm (97) supports 120Hz

*HGiG is a volunteer group of companies from the game and TV display industries that meet to specify and make available for the public guidelines to improve consumer gaming experiences in HDR.

*Support for HGiG may vary.

*clearMR is a certification program of VESA to evaluate the motion blur performance of the display.

*All logos are trademarks/copyrights of the respective brands

webOS Re:New Program

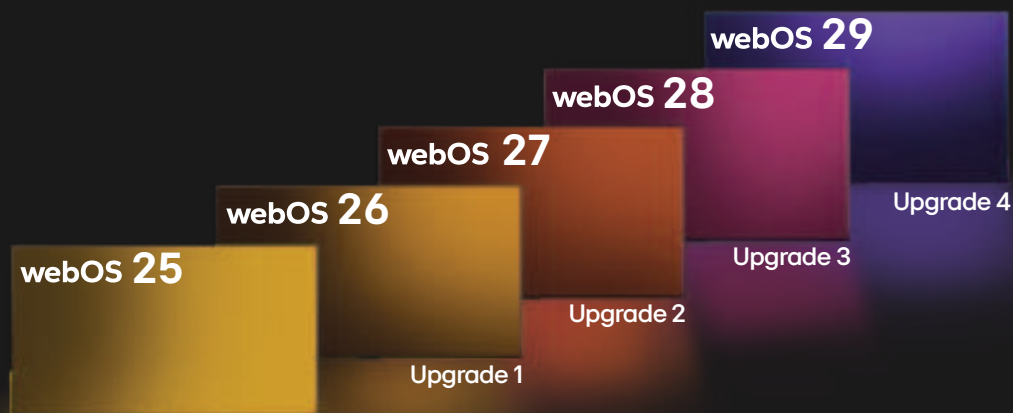
New upgrades every year with webOS Re:New Program

Get full upgrades and enjoy the benefits of the latest features and software. A CES Innovation Awardee for the cybersecurity category, feel safe knowing webOS keeps your privacy and data secure.



A Smart and more
secure TV every year

**New UI | Upgraded Security
New Features**



*webOS Re:New Program applies to 2025 OLED/QNED/NanoCell/UHD TVs.

*The webOS Re:New Program supports a total of four upgrades over five years, the threshold is the pre-installed version of webOS, and upgrade schedule varies from month-end to year-start.

*Updates and the schedule to some features, applications, and services may vary by model and region.

*Upgrades also available for select 2022 LG OLED TVs and 2023 LG UHD TV and above models, select LG OLED, LG QNED, LG NanoCell and LG UHD TVs

OLED Care+

3-Year Warranty

Peace of mind prevails

Relax and enjoy more with OLED Care Technology's integrated panel care that keeps your screen like new for longer and the confidence of a 3-year warranty.



*3 Year Warranty available on select LG OLED TVs. Includes 1st year of standard product warranty and additional 2 years of promotional warranty.

LG Shield

Enhanced security for your TV

In today's connected world, it is imperative to protect your TV from the risk of security vulnerabilities. LG Shield provides timely updates to protect your data so that you can enjoy the benefits of smart technology while minimizing the risks from hacking and viruses.



Cybersecurity



LG Shield

LG Channels



Always ON. Always FREE.



STREAM
100+
CHANNELS
FOR
FREE



NO
PAYMENT



NO
SUBSCRIPTION



NO SET-TOP
BOX

What is LG Channels?

LG Channels is LG's exclusive streaming service, which brings a variety of live channels across News, Music, Entertainment, Kids and more at your fingertips for FREE.

GH
HUNTERS
CHANNEL

yrfo

B4U
movies

360
HD

INDIA
YOGA

B4U
music

124

OX
JALWA

GO

PITAARA

babyfirst

NTV
24x7

NEWS
24x7

DABANGG

INDIA TV

R.

INDIA
TODAY

CNBC
TV18

9
NEWS

*Terms and conditions apply. Images simulated are for representational purpose only, actual product may vary. All third party images / logos / marks are trademarks/ registered trademarks / copyright of respective third parties. The list of channels is dynamic and can change without prior notice. Please visit www.lg.com/in for latest channel list and more details on LG Channels.

OLED TV Range

G5

246cm (97) / 195cm (77) / 164cm (65) / 139cm (55)



Display	OLED evo 4K with Brightness Booster Ultimate
Refresh Rate	165Hz VRR with G-SYNC Certified
Processor	α11 AI Processor 4K Gen2
AI Picture	AI Picture Pro, Pixel Dimming, OLED Dynamic Tone Mapping Pro, AI Emotional Remastering, HDR & 4K Expression Enhancer, alpha 11 AI Super Upscaling 4K
AI Sound Pro	AI Sound Pro, AI Object Remastering, Virtual 11.1.2 Ch, Dynamic Sound Booster
AI Customization	AI Voice ID, AI Search, AI Chatbot, AI Concierge, AI Picture Wizard (1.6 Billion possibilities), AI Sound Wizard (40 Million parameters)
Cinematic Experience	Dolby Vision™, Dolby Atmos™, Ambient Filmmaker Mode
Operating System	webOS 25 Re:New Program
Multi-View	Up to 2 Screens
Speaker	4.2 Ch / 60W
Smart	Chromecast Built-in, Alexa Built-in, Apple AirPlay, Apple Home
Game	NVIDIA G-SYNC / AMD FreeSync Premium / VRR (Up to 165Hz)
Connectivity	Wi-Fi 6 / Bluetooth 5.3 with Auracast / HDMI 2.1 - 4ea

(*97 Brightness Booster Max)

OLED TV Range

C5

210cm (83) / 195cm (77) / 164cm (65) /
139cm (55) / 121cm (48) / 106cm (42)

NEW



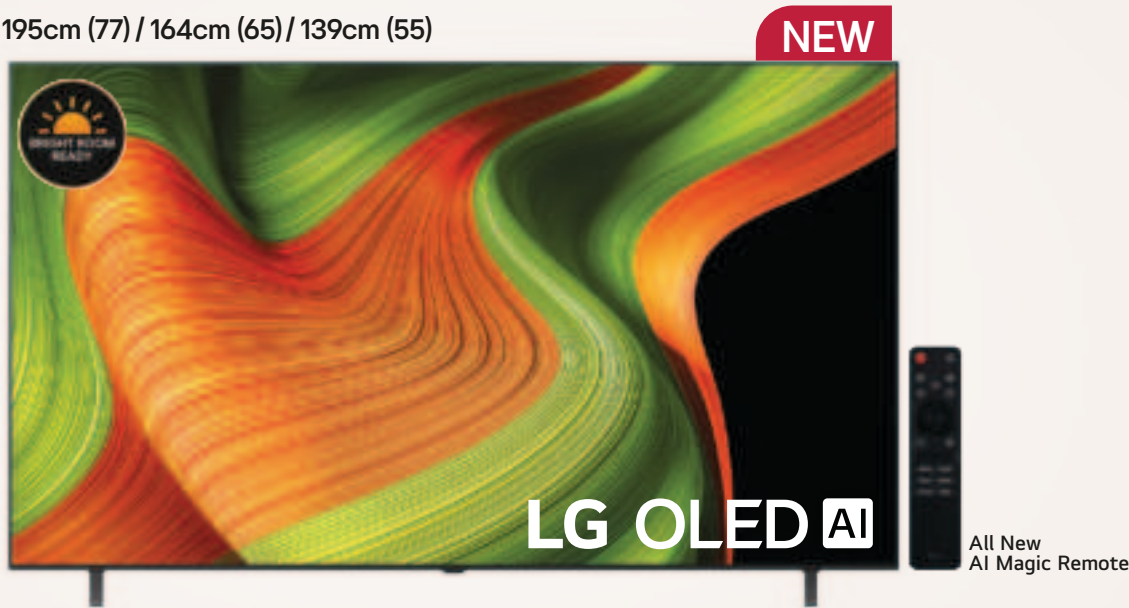
All New
AI Magic Remote

Display	OLED evo 4K with Brightness Booster
Refresh Rate	144Hz VRR with NVIDIA G-SYNC Certified
Processor	α9 AI Processor 4K Gen8
AI Picture	AI Picture Pro, Pixel Dimming, OLED Dynamic Tone Mapping Pro, HDR & 4K Expression Enhancer, alpha9 AI Super Upscaling 4K
AI Sound Pro	AI Sound Pro, AI Object Remastering, Virtual 11.1.2 Ch, Dynamic Sound Booster
AI Customization	AI Voice ID, AI Search, AI Chatbot, AI Concierge, AI Picture Wizard (1.6 Billion possibilities), AI Sound Wizard (40 Million parameters)
Cinematic Experience	Dolby Vision™, Dolby Atmos™, Ambient Filmmaker Mode
Operating System	webOS 25 Re:New Program
Multi-View	Up to 2 Screens
Speaker	2.2 Ch / 40W
Smart	Chromecast Built-in, Alexa Built-in, Apple AirPlay, Apple Home
Game	NVIDIA G-SYNC / AMD FreeSync Premium / VRR (Up to 144Hz)
Connectivity	Wi-Fi 6 / Bluetooth 5.3 with Auracast / HDMI 2.1 - 4ea

OLED TV Range

B5

195cm (77) / 164cm (65) / 139cm (55)



Display	OLED 4K
Refresh Rate	120Hz
Processor	α8 AI Processor 4K Gen2
AI Picture	AI Picture Pro, Pixel Dimming, OLED Dynamic Tone Mapping Pro, 4K Expression Enhancer, alpha8 AI Super Upscaling 4K
AI Sound Pro	AI Sound Pro, Auto-volume Levelling, Virtual 9.1.2 Ch, Dynamic Sound Booster
AI Customization	AI Voice ID, AI Search, AI Chatbot, AI Concierge, AI Picture Wizard (1.6 Billion possibilities), AI Sound Wizard (40 Million parameters)
Cinematic Experience	Dolby Vision™, Dolby Atmos™, Ambient Filmmaker Mode
Operating System	webOS 25 Re:New Program
Multi-View	Up to 2 Screens
Speaker	2.0 Ch / 20W
Smart	Chromecast Built-in, Alexa Built-in, Apple AirPlay, Apple Home
Game	NVIDIA G-SYNC /AMD FreeSync Premium / VRR (Up to 120Hz)
Connectivity	Wi-Fi 6 /Bluetooth 5.3 with Auracast /HDMI 2.1 - 4ea

PEACE OF MIND WITH **EXTENDED WARRANTY**

Renew your happiness and avail exclusive services only
with LG Best Care Plan.

Why
CHOOSE
LG Extended Warranty?



CONVENIENCE

A dedicated team of
engineers at your service



GENUINE SPARE PARTS

Use of only Genuine Spare Parts



VALUE FOR MONEY

No visit charge & functional
parts cost



PREVENTIVE MAINTENANCE*

Regular visit from engineers on call



24x7 Call Center

Engineer is just a call away



QUALIFIED ENGINEERS

Service by company trained &
qualified engineers



LG BEST Care

LG 24 x 7 CUSTOMER CARE

08069379999

www.lg.com/in/support



LG WhatsApp No.
9711709999



LG Service India Mobile App
Available at **Google Play**



www.facebook.com/lgindiapage/



www.x.com/lgindia

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For Corporate/Institutional enquiries,
please write to corp.enquiries@lge.com

24x7

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