Control4™

Better. Together.

2012 NEW PRODUCT KICK OFF- Q1

Jim Arnold, SVP, Sales

![Control4 — Better. Together.]

OVERVIEW

Martin Plaehn, CEO

Our Focus for the Year

- Strengthen our Residential and Light-Commercial position with highly reliable, elegant, and complete automation solutions
  - Demonstrated in our new products and backed by enhanced business and support programs
  - Reinforced by third party device driver support and control apps that provide new opportunities for our dealers
- Lead our industry in device discovery and interoperability
  - Enhanced certification process to make it easier to install and connect devices to Control4 systems.
- Consistently deliver insightfully simple, compelling solutions that enrich the lives of individuals and families in our markets
  - The pipeline is full. Much more to come in 2012 and 2013.

Control4™

Q1 Product Announcement

A comprehensive product announcement that asserts Control4's commitment to:

- Performance
- Exceptional customer experience
- Value leadership

Control4™

Today's News

2 New Solution Offerings
5 New Products
Expanded Mobile Capability
All Powered by the Control4 0S

Supported by Enhanced Business Programs

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NEW PRODUCT OVERVIEW

Kordon Vaughn, Director, Product Management

Family of New Controllers

Blazing Fast. High Performance.
Radically enhances the consumer experience with instantaneous interactive control of the on-screen Navigator, large music and movie libraries, security and lighting.

Our New Line for Homes and Businesses

Blazing Fast. High Performance.

- The new **HC-800** has the horsepower, capabilities, and design to serve as the cornerstone for every whole-home automation installation.

- The new **HC-250** is the perfect universal one-room solution.
  - For larger projects, it can fit elegantly behind every TV to provide instantaneous, interactive on-screen control.

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HC-800

HC-800: The Cornerstone of Any Whole-Home System

- The **HC-800** can run even the most demanding installation. It should be the primary controller for EVERY install.
- Can connect and control virtually anything in the home.
  - Four audio outputs (2 analog, 1 digital, HDMI), one audio input, enables the enjoyment of the largest of music collections, Internet radio and/or streaming music simultaneously in up to 4 different zones throughout a home or business. (No secondary media player is needed.)
  - 6 IR, 2 Serial, 4 contacts and relays
  - Integrated WiFi and ZigBee with external antennas
  - eSATA and USB ports to connect external hard disks
- Screaming fast to deliver instantaneous, interactive on-screen control and browsing of large media libraries.
  - Next-generation processors can drive large ZigBee networks at high speed and responsiveness.
- Sleek, elegant design for flexible installation in a cabinet, on a shelf or in a rack (1RU) .
- Certified HDMI with audio and video (Navigator) for reliable connectivity
- Pricing: $999 US MSRP
  - Contact your sales rep for international pricing.
  - Find another system delivering what this controller does at this price point!
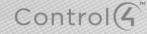- Order now for delivery in early February.

Control4

HC-250

HC-250: The Ultimate One-Room Solution

- The **HC-250** is the perfect universal remote prescription, whether you have 1 room and 1 TV or 10 rooms with 10 TV's.
  - Exceptional value and performance for instantaneous interactive on-screen control
- Sleek design with integrated power supply and PoE provides flexible installation options and makes it the perfect Behind-Every-TV solution.
  - For consumers, simply push the red 4 button on the remote for easy, intuitive and blazing fast navigation of the Control4 system
- Certified HDMI with audio and video (Navigator) for reliable connectivity.
- Component video output so dealers can easily upgrade existing systems.
- Can connect and control virtually anything in the room.
  - Two audio outputs (1 analog, 1 HDMI), one audio input
  - 4 IR, 2 Serial (shared with IR 1 and 2), 1 contact and relay
  - Integrated WiFi and ZigBee
  - USB port to connect external hard disk
- Pricing: $599 US MSRP.
  - Contact your sales rep for international pricing.
- Availability: Q2. 2012

Control4

Video Intercom

Always-on throughout the Home or Business.

- **Door Screening**. See who's at door from any touchscreen in the house – before you start communicating with them.
- **Whole-Home Communications**.   With everyone, easily and instantly. Broadcast messages throughout the home or office for efficiency and convenience.
- **Peace of Mind.** Check on the kids, from any screen in the house. Enjoy audio *and* video baby monitor for the ultimate convenience and peace of mind.

Software License Required

Control4

7” Portable

Control4 7" Touch Screen

- Sleek, capacitive touch portable and tabletop version of our award winning 7" touchscreen for always-on control.
  - Perfect for countertop, desk, end table or nightstand
- New video intercom capability for crystal clear communications and video security throughout a home or business.
  - Integrated camera with H.264 full-motion video
  - Integrated speakers and dual microphones with beam forming and wideband audio for incredible high-fidelity sound
  - Full-motion video support with Door Station and next-gen In-wall Touch Screens
  - Supports audio Intercom with our current In-wall Touch Screens
- WiFi and Ethernet
- DC or Power over Ethernet (PoE) power
- Four programmable hard buttons
- Dealer configurable as Portable or Tabletop
- Pricing: $999 US MSRP
  - Contact your sales rep for international pricing
- Order now for February delivery.

Control4

7"In-Wall Touch Screen with Camera

Control4 7" In-Wall Touch Screen with Camera

- Supplements our 7" In-Wall Touch Screen for always-on control.
- New video intercom and superior intercom sound quality
  - Integrated camera with H.264 full-motion video
  - Integrated speakers and dual microphones with beam forming and wideband audio for incredible intercom sound
  - Video support with Door Station and new 7" Portable
  - Supports Audio Intercom with our current In-wall Touch Screens
- WiFi and Ethernet
- DC or Power over Ethernet (PoE) power
- Four programmable "buttons"
- Fits into current Back Boxes
- Pricing: $999 US MSRP
  - Contact your sales rep for international pricing
- Available Q2, 2012

Door Station

Satin Black   Satin Nickel   Venetian Bronze

Control4

Control4 Door Station

- Completes our video intercom solution.
  - Door Station, 7" Portable & 7" In-Wall
  - See who's at the front door from the comfort of the couch
- Exceptional video intercom experience
  - Integrated camera with H.264 full-motion video
  - Integrated speakers and dual microphones with beam forming and wideband audio for incredible intercom sound
  - Video intercom solutions supports the new 7" Portable and 7" In-Wall Touch Screens
  - Supports Audio Intercom with our current 5" and 7" In-Wall Touch Screens
- WiFi and Ethernet
- AC, DC or Power over Ethernet (PoE) power
- Includes 2 contacts and 1 relay for monitoring / opening doors and gates
- Available in Satin Black, Satin Nickel, Venetian Bronze
- Pricing: $799 US MSRP
  - Contact your sales rep for international pricing
- Order Back Boxes now for February delivery
- Door Station availability: Q2, 2012.

Satin Black   Satin Nickel   Venetian Bronze

Door Station Back Box
Available Now: $19.99

Control4

The Updated Control4 OS

Control4's industry leading software radically simplifies the complex.

- **Simple:** Configures a single room in less than 30 minutes.
- **Powerful:** Makes the most demanding installations reliable.
- **Modular:** Enables personalization and expansion over time.

Now available in 25 languages

Control4™

Control4 MyHome

- Control your system from your PC, smartphones and tablets of your choice – including Android, Kindle Fire and Apple products.

- Access and control your home or business with your mobile device, from anywhere.

Mobile Access Whitepaper Available Now

BEYOND PRODUCT NEWS

Paul Williams, VP, Services

Warranty & RMA Improvements

Effective February 1, 2012

Warranty: For products needing replacement during the 2nd year of product warranty, Control4 will provide an advanced replacement factory reconditioned product. This replaces our previous repair-only service.

RMA: Control4 will cover inbound and outbound freight costs for defective RMA's while under product warranty.

Control(4)

2012 Dealer Training Tour

- Dealer Training goes worldwide
  - 50 cities in North America, South America, Asia, and Europe

- Revised curriculum designed to help our dealers expand their business and maximize profitability.
  - Training Topics Include:
    - New Products
    - Light Commercial Applications
    - Troubleshooting
    - Mobile Device Apps
    - Sales Training

Control(4)™

Recommended Networking Equipment Program

- A durable network is an essential requirement for stable installations.

- With this in mind, we have made improvements to the Recommended Networking Equipment Program.
  - New list of recommended equipment -- tested solutions that work
  - Control4 provides configuration files where needed.
  - Dealers using recommended equipment receive Control4 technical support for networking topics.
  - Look for more information on February 1, 2012

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New Certified HDMI Video Switch Drivers

- Atlona
  - AT-PROHD44M-SR
  - AT-PROHD48M-SR
  - AT-PROHD85M-SR
  - AT-PROHD88M-SR
- WyreStorm
  - MX0404
  - MX0408
  - MX0808
  - MX0816
  - MX1616

- Recommendations for new drivers
  - Email Us: www.control4.com/dealer/resources/drivers

- Coming Soon: New Certification Process. Stay Tuned.

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CLOSING REMARKS & QUESTIONS

Jim Arnold, SVP, Sales

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Got Questions or Comments?

- Email us your questions by January 12th
  Q1Products@control4.com

- We'll post responses by January 16th