

Sky introduces internet and mobile phone services in Switzerland with Sky Fiber and Sky Mobile – with price advantages for active Sky customers

- Sky Switzerland and network partner Salt are bringing streaming fans ultra-fast internet access for home and on the go with Sky Fiber and Sky Mobile
- Sky Fiber offers fast, stable and symmetrical data transmission up to 2.5 Gbit/sec via fiber technology from just CHF 35 per month
- Sky Mobile is the ideal 5G service with unlimited data, calls and text messages in two price plans for Switzerland and Europe/North America, starting at CHF 17.95 per month
- The best prices for monthly subscriptions for Sky Fiber and Sky Mobile are available in combination with a streaming pass from Sky Show or Sky Sport

Neuchâtel, August 26th, 2025– Sky Switzerland, one of Switzerland's leading streaming providers, is launching its new connectivity services Sky Fiber and Sky Mobile for the whole of Switzerland based on Salt's award-winning fiber and mobile networks. Sky is thus becoming Switzerland's full-service provider of high-quality streaming content and ultra-fast internet access via fiber technology and mobile telephony for all devices. Swiss streaming fans will get their money's worth with the new Sky services: in combination with an active streaming pass from Sky Show or Sky Sport, the Sky Fiber and Sky Mobile price plans are particularly attractive. The services are available throughout Switzerland with immediate effect.

Experience all the key moments without buffering thanks to Sky Fiber and Sky Mobile

Sky has been a fixture in the Swiss streaming landscape for years. With Sky Show, users have access to top series and films from leading studios and Sky Originals, such as *The Last of Us*, *House of the Dragon* and *The Day of the Jackal*; and Sky Sport is the app that lets sports fans experience all the major sporting events online, such as Bundesliga, Premier League, Serie A and Ligue 1, Golf or Tennis. With the launch of its new internet services "Sky Fiber" and "Sky Mobile," Sky now offers great streaming content and fast internet access from a single source, making it the ideal full-service provider for all streaming fans.

Eric Grignon, CEO of Sky Switzerland, explains why Sky is taking this step: "To fully enjoy streaming content, I need an ultra-fast and stable internet connection without buffering or delays in loading times. This is especially true for live sports broadcasts, because there's nothing worse than missing key moments because my transmission is lagging. Gamers are also familiar with this issue. This applies both at home and on the go. That's why we have launched our new fiber technology and mobile phone services with our network partner Salt – so that streaming fans don't have to compromise on watching their favorite content, wherever they are."

Salt's CEO, Max Nunziata, comments: "We are proud to be Sky's trusted partner. The combination of Salt's outstanding technology in both mobile and fixed fiber-based connectivity, together with the great content of Sky, provides a very attractive offer for the growing base of Sky's subscribers. We are convinced this will generate significant interest and demand in the market. "

Very attractive monthly subscriptions in combination with Sky Show or Sky Sport
The Sky Fiber and Sky Mobile price plans are particularly attractive in combination with an active Sky Show or Sky Sport pass, but can of course also be purchased independently.

Sky Fiber offers transfer speeds of up to 2.5 Gbit per second via fiber technology, making it the ideal Internet access for anyone who wants to enjoy the full potential of their home entertainment with maximum bandwidth and the highest quality. And all this for just **CHF 35 per month in combination with a Sky Show or Sky Sport subscription** (applies to both existing and new subscriptions; without a streaming subscription, Sky Fiber is available for CHF 55 per month).

Sky Mobile allows full 5G use of the mobile network with unlimited data, texting, and calling in Switzerland, and comes in **two price plans**, depending on how subscribers want to use Sky Mobile abroad:

	Sky Mobile Swiss+	Sky Mobile Europe+
In Switzerland	- Unlimited calls & SMS - Unlimited data with max. 5G speed	- Unlimited calls & SMS - Unlimited data with max. 5G speed
In Europe, the USA, and Canada	1 GB data roaming	- Unlimited calls & SMS to Switzerland and within the country visited - Unlimited data including 20 GB high-speed
Activation	Free activation (instead of CHF 39.95)	Free activation (instead of CHF 39.95)
Price	CHF 17.95 per month* (CHF 22.95 per month without Sky Show or Sky Sport Pass)	CHF 29.95 per month* (CHF 34.95 per month without Sky Show or Sky Sport Pass)

* The discount applies to existing and new streaming subscriptions and can be combined for up to 5 subscriptions within a household.

The launch of the new Sky Connectivity services will be accompanied by a marketing campaign under the slogan "Ready for more?", which highlights all the important details of the new services.

All information about Sky Fiber and Sky Mobile from Sky Switzerland can be found at fiber.sky.ch and mobile.sky.ch, where all service options can also be subscribed to directly.

About Sky Switzerland:

Sky Switzerland, headquartered in Neuchâtel, is one of Switzerland's leading entertainment companies, providing streaming and connectivity services and bringing finest entertainment to Swiss households. Sky Switzerland's offering includes

Sky Sport™: the best of the sporting world – live & on demand

Sky Show™: unlimited access to series & films

Sky Store™: the latest films & series à la carte

Sky Fiber™: ultra-fast internet via fiber optics

Sky Mobile™: simple and flexible mobile subscriptions

The Sky app with the Sky Sport and Sky Show subscription streaming services is available on most desktop and mobile devices in Switzerland, including the TV boxes from Swisscom, UPC, Sunrise TV, Salt TV, Quickline TV, all smart TVs and game consoles, and via web browsers. The Sky app is available for free download for smartphones and tablets via Google Play for Android and the Apple App Store for iOS. Sky™, Sky Sport™, Sky Show™, Sky Store™, Sky Fiber™, and Sky Mobile™ are trademarks of Sky Switzerland AG, a subsidiary of Sky Deutschland GmbH.

About Salt:

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2025), Switzerland's fastest fixed internet (Ookla® Speedtest Intelligence® Q3-Q4 2024) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services, as well as its fixed and mobile networks, have received repeated awards: best universal provider for small and medium-sized companies and residential customers (Bilanz, 2024), outstanding mobile network (Connect, 2025), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2024), and best broadband tariff (SIQT, 2024). Based in Prilly (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,700,000 postpaid mobile and more than 260,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

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