

# Timely Updates Are Critical for Success

## Support for Windows 10 PCs will end October 14, 2025.

According to the latest ASUS Global Report, three out of four SMBs struggle to keep up with necessary updates without the active support of IT staff. This situation can put them at risk by missing out on the latest security updates and place them at a disadvantage by not utilizing cost-saving productivity features.

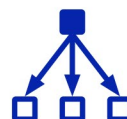
# 75%

Of SMBs struggle with OS  
updates without active IT teams\*



# 1/2

Of SMBs are being challenged by  
IT maintenance and updates\*



## Turn to Smarter Spending

The ASUS Business team is a dependable IT partner for today's modern SMBs. By upgrading to ASUS Business devices with Windows 11 Pro, businesses can overcome the challenges of maintaining updates and fully leverage the latest advancements in business-ready AI to optimize their operations. Additionally, ASUS's comprehensive product lifecycle services make upgrading to Windows 11 Pro devices seamless and efficient.



# 25%

Faster Deployment

Windows 11 Pro enables a reported 25% faster  
deployment, automated updates, and granular control  
across apps, data, and AI.

-Microsoft Study

\* 2025 ASUS SMB Global Report



More information about ASUS Window 11 solutions:  
<https://www.asus.com/business/desktops/windows-11/>