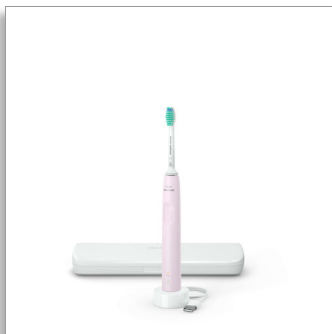




Philips Sonicare 3100
series
Sonic electric toothbrush

Sonic technology

Pressure sensor
QuadPacer and SmarTimer
Slim ergonomic design



HX3673/11

Goodbye manual toothbrush. Hello Sonic technology.

Up to 3 x better plaque removal*

Sonic technology combined with our brush action gently removes plaque up to 3 x better* than a manual toothbrush.

Designed around you

- Use less. Reuse more
- 14 day long-lasting battery life
- Always know when to replace your brush heads
- Makes traveling easier for you

Optimise your brushing

- Optimise your brushing with SmarTimer and QuadPacer

Easy transition to Sonicare

- Easy-Start to ease the transition

Protects your gums

- Built-in pressure sensor protects your teeth and gums

Provides superior clean

- Up to 3 x better plaque removal vs. a manual toothbrush*
- Our unique technology brings you a powerful yet gentle clean

PHILIPS
sonicare

Highlights

Advanced Sonic Technology



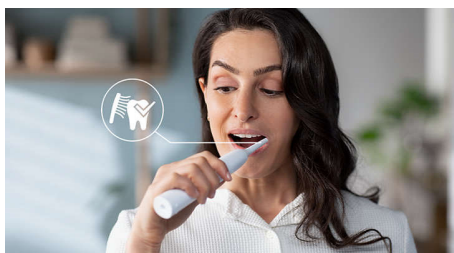
Powerful bristle vibrations drive microbubbles deep between your teeth and along your gum line for a refreshing experience. You will get two months' worth of manual brushing in just 2 minutes.** 31,000 brush strokes per minute gently clean your teeth, break up plaque and sweep it away for an exceptional daily clean.

Removes plaque 3 x better*



The Sonicare electric toothbrush with advanced sonic technology is clinically proven to remove plaque up to 3 x better* than a manual toothbrush. It removes plaque from your teeth and along the gum line while protecting your gums.

Protects your gums



Built-in pressure sensor automatically detects the pressure you apply, warns you and reduces the toothbrush vibrations automatically to help protect your gums. The toothbrush will make a pulsing sound as a reminder to ease off the pressure. 7 out of 10 people found this feature helped them become better brushers.

SmartTimer and QuadPacer



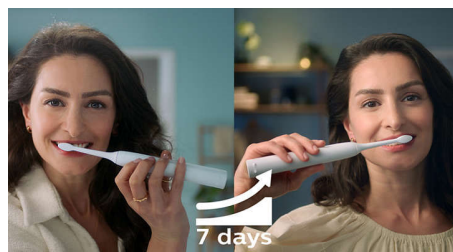
2 minute SmartTimer and 30 second QuadPacer guide you to brush for the recommended time in all areas of your mouth to ensure a complete clean.

BrushSync replacement reminder



All brush heads wear out over time, so you'll want to keep an eye on yours to make sure you're still getting a great clean. Our BrushSync technology tracks how long you've been using your brush head for and how hard you've been brushing. The BrushSync replacement reminder on your handle and a short beep remind you when it's time to replace it.

Easy-Start



Our Easy-Start programme gives you the option of a gradual, gentle increase in brushing power the first 14 times you use your new toothbrush.

Long-lasting battery life



Battery life lasts up to 14 days so you can go long periods without charging.

Slim travel case



Our premium travel case lets you store your toothbrush hygienically, while our compact USB charging base keeps you topped up when you are on the go. You get two weeks of regular use from a single full charge, but the charger's just the ticket for longer trips.

Goodbye adapter. Hello USB.



Power adapters may seem small, but added together, their plastic makes a huge impact on the environment. By switching to a USB charger in our Philips Sonicare 1000-4000 Series alone, we use up to 189,210 kg less plastic every year. That's powerful, right?

Specifications

Power

- Voltage: DC5V

Technical specifications

- Operating time (full to empty): 14 days*****
- Battery: Rechargeable
- Battery type: Lithium ION

Design and finishing

- Colour: Sugar rose

Service

- Warranty: 2-year limited warranty

Ease of use

- Handle: Slim ergonomic design
- Brush head system: Easy click-on brush heads
- Battery indicator: Light shows battery status
- BrushSync Replacement Reminder: Replacement reminder, Always know when to, replace brush heads, Reminder icon lights up, to always ensure

best results

Items included

- Charger: 1
- Travel case: 1
- Handle: 1 3100 Series

Cleaning performance

- Speed: Up to 31,000 brush movements/min
- Performance: Removes up to 5x more plaque*
- Timer: Quadpacer and Smartimer
- Pressure feedback: Vibrates handle to alert user

Modes

- Clean: For exceptional everyday cleaning

Smart sensor technology

- BrushSync Replacement Reminder: Always know when to, replace brush heads
- Pressure sensor: Alerts when brushing too hard



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* vs manual toothbrush for healthier teeth and gums

* Individual results may vary

* * Data on file

* **** based on two periods of two-minute brushings per day on standard mode