

PHILIPS

Hair Dryer

3000 Series

Ionic care

BHD321/00



Compact size, Strong air speed

30M negative ionic provides smooth and shiny hair

Trendy T-shape compact size with contrast styling design, 4 combinations modes meets your diversified drying needs.

Ease of use

- Light weight for comfortable grip
- Double layered nozzle for comfortable styling

Care and protect

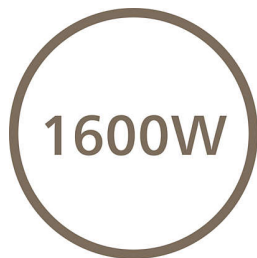
- Double over-heating protection design for better care**
- 30 Million negative ionic gives you smooth and shiny hair
- 2 heat and speed setting

Healthy and Powerful drying

- 1600 W high power to achieve fast drying

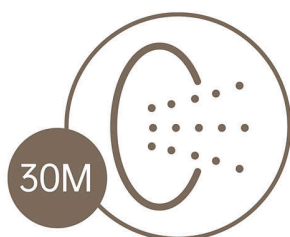
Highlights

1600 Wattage fast drying



The 1600 Watt hair dryer delivers powerful drying and optimal air temperature, so you can achieve your ideal style quickly and efficiently.

Ionic care



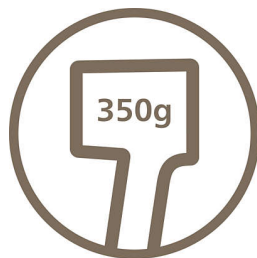
This powerful ionic system generates up to 30 million ions*** per drying session, intensifying your hair's shine. So you can enjoy glossy, frizz-free hair.

2 heat and speed setting



This hairdryer offers 2 heat & speed combinations, 4 different settings making it quick and easy to achieve the perfect style.

Light weight



With just 350g***, it gives the most comfortable drying experience.

Double over-heating protection



The thermal cut-off feature will be activated if the hair dryer temperature is too high, it prevents the device from overheating and damage to hair.

Double-layer nozzle



Our styling nozzle has two layers to keep itself cool while you dry your hair. It's soft and user-friendly, freely rotating 360° for your ideal drying angle.

Specifications

Accessories

Double layered nozzle

Technical specifications

Cord length: 1.6 m

Wattage: 1600 W

Ionic care: 30M negative ion

Metallic coating

Double over heating protection

Off mode power: < 0.3 W

Features

Heat/Speed settings: 2 heat, 2 speed

Service

2-year worldwide guarantee

