

**Motorola razr 50 ultra and Moto Buds+ launch Promo –
Website & Social Copy, Key Messaging, Terms and Conditions**

Legal	All content on this doc has been approved by James Elliot from Lenovo Legal team. Any questions, contact Rachael Gauci
Title	Motorola razr 50 ultra and moto buds+ launch Promo - Gift With Purchase (GWP)
Unique URL	www.motorola.com.au/promotions
General URL	www.motorola.com.au
Tagline Offer / Key Messaging	Pre Order or purchase a motorola razr 50 ultra from selected retailers from 02nd July 12.01am until 11.59pm 16th July 2024 and receive free moto buds+ featuring Sound by Bose in the colour forest grey.
Body copy	To celebrate the launch of the motorola razr 50 ultra in Australia, pre order or purchase a motorola razr 50 ultra from any retailer in Australia and get a free pair of moto buds+ featuring Sound by Bose in the colour forest grey.
Product Taglines	<input type="checkbox"/> motorola razr 50 ultra <input type="checkbox"/> moto buds+ featuring sound by Bose
Motorola Moto Buds Pro- Copy / KSPs	<ol style="list-style-type: none"> Sound by Bose. Enjoy an unmatched audio experience on the go with expertly tuned EQ and Active Noise Cancellation. Dual dynamic drivers + Hi-Res Audio.¹ Experience lossless sound with crisp vocals and deep bass—pro-quality with wider range and 3x more detail.^{1,2} Dolby Head Tracking™ compatible.³ Stay in the center of the scene and immerse yourself in the multidimensional sound of Dolby Atmos.³ Dynamic Active Noise Cancellation. Block out the world around you to stay in the zone, or activate transparency mode and stay aware of your surroundings. Seamless Moto ecosystem integration. Easily set up, personalize, and control your listening experience.¹⁰ Up to 38 hours of playtime and wireless charging.^{5,6} Listen for up to 8 hours and carry tons more time in the case—plus charge without cables or wires.^{5,6} Modern, water-repellent design.⁴ Stand out from the crowd with a premium design featuring protection from spills and splashes.⁴

	<p>8. Triple mic system for clear calls. Be heard clearly with ambient noise suppression, echo cancellation, CrystalTalk AI and wind noise reduction.</p>
Available from	<p>The offer is available from these selected retailers in store or online:</p> <ul style="list-style-type: none"> • Motorola, Harvey Norman, JB Hi Fi, Officeworks, The Good Guys, Mobileciti
Offer start and end dates	<p>Start Date- Any motorola razr 50 ultra pre ordered or purchased online or instore between from 02nd July 12.01am until 11.59pm 16th July 2024</p> <p>Redemption End Date – 13th August 2024 11:59pm</p>
Short Version - Terms and Conditions	<p><i>*Redeem moto buds + in forest grey with proof of purchase by 13th August 2024 (11:59pm) at motorola.com.au. Limit 1 bonus item per customer, per address. Proof of purchase is required. Offer not transferable or substitutable for cash or an alternative product.</i></p>
Long Version - Terms and Conditions	<p>Terms and Conditions - motorola razr 50 ultra and moto buds+ launch Promotion</p> <ul style="list-style-type: none"> • This offer is provided by Motorola Mobility Australia Pty Ltd ABN 86 139 208 361, of Level 4, 12 Help St Chatswood NSW 2067 (Motorola). • You can contact Motorola on 1300 138 823 between the hours of 8:30AM and 6:30PM Monday to Friday or at https://motorola-global-en-aus.custhelp.com/app/prod_ask/. • By pre ordering or purchasing a motorola razr 50 ultra through a Participating Retailer, you accept and agree to these terms and conditions. • Participating Retailer means JB Hi Fi, Harvey Norman, Officeworks, The Good Guys, Mobileciti in store and online and Motorola online. • This offer applies to the motorola razr 50 ultra handset purchased through Participating Retailer instore or online during the promotional period commencing 02nd July 12.01am (AEDT) until 11.59pm (AEDT) 16th July 2024. <p>Redemption End Date – 13th August 2024 11:59pm</p>

	<p>Motorola Mobility Australia reserves the right in their sole discretion to cancel, terminate, modify, or suspend this promotional offer at any time for any reason.</p> <p>In the event of any 'change of mind' return of the Eligible Product, the purchaser must return both the Eligible Product and the Motorola moto buds+ to be eligible for such return.</p> <ul style="list-style-type: none"> · The redemption period is commencing 9:00am (AEDT) on 02nd July 2024 and closing at 11:59pm (AEDT) on 16th July 2024; (while stock lasts) · You must be aged 18 years or older at the time of purchasing the Eligible Product to be eligible to claim under this promotional offer. Business customers and employees of Motorola Mobility Australia Pty Ltd, Lenovo and participating retailer or (and their related bodies corporate) are ineligible to claim under this promotional offer. · This promotional offer is available to the original purchaser of the Eligible Product only and cannot be transferred to any other person. It also cannot be exchanged for cash or any other products. · As the purchaser of an Eligible Product you may submit a claim for one (1) x moto buds+ in forest grey. You may, if the Eligible Product was purchased through: <ul style="list-style-type: none"> · (a) Participating Retailer instore or online, submit a claim from the 2nd July 12:01am until 16th July 2024 11:59pm; · for the Motorola moto buds pro by completing all requested information in the online redemption form, including providing your personal details (such as name, date of birth and address), and submitting the completed redemption form together with the IMEI number of the Eligible Product. An individual may submit a maximum of one (1) claim for the moto buds+ and Motorola Mobility Australia Pty Ltd may in its sole discretion reject any second or subsequent claim for the Motorola moto buds pro true wireless earbuds. The promotion is only available through the Motorola promotional website www.motorola.com.au/promotions <p>Limit one (1) bonus item per customer, per address.</p> <p>You agree you may be required to provide photographic proof of identity.</p>
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	<p>Without limiting these terms, Motorola Mobility Australia Pty Ltd may cancel, terminate, modify or suspend this promotional offer at any time if all 1000 units of Motorola moto buds+ earbuds have been claimed.</p> <ul style="list-style-type: none"> · You should allow up to thirty (30) days for the delivery of the Motorola moto buds+ from the date of purchase of Motorola razr 50 ultra from participating retailer. · Motorola Mobility Australia Pty Ltd is not liable for any loss, damage or personal injury suffered or sustained as a result of, in connection with, or arising out of, this promotional offer. · Motorola Mobility Australia Pty Ltd will collect, hold, use and disclose your personal information in accordance with its Privacy Policy available at https://www.motorola.com.au/legal/privacy-policy. Without limiting the foregoing, you agree that Motorola Mobility Australia Pty Ltd may use and disclose your personal information for the purposes of conducting this promotional offer and supplying the Motorola moto buds pro true wireless earbuds. · For all enquiries please email https://motorola-global-en-aus.custhelp.com/app/prod_ask/
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moto buds + disclaimers:

[1] Audio: Hi-Res

Requires a Hi-Res Audio compatible device and application or service. Check applicable devices and apps to determine compatibility.

[2] Audio: Hi-Res data rate and dynamic range

When compared to 16-bit/96dB CD quality.

[3] Dolby Atmos® and Dolby Head Tracking™

Dolby Atmos® and Dolby Head Tracking™ require a compatible Motorola smartphone, and compatible content.

[4] - Water-repellent design

Water-repellent design creates a barrier to help protect against moderate exposure to water l'such as accidental spills, splashes or light rain. Not designed to be submerged in water, or exposed to pressurized water, or other liquids; may diminish over time. Not waterproof.

[5] Charging and battery life

Battery must be substantially depleted; charging rate slows as charging progresses. All battery life claims are approximate and based on optimal conditions with the Active Noise Cancellation feature turned off. Actual battery performance will vary and depends on many factors including device settings, temperature, battery condition, and usage patterns.

[6] - Wireless charging

Requires compatible wireless charging stand or power sharing smartphone. Wireless charger sold separately.

[7] Colour options

Varies by market. Check with your carrier or retailer for availability.

[8] Active Noise Cancellation depth

48dB noise cancellation is the theoretical maximum. Real world performance may vary depending on environment.

[9] Ultra-wide noise cancellation frequency range

3.3KHz ultra-wide noise cancellation frequency range is the theoretical maximum. Real world performance may vary depending on environment.

[10] moto buds app

Moto buds app requires download at Google Play Store.