Waterdrop

Filter Better Live Healthier

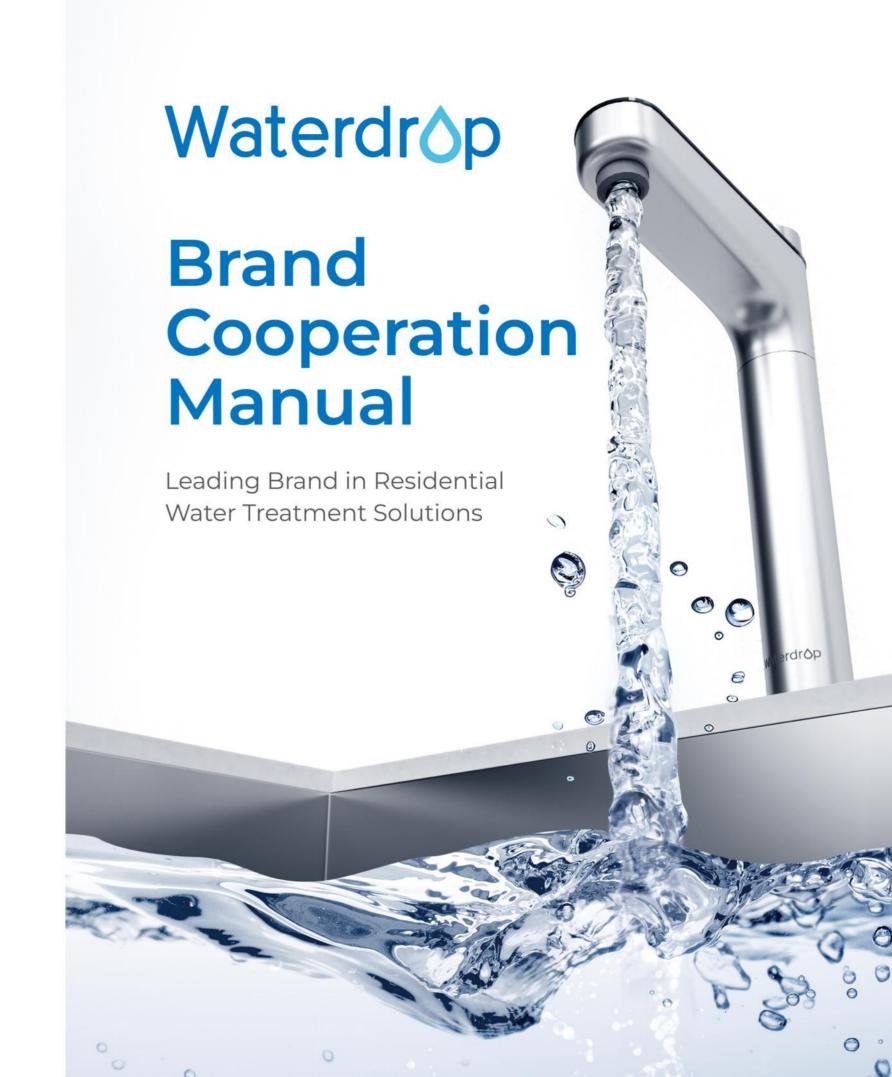


Business@waterdropfilter.com

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Ecolife Technologies, Inc.

1951 S Lynx Pl, Ontario, CA 91761



WATERDROP FILTER

NO.1

Water Filter Brand

Tankless Reverse Osmosis System

82+

Available in 82+ Countries

600+

Authoritative certifications 600+

40M+

Serves 40M+ Families

















Claim:

Waterdrop Filter is the No.1 tankless reverse osmosis system brand on Amazon retail in the United States. Claim source: sellersprite



About Waterdrop

Waterdrop was founded in 2015 with the wish to provide trustworthy water purification solutions. The brand is dedicated to providing people around the world with high quality products to truly purify their drinking water.





Brand Introduction 02

Business Cooperation 03

Residential Water Treatment Solutions



Innovative and Trusted Water Purification Brand

Waterdrop owns over 300 whole house water filtration products to our name including pre-filtration systems, tankless RO systems, undersink water filtration systems and countertop filtration systems, which have passed extensive tests from professional organizations such as NSF, IAPMO.

With more than 300 patents in product structure and design applied to manufacturing. Our innovative products provide customers with a more reliable and longer-lasting water purification experience.





















Long-term strategic partnership with













Your Trusted Supplier

With excellent product quality and unique product design, Waterdrop has become the supplier of chain supermarkets such as Costco, Target, Best Buy and Lowe's. Our offline distributors have covered countries and regions including North America, South America, Europe, Middle East, Asia and Oceania.



40,000,000

Families' Trusted Water Solution Brand

82+
Available in 82+ Countries

300+Granted 300+ Patents

600+

Authoritative Certifications

40
million families

1 Billion+
Replaced Single-used Plastic Bottles

Waterdrop Social Responsibility

"Invest in sustainability, lasting clean water, and improved health for children and their families."















Waterdrop Offline Exhibitions

Through our excellent products, Waterdrop has garnered a significant response and attracted a lot of attention at popular exhibitions around the world in recent years.





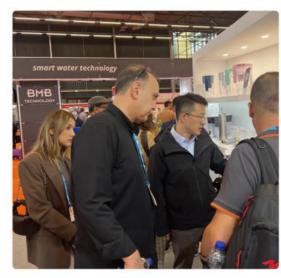












AQUATECH Amsterdam 2023

2023/06/05-2023/06/07

Waterdrop Offline Exhibitions













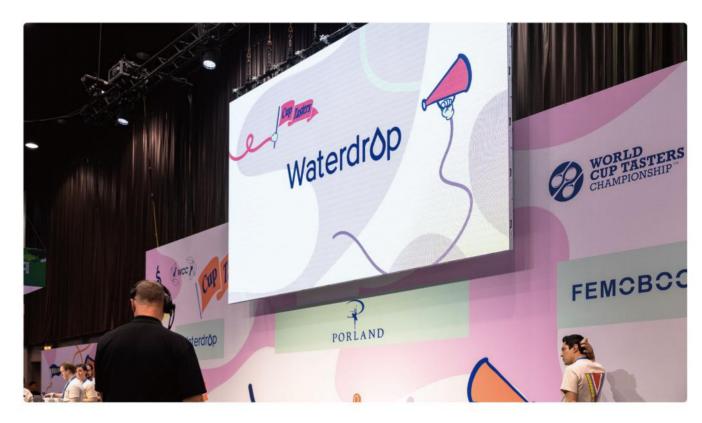
WQA Convention & Exposition

Orlando, Florida 2024/03/05-2024/03/07
LAS VEGAS, NEVADA 2023/04/18-2023/04/20
Orlando, Florida 2022/04/06-2022/04/08

Sponsor of 2024 WORLD CUP TASTERS CHAMPIONSHIP

Waterdrop is the official water filtration sponsor of the World Cup Tasters Championship. As the world gathered to celebrate the artistry of coffee brewing, Waterdrop was honored to play a pivotal role in ensuring that every cup met the highest standards of excellence.









Waterdrop is the sponsor of 2024 WORLD CUP TASTERS CHAMPIONSHIP

Business Cooperation

Why cooperate with Waterdrop?

Waterdrop provides comprehensive before-sales, during-sales, and after-sales services to support distributors at every stage of the sales process.

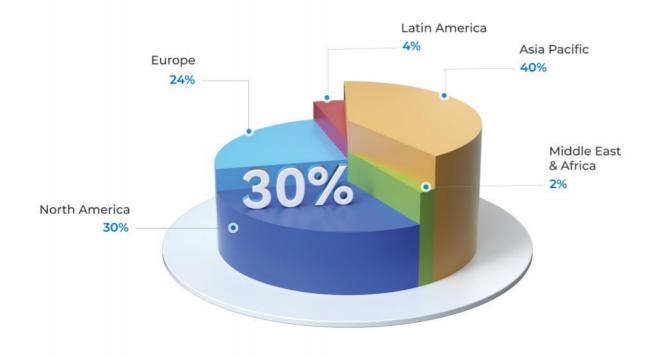


Growth Trends In The Water Treatment Industry

According to recent findings by Precedence Research, the global water purifier market size was USD 32.70 billion in 2023, calculated at USD 35.25 billion in 2024 and is projected to surpass around USD 74.71 billion by 2034, expanding at a CAGR of 7.8% from 2024 to 2034.

Among these, the North America water purification market held the largest share of approximately 30% of the water purification market apart from the Asia Pacific water purification market in 2023.

recedence Water Purifier Market Share, By Region, 2023 (%)



Source: https://www.precedenceresearch.com/water-purifier-market

Key Water Treatment Market Drivers

Unclear water is a common issue

Despite the best efforts of municipal water
treatment facilities, they were often not
designed to remove synthetic contaminants
such as PFAS, glyphosate, pharmaceuticals, etc.



Rise in the awareness about purified water

As a result of increased awareness of the impurities in the water supply, people are becoming more aware of the benefits of water purifiers.

Advances in purification:

New advanced water filters can remove an even greater spectrum of impurities and harmful chemicals, RO water filters even could reduce 99% of a broad range of contaminants in water.



0

Why Choose Waterdrop?

Waterdrop is one of the world's leading water purification brands, which has global design, R&D, manufacturing and procurement source support. Waterdrop has designed and delivered over 300 water purification products, the majority of which are NSF, IAPMO, CE, UKCA, FCC certified, as well as 1935/2004/EC, LFGB, Reach, Rohs, and FDA tested.

Waterdrop was the first brand to launch a tankless RO water filter system on the Amazon retail in the United States. Our products are trusted by over 40 million families worldwide and we will consistently provide customers with high quality water systems.

Waterdrop is your best expert in water purification.



More Innovative



Product Patents 1 0 70% ركي **Tankless RO** 99% 1400 70% 30-mins 3:1 Integrated pure to ratio undersink space-saving impurities reduction rate 50 GPD 2 hours+ 1:4 **Traditional RO** Bacteria breeding in tank Water leakage risk



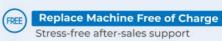
















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How Waterdrop supports distributors' businesses?

Waterdrop helps distributors optimize their sales funnel, improve operational efficiency, and ultimately increase profitability with lower marketing spend through a variety of marketing strategies and targeted support.



Improve CRO (CRO:Conversion Rate Optimization)



on Store Design Support

Waterdrop provides store design support to help distributors create appealing stores that increase customer dwell time and boost sales conversion rates.



Store Material Support

Waterdrop provides distributors with marketing materials, enabling them to quickly launch promotional campaigns and enhance marketing efficiency.





O3 Sample Machine Support

Sample machines allow distributors to showcase product features, enhancing customer satisfaction and driving purchase intent.



SPC MI



2111

Reduce SPC SPC: Single Promotion Cost)

01

Product Price Support

Waterdrop recognizes high-performing distributors by enhancing cooperation levels and reducing procurement costs, thereby optimizing overall sales expenses and driving profitability.





Marketing Activity Support

Waterdrop reimburses a percentage of distributor marketing costs, helping them allocate budgets more efficiently and focus on high-return activities.

03

Product & Install Training Support

Installation training helps distributors master proper techniques, reducing after-sales issues and lowering return, exchange, and repair costs.





Comprehensive Full Process Services for Distributors

Waterdrop provides comprehensive before-sales, during-sales, and after-sales services to support distributors at every stage of the sales process, ensuring that they have the resources, knowledge, and assistance needed for a successful partnership.





Before-sales Service

With innovative and high-quality products, Waterdrop is able to provide distributors with proven and high-quality product solutions that save distributors on selection and operational costs.

01

Innovation Capacity

By professional R&D capability and technological innovation capability, Waterdrop has gained over 600 authoritative certifications such as Factory Certification, Product Certification, Patent Certification, etc.











92 product models

02

Quality Guaranteed

With a 6458.4ft² in-house testing lab, we are capable of conducting tests ranging from raw material assessments to production tests and post-production assessments, all in line with NSF standards.







03

Strong Brand Competitiveness



Water Filter Brand

Tankless Reverse Osmosis System

Waterdrop is the first brand that released tankless RO systems on Amazon, which provides RO systems with different capacities and different functions. Since 2022, Waterdrop has been ranked as Amazon's #1 water purification brand.

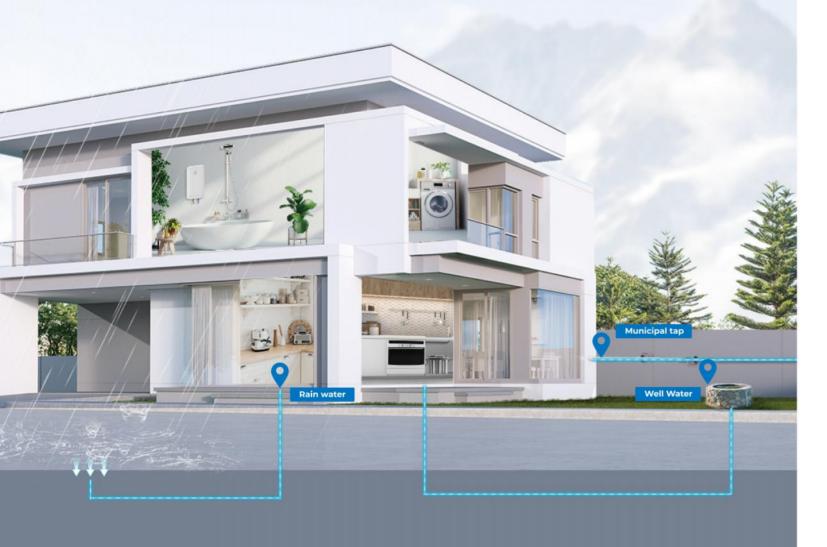
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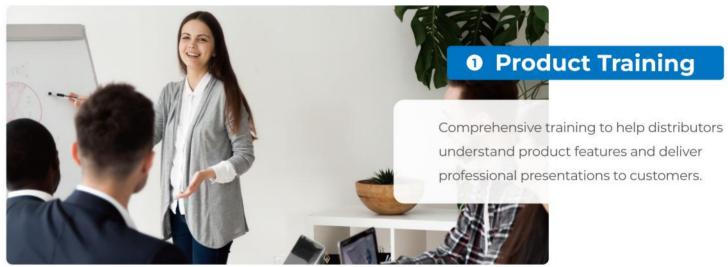
04 Mature Product Solutions

Waterdrop offers comprehensive product solutions for residential water, municipal water, rainwater, and well water. By conducting diagnostics on the local market and consumers for distributors, Waterdrop could provide them with a complete set of product solutions to help reduce operational costs and increase overall product profitability.



O5 Professional Training

Upon confirming the partnership, Waterdrop will provide the following training services to ensure distributors can effectively sell and install ourproducts:



9 Sales Training

Support includes consumer handbooks, certification resources, and sales training documents to enhance sales skills and drive quick transactions.



9 Installation Training

Waterdrop's installation team will offer one-on-one guidance, along with detailed installation documents and video tutorials for easy reference.



During-Sales Service

With a strong brand effect and marketing support, Waterdrop can reduce the pressure on distributors to promote products, and the attractive rebate policy can further reduce and increase profit margins, and the attractive rebate policy can further increase distributors' profit margins.

01

Powerful Brand Effect

With a strong reputation in the water purifier industry, continuous online advertising, as well as offline brand partnerships & exposure at professional exhibitions, Waterdrop brings sustained organic traffic to distributors.





Professional marketing material support

Waterdrop's Global Marketing Center provides standardized material support for distributors.

Additionally, if distributors have personalized marketing needs, Waterdrop marketing center offers one-on-one design services.

In addition, Waterdrop could provide store design guidance services to ensure that the store's visual style, layout, and atmosphere are consistent with the brand image. The store design guidance service can be tailored based on the distributor's needs, budget, and the actual layout of the store.







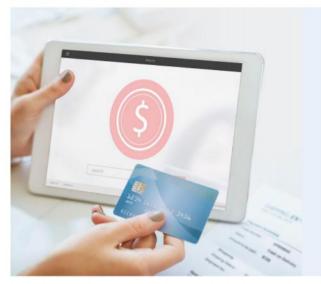






03

Payment Terms Accepted



Waterdrop offers distributors the flexibility to use payment terms based on their specific needs.

Upon receiving a request, Waterdrop will assess the distributor's company qualifications and provide payment terms of varying durations, customized according to the distributor's financial situation and company profile.

04

Flexible Logistics

Waterdrop has a total of 15 warehouses worldwide. We offer both warehouse pickup and shipping services based on the customer's specific needs. Depending on the quantity of products ordered, we will select the most suitable shipping method to provide the fastest and most cost-effective logistics service.

For example, in the United States, our typical shipping time is 4-7 days, the delivery time is based on the shipping date, not the order date. The actual shipping dates may be delayed due to factors such as invalid shipping addresses, weekends, or holidays.





| | North America | | | | | |
|---------------|---------------------|--------|--------|--------|--------|-------|
| Country/State | USA CA | USA NJ | USA IL | USA GA | USA TX | CA ON |
| Warehouse Qty | 6 | 4 | 1 | 1 | 2 | 4 |
| Total | 18 Under increasing | | | | | |

05

Rebate Policies

Waterdrop offers an annual rebate policy for distributors, providing them with financial incentives based on their yearly performance to encourage increased sales and market penetration.





After-sales Service

Waterdrop values customer experience and strives to provide distributors with a simpler after-sales process. Our 24-hour customer service is always available to offer timely after-sales support, and the extended warranty policy gives distributors a competitive edge in their promotions.

01

Transparent Order Process

After confirming the order, the sales manager and sales assistant will provide timely updates on the order status, ensuring that distributors are fully informed about the entire process from product ordering, warehouse handling, to transportation arrangements.



02

24/7/365 Rapid Response Service

Waterdrop has more than 5
self-established service centers
around the world. There are more
than 5 self-built service centers with a
huge customer service team of over
200 people, which has been covering
25 countries and regions.



03

Extended Warranty Policy

For RO water systems, Waterdrop distributors enjoy an exclusive service of an additional one-year extended warranty on top of the official warranty period.

In case of any quality issues, we offer a replacement only, ensuring our customers receive the best after-sales experience possible.











Waterdrop distributor is divided into five categories: State Exclusive Distributors, State Distributors, City Exclusive Distributors, City Distributors, and Dropshippers. Different levels of distributors have varying annual sales targets and support policies.

| Categories | State Exclusive Distributors | State Distributors | City Exclusive Distributors | City Distributors | Dropshippers |
|------------------------------------|---------------------------------|-----------------------|--------------------------------|----------------------|--------------|
| Price Tiers | A | В | В | С | D |
| Rebate Percentage | 5% | 3% | 4% | 2% | 2% |
| Customized Materials Service | Υ | N | Υ | N | N |
| Customized POP Materias Support | Y | N | Υ | N | N |
| One-on-one CS | Y | Υ | Υ | Y | N |
| Extended Warranty Service | Y | Υ | Υ | Υ | Υ |
| Store Design Service | Y | Υ | Υ | Υ | N |
| MKT Service | Y | N | Υ | N | N |
| Customer development Service | Y | Υ | Υ | Υ | N |
| Patment Terms Service | Υ | Υ | Υ | Υ | Υ |

Content Interpretation:

- The annual sales target is for reference only.
- 2 The rebates will be converted to products.
- 3 Design materials include brochures, display racks, posters, online promotional images, etc.
- Oistributors receive an extra one-year warranty beyond the official warranty, with faulty units replaced instead of repaired.
- Waterdrop will provide design solutions based on the specific sales locations of distributors and additional design fee support.
- 6 Distributor development support: Waterdrop distributor development team will gather potential consumer information near the distributor's location. This support is only available to exclusive distributors.

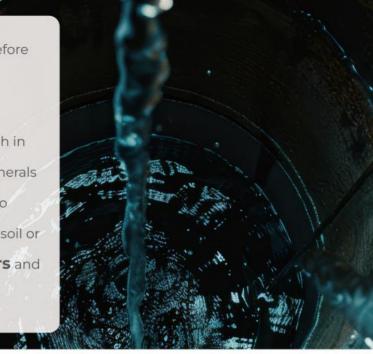
Residential Water Treatment Solutions

Filter Better Live Healthier



Private well wat reaching its descontaminants by regulatory body good minerals, it that can make it harbor pollutants.

Private well water isn't treated by a third party before reaching its destination, which isn't tested for contaminants by any government authority or regulatory body. Although well water is often high in good minerals, it can also contain deposits of minerals that can make it **hard** and **cloudy**. It might also harbor pollutants that are already present in the soil or make their way underground, such as **fertilizers** and **waste** from failed septic tanks.



BRAIN DEVELOPMENT

LEARNING DISABILITIES

Pb Lead

Is your water safe?

For too many Americans, turning on their faucets for a

glass of water is like pouring a cocktail of chemicals.

Lead. arsenic. the "forever chemicals" known as

PFAS and many other substances are often found in

drinking water at potentially unsafe levels, particularly

in low-income and underserved communities.

Lead gets into water before it comes out of your tap. It can impair brain development and cause learning disabilities.



Chlorine is used to kill germs in public water systems. However, it can have drying effects on the skin and hair, causing irritation to the eyes and nose.



Arsenic may be present in well water, arsenic exposure can have a significant impact on cardiovascular health.



Nitrate contaminates drinking water for almost 60M people in US. High levels of nitrates can have adverse health effects, especially for infants and pregnant women.



Fluoride has been added to tap water for decades to help reduce tooth decay. However, it can be harmful since it's a neurotoxin and an endocrine disruptor.



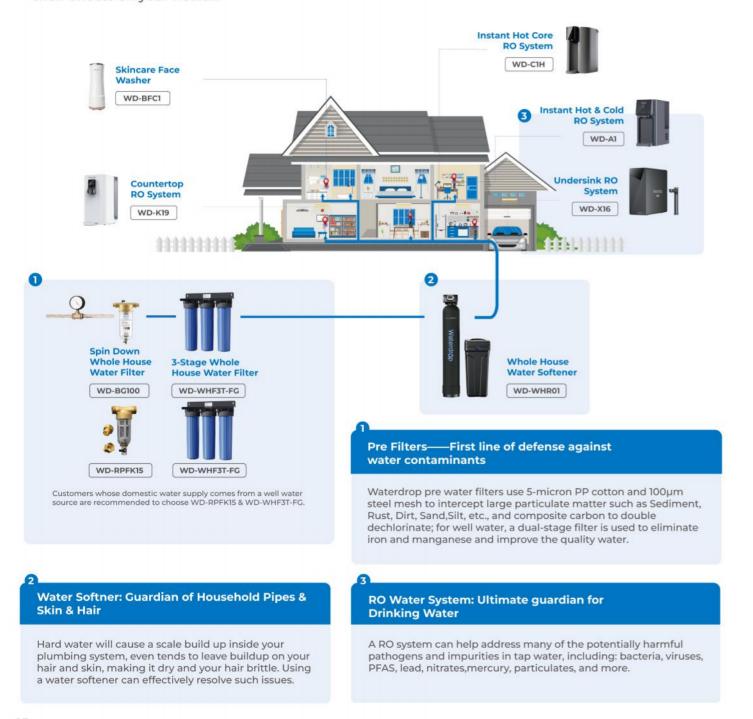
PFAS are estimated to likely be present in the drinking water of over 200M Americans. It can interfere with natural hormones and increase the risk of cancer.





Why You Need A Residential Water Treatment Solution?

You've been thinking about water filtration – maybe you even have a whole house water filtration system or a drinking water filter already. But combining a whole house filtration system with a drinking system provides you with multiple lines of defense against water contaminants and their effects on your health.



Customized Water Purification for Every Home

We offer a range of residential water filtration solutions to meet the varying needs of different households. Please choose the water filtration solution that best suits your desired water quality and household size. If you require additional products outside of the package or need assistance in selecting the most suitable solution, please consult our local distributor for professional guidance.

Suitable for Municipal Water Other available option WD-BG100 WD-WHF3T-PG WD-WHR01C WD-X16 **Premium Solution** Undersink RO System Instant Hot RO System WD-WHF21-PG WD-WHR01C **WD-X14** WD-K6 WD-RPFK Advanced Solution Undersink RO System Instant Hot RO Syster WD-WHF21-PG WD-WHR01B WD-K6 WD-X10 **Basic Solution**

Suitable for Well Water





WD-BG100

- Super large size composite whole house filter
- Reduces rust, sediment, sand, suspended solids, etc



WD-WHF21-FG

 Reduces 63.3% of iron,98.9% of manganese and 97% of chlorine.

Whole House Water Softener WD-WHR01

- 8% cross-linked resin with Up-Flow regeneration for salt and water savings
- KDF for sterilization and better water quality
- Quartz sand for particle filtration & stable pressure
- Adjustable softness with power-off protection





X16 Undersink Reverse Osmosis System

- 1,600 GPD high capacity brings ultimate experience
- 11-stage filtration & automatic UV sterilization
- Alkaline mineralization provides healthier water
- Compact & tankless design simplifies installation process
- Smart digital faucet & 3:1 Pure to Drain Ratio













| Waterdrop X16 | | | | | |
|------------------------|-----------------------------------|------------------------|--|--|--|
| Size | 18.2" * 6.25" * 16.72" | Feed Water Temperature | 41-100 °F / 5-38 °C | | |
| Capacity | 1600 GPD (1200/1400 GPD optional) | Input Voltage | 110-240 V 50/60Hz | | |
| Pure to Drain Ratio | 3:1 | Filter Life | F2-6 Mths, F1A-12 Mths, X16-F3-24 Mths | | |









- Mesh filter cottonOrigami cotton
- Activated carbon filtration
- Scale inhibitor
- PP cotton
- 6 0.0001um RO Filtration
- Non-woven fabricsActivated carbon filtration
- PP cotton

0.0001µm RO Filtration

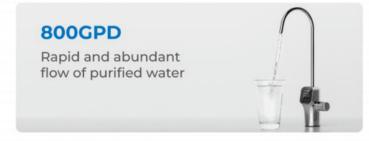
NSF/ANSI Standard Certified









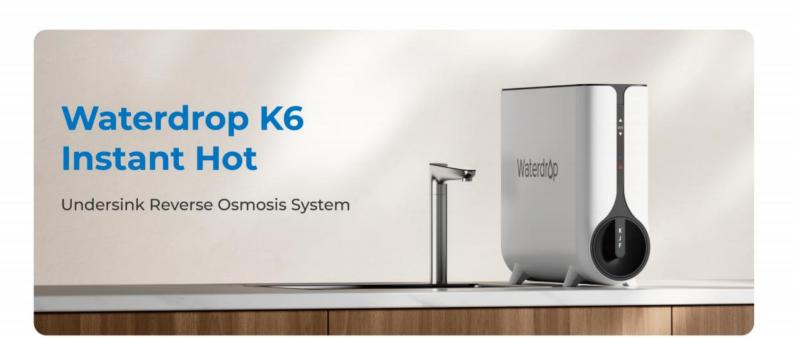
























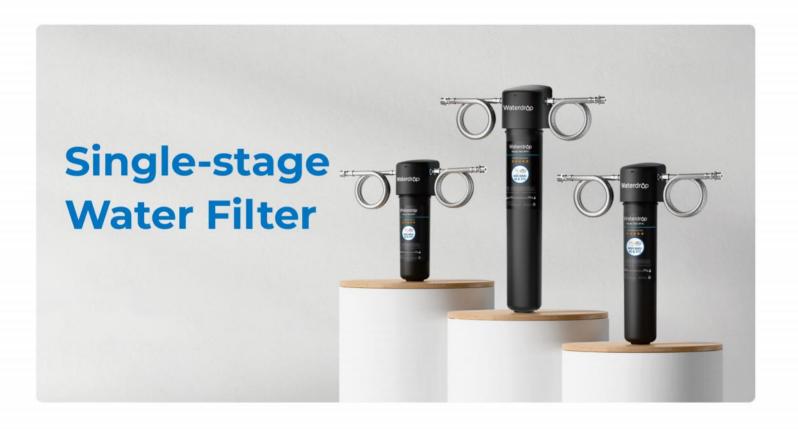
















Multiple Ways to Install



Option UADirectly connected to the household faucet.



Option UB

Connected to an exclusive faucet for purified water.



Option UC
Directly connected to the fridge/ice maker/RVS.

Different Lifespans to Meet Multiple Demands





WD-A1 Hot Cold Countertop Reverse Osmosis System

- Integration design to meet multiple needs
- 6-stage filtration & double UV sterilization
- Instant heating in 3s & instant cooling in 1s
- Adjustable temp & volume options
- OLED smart touch screen

















| Waterdrop A1 | | | | | |
|--------------|--------------------|------------------------|--------------------------------|--|--|
| Dimensions | 18.3"* 7.8"* 17.1" | Feed Water Temperature | 41-100°F/5-38°C | | |
| Capacity | 100GPD | Input Voltage | US:110-120V 60Hz EU: 230V 50Hz | | |
| Color | Blue | Pure to Drain Ratio | 2:1 | | |











3:1 pure to drain ratio



12-month long service life



Easy installation



Modern and sustainable design

Waterdrop **Countertop C1H** Instant Hot CoreRO System







SGS Tested

Reduces TDS, PFOA, PFOS, Chlorine, Fluoride, Arsenic, Lead and more



Compact Design

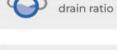
Installation-free



Smart touch screen

· Convenient · Filter life







3:1 pure to





110oz large capacity water tank

Fits Every Countertop







Kichen Office Livingroom









Power & filter life indicator

Smarter

















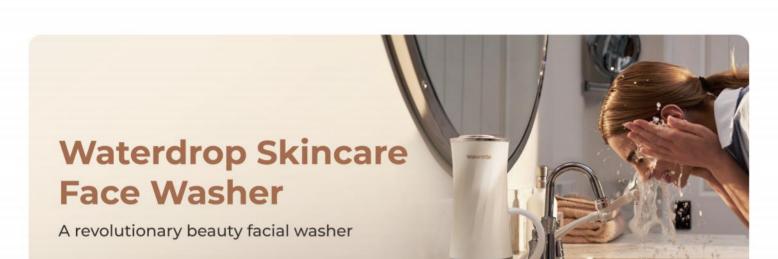








Filter Better Live Healthier



























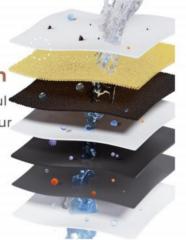


Product advantages:

- Easy installation
- Remove scale
- Provide hot spring mineralized water
- 7-stage filtration
- Hold SGS sterilization rate report and NSF
- Authoritative certification

7-stage Excellent Filtration

Effectively reduces harmful substances to promote your skin health.



Waterdrop Ultrafiltration Faucet Purifier For Skin Care

Safe and Gentle:

Zero toxicity, zero irritation, and free from heavy metals.

Skin-Friendly:

Mild formula that beautifies and nourishes.

User-Friendly:

Lightweight and easy to install for your convenience.









Easy to Use







