

#### **2022 WORLD CAR AWARDS**

#### TRIPLE WIN FOR HYUNDAI MOTOR COMPANY

# **HYUNDAI IONIQ 5**

# 2022 WORLD CAR OF THE YEAR and 2022 WORLD ELECTRIC VEHICLE OF THE YEAR and 2022 WORLD CAR DESIGN OF THE YEAR

NEW YORK CITY, USA - Wednesday, April 13, 2022 - For Immediate Release

The Road to World Car 2022 test-drive journey and the World Car Finals powered by Brembo concluded today with a TRIPLE WIN for the Hyundai Motor Company when the winners were announced live at the New York International Auto Show.

The **Hyundai IONIQ 5** was declared the **2022 World Car of the Year**, as well as the **2022 World Electric Vehicle of the Year** and the **2022 World Car Design of the Year** award winner.

In addition, the 2022 World Car Person of the Year, Luc Donckerwolke, Executive Vice President, Chief Creative Officer, Hyundai Motor Group was on hand to participate in a Q&A with media and receive his award in person.

A <u>jury of 102 distinguished international automotive journalists</u> from 33 countries selected the winners by secret ballot based on their evaluation of each eligible vehicle as part of their professional work. The votes were tabulated by KPMG.

"We are truly honored to receive these prestigious awards, which recognize the talent and hard work of all our people and business partners at Hyundai Motor Company. Our vision is to enable Progress for Humanity, and this endorsement of our approach will serve to embolden our commitment to make this vision a reality," said Jaehoon Chang, President & CEO of Hyundai Motor Company.

"IONIQ 5 represents a pivotal achievement for us as we pioneer a new generation of smart mobility solutions with its innovative E-GMP platform technologies, exceptional performance, and disruptive approach to design and space. Our game-changing EV has made a strong impact on increasingly ecoconscious and demanding consumers around the world, and its success supports the acceleration of

electrification of the automotive industry. The pace of change at Hyundai will continue unabated through the rest of 2022 as we will soon be adding to our award-winning IONIQ range," Chang continued.

"With IONIQ 5, we set out to create a new mobility experience — a game-changer," said **SangYup Lee, Executive Vice President and Head of Hyundai Global Design Center**. "This extraordinary vehicle was made possible by the passion and efforts of designers and engineers who pushed the boundaries of what's possible in the EV space."

For **World Car of the Year**, the jury selected IONIQ 5 from an initial entry list of 28 vehicles, then from three finalists. To be eligible for the category, vehicles must be produced in at least 10,000 units per year, priced below the luxury level in their primary markets, and on sale in at least two major markets on at least two continents at some time between Jan. 1, 2021 – Mar. 30, 2022.

For **World Electric Vehicle of the Year**, the jury selected IONIQ 5 from an initial entry list of 11 vehicles, then from three finalists. To be eligible for the category, vehicles must be powered solely by one or more electric motors, produced in volumes of at least 5,000 units per year and on sale in at least two major markets on at least two continents at some time between Jan. 1, 2021 – Mar. 30, 2022.

For **World Car Design of the Year**, a design panel consisting of six highly respected world design experts was asked to first review each candidate, and then establish a short-list of recommendations for the jurors' final vote in February. The design experts are in alpha order: Gernot Bracht (Germany – Pforzheim Design School), Ian Callum (United Kingdom – Director of Design, CALLUM), Patrick le Quément (France - Designer and President of the Strategy Committee - The Sustainable Design School), Tom Matano (USA – Academy of Art University, Former Head of Design – Mazda), Victor Nacif (USA - Chief Creative Officer, Brojure.com and Design instructor, NewSchool of Architecture and Design) and Shiro Nakamura (Japan - CEO, Shiro Nakamura Design Associates Inc.).

"It has been an honor to partner the **World Car Finals** for the fourth year in a row. Much like Brembo, the selected cars in each category not only represent automotive excellence, but also leadership and innovation. We extend our congratulations to each of this year's worthy winners," said **Daniele Schillaci, CEO of Brembo**.

2022 marks the 17<sup>th</sup> year of the World Car Awards partnership with the <u>New York International Auto</u> Show.

"We are proud to be part of the most important automotive awards program on the planet," said **New York Auto Show president, Mark Schienberg**. "We are pleased to have everyone back at the Auto Show today for the winners' live announcement. While the last two years have been challenging for everyone, car buyers are ready to come out and experience all the amazing new vehicles and technologies the industry has to offer. Congratulations and best of luck to all the finalists!"

**The Road to the World Car Awards** is an annual journey that follows more than 100+ of our international jurors as they test-drive, and vote on, the eligible vehicles for the 2022 awards. The jurors' road-test journey is captured virtually on **World Car TV**. The jurors provide viewers with reviews and commentary on the awards' eligible vehicles in six award categories (World Urban Car, World Luxury Car, World Performance Car, World Electric Vehicle of the Year, World Car Design of the Year as well as the overall World Car of the Year.

The World Car Awards program would not be possible without the support of our official partners: <u>AITASTIC Research & Consult, BREMBO</u>, the <u>NEW YORK International Auto Show</u>, <u>KPMG</u> and <u>Newspress</u> – our official media partner. Thank you to our partners.

# **VIDEO – WORLD CAR TV**

# **PHOTOS** and WEB SITE

# THE ROAD TO WORLD CAR 2022 Began August 19, 2021

# Will end at the New York International Auto Show #RoadtoNYC April 13, 2022

## **FOLLOW OUR 100+ INTERNATIONAL JURORS:**

World Car TV: YouTube.com/worldcartv

Instagram: #wcoty @theworldcarawards #wca2022 #WorldCarAwards
Twitter: #wcoty @worldcarawards #worldcarawards #wca2022
Facebook: www.facebook.com/WorldCarAwards #worldcarawards #wca2022

For additional information please visit www.worldcar awards.com or contact us at: info@worldcarawards.com

Media release distributed by <u>NEWSPRESS</u> – The World Car Awards' Official Media Partner

#### **ABOUT**

### **World Car Awards**

It is the mission of the World Car Awards and its 100+ global jurors to recognize, reward and inspire automotive excellence, leadership and innovation in a rapidly changing automotive industry on a global scale.

To that end we test drive and evaluate new or fully redesigned vehicles that are for sale in multiple markets on more than one continent each year, voting to determine the World Car Design, World Luxury Car, World Performance Car, World Urban Car, World Electric Vehicle and World Car of the Year. Full vehicle eligibility requirements and our annual timeline can be found on our web site.

Now in their 18th year, the annual World Car Awards are the number one awards program in the world for the ninth consecutive year in terms of media reach and analysis of twenty-five top global markets in Cision Insight's 2021 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace.

 $The \ awards \ are \ intended \ to \ complement, \ not \ compete, \ with \ existing \ national \ and \ regional \ Car \ of \ the \ Year \ programs.$ 

#### **New York International Auto Show**

Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2022 Auto Show Dates

Press Preview: April 13, 2022 (credentials required)

Public Sneak Preview: April 15, 2022 Public Show Date: April 15 – 24, 2022