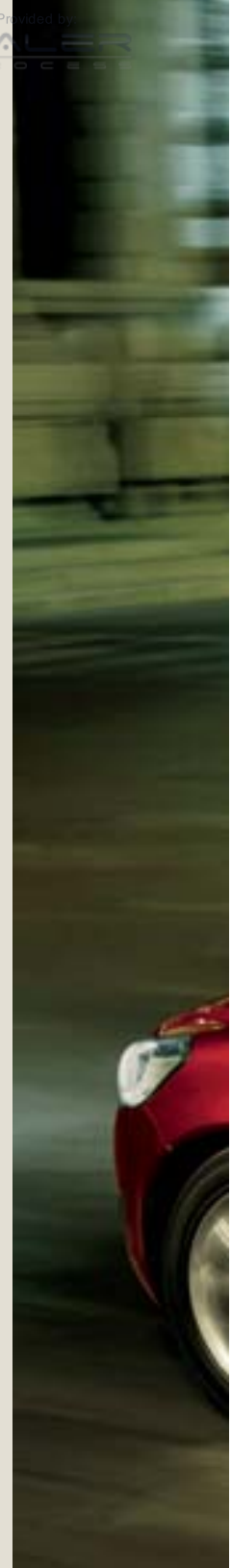




VOLVO C70



THERE'S MORE THAN AN OPEN CAR HERE. THERE'S THE TASTE OF THE SEA THAT SAYS YOU'RE ON VACATION. THERE'S THE SIGHT OF THE PEAK THAT MAKES YOU PUSH ON. THERE'S THE SOUND OF A LAUGH THAT MAKES YOU LAUGH. THERE'S THE INCOMPLETE SENTENCE THAT'S COMPLETELY UNDERSTOOD. THERE'S THE WIND USING THE CLOUDS TO KEEP THE STARS SHINY. THERE'S THE LOOK OF LOVE. THERE'S THE SCENT OF FANTASY. THERE'S THE SLAP OF REALITY. THERE ARE FIVE SENSES THAT TRIGGER EMOTIONS. THERE ARE EMOTIONS THAT INFORM RATIONALITY. THERE'S A SIXTH SENSE THAT KNOWS THIS ALREADY. THERE'S COMMON SENSE, OF COURSE. AND THERE'S A VOLVO C70. **THAT'S WHY YOU DRIVE ONE.**









What this car does to inspire your travels and make real your dreams, it does with the sky as your witness. This is where the emotional and the physical intersect: where the art and power of clean Scandinavian design come to be a spectacular convertible and a stylish coupe.





EMOTIONS MAY DRIVE US, BUT YOU GET TO STEER.

Where to? As you discover new roads and rediscover favorite journeys, expect a high level of comfort as well as exhilaration at every turn. Grip the supple steering wheel and settle into one of the world's most comfortable automobile seats. You'll recognize the cabin's elegance as a testament to simplicity and a model of ergonomic excellence, yet sophisticated onboard technology like Bluetooth® connectivity with streaming audio and the available Volvo navigation system are quietly at work and close at hand.









THE SKY IS NOT THE ONLY PLACE TO FIND STARS.

From the wheels up you'll discover first-class comfort, world-class safety and form that beautifully serves function. At first glance you'll notice Volvo design details such as the headlamps that sweep back gracefully, yet seek out protectively with Active Bending Lights*, and the rear lamps that include state-of-the-art Adaptive Brake Lights that rapidly flash to warn cars behind when you have to brake harder than normal. Ever so stellar, nothing shines brighter than legendary Volvo safety.

* Included in the optional Dynamic Package



A MAGIC CARPET FOR THE MODERN WORLD.

Enjoy smooth sailing with the top up or down. The stiff, reinforced car body of the Volvo C70 enables the advanced suspension system to sense and predictably cope with all types of road surfaces. What's more, the informative electro-hydraulic steering responds immediately to your commands, while even the rear wheels will turn slightly to help you glide through corners.



WHAT MAKES A MOMENT SENSATIONAL?

MOMENTS ARE MEASURED, IN PART, BY THEIR ABILITY TO RECALL A SOUND, TASTE, SMELL, TOUCH OR SIGHT. A JOURNEY WITH THE TOP DOWN, WITH ALL SENSES ENGAGED, SEEMS TO INCREASE A MOMENT'S CHANCE OF BEING SENSATIONAL. AND BEING SENSATIONAL IS OKAY WITH US.





Information Provided by
DEALER
E-PROCESS

A SHORT CUT TO THE CENTER OF ATTENTION.

The well-appointed cabin of the Volvo C70 seats four travellers in total comfort. Elegant simplicity and tasteful detailing are the hallmarks of sophisticated Scandinavian design and beautifully represented here with Volvo's real aluminum inlays and Volvo's genuine chrome-free leather. Up front, the unique floating center stack is also available in Volvo's real wood and presents simple controls for information, entertainment, comfort and more. In the back, the rear-seat passengers can waive to the crowd while enjoying plenty of room and backrests with a comfortable tilt.

C70 SHOWN WITH OPTIONAL DYNAMIC PACKAGE







PUT THE TOP DOWN. TURN THE STEREO UP. LIFE IS SIMPLE AGAIN.

Music has a friend in Volvo's modern sound systems. With talent in abundance, here you'll find a choice of two excellent systems – each calibrated especially for the interior of the Volvo C70 (top-up and top-down). Each system features a CD player and HD radio as well as an auxiliary input so you can plug in a portable music player. For those with an iPod® or MP3 player, there is a USB and iPod® music Interface or Bluetooth® streaming audio available to make your playlists appear in the center console display. And to make things ever so simple, all systems can be controlled from buttons on the steering wheel.





PREMIUM SOUND. TOTAL IMMERSION.

This is an audiophile's dream. When you choose the Premium Sound system* you are taking center stage – surrounded by gloriously accurate sound reproduction provided by world-class components. Finessed by Dolby® Pro Logic® II Surround – which utilizes a special center loudspeaker and sophisticated sound processing – the Premium Sound system ensures that every passenger enjoys a well-balanced stereo presence regardless of their seating position (a remarkable achievement considering how nobody sits in the middle of the car). What's more, an extremely efficient digital Class D amplifier powers twelve perfectly matched loudspeakers with superior transient response and pure dynamics. But that's not all. Included are two subwoofers (for a total of 910 watts!) and you have a convertible with a sound system that can blow the roof off.

* Included in the Platinum Trim Level



A MARVEL OF ENGINEERING ECLIPSED ONLY BY THE BEAUTY IT REVEALS.

The three-piece retractable hardtop is a marvel of engineering. You'll soon discover this for yourself because as the roof automatically goes up, so will the corners of your mouth. In fact, it's hard not to smile. Just push a button on the center console and the retractable top performs a synchronized metamorphosis that seems to inspire applause. And with the insulated roof hidden in the trunk, there's still room in there for your weekend getaway luggage. From hardtop coupe to open-air convertible in less than thirty seconds – with a grin that lasts much longer. Having two dream cars on one set of wheels is a beautiful thing.



COMUNALE PICCINNI



Information Provided by
DEALER
E-PROCESS







ATTRACTIVE, INVITING, YET VERY EXCLUSIVE – ESPECIALLY WHEN LOCKED.

Perhaps because it is built in Sweden, so close to the North Pole, this beautiful Volvo C70 has a certain undeniable magnetism. But with this magnetism comes a responsibility we take seriously – because Volvo safety doesn't stop when you park your car. With the hardtop up, this car provides a much higher level of anti-theft protection than an ordinary convertible. And with keyless drive*, you can unlock doors as you grasp the handle and start the car with the key still in your pocket or handbag.

* Included in the Premier Trim Level

INNOVATED FOR YOUR ENJOYMENT, THE VOLVO SAFETY TECHNOLOGIES WILL PROTECT MORE THAN THE FUN OF DRIVING.

Across the world, Volvo equals safety. And that comes with good reason, because few carmakers can match our record of safety innovations and the commitment for safety that has guided us for more than 80 years. Of course, this makes us extremely proud. But we're not satisfied. Because we know what we want to achieve: zero accidents. This huge task calls for innovative thinking and a brand new approach to the way we design cars. Good news is we've already come a long way. For starters, our cars are more fun and engaging to drive than ever (because a bored driver will never be a safe driver). Neither is the technology needed any figment of the imagination – some are already available. This means driving a Volvo today is like having a first peek at a very exciting automotive future – a future where passionate engineering and design do more to help you get the most out of life.

After all, there's more to life than a Volvo.



EYES IN THE BACK.

Rear Park Assist in the Premier Plus or Platinum trim level alerts you if you're too close to an obstacle behind your car when reversing. This feature is also available as a retailer installed accessory for the front.

PERSONAL GATEKEEPING.

Inspired by fighter aircraft technology, Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

AN EYE ON THE BLIND SPOT.

The optional Blind Spot Information System (BLIS) helps you detect vehicles entering your blind spot.

STAY ON TRACK.

Volvo's Dynamic Stability and Traction Control (DSTC) anti-skid system improves handling and safety in a wide range of challenging situations.

ON-ROAD ENLIGHTENMENT.

Active Bending Lights (ABL) with Dual Xenon technology included in the optional Dynamic Package expands your vision range when driving in the dark and provides considerably improved illumination around bends.

EXHILARATING COMFORT.

Ergonomic design in seats and the driver's environment makes you relaxed and helps you maintain your concentration on driving.



DESIGNED TO CATCH THE LIGHT BRILLIANTLY, THIS CAR ALSO REFLECTS A PROMISE.

Thankfully, the automotive industry is moving away from fantasyland to the real world. Our journey towards a better environment started already in the early 70's. Then we were among the first carmakers to acknowledge the environmental downside of cars and to do something about it. Since then we are constantly innovating to reduce the environmental impact of the cars and how we make them.

In the near future we will introduce new technology such as plug-in hybrid vehicles that will further reduce CO₂ emissions and can be charged from a standard wall socket. And we're heavily engaged in the development of electrical vehicles – a technology that will dramatically reduce the environmental footprint of our cars and make them even more fun to drive.

Good for you, and for the world we share.



HEALTHIER INTERIOR MATERIALS.

All our upholstery and interior textiles are tested for specific allergy-inducing or harmful substances. And several interior metal parts are tested with regard to contact allergies. Good for you, and for anyone who shares your ride.

85% RECYCLABLE.

To help minimize its total environmental impact, every Volvo is designed to facilitate recovery and recycling at the end of its useful life.

CLEANER EXHAUST.

Fast responding after a cold start, Volvo's advanced emission control eliminates between 95 and 99% of carbon monoxide, hydrocarbons and nitrogen oxides.

FRESH CABIN AIR.

Continuously monitoring the incoming air and shutting out carbon monoxide, ground-level ozone and nitrogen dioxide, Volvo's optional Interior Air Quality System helps ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic with the top up.

FUEL-SAVING DESIGN.

To reduce energy loss from air and roll resistance, we utilize advanced aerodynamic design, lightweight materials and low-friction technology. Together with state-of-the-art engine technology, this lowers your CO₂ emissions and helps you travel further on less fuel.





WANT A DYNAMIC TOUCH?

If stylish and sporty looks get your pulse racing, the Volvo C70 with the optional Dynamic Package may be for you: Sovereign Hide Offblack upholstery in Offblack interior with aluminum center stack and door panel inserts, a leather-clad steering wheel with an aluminum inlay, and a leather-clad gear knob with an aluminum inlay. Exterior color Ice White with color-matched accessory rear spoiler lip and Midir 18" Diamond Cut aluminum wheels.





OR MODERN LUXURY?

Some people prefer sophisticated, timeless elegance. If that sounds like you, your new Volvo C70 could look like this: Sovereign Hide Calcite upholstery in Umbra interior with Black Oak center stack and door panel inserts, a leather-clad steering wheel and a leather-clad gear knob. Exterior color Ember Black Metallic and 17" Sirona aluminum wheels.



CHOOSE YOUR VOLVO C70.

As you define your own style and specify your needs, there's a range of equipment levels, factory installed options and accessories that can help reflect your taste or simplify your tasks. Find your personal Volvo at www.volvocars.us

C70 TRIM LEVEL:

PREMIER PLUS

Includes:

Park Assist, Rear
Keyless Drive
HomeLink® Integrated Garage Door Opener
Digital Compass

PLATINUM

Includes:

Navigation System with Map Care
Volvo Premium Sound System
2x8" Subwoofer System with 2x130 Watt Amplifier
Park Assist, Rear
Keyless Drive
HomeLink® Integrated Garage Door Opener
Digital Compass

OPTIONAL PACKAGES:

CLIMATE PACKAGE

Heated front seats
Interior Air Quality System (IAQS)
Rain sensor
Headlight washers
Humidity sensor

DYNAMIC PACKAGE

18" Midir Diamond cut alloy wheels with all-season tires
Dual Xenon headlamps with Active Bending Light
3-spoke sport steering wheel with aluminum inlay

STANDARD FEATURES

VALUE	T5
Complimentary Factory Scheduled Maintenance for 3 years, 36,000 miles	●
SAFETY	
Airbag, driver and passenger side	●
Anti-lock Brake System (ABS)	●
Approach light	●
Daytime running lights	●
Door mounted inflatable curtains	●
Double locking door locks (top down only)	●
Dynamic Stability Traction Control (DSTC)	●
Emergency Brake Assist (EBA)	●
High positioned rear brake lights	●
Home safe lightning	●
Immobilizer	●
ISOFIX in rear seat	●
Puddle lights	●
Seat belt pretensioners, front and rear	●
Roll Over Protection System (ROPS)	●
Security system	●
SIPS bag front	●
Valet private locking (glove compartment, center backrest cushion, front storage compartment and trunk)	●
Weight sensor, front passenger seat	●
Whiplash protection, front seats (WHIPS)	●
INTERIOR	
3-spoke leather steering wheel	●
5-Speed Geartronic Automatic Transmission	●
8-way power seat, driver and passenger	●
Aluminum inlays	●
Automatically dimmed rear-view mirror	●
Bluetooth® with streaming audio	●
Clock	●
Covered storage in front doors	●
Covered storage in rear quarter panel	●

	T5
Cruise control	●
Cup holders, front with lid and extended tunnel console with cup holders, rear with lid	●
Electronic Climate Control (ECC)	●
Front armrest, tunnel console	●
Glove compartment (lockable)	●
HD Radio	●
High Performance audio package with CD player with MP3 and WMA readability	●
Illuminated vanity mirrors, driver and passenger	●
In-dash CD with MP3 and WMA format readability	●
Leather gear knob with aluminum inlays	●
Memory for driver and front passenger seats	●
Outside temperature gauge	●
Pollen filter	●
Power/heated exterior rear view mirrors with memory function	●
Reading lights, front/rear	●
Sirius Satellite radio includes 6 month subscription	●
Sovereign Hide Full Soft Premium Leather	●
Storage in front of the center console	●
Textile floor mats (carpet color—4 pcs)	●
Trip computer	●
USB and AUX inputs	●
EXTERIOR	
3-Piece retractable hardtop	●
Fog lights in front spoiler	●
Key Integrated Remote control, central locking (KIR)	●
Polished dual exhaust end pipes	●
7.5x17" Sirona Diamond-cut alloy wheels	●



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INDIVIDUAL OPTIONS

	T5
Blind Spot Information System (BLIS) with retractable mirrors	☐
Cranberry Red Leather Seating Surfaces (no cost option)	☐
Metallic paint	☐
Black Oak inlays	☐
Temporary spare wheel (no cost option)	☐

● = Standard ○ = Option







COLOR YOUR VOLVO.

When it comes to the appearance of your Volvo, the choices of exterior color and wheels are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit **www.volvocars.us**



Clean colors

To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It is not possible to reproduce exact original shades in printed matter. Please ask your retailer to show you samples.



614 Ice White



702 Flamenco Red Metallic



474 Celestial Blue Metallic



498 Caspian Blue Metallic



477 Electric Silver Metallic



487 Ember Black Metallic



019 Black Stone



EXTERIOR DESIGN

EXTERIOR DESIGN Aluminum wheels



Midir 8x18"
Diamond Cut/Light Grey (Included in the Dynamic Package)



Sirona 7.5x17"
Diamond Cut/Light Grey

ACCESSORY Aluminum wheels



Draco 8x18"
Split, Silver Bright





Information Provided by:

DEALER
E-PROCESS



INTERIOR DESIGN



Leather-clad steering wheel,
Charcoal



Leather-clad sports steering wheel
with aluminum inlay, Charcoal
(included in the optional Dynamic Package)



Leather-clad gear knob
with aluminum inlay, Geartronic



Aluminum center stack and
door panel inlays
(standard)



Black Oak center stack and
door panel inlays
(optional)



Offblack sports textile mats with reflective inserts
(retailer Installed accessory)



Cranberry leather in offblack interior, 5D7M (N/C option)
Aluminum center stack and door panel inserts.



Offblack Sovereign Hide Full Soft leather in offblack interior, 5E77
 Aluminum center stack and door panel inserts.



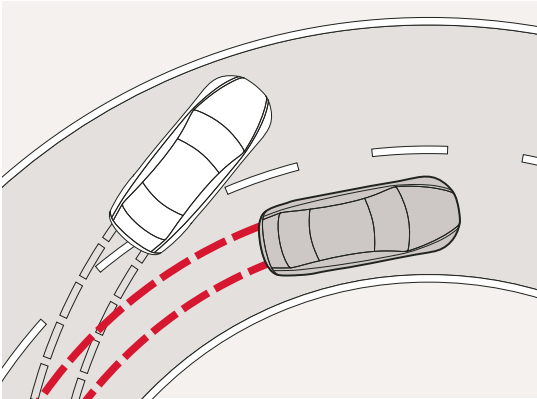
Cacao Sovereign Hide Full Soft leather in offblack interior, 5E79
 Aluminum center stack and door panel inserts.



Calcite Sovereign Hide Full Soft leather in Umbra interior, 5E84
 Optional Black Oak center stack and door panel inserts.



Calcite Sovereign Hide Full Soft leather in offblack interior, 5E78
 Optional Black Oak center stack and door panel inserts.



Dynamic Stability and Traction Control (DSTC)



Adaptive brake light



Active Bending Lights (ABL)



Volvo's interactive safety technologies

SAFETY

SAFETY Preventive

Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. DSTC is able to detect a potential skid and help counteract this one by reducing the engine's power output, or braking on one or more wheels.

Adaptive brake light

Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and hazard lights flash instead. Using LED technology that needs less time to light up than regular bulbs, traffic behind you can react sooner.

SAFETY Protective

Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented.

Active Bending Lights (ABL)*

In addition to improving illumination using Dual Xenon light technology, the Active Bending Lights give a boost to your vision round bends at night. Controlled by microprocessors, the motorised lamps turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its life span.

*Included in the Dynamic Package

Volvo's interactive safety technologies

In a Volvo, safety is about interaction. Because it's not the number of safety features that determines how safe a car is, it's how well they seamlessly interact to help protect the occupants in the event of a collision.

IN A REAR IMPACT the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

IN A SIDE IMPACT Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The side airbags in the front seats help protect the chest and hip, while the door-mounted Inflatable Curtain (IC) adds head protection.

IN A ROLL-OVER the Roll-Over Protection System (ROPS) instantly deploys the retracted rear steel roll bars to form a safety cage together with the reinforced windscreen pillars. In the same instant, the door-mounted Inflatable Curtain (IC) and safety belt pre-tensioners are activated to help protect occupants.

IN A FRONTAL COLLISION the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimise deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way.



Restraint technologies



Inflatable Curtain (IC)



Whiplash Protection System (WHIPS)



Power retractable door mirrors with ground lighting



Power front seats



SAFETY

SAFETY Protective

Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The **safety belts with pre-tensioners** activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimise protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column.

Side airbags in the front seats help reduce the risk of serious injuries in a side collision. The **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

Energy-absorbing frontal structure

Volvo's patented frontal structure is built with several types of steel to allow optimal deformation – outer layers are more yielding, while steel closer to the cabin is more resilient. This structure helps absorb the impact of a collision before it reaches the occupants. The compact power train is designed to help optimise deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin. This also helps protect legs and feet.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of

the car body and help prevent intrusion into the cabin. The side structure is extremely strong to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.

Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

SAFETY Security

Approach and Home Safe Lighting

Activated with the remote control, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.

Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Included with the optional Blind Spot Information System (BLIS)

COMFORT

COMFORT Seats

Power front seats

Find your perfect driving position with push-button ease. Both the driver's and front passenger's seat incorporate a memory function that stores three separate seat settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

Electronic Climate Control (ECC)

With the roof up, ECC ensures you and your passengers always enjoy a pleasant in-car climate. It maintains the set temperature inside the car however much the temperature outside changes, or the sun shines in. The driver and front-seat passenger can set the temperature individually for each side. When the roof comes down, ECC automatically adapts to provide the most pleasant cabin climate possible.

Interior Air Quality System (IAQS)*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

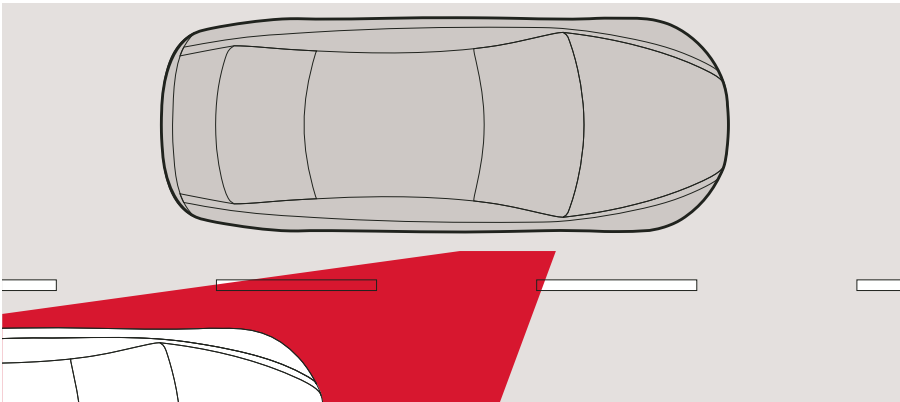
* Included in the optional Climate Package



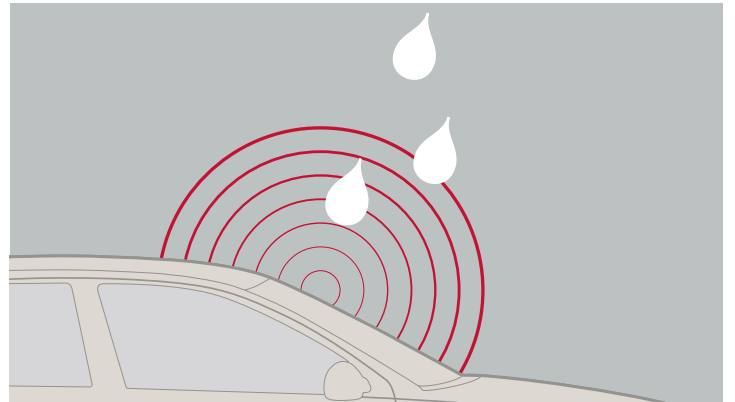
Three-split retractable hardtop



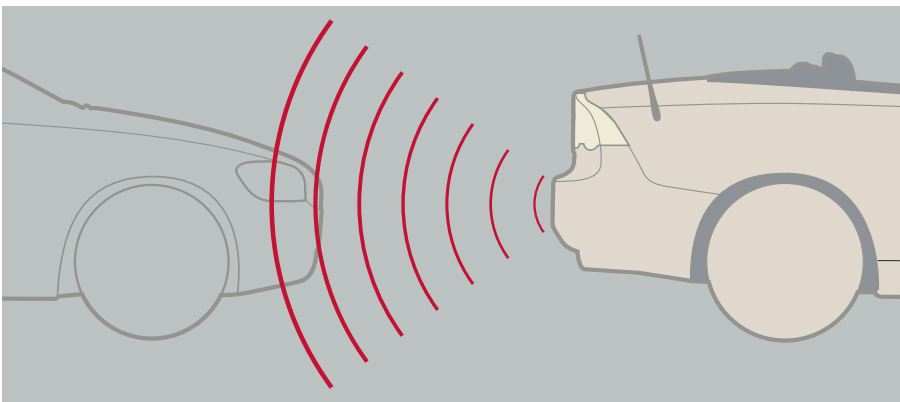
Organizer, spare wheel cavity



Blind Spot Information System (BLIS)



Rain sensor



Rear park assist



Automatically dimmed inner rear-view mirror with compass

COMFORT

COMFORT Climate

Three-split retractable hardtop

The unique three-split retractable hardtop is fully automatic. While the car is stationary, simply press the button on the center console and the three-section roof is down in less than 30 seconds. If you decide the weather's not right, another press of a button quickly puts you back under cover. Beyond turning the convertible into an elegant coupe, the steel roof provides a quiet and cosy environment in any climate – thanks to first-class upholstery, multi-layer insulation and a heated glass rear window. This also provides a higher level of security than soft-top convertibles.

COMFORT Storage

Organizer, spare wheel cavity

Designed to fit over the spare wheel, this organizer provides smart storage for small items in the trunk. The organizer also creates a completely flat trunk floor. (Retailer installed accessory.)

* Retailer installed accessory

TECH & SOUND

TECH & SOUND Driver's Support

Blind Spot Information System (BLIS)*

BLIS uses rear-facing cameras installed in the door mirrors to keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with a lamp built in to the front door post – left or right. Together with the door mirrors, this helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night.

* Optional

Rain sensor*

Once activated, the rain sensor can start the windscreen wipers as soon as it begins to rain or if water splashes onto the windscreen. For your convenience, it can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

* Included in the optional Climate Package

Front park assist*

Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers.

* Retailer installed accessory

Rear park assist*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle.

* Included in the Premier Plus and Platinum trim level

Automatically dimmed inner rear-view mirror with compass*

This is a mirror that automatically adjusts itself to deflect the headlamp beams of the car behind you. When there's no light to dazzle you, it automatically readjusts to its normal setting.

* Included in the Premier Plus and Platinum trim level

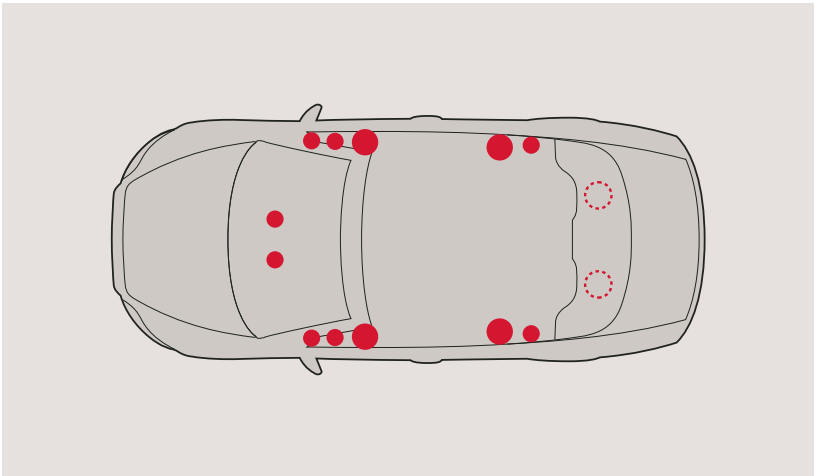
Keyless drive*

Keep the car key in your pocket or handbag. Using the keyless drive technology you can unlock the doors and drive away without using the car key. To start the engine, just turn the starter control in the instrument panel.

* Included in the Premier Plus and Platinum trim level



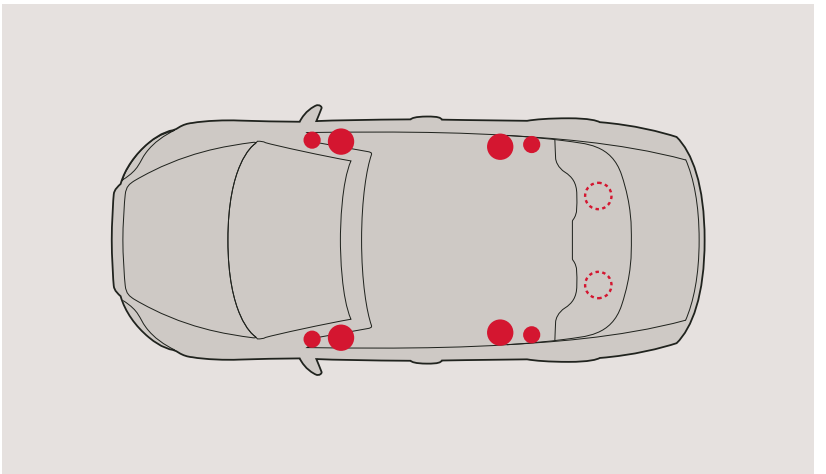
Integrated Bluetooth® handsfree system



Premium Sound



Navigation System with RTT (Real Time Traffic)



High Performance audio system



SiriusXM Satellite Radio

TECH & SOUND

TECH & SOUND Communication

Integrated Bluetooth® handsfree system with streaming audio

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo, wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. And as you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again. With Volvo's integrated Bluetooth® handsfree system you conveniently operate your phone using the buttons in the steering wheel or the center console keypad.



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Navigation System with RTT (Real Time Traffic)*

Navigation System with real-time traffic, remote control and map care with two complimentary updates. Guides you anywhere with precise audio and visual directions. Using the global positioning satellite system, a liquid crystal 6.5-inch display shows your location on a map and plots the best route to your destination. Via TMC (Traffic Message Channel) radio data broadcasts VNS also lets you know if there's traffic or weather-related trouble on route and recommends an alternative. Controls are conveniently located on the steering wheel. When not in use, the screen retracts into the dashboard. All map-based information is stored on DVD discs. Volvo's Navigation System includes Map Care which provides two map data updates at no charge.

* Included in the Platinum trim level

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

TECH & SOUND Audio/Entertainment

Premium Sound*

Our top-of-the line audio system designed for perfect sound dynamics, featuring 12 loudspeakers. With Dolby® Pro Logic® II Surround for an authentic audio experience in all seats. Add subwoofers, and a breathtaking 910 W sound awaits you. Premium Sound includes:

- RDS radio
- CD player with MP3 and WMA capability
- USB and AUX input in front center armrest
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II surround sound with center loudspeaker and digital sound processor
- 12 high-end loudspeakers
- Steering wheel integrated controls

Options: 2x130 W subwoofers. A 6-CD changer is available (replaces the CD player) – this option deletes the USB input, but a USB and iPod® Music Interface (accessory) can be added.

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

* Included in the Platinum Trim Level

High Performance audio system

A versatile sound system for a more powerful audio experience. Each High Performance loudspeaker, in combination with the amplifier, promotes excellent transient reproduction and high power durability – quite simply superb sound. High Performance includes:

- RDS radio
- CD player with MP3 and WMA capability
- USB and AUX input in front center armrest
- 4x40 W amplifier
- 8 High Performance loudspeakers
- Steering wheel integrated controls

Premium loudspeakers

The twelve high-end loudspeakers in the Premium Sound system are powered by a 650 W digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a center loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.

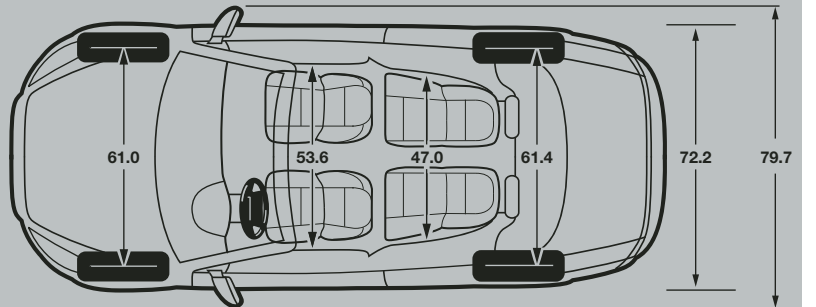
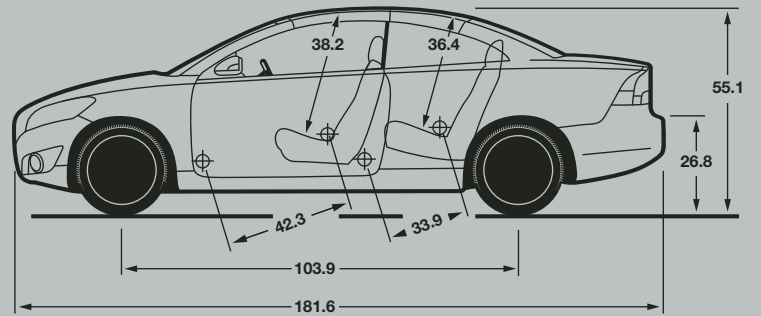
SiriusXM Satellite Radio

Imagine driving along hearing the music you want, without having to flip through commercials, fumble with CDs or manage a playlist. Imagine hearing play-by-play action of your favorite team, no matter where you are. Or having channels and channels of comedy, talk, news, entertainment, family programming and more. Now Imagine having all of this, coast-to-coast, wherever you drive. This is the world of SiriusXM. Each Volvo equipped with Satellite radio includes a 6-month trial subscription to the "Sirius Select" package.





Load hatch, rear seat, ski bag, interior



Rear seat cover

PACK & LOAD

PACK & LOAD Compartment/Towing

Load hatch, rear seat

Long and awkward items, such as skis or snowboards, can be placed through the loading hatch between the rear seats. Add a ski bag and rear seat passengers are protected from soiled equipment.

Ski bag, interior*

Adding a ski bag to the loading hatch between the rear seats facilitates loading of up to two pairs of skis or two snowboards, while rear seat passengers are protected from dirty equipment.

* Retailer installed accessory

Rear seat cover*

To use the rear seat space as an extra loading area, there's a durable seat cover specially designed for your Volvo. Quickly fitted, this helps protect the upholstery if you need to carry a messy load. It's also useful if you need to collect a pet or a passenger wearing dirty clothes – safety belts remain operational.

* Retailer installed accessory

Load aid

The Volvo C70 offers 7 or 14 cu.ft. of luggage space, depending on whether you have the top down or up. To get to your gear more easily when the top is down, simply press the 'load aid' button in the boot. This raises the retracted hardtop to enlarge the opening. A built-in horizontal load divider helps ensure the hardtop can always be smoothly retracted.

PERFORMANCE

PERFORMANCE Chassis/Steering

Driveline

Front wheel drive. Transverse engine with a five-speed Geartronic automatic allowing manual shifting. The Geartronic is a responsive five-speed automatic. It can also be shifted manually so that you can maintain a lower gear to rev the engine or provide the added assistance of engine braking.

Chassis

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizers front and rear. DSTC (Dynamic Stability and Traction Control). The rigid body enables the suspension to function optimally for well balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC stability system lends a helping hand if either of the drive wheels begins to lose traction or if a skid is imminent.

Steering

Speed-dependent, power-assisted, electro-hydraulic, rack and pinion steering. Tilt and telescopic steering column. Leather-clad steering wheel. 2.6 turns lock to lock. Turning circle 38.7 ft. Behind the wheel, you can enjoy responsive yet firm steering that gives progressively less power assistance the faster you drive. High steering precision and balanced road feedback are easily enjoyed benefits.

Brakes

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. EBA (Emergency Brake Assistance). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonally split braking system. Powerful anti-lock disc brakes help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to the full in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.

PERFORMANCE Transmission

Five-cylinder in-line engine.

Double overhead camshafts, 20 valves. Continuously variable valve timing on both the intake and exhaust side. Three-way catalytic converter with heated oxygen sensor. Electronic engine management system. Light-pressure turbocharger and dual-charge air coolers (Intercoolers). Volvo's smooth-running five-cylinder engines are designed to respond at low rpm, so there's plenty of torque without having to shift to a lower gear. This is made possible by continuously variable valve timing, low internal friction and the electronic engine control system. This also helps to optimize fuel consumption and reduce environmental impact – all engines comply with stringent emission standards, such as California's ULEV II.

PERFORMANCE Engines

Volvo C70 T5 (227 hp)

Engine type: 2.5 liter five-cylinder turbocharged
Max power output: 227 hp at 5000 rpm
Max torque: 236 lb/ft 1500–4800 rpm
Acceleration 0–60 mph: 7.4 sec
Top speed: 146 mph
Fuel consumption, mpg, city/highway: 19/28
Carbon dioxide emissions CO₂ g/km: 234
Environmental classification: ULEV II
Transmission: five-speed Geartronic automatic

TAKING CARE OF YOUR OWNERSHIP NEEDS.

VOLVO LEASING AND FINANCING OFFERS.

Special offers are available to finance your new Volvo product through our preferred provider, US Bank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local retailer for details.

On Call roadside assistance.

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty.

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Complimentary Factory Scheduled Maintenance.

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2012 model year Volvo's sold in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles.

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2012 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable. Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

Volvo service for life.

Taking the concept of service to a new level.

- Two-year Parts Warranty. Including the labor when they're installed at an authorized Volvo retailer

- Complimentary Software Updates during a scheduled maintenance visit. New software required as part of repair or accessory installation is not included
- Complimentary Vehicle Diagnostics if your Volvo has a "check engine" lamp or other warning indicator illuminated. Up to an hour of computer diagnostics
- Special discounted On Call Advantage Roadside Assistance pricing. Visit your retailer for enrollment form

Volvo mobility program.

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper.

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO OVERSEAS DELIVERY.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on US models.
- Access to colors and certain features normally only available in Europe.
- 15 days of international insurance and export registration included.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience? If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked www.facebook.com/volvooverseasdelivery

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- Great savings compared with Stateside pricing.
- Professional assistance with all legal formalities and paperwork.
- Four-year warranty coverage also outside the US (US and Canadian specifications)
- US specifications – built to meet legal requirements in all US states.
- No US import duty with PCS orders, for US military personnel taking delivery overseas.
- Included shipping & Marine Insurance, delivery to an authorized Volvo retailer of your choice in the USA. US diplomats & military personnel stationed abroad for more than 140 days & non-US diplomats (depending on status) are normally exempted from customs import duty.
- Delivery to a Volvo military agent close to your base or assignment overseas.
- Five years valid Volvo Home Shipment from authorized drop-off points in Europe to an authorized US Volvo retailer of your choice included.
- More than 20 drop-off points in Europe.
- The option of VIP factory delivery in Sweden or delivery to selected major cities in Europe.
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For Military/Diplomat/Expatriate sales while in the US, contact your local Volvo retailer, our Customer Care Center (800) 631-1667 or visit www.volvocars.us/mybagsarepacked

WELCOME TO THE CLUB. THE VOLVO C70 MERCHANDISE COLLECTION.

This smart collection of lifestyle accessories captures the driving spirit of your new Volvo and reflects the best of modern Scandinavian design. The signature items below are a select few. Find more keepsakes, gifts and apparel at your local Volvo showroom and at **www.volvocars.us**



Silver diamond tumbler



Fossil grey dial watch



Vintage crew sweatshirt



Portable speaker case



Barriga dome keyring



Workzone lunch cooler



Black barrel ceramic mug



Organic black T-shirt



DESIGN THE VOLVO THAT'S REALLY YOU. EXPERIENCE IT INSIDE AND OUT. LEARN ABOUT THE DETAILS, TECHNICAL FEATURES AND ACCESSORIES. SEE FILMS ABOUT YOUR FAVORITE VOLVO AND ITS INNOVATIONS. COMPARE DIFFERENT VOLVO MODELS AND ENGINE ALTERNATIVES. JOIN THE VOLVO COMMUNITY AND SHARE GREAT CAR STORIES FROM ALL OVER THE WORLD. FIND YOURSELF AT WWW.VOLVOCARS.US



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