



JAGUAR XJ

EXTERIOR DESIGN

5 - 9



Refined visual drama with a sculptured elegance, designed in accordance with the Jaguar values of purity, simplicity and consistency. The XJ is the world's most beautiful sporting saloon. Efficient and aerodynamic. Making a statement of dynamism. With a low, wide stance, a taut waistline and muscular wheel arches. And stunning touches such as the panoramic roof and the cat's claw rear light clusters.

ALUMINIUM

10 - 11



Environmental responsibility and the optimisation of performance. A lightweight aluminium body together with aerospace construction techniques give high strength, improved acceleration and fuel economy as well as lower emissions compared to steel bodied alternatives. The XJ is more than 150kg lighter than its next closest rival and has near perfect weight distribution 51:49, front to rear, for superb handling.

INTERIOR DESIGN

16 - 25



Technology replaces tradition inside the XJ. The clean lines of the interior mean less clutter, while the highest quality materials are tactile, rich and carefully selected to stimulate the senses. Chrome is cool to the touch. Leather is warm and soft. Wood swathes the cabin. At night cool phosphor blue halo mood lighting bathes everything with an alluring air of contemporary sophistication.

ENGINES

28 - 33



A range of advanced modern engines to suit almost every individual requirement and driving style. From the flagship 5.0 Litre V8 Supercharged 510PS Petrol engine to the 5.0 Litre V8 Petrol engine and the 3.0 Litre V6 Diesel engine.

CONTROL

34 - 35



A more responsive, more involving drive. The XJ assists the driver in all conditions. Adaptive Dynamics continually varies damping by calculating the appropriate suspension response 100 times a second helping to keep the car flat and stable to improve control and handling without loss of comfort. Ready for anything and to deal with the unexpected, safety systems are designed to be anticipatory and utilise an array of technological features.

LEANER AND GREENER

40 - 41



More than 10 years ago Jaguar formulated a strategy for building more efficient cars from aluminium. The XJ's all-aluminium structure is the result. Recycled metal makes up as much as 50 percent of the body, saving approximately 3 tonnes of CO₂ compared to using 100 percent primary aluminium.





BREAKING THE MOULD

There is a sculptural elegance and a refined visual drama in the form of the Jaguar XJ. Designed in accordance with the core Jaguar values of beauty, purity, simplicity and consistency, the objective was never 'merely' to create the world's most beautiful sporting saloon but to push further and harder and to produce a more efficient, more aerodynamic shape. Even at a glance, the Jaguar XJ makes a statement of dynamism and sporting character with its wide stance, muscular wheel arches and taut waistline.





DESIGN

Closer examination reveals unique details that not only work with, and adorn the car's fine lines but enhance efficiency, safety and overall pleasure. To the XJ's striking signature styling cues are added stunning touches such as the panoramic roof and the cat's claw rear light clusters.





VIRTUAL REALITY

FROM CONCEPT TO REALITY. The aesthetic beauty of the XJ's streamlined body was a prime consideration in its creation. Before a single part of the car became a physical reality, the XJ was reviewed virtually in one of the world's most advanced three dimensional virtual reality suites. Every component was painstakingly modelled in over 43,000 separate simulations. Intent on creating the most luxurious and comfortable Jaguar ever, the designers could sit in, test, and alter every part of the XJ assuring ergonomic and aesthetic perfection. Only then was the XJ prototype constructed. In a computerised testing chamber simulating some of the roughest and hardest driving environments in the world, the XJ was paced through a gruelling three million miles.





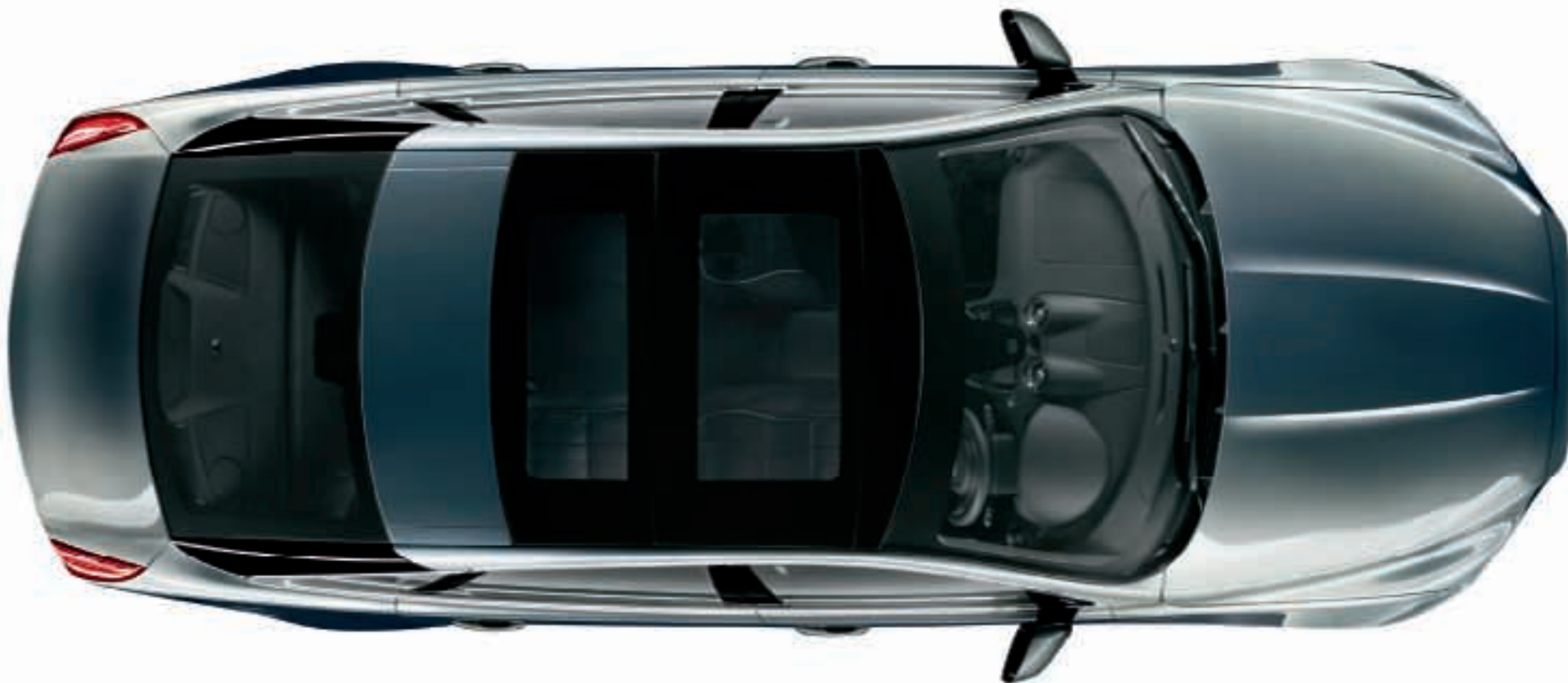
ALUMINIUM

BALANCE

With an almost perfect weight distribution of 51:49 between the front and rear of the car, the Jaguar XJ is poised, ready to deliver superb handling. This is one of the many benefits of the Lightweight Vehicle Architecture body construction and, with the company's focus on environmental responsibility, is the very core of Jaguar's engineering and design philosophy.

FUSION

Lightweight Vehicle Architecture means an all-new lightweight aluminium body structure that uses the state-of-the-art aerospace construction techniques of bonding and riveting. It also means Fusion alloy technology, magnesium, high-strength aluminium and one-piece door assemblies and that the XJ is more than 150kg lighter than the next closest of its rivals. Less weight reduces the mass that requires acceleration and results in better fuel economy and lower emissions.

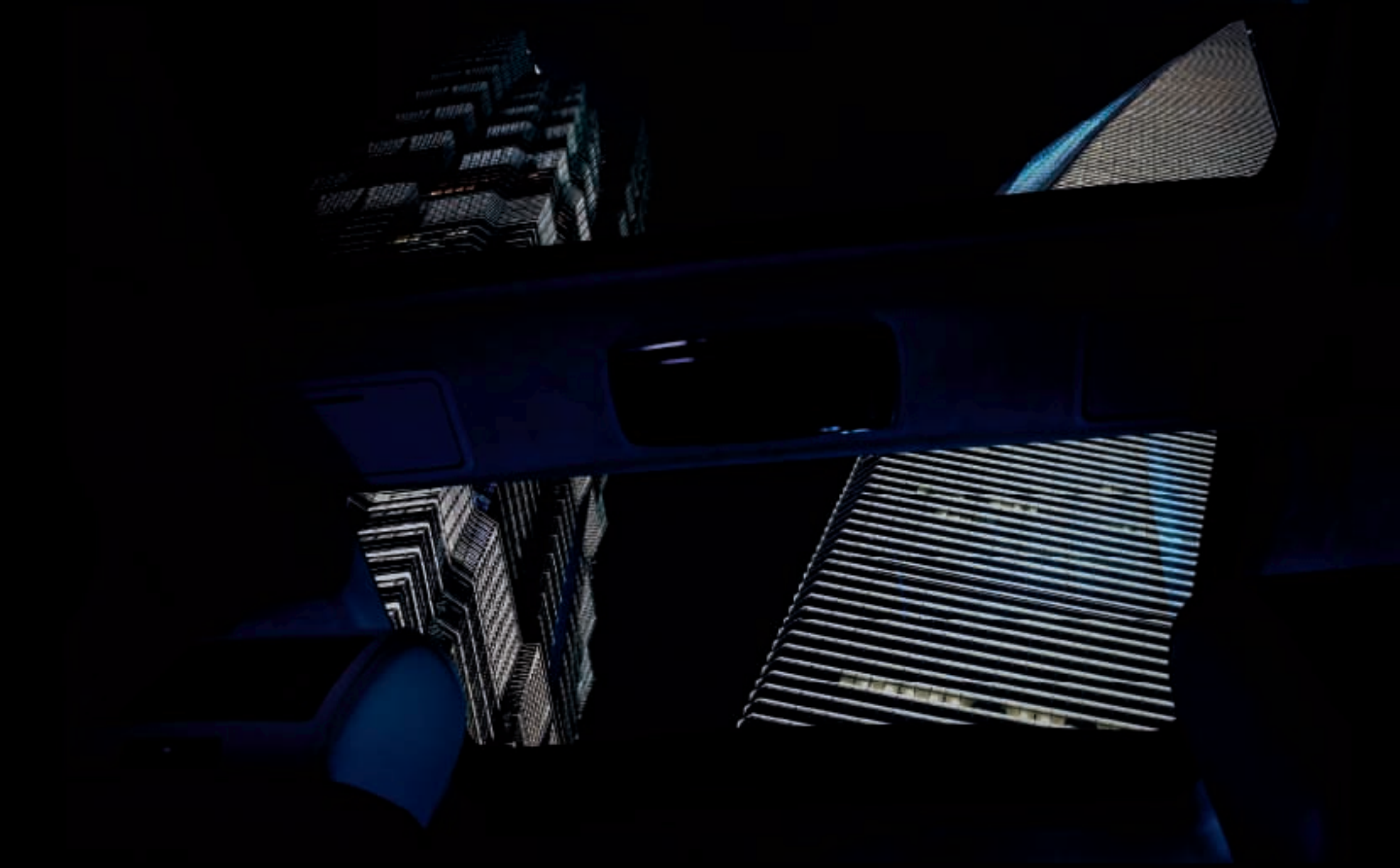


VIEWPOINT

A DIFFERENT PERSPECTIVE

With its unique glass panoramic roof the XJ brings a totally new experience to a journey. Not only can the world be relished from a new perspective but the cabin is flooded with natural light making the entire environment feel more airy. The sensation of extra space is more than just a feeling.

The thinner profile of the glass creates more headroom inside the vehicle without compromising the low streamlined contours of the XJ's body. The specially toughened glass is designed to fully reflect heat and filter out any harmful rays from the sun to ensure the climate control works to its optimum performance.









SENSORY

Using timeless materials, the XJ offers an array of tactile pleasures. Settling into the glove-soft leather, surrounded by the stylish curved sweep of the warm wood veneer, the XJ's luxurious interior has been fashioned to delight the senses. Classic materials are combined with the most modern styling to create a contemporary elegance, from the interior surfaces sheathed in leather to the jet-engine inspired air vents and the minimalist controls detailed in glinting chrome.

Before the wheels have even turned, simply starting the XJ is a moving experience. The soft light behind the start button pulses invitingly. Lightly press and the flush aluminium JaguarDrive Selector™ rises up into the palm of your hand as the dashboard bathes the cabin with a cool phosphor blue. The virtual instrument panel emerges behind the wheel as the distant sound of the engine gently purrs.





OYSTER | IVORY | GLOSS FIGURED EBONY



ZERO TOLERANCE

No detail is too small for Jaguar's attention to absolute luxury. Every inch of the XJ's interior demonstrates the car's peerless refinement. Supple hand-stitched leathers are fitted throughout, their seams finely crafted to a minimum tolerance. The overhead consoles are carefully fashioned to produce a white waterfall of light cascading down the centre of the cabin to spotlight the control features without disturbing the driver's night-time vision. Even the analogue clock is constructed to echo the classic design of an aviator's wristwatch.

The XJ's seat leather is carefully moulded to provide optimum comfort during longer journeys and reflect the car's elegant tailored character. The leather interior is available with a range of the finest quality grains and a wide selection of different colours and piping to reflect the owner's individual style and personal taste.





EMPOWER

Gripping the soft leather wheel, complete control of the XJ is firmly in the driver's hands. Ground-breaking technology empowers but never overpowers the driving experience. A Virtual Instrument Panel replaces the conventional dashboard cluster with a crystal clear 12.3 inch screen displaying a selection of gauges that appear as solid three dimensional instruments. With beautiful surrounds that change colour to reflect the driving mode, the screen will automatically vary the display to advise the driver of the most relevant information, whether it's the vehicle's proximity to motorway junctions or its current fuel range.

A single 8 inch Touch-screen in the centre console not only controls the physical cabin and displays navigation information but, through its innovative Dual View display, it can simultaneously present a video or music selection for the passenger. The system is designed to ideally complement Jaguar's design philosophy - simple and intuitive. Beyond the buttons and for a hands-free experience, the system also offers voice control of audio, navigation and even the Touch-screen.





GO THE EXTRA MILE

To experience the rear seats of the XJ is to enjoy unparalleled comfort and peace on the move. The Long Wheelbase version offers no less than a metre of legroom. Passengers can utilise business trays and reading lamps as well as privacy glass. With the Rear Seat Entertainment package, the rear cabin is also furnished with a multitude of infotainment options. A sleek menu-driven, remote control, that stows neatly in the rear centre arm rest allows each passenger to individually select content. The XJ uses its own Hard Disk Drive system to store music together with a DVD, optional TV and rear media interface, passengers can view a choice of media on rear screens for skip free playback whenever desired.



WHITEFIRE® The XJ also sports a WhiteFire® option which is available with optional Dual View Touch-screen or the Rear Seat Entertainment package. It allows passengers to connect separate headsets wirelessly to the entertainment system and listen to different tracks or watch individual media on the dual screens.



3

STAGE

ADJUSTABLE HEADREST

REAR SEAT RECLINE

WITH LUMBAR SUPPORT

AND MASSAGE



EXTRA . . .

The Long Wheelbase XJ is Jaguar's flagship model in luxury travel. Beyond the full metre of passenger legroom in the rear seats, an optional Rear Seat Comfort Pack is offered to create the ultimate executive experience. Should even more cabin space be desired, with the touch of a button the front passenger seat glides forward to produce an unrivalled space in which to stretch the legs.

The specially designed reclining rear seats are fitted with a 4-way adjustable lumbar support which can embrace and mould to the exact shape of the spine allowing bespoke comfort. In pursuit of total relaxation the Rear Seat Comfort Pack also includes winged headrests, angled footrests and, within the seats themselves, a massage system to sooth away tension. With the Rear Seat Comfort Pack, the XJ becomes an environment of superlative peace and tranquillity.



THE SPEED OF SOUND

In creating a driving experience that surpasses all others, nothing but the highest fidelity sound system will suffice. The XJ offers an option of three different audio systems including the astonishing, precision crafted, Bowers & Wilkins premium sound system. Acoustically designed exclusively for the unique soundscape of the XJ's cabin, it delivers 1200W of pure sound through twenty strategically positioned speakers. With a choice of Dolby® Pro Logic® IIX or DTS™ Neo 6 and combined with the exceptional clarity of the Audyssey MultEQ® audio tuning system, it provides an outstanding soundtrack.





Bowers & Wilkins



S U P E R C H A R G E D F I V E
0 - 6 0 I N



LITRE V⁸
4.7 SECONDS

V6 3 LITRE

3.0 V6 DIESEL

POWER PS – 275 (202 kW) @ 4,000rpm
0-60mph SECONDS – 6.0 (6.4 0-100kph)
TOP SPEED – 155mph (250 kph) limited
COMBINED mpg – 40.1 (7.0 l/100km)
CARBON DIOXIDE EMISSIONS g/km – 184

Standard Wheelbase Statistics





5 L I T R E

NATURALLY ASPIRATED

5.0 V8 PETROL

POWER PS – 385 (283 kW) @ 6,500rpm

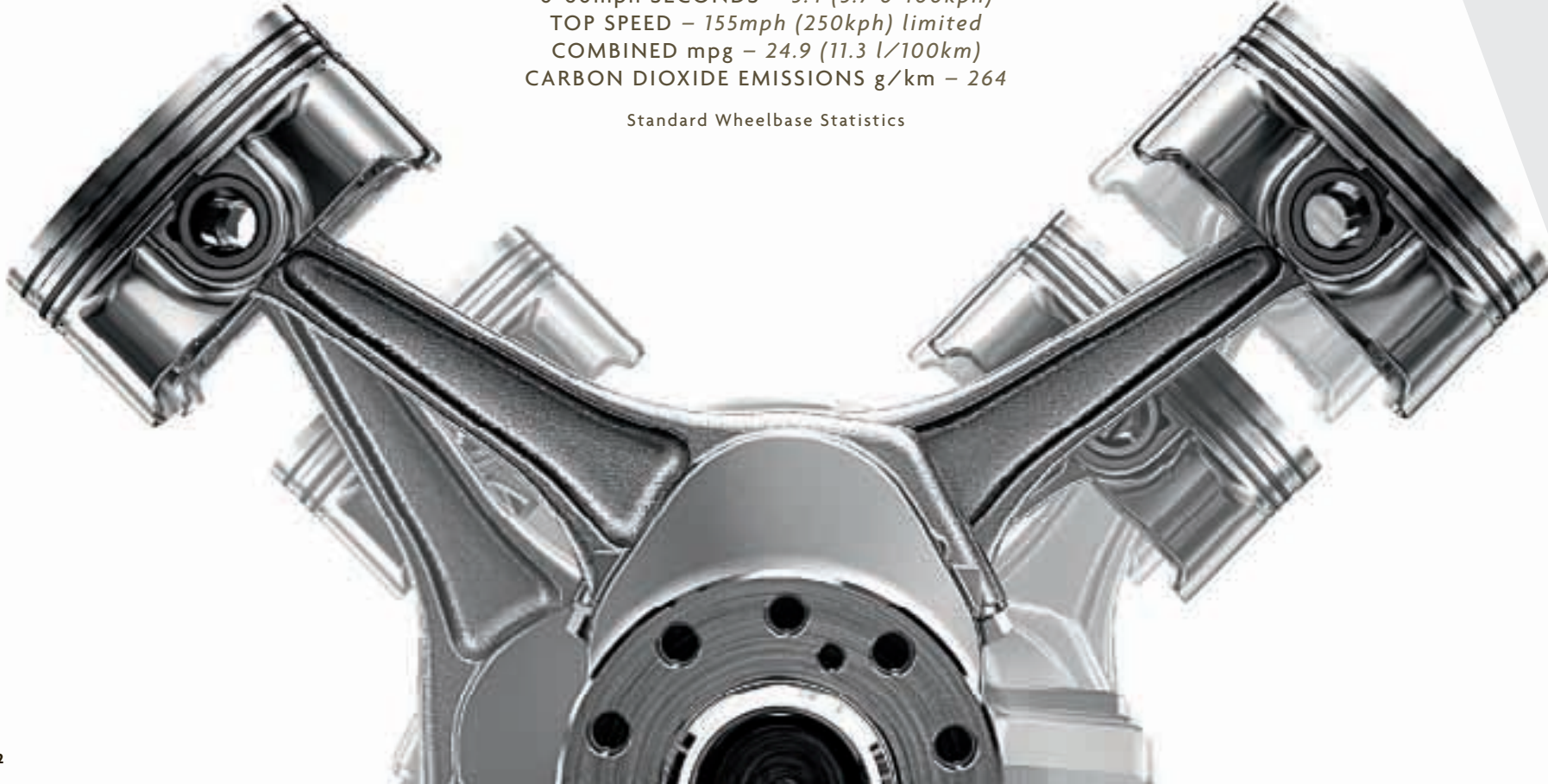
0-60mph SECONDS – 5.4 (5.7 0-100kph)

TOP SPEED – 155mph (250kph) limited

COMBINED mpg – 24.9 (11.3 l/100km)

CARBON DIOXIDE EMISSIONS g/km – 264

Standard Wheelbase Statistics



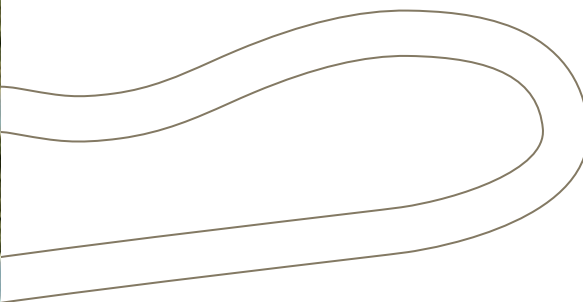
3

5 L I T R E

S U P E R C H A R G E D

5.0 V8 SUPERCHARGED 510PS PETROL
POWER PS – 510 (375 kW) @ 6,000 - 6,500rpm
0-60mph SECONDS – 4.7 (4.9 0-100kph)
TOP SPEED – 155mph (250kph) limited
COMBINED mpg – 23.4 (12.1 l/100km)
CARBON DIOXIDE EMISSIONS g/km – 289

Standard Wheelbase Statistics



C O N T R O L

To manoeuvre with the precision that the XJ craves, the driver is constantly assisted by the expertise of the car itself. The XJ's revolutionary Adaptive Dynamics System continuously monitors the suspension, varying the damping to suit the conditions, whether cornering, navigating potholes or accelerating on the motorway. The system calculates the appropriate suspension response 100 times every second. Adjusting the dampers helps to keep the car as flat and stable as possible, it improves control and handling without any loss of ride comfort.





ASSURED AND CONFIDENT

With its light and exceptionally rigid aluminium body the XJ's responsiveness is unparalleled by any similar sized car. Its agility is further enhanced by the Active Differential (available on Supersport model only) which analyses the firmness of the road surface adjusting the differential of each wheel to constantly optimise traction, helping the vehicle to stick to the road on the tightest of bends.

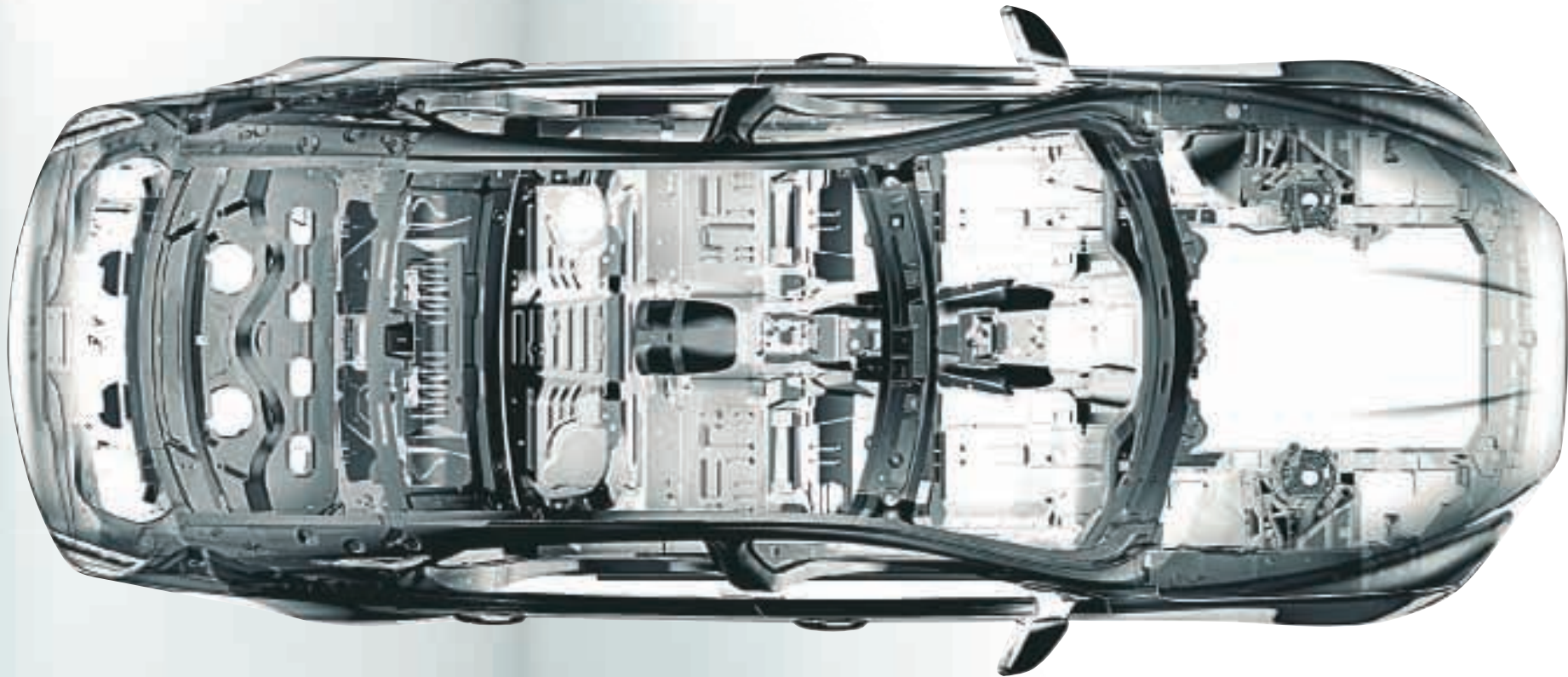
The XJ even has a Winter Mode selected via the JaguarDrive Control™ which automatically dampens the accelerator pedal response to create a more gradual traction on ice. The system also softens the gear shifts helping to prevent sudden speed changes, increasing control when tyre grip is low in slippery conditions.





8 AIRBAGS,

INCLUDING DRIVER AND FRONT PASSENGER THORAX PROTECTION,
SIDE CURTAINS FRONT AND REAR



EXPECT THE UNEXPECTED

Beneath the XJ's aerodynamic lines is a body that is amongst the industry leaders for strength and stiffness, enveloping driver and passenger alike. The XJ's safety systems are anticipatory, utilising an array of technological features to be ready for almost anything. They assist the driver in dealing with the unexpected and continuously augment the driving experience. There are also airbags that sense the presence of passengers.

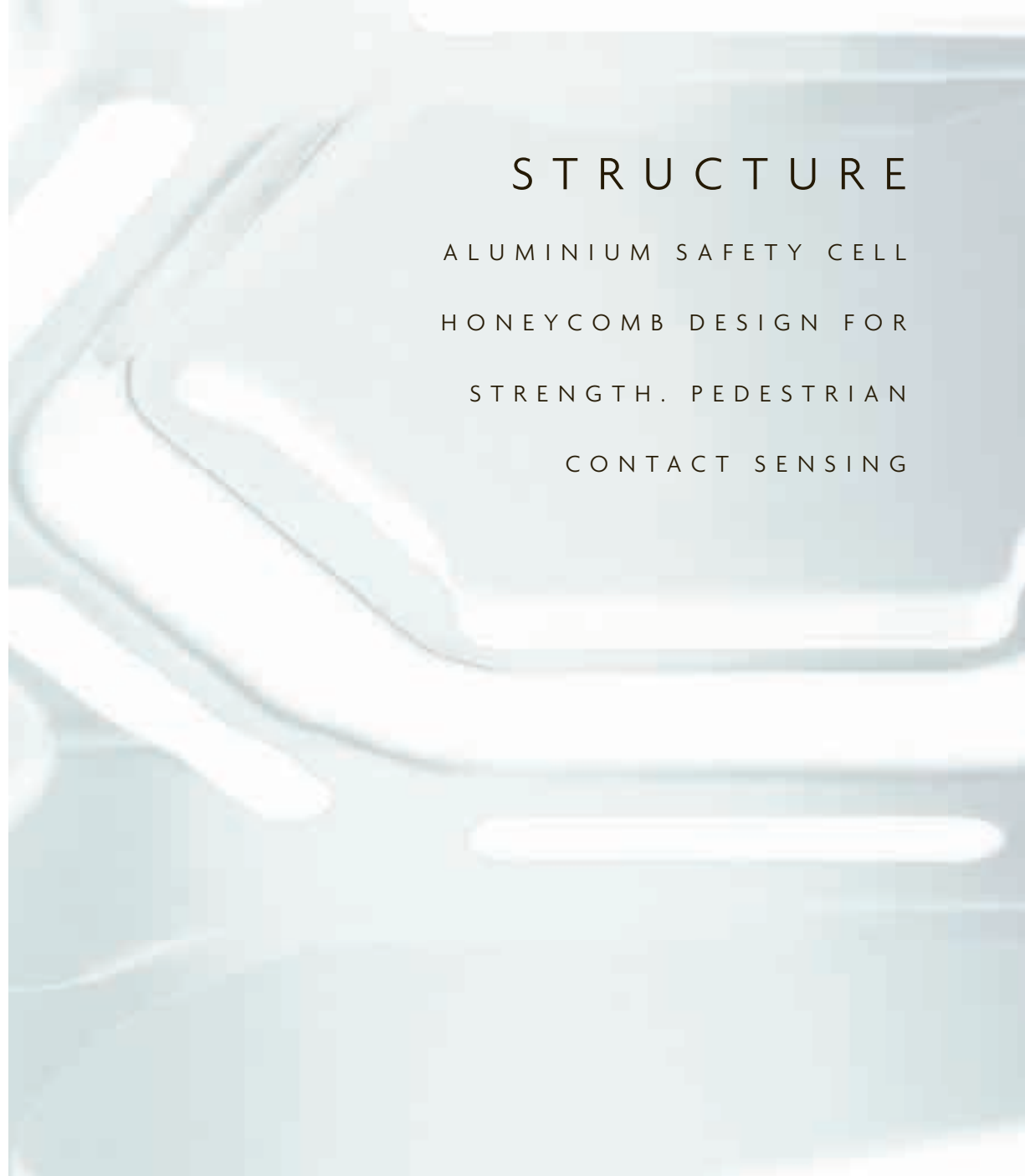
STRUCTURE

ALUMINIUM SAFETY CELL

HONEYCOMB DESIGN FOR

STRENGTH. PEDESTRIAN

CONTACT SENSING



LEANER AND GREENER

Due to its lightweight aluminium body the XJ is over 150kg lighter than its nearest competitor. Less weight means less mass to accelerate, with the benefit of improved fuel economy and lowered emissions. Its streamlined shape creates a class-leading, low drag co-efficient further reducing the XJ's carbon footprint. With a 3.0 Litre Diesel car that can rocket from 0-60mph in 6 seconds, its combined fuel consumption is a staggering 40.1mpg with a tank range of some 580 miles. At 184g/km, the XJ's CO₂ emissions are closer to those of a small family hatchback.

In manufacturing the XJ, Jaguar has remained at the forefront of environmentally conscious production. Up to 50 percent of the XJ's body structure is made from recycled aluminium. Recycled aluminium only uses 5 percent of the energy needed to make a primary metal this means each new XJ saves up to approximately 3 tonnes of CO₂ compared to a car using 100 percent primary aluminium.







DESIGNER'S CHOICE

From its earliest concept the XJ was built with the individuality of its owners in mind. With a huge range of enhancements, options and stylistic choices every XJ is made with the scope to reflect the unique taste and individual discernment of its owner. Beyond model range, an entire spectrum of exterior and interior finishes, colours and materials can be chosen.

Carefully harmonised colour combinations have been selected by Jaguar's designers drawing inspiration from a diverse range of palettes: from the sporty shades of classic British racing to the minimal hues of the modern boutique. Athletic or elegant, classic or contemporary, with the array of options available, the XJ excels at complementing the character, bearing and demeanour of its owner.



JAGUAR

LUXURY 46

PREMIUM LUXURY 50

PORTFOLIO 54

SUPERSPORT 58





XJ RANGE

JAGUAR'S PASSION FOR QUALITY

ensures that every XJ exceeds the highest standards of refinement, space and comfort befitting a world-class luxury saloon car. The XJ's aerodynamically-honed lightweight aluminium body, intuitive control systems and choice of formidable engines also enable it to deliver the sheer power, immediate torque, and lightening responsiveness of a genuine sports car. At heart, every XJ is a true sports saloon. Jaguar offers a variety of models that enhance the XJ further to match the singular desires of its owners.

The XJ Luxury combines stunning contemporary design with state-of-the-art intuitive technology incorporating a 3.0 Litre V6 Diesel engine. The XJ Premium Luxury offers a number of enhancements and a choice of 3.0 Litre V6 Diesel or 5.0 Litre V8 Petrol engine. The XJ Portfolio offers the same choice of engines but sports an interior at the cutting edge of contemporary design. It includes a rich range of enhanced specifications and offers a dazzling choice of personalisation options. The XJ Supersport, with its 5.0 Litre V8 Supercharged 510PS Petrol engine and exquisite luxury interior design is Jaguar's ultimate flagship vehicle. With its exceptional craftsmanship and refined detailing, the XJ Supersport combines the ultimate in luxury with a simply awe-inspiring, heart-thumping, breath-taking, performance.

XJ LUXURY



PERFORMANCE

3.0 V6 DIESEL STANDARD WHEELBASE

POWER PS – 275
0 - 60mph SECONDS – 6.0
CARBON DIOXIDE EMISSIONS g/km – 184
URBAN mpg – 29.6
EXTRA URBAN mpg – 50.0
COMBINED mpg – 40.1

3.0 V6 DIESEL LONG WHEELBASE

POWER PS – 275
0 - 60mph SECONDS – 6.0
CARBON DIOXIDE EMISSIONS g/km – 189
URBAN mpg – 29.1
EXTRA URBAN mpg – 50.0
COMBINED mpg – 39.2

MAIN FEATURES

Bond grain leather seat facings
19" Aleutian wheels
Virtual instruments
8 inch colour Touch-screen
Interactive controls on steering wheel
Navigation system with HDD mapping
Media hub for audio and video streaming
Phosphor blue halo illumination and interior mood lighting
Dual zone climate control
Jaguar 400W sound system - 12 speakers with single slot CD/DVD
Panoramic roof with electric blinds
Bi-function HID Xenon headlamps with washers and LED signature lights
Exterior mirrors with electric adjustment, heated, power folding, auto dimming with puddle lamps and memory function
Heated windscreen with timer

LONG WHEELBASE
MAIN FEATURES

Four zone automatic climate control
Illuminated vanity mirrors
Privacy Glass
Electric rear window sunblind
Manual rear side window sunblinds
L badge adjacent to rear XJ logo

SELECTED OPTIONS

Bi-function HID Xenon headlamps with Adaptive Front Lighting, cornering lamps and intelligent high beam
Premium, Special or Race Inspired paint
Front parking aid with Touch-screen visual indicator
Reverse park camera with guidance
Adaptive Cruise Control (ACC) with Forward Alert and Advanced Emergency Brake Assist
Blind Spot Monitor
Tyre Pressure Monitoring System (TPMS)

WHEELS

Standard



19" Aleutian

Options



18" Meru



19" Toba



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished



LUXURY
INTERIOR CHOICE

VENEERS

Standard

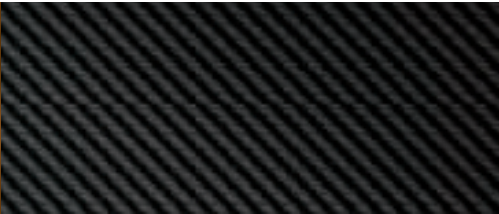


Satin American Walnut

Options



Gloss Burr Walnut



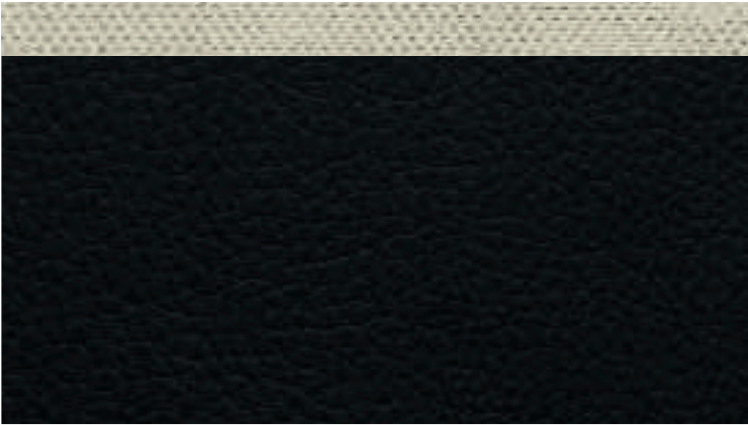
Carbon Fibre

INTERIOR ENVIRONMENT

HEADLININGS

UPPER FACIA

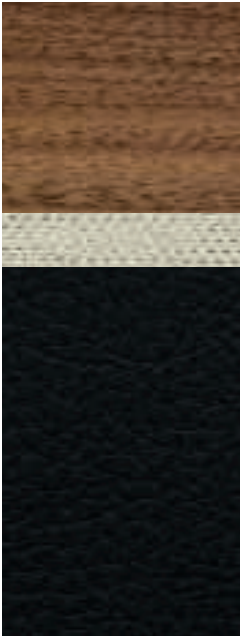
SEAT TRIM
AND LEATHER



Jet Bond grain leather seats with Jet leather upper facia and Ivory headlining



Cashew Bond grain leather seats with Truffle leather upper facia and Canvas headlining



INTERIOR SHOWN
Jet Bond grain leather seats
with Jet leather upper facia,
Satin American Walnut veneer
and Ivory headlining

XJ PREMIUM LUXURY



PERFORMANCE

3.0 V6 DIESEL STANDARD WHEELBASE

POWER PS – 275
0 - 60mph SECONDS – 6.0
CARBON DIOXIDE EMISSIONS g/km – 184
URBAN mpg – 29.6
EXTRA URBAN mpg – 50.0
COMBINED mpg – 40.1

3.0 V6 DIESEL LONG WHEELBASE

POWER PS – 275
0 - 60mph SECONDS – 6.0
CARBON DIOXIDE EMISSIONS g/km – 189
URBAN mpg – 29.1
EXTRA URBAN mpg – 50.0
COMBINED mpg – 39.2

5.0 V8 PETROL STANDARD WHEELBASE

POWER PS – 385
0 - 60mph SECONDS – 5.4
CARBON DIOXIDE EMISSIONS g/km – 264
URBAN mpg – 16.6
EXTRA URBAN mpg – 34.6
COMBINED mpg – 24.9

5.0 V8 PETROL LONG WHEELBASE

POWER PS – 385
0 - 60mph SECONDS – 5.4
CARBON DIOXIDE EMISSIONS g/km – 264
URBAN mpg – 16.6
EXTRA URBAN mpg – 34.6
COMBINED mpg – 24.9

MAIN FEATURES

Soft grain leather heated front and rear seats
3-spoke soft grain leather steering wheel
Jaguar Smart Key System™ with Keyless entry
Jaguar 600W premium sound system - 14 Speakers
Premium paint
Front Parking Aid

LONG WHEELBASE
MAIN FEATURES

Four zone automatic climate control
Illuminated vanity mirrors
Privacy Glass
Electric rear window sunblind
Manual rear side window sunblinds
L badge adjacent to rear XJ logo

SELECTED OPTIONS

Bi-function HID Xenon headlamps with Adaptive Front Lighting, cornering lamps and intelligent high beam
Rear Camera Parking Aid
Adaptive Cruise Control (ACC) with Forward Alert and Advanced Emergency Brake Assist
Blind Spot Monitor
Rear Seat Comfort Pack
Special/Race Inspired paint

WHEELS

Standard



19" Toba

Options



18" Meru



19" Aleutian



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished




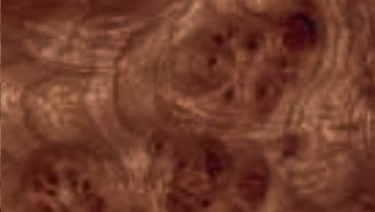


PREMIUM LUXURY

INTERIOR CHOICE

VENEERS

Standard

Options



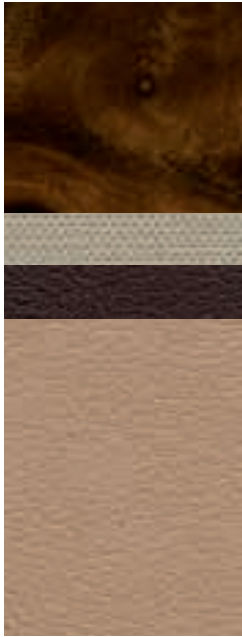
Gloss Burr Walnut

Satin American Walnut

Satin Elm

Carbon Fibre

INTERIOR ENVIRONMENT



INTERIOR SHOWN
Cashew soft grain leather seats with Truffle leather upper facia, Gloss Burr Walnut veneer and Canvas headlining

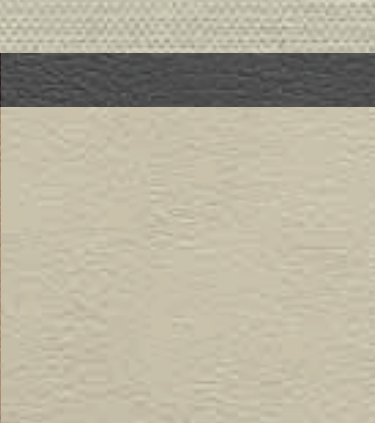
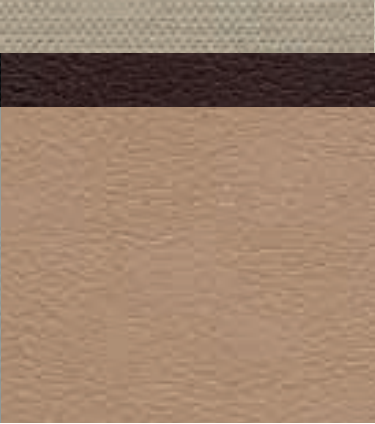

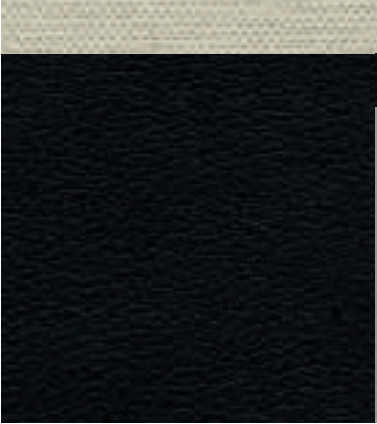
Standard

Option

HEADLININGS

UPPER FACIA

SEAT TRIM AND LEATHER



Jet soft grain leather seats with Jet leather upper facia and Ivory headlining

Dove soft grain leather seats with Jet leather upper facia and Ivory headlining

Cashew soft grain leather seats with Truffle leather upper facia and Canvas headlining

Ivory soft grain leather seats with Oyster leather upper facia and Ivory headlining. Only available with active heated and ventilated seats

XJ PORTFOLIO



PERFORMANCE

3.0 V6 DIESEL STANDARD WHEELBASE

POWER PS – 275
0 - 60mph SECONDS – 6.0
CARBON DIOXIDE EMISSIONS g/km – 184
URBAN mpg – 29.6
EXTRA URBAN mpg – 50.0
COMBINED mpg – 40.1

3.0 V6 DIESEL LONG WHEELBASE

POWER PS – 275
0 - 60mph SECONDS – 6.0
CARBON DIOXIDE EMISSIONS g/km – 189
URBAN mpg – 29.1
EXTRA URBAN mpg – 50.0
COMBINED mpg – 39.2

5.0 V8 PETROL STANDARD WHEELBASE

POWER PS – 385
0 - 60mph SECONDS – 5.4
CARBON DIOXIDE EMISSIONS g/km – 264
URBAN mpg – 16.6
EXTRA URBAN mpg – 34.6
COMBINED mpg – 24.9

5.0 V8 PETROL LONG WHEELBASE

POWER PS – 385
0 - 60mph SECONDS – 5.4
CARBON DIOXIDE EMISSIONS g/km – 264
URBAN mpg – 16.6
EXTRA URBAN mpg – 34.6
COMBINED mpg – 24.9

MAIN FEATURES

Soft grain leather front massage active, ventilated heated and cooled seats with contrast stitch, piping and embossed leaper on headrests
Suedecloth premium headlining
Aluminium boot runners
8 inch Dual View Touch-screen
Bowers & Wilkins 1200W premium sound system
Reverse park camera with guidance
Bi-function HID Xenon headlamps with Adaptive Front Lighting, cornering lamps and intelligent high beam
Premium paint
Tyre Pressure Monitoring System (TPMS)

LONG WHEELBASE
MAIN FEATURES

Four zone automatic climate control
Illuminated vanity mirrors
Privacy Glass
Electric rear window sunblind
Manual rear side window sunblinds
L badge adjacent to rear XJ logo
Four Zone automatic climate control
Rear business trays

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Forward Alert and Advanced Emergency Brake Assist
Blind Spot Monitor
Rear Seat Comfort Pack
Special/Race Inspired paint

WHEELS

Standard



20" Kasuga

Options



18" Meru



19" Aleutian



19" Toba



19" Toba Polished



20" Kasuga Polished



20" Orona








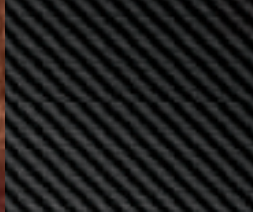
20" Orona Polished

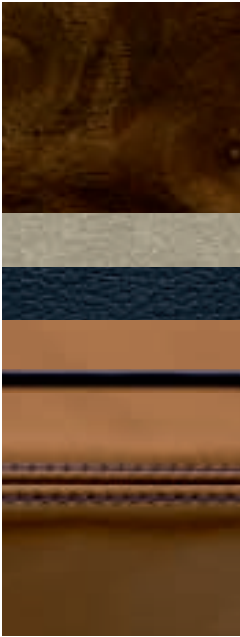


PORTFOLIO

INTERIOR CHOICE


















































































































































































































VENEERS

Standard	Options				
					
Gloss Figured Ebony	Satin American Walnut	Gloss Burr Walnut	Gloss Rich Oak	Satin Elm	Carbon Fibre



INTERIOR SHOWN
 London Tan soft grain leather seats with Navy contrast stitch and piping, Navy leather upper facia, optional Gloss Burr Walnut veneer and Canvas Suedecloth premium headlining

INTERIOR ENVIRONMENT

HEADLININGS																			
UPPER FACIA																			
SEAT TRIM AND LEATHER																			
																			
																			
																			
																			
																			
																			
																			
																			

Suedecloth premium headlinings are available in Canvas, Ivory or Jet as shown above

XJ SUPERSPORT



PERFORMANCE

5.0 V8 SUPERCHARGED 510PS PETROL STANDARD WHEELBASE

POWER PS – 510

0 - 60mph SECONDS – 4.7

CARBON DIOXIDE EMISSIONS g/km – 289

URBAN mpg – 15.4

EXTRA URBAN mpg – 32.5

COMBINED mpg – 23.4

5.0 V8 SUPERCHARGED 510PS PETROL LONG WHEELBASE

POWER PS – 510

0 - 60mph SECONDS – 5.4

CARBON DIOXIDE EMISSIONS g/km – 289

URBAN mpg – 15.4

EXTRA URBAN mpg – 32.5

COMBINED mpg – 23.4

MAIN FEATURES

Semi-aniline leather front massage active, ventilated heated and cooled seats with twin needle tonal stitch and embossed leaper on headrest

Bowers & Wilkins 1200W premium sound system - 20 speakers

Unique leather headlining

Supersport script side power vent

Six unique interior trim choices including tipped leather option

Unique Intaglio

Rear Seat Entertainment

Digital/Analogue television

Premium paint

LONG WHEELBASE MAIN FEATURES

Four zone automatic climate control

Illuminated vanity mirrors

Privacy Glass

Electric rear window sunblind

Manual rear side window sunblinds

L badge adjacent to rear XJ logo

Four Zone automatic climate control

Rear business trays

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Forward Alert
and Advanced Emergency Brake Assist

Blind Spot Monitor

Rear Seat Comfort Pack

Special/Race Inspired paint

WHEELS

Standard



20" Mataiva

Options



19" Aleutian



19" Toba



19" Toba Polished



20" Amirante



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished



SUPERSPORT

INTERIOR CHOICE

VENEERS

Standard

Options

Gloss Rich Oak with Linear Laser Inlay

Gloss Walnut Curl

Satin Zebrano

Gloss Figured Ebony with Ribbon Laser Inlay

Carbon Fibre

Mauveine lined glovebox on Jet/Jet

INTERIOR ENVIRONMENT

TIPPED LEATHER OPTIONS

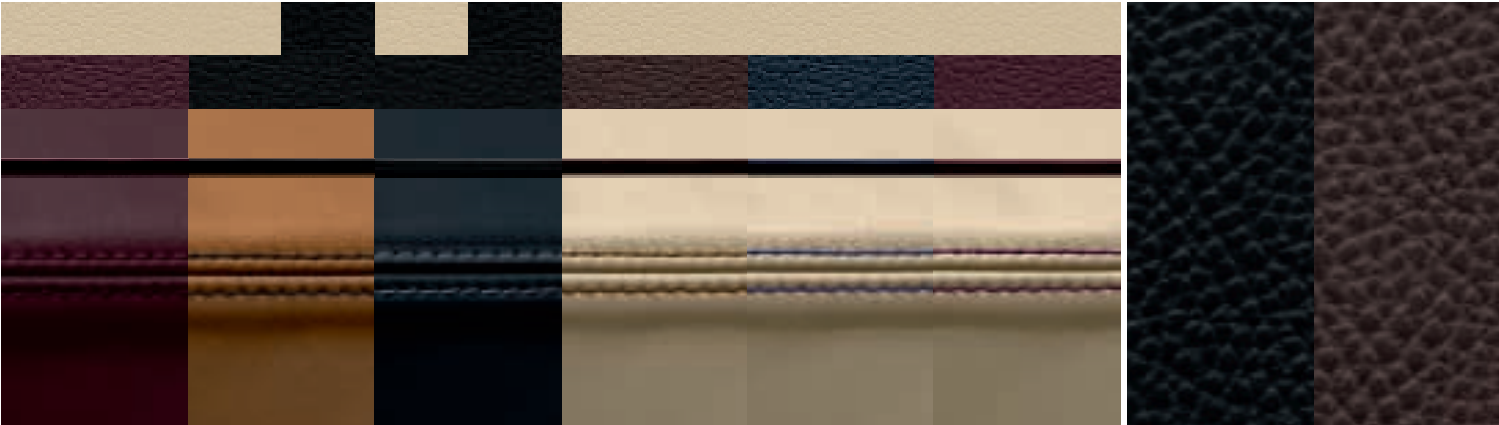


INTERIOR SHOWN
Parchment semi-aniline leather seats with Bordeaux contrast stitch and piping, Bordeaux leather upper facia, optional Gloss Figured Ebony with Ribbon Laser Inlay veneer and Parchment leather headlining

HEADLININGS

UPPER FACIA

SEAT TRIM
AND LEATHER



Bordeaux semi-aniline leather seats with tonal stitch, Bordeaux leather upper facia and Parchment leather headlining

London Tan semi-aniline leather seats with Jet contrast stitch and piping, leather upper facia and Parchment or Jet leather headlining

Jet semi-aniline leather seats with tonal stitch, Jet leather upper facia and Parchment or Jet leather headlining

Parchment semi-aniline seats with Truffle contrast stitch and piping, Truffle leather upper facia and Parchment leather headlining

Parchment semi-aniline seats with Navy contrast stitch and piping, Navy leather upper facia and Parchment leather headlining

Parchment semi-aniline seats with Bordeaux contrast stitch and piping, Bordeaux leather upper facia and Parchment leather headlining

Jet tipped leather upper facia

Truffle tipped leather upper facia



EXTERIOR COLOURS

STANDARD

Ebony

Polaris White

Jaguar's new colour palette has been developed to reflect the vitality and elegance of the vehicle. The Standard colours express a unique style and subtle sophistication. Jaguar also offers a further range of Premium finishes, as well as the exclusive Special selection colours. Racing Inspired finishes evoke Jaguar's formidable sporting heritage.

*Metallic paint

**Xirallic paint

†Available from November 2011

‡Available until September 2011

For availability please consult your local Jaguar dealer.

PREMIUM

Ultimate Black**

Botanical Green**†

Stratus Grey**

Lunar Grey*

Rhodium Silver*

Cashmere*





Crystal Blue*



Indigo**



Caviar**



Claret*



SPECIAL

Black Amethyst**



RACE INSPIRED

British Racing Green**† Italian Racing Red**



STANDARD FEATURES

ALL MODELS

POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™
JaguarDrive Control™ - Winter Mode and Dynamic Mode
JaguarDrive Selector™
DSC (Dynamic Stability Control) with Trac DSC mode
Electric Parking Brake (EPB) - drive-away release
Adaptive Dynamics
Cruise Control with Automatic Speed Limiter (ASL)

EXTERIOR FEATURES

Exterior mirrors, electric adjustment, heated, power-folding, auto-dimming with puddle lamps and memory function
Heated windscreen with timer
Twin tailpipes with chrome finishers
Heated rear window with timer
Rain sensing windscreen wipers
Bi-function HID Xenon headlamps with washers and front LED signature lights
LED tail lamps
Solar attenuating, hydrophobic and acoustically laminated glass

SAFETY AND SECURITY

Emergency Brake Assist
Rear Parking Aid with Touch-screen visual indicator
Pedestrian Contact Sensing™
3-flash lane change indicators
Remote control central locking with deadlocking and drive-away locking function
Power boot lid (open and close)
Airbags - front and side (driver and front passenger)
Airbags - side curtain
Front seats - whiplash protection system
Seat belt reminder (front and rear)

INTERIOR FEATURES

Front and rear electric windows with one-touch open/close and anti-trap
Panoramic glass roof - tilt/slide front section with electric blinds
Steering column with electric adjustment for reach and height with entry and exit tilt-away
Auto-dimming interior rear view mirror
Front centre console with illuminated stowage, auxiliary power socket and armrest
3-spoke leather steering wheel
Cup holders - twin, front
Sun visor - driver and front passenger, with illuminated vanity mirrors
Rear coat hooks
Front and rear courtesy footwell lights
Phosphor blue halo illumination and interior mood lighting
Door puddle lamps (front and rear)
Approach illumination (automatic via remote)
Jaguar Smart Key System™ with Keyless start
JaguarSense™ - glovebox opening
JaguarSense™ - overhead light console operation
Driver's foot rest
Carpet mat set (front and rear)
Intaglio ('Jaguar' script)
Rear seats - centre armrest with twin cup holders
Jaguar premium analogue clock

MULTIMEDIA

Virtual Instruments, Touch-screen, single slot CD/DVD, Interactive Voice, Interactive Controls, Media Hub including Front Media Interface, Bluetooth® audio streaming
Navigation system with HDD mapping

STANDARD ON LONG WHEELBASE

Four zone automatic climate control with air filtration, humidity sensing and four zone temperature control for driver, front passenger and independent control for left and right rear passengers
Illuminated rear vanity mirrors
Privacy glass
Electric rear window sunblind
Manual rear side window sunblinds
L badge adjacent to XJ logo

TECHNICAL SPECIFICATIONS

ENGINES		3.0 LITRE V6 DIESEL S AJ-V6D GEN III S		5.0 LITRE V8 PETROL AJ-V8 GEN III		5.0 LITRE V8 SUPERCHARGED 510PS PETROL AJ-V8 GEN III	
Cylinders/Valves per Cylinder		6/4		8/4		8/4	
Bore/Stroke		mm		92.5/93		92.5/93	
Capacity		cc		5,000		5,000	
Maximum power		EEC-PS (kW)		385 (283)		510 (375)	
@rev/min		4,000		6,500		6,000-6,500	
Maximum torque		EEC-Nm (lb.ft.)		515 (380)		625 (461)	
@rev/min		2,000		3,500		2,500-5,500	
Compression		ratio:l		11.5		9.5	
Transmission		6-speed automatic		6-speed automatic		6-speed automatic	
PERFORMANCE							
0-60mph		seconds		5.4		4.7	
0-100kph		seconds		5.7		4.9	
Top speed		mph (kph)		155 (250) limited		155 (250) limited	
FUEL CONSUMPTION ⁽¹⁾		Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase
Urban	mpg (l/100km)	29.6 (9.6)	29.1 (9.7)	16.6 (17.0)	16.6 (17.0)	15.4 (18.3)	15.4 (18.3)
Extra Urban	mpg (l/100km)	50.0 (5.6)	48.7 (5.8)	34.6 (8.2)	34.6 (8.2)	32.5 (8.7)	32.5 (8.7)
Combined	mpg (l/100km)	40.1 (7.0)	39.2 (7.2)	24.9 (11.3)	24.9 (11.3)	23.4 (12.1)	23.4 (12.1)
Carbon dioxide emissions	g/km	184	189	264	264	289	289
Tank capacity	gallons (ltr) approx.	18 (82)	18 (82)	18 (82)	18 (82)	18 (82)	18 (82)
WEIGHT ⁽²⁾		Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase	Standard Wheelbase	Long Wheelbase
Weight	lbs (kg)	3,959 (1,796)	3,997 (1,813)	3,869 (1,755)	3,911 (1,774)	4,171 (1,892)	4,222 (1,915)
Gross vehicle weight	lbs (kg)	5,215 (2,365)	5,215 (2,365)	5,072 (2,300)	5,148 (2,335)	5,215 (2,365)	5,269 (2,390)

Turning circle – 40ft. 4in. (12.3m) and 41ft. 7in. (12.7m) for Long Wheelbase. Boot volume - 520 litres – VDA

⁽¹⁾ All Fuel economy data has been measured in accordance with current European legislation. Under normal use a vehicle's actual fuel consumption may differ from that achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors, and vehicle condition. If in any doubt, please consult your local Jaguar dealer; the information given is correct at the time of publication.

⁽²⁾ Please consult your local Jaguar dealer for details of charges associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.

OPTIONS

IMPROVE ON PERFECTION

Jaguar offers an unrivalled range of enhanced specifications and customised features to make every XJ uniquely individual. The extensive array of hand-picked extras offers the very best in luxury and performance that every driver can expect in a Jaguar.

ADAPTIVE CRUISE CONTROL

The XJ's Adaptive Cruise Control uses state-of-the-art technology to make driving a pleasure even in controlled-speed close traffic conditions.

BLIND SPOT MONITOR

Every car's side mirror has a blind spot between the limits of the mirror's edge and the peripheral vision of the driver.

HEATED STEERING WHEEL

Available in a range of leathers and veneers the heated steering wheel is the ultimate in luxurious driving.



OPTIONAL FEATURES

	LUXURY	PREMIUM LUXURY	PORTFOLIO	SUPERSPORT
EXTERIOR FEATURES				
Adaptive Front Lighting, cornering lamps and intelligent high beam	O	O	●	●
Premium paint	O	●	●	●
Special/Race Inspired paint	O	O	O	O
Front parking aid with Touch-screen visual indicator	O/P	●	●	●
Reverse park camera with guidance	P	O	●	●
SAFETY AND SECURITY				
Adaptive Cruise Control (ACC) with Forward Alert and Advanced Emergency Brake Assist	O	O	O	O
Blind Spot Monitor	O	O	O	O
Tyre Pressure Monitoring System (TPMS)*	O	O	●	●
WHEELS				
Alloy space saver spare wheel	O	O	●	●
Jaguar Tyre Repair System*	●	●	-	-
INTERIOR FEATURES				
Four zone automatic climate control with air filtration, humidity sensing and four zone temperature control for driver, front passenger and independent control for left and right rear passengers (standard on Long Wheelbase)	O	O	●	●
Air quality sensing with auto recirculation	O	O	O	O
Jaguar Smart Key System™ with Keyless entry	O	●	●	●
Garage door opener	O	O	O	O
Rear business trays (Long Wheelbase only) ⁽¹⁾	-	O	●	●
Privacy glass (Standard Wheelbase only)	O	O	O	O
Delete privacy glass (Long Wheelbase only)	NCO	NCO	NCO	NCO
Front ashtray and cigar lighter	NCO	NCO	NCO	NCO
Rear window sunblind - electric (Standard Wheelbase only)	O	O	O	O
INTERIOR TRIM				
Suedecloth premium headlining - Jet†	-	-	O	-
Tipped leather facia	-	-	-	O
3-spoke soft grain leather heated steering wheel with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice	O	O	●	●
3-spoke wood and leather heated steering wheel with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice†	-	O	O	O
Active, ventilated front seats - heated and cooled	-	O	-	-
Active, ventilated front and rear seats - heated and cooled	-	O	●	●
INTERIOR THEME				
Ivory leather	-	O	NCO	NCO
MULTIMEDIA				
Jaguar 600W premium sound system with single slot CD/DVD	O	●	-	-
Bowers & Wilkins 1200W premium sound system with single slot CD/DVD	O	O	●	●
Digital Audio Broadcasting (DAB) radio receiver ⁽²⁾	O	O	O	O
Digital/Analogue television	O	O	O	●
Dual View functionality and one set of WhiteFire® digital wireless headphones ⁽²⁾	O	O	●	●
Rear Seat Entertainment - 8 inch dual LCD screens (mounted in rear of front headrests) with Rear Media Interface and Touch-screen remote control and two sets of WhiteFire® digital wireless headphones ⁽²⁾	O	O	O	●
PACKS				
Parking Aid Pack	O	-	-	-
Illumination Pack	O	O	O	●
Rear Seat Comfort Pack†	-	O	O	O

Please consult your local Jaguar dealer for details and availability.
Please refer to the glossary for a more detailed description of features.

● Standard O Option P Option as part of Pack - Not available NCO No Cost Option

*Jaguar Tyre Repair System is not available with 20" wheels. The space saver spare wheel is required and must be specified instead.

†Standard Wheelbase only. Available on Long Wheelbase from November 2011. Only available with Jet upper facia.

‡Premium Luxury Standard Wheelbase requires heated and cooled front seats and four zone automatic climate control.

Premium Luxury Long Wheelbase requires heated and cooled front seats.

⁽¹⁾ Carbon fibre veneer comes with piano black business trays.

⁽²⁾ Requires either Jaguar 600W premium sound system or Bowers & Wilkins 1200W premium sound system.

ACCESSORIES

EXTERIOR STYLING



CHROME MIRROR COVERS

Chrome mirror covers accentuate the stylish design of the XJ's exterior mirrors.

Mirror Cover LH - C2D5489

Mirror Cover RH - C2D5488



LOCKING WHEEL NUTS

Protect your wheels with custom designed high security locking wheel nuts - C2C9198

GROWLER WHEEL NUTS

Enhance the look of your wheels with Jaguar Growler branded black or chrome wheel nuts.

Wheel nut kit - Growler chrome - C2D20072

Wheel nut kit - Growler black - C2D20073

STYLED VALVE CAPS

Complete the look of your XJ's wheels with custom valve caps. (not shown)

Valve caps with Black Jack - C2D19598

Valve caps with Union Jack - C2D19599

Valve caps with Jaguar Growler - C2D19596

WHEEL CENTRE CAP - RED

C2D12326



SPLASH GUARDS

Front and rear Jaguar branded splash guards complement the lines of the XJ and provide protection to the vehicle from dirt and stone chipping.

Splash Guards Front - C2D8498

Splash Guards Rear - C2D8499

The alloy wheels shown on pages 47 to 59 may also be available as an accessory fitment. Please consult your local Jaguar dealer for availability.

INTERIOR STYLING



POLISHED CHROME EXHAUST FINISHERS
Polished chrome exhaust finishers add the ultimate touch of power and refinement to the XJ, requires fitting kit.
C2Z11723



ILLUMINATED SILL TREAD PLATES
Elegantly styled aluminium sill tread plates illuminate when the driver or passenger doors are opened. Highlighted by soft phosphor blue lighting.
Driver and passenger doors
Standard Wheelbase:
Front left/right - C2D17703/C2D17702
Rear left/right - C2D17706/C2D17704
Long Wheelbase:
Front left/right - C2D17703/C2D17702
Rear left/right - C2D17705/C2D17707



SPORT PEDAL COVERS
Made from stainless steel and rubber, the pedal kit fits securely over existing pedals for a contemporary, sporting appearance.
RHD - C2D8416

ACCESSORIES

SAFETY & PROTECTION



INTAGLIO

To add a further degree of individuality, the Jaguar branded Intaglio at the front of the XJ's cabin can be personalised with your own name, inscription, design or logo. It is also offered with a variety of other designs, including XJ creator Ian Callum's signature.

Jaguar Flag - C2D14681

Ian Callum signature - C2D17977

Personalised - C2D14682

Graphite - C2D12040



RUBBER FOOTWELL MATS

Hard wearing Jaguar branded rubber mats provide added protection for your XJ's carpets.

Standard Wheelbase RHD Front/rear - C2D7784/C2D7785

Long Wheelbase RHD Front/rear - C2D7784/C2D7786



LUGGAGE COMPARTMENT NET

A set of two nets provide additional enclosed storage in the luggage compartment and help to secure loose items such as bags or small parcels. Jaguar recommend that these nets are ordered in conjunction with the Rear Seat Comfort Pack to enable stowage of footrest when not in use.

C2D14680

LUGGAGE COMPARTMENT PREMIUM CARPET MAT

Luxurious soft luggage mat in jet black with the Jaguar logo. Deep premium 2000 g/m² pile with nubuck edging and Dove contrast stitch.

C2D7450



LUGGAGE COMPARTMENT LINER

This premium liner tailored specifically for the XJ luggage compartment will protect the load space area of the boot. Light and durable, it is easily removable for cleaning.
C2D15159

ILLUMINATED BOOT FINISHER

Outlining the luggage compartment with laser thin phosphor blue lines of light this stylish Jaguar branded stainless steel finisher fills the area with a cool distinctive glow.
C2D17708



SNOW SOCK WINTER TRACTION AID

An innovative lightweight textile alternative to snowchains for traction in snowy and icy conditions. Please consult your local Jaguar dealer for the correct pack to suit your wheel and tyre size.
Snowsock Pack 695 - C2D20229
Snowsock Pack 697 - C2D20230
Snowsock Pack 69J - C2D20228

STOLEN VEHICLE TRACKING

Jaguar TrackStar is an authorised pan-European vehicle tracking system. Fully compliant with insurance standards, your XJ can be constantly monitored and located in any country with GSM mobile phone systems. Please consult your local Jaguar dealer for information. (not shown)

ALL WEATHER CAR COVER

All-weather tailored cover for the XJ with the Jaguar logo. Protect your XJ from the elements, including showers, frost and dust. Quick and easy to fit.
Standard Wheelbase - C2D7599
Long Wheelbase - C2D8821

SPIKE SPYDER WINTER TRACTION AID

High grip snow chain traction system for driving in snowy, muddy or icy conditions. Fits the rear wheels only.
(not shown) XR836517

PREMIUM INFANT CARRIER

Designed for the optimal safety of babies and small children (birth - 13kg) to ride securely in the XJ. Recommend ISOFIX base.
(not shown) C2C36774

CHILD SEAT

Built to the highest safety standards to ensure children (9kg - 18kg) experience the full security of the XJ's seatbelts. Recommend ISOFIX base. (not shown) C2C35104

CHILD SEAT WITH BOOSTER CUSHION

Helps raise slightly older children (15kg - 36kg) so that they can receive the full benefit of the XJ's seatbelt system. Recommend ISOFIX base. (not shown) C2C35572

AUTOGLYM LIFESHINE

Please consult your local Jaguar dealer for information.
(not shown)

WHEEL CLEANER

Please consult your local Jaguar dealer for availability.
(not shown)

ISOFIX BASE - (not shown) C2C32923

WARNING TRIANGLE - (not shown) C2S20992

FIRST AID KIT - (not shown) C2A1287

FIRE EXTINGUISHER - (not shown) C2D14752

GLOSSARY

POWERTRAIN AND DRIVING DYNAMICS

JAGUAR SEQUENTIAL SHIFT™

Provides the choice of Drive, Sport Automatic or Manual gearshift modes, with one touch paddles mounted behind the steering wheel to control gear changes up and down manually.

JAGUARDRIVE CONTROL™

Interacts with the DSC (Dynamic Stability Control) engine and transmission management systems to change the characteristics of engine mapping, transmission shifts and brake interventions. It offers different modes selectable by a button to optimise the vehicle response depending on driving conditions and style.

WINTER MODE

Softens the responsiveness of the engine and modifies the gear change strategy to maintain optimum traction in icy or slippery conditions. The vehicle performs in a more gentle and controlled manner, allowing more confident progress. When active, Winter Mode selects 2nd gear for pulling away on level ground (no incline). Dials and graphic details change in the Virtual Instruments when Winter Mode selected.

DYNAMIC MODE

Optimises vehicle systems to deliver a more involving driving experience. When selected, Trac DSC is automatically engaged, and engine torque delivery characteristics and gear shift points are modified to further improve responsiveness. When selected while the transmission is in full manual mode, transmission up-shifts are fully controlled by the driver, with no automatic up-shift when the rev limit is reached. Dials and graphic details change in the Virtual Instruments when Dynamic Mode selected.

ADAPTIVE DYNAMICS

Provides the optimum balance between low speed ride comfort and high speed handling precision, analysing body movement, steering and road wheel inputs up to 500 times a second and continuously adjusts the suspension settings through electronically controlled dampers.

ACTIVE DIFFERENTIAL

An electronically controlled, active differential with Handling Functionality that limits the slip between the rear wheels to optimise traction and stability in different driving conditions, working in harmony with the Traction, ABS and DSC systems.

CRUISE CONTROL WITH AUTOMATIC SPEED LIMITER (ASL)

In tandem with cruise control, an Automatic Speed Limiter (ASL) allows the driver to select a maximum speed that should not be exceeded.

ADAPTIVE CRUISE CONTROL (ACC)

Uses microwave radar technology to monitor for slower moving traffic and can alert you to potential hazards ahead. It also controls both throttle and brakes to help maintain a constant time gap to the vehicle in front. When the road ahead clears, the system automatically accelerates back to the speed at which you were driving. Forward Alert provides an audible warning if traffic ahead slows.

ADVANCED EMERGENCY BRAKE ASSIST

Is an enhancement to the ACC function. Using the ACC radar, the system calculates distance and speed of approach to the vehicle in front and pre-charges the brakes to minimise impact speed if a collision is predicted. The ACC interacts with the Virtual Instruments to provide the driver with information on driving conditions.

DYNAMIC STABILITY CONTROL (DSC)

Intervenes in demanding driving situations by applying braking to individual wheels and reducing engine torque.

TRAC DSC MODE

Provides a higher intervention threshold for the more enthusiastic driver.

EXTERIOR FEATURES

ADAPTIVE FRONT LIGHTING

Sensors react to the car's speed and steering input, and the system can deflect headlamp beams casting light deeper into corners, and giving added confidence at night. Intelligent high beam will automatically switch the headlamps to high beam, when sensing preceding, oncoming traffic or street lights, the headlamps will automatically switch to low beam, maximising driver visibility and appropriate beam usage.

BLIND SPOT MONITOR

Uses radar sensors to remotely cover areas that cannot be seen either directly or by mirror, and alerts the driver of overtaking traffic with an amber warning icon in the external mirrors.

REAR PARKING AID

Rear parking aid with Touch-screen visual indicator.

PARKING AID PACK

Front parking aid with Touch-screen visual indicator and Reverse park camera with guidance.

INTERIOR THEMES

XJ LUXURY INTERIOR THEME

Seats with Bond grain leather seat facings. Driver's and passenger's electric adjustment (10/8 way) including fore/aft, recline, height 2-way lumbar support and 3-position driver memory. Variable heated front seats.

XJ PREMIUM LUXURY INTERIOR THEME

Soft grain leather seats with driver's and passenger's electric adjustment (16/12 way) including fore/aft, recline, cushion tilt, height, 2-way lumbar support and 3-position driver memory. Variable heated with non-perforated leather or perforated leather when active ventilation fitted. Soft grain leather on upper fascia, door top roll, arm rests and centre console lid.

XJ PORTFOLIO INTERIOR THEME

Soft grain leather seats with embossed leapers on headrests, contrast stitch and piping. Driver's and passenger's electric adjustment (20-way) including fore/aft, recline, cushion tilt, height, 4-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster. Active, ventilated seats - heated and cooled. Soft grain leather on upper fascia, door top roll, door pannier, door armrest and centre console lid with twin needle stitch, and Suedecloth premium headlining.

XJ SUPERSPORT INTERIOR THEME

Semi-aniline leather seats with embossed leapers on headrests offered in six different interior themes. Driver's and passenger's electric adjustment (20-way) including fore/aft, recline, cushion tilt, height, 4-way lumbar support, 3-position driver and passenger memory, front massage and adjustable bolster - active, ventilated seats - heated and cooled. Soft grain leather on upper fascia, door top roll, door pannier, door armrest, seat valance, centre console lid and end cap, with twin needle stitch, and leather headlining. Includes Mauveine lined glovebox with Jet colourway.

LONG WHEELBASE

Long Wheelbase models feature additional space in the rear cabin with 1,121mm of rear legroom, 134mm more than the Standard Wheelbase. Additional features as standard include four zone automatic climate control with independent temperature controls for rear seat passengers, illuminated rear vanity mirrors, rear privacy glass, rear window electric sunblind and rear passenger window manual sunblinds. Rear business trays, finished in hand crafted veneer, are also standard on XJL Portfolio and XJL Supersport, and optional on XJL Premium Luxury.

REAR SEAT COMFORT PACK

Features two independently reclining rear seats with four way adjustable lumbar support and massage function, winged headrests for front and rear seats, angled footrest and front seat passenger away function. The luggage stowage net is a useful accessory to store the footrest when not in use.

SAFETY AND SECURITY

AIRBAG AND SEAT OCCUPANT SENSING SYSTEM

Side airbags, curtain airbags and two-stage driver and front passenger airbags, all controlled by a seat occupant sensing system to ensure they work only when needed. The Anti-Whiplash System, built into the XJ's front seats, and 'soft-landing' technology in the seat-belt retractors soften contact with the airbags in the front.

PEDESTRIAN CONTACT SENSING™

Automatically deployable bonnet system. Industry-leading system that senses an impact between a pedestrian and the front of the car, it instantaneously raises the bonnet through a small distance in a very controlled way, to help prevent the pedestrian from contacting hard points under the bonnet.

POWER BOOT LID WITH CUSTOMISABLE HEIGHT ADJUSTMENT

The boot lid is opened and closed electronically, with either a single press on the remote key, a switch inside the boot lid or by the external bumper switch. The boot lid is easily programmed to open to your required height.

INTERIOR FEATURES

JAGUARSENSE™

An electronic control system that operates the front overhead console lights and opening of the glovebox by a light touch.

JAGUAR SMART KEY SYSTEM™

With the Jaguar Smart Key in your pocket or bag, the car automatically unlocks as you pull the door handle. Simply push the ignition button to start the engine. Upon leaving, simply press a button on the door handle to lock the car or use the Jaguar Smart Key.

DUAL ZONE CLIMATE CONTROL

With humidity control, air filtration and dual temperature control for driver and front passenger.

FOUR ZONE CLIMATE CONTROL

Adds independent automatic temperature control for left and right rear passengers in addition to the front dual zone.

GLOSSARY

MULTIMEDIA

VIRTUAL INSTRUMENTS⁽²⁾

Virtual Instruments 12.3 inch screen with TFT (Thin Film Transistor) technology that replaces a traditional instrument cluster. Virtual information display to include speed, rpm, distance, trip computer functionality and key information for navigation, audio, telephone - includes normal, Winter and Dynamic Mode displays.

TOUCH-SCREEN⁽²⁾

8 inch colour Touch-screen display that controls major functions simply and intuitively including audio, climate control, Bluetooth® telephone connectivity, trip computer and navigation. This allows mechanical buttons to be reduced to a discreet panel below the navigation screen.

DUAL VIEW TOUCH-SCREEN⁽¹⁾⁽²⁾

Allows driver and passenger to see two completely different views on the same 8 inch colour Touch-screen, enables access to different functions at the same time. Driver enabled access to Touch-screen controls, audio and navigation. Passenger has WhiteFire® digital wireless headphones to watch TV or DVD via Dual View controls.

INTERACTIVE CONTROLS

Two 5-way steering wheel mounted controls that allow the driver to manage frequently-used functions via Virtual Instrument menus without taking hands off the wheel or looking at Touch-screen menus. Additional controls below the steering wheel spokes operate Cruise Control, telephone and Interactive Voice functions.

INTERACTIVE VOICE⁽²⁾⁽³⁾

Uses 'Say What You See' technology to guide the user to the correct commands, for voice control of audio, Bluetooth® telephone connectivity and navigation. When in operation, as well as audible prompts, all commands appear in the Virtual Instruments.

MEDIA HUB

The Media Hub allows various devices to be connected to the car, whether this is wirelessly via the Bluetooth® audio streaming or through the Front Media Interface for audio and video. Located in the centre console storage box, a docking panel includes a 3.5mm auxiliary jack plug socket, a 12-volt power supply, plus two USB connectors that allow connectivity with a wide range of USB devices. The dock is compatible with all iPod's from Generation 3 to the latest iPod touch. It will also support any USB mass-storage device such as a pen driver or memory stick, and MP3 players with USB connectivity. Full function control of iPod or MP3 is available through the Touch-screen menus enabling easy search by artist, album title or song title, genre and playlists.

SINGLE SLOT CD/DVD⁽¹⁾

Single slot CD/DVD which is capable of playing video and audio discs. File formats include Windows Media Audio (WMA), AAC and MP3.

FRONT MEDIA INTERFACE

Part of Media Hub. Allows the connection of an iPod, MP3 player or two USB Mass Storage Devices to the in-car sound system, each independently controlled via the 8 inch Touch-screen and steering wheel mounted controls.

REAR MEDIA INTERFACE

Part of Media Hub. Allows the connection of an iPod, MP3 player or one USB Mass Storage Device in the rear when Rear Entertainment is fitted.

BLUETOOTH® AUDIO STREAMING

A Bluetooth® equipped Jaguar, enables hands free use of your mobile phone at any time when the phone is in the car through the Touch-screen. Bluetooth® also provides the ability to stream audio content, and full function control enables easy track selection. Bluetooth® is compatible with many mobile phones from most manufacturers including Apple, Blackberry® and HTC - ask your local Jaguar dealer or visit jaguar.co.uk for more details.

JAGUAR 400W SOUND SYSTEM⁽¹⁾

400W with AM/FM radio featuring EON, RDS, PTY, TA and single slot CD/DVD, MP3 disc compatibility, a hard disk drive (HDD) for storage of up to 10 CDs of uncompressed music and 12 speakers. Controlled through the Touch-screen and Interactive Controls. Powered by a dedicated 8-channel Class D amplifier features Audyssey MultEQ® audio equalisation and Dynamic Volume Control, that actively compensates for cabin noise. This amplifier powers 12 speakers, with 3 in each door.

JAGUAR 600W PREMIUM SOUND SYSTEM⁽¹⁾

As Jaguar sound system, with a powerful 12-channel Class-D, DSP amplifier featuring Audyssey MultEQ® audio equalisation, a hard disk drive (HDD) for storage of up to 10 CDs of uncompressed music and Dynamic Volume Control with 14 speakers, including 2 subwoofers and 2 8 inch front door woofers. In addition to the cabin audio output this system features 3 additional audio channels which can be accessed through the WhiteFire® digital wireless headphones when either Dual View or Rear Seat Entertainment is specified.

BOWERS & WILKINS 1200W PREMIUM SOUND SYSTEM⁽¹⁾

As Jaguar premium sound system, with either Dolby® Pro Logic® IIx or DTS™ Neo 6, a hard disk drive (HDD) for storage of up to 10 CDs of uncompressed music and 20 speakers including 2 subwoofers and 2 front door woofers. In addition to the cabin audio output this system features 3 additional audio channels which can be accessed through the WhiteFire® digital wireless headphones when either Dual View or Rear Seat Entertainment is specified. The headphone system includes Dolby® Headphone Surround when listening to the DVD source.

NAVIGATION SYSTEM WITH HDD MAPPING ⁽²⁾

HDD based system, providing faster access to data including, postcode entry, destination entry on the move (Europe only), voice guidance, voice control input, RDS and TMC (Traffic Messaging Channel)/Dynamic Route Guidance, accessed through Touch-screen control system. The Navigation system can be set to interact with the Virtual Instruments, on approach to a junction or turning navigation information will be displayed in the information dial in the Virtual Instruments.

TRAFFIC MESSAGE CHANNEL (TMC) ⁽²⁾

A specific application of the FM Radio Data System (RDS) used for broadcasting real-time traffic and weather information. Data messages are received silently and decoded by a TMC-equipped car radio or navigation system, and delivered to the driver in a variety of ways. The most common of these is a TMC-enabled navigation system that can offer dynamic route guidance, alerting the driver of a problem on the planned route and calculating an alternative route to avoid the incident.

REAR SEAT ENTERTAINMENT ⁽¹⁾

State of the art digital Rear Entertainment system with 8 inch dual screens controlled by a rear Touch-screen remote control that docks and charges in the rear centre armrest. The system also includes a Rear Media Interface, that allows connectivity with a wide range of USB devices. With Rear Seat Entertainment fitted rear passengers can watch TV, DVD or streamed video via the Rear Media Interface. The system includes dual WhiteFire® digital wireless headphones and transmitter.

WHEEL SPECIFICATIONS	FRONT	REAR
18" Meru alloy wheels	8.0J x 18"	9.0J x 18"
19" Aleutian alloy wheels	9.0J x 19"	10.0J x 19"
19" Toba alloy wheels	9.0J x 19"	10.0J x 19"
19" Toba Polished alloy wheels	9.0J x 19"	10.0J x 19"
20" Amirante alloy wheels	9.0J x 20"	10.0J x 20"
20" Kasuga alloy wheels	9.0J x 20"	10.0J x 20"
20" Kasuga Polished alloy wheels	9.0J x 20"	10.0J x 20"
20" Orona alloy wheels	9.0J x 20"	10.0J x 20"
20" Orona Polished alloy wheels	9.0J x 20"	10.0J x 20"
20" Mataiva alloy wheels	9.0J x 20"	10.0J x 20"

⁽¹⁾ Different DVDs exist in different regions. Please consult your local Jaguar dealer for details of which countries are covered by the DVD supplied with your vehicle.

⁽²⁾ The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

⁽³⁾ Interactive Voice - please consult your local Jaguar dealer for language availability.

XJ OWNERSHIP EXPERIENCE

SERVICE, ASSURANCE, AND PEACE OF MIND ARE ALL PART OF THE PRIDE OF OWNING YOUR NEW XJ.

THE JAGUAR ACCESSORY RANGE

Enabling you to personalise your car, to create a driving experience that is even more individually rewarding. All Jaguar accessories are tested rigorously for safety and durability in the most arduous of climates and conditions. A comprehensive range of styling options, interior and exterior accessories, enabling you to tailor your XJ to suit your personal style. The full range of Jaguar accessories is available to view on-line, please visit jaguar.co.uk for further information.

BECAUSE ONLY THE BEST WILL DO

An official Jaguar dealer or Approved Service Centre can ensure that Jaguar trained, specialist technicians, with access to the full range of Jaguar approved parts and tools, will always be on hand to guarantee that every fitting, or repair, is carried out exactly the way Jaguar intended. Your Jaguar dealer or Approved Service Centre can also supply and fit Jaguar approved accessories to personalise and add to the practicality and style of your XJ model.

SERVICE AND ASSURANCE*

Complete peace of mind including Competitively Priced Servicing, Seasonal Health Checks and total tyre care to ensure that your Jaguar XJ retains its premium condition, delivering optimal performance.

WARRANTY*

3 year warranty together with a 3 year Paint Surface Warranty and 6 year Corrosion (perforation) Warranty.

QUINTESSENTIALLY JAGUAR

Wherever you are, no matter the hour, Quintessentially Jaguar is here to help. Whether it be advice and help with travel, hotels, restaurants, clubs, gyms, food, wine, music, tickets for a show, renting a jet or yacht, finding the perfect present or sourcing a good child's nanny, Quintessentially Jaguar is universally acknowledged as the best in concierge services.

JAGUAR MAGAZINE

Jaguar Magazine is the official magazine of Jaguar Cars. It features the new Jaguar XJ, XK and XF, and the worlds of luxury, style, design and travel. The fully interactive Jaguar Magazine iPad app takes the very best of the print edition of the Magazine and adds extra images, and exclusive information, allowing you to explore Jaguar's world in a whole new way.

JAGUAR.CO.UK

The innovative jaguar.co.uk website features helpful tools such as dealer locator, new model configurator and a new MY JAGUAR section enabling you to bookmark and you're your favourite sections of the site.

JAGUAR CARS FINANCE*

Whether your requirements are business or personal please contact your local dealer to discuss a range of finance and insurance products that can be tailored to meet your needs.

*Terms and conditions apply. Please contact your local Jaguar dealer for more information.





JAGUAR



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
MANUFACTURERS OF
JAGUARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO HIS ROYAL
HIGHNESS THE PRINCE OF WALES
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PREVIOUS APPOINTMENT TO THE LATE QUEEN ELIZABETH THE QUEEN MOTHER 1964 - 2007

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Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle 'whole life cycle' assessment. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through its driven life time, to final disposal. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable with 10% for energy generation.

The XJ's innovative use of lightweight aluminium, which incorporates up to 50% recycled material in the body structure, provides considerable performance benefits. This includes improved fuel consumption, and less CO₂ emissions as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste. Already the manufacturing assembly CO₂ emissions of each Jaguar built in the UK since 2009 is offset. For every tonne of CO₂ emitted in the assembly process, Jaguar invests in carbon reduction projects that reduce an equivalent tonne of CO₂ elsewhere. Offsetting allows Jaguar to take action now, to reduce its impact on the environment, as part of an integrated carbon management plan. This company plan includes targets to reduce operating CO₂ emissions and waste to landfill by 25% by 2012, water consumption by 10% by 2012 and fleet average tailpipe CO₂ emissions by 25% by 2015, based on 2007 levels.

But it doesn't stop there. World class manufacturing facilities certified to ISO 14001 since 1998, transport miles have been cut from delivery routes and new ways are being introduced to produce energy from food waste at our headquarters in the UK. That's Environmental Innovation at Jaguar.

This brochure is produced using certified FSC mixed sources material from well managed forests and is manufactured under a strict ISO 14001 environment system. 10% of this material is recovered fibre, diverting waste from landfill.

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