



**DO IT**

***for the cause***

***Fundraising Guide***



# Fundraising Page

AssalamuAlaikum my name is [insert name].

This Ramadan I'm fundraising \*[insert cause]. Please donate whatever you can to my page and once you have, I would appreciate it if you could share my page with your friends and family.

Allah says in the Qur'an that,

*"And whoever saves one life –  
it is as if he had saved all of mankind"*

(Qur'an, 5:32)

\*

1. to provide Food Packs to people across 33 countries
2. to provide Eid Gifts in 18 countries to bring a smile to a child's face
3. to provide life-saving aid for those affected by the recent violence in Gaza
4. to provide life-saving aid for earthquake victims in Afghanistan
5. to support a physiotherapy centre and prosthetic workshop in Syria after the devastating earthquakes last year
6. to support families affected by the floods in Kenya in Autumn 2023.
7. to provide water for life to extreme poor households in Niger.
8. to provide health, nutrition, and water support in Yemen.
9. to provide primary health care services in Jordan
10. to eradicate extreme poverty in Kurigram, Bangladesh
11. to provide vulnerable households in Syria with freshly baked bread daily
12. to build homes in Pakistan after the devastating floods in 2022



# Fundraising Tips

## Update your Story



Why do you care? Tell your story about why you are fundraising.

## Update your Picture



Fundraisers with pictures or videos on their page raise 14% more per photo.

## Share, share, share!



Sharing the link on Facebook, Instagram bios, social media and WhatsApp raises more. Don't be afraid, people want to hear about the good things you are doing.

## Update your Page



Let supporters know how you are doing by updating your page often, they will enjoy following your progress.

## Shoot for a Target



Pages with a target raise 46% more. Aim high and tell the world.

## Break it Down



Once you've set a target, break it down into manageable chunks day to day. Aiming high is easy when you have a plan!

## Challenge Yourself



Take on a challenge as part of your fundraising - it could be something physical or it could be as simple as staying silent for a day!

## Encourage Others



Convince your friends to take part and raise money as well ...as it makes the experience more fun!

# Hadith Sources

The Prophet (peace and blessings be upon him) said:

**“Myself and the caretaker of an orphan will be in Paradise like this,” and he held his two fingers together.”**

(Bukhari)

The Prophet (peace and blessings be upon him) said:

**“O Sa’ib, look at the character of your deeds in the time of ignorance and continue them in Islam: honor the guest, be generous to the orphan, and be good to your neighbor.”**

(Musnad Ahmad)

The Prophet (peace and blessings be upon him) said:

**“If you want to soften your heart, feed the poor and pat the head of the orphan”**

(Musnad Ahmad)

The Prophet (peace and blessings be upon him) said:

**“Blessed is the wealth of the Muslim, from which he gives to the poor, the orphan and the wayfarer”**

(Muslim)



**SAVING LIVES**  
**SINCE 1984**

[\*iruk.co/do-it\*](https://iruk.co/do-it)

Reg Charity No. 328158