

# SuperTuffMenus Template: Large Round Placemat Menu

Finished Size: 12inches x 12inches

## Safe Area

Please don't put text too close to the edge as this would be in danger of being cut off. Please ensure all important text and info are at least 0.1969in from the finished size to avoid being cut off.

## Finished Size

The finished size of your menu. All straight edge SuperTuff Menus are round cornered as standard.

## Bleed

This is the area extended beyond the crop marks for us to cut off so that there are no white lines at the edges. We need this so that we can get ink right to the edge of your menu.

This is your template, please use this as a guide to make sure your artwork is correct.

Your PDF should be created in **Full Colour CMYK** and supplied with front and back as 2 separate pages, in one file.

Please convert all spot colours and RGB to **CMYK colour mode** with **crop marks** and **0.125 in bleed**. Fonts should be **embedded** or **converted to outlines**. Images should be 300dpi or higher.



**IF IN DOUBT  
PLEASE ASK US..**

email: [hello@supertuffmenus.com](mailto:hello@supertuffmenus.com)

## Design Tip - Price Presentation

Would you be pleased with your waiter or waitress if they started to tell your customers about food on the menu beginning with the price?

Next time you are out looking at a menu (not your own) and the prices are all neatly aligned on the right, I bet you look at the prices before you read all the words about the dish on offer. Be honest. We all do it.

### Do this:

Pan fried seabass,  
crayfish and tomato risotto  
shaved fennel salad and salsa verde. 18

Baked haddock  
saute greens, peas, lemon  
and parsley veloute. 13

Wild mushroom risotto  
with rocket and parmesan. 13

### Don't do this:

Cozze Bianche .....£12.95  
Fresh mussels cooked in a white wine  
sauce, served with garlic bread

Gamberoni Alla Provinciale. ....£14.95  
King prawns sautéed with onions, garlic, chilli, fresh herbs  
and white wine in a rich tomato sauce garnished with  
fresh cherry tomatoes served with rice. (Please note no  
accompaniment with this dish as replaced with rice.)

Fish and Chips (Pesce e Patate). . . .£10.95  
Top quality haddock fillet gently fried in breadcrumbs  
and served with French fries, salad, tartar sauce  
and a lemon wedge. (May contain bones.)

Salmone All' Amore .....£13.95  
Scottish fresh salmon, grilled and served with a  
brandy sauce, garlic, cherry tomato and tiger prawns.  
Served with potatoes & veg, mash, fries or rice.

Hot Chilli Gamberoni. ....£14.95  
Fresh water king prawns cooked with garlic, crushed  
chilli, olive oil, white wine, cherry tomatoes and lemon  
juice served with rice. Very spicy! (Please note no  
accompaniment with this dish as replaced with rice.)