

The VIZIO logo is positioned in the top left corner in a white, sans-serif font. The background of the entire page is a dark, textured surface with a large, faint, circular seal on the right side. The seal features a five-pointed star in the center and the words 'ENTERTAINMENT' and 'COLLEGE' around its perimeter. A glowing, wavy orange-red light effect flows across the middle of the page, passing over the seal.

VIZIO

LCD HDTV WITH VIZIO INTERNET APPS<sup>®</sup>  
**E552VL / E472VL** – QUICK START GUIDE

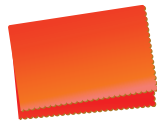
# PACKAGE CONTENTS



VIZIO LCD HDTV with Stand



Remote Control with  
Batteries



Cleaning Cloth



Safety Cable

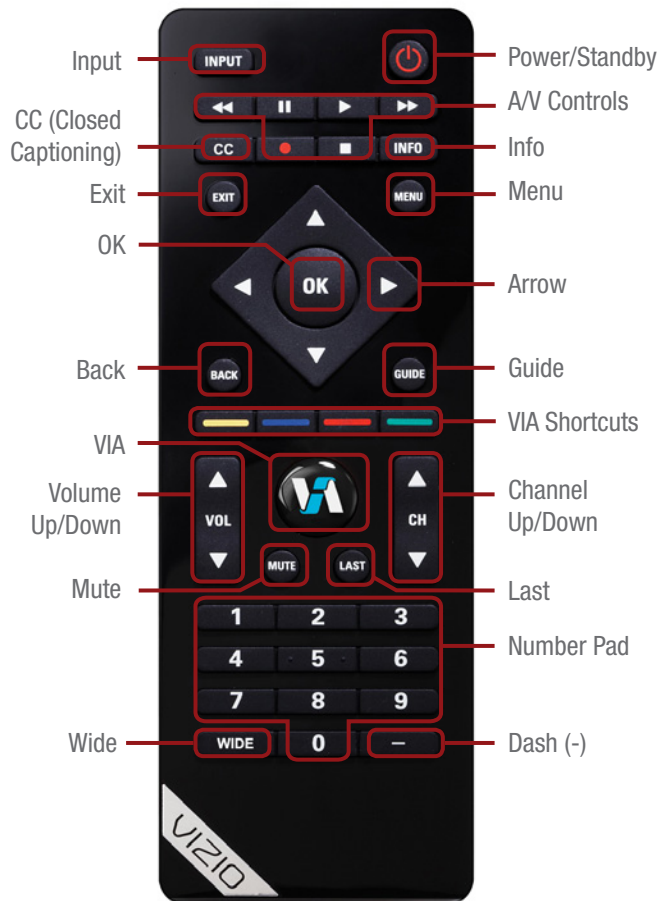


Power Cord



User Manual and  
Quick Start Guide

# USING THE REMOTE



**Power/Standby:** Turn the TV on or off.

**Input:** Change the input device.

**A/V Controls:** Control external device (CEC-enabled devices only).

**Info:** Display the Info Window.

**CC:** Open the Closed Captioning menu.

**Menu:** Display the on-screen menu.

**Exit:** Close the on-screen menu.

**Arrow:** Navigate the on-screen menu and episode guide.

**OK:** Select highlighted menu option.

**Back:** Go to the previous on-screen menu options.

**Guide:** Display the episode guide (digital channels only).

**VIA Shortcuts:** Control VIZIO Internet Apps.

**Volume Up/Down:** Increase or decrease the loudness of the TV's audio.

**Channel Up/Down:** Change the channel. With each press of the button, the channel will increase or decrease by one.

**VIA:** Start VIA Internet Apps.

**Mute:** Turn the sound off or on. When mute is activated, the TV's audio is turned off.

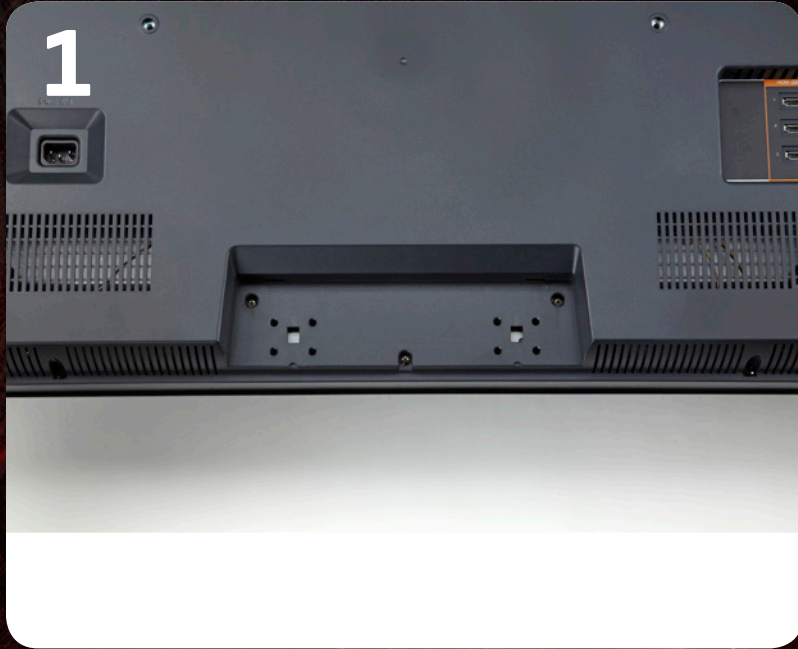
**Last:** Return to the channel last viewed.

**Number Pad:** Use the number pad to manually enter a channel.

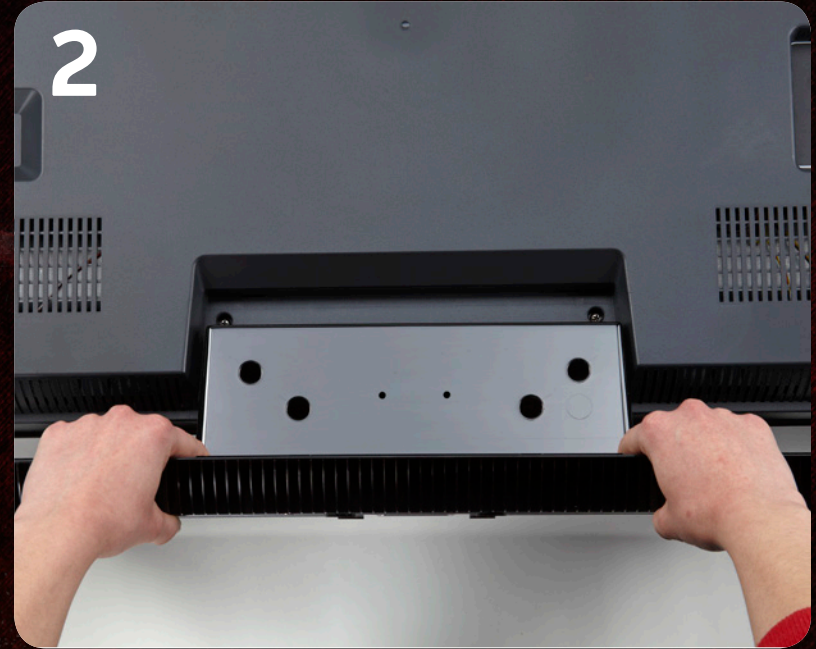
**Dash (-):** Use with number pad to manually enter a digital sub-channel. (For example, 18-4 or 18-5.)

**Wide:** Switch between display modes.

# INSTALLING THE BASE

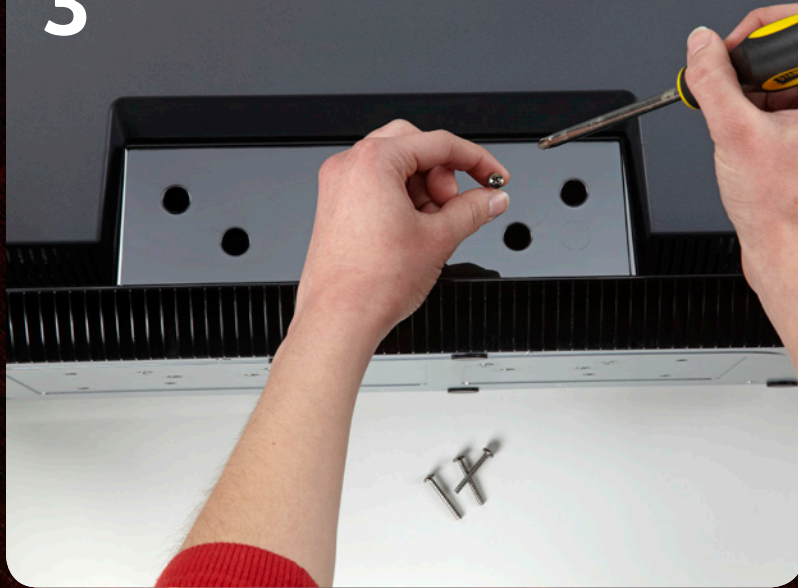


Place the TV screen-down on a clean, flat surface. To prevent scratches or damage to the screen, place the TV on a soft surface, such as carpet, rug, or blanket.



Align the stand with the holes on the back of the TV.

3



Using a philips-head screwdriver, attach the base to the TV by inserting and tightening the included screws.

4



Move the TV with attached stand into an upright position and place on a flat, level, and stable surface.

Use the included security cable to fix the TV to the nearest wall. This can help prevent the TV from falling over due to earthquake or accidents.

# FIRST-TIME SETUP

## 1



Remove the battery cover by pressing gently on the arrow and sliding away from the remote.

Insert the batteries. The + and - symbols on the batteries must correspond to the + and - symbols inside the battery compartment.

Replace the battery cover by gently sliding it back into place.

## 2



Connect the power cord to the back of the TV.

Plug the power cord into an electrical outlet.

# 3



If you have an external antenna or a cable connection that extends from a wall outlet, connect it to the TV with an RF/Coaxial cable.

If you have a high-speed internet connection and would like to connect the TV with an ethernet cable, connect it to the back of the TV as shown.

# 4

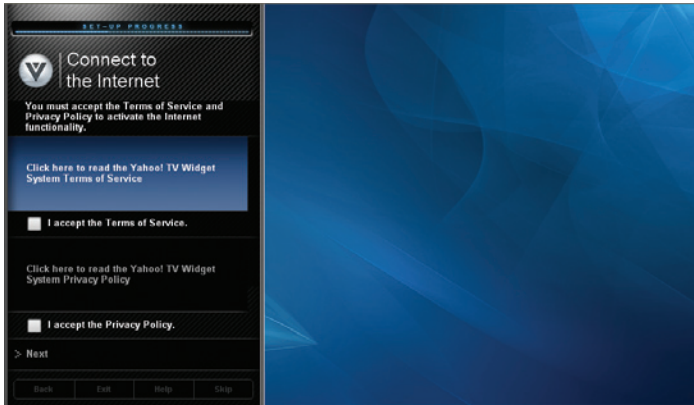


Turn the TV on by pressing the **Power/Standby** button on the remote.

The Setup App is displayed.

Use the **Arrow** buttons on the remote to highlight **Home Mode Setup** and press **OK**.

# 4



Use the **OK** and **Arrow Up/Down** buttons on the remote to read and accept the Terms of Service and Privacy Policy for Yahoo! TV Widgets.

When you are finished, highlight **Next** and press **OK**.

# 5



Select the name of your wireless network from the list of available networks and press **OK**.

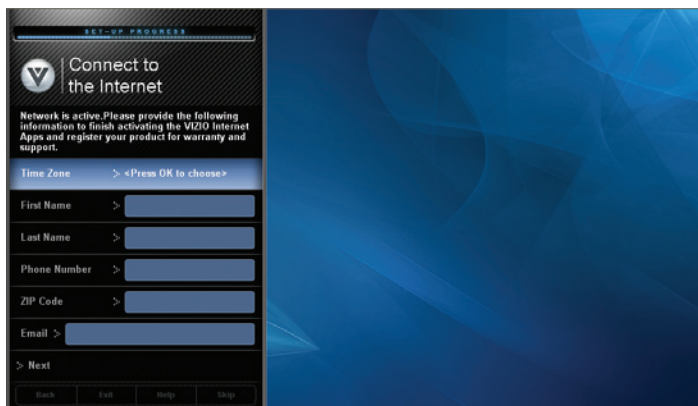
Enter your network key using the on-screen keyboard, then highlight **Connect** and press **OK**.



If the TV is connected to your network with an ethernet cable, you will not see this screen.



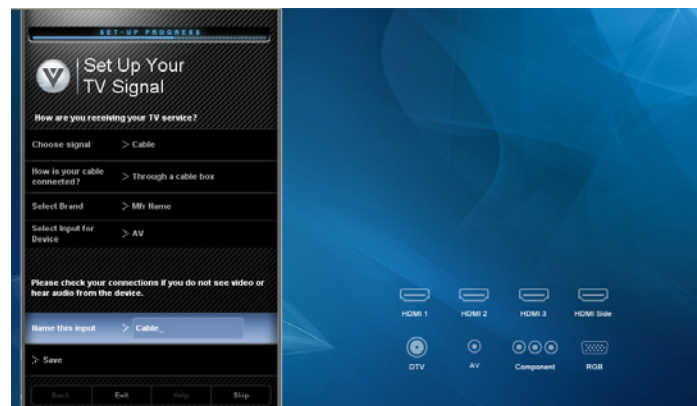
# 6



Enter your First Name, Last Name, Phone Number, ZIP Code, and E-mail Address using the on-screen keyboard.

Highlight **Next** and press **OK**.

# 7



Answer the on-screen questions about your TV connection using the **Arrow** and **OK** buttons on the remote.

When you have finished the channel scan, highlight **Exit to Live TV** and press **OK**.

**The First-Time Setup is complete.**

# CONNECTING YOUR DEVICES



To get the best high-resolution picture and sound on your new VIZIO TV, connect your devices with an HDMI cable.

VIZIO High Speed HDMI Cables are manufactured to produce the best picture on VIZIO TVs and feature:

- 1080p and for full HD video and future Ultra-HD video
- Great flexibility for thin wall mounts
- Stays securely connected at sharp angles
- Limited lifetime warranty

Visit [www.VIZIO.com](http://www.VIZIO.com) to purchase online.

VIZIO RECOMMENDS

# 1



HDMI



Component



Composite AV

Ensure your device has one of the above ports.

Turn your device and the TV off.

Connect your devices using the connection chart on the next page. This chart shows the most common connections. If you would like to see additional connection options, see *Connecting Your Devices* in the user manual.

# 2

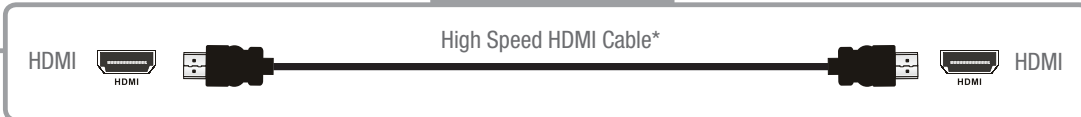


Blu-ray/DVD Player, Game Console, or other Device

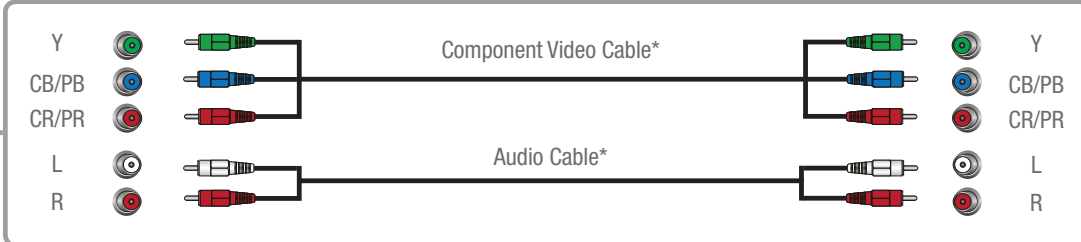


Back of TV

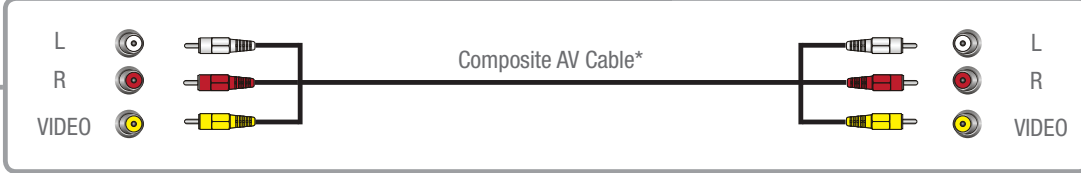
CHOOSE ONE:



OR



OR



Best Picture

Better Picture

Good Picture

\*Not Included

# USING VIZIO INTERNET APPS

**BLOCKBUSTER**  
ON DEMAND

FREE Entertainment bundle worth \$25+ when you activate Blockbuster on your VIZIO VIA TV.<sup>†</sup>

instant streaming ready  
**NETFLIX**

FREE Trial! Go to [www.netflix.com/VIZIO](http://www.netflix.com/VIZIO). See Terms of Use for details.

**Rhapsody**  
MUSIC WITHOUT LIMITS

Listen to millions of songs on demand. Go to [www.rhapsody.com/VIZIO](http://www.rhapsody.com/VIZIO) to get your free 30-day trial.\*

**vudu**  
1080p HD Movies

Activate VUDU on your VIZIO VIA TV to receive a FREE 1080p HD RENTAL.\*\*



For the best online experience, VIZIO recommends the next-generation **XWR100 Dual-Band HD Video and Wireless Internet Router**. This state-of-the-art router prioritizes the sending of media files over regular data files, delivering a superior streaming experience with fewer delays.

Visit [www.VIZIO.com](http://www.VIZIO.com) to purchase online.

<sup>†</sup>See [www.blockbuster.com/VIZIO](http://www.blockbuster.com/VIZIO) for details.

\*US only. Credit Card required. See site for complete terms.

\*\*VUDU account activation required.

VIZIO RECOMMENDS

# 1



VIA Button

Turn the TV on. Press the **VIA** button on the remote.



To use VIZIO Internet Apps, your TV must be connected to a high-speed internet connection. If you did not set up your network during First-Time Setup, see **Setting Up Your Network Connection** in the User Manual.

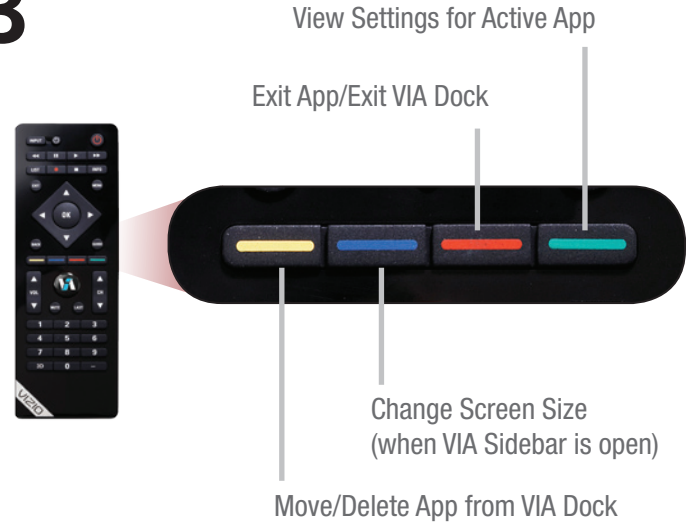
2



To start an App, use the **Left/Right Arrow** buttons to highlight an App from the App Bar and press **OK**.

The highlighted App is in the lower left corner of the screen.

3



Once you have started an App, use the **Arrow**, **OK**, and **VIA Shortcut** buttons on the remote to control the App.

# HELP TOPICS

Products are often returned due to a technical problem rather than a defective product that may result in unnecessary shipping charges billed to you. Our trained support personnel can often resolve the problem over the phone. For more information on warranty service or repair, after the warranty period, please contact our Support Department at the number below.

Customer support and quality service are integral parts of VIZIO's commitment to service excellence. For technical assistance contact our VIZIO Technical Support Department via email or phone.

Please have your VIZIO model number, serial number, and date of purchase available before your call.

**Phone:** (877) 698-4946

**Fax:** (949) 585-9563

**Email:** [techsupport@vizio.com](mailto:techsupport@vizio.com)

**Web:** [www.vizio.com](http://www.vizio.com)

## Hours of operation:

Monday - Friday: 6 am to 9 pm (PST)

Saturday - Sunday: 8 am to 4pm (PST)

### There is no power.

- Ensure the power cord is securely connected to the AC socket on the TV and a working electrical outlet.
- Press the **Power/Standby** button on the remote or on the right side of the TV.
- Try plugging the power cord into a different electrical outlet.

### There is a picture, but there is no sound.

- Press the **Volume Up** button on the remote or on the right side of the TV.
- Press the **MUTE** button on the remote to ensure Mute is off.
- Press **MENU**, then select **TV Settings > Audio**. Ensure **TV Speakers** is set to **On**.

### The picture quality seems low.

- View high-definition (HD) programs when possible.
- Ensure all cables are securely connected.
- If you are using an antenna, the signal strength of the channel may be low. Ensure your antenna is connected securely to the TV and move the antenna around the room or close to a window for the best signal.

**I cannot return to the Setup App.**

- The on-screen menu has guided setup. Press **MENU**, then select **Help > System Reset > Start Setup Wizard**. Enter your PIN (default is **0000**). Select **Yes**.

**There are black/gray bars on the top/bottom/sides of the picture.**

- Set the TV to Wide or Zoom Mode. Press **MENU**, then select **Wide**. Highlight **Wide** or **Zoom** and press **OK**.
- Adjust the video settings of your external device (Blu-ray™ or DVD player).
- If using the RGB (computer) input, ensure you are using a supported desktop resolution.
- Some television channels add black bars to the picture.

**The TV does not respond when I press buttons on the remote control.**

- Insert new batteries into the remote.
- Point the remote directly at the TV's sensor.
- Ensure nothing is blocking the TV's sensor.

**The TV displays “No Signal”**

- Ensure your connected devices are turned on.
- Press the **INPUT** button on the remote and select the input to which your device is connected (HDMI, Composite, etc).

**The colors on the TV don't look right.**

- Adjust the Color and Tint settings in the Picture menu. See *Adjusting the Picture Settings* in the user manual.
- Reset the picture settings. See *Resetting the Picture Settings* in the user manual.
- Check all cables to ensure they are securely attached.



ENTERTAINMENT FREEDOM FOR ALL



192513013480

TRADEMARKS SHOWN ARE THE PROPERTY OF THEIR RESPECTIVE OWNERS. IMAGES USED ARE FOR ILLUSTRATION PURPOSES ONLY. VIZIO, THE V LOGO, WHERE VISION MEETS VALUE, AND OTHER VIZIO TRADEMARKS ARE THE INTELLECTUAL PROPERTY OF VIZIO INC. PRODUCT FEATURES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE.  
© 2011 VIZIO INC. ALL RIGHTS RESERVED.

110110ST-NC