



February 2022

## On the Road

What's the bonus to arctic weather? Guilt free sewing time! During the last few weeks, I enjoyed finishing a splashy Nancy Zieman Productions tunic (seen at the right) and went a bit crazy embellishing bath towels by "sewing recklessly." If you are curious, go over to my personal blog: [Sew More Stitches](#).

Like many friends, I too am happy to say so long to 2021, but before I do, I want to say thank you to everyone who attended my virtual classes. Last year I gave 97 SCHMETZ virtual classes. As much as I miss traveling to events, I never could have connected with so many sewing buddies as virtual has made possible. I know you were attentive in my classes too because your responses were simply astonishing. Thank you!

Needles are not romantic, nor glamorous, so I am very appreciative to everyone for taking the time to learn about SCHMETZ. I consider the SCHMETZ needle the hardest working and most often overlooked, 2" piece of steel in the sewing machine. If you don't understand sewing machine needles, I get it. Don't feel bad. It's easy to be distracted by beautiful fabrics, threads, designers, books, and patterns, but it is the needle that creates the actual stitches. I like to think you need to take my class only once to elevate your needle knowledge and improve your stitches. Yes, I remove some of your perceived mystery about sewing machine needles. You also learn that with SCHMETZ you have options. My 2022 schedule is below. If your store, guild, retreat, or museum needs SCHMETZ needle facts in a fun class, let's get it scheduled. Send me an email. Sew SCHMETZ & Grabbit<sup>®</sup> Too!



Rhonda modelling her new tunic.  
Pattern: NZP McCalls #8022  
Fabric: [sosewenglishfabrics.com](#)

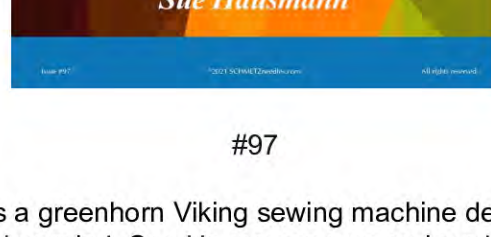
### Rhonda Pierce

Spokesperson, SCHMETZneedles.com/Vice-President, Euro-notions  
699 Executive Drive Willowbrook IL 60527 #630 481-4086  
[rpierce@euro notions.com](mailto:rpierce@euro notions.com)



SCHMETZneedles.com

## SCHMETZ Inspired to Sew



#97

In 1988, Rita Farro was a greenhorn Viking sewing machine dealer attending her first national convention. In her mind, Sue Hausmann was an icon because everybody was buzzing about her innovative approach to sewing machine sales. Her classes were packed with dealers eager to learn from her. Rita waited for two days to get a chair in the room where Sue was explaining her approach to sewing machine demonstrations. Meeting Sue Hausmann and adopting her form of Edutainment was the single best thing Rita learned in any class or national convention she ever attended. Every dealer wanted to take a little piece of Sue Hausmann back to their store. But here's the shocker, as Rita was writing this story, 30+ years later, she realized that when she met her at that first convention, Sue was almost as new to the company as Rita was.

[READ NOW](#)

Share with your customers.

## Our Next FBLive is February 2!

What **AWESOME** Products Will Rhonda Give Away?  
**SCHMETZ**, of Course, and Sew Much More!

[Upcoming Facebook Live with Q&A](#)



Wednesday, February 2, 2022  
Noon CST

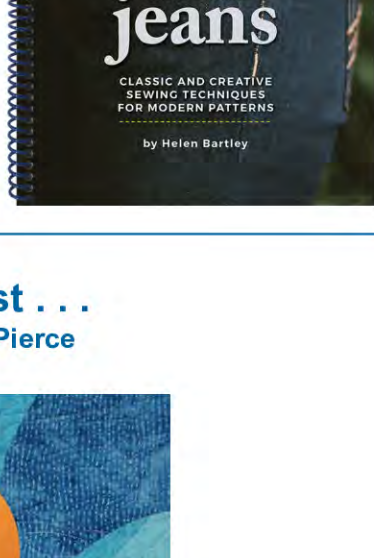
[RSVP NOW!](#)

### Fit and Sew Custom Jeans, Classic and Creative Sewing Techniques for Modern Patterns

by Helen Bartley, A Palmer/Pletsch Publication

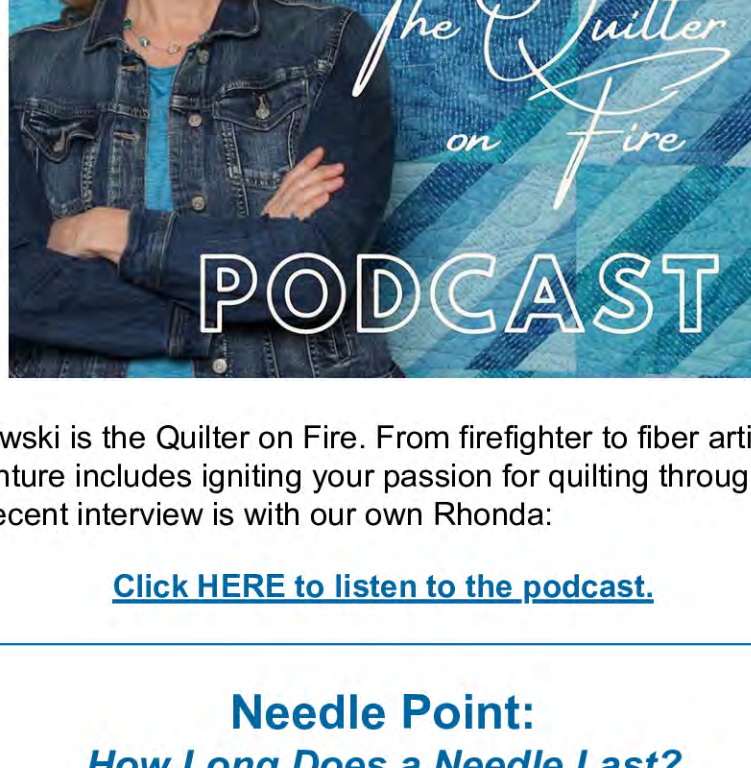
Leggings, jeggings, joggers come and go, but jeans are forever classic. Make your own jeans with Helen's expert guidance. Helen's tulip hem is just one of many clever tips to adding whimsy to a wardrobe staple.

[Click HERE for more information.](#)



### The Quilter on Fire Podcast . . .

An Interview with Our Own Rhonda Pierce



Brandy Maslowski is the Quilter on Fire. From firefighter to fiber artist, Brandy's creative adventure includes igniting your passion for quilting through 50+ podcasts. A recent interview is with our own Rhonda:

[Click HERE to listen to the podcast.](#)

### Needle Point: How Long Does a Needle Last?

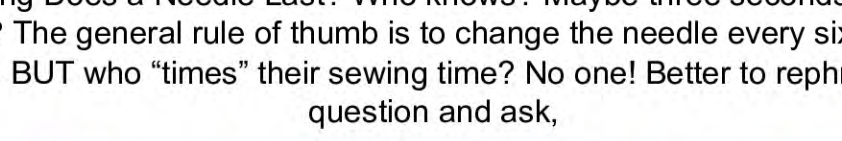


Image magnified 1000x.

How Long Does a Needle Last? Who knows? Maybe three seconds? Twenty Hours? The general rule of thumb is to change the needle every six to eight hours, BUT who "times" their sewing time? No one! Better to rephrase the question and ask,

### What are the clues to changing the needle?

Threads break or shred.  
Stitches skip.

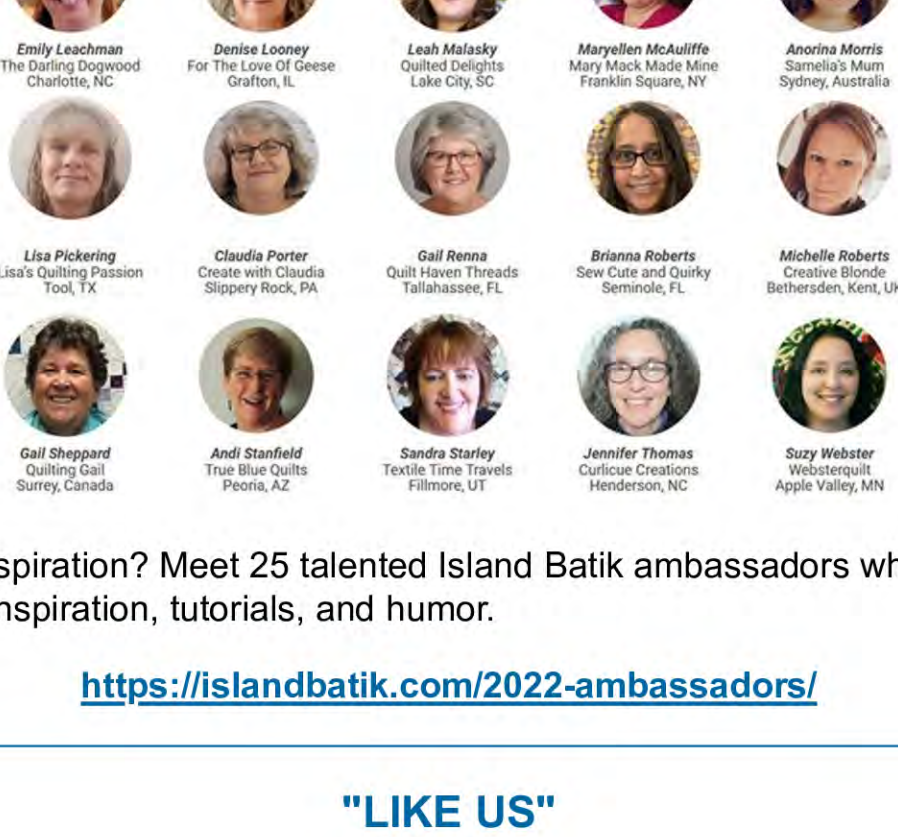
Fabrics pucker or become damaged.  
Wiggly squiggly stitches.

Sewing machine makes clicking, popping or clunking sound.

Familiar with any of these clues? Hey, it's time to change the needle!

<https://schmetzneedles.com/blog/sewing-machine-needles-dont-last-forever/>

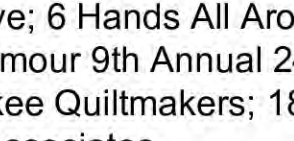
## 2022 ISLAND BATIK BRAND AMBASSADORS



Need inspiration? Meet 25 talented Island Batik ambassadors who deliver inspiration, tutorials, and humor.

<https://islandbatik.com/2022-ambassadors/>

### "LIKE US"



Have you "liked" SCHMETZneedles on [Facebook](#) and [Instagram](#)?

### Where's Rhonda?

2022 Virtual Events & Shows

#### January

5 SCHMETZneedles FBLive; 6 Hands All Around Quilt Guild; ASG Orange County; 7 Pam Kamour 9th Annual 24 Hour Webathon; 10 Tree City Quilt Guild; 13 Kamakame Quilmakers; 18 Rocket City Modern Quilt Guild; 28 Studio Art Quilt Associates

#### February

2 SCHMETZneedles FBLive; 7 Chattahoochee Evening Star Guild; 14 Erin Village Quilters; 15 Greater Columbia Quilt Guild; 17 Calgary Modern Quilt Guild; 22 Cynthia's Fine Fabrics

#### March

2 SCHMETZneedles FBLive; 3 Sewing & Stitchery Expo, Hi Desert Quilt Guild; 4 Sewing & Stitchery Expo; 5 Silly Moon Quilt Retreat; 9 Quilted Memories; 11 Sew & Sews; 15 Quilting By The Sea; 18 Hunterdon County Quilt Guild

#### April

6 SCHMETZneedles FBLive; 20-22 VDTA

#### May

4 SCHMETZneedles FBLive; 5 Minnesota Quilt Guild

#### June

1 SCHMETZneedles FBLive; 13 Lakeshore Sewing, Lighthouse Quilt Guild; 22-25 h+h Chicago

#### July

6 SCHMETZneedles FBLive

#### August

3 SCHMETZneedles FBLive; 18 Eastside Quilters Guild

#### September

7 SCHMETZneedles FBLive

#### October

5 SCHMETZneedles FBLive

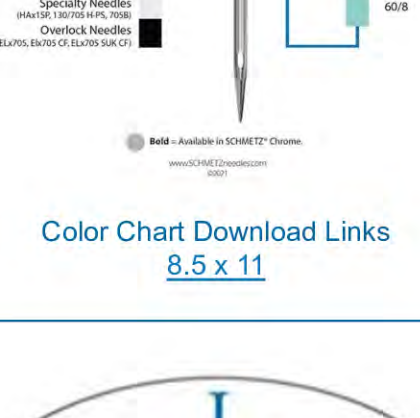
#### November

2 SCHMETZneedles FBLive; 8 Four County Quilt Guild; 9 Sheboygan Quilt Guild

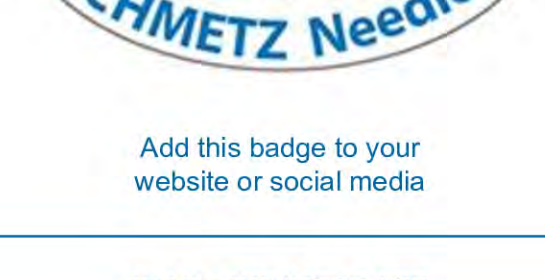
#### December

7 SCHMETZneedles FBLive

### Let's Get Social

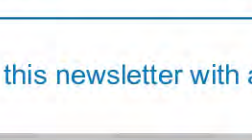


Color Chart Download Links  
[8.5 x 11](#)



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