



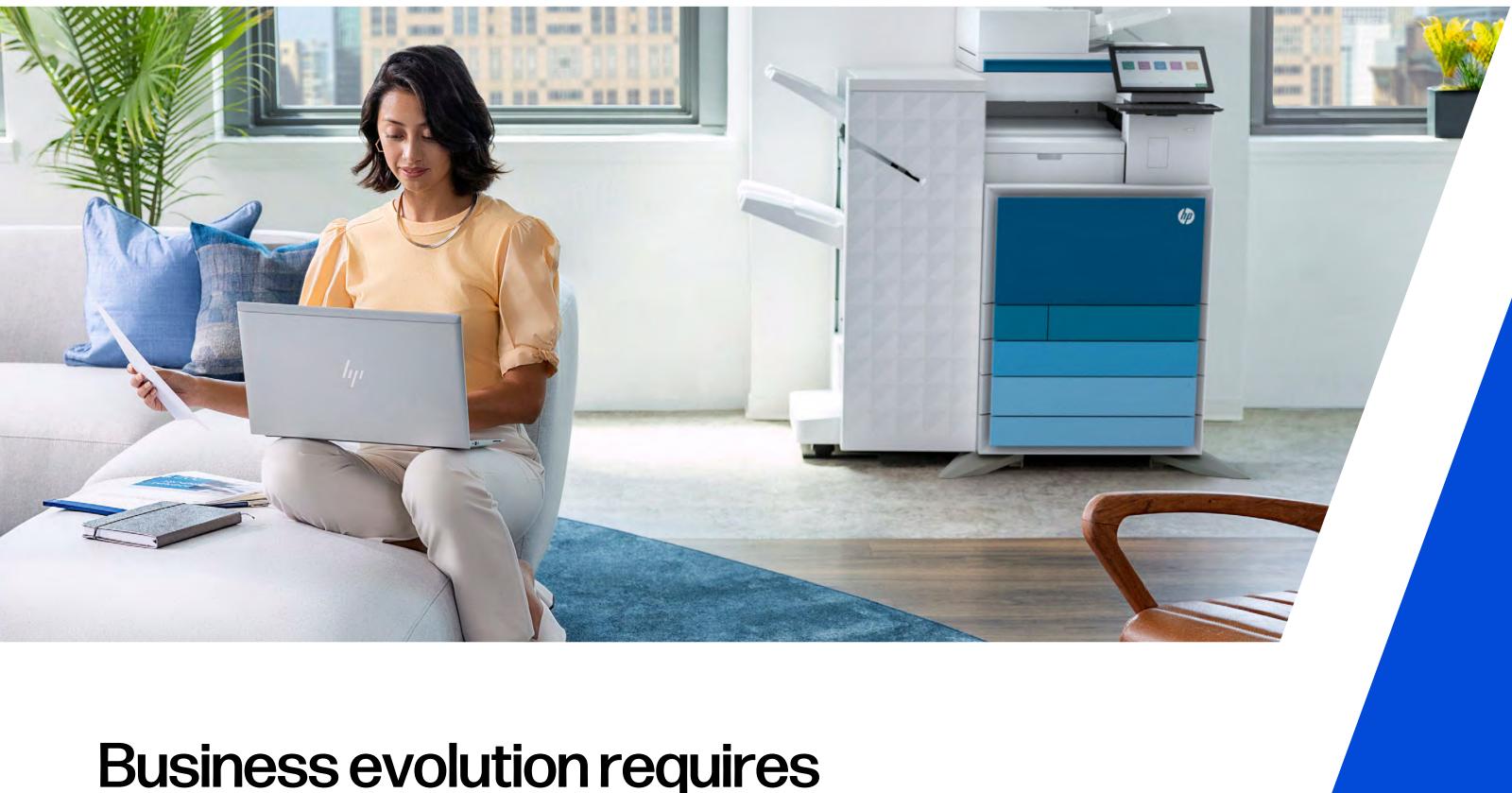
Future-proof your IT for anywhere work.

The IT reality check: Rapid change. Rising expectations. Ready or not.

Today's IT leaders are navigating constant disruption, increasing pressure to deliver

business growth, and an evolving workforce. To stay ahead, organizations need resilient IT strategies that are built for what's next. HP delivers flexible IT solutions that help you adapt, scale, and thrive—no matter

where or how work happens.



When your systems are outdated, agility suffers. To unlock innovation and employee productivity, modern organizations must invest in adaptive platforms that meet shifting needs.

adaptive architecture

Why invest now? of organizations say that flaws in their foundational enterprise IT systems disrupt business as yours.

business value¹

of IT leaders agree that their digital

transformation decision-making processes

usually lead to outcomes that generate

business-as-usual on a weekly basis¹

is ready to manage future risks and disruptive forces²

of IT leaders feel their IT infrastructure



needed to respond in real time—so teams can shift from firefighting to future shaping. HP's scalable solutions, automation, and AI tools reduce IT burden and increase visibility.

scales with you

According to leaders: 34% 58%

With modern IT management, organizations gain the control

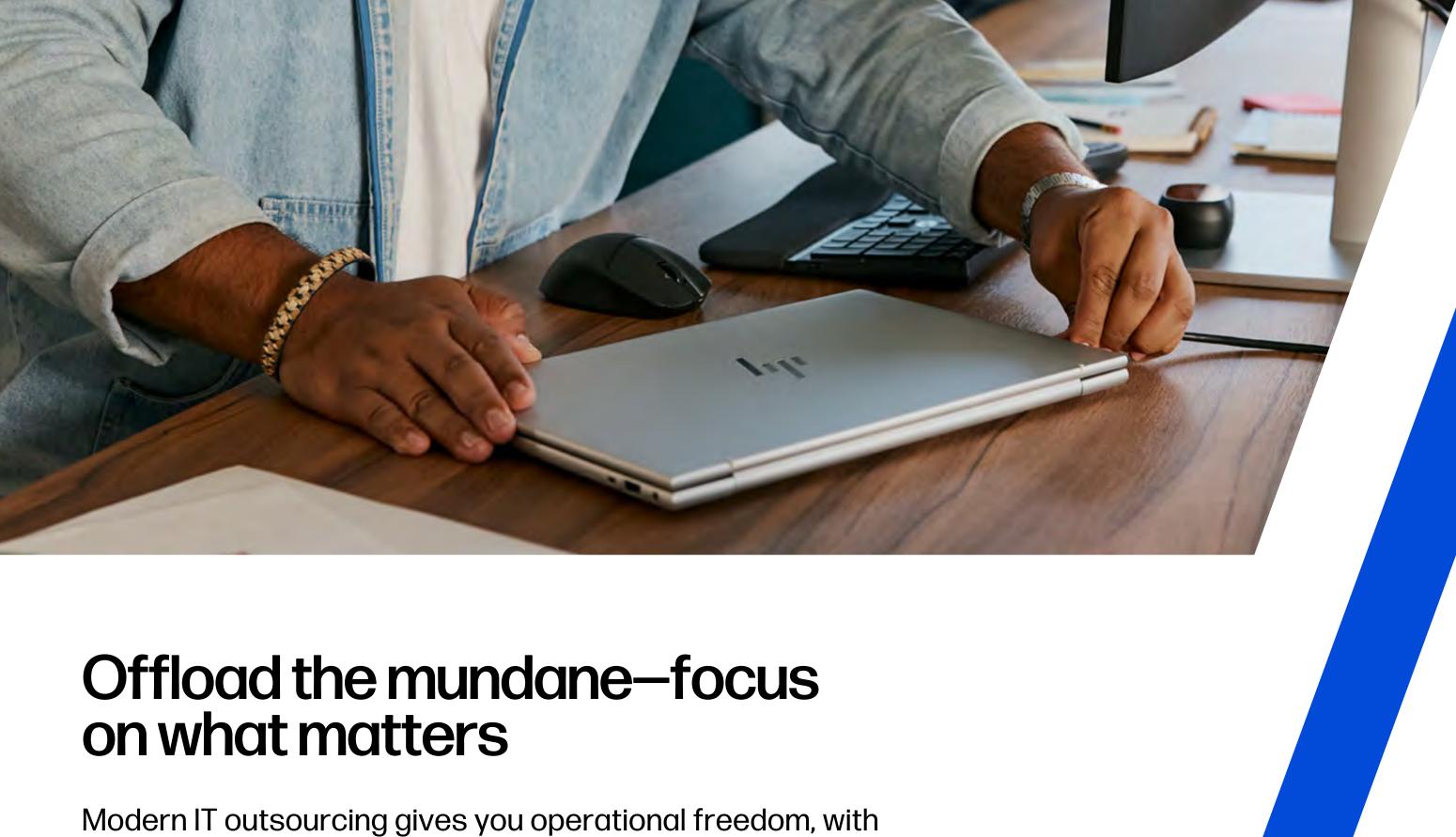


36%





cite outdated



least part of IT ops for skill

access and scalability⁸

82% 76% of cloud-value achievers use of enterprises outsource at

faster support and better tools for employees. HP Managed

Services delivers proactive IT support-reducing repetitive

tasks and providing specialized guidance that helps you

drive value.

What leaders say:

managed services⁷

40%

of IT leaders say

experience⁸

outsourcing improves

the employee digital



of enterprises say lack of internal expertise slows down transformation³

Confident

decision-making

of CIOs are increasing IT advisory spend⁴

Future outcomes Seamless collaboration. Resilient systems. Scalable impact. With the right tools and solutions, IT becomes a growth

driver—not a bottleneck. A future-proof strategy means

compromising security or productivity. Employees get

a better experience, IT gains flexibility, and the business

unlocking the potential of a distributed workforce without

becomes more agile. With HP's solutions, you'll get: Strategic expertise to accelerate your next move with HP Professional Services.

Predictive support and seamless management across PC,

print, and collaboration devices with Managed Services. Digital workspaces with HP Anyware—so your teams can collaborate and work securely from virtually anywhere.9

- Not sure where to start? Lean on our trusted advisors to find the best solutions for your goals and move forward with confidence. Because with the right tools, work doesn't have to feel like work.
- 1. KPMG, "KPMG global tech report 2024," September 2024. https://assets.kpmg.com/content/dam/kpmgsites/xx/pdf/2024/09/kpmg-global-tech-report-2024.pdf

Learn more about partnering with HP. Let's talk.

- 2. CIO, "Your IT infrastructure may be more outdated than you think," November 2024. https://www.cio.com/article/3610867/your-it-infrastructure-may-be-more-outdated-than-you-think.html Learning Across the Function," April 2021.
- 3. Gartner, "Gartner Says 63% of Digital Marketing Leaders Still Struggle with Personalization, Yet Only 17% Use Al and Machine https://www.gartner.com/en/newsroom/press-releases/-gartner-says-63--of-digital-marketing-leaders-still-struggle-wi
- 4. CIO, "State of the CIO, 2024: Change makers in the business spotlight," April 2024. https://www.cio.com/article/2088578/state-of-the-cio-2024-change-makers-in-the-business-spotlight.html
- https://www.pwc.com/us/en/library/pulse-survey/finding-opportunity-in-business-reinvention/technology-leaders.html 6. IDC, "The CIO Imperative: Six Priorities for the Al-Fueled Organization," March 2025. https://blogs.idc.com/2025/03/24/the-cio-imperative-six-priorities-for-the-ai-fueled-organization/
- https://www.accenture.com/content/dam/accenture/final/accenture-com/document/Accenture-Cloud-Outcomes-Race-Cloud.pdf 8. Deloitte, "Deloitte Global Outsourcing Survey 2022," 2022. https://www2.deloitte.com/content/dam/Deloitte/us/Documents/process-and-operations/us-global-outsourcing-survey-2022.pdf

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9. HP Anyware requires network access.

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5. PwC, "CIO, CTO and technology leaders: Latest findings from PwC's Pulse Survey," June 2024.

7. Accenture, "The race to cloud: Reaching the inflection point to long sought value," 2023.