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HAIR



ICONIC STYLE PROFESSIONAL BLOW DRYER

## STYLE GUIDE

Oh, hey! Just wanted to give you a quick rundown on this blow dryer and help you find the best ways to use it. I hope this makes your life a little easier and lasts you a really long time.

xx Kristin

### PREP

There are a few things I always recommend you do before using a blow dryer on your hair...

- prep wet hair with **Leave-In Conditioner** for softness, and an extra layer of protection
- use your favorite heat protectant if your hair is thin, brittle, dry, damaged, or lacking moisture
- you'll always protect the health of your hair by using a lower heat setting, on any blow dryer, so start on medium and bump it up to the hotter setting if you need to

### MY TIPS FOR...

#### SLEEK STRAIGHT

- turn ionic feature on
- use the nozzle attachment to direct airflow and help close cuticles
- use a round brush or flat brush to help smooth and polish your hair as it dries
- keep your dryer pointed downward, while you blow dry, for optimum shine
- use the cool shot button to help set your hair, and enhance shine, once you've finished smoothing the hair out
- tame flyaways with **Soft Matte Pomade**

#### ADD TEXTURE

- turn ionic feature off
- rough dry without the nozzle attachment
- use your fingers instead of a brush to dry as much as possible
- blow dry hair upside down for a minute or two at the end to lift hair off the scalp
- finish with **Working Texture Spray** once your desired style is complete

#### ADD VOLUME

- turn ionic feature off
- use **Thickening Spray** on wet hair from root to ends
- blow dry hair upside down for a minute or two at the end to lift hair off the scalp
- sprinkle **Loose Styling Powder** in the crown for added volume

#### CONTROL FRIZZ

- turn ion feature on
- use nozzle and the #kristinessblowdry method
- set with cold air

#### BOOST CURLS

- prep hair with **Volumizing Mousse**
- use diffuser attachment that's included with your dryer
- turn ionic feature on
- use medium heat

#### ENCOURAGE WAVES

- use diffuser attachment
- prep wet hair with **Air Dry Spray**
- turn ionic feature off

#### PROTECT HAIR + SCALP

- turn ion feature on
- use medium heat setting

For video tutorials of these looks and others, go to [kristinesshair.com/tutorials](http://kristinesshair.com/tutorials)