



# Be Brilliant™

Xperience Portfolio 2021



signia

# A new world of hearing possibilities

## Signia Xperience

# Empowering people to hear what matters

At Signia, we have dedicated ourselves to helping people with hearing loss make the decision to wear hearing aids. We have found ways for our newest solutions to help our wearers Be Brilliant. People with hearing loss do not want to feel old because they aren't old. They want hearing solutions that match their active lifestyle and can-do spirit.

Our latest rechargeable innovations combine leading audiological performance with a design and ease-of-use that appeals to your potential clients because they already enjoy it with their consumer products. These 21st century sound solutions empower more of your clients than ever before to Be Brilliant.

New



### Signia Active Pro

The revolutionary Signia Active Pro defines a new category, designed to attract new customers who simply would not wear traditional hearing aids.

New



### Signia Motion X

The next generation Signia Motion X BTE portfolio is rechargeable, empowering people with moderate to profound hearing loss to perform at their very best.

# Be Brilliant with Signia Active Pro

## Upgrade to the future with Signia Active Pro

Our game-changing Signia Active Pro takes hearing aids to that next level for you: Prescription audio that enhances human performance and enables wearers to Be Brilliant. Signia Active can be put in and taken out of the ears as easily as any earbud. Modern-looking, easy to use and fast to fit, these handy devices mark a whole new category of hearing solutions – for everyone who doesn't want to wear hearing aids but wants to enjoy hearing everything that's important to them.

Signia Active Pro combines user-friendly design similar to premium consumer audio products with audiological high-tech. This includes Signia Xperience YourSound technology for superior speech understanding in noise, Bluetooth connectivity for music and phone calls on the go, and portable Li-ion rechargeability for full flexibility and independence with the pocket-sized Signia Active Charger.



Brilliant Sound



Enhanced Speech Understanding



AI Digital Assistant



Instant Fit



Recharge on-the-go



Automatic Situation Detection



Bluetooth Streaming

Actual size

0mm | 17mm



White /  
Rose gold



Black



Black /  
silver

# Prescription audio that performs

## Personally tailored sound in a popular design

Bridging the gap between state-of-the-art hearing technology and desirable consumer products, Signia Active Pro and the budget starter version Signia Active are your perfect offer for anyone tempted to look at over-the-counter devices to improve their hearing. The familiar look and feel means other people won't even recognize them as hearing aids – you see similar-looking buds in almost every ear.

Consumer tests show that there is a strong desire for such a solution: Two out of three people would prefer to wear earbuds to hear better instead of the most stylish high-tech hearing aids previously available.\*\*

With the instant-fit Signia Active Pro and Signia Active, you can offer new and existing customers personally tailored prescription audio in the style of normal earbuds. Combined with the self-service convenience of the Signia Assistant and TeleCare full remote service, wearers enjoy the best of both worlds: A groundbreaking Bluetooth-enabled Li-ion hearing aid that looks and feels like a high-end wearable.



### Sleeves

The sleeves come in four different sizes and a closed and open build version suitable for most ear anatomies and hearing needs.



Signia Active Pro comes in a pocket-sized Qi wireless charging case that lets wearers put the buds in and out of their ears when they need them.

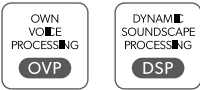


# Upgrade to Signia Motion X

## Experience the full potential of modern BTEs

At Signia, we understand how important it is to not only hear well but be aware in every situation and have a device which looks good and works brilliantly. Our new Motion X range of rechargeable BTEs offers the ideal setup for those looking to perform at their very best.

From small and sleek to fully loaded with Super Power, these innovative hearing aids reflect the dynamism of modern life and take high-tech BTE performance to a whole new level. Built on the proven Signia Xperience platform with the world's first acoustic-motion sensors, Motion X hearing aids adapt to every move so you always hear what matters. They come with Li-ion charging for complete flexibility and with Bluetooth connectivity for phone calls, music and more. Plus the revolutionary Signia Assistant lets your patients enjoy 24/7 support via the Signia app on their smartphone.



Black



Granite



Grey



Silver



Beige



Pearl white



Dark champagne



Sandy brown



Deep brown



Rose gold

# Super Power your hearing

## Hear what really matters to you

The new Signia Motion X range of sleek, modern, rechargeable devices stands up to any challenge to let their wearers Be Brilliant:



### Motion Charge&Go X

Comparable in its small size to a 312-device, the new Motion Charge&Go X is the ultimate BTE combining sleek design with rechargeability, Bluetooth, and the Signia Assistant.



### Motion Charge&Go P X

Smaller than its predecessor without compromising on power, the new Motion Charge&Go P X combines all the latest Signia Xperience hearing technology with the complete convenience of Li-ion recharging, making annoying battery changes a thing of the past.



### Motion Charge&Go SP X

Closing the gap between Super Power and super features, the innovative Motion Charge&Go SP X ultra-power device is the complete package for those who want to Be Brilliant despite severe to profound hearing loss.

Our Innovative Motion X hearing aids are supported with a UV Dry&Clean Charger at the premium levels and a Li Charger for essential level instruments.



Rechargeable



Automatic Situation Detection



Bluetooth Streaming



Brilliant Sound



Enhanced Speech Understanding



AI Digital Assistant



Styletto X

A new era  
of wearability

Styletto X is the complete package hearing aid ideal for anyone who doesn’t want to compromise on their active lifestyle just because of hearing loss. The world’s first SLIM-RIC combines brilliant, award-winning design\* and portable rechargeability with exchangeable receivers, the clear sound and speech understanding of our revolutionary Signia Xperience platform and Bluetooth connectivity.

This unique form factor can significantly increase your conversion of people with hearing loss into satisfied clients. When consumers were given a selection of hearing aids to choose from, Styletto increased conversion by 18%.

Source: Hakvoort, Burton: Increasing Style, Reducing Stigma: The Styletto Solution (Signia Backgrounder, 2018)

\*Red Dot Design Award 2019 for Styletto Connect, iF Design Award 2019 for Styletto



Silk X

Discretion  
guaranteed

Silk X is the ideal solution for those who value discretion above all. The only ready-to-wear CIC available on the Signia Xperience platform delivers clear speech understanding in an ultra-discreet size with instant fit.

It is tailor-made without the wait: Your clients can walk in, experience Silk X and walk out the door with a new CIC without having to wait for a custom-built device. Thanks to its flexible silicone Click Sleeves, Silk X sits securely in the ear for a brilliant fit on the spot.



Pure Charge&Go X / Pure 312 X

Fully versatile,  
fully connected

With their sleek design, the brilliant RICs Pure Charge&Go X and Pure 312 X combine all the advantages of Signia Xperience with fully featured Bluetooth connectivity for streaming music, calls and TV in high-quality sound. All in a remarkably small design.

Pure Charge&Go X also offers full flexibility and convenience for higher wearer satisfaction with its Li-ion rechargeability – simply Charge&Go!



Signia Assistant

Your very own  
hearing companion

Imagine being able to help your clients to Be Brilliant every single step of their hearing journey outside your office? Now you can – with the revolutionary Signia Assistant. All your clients need is their Signia Xperience hearing aids and the Signia app.

With the Signia Assistant you can:

- Give your clients the assurance of 24/7 support
- Increase your client satisfaction and conversion rate with the power to address hearing aid wearers’ needs more accurately
- Increase the quality of follow-up appointments through a new level of real-world usage insights
- Fine-tune with ease by seeing exactly how your clients choose to personalize their hearing experience

Our many ways to Be Brilliant

Signia Xperience offers state-of-the-art hearing solutions to suit everyone’s personal preference, whether they value discretion, style, or modern high-tech.

New

Performance levels

Active/ActivePro

**Active/Active Pro**

The revolutionary Signia Active Pro defines a new category, designed to attract new customers who simply would not wear traditional hearing aids.

- DSP

Dynamic  
soundscape  
processing
- AMS

Integrated  
motion sensors\*
- OVP

Own voice  
processing\*
- DSP

Dynamic  
soundscape  
processing

Smartphone icon

Signia app  
ready

Bluetooth icon

Equipped with  
Bluetooth

New

Performance levels

7 – 5 – 3 – 2 – 1

sDemo

**Motion X**

The next generation Signia Motion X BTE portfolio is rechargeable, empowering people with mild to profound hearing loss to perform at their very best.

- AMS

Integrated  
motion sensors\*
- OVP

Own voice  
processing\*
- DSP

Dynamic  
soundscape  
processing

Smartphone icon

Signia app  
ready

Bluetooth icon

Equipped with  
Bluetooth

T-Coil icon

Integrated  
T-Coil  
(P/SP)

CROS icon

Compatible  
with CROS  
device\*

Performance levels

7 – 5 – 3 – 2 – 1

sDemo

**Silk X**

The ideal hearing solution for those who value discretion above all. The only ready-to-ear CIC available on our successful Signia Xperience platform delivers clear speech understanding in an ultra-discreet size with instant-fit.

- DSP

Dynamic  
soundscape  
processing
- AMS

Integrated  
motion sensors\*
- OVP

Own voice  
processing\*
- DSP

Dynamic  
soundscape  
processing

Smartphone icon

Signia app  
ready

CROS icon

Compatible  
with CROS  
device\*

Performance levels

7 – 5 – 3 – 2 – 1

sDemo

**Styletto X**

The world’s first SLIM-RIC is the complete package ideal for those who do not want to compromise on their active lifestyle just because of hearing loss.

- AMS

Integrated  
motion sensors\*
- OVP

Own voice  
processing\*
- DSP

Dynamic  
soundscape  
processing

Smartphone icon

Signia app  
ready

Bluetooth icon

Equipped with  
Bluetooth

Performance levels

7 – 5 – 3 – 2 – 1

sDemo

**Pure Charge&Go X**

The popular RIC combining all the advantages of Signia Xperience with Li-ion rechargeability is now also available for CROS wearers.

- AMS

Integrated  
motion sensors\*
- OVP

Own voice  
processing\*
- DSP

Dynamic  
soundscape  
processing

Smartphone icon

Signia app  
ready

Bluetooth icon

Equipped with  
Bluetooth

CROS icon

Compatible  
with CROS  
device\*

Performance levels

7 – 5 – 3 – 2 – 1

sDemo

**Pure 312 X**

Elegantly slim, Pure 312 X provides fully-featured Bluetooth connectivity for maximum enjoyment of music, calls and TV, now also available for CROS wearers.

- AMS

Integrated  
motion sensors\*
- OVP

Own voice  
processing\*
- DSP

Dynamic  
soundscape  
processing

Smartphone icon

Signia app  
ready

Bluetooth icon

Equipped with  
Bluetooth

T-Coil icon

Optional  
integrated  
T-Coil

CROS icon

Compatible  
with CROS  
device\*

Our revolutionary platform Signia Xperience gives hearing aids a new sense to truly understand what the wearer needs to hear even in noise, all combined with advanced connectivity and leading remote assistance.

Features	Information	Performance levels						
		7X	5X	3X	2X	1X	Active Pro	Active
YourSound Technology	Redesigned acoustic sensors plus an integrated motion sensor provide detailed information about where the wearers are and what they are doing. Dynamic Soundscape Processing and Own Voice Processing (OVP™) process this information delivering the most clear and personalized sound.	●●●●●	●●●●●	●●●●●	●●●●○	●●●●○	●●●●●	●●●●○
Acoustic Sensors	Detects more variables of sound than ever before, providing more accurate information about the environment.	✓	✓	✓	✓	✓	✓	✓
Dynamic Soundscape Processing	Steers Sound Clarity and Sound Quality features for natural sound and speech in every situation from any direction, even when moving.	●●●●●	●●●●●	●●●●●	●●●○	●●●○	●●●●●	●●●○
Motion Sensor <sup>1</sup>	Detects whether the wearer is walking, running or not. This information is used for Dynamic Soundscape Processing.	✓	✓	✓				
OVP™ (Own Voice Processing) <sup>1</sup>	Utilizes real-time recognition of the wearer’s voice to deliver a natural own-voice impression.	●●●●●	●●●●●	●●●●●				
Signal Processing / Gain & MPO	Channels/handles in Connexx.	48/20	32/16	24/12	16/8	16/8	48/20	16/8
Signia Assistant <sup>1</sup>	Offers the wearers instant 24/7 support and troubleshooting around the clock. It provides detailed information in Connexx to address each client’s fine-tuning needs more precisely.	✓	✓	✓	✓	✓	✓	✓
TeleCare	Provides virtual appointments, remote fine-tuning, progress updates, hearing lessons and daily satisfaction ratings.	✓	✓	✓	✓	✓	✓	✓
Tinnitus	A choice of tinnitus treatments based on amplified notch therapy or traditional noise therapy signals. It is even possible to combine the two approaches.	✓	✓	✓	✓		✓	
eWindScreen™	Reduces the annoyance of wind noise when outdoors, improving sound comfort. eWindScreen Binaural requires an e2e wireless link.	✓ Binaural Auto in Universal program	✓ Binaural manual	✓ Monaural	✓ Monaural		✓ Monaural	
Binaural OneMic Directionality 2.0	Delivers a highly sophisticated speech-in-noise performance. Available for Silk X.	✓	✓	✓			✓	
Spatial SpeechFocus	Detects the loudest voice in the environment and adjusts the directional beam towards that voice (i.e. front, side, or backward facing). Available for bilateral fittings with directional microphones and e2e wireless link.	✓ front / back / right / left <sup>2</sup>	✓ front / back / omni <sup>3</sup>				✓ front / back / right / left <sup>2</sup>	
Extended Bandwidth	Extended frequency bandwidth for enhanced processing of high-frequency speech and environmental sounds.	✓					✓	
EchoShield***	Dedicated program for reverberant environments.	✓					✓	

●●●●● = highest feature performance  
●●●● = mid-range feature performance  
● = base feature performance

(1) Not available with Silk X  
(2) In Universal program: automatic mic beam to the right / left / rear directions  
(3) In Universal program: automatic mic beam to the rear, surround mode for side speech. In manual programs, microphone beam to the right / left / rear directions

\*Only available for 7, 5 and 3 technology levels.



## About Signia

Signia is one of the leading hearing aid brands in the world. Our goal is to enhance human performance through iconic innovations that shape the prescription audio category. We refuse to accept hearing loss as a limitation. It's not about correcting a loss, it's about gaining an edge. Not just performing, but performing brilliantly. Not just hearing again, but hearing better than ever. Hearing every word, beat, and breath. With Signia, you can Be Brilliant.

## Find out more on [signia-hearing.ca](https://signia-hearing.ca)

Or ask your hearing care professional for more information on Signia hearing aids, useful accessories and the Signia app.



Compatible with Android and iOS. The app is free of charge.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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\*\* Data on file

\*\*\* Study conducted at the University of Northern Colorado, 2015, examined the effectiveness of new Signia features by collecting and analyzing ongoing EEG data while subjects performed speech testing. For both Signia features SpeechMaster and EchoShield, the objective brain behavior measures revealed a significant reduction in listening effort when the feature was activated.

### Legal Manufacturer

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