

# ASUS Product Guide

JAN-AUG 2024

**No.1**  
**OLED**  
LAPTOP BEST SELLER



Dual Screen



Desktop



Laptop

## ASUS Zenbook DUO (UX8406)

# Let's DUO it

Dual 14" 3K 120 Hz  
OLED touchscreens

On-the-go  
versatility

Maximize  
productivity

AI-powered  
assistant

 Windows 11





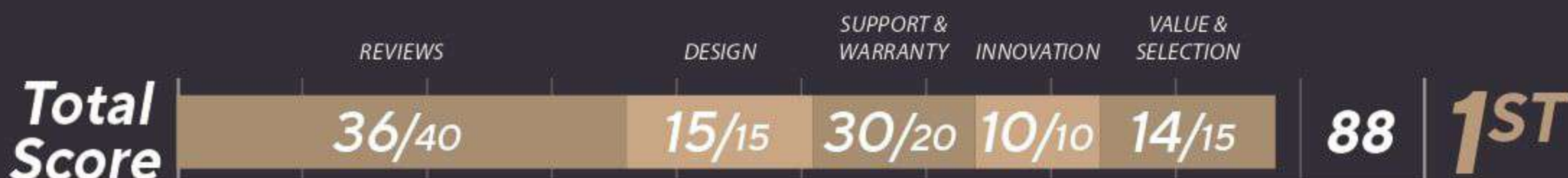


# Laptop

**Best Laptop  
Brand  
Winner 2020**

## Best Laptop Brand of 2020 – Laptop Mag

*"This year (2020) finds Asus as our best brand. Throughout the year, the laptop OEM consistently produced systems that were equal parts powerful, beautiful and innovative."*

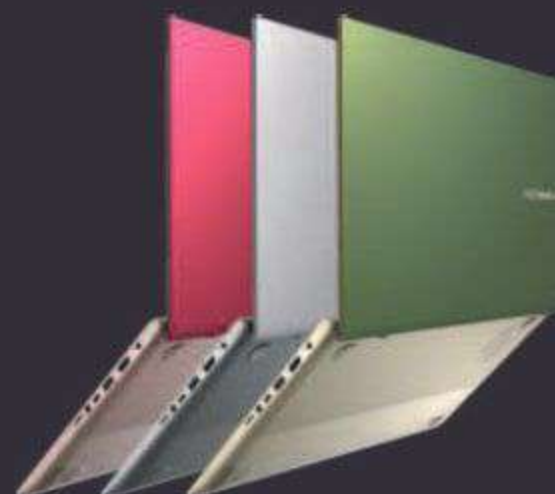


*"What's most exciting about Asus' collection is that it proves how capable the company is at crafting compelling laptops in a wide range of categories"*



### ASUS Zenbook Pro Duo

*"Killer innovation: Asus continues to push its dual-screen display agenda forward with the Zenbook Duo UX481 and Zenbook Pro Duo UX581, continuing to enhance the experience."*



### ASUS Vivobook S 15

*"Almost all of Asus' laptops have some wild design choices, ones that we don't get to see much of in other competitors. Like, any semblance of color, for example."*



### ZEPHYRUS G14

*"Asus blew us away with the Zephyrus G14 and the ROG Mothership, with the former being the longest lasting gaming laptop around, and the latter being the first detachable gaming laptop."*



### ASUS ExpertBook B9

*"Asus offers one of the best business laptops around in the Asus ExpertBook B9450 which delivers a ridiculous 16-plus-hour battery life."*



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## ProArt Studiobook Series

### Power Up Your Imagination

ProArt Studiobook series is a mighty powerhouse that brings ideas to life. It features the NVIDIA RTX™ level GPU, and boasts 4K OLED HDR display for immersive and photorealistic visuals. Its combination of cutting-edge graphics and portability makes it perfect for creators.



## ASUS Zenbook Series

### Built for Brilliance

ASUS Zenbook series provides the tools needed to unleash true creativity. Combining ultrafast performance with precision-crafted elegance, Zenbook enables creative potential without bounds.



## ASUS Vivobook Series

### Wow the World

The bold and youthful ASUS Vivobook series is designed to represent individuality while offering top-notch performance. It features the innovative ErgoLift hinge for improved comfort and cooling, as well as the NanoEdge display for immersive viewing.

# IN SEARCH OF INCREDIBLE

*ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.*

— Jonney Shih, ASUS Chairman

■ 15,000

employees worldwide

■ 5,000+

world-class R&D team

■ 72,192

awards won since 2001

■ 94,280

green certification in 2021

■ 82

countries covered by the international warranty

ASUS is the No.1 consumer laptop brand in Asia-Pacific, and a top-three vendor of consumer laptops globally. We're also proud to be world's best-selling, most award-winning motherboard brand. The combined talent of 14,500 international employees, including a world-class R&D team of 5,000 engineers, has elevated ASUS to become one of Fortune magazine's World's Most Admired Companies in 2021.

## 72,192 AWARDS WON SINCE 2001

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to receive worldwide recognition for every aspect of product development, including design, innovation, technology, quality, service, and energy efficiency.

Since 2001, ASUS has earned a total of 69,602 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating solutions designed for everyone to joy.



product  
design award

304

awards



reddot  
award

327

awards



GOOD  
DESIGN

210

awards



TAIWAN  
EXCELLENCE

783

awards



COMPUTEX  
d&i awards 2018

162

awards



151

awards



# Worldwide Achievement

## FORTUNE

One of the World's Most Admired  
Companies for 7 years

## Interbrand

No.1 most valuable brand in Taiwan  
for 8 years

## Forbes

One of the World's Most Admired  
Companies for 7 years

## Clarivate™

No.1 most valuable brand in Taiwan  
for 8 years

# 94,280 Green Certifications in 2021

ASUS was the first global IT company in the world to achieve EU Ecolabel certification for laptops, and 94,280 Ecolabels were registered globally in 2021.



# YOUR NO.1 CHOICE



**No.1 Creator Laptop  
Brand Worldwide**

GFK and NPD combined retail data in Q2~Q3, 2022,  
NVIDIA Studio laptop of worldwide market.



**No.1 OLED Laptop  
Brand Worldwide**

GFK and NPD combined retail data in 2021 Q4~2022 Q3,  
worldwide market.





# TOP GLOBAL NOTEBOOK BRAND

- ASUS is among the **Top 3** consumer notebook company in Asia-Pacific (Excluding China)<sup>1</sup> in 2023 Q4 in units.
- ASUS is among the **Top 3** consumer notebook company in China in 2023 Q4 in units.
- ASUS is the **No.1** consumer notebook company in East Europe<sup>2</sup> in 2023 Q4 in units.
- ASUS is among the **No.1** consumer notebook company in West Europe<sup>3</sup> in 2023 Q4 in units.
- ASUS is among the **No.1** consumer notebook company in Europe<sup>4</sup> in 2023 Q4 in units.
- ASUS is among the **Top 3** consumer notebook company in MEA<sup>5</sup> in 2023 Q4 in units.



1. by "Asia-Pacific", it contains Australia, Bangladesh, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam and rest of Asia/Pacific.

2. by "East Europe", it contains Bulgaria, Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia and Ukraine.

3. by "West Europe", it contains Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.

4. by Croatia, Czech Republic, Greece, Hungary, Kazakhstan, Poland, Romania, Russia, Serbia, Slovakia, Ukraine, Belgium, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden and UK.

5. by "MEA", it contains Algeria, Egypt, Ghana, Israel, Kenya, Morocco, Nigeria, Pakistan, Saudi Arabia, South Africa, Tunisia, Turkey, Uganda and United Arab Emirates.

\* Source: IDC Quarterly Personal Computing Device Tracker, 2023 Q4.

\* Internal source, consumer laptop market share, 2023 Q1-Q4.



# INCREDIBLE INNOVATIONS



**1989**

**ISA-386C**

First mass-produced  
ASUS motherboard



**1997**

**P6300**

First ASUS laptop  
is launched



**1998**

**600 days on Mir**

ASUS laptops used for 600  
days on the Mir Space Station



**2000**

**S8**

First ASUS laptop to win a  
Good Design award



**2002**

**A1**

Innovative multimedia-  
focused laptop



**2013**

**ASUS  
Zenbook UX301**

World's first laptop with  
a glass-covered lid



**2013**

**ASUS  
Transformer T100**

First detachable 2-in-1  
ASUS Windows laptop



**2012**

**ASUS  
Vivobook S200**

First ASUS Vivobook with  
Windows 8 and a touch  
display



**2012**

**ASUS TAICHI™**

World's first  
dual-screen Ultrabook™



**2011**

**Eee Pad  
Transformer TF101**

First-ever 2-In-1 PC



**2014**

**Chromebook  
C200**

The first ASUS  
Chromebook



**2015**

**ASUS  
Transformer Book V**

World's first 2-in-1 Windows  
laptop and Android™ phone



**2016**

**ASUS  
Transformer 3 Pro**

2-in-1 laptop with innovative  
vapor-chamber cooling



**2017**

**ASUS Zenbook 3  
Deluxe**

World's thinnest 14" laptop



**2018**

**ASUS Zenbook  
Pro 15 UX580**

Innovative ScreenPad™  
revolutionizes the laptop  
form factor



Your content, curated.



Established in 1989, ASUS is passionate about technology and driven by the desire to remain a leader in the new digital era. Simply, innovation is part of the ASUS DNA.



**2003**

**S5N**

Ultraportable laptop  
with uncompromising  
performance



**2004**

**W1 Carbon**

World's first  
carbon-fiber laptop



**2006**

**S6**

World's first laptop  
covered with  
genuine leather



**2006**

**ASUS  
Lamborghini VX**

Laptop co-branded as  
ASUS-Lamborghini



**2007**

**Eee PC 701**

World's first netbook



**2011**

**ASUS Zenbook UX21**

The first ASUS Zenbook



**2010**

**NX90**

ASUS laptop co-designed  
with master designer  
David Lewis



**2009**

**Eee PC 1008P**

EeePC with techno-chic  
digi-wave design by  
Karim Rashid



**2008**

**Bamboo series**

Eco-friendly laptop with  
innovative bamboo cover



**2007**

**At the top of  
the world**

First laptop to be used  
on the summit of  
Mount Everest



**2019**

**ASUS  
Zenbook Pro Duo**

The world's first laptop  
with two 4K displays



**2020**

**ExpertBook B9**

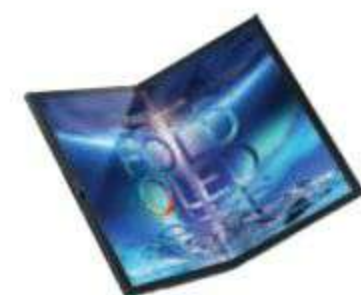
World's lightest 14"  
business laptop



**2021**

**ProArt Studiobook 16**

World's first physical rotary  
control ASUS Dial on a  
creative laptop



**2022**

**ASUS  
Zenbook 17 Fold**

World's first 17" foldable  
OLED laptop



**2023**

**Zenbook S 13  
OLED**

World's Slimmest OLED  
Ultraportable laptop



# ASUS Zenbook Series



## ASUS Zenbook Duo (2024) (UX8406) World's 1st 14" dual-screen laptop powered by AI



Up to Intel® Core™ Ultra 9 processor



Up to Dual 14-inch 3K OLED touchscreens



Long-lasting 75Wh battery



AI Powered Assistant, Copilot in Windows 11



1.35 kg Light



US MIL-STD 810H military-grade standard



Laptop



Dual screen



Desktop



Sharing




14"




Find more details on page 34

| Model Name      | OS              | Processor                           | Graphics             | Storage                     | Memory       | Display  |
|-----------------|-----------------|-------------------------------------|----------------------|-----------------------------|--------------|--|
| UX8406MA-PZ077W | Windows 11 Home | Intel® Core™ Ultra 9 Processor 185H | Intel® Arc™ Graphics | 2TB M.2 NVMe™ PCIe® 4.0 SSD | 32GB LPDDR5X | Up to Dual 14-inch 3K (2880 x 1800) 60Hz 16:10 aspect ratio OLED touchscreens  |
| UX8406MA-PZ151W | Windows 11 Home | Intel® Core™ Ultra 7 Processor 155H | Intel® Arc™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 16GB LPDDR5X | Up to Dual 14-inch 3K (2880 x 1800) 120Hz 16:10 aspect ratio OLED touchscreens |


## ASUS Zenbook 17 Fold OLED (UX9702) Unfold the incredible




Thin & light




12th Gen Intel® Core™ i7 processor




17.3" 2.5K foldable OLED display




DESIGN AWARD 2022




Long-lasting 75Wh high capacity battery




WiFi 6E connectivity



Two Thunderbolt™ 4 ports



reddot winner 2022



GOOD DESIGN AWARD 2022



17.3"

| Model Name      | OS              | Processor                       | Graphics                | Storage                     | Memory      | Display  |
|-----------------|-----------------|---------------------------------|-------------------------|-----------------------------|-------------|--|
| UX9702AA-MD007W | Windows 11 Home | Intel® Core™ i7-1250U Processor | Intel® Iris X® Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 16GB LPDDR5 | 17.3" 2560 x 1920 FOLED touchscreen<br>12.5" 1920 x 1280 FOLED touchscreen when folded |



## ASUS Zenbook 14 OLED (UX3405MA)

New Zen with AI

14"



Up to Intel® Core™  
Ultra 9 processor



Upto 3K OLED 16:10  
Display



15+ hours  
battery life



AI Powered Assistant,  
Copilot in Windows 11



180° ErgoLift hinge



Sustainability: Recycled  
materials use, energy efficiency



Find more details on page 36

| Model Name      | OS              | Processor                           | Graphics             | Storage                     | Memory       | Display                                       |
|-----------------|-----------------|-------------------------------------|----------------------|-----------------------------|--------------|---|
| UX3405MA-PP287W | Windows 11 Home | Intel® Core™ Ultra 9 Processor 185H | Intel® Arc™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | LPDDR5X 32GB | 3K (2880 x 1800) 90Hz OLED 16:10 aspect ratio |
| UX3405MA-PP069W | Windows 11 Home | Intel® Core™ Ultra 7 Processor 155H | Intel® Arc™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | LPDDR5X 16GB | 3K (2880 x 1800) 90Hz OLED 16:10 aspect ratio |

## ASUS Zenbook S13 OLED (UX5304VA/UX5304MA)

World's Slimmest OLED Ultraportable Laptop

13.3"



1cm / 1 Kg  
Thin & light



Up to Intel® Core™ Ultra  
7 Processor 155U



13.3" up to 3K OLED HDR  
NanoEdge4 display



180° ErgoLift hinge



AI Powered Assistant,  
Copilot in Windows 11



US MIL-STD 810H  
military-grade standard



Find more details on page 38

| Model Name       | OS              | Processor                           | Graphics                | Storage                                 | Memory      | Display   |
|------------------|-----------------|-------------------------------------|-------------------------|---|-------------|---|
| UX5304MA-NQ154W  | Windows 11 Home | Intel® Core™ Ultra 7 Processor 155U | Intel® Graphics         | 1TB M.2 NVMe™ PCIe® 4.0 SSD             | 16GB LPDDR5 | 3K (2880 x 1800) 60Hz OLED 16:10 aspect ratio   |
| UX5304VA-NQ142WS | Windows 11 Home | Intel® Core™ i7-1355U Processor     | Intel® Iris X® Graphics | 1TB M.2 NVMe™ PCIe® 4.0 Performance SSD | 16GB LPDDR5 | 2.8K (2880 x 1800) 60Hz OLED 16:10 aspect ratio |
| UX5304VA-NQ217WS | Windows 11 Home | Intel® Core™ i5-1335U Processor     | Intel® Iris X® Graphics | 1TB M.2 NVMe™ PCIe® 4.0 Performance SSD | 16GB LPDDR5 | 2.8K (2880 x 1800) 60Hz OLED 16:10 aspect ratio |

## ASUS Zenbook Pro 15 OLED (UM3504DA)

Portable. Sustainable. Incredible.

15.6"



14.9 mm slim,  
1.4 kg



AMD Ryzen™ 7000  
Series processors



15.6", 2.8K OLED 120Hz  
NanoEdge Pantone®  
Validated display



180° ErgoLift hinge



US military-grade  
durability



ASUS Antimicrobial  
Guard Plus



| Model Name      | OS              | Processor                           | Graphics             | Storage                     | Memory      | Display   |
|-----------------|-----------------|-------------------------------------|----------------------|-----------------------------|-------------|---|
| UM3504DA-MA313W | Windows 11 Home | AMD Ryzen™ 7 7735U Mobile Processor | AMD Radeon™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 16GB LPDDR5 | 2.8K (2880 x 1620) OLED 120Hz 16:9 aspect ratio display |



## ASUS Zenbook 14X OLED (UX3404VA)

Portable. Colorful. Powered by AI.



14.5" 16:10 2.8K 120Hz  
OLED HDR display



Up to 13th Gen  
Intel® Core™ i5-13500H  
processor



AI Powered Assistant,  
Copilot in Windows 11



Full set of I/O ports



Long-lasting 70 Wh  
hour battery



16.9 mm / 1.5 kg  
thin and light



Find more details on page 40

| Model Name      | OS              | Processor                        | Graphics                | Storage                       | Memory     | Display   |
|-----------------|-----------------|----------------------------------|-------------------------|-------------------------------|------------|---|
| UX3404VA-M9332W | Windows 11 Home | Intel® Core™ i5-13500H Processor | Intel® Iris X® Graphics | 512GB M.2 NVMe™ PCIe® 4.0 SSD | 8GB LPDDR5 | 2.8K (2880 x 1620) OLED 120Hz 16:9 aspect ratio display |

## ASUS Zenbook 14 Flip OLED (UP3404VA)

Powerful. Portable. Incredible.



Up to 13th Gen  
Intel® Core™ i7-1360P  
processor



Up to NVIDIA® GeForce®  
RTX™ 3050



14" 16:10 2.8K 90Hz  
OLED HDR display



Long-lasting 70 Wh  
hour battery



16.9 mm / 1.5 kg  
thin and light



Sandstone Beige with Plasma  
Ceramization coating, or  
anodized Inkwell Gray



| Model Name       | OS              | Processor                       | Graphics                 | Storage                     | Memory      | Display   |
|------------------|-----------------|---------------------------------|--------------------------|-----------------------------|-------------|---|
| UP3404VA-KN110WS | Windows 11 Home | Intel® Core™ i7-1360P Processor | Intel® Iris® X® graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | LPDDR5 16GB | 2.8K (2880 x 1800) 90Hz OLED 16:10 aspect ratio |

## ASUS Zenbook 14 OLED (UX3402VA/UX3402ZA)

Power and Elegance, Reimagined



16.9 mm / 1.39 kg  
thin and light



2.8K (2880 x 1800)  
OLED 16:10 aspect ratio



Long-lasting  
75 Wh battery



Ultrafast WiFi 6E



180° ErgoLift hinge



Fast fingerprint login  
with power button



| Model Name      | OS              | Processor                       | Graphics                 | Storage                                 | Memory       | Display   |
|-----------------|-----------------|---------------------------------|--------------------------|---|--------------|---|
| UX3402VA-KM063W | Windows 11 Home | Intel® Core™ i7-1360P Processor | Intel® Iris® X® graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD             | LPDDR5X 16GB | 2.8K (2880 x 1800) 90Hz OLED 16:10 aspect ratio |
| UX3402ZA-KM272W | Windows 11 Home | Intel® Core™ i7-1260P Processor | Intel® Iris® X® graphics | 1TB M.2 NVMe™ PCIe® 3.0 Performance SSD | LPDDR5 16GB  | 2.8K (2880 x 1800) 90Hz OLED 16:10 aspect ratio |



## ASUS Zenbook 14 OLED (UM3406HA)

New Zen with AI



AMD Ryzen™ 7  
8840HS Processor



Up to 14" 16:10 3K  
120Hz OLED display



17+ hours battery life



AI Powered Assistant,  
Copilot in Windows 11



14.9mm Thin & Light  
1.2 kg



180° ErgoLift hinge



Find more details on page 42

| Model Name      | OS              | Processor                     | Graphics             | Storage                       | Memory       | Display  |
|-----------------|-----------------|-------------------------------|----------------------|-------------------------------|--------------|--|
| UM3406HA-PP077W | Windows 11 Home | AMD Ryzen™ 7 8840HS Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 4.0 SSD | 16GB LPDDR5X | 3K (2880 x 1800) 120Hz OLED 16:10 aspect ratio |

## ASUS Zenbook 14 (UM3402YA)

Power and Elegance, Reimagined



16.9 mm / 1.39 kg  
thin and light



US military-grade  
durability



Long-lasting  
75 Wh battery



Ultrafast WiFi 6E



180° ErgoLift hinge



Fast fingerprint login  
with power button



| Model Name      | OS              | Processor                           | Graphics             | Storage                       | Memory       | Display   |
|-----------------|-----------------|-------------------------------------|----------------------|-------------------------------|--------------|---|
| UM3402YA-KP475W | Windows 11 Home | AMD Ryzen™ 7 7730U Mobile Processor | AMD Radeon™ Graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD   | LPDDR4X 16GB | 14" WQXGA (2560 x 1600) 60Hz 16:10 aspect ratio |
| UM3402YA-KP522W | Windows 11 Home | AMD Ryzen™ 5 7530U Mobile Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | LPDDR4X 8GB  | 14" WQXGA (2560 x 1600) 60Hz 16:10 aspect ratio |

## ASUS Zenbook 14 (UX3402ZA)

Power and Elegance, Reimagined



16.9 mm / 1.39 kg  
thin and light



Long-lasting  
75 Wh battery



Ultrafast WiFi 6E



180° ErgoLift hinge



Fast fingerprint login  
with power button



US MIL-STD 810H  
military-grade standard



| Model Name      | OS              | Processor                       | Graphics                | Storage                     | Memory      | Display                                     |
|-----------------|-----------------|---------------------------------|-------------------------|-----------------------------|-------------|---|
| UX3402ZA-KP596W | Windows 11 Home | Intel® Core™ i7-1260P Processor | Intel® Iris® X graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD | LPDDR5 16GB | WQXGA (2560 x 1600) 60Hz 16:10 aspect ratio |



# ASUS Vivobook Series

Find more details on page 40

## ASUS Vivobook Pro 16 OLED (K6602)

Wow the World with Ultimate Power



Up to Intel® Core™  
i9-13900H  
processor



Up to NVIDIA® GeForce  
RTX™ 4060 Laptop GPU



16" 3.2K OLED 16:10  
display



MUX Switch



Dual fans with triple  
vents



Thunderbolt™ 4



16"

nVIDIA  
STUDIO



| Model Name      | OS              | Processor                        | Graphics                             | Storage                     | Memory          | Display   |
|-----------------|-----------------|----------------------------------|--------------------------------------|-----------------------------|-----------------|---|
| K6602VV-MX146WS | Windows 11 Home | Intel® Core™ i9-13900H Processor | NVIDIA® GeForce RTX™ 4060 Laptop GPU | 1TB M.2 NVMe™ PCIe® 4.0 SSD | Up to 16GB DDR5 | 3.2K (3200 x 2000) 120 Hz OLED 16:10 aspect ratio |

## ASUS Vivobook Pro 15 OLED (N6506MV)

World-leading 15.6" 2.8K 120Hz OLED laptop



AI Powered Assistant,  
Copilot in Windows 11



ASUS IceCool Pro thermal  
technology up to 125W  
CPU+ GPU TDP



ASUS Lumina OLED up to 3K  
resolution and 120Hz  
refresh rate



ASUS DialPad for  
intuitive creativity



MUX Switch, less  
latency, more powerful



AI Sense Camera  
with IR support



15.6"

nVIDIA  
STUDIO



Find more details on page 46

| Model Name     | OS              | Processor                           | Graphics                                       | Storage                     | Memory    | Display                                       |
|----------------|-----------------|-------------------------------------|--|-----------------------------|-----------|---|
| N6506MV-MA002W | Windows 11 Home | Intel® Core™ Ultra 9 Processor 185H | NVIDIA® GeForce RTX™ 4060 Laptop GPU 8GB GDDR6 | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 24GB DDR5 | 3K (2880 x 1620) 120Hz OLED 16:9 aspect ratio |
| N6506MV-MA098W | Windows 11 Home | Intel® Core™ Ultra 9 Processor 185H | NVIDIA® GeForce RTX™ 4060 Laptop GPU 8GB GDDR6 | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 24GB DDR5 | 3K (2880 x 1620) 120Hz OLED 16:9 aspect ratio |



## ASUS Vivobook Pro 15 OLED (K6502)

Wow the World with Ultimate Power



Up to Intel® Core™  
i7-13700H processor



Up to NVIDIA® GeForce  
RTX™ 3050 Laptop GPU



Up to 15.6" 3.2K OLED  
16:9 display



Dual fans with triple  
vents



MUX Switch



Thunderbolt™ 4



15.6"



Find more details on page 44

| Model Name     | OS              | Processor                        | Graphics                                 | Storage                     | Memory    | Display                                       |
|----------------|-----------------|----------------------------------|--|-----------------------------|-----------|---|
| K6502VJ-MA138W | Windows 11 Home | Intel® Core™ i7-13700H Processor | NVIDIA® GeForce RTX™ 3050 6GB Laptop GPU | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 16GB DDR5 | 3K (2880 x 1620) 120Hz OLED 16:9 aspect ratio |

## ASUS Vivobook S 16 OLED (S5606MA)

Simply slim, simply stunning.



AI Powered Assistant,  
Copilot in Windows 11



Up to Intel® Core™  
Ultra 9 processor



ASUS Lumina OLED up to 3K  
resolution and 120Hz  
refresh rate



1.39 cm ultra-slim and  
1.3 kg light



Up to 75 Wh  
big battery capacity



180° hinge for diverse  
usage



16"



Find more details on page 50

| Model Name     | OS              | Processor                           | Graphics             | Storage                       | Memory       | Display  |
|----------------|-----------------|-------------------------------------|----------------------|-------------------------------|--------------|--|
| S5606MA-MX084W | Windows 11 Home | Intel® Core™ Ultra 9 Processor 185H | Intel® Arc™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD   | LPDDR5X 16GB | 3.2K (3200 x 2000) 120Hz OLED 16:10 aspect ratio |
| S5606MA-MX085W | Windows 11 Home | Intel® Core™ Ultra 7 Processor 155H | Intel® Arc™ Graphics | 512GB M.2 NVMe™ PCIe® 4.0 SSD | LPDDR5X 16GB | 3.2K (3200 x 2000) 120Hz OLED 16:10 aspect ratio |

## ASUS Vivobook S 14 OLED (M5406UA/M5406NA)

So slim. So light. So right.



AI Powered Assistant,  
Copilot in Windows 11



Up to AMD Ryzen™ 9  
8945HS Processor



ASUS Lumina OLED up to 3K  
resolution and 120Hz  
refresh rate



1.39 cm ultra-slim and  
1.3 kg light



Up to 75 Wh  
big battery capacity



180° hinge for diverse  
usage



14"

Find more details on page 48

| Model Name     | OS              | Processor                            | Graphics             | Storage                       | Memory       | Display  |
|----------------|-----------------|--------------------------------------|----------------------|-------------------------------|--------------|--|
| M5406UA-PP067W | Windows 11 Home | AMD Ryzen™ 9 8945HS Processor        | AMD Radeon™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD   | LPDDR5X 32GB | 3K (2880 x 1800) 120Hz OLED 16:10 aspect ratio |
| M5406NA-PP115W | Windows 11 Home | AMD Ryzen™ 5 7535HS Mobile Processor | AMD Radeon™ Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD   | LPDDR5X 16GB | 3K (2880 x 1800) 120Hz OLED 16:10 aspect ratio |
| M5406NA-PP115W | Windows 11 Home | AMD Ryzen™ 5 7535HS Mobile Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 4.0 SSD | LPDDR5X 8GB  | 3K (2880 x 1800) 120Hz OLED 16:10 aspect ratio |



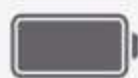
## ASUS Vivobook 15X OLED (K3504/M3504)

15.6"

Set your imagination free



13th Gen Intel® P Series/AMD Ryzen™ 7 7730U Processor



60% in 49 mins fast charging



180° hinge for diverse usage



ASUS webcam shield



ASUS Antimicrobial Guard



US MIL-STD 810H military-grade standard



| Model Name     | OS              | Processor                       | Graphics               | Storage                     | Memory    | Display                                       |
|----------------|-----------------|---------------------------------|------------------------|-----------------------------|-----------|---|
| K3405VA-LY151W | Windows 11 Home | Intel® Core™ i7-1360P Processor | Intel Iris X® Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD | 16GB DDR4 | FHD (1920 x 1080) 60Hz OLED 16:9 aspect ratio |
| M3504YA-L1282W | Windows 11 Home | AMD Ryzen™ 7 7730U Processor    | AMD Radeon™ Graphics   | 1TB M.2 NVMe™ PCIe® 3.0 SSD | 16GB DDR4 | FHD (1920 x 1080) 60Hz OLED 16:9 aspect ratio |

## ASUS Vivobook 14X OLED (K3405)

14"

Set your imagination free



13th Gen Intel® Core™ H-series processor



NVIDIA® GeForce RTX™ 3050 Laptop GPU



2.8K 60 Hz OLED display



180° hinge for diverse usage



ASUS webcam shield



ASUS Antimicrobial Guard



| Model Name     | OS              | Processor                        | Graphics               | Storage                       | Memory    | Display                                     |
|----------------|-----------------|----------------------------------|------------------------|-------------------------------|-----------|---|
| K3405VA-LY151W | Windows 11 Home | Intel® Core™ i9-13900H Processor | Intel Iris X® Graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD   | 16GB DDR4 | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| K3405VA-LY130W | Windows 11 Home | Intel® Core™ i7-13700H Processor | Intel Iris X® Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 16GB DDR4 | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |

## ASUS Vivobook 15X OLED (X1503ZA)

15.6"

Wow the World with Smooth Power



12th Gen Intel® Core™ H-series/P-series processor



180° hinge for wide flexibility



Ergosense keyboard



ASUS AI noise cancellation



Webcam Privacy Shield



ASUS Antibacterial Guard



| Model Name                      | OS              | Processor                        | Graphics            | Storage                       | Memory   | Display                                       |
|---------------------------------|-----------------|----------------------------------|---------------------|-------------------------------|----------|---|
| X1503ZA-L1438W / X1503ZA-L1548W | Windows 11 Home | Intel® Core™ i5-12500H Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB DDR4 | FHD (1920 x 1080) 60Hz OLED 16:9 aspect ratio |
| X1503ZA-L1304W                  | Windows 11 Home | Intel® Core™ i3-1220P Processor  | Intel® UHD Graphics | 256GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB DDR4 | FHD (1920 x 1080) 60Hz OLED 16:9 aspect ratio |



## ASUS Vivobook 16 OLED (X1605ZA / X16505VA)

Let your vision shine



Up to 12th Gen Intel® H-Series



Antimicrobial Guard Plus



US MIL-STD 810H military-grade standard



ASUS webcam shield



ErgoSense keyboard



180° hinge for diverse usage



16"

| Model Name     | OS              | Processor                        | Graphics            | Storage                       | Memory   | Display                                     |
|----------------|-----------------|----------------------------------|---------------------|-------------------------------|----------|---|
| X1605VA-MB663W | Windows 11 Home | Intel® Core™ i7 Processor 150U   | Intel® Graphics     | 1TB M.2 NVMe™ PCIe® 4.0 SSD   | DDR4 8GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| X1605ZA-MB649W | Windows 11 Home | Intel® Core™ i7-12700H Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| X1605ZA-MB648W | Windows 11 Home | Intel® Core™ i5-12500H Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |

## ASUS Vivobook 15 OLED (X1505ZA)

Let your vision shine



ASUS ErgoSense keyboard



ASUS webcam shield



180° hinge for diverse usage



ASUS Antimicrobial Guard Plus



ASUS AI Noise-canceling



US MIL-STD 810H military-grade standard



15.6"

Find more details on page 17

| Model Name     | OS              | Processor                        | Graphics            | Storage                       | Memory   | Display                                       |
|----------------|-----------------|----------------------------------|---------------------|-------------------------------|----------|---|
| X1504VA-NJ340W | Windows 11 Home | Intel® Core™ i5-12500H Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | FHD (1920 x 1080) 60Hz OLED 16:9 aspect ratio |

## ASUS Vivobook 14 OLED (X1405VA)

Let your vision shine



Up to 13th Gen Intel® H-Series



Antimicrobial Guard Plus



US MIL-STD 810H military-grade standard



ASUS webcam shield



ErgoSense keyboard



180° hinge for diverse usage



14"

| Model Name     | OS              | Processor                        | Graphics            | Storage                       | Memory   | Display   |
|----------------|-----------------|----------------------------------|---------------------|-------------------------------|----------|---|
| X1405VA-KM252W | Windows 11 Home | Intel® Core™ i5-13500H Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | 2.8K (2880 x 1800) 90Hz OLED 16:10 aspect ratio |



# ASUS Vivobook S14 Flip (TP3402/TN3402)

14"

Wow the World with True Power



Up to 13th Gen Intel® H-Series / up to AMD Ryzen™ 77730U Processor



3-sided NanoEdge Display



360° hinge



Thin and light chassis



Webcam Privacy Shield



Support 4096 pressure level stylus



reddot winner 2022



| Model Name       | OS              | Processor                        | Graphics                | Storage                       | Memory    | Display                                     |
|------------------|-----------------|----------------------------------|-------------------------|-------------------------------|-----------|---|
| TP3402Z A-LZ262W | Windows 11 Home | Intel® Core™ i9-13900H Processor | Intel® Iris® X graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD   | DDR4 16GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| TP3402Z A-Z367W  | Windows 11 Home | Intel® Core™ i7-13700H Processor | Intel® Iris® X graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD   | DDR4 16GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| TN3402QA-LZ128W  | Windows 11 Home | Intel® Core™ i7-12700H Processor | Intel® Iris® X graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD   | DDR4 16GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| TN3402QA-LZ138W  | Windows 11 Home | Intel® Core™ i5-13500H Processor | Intel® UHD Graphics     | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB  | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| TN3402YA-LZ230W  | Windows 11 Home | AMD Ryzen™ 77730U Processor      | AMD Radeon™ Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB  | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| TN3402YA-LZ342W  | Windows 11 Home | AMD Ryzen™ 57430U Processor      | AMD Radeon™ Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB  | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |

# ASUS Vivobook 15 (X1502VA / X1502ZA)

15.6"

Powerful in every way



Up to Intel® Core™ i7-13700H processor



180° hinge for diverse usage



ASUS Antimicrobial Guard Plus



US MIL-STD 810H military-grade standard



Ergosense keyboard



ASUS webcam shield



| Model Name                        | OS              | Processor                        | Graphics               | Storage                       | Memory    | Display                                  |
|-----------------------------------|-----------------|----------------------------------|------------------------|-------------------------------|-----------|--|
| X1502VA-BQ275W                    | Windows 11 Home | Intel® Core™ i7-13700H Processor | Intel Iris Xe Graphics | 1TB M.2 NVMe™ PCIe® 4.0 SSD   | DDR4 16GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1502ZA-BQ1943W                   | Windows 11 Home | Intel® Core™ i7-12700H Processor | Intel® UHD Graphics    | 512GB M.2 NVMe™ PCIe® 4.0 SSD | DDR4 16GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1502ZA-BQ1772W                   | Windows 11 Home | Intel® Core™ i7-1255U Processor  | Intel® UHD Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1502ZA-BQ1771W                   | Windows 11 Home | Intel® Core™ i5-1235U Processor  | Intel® UHD Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1502ZA-BQ1888W / X1502ZA-EJ1890W | Windows 11 Home | Intel® Core™ i5-12500H Processor | Intel® UHD Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |



## ASUS Vivobook 15 K513 (K513EA)

 15.6"

Work it, own it



Intel® Core™ i5  
Processor



Discrete Graphic



Thin & Light



NanoEdge Display



USB Type-C



Wi-Fi 6



| Model Name     | OS              | Processor                        | Graphics            | Storage                       | Memory   | Display                                  |
|----------------|-----------------|----------------------------------|---------------------|-------------------------------|----------|--|
| K513EA-BQ3051W | Windows 11 Home | Intel® Core™ i5-1135G7 Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |

## ASUS Vivobook 14 OLED (M1405YA)

 14"

Let your vision shine



AMD Ryzen™  
7 7730U Mobile  
Processor



Up to 2.8K 60Hz  
OLED display



Antimicrobial Guard Plus



US MIL-STD 810H  
military-grade  
standard



ASUS webcam shield



Lay-flat hinge



| Model Name  | OS              | Processor                    | Graphics             | Storage                       | Memory   | Display                                     |
|---|-----------------|------------------------------|----------------------|-------------------------------|----------|---|
| M1405YA-LY097W /<br>M1405YA-LY098W /<br>M1405YA-LY118WS | Windows 11 Home | AMD Ryzen™ 7 7730U Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |

## ASUS Vivobook 15 (X1504VA)

 15.6"

Makes every day your day



ASUS ErgoSense  
keyboard



180° hinge for diverse  
usage



ASUS Antimicrobial  
Guard Plus



US MIL-STD 810H  
military-grade  
standard



ASUS AI Noise canceling



ASUS webcam shield



| Model Name                         | OS              | Processor                       | Graphics            | Storage                       | Memory   | Display                                  |
|------------------------------------|-----------------|---------------------------------|---------------------|-------------------------------|----------|--|
| X1504VA-NJ340W /<br>X1504VA-BQ605W | Windows 11 Home | Intel® Core™ i5-1335U Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB DDR4 | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1504VA-BQ854W /<br>X1504VA-E8855W | Windows 11 Home | Intel® Core™ i5 Processor 120U  | Intel® Graphics     | 512GB M.2 NVMe™ PCIe® 4.0 SSD | 8GB DDR4 | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |



# ASUS Vivobook 14 (X1404VA / X1404ZA)

Makes every day your day



180° lay-flat hinge



ASUS webcam shield



ASUS Antimicrobial Guard Plus



ASUS ErgoSense keyboard



US Military-grade durability



ASUS AI noise cancellation



14"

| Model Name                      | OS                 | Processor                       | Graphics                 | Storage                       | Memory    | Display                                  |
|---------------------------------|--------------------|---------------------------------|--------------------------|-------------------------------|-----------|--|
| X1404VA-EB421W / X1404VA-EB244W | Windows 11 Home    | Intel® Core™ i7-1355U Processor | Intel® Iris® X® Graphics | 256GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 16GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1404ZA-EB310W                  | Windows 11 Home    | Intel® Core™ i7-1255U Processor | Intel® UHD Graphics      | 512GB M.2 NVMe™ PCIe® 4.0 SSD | DDR4 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1404VA-NK089W / X1404VA-EB149W | Windows 11 Home    | Intel® Core™ i5-1335U Processor | Intel® UHD Graphics      | 512GB M.2 NVMe™ PCIe® 4.0 SSD | DDR4 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| X1404VA-NK467                   | No preinstalled OS | Intel® Core™ i5-1335U Processor | Intel® UHD Graphics      | 512GB M.2 NVMe™ PCIe® 4.0 SSD | DDR4 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |

# ASUS Vivobook 14 (X1402ZA)

Wow the World with Smooth Power



Intel® Core™ i3-1215U Processor



Lightweight



NanoEdge Display



Webcam Privacy Shield



ASUS NumberPad 2.0 (Optional)



fingerprint sensor login (Optional)



14"

| Model Name     | OS              | Processor                       | Graphics            | Storage                       | Memory   | Display                                  |
|----------------|-----------------|---------------------------------|---------------------|-------------------------------|----------|--|
| X1402ZA-EB473W | Windows 11 Home | Intel® Core™ i3-1215U Processor | Intel® UHD Graphics | 256GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 4GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |



## ASUS Vivobook 14 (X1405VA / X1405ZA)

Let your vision shine



Up to 12th Gen Intel® H-Series



Antimicrobial Guard Plus



US MIL-STD 810H  
military-grade  
standard



ASUS webcam shield



ErgoSense keyboard



180° hinge for diverse  
usage



| Model Name     | OS              | Processor                        | Graphics               | Storage                       | Memory    | Display                                     |
|----------------|-----------------|----------------------------------|------------------------|-------------------------------|-----------|---|
| X1405VA-LY396W | Windows 11 Home | Intel® Core™ i5-13500H Processor | Intel® UHD Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB DDR4  | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| X1405ZA-LY221W | Windows 11 Home | Intel® Core™ i7-12700H Processor | Intel Iris X® Graphics | 1TB M.2 NVMe™ PCIe® 3.0 SSD   | 16GB DDR4 | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| X1405ZA-LY218W | Windows 11 Home | Intel® Core™ i5-12500H Processor | Intel® UHD Graphics    | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB DDR4  | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |
| X1405VA-LY312W | Windows 11 Home | Intel® Core™ S Processor 120U    | Intel® Graphics        | 512GB M.2 NVMe™ PCIe® 4.0 SSD | 8GB DDR4  | WUXGA (1920 x 1200) 60Hz 16:10 aspect ratio |

## ASUS Vivobook Go 15 (E1504FA / (E1504GA)

Be productive as you Go



ASUS ErgoSense  
keyboard



180° hinge for diverse  
usage



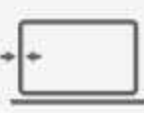
ASUS webcam shield



US MIL-STD 810H  
military-grade  
standard



ASUS AI  
Noisecanceling



NanoEdge Display



| Model Name      | OS              | Processor                      | Graphics             | Storage                       | Memory      | Display                                  |
|-----------------|-----------------|--------------------------------|----------------------|-------------------------------|-------------|--|
| E1504FA-NJ1115W | Windows 11 Home | AMD Ryzen™ 5 7520U Processor   | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | LPDDR5 16GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| E1504FA-NJ113W  | Windows 11 Home | AMD Ryzen™ 5 7520U Processor   | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | LPDDR5 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| E1504FA-BQ1100W | Windows 11 Home | AMD Ryzen™ 3 7320U Processor   | AMD Radeon™ Graphics | 256GB M.2 NVMe™ PCIe® 3.0 SSD | LPDDR5 8GB  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| E1504GA-NJ408W  | Windows 11 Home | Intel® Core™ i3-N305 Processor | Intel® UHD Graphics  | 256GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB    | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |



# ASUS Vivobook Go 14 Flip (TP1400)

14"

Explore 360° of freedom



| Model Name      | OS              | Processor                              | Graphics            | Storage                       | Memory   | Display                                  |
|-----------------|-----------------|--|---------------------|-------------------------------|----------|--|
| TP1400KA-EC264W | Windows 11 Home | Intel® Pentium® Silver N6000 Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | DDR4 8GB | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |

# ASUS Vivobook Go 14 (E1404FA)

14"

Be productive as you Go



| Model Name                        | OS              | Processor                    | Graphics             | Storage                       | Memory      | Display                                  |
|-----------------------------------|-----------------|------------------------------|----------------------|-------------------------------|-------------|--|
| E1404FA-NK288W                    | Windows 11 Home | AMD Ryzen™ 5 7520U Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 16GB LPDDR5 | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| E1404FA-NK218W/<br>E1404FA-NK373W | Windows 11 Home | AMD Ryzen™ 5 7520U Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB LPDDR5  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| E1404FA-NK003W                    | Windows 11 Home | AMD Ryzen™ 3 7320U Processor | AMD Radeon™ Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB LPDDR5  | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |

# ASUS Vivobook Go 14 (E1404GA)

14"

Be productive as you Go



| Model Name     | OS              | Processor                      | Graphics            | Storage                       | Memory   | Display                                  |
|----------------|-----------------|--------------------------------|---------------------|-------------------------------|----------|--|
| E1404GA-EB146W | Windows 11 Home | Intel® Core™ i3-N305 Processor | Intel® UHD Graphics | 512GB M.2 NVMe™ PCIe® 3.0 SSD | 8GB DDR4 | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |
| E1404GA-EB144W | Windows 11 Home | Intel® Core™ i3-N305 Processor | Intel® UHD Graphics | 256G UFS 2.1                  | 8GB DDR4 | FHD (1920 x 1080) 60Hz 16:9 aspect ratio |



# SUSTAINABILITY

## Sustaining an Incredible Future



### Our goals for a sustainable future

We strive to make a positive impact on the planet through all that we do. See our goals below for 2025 and beyond.



#### Climate Action

- 100% renewable energy in Taiwan-based operations centers by 2030; and in global operations centers by 2035
- Key products 30% better than Energy Star efficiency standards every year
- 30% reduction in key suppliers' carbon intensity



#### Value Creation

- 100% increase in sustainable value creation by intensifying digital transformation & innovation efforts
- Strengthen industry/academia cooperative projects to train 1,000+ students



#### Responsible Manufacturing

- Implement labor rights management, with 100% of key suppliers completing Responsible Business Alliance (RBA) third-party audits
- 100% responsible mineral sourcing of tantalum, tin, tungsten, gold, and cobalt from qualified smelters
- Strengthen information security across the supply chain by ensuring that 100% of key suppliers are in compliance



#### Circular Economy

- Promote sustainable procurement and increase the use of environmentally friendly materials in products and packaging by 100%
- Boost green competitiveness & increase proportion of Eco Labels in revenue to over 50%
- Enhance R&D environment safety & attain 100% coverage of international information security standards
- Achieve a global recycling rate of 20% for ASUS products



# Copilot in Windows

Just ask. Your AI assistant in Windows can help you discover fresh insights, explore new skills, create with ease, and save valuable time.

## AI at your service

Get more done with fewer clicks. Copilot in Windows<sup>1</sup> delivers AI at work and brings intelligent tools together in your laptop. Copilot in Windows is designed to work with other Copilots including Microsoft 365 Copilot.

## Hyperfocus on priorities

Stay organized and in the flow with one place to get relevant answers to complex questions, tailor settings for your work style, set up focus sessions, and refine and clarify your content.

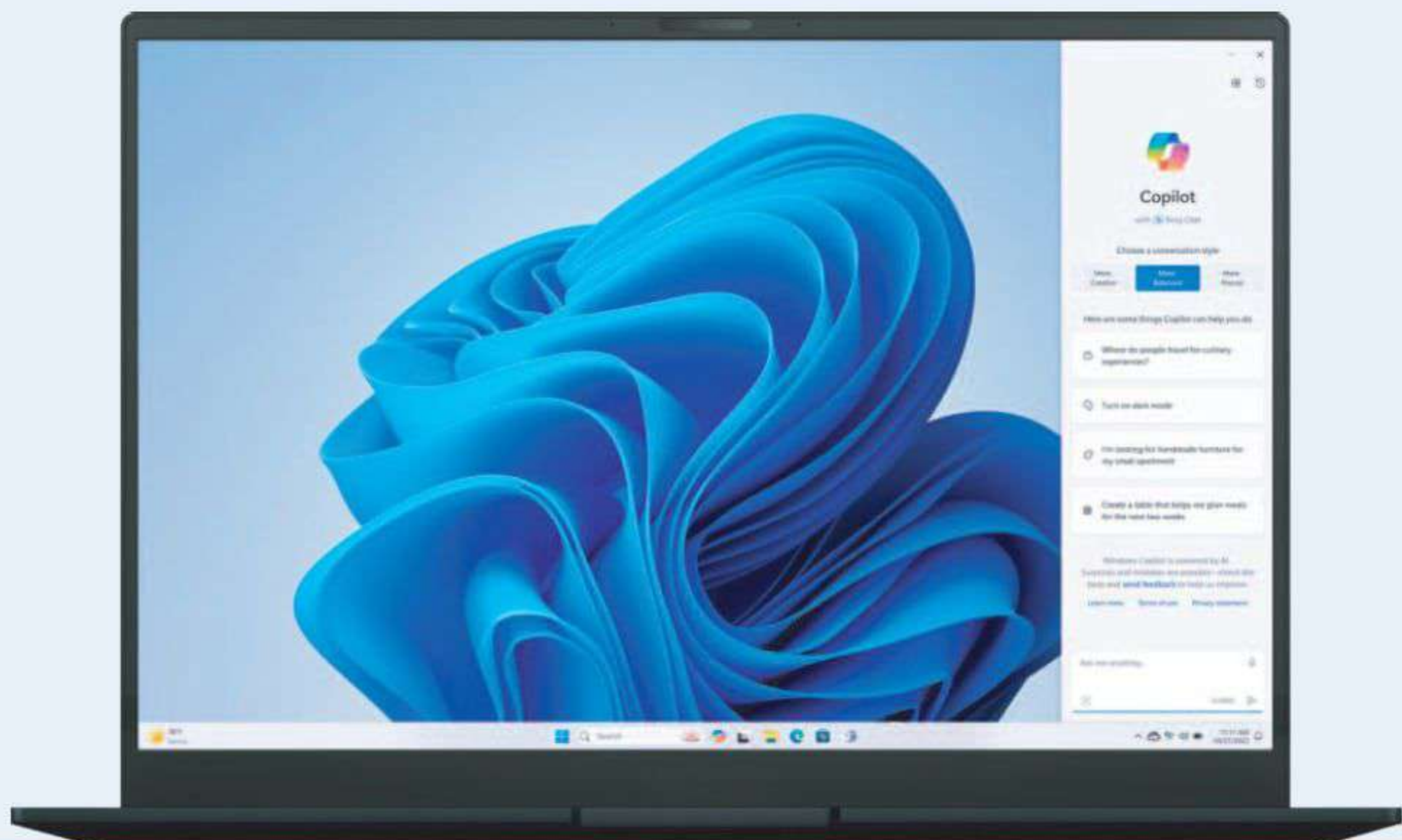
## Innovate faster and easier

You'll be done before you know it. Fuel creativity and problem-solving by sharpening your skills, effortlessly kickstarting writing projects, delivering relevant insights, summarizing information, and turning your words into art.

## Stay private, protected, and confident

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will not be saved, used to train AI models, or viewed.

Achieve more with less time and effort using Copilot in Windows<sup>1</sup>. Your AI assistant at work does the heavy-lifting so you can do the extraordinary. With Copilot in Windows, you can get better answers, sharpen skills, find fresh solutions, and create in new ways.



1. Copilot availability and rollout timing varies by market. Copilot with commercial data protection requires Microsoft 365 E3, E5, Business Standard, Business Premium or A3 or A5 for faculty, or accessed using Microsoft Entra ID.



# AI Tools in Windows 11

Your time is valuable

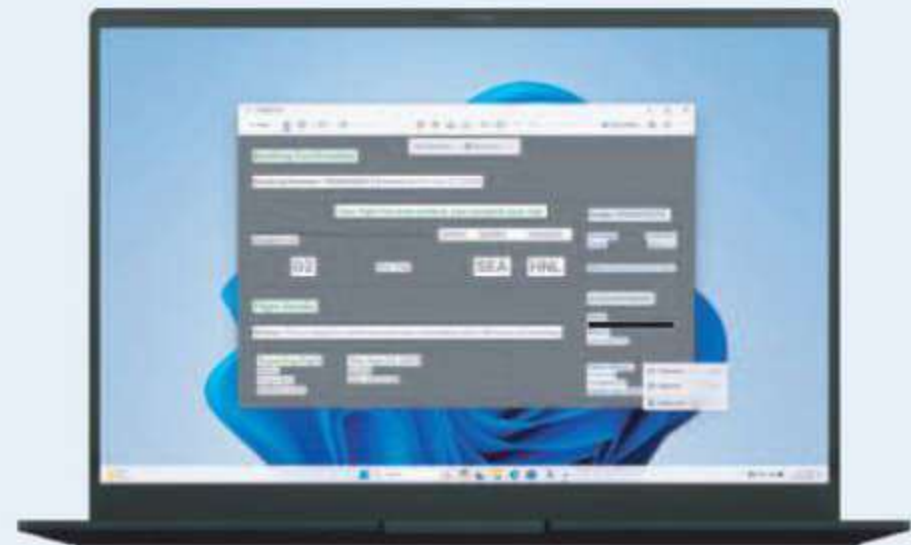


## For images, and imagination

Paint now comes with new tools to help you edit photos like a pro and create art like a visionary.<sup>2</sup>

## Nothing's as clear as a screenshot

Capture exactly what's on your screen with Snipping Tool and Screen Recorder. Then, edit and share it with others.<sup>2</sup>

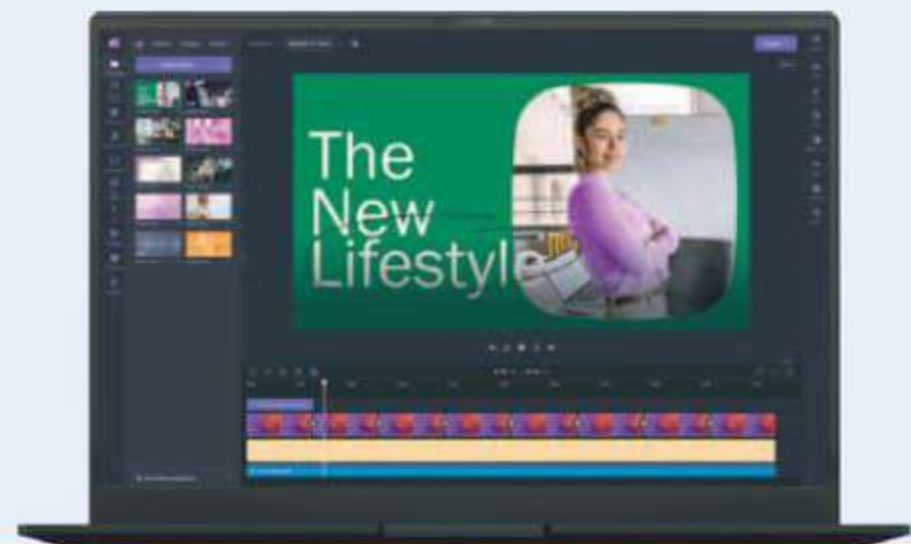


## For the moments worth remembering

The Photos app makes it simple to organize, edit, and revisit life's magical moments.<sup>2</sup>

## Inspiring ideas

When it comes to storytelling, editing matters just as much as scenes. Microsoft Clipchamp can help you make it all come together.<sup>2</sup>



<sup>2</sup> Copilot in Windows (In preview) is rolling out gradually within the latest update to Windows 11 in select global markets. Timing of availability varies by device and market. Copilot key feature availability varies by market. Learn more: <https://www.microsoft.com/en-us/windows/copilot-ai-features?r=1#faq>





## ASUS 4A Guarantee

We are committed to provide our customers with unrivaled quality and service



Assured Quality



Always-on Support



All-around Coverage



Added-value Experience

**Your ASUS laptops are protected with standard  
2-year International Warranty & 1-year Perfect Warranty**

## What is Perfect Warranty?

ASUS Perfect Warranty (APW) is an additional protection service for ASUS products\*, providing coverage for any damage to the unit not covered under the ASUS manufacturer's warranty, including customer-induced damage. APW also includes International Warranty within its coverage.



Laptops

ASUS products\* eligible for ASUS Perfect Warranty coverage will enjoy one-time accidental damage insurance within the first year of purchase. ASUS will cover 80% of the repair cost, while the remaining 20% will be borne by the customer.



Inclusions

Accidental drops, falls and other collisions, Liquid damage, Electrical surges, Accidental breakage



Exclusions

Theft, loss, natural damage including but not limited to rain, fire, and flood, or any intentional damage.



| International Warranty | Perfect Warranty (Local Accidental Damage Protection) |                              |                  |
|------------------------|---|------------------------------|------------------|
|                        | Cost for Customer Induced Damage                      | Period                       | Repair Frequency |
| 2 Years                | 20% Parts Cost  | 1st Year of 2 Years Warranty | 1                |



## How to receive ASUS Perfect Warranty?

### Steps

Complete product registration within three months of purchase to enjoy ASUS Perfect Warranty.

1



#### Scan QR Code to Register as ASUS Member

Create an account & Login to official website / MyASUS app.

2



#### Scan QR Code or click on product registration tab

Fill in your product information such as serial number, purchase date & submit.

3

Enjoy your peace of mind with ASUS Perfect Warranty!

## Send Your Laptop to Service Center

### Steps

Walk-in Service Center

1



#### Scan QR Code

Scan the QR code to our Service Center Locations portal

2



#### Walk-in

Bring your ASUS laptop to the nearest Service Center on the map

## Become an ASUS Member Today!

Register at our website and ASUS members can enjoy all these perks:



Latest News Updates



Warranty Management



Driver & Software Download



Tech Support & Repair Status

### Where to Buy



ASUS Authorized Store



ASUS Service Center



MyASUS App



Register Now



To Know More

Disclaimer:

a) Please visit the ASUS support site at <https://www.asus.com/np/support/> for current and complete ASUS warranty information.

b) Although we strive to present the most accurate and comprehensive information at the time of the publication, we reserve the right to make changes without prior notice.





**100% Free Service  
& Spare Parts**

# GLOBAL 2-YEAR WARRANTY

100% FREE Labor & Spare Parts Warranty Service

Did you know that ASUS offers a 2-year international warranty that's absolutely FREE? Some vendors claim to give a 3-year warranty, but it's actually only a 1-year labor & parts warranty plus 2 years free labor. That means after the 1 year warranty has expired, you still have to pay the cost of spare parts for repairs.

## International Warranty in 80 Countries or Regions

ASUS is confident in the quality and durability of our products, so we provide a 2-year international warranty in 80 countries or regions worldwide for ASUS laptops. For select products, ASUS provides a 1-year international warranty.

|                                       |   |   |  |  |  |
|---------------------------------------|---|---|--|--|--|
| <b>Albania</b><br>+355-42256031       | <b>Armenia</b><br>008-800-100-2787            | <b>Australia</b><br>1300-2787-88                | <b>Austria</b><br>(+43)-13602775461            | <b>Azerbaijan</b><br>008-800-100-2787    | <b>Bahrain</b><br>+973 17311464                |
| <b>Bangladesh</b><br>09612377123      | <b>Belarus</b><br>008-800-100-2787            | <b>Belgium</b><br>0032-78150231                 | <b>Bosnia Herzegovina</b><br>+38770311100      | <b>Bulgaria</b><br>+359-70014411         | <b>Cambodia</b><br>Please contact nearest dist |
| <b>Canada</b><br>1-888-678-3688       | <b>China</b><br>400-600-6655                  | <b>Croatia</b><br>+38517776152                  | <b>Czech Republic</b><br>+420-552302313        | <b>Denmark</b><br>0045-38322943          | <b>Egypt</b><br>0-800-000-9904                 |
| <b>Estonia</b><br>+372-6671796        | <b>Finland</b><br>00358-969379690             | <b>France</b><br>0033-170949400                 | <b>Georgia</b><br>008-800-100-2787             | <b>Germany</b><br>+49-(0) 2102-5789557   | <b>Greece</b><br>+30 211 1985051               |
| <b>Hong Kong</b><br>+852-3582-4770    | <b>Hungary</b><br>+36-15054561                | <b>Iceland</b><br>Please contact nearest dist   | <b>India</b><br>1800-2090365                   | <b>Indonesia</b><br>1500128 (Local Only) | <b>Ireland</b><br>+353-1890719918              |
| <b>Israel</b><br>+972-1-700-72-11-77  | <b>Italy</b><br>+39 06 97626662               | <b>Japan</b><br>0800-123-2787                   | <b>Jordan</b><br>+962 6 5936781                | <b>Kazakh</b><br>8-800-080-5242          | <b>Kosovo</b><br>+383 38 551 895               |
| <b>Kuwait</b><br>+96522615060         | <b>Kyrgyz</b><br>008-800-100-2787             | <b>Latvia</b><br>+371-67408838                  | <b>Lebanon</b><br>+961 1695710 Ext. 464        | <b>Lithuania-Kaunas</b><br>+370-37329000 | <b>Lithuania-Vilnius</b><br>+370-52101160      |
| <b>Macao</b><br>0800997               | <b>Macedonia</b><br>+38923215473              | <b>Malaysia</b><br>1300-883495                  | <b>Malta</b><br>+39-0697629789                 | <b>Mexico</b><br>55-1946-3663            | <b>Moldova</b><br>008-800-100-2787             |
| <b>Montenegro</b><br>+382-20608251    | <b>Myanmar</b><br>Please contact nearest dist | <b>Nepal</b><br>Please contact nearest dist     | <b>Netherlands-Luxembourg</b><br>+31-591570290 | <b>New Zealand</b><br>0800-278-788       | <b>Norway</b><br>+47-2396 2691                 |
| <b>Oman</b><br>+968 2478 3358         | <b>Philippine</b><br>+63-2-7985700            | <b>Poland</b><br>+48-225718040                  | <b>Portugal</b><br>+351 211451758              | <b>Qatar</b><br>+974 44233682            | <b>Romania</b><br>+40-21-330 1786              |
| <b>Saudi Arabia</b><br>800-8500-854   | <b>Serbia</b><br>+381114300328                | <b>Singapore</b><br>+65 - 6636 9163             | <b>Slovak Republic</b><br>00421-232162621      | <b>Slovenia</b><br>+38659343400          | <b>South Africa</b><br>0861278772              |
| <b>South Korea</b><br>+82-2-1566-6868 | <b>Spain</b><br>+34-932938154                 | <b>Sri Lanka</b><br>Please contact nearest dist | <b>Sweden</b><br>+46-858769407                 | <b>Switzerland</b><br>0041-848111014     | <b>Taiwan</b><br>0800-093-456                  |
| <b>Thailand</b><br>+66-2-401-1717     | <b>Turkey</b><br>+90 850 5222787              | <b>Turkmen</b><br>008-800-100-2787              | <b>UAE</b><br>8000-330-5910                    | <b>United Kingdom</b><br>+44-1442265548  | <b>USA</b><br>1-855-755-2787                   |
| <b>Uzbekistan</b><br>008-800-100-2787 | <b>Vietnam</b><br>1800-6588                   |   |  |  |  |



# Smart Conferencing

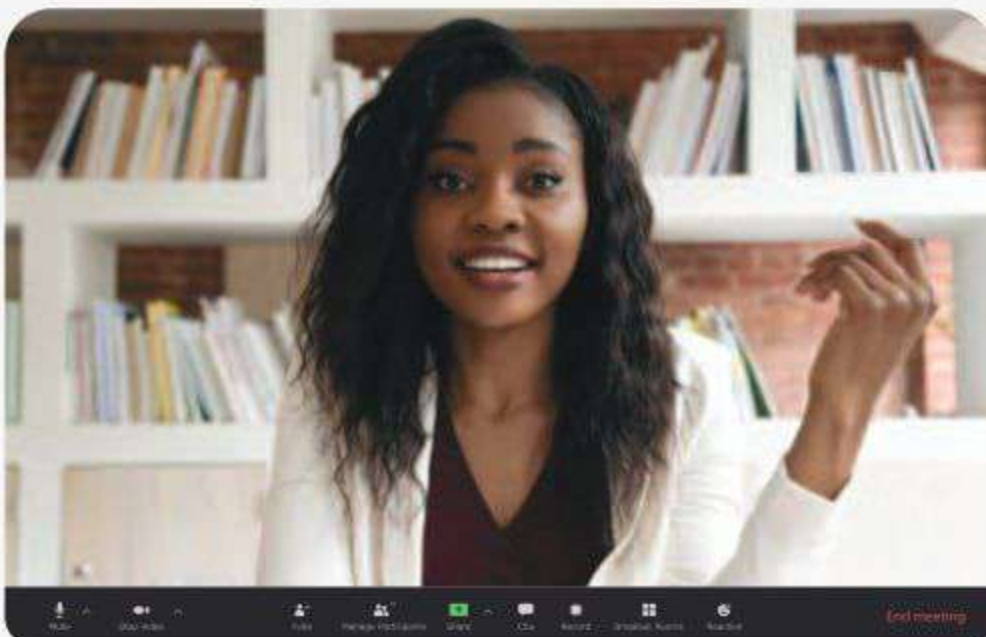
## ASUS AiSense camera effects, always look great in video calls

For the best video-call experience, the ASUS AiSense camera with Windows Studio Effects ensures you always look your best during virtual conferences.



### Background Blur

Blurs the background to protect your privacy while doing video conference call at home.



### Eye Contact Correction

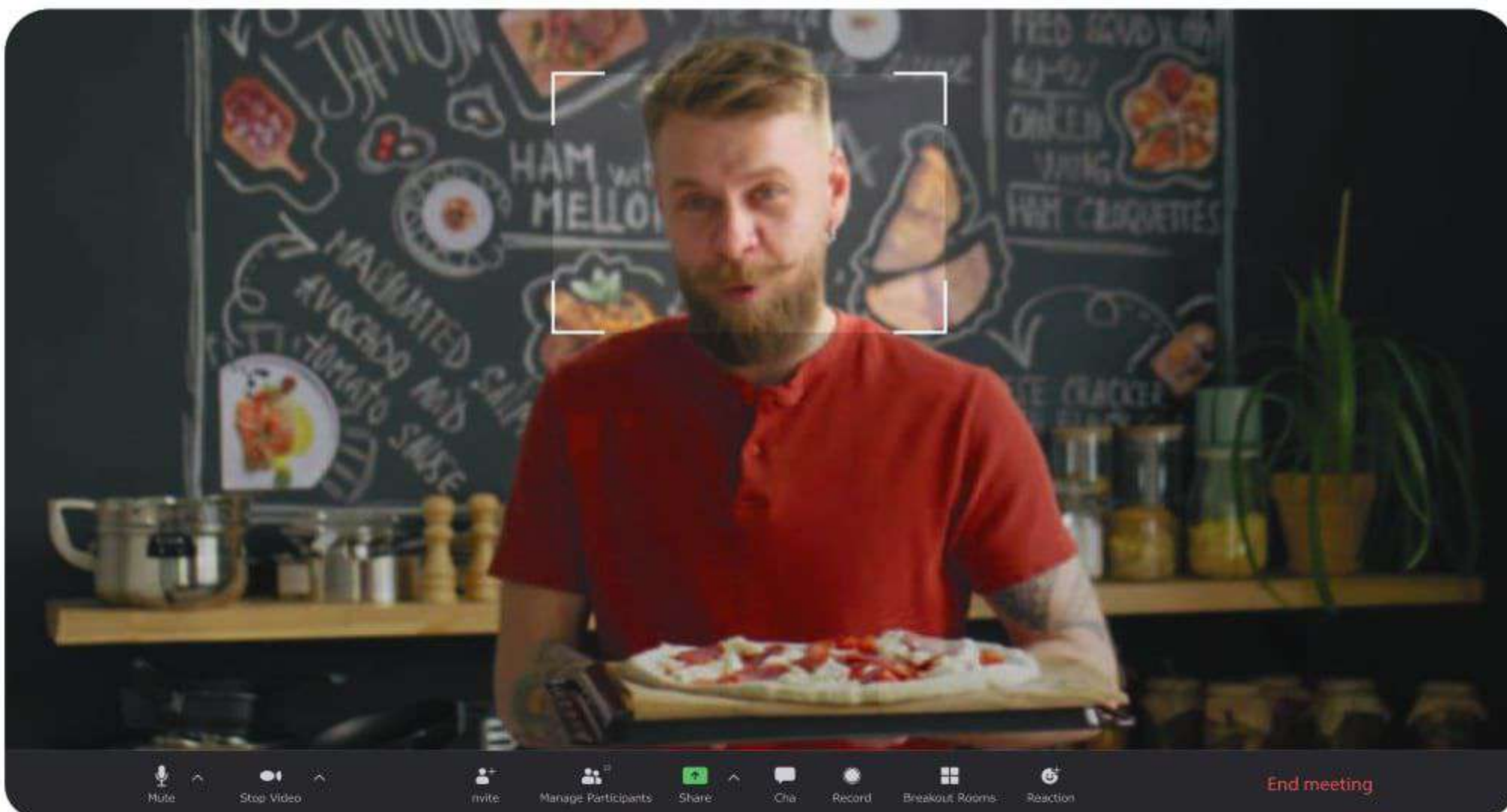
Automatically detects your eye movements and adjusts your gaze so you appear to be looking directly at the camera.





## ASUS 3DNR

ASUS 3D Noise Reduction (3DNR) Technology significantly upgrades the webcam image clarity for clearer conference calls.



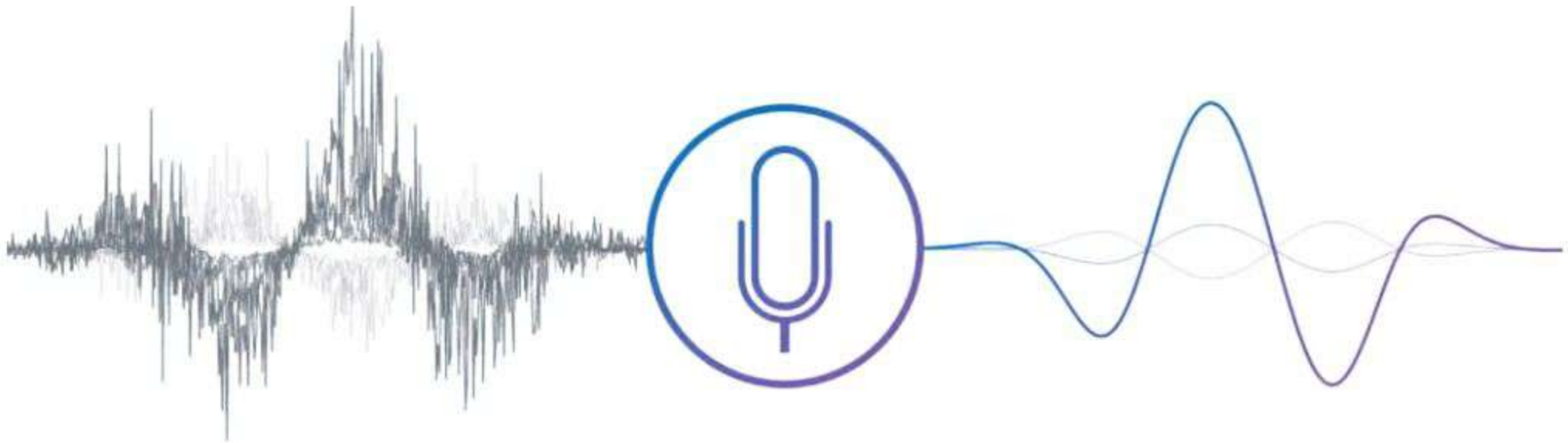
## Automatic Framing

Automatically detects and follows your motion for a better webcam experience while you are moving around.



## Next-level AI noise-canceling audio technology

To provide exceptional remote-working and video-conferencing experiences, features ASUS AI Noise-Canceling Technology that employs machine learning in order to isolate unwanted noise from human speech. This technology helps to filter out ambient noise for optimum group conference-call quality. The ASUS AI Noise-Canceling Microphone feature in the MyASUS app can filter out ambient noise — so you'll hear what everyone else is saying.



## Conference calls with more possibilities

Conference calls can be single-presenter or multi-presenter, gathered around a single laptop with voices coming from various directions. With the upgraded system enabled via the MyASUS app, it detects and optimizes audio from either one direction or from all directions — ensuring top conference call audio quality.



### Single presenter conference call

Single-presenter conference call mode can filter out noise and other voices, and ensures only the voice in front of laptop can be heard. When you switch on the Target Speaker Tracking mode it can even target and track new talkers within a 180° arc, making the feature ideal for recording large groups as well as for individuals.



### Multi-presenter conference call

Multi-presenter conference call mode filters out ambient noise whilst identifying multiple voices from all directions and distances, so all voices can be heard more clearly.



# MILITARY-GRADE

## US Military-grade Laptop Durability

From 2023 onwards, ASUS consumer laptops<sup>1</sup> will be strictly tested according to the latest MIL-STD 810H US military-grade standard to ensure maximum reliability and durability. These factors also inherently benefit longevity and thus sustainability.








1. The testing regime includes the requirements of both military-grade standards and ASUS quality tests, and varies depending on device. MIL-STD-810 testing is conducted on selected ASUS products only. Note that the MIL-STD-810 testing helps to ensure the quality of ASUS products but does not indicate a particular fitness for military use. The test is performed under laboratory conditions. Any damage caused by attempts to replicate these test conditions would be considered accidental, and would not be covered by the standard ASUS warranty. Additional coverage is available with ASUS Premium Care.



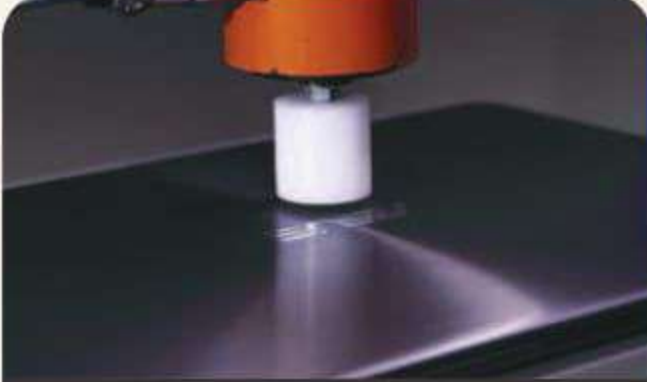






## Testing for the best laptop quality

ASUS consumer laptops undergo the US military-grade testing which includes operation in harsh environmental conditions, such as extremes of altitude and temperature — along with physical vibration and shock tests designed to mimic rough day-to-day handling.

|   |  |  |  |   |
|---|--|--|--|---|
|  <h3>Shock Test</h3> <p>Bench Handling<br/>Operational<br/>Drop Height: 100 mm<br/>18 shocks</p> |  <h3>Vibration Test</h3> <p>Common Carrier<br/>Operational vibration:<br/>5-500 Hz, Duration :<br/>60 min</p> |  <h3>Altitude Test</h3> <p>Altitude Operation<br/>Operational, 15,000<br/>feet 5°C/40°C, 12 hrs</p> |  <h3>High Temperature Test</h3> <p>Hot Dry Storage and<br/>Transit Non-operational<br/>33~71°C, 168 hrs</p> |  <h3>Low Temperature Test</h3> <p>Basic Climatic Storage<br/>and Transit Non-<br/>operational -25~-33°C,<br/>168 hrs</p> |
|---|--|--|--|---|

## Beyond military grade, ASUS quality test

Your laptop should never let you down — period. That's why ASUS consumer laptops undergo the most rigorous torture-test regime, using up to 16 separate tests in environmental conditions we hope you'll never encounter. So whether you're an urban explorer or an Arctic trailblazer, you can rest assured your laptop is ready for the worst that life on the road can throw at it.

|  |  |  |  |
|--|--|--|--|
|  <h3>Durability Test</h3> <p>Above and beyond the ordinary.</p> |  <h3>Reliability Test</h3> <p>Shake, rattle and roll.</p>        |  <h3>Extreme Environmental Test</h3> <p>Built to endure, anywhere.</p>  |  |
|  <h3>Noise &amp; Audio Test</h3> <p>Silence is golden.</p>      |  <h3>ESD Test</h3> <p>Testing standard over EU<br/>standard.</p> |  <h3>EMI Test</h3> <p>Safety is based on electronics<br/>products for not interference<br/>with each other.</p> |  <h3>WiFi Connection Test</h3> <p>Reliable and smooth WiFi<br/>streaming.</p> |





# Amazing True-to-Life Colors

ASUS OLED display laptops come with a best-in-class color gamut. They reproduce colors with superb real-life accuracy for professional-grade visuals, and offer ultrafast response times and refresh rates, making them perfect for professional and creative work, or anyone who simply wants to enjoy the very best color fidelity and motion clarity.

OLED displays, due to the nature of the special organic light-emitting compounds they use, can reduce harmful blue light by up to 70% compared to LCD displays, making them extra gentle on your eyes to reduce the risk of retinal damage.

## 5 reasons for choosing ASUS OLED Laptops

**100% DCI-P3  
best-in-class  
color gamut**

Vivid displays for precise creativity, color work and vibrant, visual entertainment.

**70% less  
harmful blue  
light**

With lower harmful blue-light levels, OLED offers better eye care and sleep quality.

**120Hz / 0.2ms  
ultimate  
motion clarity**

Blur-free action scenes in movies and games, with ultra-smooth text scrolling.

**Clearer  
images at any  
brightness**

Rich colors are maintained even at low brightness levels.

**DisplayHDR™  
True Black  
500 / 600**

The deep blacks allow you to see previously unseen details in dark movie scenes.



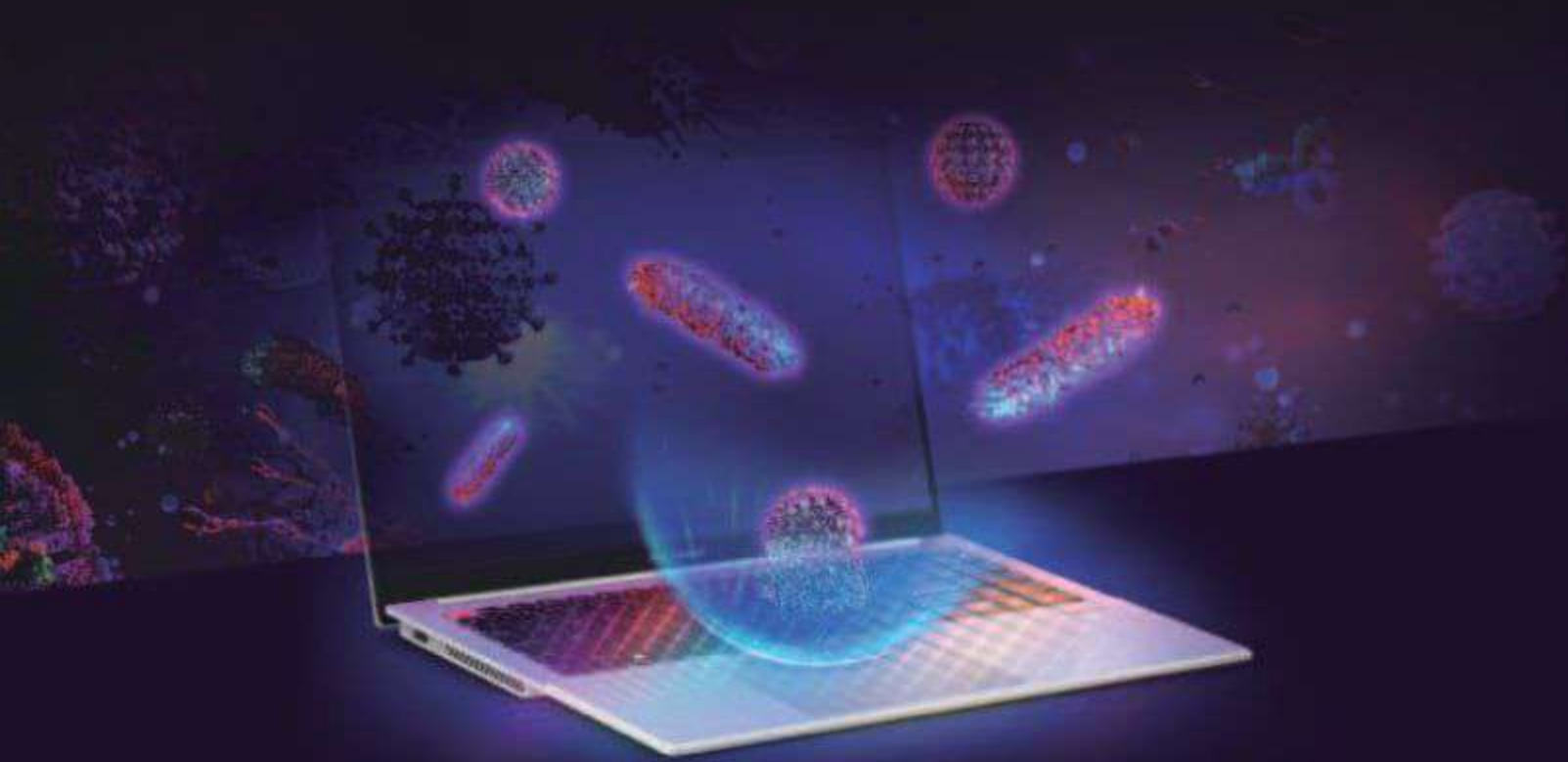
Microsoft Edge makes it easier

1. Compared to average LCD displays in the market, measuring energy emission of blue light in between 415-455 nm wavelength.



# Personal care

ASUS Antimicrobial Guard Plus: Inhibit 99% of COVID-19, flu virus and bacteria.



ASUS Antimicrobial Guard Plus is applied to frequently touched areas of your laptop to help keep it hygienic. This technology uses a denser treatment\* that inhibits viruses and bacteria, while ASUS Antimicrobial Guard uses a regular treatment that inhibits bacteria only. And it is scientifically shown — using the ISO 21702<sup>1</sup> and 22196<sup>2</sup> standards — to inhibit virus and bacteria growth by more than 99% over a 24-hour period<sup>3</sup>. Strains used for the tests include the SARS-CoV-2 (COVID-19), H3N2 (Influenza A) and the E. coli bacterium<sup>4</sup>.

\* ISO 21702 tests for SARS-CoV-2 Variants (Omicron, BA.5), H3N2, H1N1 and ISO 22196 tests for Staphylococcus and E. coli.

\* Treatment5 is approved by US FIFRA6 & EU BPR7.

## Why ASUS Antimicrobial Guard Plus?

We constantly use our laptops to type up reports, send out emails, move laptops around, or eat over them when curled up on the couch while streaming movies. Food crumbs, pet hair, cigarette ash, and even oil from our skin can all be found on and inside our keyboards.



Working  
with pets



Discussion on the  
same laptop



Surfing via  
computers



Eating while  
using laptop





Dual screen



Desktop



Laptop

# ASUS Zenbook Duo (2024)

World's 1st 14" dual-screen laptop powered by AI<sup>2</sup>



(UX8406)



Up to Intel® Core™ Ultra 9 processor with NPU, dedicated AI engine



Up to Dual 14-inch 3K 16:10 OLED touchscreens



75Wh lithium-polymer battery



Thunderbolt™ 4 x2  
USB 3.2 Gen1 Type-A x1  
HDMI® 2.1 (TMDS) x1  
Combo audio jack x1

ASUS Zenbook DUO is a revolutionary dual-screen laptop, with two full-size OLED touchscreens<sup>3</sup>, detachable full-size keyboard and built-in kickstand, — expertly combining multitasking versatility with superb mobility. With dual 14-inch 3K OLED 120 Hz displays, you can instantly expand your workspace to up to 19.8 inches. Outstanding performance is assured with up to an AI-powered Intel® Core™ Ultra 9 processor and 32 GB LPDDR5x memory, plus up to a 2 TB PCIe® 4.0 SSD. Paired with dedicated smart software, intuitive gesture control and an enhanced-lifespan 75 Wh battery, the easy-to-use Zenbook DUO maximizes productivity, with zero fuss. Come on — Let's DUO it.



Windows 11

Help is always at hand<sup>1</sup>



**Portable DUO! Dual  
14" full-size 3K OLED  
touchscreens**



**Windows 11 Home**

**Versatile modes**



Laptop Mode



Dual Screen Mode



Dual Screen Mode



Desktop Mode



Sharing Mode



**Intuitive design – just like your  
smartphone!**

effective gestures and smart software



**Detachable full-size ErgoSense  
Keyboard & Touchpad**

4096-pressure-level stylus support

**Powered by AI**

dedicated NPU for AI computing



**Thin. Light.  
Powerful.**



**Intel® Evo™  
certified laptop**

1. Screen simulated, subject to change. Feature availability and rollout timing may vary.

2. As of Dec, 2023 based on internal ASUS market analysis comparing ASUS Zenbook Duo (2024) with competing products in its class (laptops with 2 OLED displays measuring 14 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Dell, Lenovo, Microsoft and Samsung.

3. Product specifications may differ from country to country. We recommend that you check with your local dealers for the specifications of the products available in your country.





# ASUS Zenbook 14 OLED

## Portable. Colorful. Powered by AI.



(UX3405)



1.2 kg<sup>2</sup> / 14.9 mm for  
all-day portability



Up to Intel® Core™ Ultra  
9 processor with NPU,  
dedicated AI engine



Up to 14" 16:10 3K  
120 Hz OLED display



15+<sup>3</sup> hours battery  
life

Go the extra mile with the remarkably sleek Zenbook 14 OLED — the ultimate ultraportable laptop that takes sophistication to a whole new level. Seize every moment using the enhanced extended-life battery, amplify your efficiency with the top-tier Intel® Core™ Ultra processor Series 1 and Intel Arc™ graphics<sup>4</sup>, and achieve seamless connectivity via all the essential ports. Immerse your senses in the vivid ASUS Lumina OLED display and powerful new Super-linear speakers, while embracing the eco-elegance of the environmentally conscious design.



Windows 11

Help is always at hand<sup>1</sup>



# 1.2 kg / 14.9 mm

for all-day portability



## Windows 11 Home



Thin. Light.  
Powerful.

## AI Engine

Lower Power.  
Sustained  
Workloads.



**15<sup>+</sup> hr**  
battery life

UP TO  
**3K 90Hz OLED**

lifelike visual experiences



## Full I/O ports

2 x Thunderbolt™ 4, USB 3.2 Gen 1 Type-A,  
HDMI 2.1 (TMDS), audio jack

# BIG SOUND

with Super-linear Speakers

SOUND BY  
**harman / kardon**

1. Screen simulated, subject to change. Feature availability and rollout timing may vary.

2. Weight might vary by specifications.

3. Zenbook UX3405MA, FHD OLED panel, Intel® Core™ Ultra 5-125H processor, 512GB SSD, 8GB RAM. Test settings: WiFi enabled but disconnected (not connected to any access point), Windows Power Plan set to Balanced, display brightness set to 150 cd/m2. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

4. Intel® Arc™ Graphics is only available in models with Intel® Core™ Ultra 9-185H/ Ultra 7-155H/ Ultra 5-125H processors and at least 16 GB of dual-channel memory.





# ASUS Zenbook S 13 OLED

## World's Slimmest OLED Ultraportable Laptop<sup>1</sup>



(UX5304)



1 cm ultra-thin and  
1 kg super-light



All-around sustainability:  
recycled material, eco-friendly  
packaging, energy efficiency



Up to Intel®  
Core™ Ultra 7  
Processor 155U



13.3" 16:10 2.8K  
NanoEdge  
OLED display

Lighten up your life with the ultra-thin and super-light Zenbook S 13 OLED! This 1 cm-thin<sup>2</sup>, 1 kg-light<sup>3</sup> marvel uses efficient 13th Gen Intel® Core™ processors, and the amazing 13.3-inch 16:10 2.8K OLED HDR NanoEdge<sup>4</sup> display delivers brilliant visuals. ASUS is completely committed to purposeful innovation that supports a healthier planet, so we've also made Zenbook S 13 OLED the most eco-friendly Zenbook ever, in line with our core values. More care, less impact!



Windows 11

Microsoft Edge makes it easier



## True-to-life 13.3" OLED Display

2880 by 1800 resolution, 16:10 aspect ratio,  
0.2 ms response time, 550 nits peak brightness,  
100% DCI-P3 color gamut



## Windows 11 Home

Up to



**Intel® Core™ Ultra 7**  
processor



**Intel® Iris® Xe**  
graphics

Long-lasting



**63 Wh**

high-capacity battery

Up to

**32 GB**

LPDDR5 5200 MHz  
memory

Up to

**1 TB PCIe®  
4.0 x4**

with 6500 MB/s read speed



**1 cm / 1 kg**

Ultra-thin, ultra-light laptop designed for  
maximum mobility and usability

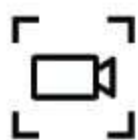


## Comprehensive I/O ports

2 x Thunderbolt™ 4,  
USB-A 3.2 Gen 2,  
HDMI 2.1, Audio jack

## All-around sustainable design

Post-industrial recycled (PIR), Post-consumer recycled (PCR), and Ocean-bound materials, eco-friendly plasma ceramic aluminum, FSC™ Mix-certified packaging



## Advanced camera systems

Hands-free login,  
ambient light sensor and  
AI video call functions



**Dolby Vision / Atmos®**  
immersive audiovisual  
experience



**Smart Amplifier**  
350%-louder  
distortion-free audio



**180° hinge**  
for easy sharing

1. According to overall laptop thickness, as of February 20, 2023 based on internal ASUS market analysis comparing Zenbook S 13 OLED (UX5304) with competing products in its class (laptops with an OLED screen measuring 13.3 inches diagonal) from vendors including Acer, Apple, HP, Huawei, Lenovo, Microsoft and Samsung.

2. Dimension: 296.2 x 216.3 x 10.9mm; thickness might vary according to specifications.

3. Weight might vary according to specifications.

4. The stated 3.45 mm width of the side bezel is the distance between the edge of the non-active screen display area and the inside edge of the case. If the case width is included, the side bezel width is 4.8 mm. Measured based on standard (anti-glare) display configuration. The top bezel width is 4.8 mm.





NVIDIA  
Studio

intel  
evo  
i9

# ASUS Zenbook 14X OLED

## Powerful. Portable. Incredible.



(UX3404)



Up to 13th Gen  
Intel® Core™ i5-13500H  
processor



Intel® Iris Xe Graphics



14.5" 16:10 2.8K 120Hz  
OLED HDR display



Sandstone Beige with  
Plasma Ceramization coating,  
or anodized Inkwell Gray

Put your mobile life on a rock-solid footing with the new Zenbook 14X OLED. Its new eco-friendly thin and light chassis has a choice of a remarkable new ceramic-like Sandstone Beige finish or serene Inkwell Gray, and inside there's one of the latest 13th Gen Intel® Core™ H-Series CPUs with 8 GB of fast LPDDR5 memory and a 512 GB PCIe® 4.0 SSD. There's also a bigger 14.5-inch 16:10 2.8K 120 Hz OLED HDR NanoEdge display, studio-grade Intel® Iris Xe graphics, and a longer-lasting 70 Wh battery. Zenbook 14X OLED delivers more — in every way!



Windows 11

Easier to browse



## See more incredible

14.5" 120 Hz 2.8K (2880 by 1800) OLED HDR NanoEdge touchscreen; 0.2 ms response time; 100% DCI-P3 color gamut; up to 600 nits peak brightness



## Windows 11 Home

Up to 13th Gen  
**Intel® Core™ i5-13500H**  
processor

CPU Performance  
**Up to 45 W**  
with ASUS IceCool  
technology

**Intel® Iris Xe Graphics**

## Plasma Ceramization Coating

premium ceramic-like finish



**16.9 mm / 1.5 kg**  
thin and light



**70 Wh**  
long-lasting battery

Up to  
**512GB PCIe®  
4.0 x4**  
SSD

Up to  
**8 GB**  
**LPDDR5**  
4800 MHz memory

## Full I/O ports

2 x Thunderbolt™ 4, 1 x USB-A 3.2 Gen 2,  
HDMI 2.1, audio jack



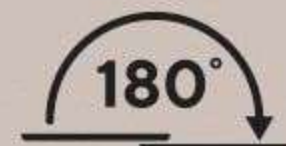
**FHD IR  
Camera**  
with RGB light sensor



**Dolby Atmos®**  
immersive  
multi-dimensional sound



**Smart  
Amplifiers**  
350%-louder distortion-  
free audio



**180° hinge**  
plus ASUS Pen 2.0\*  
support

\* ASUS Pen 2.0 is optional





# ASUS Zenbook 14 OLED

## New Zen with AI



(UM3406)



1.2 kg<sup>2</sup>/ 14.9 mm for all-day portability



AMD Ryzen™ 7 8840HS processor with AMD Radeon™ graphics



Up to 14" 16:10 3K 120Hz OLED display



17+<sup>3</sup> hours battery life

Elevate your experience with the sleek and sophisticated Zenbook 14 OLED ultraportable. Its thin-and-light design houses the power of the latest AI-enabled AMD Ryzen™ 8040 Series processors, which make AI tools fly, along with AMD Radeon® graphics. A long-lasting battery ensures all-day power, and there's a full complement of I/O ports for enhanced connectivity. Its 180° hinge allows easy sharing, and you can dive into a world of sensory delight with the vibrant ASUS Lumina OLED display and cutting-edge super-linear speakers, while embracing the environmentally conscious design that exudes eco-elegance.



Windows 11

Help is always at hand<sup>1</sup>

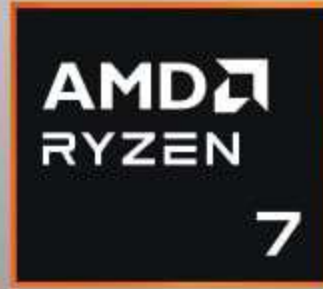


# 1.2 kg / 14.9 mm

for all-day portability



## Windows 11 Home



Thin. Light.  
Powerful.

## AI Engine

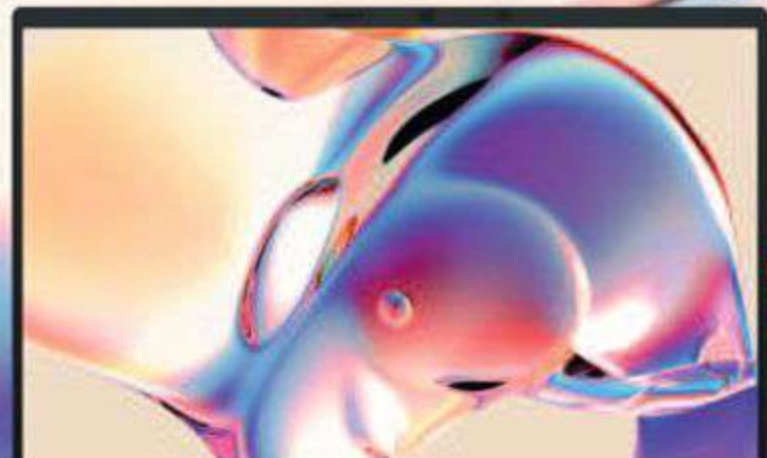
Lower Power.  
Sustained Workloads.



17+ hours  
battery life

## 3K 120 Hz OLED

lifelike visual experiences



## Full I/O ports

USB 3.2 Gen 2 Type-C®, USB 4 Type-C®, USB 3.2 Gen 1 Type-A, HDMI 2.1 (TMDS), audio jack

## BIG SOUND

with Super-linear Speaker

SOUND BY  
**harman/kardon**

1. Screen simulated, subject to change. Feature availability and rollout timing may vary.

2. Weight might vary by specifications.

3. Battery tests conducted by ASUS on Jan. 2024 using the 1080p Video Playback scenario. Test configuration: Zenbook UM3406HA, 3K OLED panel, AMD Ryzen™ 7 8840HS processor, 1TB SSD, 16GB RAM. Test settings: WiFi enabled but disconnected (not connected to any access point), Windows Power Plan set to Balanced, display brightness set to 150 cd/m2. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.





# ASUS Vivobook Pro 15 OLED

## Wow the World with Ultimate Power



(K6502)



Up to Intel® Core™ i7-13700H processor



Up to NVIDIA® GeForce RTX™ 3050 6GB Laptop GPU



Up to 15.6" 2.8K OLED 16:9 display



Dual fans with triple vents

Lighting up your creativity is easier than ever with the powerful Vivobook Pro 15 OLED. Equipped with an 13th Gen Intel® Core™ H-series CPU, a dual-fan, triple-vented cooling system and NVIDIA® GeForce RTX™ 3050 6GB Laptop GPU, it's designed to deliver maximum performance for everything creative, whether you're an artist, a vlogger, a video creator, a musician, or just someone who likes to have fun. For maximum gaming power we've included a MUX switch that unleashes the full power of the GPU. Any kind of visual creation will look its best on the fantastic 2.8K OLED display, with its super-smooth 120 Hz refresh rate and ultra-accurate vivid colors, and your ears will really appreciate the powerful Dolby Atmos® sound system with its multi-dimensional audio. Get creative, get Vivobook Pro 15 OLED!



Windows 11

Easier to browse



## World-leading 15.6" 2.8K 120 Hz OLED laptop

16:9 aspect ratio, 2880 by 1620 resolution, 120 Hz refresh rate, three-sided NanoEdge 84% screen-to-body ratio, 0.2 ms response time, 100% DCI-P3, customizable color gamut, PANTONE® Validated, average Delta-E < 2, 600 nits peak brightness



## Windows 11 Home

Up to  
**Intel® Core™ i7-13700H**  
13th Gen processor

Up to  
**NVIDIA® GeForce RTX™ 3050**  
with NVIDIA Studio Driver support

Dedicated  
**MUX Switch**  
for better gaming experience

Up to  
**16 GM RAM**  
4800 MHz DDR5, one  
upgradable SO-DIMM slot

Up to  
**1 TB PCIe® 4.0 x4 SSD**  
up to 6.5 GB/s transfer speed, dual  
upgradable M.2 slots

**ASUS IceCool Plus  
thermal technology**  
90 W CPU + GPU performance, dual-  
fan, triple-vented cooling system

Big  
**70 Wh**  
battery capacity

Fast charging  
**50% in 30 mins**  
with DC-in



**Full I/O ports**  
40 Gbps Thunderbolt™ 4, USB 3.2 Gen 2 Type-C®,  
wired LAN port and a SD card reader



**ASUS ErgoSense keyboard**  
for the best typing experience

Tough  
**Metallic Lid**  
body design

**19 mm / 1.8 kg**  
thin and light

  
**One-touch login**  
via power button

  
**180° lay-flat hinge**  
fully opening  
for easy collaboration

  
**99% bacterial inhibition**  
with ASUS Antimicrobial Guard  
technology

  
**Dolby Vision and Atmos®**  
Multi-dimensional audio  
experience

  
**ASUS webcam shield**  
for instant privacy



# PRO



## ASUS Vivobook Pro 15 OLED

### Creative Pro, Gaming Pro!



(N6506)



AI Ready for productivity enhancement



ASUS IceCool Pro thermal technology up to 125W CPU + GPU TDP



ASUS Lumina OLED 3K resolution and 120Hz refresh rate



ASUS DialPad for intuitive creativity

ASUS Vivobook Pro 15 OLED delivers exceptional performance for pro creators and pro gamers. It empowers professional creativity, enhances your lifestyle, and immerses you in the world of gaming. Standout features include the world's most advanced 15.6-inch 3K 120 Hz ASUS Lumina OLED display, up to the latest Intel® Core™ Ultra 9 processor, and a high-performance NVIDIA® GeForce RTX™ 4060 Laptop GPU with MUX switch. Uninterrupted top-tier performance is ensured by the ultra-efficient triple-vented, dual-fan ASUS IceCool Pro cooling system. The unique ASUS DialPad gives you precise fingertip control of your apps, and you'll enjoy exceptional high-speed connectivity with a Thunderbolt™ 4 port and a standard SD card reader for seamless file transfers. Unleash your inner pro!



Windows 11

Easier to browse



## World-leading 15.6" 3K 120 Hz OLED laptop

16:9, 120Hz refresh rate, average Delta-E < 1,  
100% DCI-P3, PANTONE® validated panel



## Windows 11 Home



## ASUS IceCool Pro Thermal Technology

With up to **125W** TDP



## AI-powered with dedicated NPU

## Comprehensive Interfaces

HDMI 2.1, RJ45 Lan port,  
Audio jack, Standard SD card, Thunderbolt™ 4,  
USB 3.2 Gen 2 Type-C®, USB 3.2 Gen 1 Type-A x 2

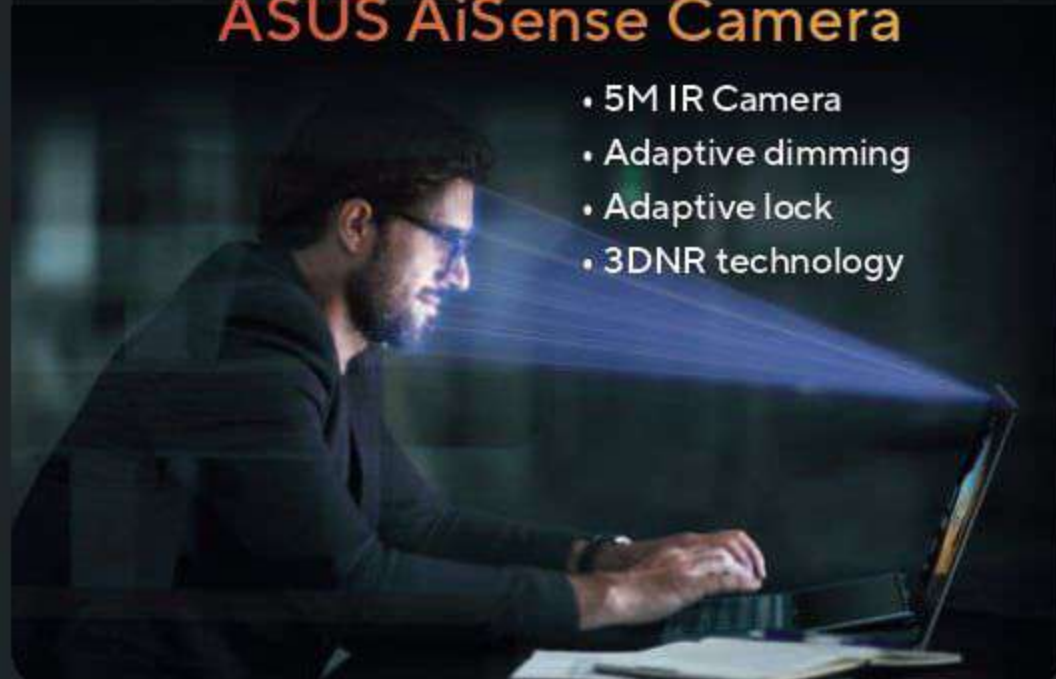


Up to  
**24GB**  
Memory

Up to  
**1TB**  
Storage

## ASUS AiSense Camera

- 5M IR Camera
- Adaptive dimming
- Adaptive lock
- 3DNR technology



## ASUS DialPad

Creative control over any apps



\*The images above are for reference only.

\*The system utilizes a 5MP camera sensor for excellent video quality (limited to 2560\*1440 due to technical constraints such as software settings and network bandwidth).

\*Average tested result in MyASUS Splendid Display P3 and sRGB color gamut Delta E < 1, +/- 0.5, and may vary by specification. Please note that the actual performance also may vary under different test procedures, equipment and patterns.





# ASUS Vivobook S 14 OLED

## So slim. So light. So right.



(M5406)



Ultra-thin and ultra-light chassis



Up to AMD Ryzen™ 9 8945HS processor with Ryzen™ AI built-in



Dedicated Copilot key for more AI exploration



Single-zone RGB keyboard shows your unique vibe

The ASUS Vivobook S 14 OLED redefines your laptop experience by integrating cutting-edge technology with a minimalist design. It boasts an AMD Ryzen™ 9 8945HS Processor<sup>5</sup> provides 50 W TDP<sup>3</sup> for top performance, combining AMD Ryzen AI accelerator<sup>5</sup> and 1-sec Copilot activate key<sup>2</sup> for exceptional performance of gaming apps, AI apps and intelligent workload optimization. Despite its slim profile of just 1.39 cm and lightweight of 1.3 kg<sup>1</sup>, it offers a 14-hour battery life<sup>4</sup> and a stunning 3K 120 Hz ASUS Lumina OLED display. This laptop is designed to meet your modern needs. Plus, it features an ergonomic and customizable RGB keyboard, an extra-large touchpad for better working and life experience. It's perfect companion for the modern lifestyle.



Windows 11

Easier to browse





**1.39 cm Ultra-slim and  
1.3 kg light<sup>1</sup>**

tailored for top-notch mobility and user convenience

**Windows 11 Home**



Dedicated  
**Copilot key**  
for more AI exploration<sup>2</sup>

Up to AMD  
**Ryzen™ 9 8945HS**  
processor

**AMD**  
RYZEN AI  
built-in

**AMD**

**ASUS IceCool thermal technology**  
allows for up to 50W CPU performance<sup>3</sup>



Up to  
**75 Wh**  
big battery capacity<sup>4</sup>

**Experience true-to-life  
visuals with 14" 3K 120Hz  
Display**



**Single-zone keyboard  
and enlarged touchpad**  
show your vibe and use with comfort

1. Product weight may vary according to device configuration.

2. Copilot in Windows (in preview) is rolling out gradually within the latest update to Windows 11 in selected global markets. Timing of availability varies by device and market. Copilot key feature availability varies by market.

3. The figures are based on theoretical performance. Actual performance may vary in real-world situations.

4. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

5. Product spec may vary according to device configuration.





# ASUS Vivobook S 16 OLED

## Simply slim, simply stunning.



(S5606)



Ultra-thin and ultra-light chassis



Up to Intel® Core™ Ultra 9 processor with Intel® AI Boost NPU



Dedicated Copilot key for more AI exploration



Single-zone RGB keyboard shows your unique vibe

The ASUS Vivobook S 16 OLED redefines your laptop experience by integrating cutting-edge technology with a minimalist design. With its svelte 1.39 cm and 1.5 kg<sup>1</sup> construction, it showcases the power of the Intel® Core™ Ultra 9 processor with Intel® AI Boost NPU<sup>5</sup>, allowing up to 50 W TDP<sup>3</sup>. The dedicated Copilot key enhances<sup>2</sup> performance and optimizes workflow. Additionally, it boasts a substantial 16-hour battery life<sup>4</sup> and a captivating 3.2K 120 Hz ASUS Lumina OLED screen to fulfill all your entertainment needs. Moreover, it features an ergonomically designed keyboard with vibrant RGB backlighting, a generously sized touchpad to expand your workspace, and an ASUS AiSense camera for a better online conferencing experience. ASUS Vivobook S 16 OLED laptop is the perfect companion for modern life.



Windows 11

Easier to browse





Ultra-slim and light  
1.39 cm / 1.5 kg chassis<sup>1</sup>

tailored for top-notch mobility and user convenience




Windows 11 Home



Dedicated  
**Copilot key**  
for more AI exploration<sup>2</sup>



Up to  
**Intel® Core™ Ultra 9**  
processor




**ASUS IceCool thermal technology**  
allows for up to 50W CPU performance<sup>3</sup>



Up to  
**75 Wh**  
big battery capacity<sup>4</sup>

Experience true-to-life  
visuals with 16" 3.2K 120Hz  
Display

**Single-zone keyboard  
and enlarged touchpad**  
show your vibe and use with comfort

1. Product weight may vary according to device configuration.

2. Copilot in Windows (in preview) is rolling out gradually within the latest update to Windows 11 in selected global markets. Timing of availability varies by device and market. Copilot key feature availability varies by market.

3. The figures are based on theoretical performance. Actual performance may vary in real-world situations.

4. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

5. Product spec may vary according to device configuration.





# ASUS Zenbook S 13 OLED

## New Zen with AI

World's Slimmest OLED Ultraportable Laptop  
1 cm Ultra-thin and 1 kg Super-light



## ASUS 4A Guarantee

We are committed to provide our customers with unrivaled quality and service  
**2-year International Warranty & 1-year Perfect Warranty**

| International Warranty | Perfect Warranty (Local Accidental Damage Protection) |                              |                  |
|------------------------|---|------------------------------|------------------|
|                        | Cost for Customer induced Damage                      | Period                       | Repair Frequency |
| 2 Years                | 20% Parts Cost  | 1st Year of 2 Years Warranty | 1                |

### Service Center

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