



ADVANCE L5

SIMPLY YOU

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Key Selling Points



Vivid 4" Touchscreen Display



5MP Main Camera with Flash



2MP Selfie Camera



16GB Internal Memory | 512MB RAM
Micro SD card up to 64GB



Android 8.1 Oreo (Go edition)

DESIGN

Simple Form

Simple and easy does the job. The base foundation for the ADVANCE L5 is that it takes all the unnecessary elements and removes it to give users a great design that is appealing to the eye. A beautiful pattern graces the battery cover for a great hand held experience.

Available in Black, Cyan, Lime and Red



PROCESSOR

Seamless Performance

The ADVANCE L5 is equipped with a 1.3GHz Quad-Core processor that will give users the ability to execute all tasks seamlessly. Paired with 16GB of internal memory, all your pictures and videos can be stored and accessed with ease.



1.3GHZ PROCESSOR | 16GB MEMORY

DISPLAY

Effortless Screen

The ADVANCE L5 showcases a pleasant 4" display with vivid colors for a compact phone. Play your favorite games or view the latest Netflix movie on the go with the mighty ADVANCE L5.





CAMERA

A Camera For Any Occasion

Snap those memorable moments with confidence on the ADVANCE L5's 5 Megapixel main camera with LED flash. Smile and post the coolest selfie with a 2 Megapixel front camera.



5MP MAIN CAMERA



2MP SELFIE CAMERA



CONNECTIVITY

Globally Connected and Dual SIM

Stay globally connected with friends and family while traveling the world. The ADVANCE L5 comes with 3G 850/1700/1900 or 850/1900/2100 to ensure you always have access to worldwide carrier coverage while you're on the go. Take advantage of different voice and data plans for better rates, better coverage and separate bills with the ADVANCE L5 Dual SIM slots.



OPERATING SYSTEM

Android 8.1 Oreo

 (Go Edition)

Android 8.1 Go Edition

A powerful experience for entry-level smartphones. It's the best of Android, built with new and reimagined apps, so even the most affordable Android smartphones are as sweet as can be.

Data that has your back

With a built-in data manager and more options to help you save, there are now more ways than ever to stay in control of your data. Because data is meant to be enjoyed, not just used.

Built to use less

Brand new apps designed for lighter updates and downloads help create more space while significantly improving performance. That's what we call a win, win.

Google apps, reimagined

By building a fast, smooth smartphone experience with enhanced apps (and a few new ones), you can email, get answers, find directions, and play games faster than ever.

Saving space, Wherever it's needed

With smaller app sizes, more storage space, and way more control over how your content is stored, it's easy to see the ways Android Oreo (Go edition) helps you save.

Comparison



BLU ADVANCE L4

124.8 x 65.2 x 10.4mm | 104g
Android 8.1 Oreo (Go Edition)
1.3GHz Quad Core with Mali-400 GPU
8GB Internal Memory | 512MB RAM
4.0" Display
480 x 800 | 233ppi
5MP Main Camera w/ LED Flash
2MP Front Selfie Camera w/ LED Flash
1,300mAh

BLU ADVANCE L5

124.6 x 65.2 x 12.2mm | 118g
Android 8.1 Oreo (Go Edition)
1.3GHz Quad Core with Mali-400 GPU
16GB Internal Memory | 512MB RAM ✓
4.0" Display
480 x 800 | 233ppi
5MP Main Camera w/ LED Flash
2MP Front Selfie Camera
1,300mAh

DEVICE SPECIFICATIONS



TECHNOLOGY
GSM Quad Band
3G: 850/1700/1900
3G: 850/1900/2100
Android 8.1 Oreo (Go edition)



PROCESSOR
1.3GHz Quad Core Processor
With Mali-400



MEMORY
16GB Internal | 512MB RAM
MicroSD Up To 64GB



DISPLAY
4" Touchscreen Display
480 x 800 Resolution | 233ppi



CAMERA
5 Megapixel Main with Flash
2 Megapixel Selfie
Video Capture 720p@30fps



BATTERY
1,300mAh



CONNECTIVITY
Bluetooth 4.0
Wi-Fi (b/g/n)
Hotspot



ADVANCE L5: UPC CODE

BLACK 848958037316 A390U	BLACK 848958037323 A390L	CYAN 848958037330 A390L
LIME 848958038078 A390L	LIME 848958038085 A390L	RED 848958037347 A390L



Box



Phone



Silicone Case



Quick Guide



Charger



Sticker