

Terms & Conditions

— Additional Instant Discount on AMEX Bank Transactions—

Customer Benefit: Customer gets additional 5.00% / 7.50% / 10.00% / 12.50% / 15% / 17.5% / 20% / 22.5% discount (as per payment gateway) when they purchase Samsung Consumer Electronics (CE) product from <https://www.samsung.com/in/> using AMEX Bank's Credit Card Non EMI Transactions (as mentioned below).

Offer Period: 1st Aug 2025 to 31st Aug 2025

Applicable On: Additional Instant Discount Offer is applicable on **EMEX Bank Credit Card Full Swipe Transactions of 03/06/09/12 month tenures** (may vary from Bank to Bank).

Discount Credit in Account:

Instant Discount on AMEX Credit Card Full Swipe:

- A customer is eligible for discount only if the discount is reflected on the payment gateway.
- Total EMI amount to be paid will have the instant discount offered reduced.

Cashback Applicability Value	Microwave / Monitors	Refrigerator / Washing Machine / Air Conditioner / Sound Devices	Televisions / Projectors
Min Value (Item Price)	5000*	15000*	15000*

Note

- The instant bank discount applies only if the product value meets the required range. If it falls below the minimum or exceeds the maximum after applying all offers, it will not be valid.
- Discount offers do not apply on corporate cards.
- Discount/EMI schemes provided by respective issuers at their sole discretion.
- This discount can be availed on one card only twice in a month irrespective of the product purchased.
- Discount to be restricted at 2 per card during the calendar month. Customer can be eligible for discount offer basis EMI transactions only.

Disclaimer

Samsung disclaims any/all claims or liabilities with respect to the above mentioned offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, employees, agents or officers be held responsible for any part of these offers. Offers are subject to change without prior notice. This offer cannot be clubbed with any other offer unless specifically mentioned. Any other Schemes provided by respective issuers at their sole discretion. Delinquent & over-limit credit card will not qualify for this offer. Under no circumstances, will the discount being offered under this offer be settled in cash in lieu thereof by any of the party. The card holders are not bound in any way to participate in this offer. Any participation is voluntary. Any person availing this offer shall be deemed to have accepted these Offer Terms.