



# Novo Nordisk – a focused healthcare company

Investor presentation First six months of 2025

## **Agenda**

Progress on Strategic Aspirations 2025

Commercial execution

Innovation and therapeutic focus

**Financials** 

## Forward-looking statements

Novo Nordisk's statutory Annual Report 2024, Form 20-F, any quarterly financial reports, investor presentations and written information released, shown, or oral statements made, to the public in the future by or on behalf of Novo Nordisk, may contain certain forward-looking statements relating to the operating, financial and sustainability performance and results of Novo Nordisk and/or the industry in which it operates. Forward-looking statements can be identified by the fact that they do not relate to historical or current facts and include guidance. Words such as 'believe', 'expect', 'may', 'will', 'plan', 'strategy', 'transition plan', 'prospect', 'foresee', 'estimate', 'project', 'anticipate', 'can', 'intend', 'target' and other words and terms of similar meaning in connection with any discussion of future operating, financial or sustainability performance identify forward-looking statements. Examples of such forward-looking statements include, but are not limited to:

- Statements of targets, future guidance, (transition) plans, objectives or goals for future operations, including those related to operating, financial and sustainability matters, Novo Nordisk's products, product research, product development, product introductions and product approvals as well as cooperation in relation thereto;
- Statements containing projections of or targets for revenues, costs, income (or loss), earnings per share, capital expenditures, dividends, capital structure, net financials and other financial measures;
- · Statements regarding future economic performance, future actions and outcome of contingencies such as legal proceedings; and
- Statements regarding the assumptions underlying or relating to such statements.

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Factors that may affect future results include, but are not limited to, global as well as local political, economic and environmental conditions, such as interest rate and currency exchange rate fluctuations or climate change, delay or failure of projects related to research and/or development, unplanned loss of patents, interruptions of supplies and production, including as a result of interruptions or delays affecting supply chains on which Novo Nordisk relies, shortages of supplies, including energy supplies, product recalls, unexpected contract breaches or terminations, government-mandated or market-driven price decreases for Novo Nordisk's products, introduction of competing products, reliance on information technology including the risk of cybersecurity breaches, Novo Nordisk's ability to successfully market current and new products, exposure to product liability and legal proceedings and investigations, changes in governmental laws and related interpretation thereof, including on reimbursement, intellectual property protection and regulatory controls on testing, approval, manufacturing and marketing, and taxation changes, including changes in tariffs and duties, perceived or actual failure to adhere to ethical marketing practices, investments in and divestitures of domestic and foreign companies, unexpected growth in costs and expenses, strikes and other labour market disputes, failure to recruit and retain the right employees, failure to maintain a culture of compliance, epidemics, pandemics or other public health crises, the effects of domestic or international crises, civil unrest, war or other conflict and factors related to the foregoing matters and other factors not specifically identified herein.

For an overview of some, but not all, of the risks that could adversely affect Novo Nordisk's results or the accuracy of forward-looking statements in the Annual Report 2024, reference is made to the overview of risk factors in 'Risks' of the Annual Report 2024.

None of Novo Nordisk or its subsidiaries or any such person's officers, or employees accept any responsibility for the future accuracy of the opinions and forward-looking statements expressed in the Annual Report 2024, Form 20-F, any quarterly financial reports, investor presentations, and written information released, shown, or oral statements made, to the public in the future by or on behalf of Novo Nordisk or the actual occurrence of the forecasted developments.

Unless required by law, Novo Nordisk has no duty and undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

#### **Important drug information**

Victoza® and Ozempic® are approved for people with type 2 diabetes only Saxenda® and Wegovy® are approved for people with overweight and obesity only

Novo Nordisk® Investor presentation First six months of 2025

## Strategic Aspirations 2025 | Highlights first six months of 2025

Light blue indicates developments in O2 2025



# Purpose and sustainability (ESG)

#### **Progress towards zero environmental impact**

• CO<sub>2</sub>e emissions<sup>1</sup> increased by 31% compared to first six months of 2024

#### Adding value to society

 Medical treatment provided to 42.8 million people living with diabetes and 2.9 million people living with obesity

#### Being recognised as a sustainable employer

• Share of women in senior leadership positions has increased to 43% from 41% end of June 2024



Commercial execution

Diabetes value market share at 32.6% (-1.4 %-p)<sup>2</sup>



## therapeutic focus Innovation and

#### Further raise innovation bar for Diabetes treatment

• Ozempic® positive opinion by the EMA for PAD **Develop superior treatment solutions for Obesity** 

- Advancement of sc and oral amycretin to phase 3
- CagriSema phase 3b REDEFINE 11 trial initiated
- Sema 7.2 mg EU submission
- Septerna license agreement for oral small molecules

#### Strengthen and progress Rare Disease pipeline

Alhemo® US approval and CMHP positive opinion

#### **Establish presence in CV & Emerging Therapy areas**

Coramitug phase 2 trial successfully completed



Financials

Sales growth of 18% (CER)

**Operating profit growth of 29% (CER)** 

Free cash flow of DKK 33.6 billion and 36.5 billion returned to shareholders

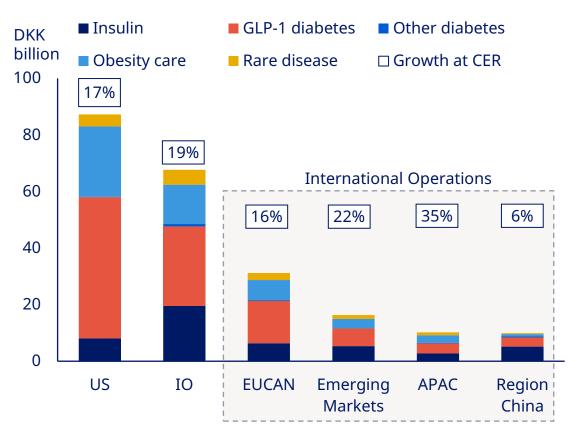
Obesity care sales of DKK 38.8 billion (+58% at CER)

Rare disease sales of DKK 9.5 billion (+15% at CER)

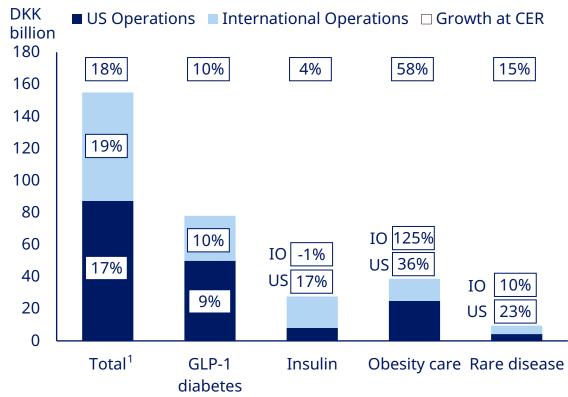
<sup>1</sup>Scope 1, 2 and 3; <sup>2</sup>MAT (Moving Annual Total) value market share

## Sales growth of 18% driven by both operating units

#### Reported geographic sales split for first six months 2025

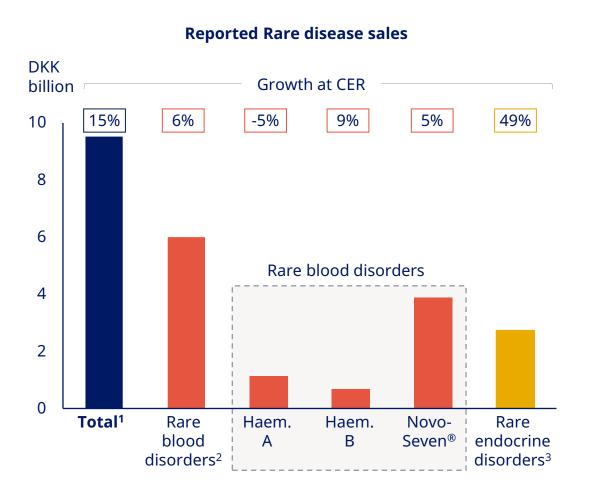


#### Reported therapy area sales and growth for first six months 2025



<sup>1&#</sup>x27;Other diabetes' is included in Total

## Rare disease sales increased by 15%



#### Rare disease sales performance

#### Rare disease sales increased by 15%:

- Sales in US Operations increased by 23%
- Sales in International Operations increased by 10%

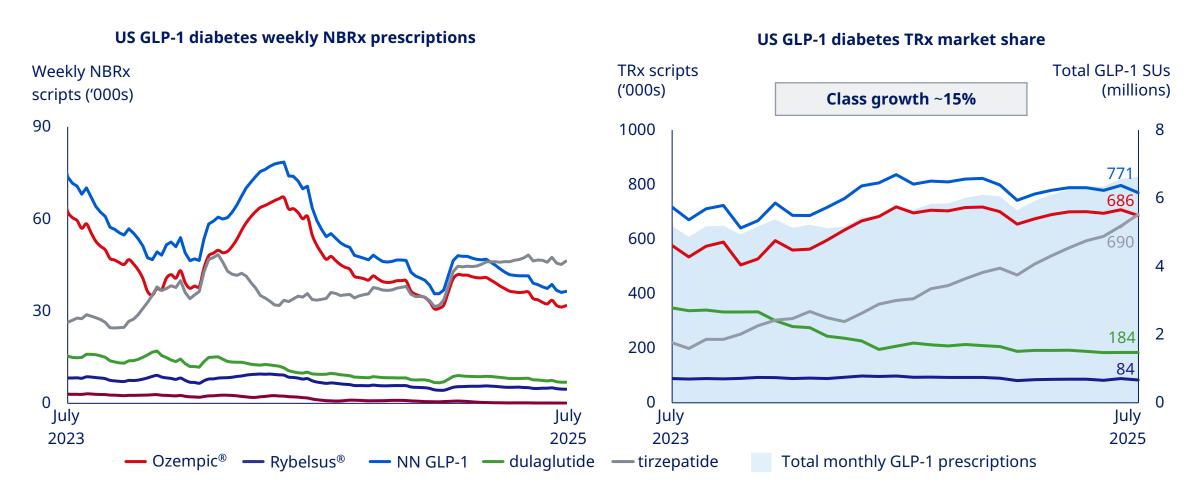
#### Rare endocrine disorders sales increased by 49%:

- US Operations increased by 67%, driven by Norditropin<sup>®</sup> and Sogroya<sup>®</sup>
- International Operations increased by 30%, driven by Norditropin<sup>®</sup> and Sogroya<sup>®</sup>

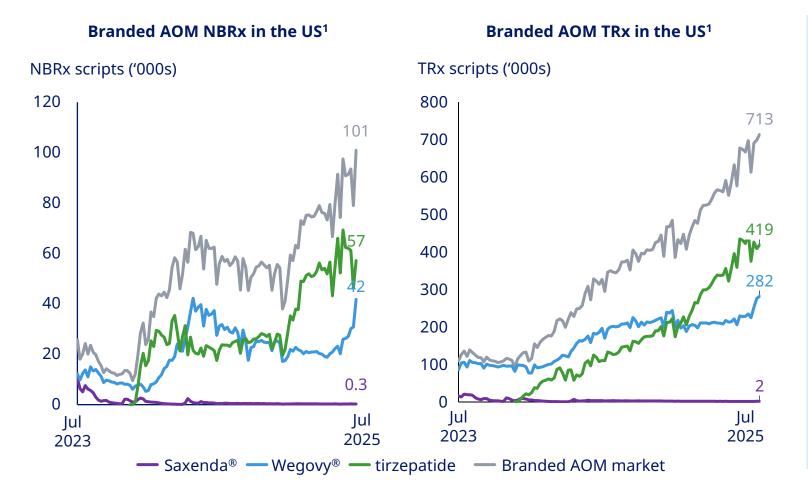
#### Rare blood disorders sales increased by 6%:

- US Operations increased by 6% driven by increased NovoSeven® and Alhemo® sales
- International Operations increased by 6% driven by increased sales of haemophilia B and Alhemo®

## US diabetes GLP-1 class growth slowing compared to prior years



# US branded anti-obesity medication market expansion continues, while GLP-1 compounding continues



#### **Branded AOM class grew >160%**<sup>2</sup>

#### Compounding

 Novo Nordisk is focused on actively preventing unlawful and unsafe compounding

#### **Commercial execution**

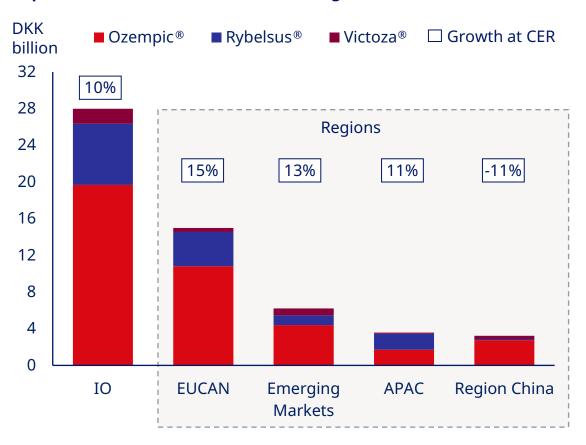
- Cash channel expanded from 4% to ~10% of TRx since January 2025
- CVS national template formulary conversion ongoing
- MASH decision still expected in Q3 2025
- Wegovy® supply available to meet demand in US

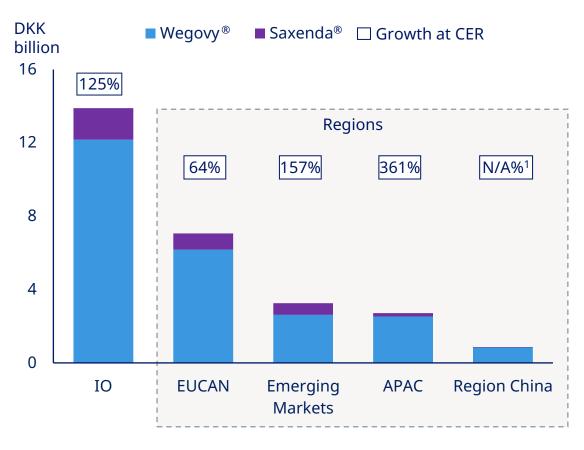
<sup>&</sup>lt;sup>1</sup> Each NBRx and TRx data point represents one week of data. IQVIA Xponent 11 Jul 2025 for NBRx and IQVIA NPA weekly, 25 Jul 2025 for TRx, including NovoCare Pharmacy TRx starting with week-ending 18 July 2025. <sup>2</sup>Class growth based on IQVIA 25 July 2025 volume data, MAT.

## International Operations sales growth of 19% driven by GLP-1 Diabetes and Obesity care

#### Reported GLP-1 Diabetes care sales and growth for first six months 2025

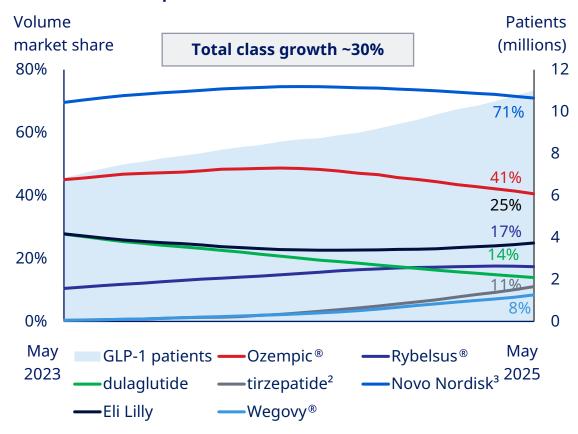
#### Reported Obesity care sales and growth for first six months 2025





## Total GLP-1 class market share of 71% in International Operations

#### Total GLP-1 patients<sup>1</sup> and volume market share in IO



#### **IO total GLP-1 performance**

#### **Diabetes GLP-1**

- Rybelsus® launched in more than 40 countries
- Ozempic<sup>®</sup> launched in around 80 countries with promotional focus resumed, reflecting improved supply

#### Obesity

- Wegovy® launched in around 35 countries
- MASH indication submitted in JP in May 2025
- Semaglutide 7.2 mg submitted in EU in July 2025
- Roll-out of Wegovy® in additional countries expected in H2 2025

<sup>1</sup>GLP-1 patients across Diabetes and Obesity care <sup>2</sup>In IO countries, tirzepatide is categorised under GLP-1 diabetes only, despite having indications for Diabetes and Obesity in most launched countries <sup>3</sup>Includes Victoza® and Saxenda® IO: International Operations; IP: Japan

Note: Market share and patient numbers are based on countries with IQVIA coverage. GLP-1 class growth calculated as Mar'24-May'24 vs Mar'25-May'25 (Rolling 3-month average)
Source: LHS: IQVIA MAT, May 2025 (Spot rate). Volume packs are converted into full-year patients based on WHO assumptions for average daily doses; Market values are based on the list prices. RHS: International Diabetes Federation: Diabetes Atlas 11th edition, 2025, World Obesity Atlas 2024

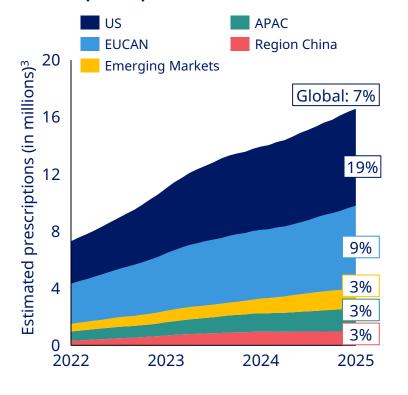
# The high unmet need in diabetes and obesity and low market penetration to-date makes unlocking the market a key priority

#### Global diabetes and obesity unmet need

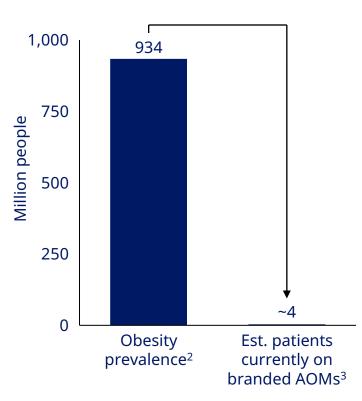


- >550 million people live with diabetes globally, with over 90% outside of the US<sup>1</sup>
- >900 million people with obesity globally, with around 90% outside of the US<sup>2</sup>

## Globally, ~7% of total estimated diabetes prescriptions are for a GLP-1



## Less than 1% of people with obesity globally are treated with branded AOMs

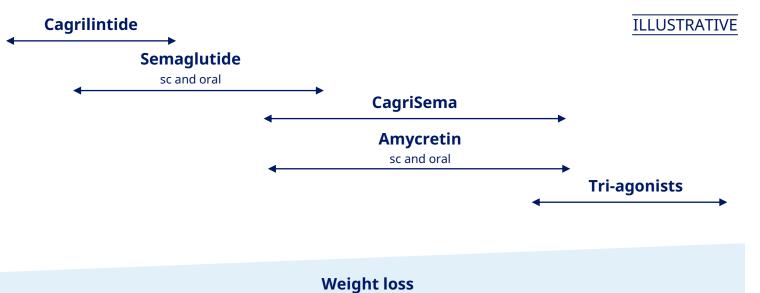


<sup>1</sup>Diabetes Atlas 11<sup>th</sup> edition, 2025, including Type 1 and Type 2 Diabetes. <sup>2</sup> NHANES (2013-2014, 2015-2016, 2017-2020, 2021-2023), UN World Population Prospects report, WHO, IDF World Diabetes Atlas, World Obesity Atlas and PADAWA Analysis. <sup>3</sup>Based on IQVIA MIDAS, May 2025 data - In ex-US countries, tirzepatide is categorised under GLP-1 diabetes only in IQVIA data, despite having indications for diabetes and obesity in most launched countries in IQVIA.
APAC: Japan, Korea, Oceania and Southeast Asia; AOM: Anti-Obesity Medications; Emerging Markets: mainly Latin America, Middle East and Africa; EUCAN: Europe and Canada; Region China: Mainland China, Hong Kong and Taiwan; US: United States.

Note: the estimated GLP-1 share of prescriptions is based on volume packs from IQVIA. Volume packs are converted into full-year patients/prescriptions based on WHO assumptions for average daily doses or if not available, Novo Nordisk assumptions. It is possible for a patient to have a prescription for more than one diabetes treatment.

## Novo Nordisk's obesity portfolio addresses the future segments and patient preferences of the obesity market

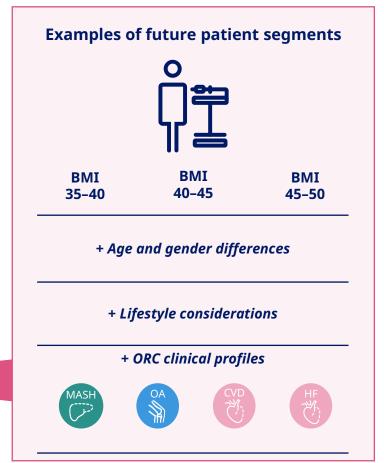
Addressing unmet needs across patient segments via a focus on weight loss and differentiated clinical profiles<sup>1</sup>



Differentiated treatment goals across patient profiles

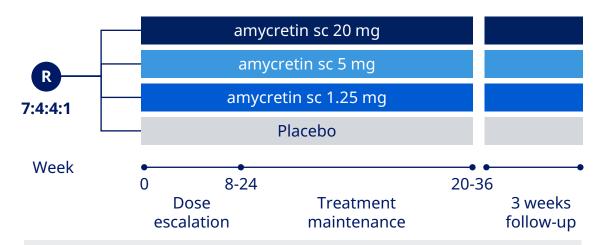
Differentiated clinical profiles across co-morbidities

Safety and tolerability



## Amycretin to advance into phase 3 based on the successful completion of phase 1b/2a trial

#### Dose response part of the amycretin sc phase 1b/2a trial



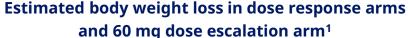
#### **Trial objective**

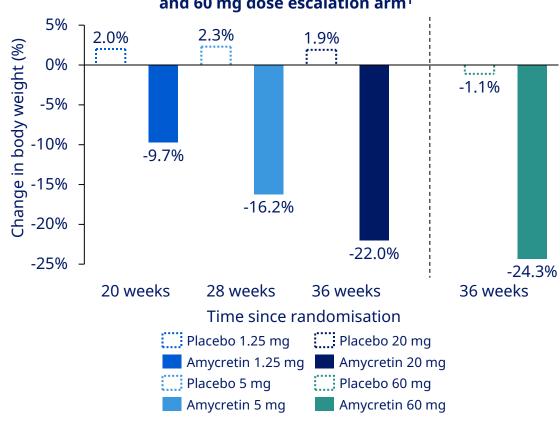
 Investigate safety, tolerability, pharmacokinetics and efficacy of amycretin sc in participants with overweight or obesity

#### **Endpoints**

- Primary: Number of treatment emergent adverse events
- Secondary: Relative change in body weight, AUC, c<sub>max</sub>, t<sub>max</sub>

Note: Amycretin is a unimolecular GLP-1 and amylin receptor agonist...





## AMAZE is a comprehensive phase 3 development programme for sc and oral amycretin expected to start in Q1 2026

#### **Potential future trials** Selected amycretin phase 3 trials in obesity programme Phase 3 development programme **AMAZE 1 80-week** vs. placebo (incl. 52-week ext. phase) Evaluate multiple maintenance doses **Primary endpoint**: Weight loss WL in Obesity Evaluate subcutaneous and oral route of administration **AMAZE 2 80-week** vs. placebo Evaluate key obesity related comorbidities **Primary endpoint**: Weight loss WL in T2D **AMAZE 3 80-week** vs. placebo Potential to investigate the benefits of amycretin across obesity related comorbidities, such as: Co-primary endpoint: AHI/WL OSA **AMA7F 5 80-week** vs. tirzepatide Co-primary endpoint: WOMAC/WL **ASCVD** Heart failure **CKD** Knee OA • **72-week** vs. Placebo **AMAZE 9** Knee Osteoarthritis Obstructive sleep apnea **Primary endpoint**: Weight loss Oral amycretin 2026 2028 2027

## **R&D** milestones



	Project	Q2 2025	Q3 2025	Q4 2025
Diabetes care	CagriSema			Phase 3 results (REIMAGINE 3)
	Oral/Sc amycretin			Phase 2 results
	OW GIP/GLP-1			Phase 2 results
Obesity care	Oral sema 25 mg			US decision
	Sema 7.2 mg		✓ EU submission	
	CagriSema	✓ Phase 3 initiation (REDEFINE 11)		
	Triple (tri-agonist)		Phase 1 results	
	Cagrilintide			Phase 3 initiation
	Oral/Sc amycretin	✓ Advancement to phase 3		
	Amylin 355			Phase 1 results
Rare Disease	Sogroya <sup>®</sup>	✓ US submission²	✓ JP submission²	
	Mim8		US submission	EU submission
	Alhemo®		✓ US approval³ ✓ EMA positive opinion³	
CETA	EVOKE (AD, sema 14 mg)			Phase 3 results
	Coramitug (ATTR-CM)		✓ Phase 2 results	Phase 3 initiation
	Zalfermin (FGF21)	✓ Phase 2 results		
	ESSENCE (MASH, sema 2.4 mg)	✓ JP submission	US decision	

<sup>&</sup>lt;sup>1</sup>Expected to be published in the given quarter or in the subsequent quarterly company announcement. <sup>2</sup>Non-replacement indications. <sup>3</sup>Without inhibitors. AD: Alzheimer's disease; ATTR-CM: Transthyretin amyloid cardiomyopathy; CagriSema: cagrilintide 2.4 mg and semaglutide 2.4 mg; CETA: Cardiovascular & emerging therapies; EMA: European Medicines Agency; EU: European Union; GIP: Gastric inhibitory polypeptide; FGF-21: Fibroblast growth factor 21; JP: Japan; MASH: Metabolic dysfunction-associated steatohepatitis; OW: once-weekly; Sema: Semaglutide; US: United States; Sc: subcutaneous

## Financial results – in the first six months of 2025

	First six	First six	Change	Change
In DKK million	months of 2025	months of 2024	(reported)	(CER)
Sales	154,944	133,409	16%	18%
Gross profit	129,208	113,219	14%	16%
Gross margin	83.4%	84.9%		
Sales and distribution costs	(32,425)	(28,190)	15%	15%
Percentage of sales	20.9%	21.1%		
Research and development costs	(21,998)	(24,772)	(11%)	(11%)
Percentage of sales	14.2%	18.6%		
Administration costs	(2,536)	(2,314)	10%	11%
Percentage of sales	1.6%	1.7%		
Other operating income and expenses	(9)	(163)	N/A	N/A
Operating profit	72,240	57,780	25%	29%
Operating margin	46.6%	43.3%		
Financial items (net)	(1,402)	(530)	N/A	N/A
Profit before income tax	70,838	57,250	24%	N/A
Income taxes	(15,301)	(11,793)	30%	N/A
Effective tax rate	21.6%	20.6%		
Net profit	55,537	45,457	22%	N/A
Diluted earnings per share (DKK)	12.49	10.17	23%	N/A

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## Financial outlook for 2025

	Expectations 6 August 2025	Expectations 7 May 2025
Sales growth – at CER	8% to 14%	13% to 21%
Sales growth - reported	Around 3 percentage points lower	Around 3 percentage points lower
Operating profit growth – at CER	10% to 16%	16% to 24%
Operating profit growth - reported	Around 5 percentage points lower	Around 5 percentage points lower
Financial items (net)	Gain of around DKK 1.6 billion	Gain of around DKK 0.9 billion
Effective tax rate	21% to 23%	21% to 23%
Capital Expenditure (CAPEX)	Around DKK 65 billion	Around DKK 65 billion
Free cash flow <sup>1</sup>	DKK 35 to 45 billion	DKK 56 to 66 billion

<sup>&</sup>lt;sup>1</sup>Excluding impact from business development

CER: Constant exchange rates

## Strategic aspirations 2025



Purpose and sustainability (ESG)

- Progress towards zero environmental impact
- Being respected for adding value to society
- Being recognised as a sustainable employer

# Innovation and therapeutic focus

- Further raise the innovation bar for Diabetes treatment
- Develop a leading portfolio of superior treatment solutions for Obesity
- Strengthen and progress the Rare disease pipeline
- Establish presence in Cardiovascular & Emerging Therapy areas



Commercial execution

- Strengthen Diabetes leadership aim at global value market share of more than 1/3
- More than 25 billion DKK in Obesity sales by 2025
- Secure a sustained growth outlook for Rare disease



Financials

- Deliver solid sales and operating profit growth
- Drive operational efficiencies across the value chain to enable investments in future growth assets
- Deliver free cash flow to enable attractive capital allocation to shareholders

## Executive Management as of 7 August 2025



Maziar Mike Doustdar<sup>1</sup>

President and CEO

Quality, IT & Environmental Affairs



Thilde Hummel Bøgebjerg

Executive vice president and head of Quality, IT and Environmental Affairs

Product & Portfolio Strategy



Ludovic Helfgott

Executive vice president and head of Product and Portfolio Strategy

Finance, Legal & Global Solutions



Karsten Munk Knudsen<sup>1</sup>

Executive vice president, CFO and head of Finance, Legal and Global Solutions

Research & Development



Martin Holst Lange

Executive vice president, CSO and head of Research and Development

International Operations



Emil Kongshøj Larsen

Executive vice president and head of International Operations

**US Operations** 



**Dave Moore** 

Executive vice president and head of US Operations

People, Organisation & Corporate Affairs



Tania Sabroe

Executive vice president and head of People, Organisation and Corporate Affairs

CMC & Product Supply



**Henrik Wulff** 

Executive vice president and head of CMC and Product Supply

### Investor contact information

#### **Share information**

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on: www.novonordisk.com

#### **Upcoming events**

5 November 2025 Financial results for the first nine months of 2025

4 February 2026 Financial statement for 2025

#### **Investor Relations contacts**

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## **Appendix**

Novo Nordisk corporate strategy

Diabetes care

GLP-1

Insulin

Obesity care

Rare disease

Cardiovascular & Emerging Therapy Areas

Regional information

Financials and Product Supply

Sustainability

## Novo Nordisk Corporate Strategy

#### Diabetes

**Strengthen leadership** by offering innovative medicines and driving patient outcomes



## Obesity

**Strengthen leadership** through market development and by offering innovative medicines and driving patient outcomes

#### Rare disease

Secure a leading position by leveraging full portfolio and expanding into adjacent areas



## Cardiovascular & emerging therapy areas

**Establish position in cardiovascular disease** and build a presence in emerging therapy areas

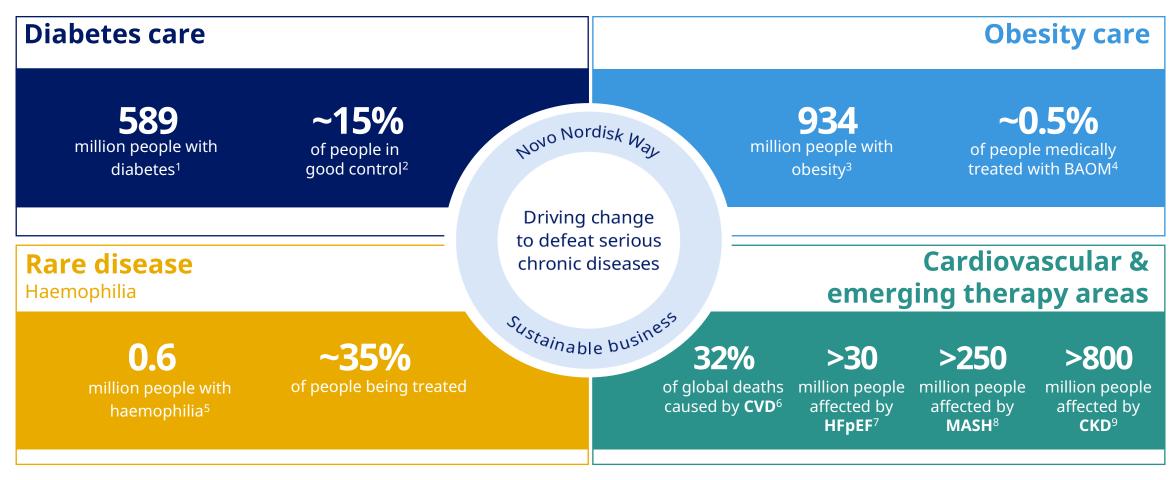
## Diabetes and obesity remain the key priority areas in the corporate strategy

Therapy area priorities	Portfolio focus	Investment approach
1 Diabetes Obesity	Broad and deep	Key investment focus
2 CVD RBD	Multiple targets in key segments	Invest to build competitive pipelines
3 MASH RED CKD	Selective, based on potential and synergies	Targeted investment allocation
4 AD/PD	Opportunistic and trigger-based	Targeted investment allocation

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## Innovation starts with addressing unmet needs, improving outcomes and reaching more patients



International Diabetes Federation: Diabetes Atlas 11th edition, 2025; Real-world studies indicate between 30-55% of patients reach HbA<sub>1</sub>, target <7% .e.g. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4388968/, taking 42.5% in good control of treated people; 3NHANES (2013-2014, 2015-2016, 2017-2020, 2021-2023), UN World Population Prospects report, WHO, IDF World Diabetes Atlas, World Obesity Atlas and PADAWA Analysis; 4IQVIA as of Nov'24 5WFH annual survey 2020 (120 of 147 countries responded): Prevalence by calculating expected number of patients using 20.9 per 100.000 in haemophilia - Identified patients as proxy for receiving some sort of treatment; 6WHO. Cardiovascular Diseases 2023; 7Chris J Kapelios et al Cardiac Failure Review 2023;9:e14.; 8Younossi ZM et al. Hepatology. 2023;77:1335-1347; 9Kovesdy CP. Epidemiology of chronic kidney disease: an update 2022. Kidney Int Suppl (2011). 2022 Apr;12(1):7-11 BAOM: Branded Anti Obesity Medication; CKD: Chronic kidney disease; CVD: Cardiovascular disease; HFpEF: Heart failure with preserved ejection fraction; MASH: Metabolic dysfunction-associated steatohepatitis; WHO: World Health Organization

50%

40%

30%

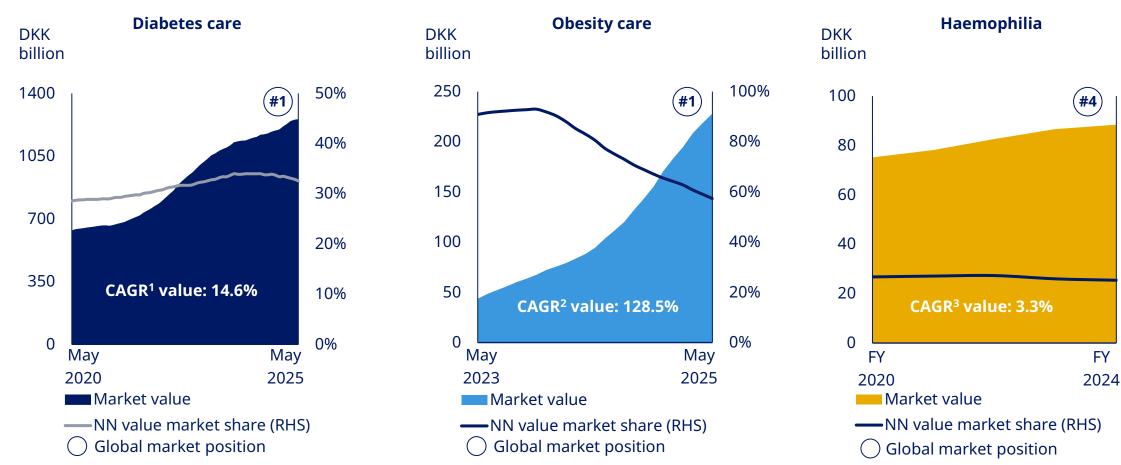
20%

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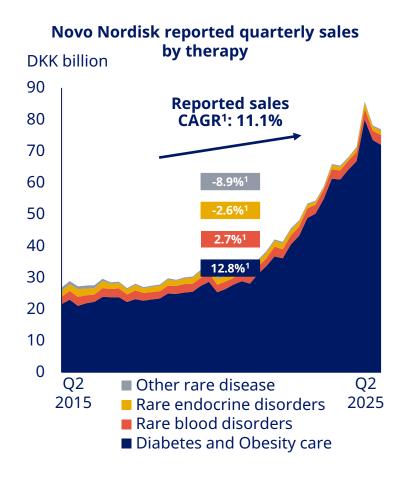
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## Novo Nordisk has leading positions in diabetes, obesity and haemophilia

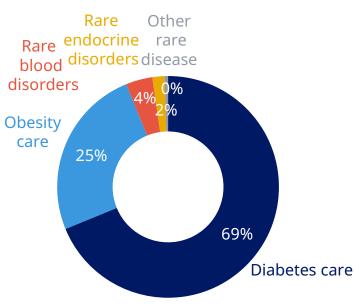


<sup>&</sup>lt;sup>1</sup>CAGR for 5-year period <sup>2</sup> CAGR for 2-year period <sup>3</sup> CAGR for 5-year period NN: Novo Nordisk; RHS: Right-hand side

## Sales growth of 18%, driven by the GLP-1 portfolio for diabetes and obesity treatment



#### Reported sales for the first six months of 2025



Sales of DKK 154.9 billion  $(\sim 18\%)$ 

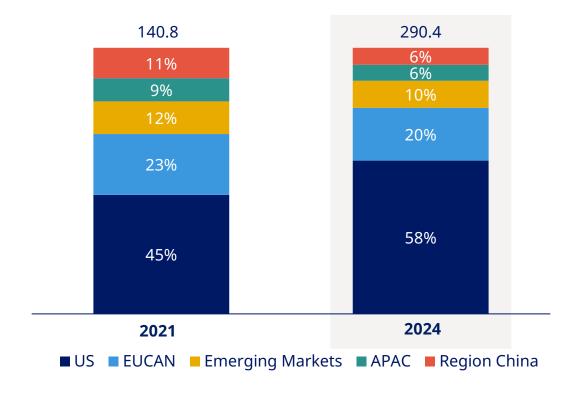
#### Reported sales and growth breakdown for the first six months of 2025

Therapy	Sales (mDKK)	Growth	Share of growth
Injectable GLP-1 <sup>2</sup>	66,592	10%	27%
Rybelsus®	11,348	5%	3%
Total GLP-1	77,940	10%	30%
Total insulin³	27,743	4%	4%
Other Diabetes care <sup>4</sup>	927	-16%	-1%
Total Diabetes care	106,610	8%	33%
Obesity care <sup>5</sup>	38,796	58%	62%
Diabetes and Obesity care	145,406	18%	95%
Rare blood disorders <sup>6</sup>	6,017	6%	1%
Rare endocrine disorders <sup>7</sup>	2,732	49%	4%
Other Rare disease <sup>8</sup>	789	4%	0%
Rare disease	9,538	15%	5%
Total	154,944	18%	100%

## Sales growth of 18%, driven by both US Operations and IO with 17% and 19% sales growth respectively

#### Historic and reported sales by geography

#### **DKK** billion



#### Reported sales and growth breakdown for first six months of 2025

Regions	Sales (mDKK)	Growth	Share of growth
International Operations	67,665	19%	46%
EUCAN	31,212	16%	19%
Emerging Markets	16,334	22%	13%
APAC	10,209	35%	12%
Region China	9,910	6%	2%
US Operations	87,279	17%	54%
Total sales	154,944	18%	100%

Novo Nordisk®

## Novo Nordisk holds solid patent protection and competitive advantages

Novo Nordisk's position is protected by patents and value chain setup

#### EU/US patent protection<sup>1</sup>

OZEMPIC° semaglutide injection	2031/32²
RYBELSUS® semaglutide tablets	2031/2032 <sup>2,3</sup>
Fiasp® fast-acting insulin aspart	20304
esperoct® turoctocog alfa pegol	2034/32²
Xultophy® insulin deglude/liraglutide [iDNA origin] injection	2028/29
insulindegludec [rDNA origin] injection	2028/29
70% insulindegludec and 30% insulin aspart (ONA origin) injection	2028/29
refixia®	2027/28
SOGROYA® somapacitan	2036/34

Novo Nordisk holds competitive advantages compared to biosimilars



#### **Research & Development**

- Need to show comparability in PK/PD trials
- Strict regulatory requirements in the EU and the US
- Requirement for both drug and device offering



#### Commercialisation

- Large and fragmented target audience
- Cost pressure from payers
- · On-going conversion to next-generation drugs and slow market dynamics



#### Manufacturing

- Economies of scale
- Upfront CAPEX requirements with delayed ROI
- Decades of experience with high volume production of core yeast and mammalian API platforms

## Core capabilities together with additional drug modalities open up new opportunities across therapy areas

#### **Core Novo Nordisk capabilities** Modalities accelerated via partnerships & acquisitions Proteins/ **Small** Gene siRNA Peptides/mAB Molecules Therapy Therapy **Diabetes** Obesity Therapy areas **CVD RBD MASH RED CKD** Active pipeline **Exploratory**

## siRNA platform expected to deliver and mature across therapy areas in alignment with corporate strategy

#### Progress with the siRNA platform



12 phase 1 trial initiations with GalXC<sup>TM</sup> since 2017



Rivfloza™ the first Novo Nordisk siRNA drug, approved in 2023

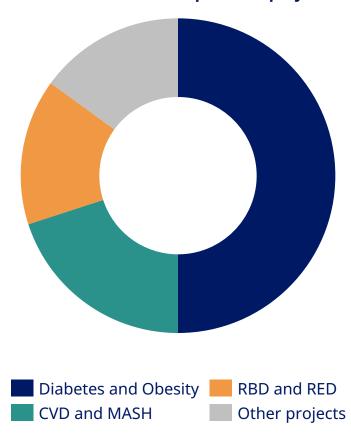


3 phase 1 trial initiations with GalXC-Plus™



More than 50% of upcoming phase 1 trials expected to be with GalXC-Plus™

#### Distribution of siRNA portfolio projects



#### Phase 1 initiation ambition with siRNA



... phase 1 initiations on average per year across disease areas with the siRNA platform is

on track

## Phase 1 aspiration of bringing more targets from research to development faster is on track for 2025

#### Key drivers increasing number of phase 1 initiations



Increased investments across portfolio



Target discovery engine delivers targets that are relevant to human disease

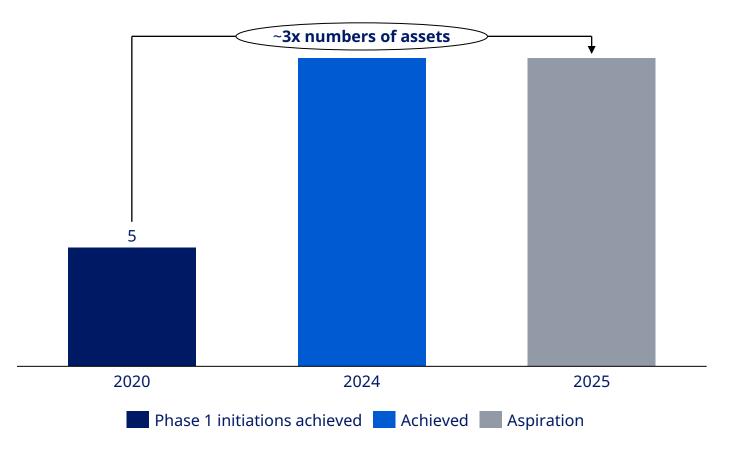


Leverage AI/digital capabilities throughout drug discovery process



Early pipeline growth delivers more phase 1 opportunities

#### Number of phase 1 initiations in 2020 and aspirations towards 2025



## Partnerships and acquisitions support future research and development



# Pipeline supports significant growth opportunities across all four strategic focus areas

PHASE 1	PHASE 2	PHASE 3	SUBMITTED	APPROVED
NN1644 – GSI	NN9541 – OW GIP/GLP-1 co-agonist	NN9388 – CagriSema	NN1436 – Insulin Icodec²	Tresiba <sup>®</sup>
NN1471 – Pumpsulin	NN9506 – FUSE <sup>10</sup>	NN9924 – Oral Semaglutide 25 and 50 mg <sup>1</sup>	NN1535 – Icosema¹	Xultophy®
NN9041 – DNA Immunotherapy	NN9440 – Monlunabant	NN9838 – CagriSema	SOUL – Oral semaglutide 14.0 mg CVOT <sup>6</sup>	Awiqli <sup>®5</sup>
NN9490 – Sc. Amycretin	NN9490 – Sc. Amycretin	NN9932 – Oral Semaglutide 25 and 50 mg <sup>8</sup>	STRIDE – Semaglutide 1.0 mg in PAD	Levemir®
NN9487 – Oral Amycretin	NN9487 – Oral Amycretin	NN9536 – Semaglutide 7.2 mg <sup>1</sup>	STEP HFpEF – Semaglutide 2.4 mg <sup>7</sup>	Ryzodeg®
NN9638 – Amylin 355	NN9440 – Monlunabant	NN6535 – Oral Semaglutide 14.0 mg in AD	NN9931 – Semaglutide 2.4 mg in MASH <sup>9</sup>	NovoMix <sup>®</sup>
NN9839 – Amylin 1213	NN9505 – FUSE <sup>10</sup>	NN6018 – Ziltivekimab in ASCVD	NN7415 – Concizumab, HA/HB <sup>3</sup>	Fiasp®
NN9662 – Triple	NN6706 – CDR132L	NN6018 – Ziltivekimab in HFpEF		NovoRapid <sup>®</sup>
NN9559 – UBT251 (GGG tri-agonist)	NN6019 – ATTR Cardiomyopathy	NN6018 – Ziltivekimab in AMI		Rybelsus®
NN6582 – LXR(a) in MASH	NN7533 – NDec in SCD	NN7769 – Mim8 in HA		Ozempic <sup>®</sup>
NN6581 – MARC1 in MASH	NN7536 – Etavopivat in Thalassemia	NN7535 – Etavopivat in SCD		Victoza <sup>®</sup>
NN9003 – Stem Cells in HF		Other PHASE 3 trials		Wegovy®
NN9001 – Stem Cells in PD		FOCUS – Semaglutide 1.0 mg in diabetic retinopathy		Saxenda <sup>®</sup>
NN6022 – Ventus NLRP3i in CVD				NovoSeven <sup>®</sup>
NN6537 – CNP in HF				NovoEight <sup>®</sup>
NN6705 – NLRP3 in MASH				Esperoct <sup>®</sup>
NN7442 - Inno8				NovoThirteen®
NN7614 – TMPRSS6 RNAi				Refixia®
				Alhemo <sup>®11</sup>
				Rivfloza <sup>®4</sup>
				Norditropin®

Diabetes care Obesity care Rare blood disorders Rare endocrine disorders Cardiovascular & Emerging therapy areas

¹Submitted to EMA ²CRL received in the US ³Submitted to EU for HA/HB ⁴Approved for PH1 by FDA ⁵Approved in the EU, China, Canada, Australia, Switzerland and Japan ⁶Submitted in US and EU ¹Re-submitted in US with data from FLOW and SOUL in January 2025. STEP HFpEF label update reflected in EU label based on positive CHMP opinion received in Q3 2024 §Submitted in US, Japan and EU ¹ºIn collaboration with GE Healthcare ¹¹Approved in US for HwI and HA/HB and EU for HwI AATLD: Alpha-1 Antitrypsin Deficiency-associated Liver Disease; AD: Alzheimer's Disease; ANGPTL3: Angiopoietin-like protein 3; AMI: Acute myocardial infarction; ASCVD: Atherosclerotic Cardiovascular Disease; ATTR: Transthyretin amyloidosis; CKD: chronic kidney disease; CVOT: Cardiovascular outcome trial; FGF-21: Fibroblast growth factor 21; GHD: Growth hormone disorder; GSI: Glucose Sensitive Insulin; HA: Haemophilia A; HF: Heart failure; HFpEF: heart failure with preserved ejection fraction; HwI: Haemophilia with inhibitors; LXR(a): Liver X receptor alpha; MARC1: Mitochondrial amidoxime reducing component 1; MASH: Metabolic dysfunction-associated steatohepatitis; MDS: myelodysplastic syndrome; OM: Once monthly; OW: Once weekly; PAD: Peripheral arterial disease; PD: Parkinson's Disease; PH: Primary hyperoxaluria; SC: Subcutaneous; SCD: Sickle cell disease; Sema: Semaqlutide

Sogroya®



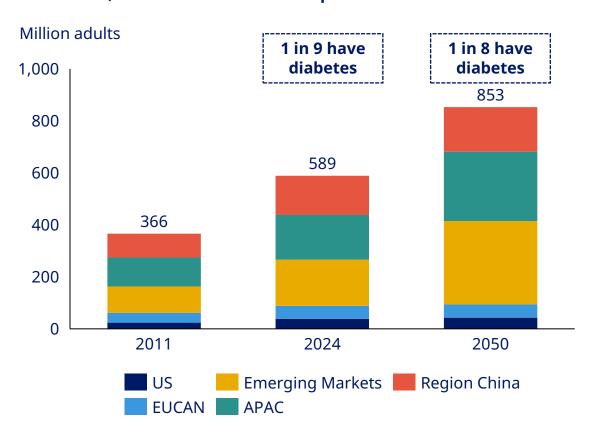
# Diabetes care

Disease and market GLP-1 segment Insulin segment



## Diabetes is a serious chronic disease with increasing prevalence worldwide and multiple associated comorbidities

#### In 2050, ~850 million adults are expected to live with diabetes



#### High unmet medical need remains within T2D and the associated comorbidities1



#### **Mortality:**

8 years shorter life expectancy



#### Cardiovascular disease:

>30% people with T2D affected



#### **Chronic kidney disease:**

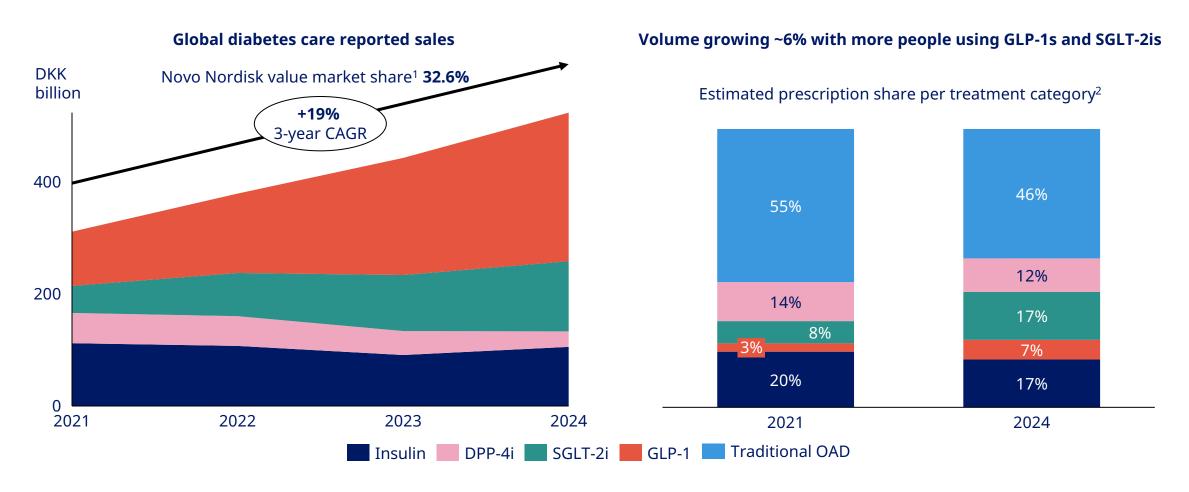
up to ~40% of people with T2D affected<sup>2</sup>



#### **Peripheral artery disease:**

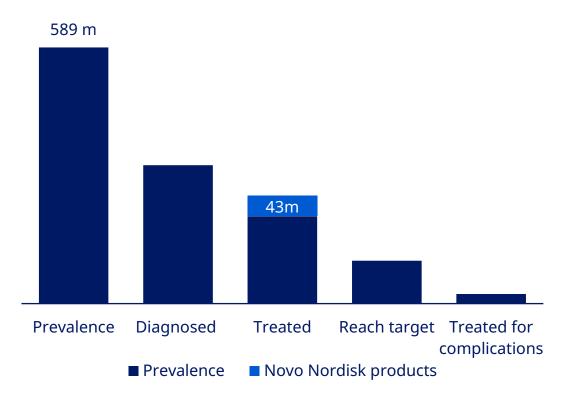
>200 million people affected globally of which 20-30% have T2D

## Novo Nordisk is the global leader in the growing diabetes market

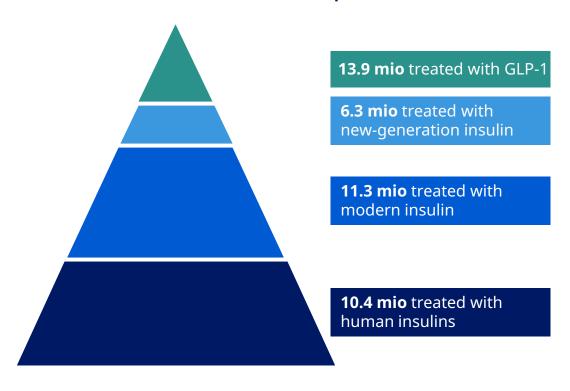


### The unmet need within diabetes care remains large with too few patients reaching glycaemic target and treated for complications

### 1 in 2 adults go undiagnosed and more treated patients should reach their HbA<sub>1C</sub> target



### Of the 589 million, 43.0 million<sup>1</sup> people are treated with **Novo Nordisk diabetes products**



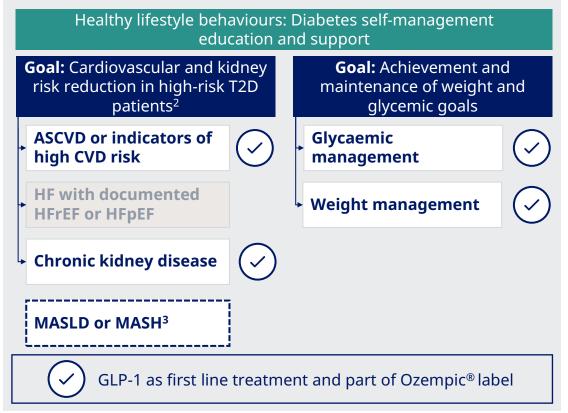
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# GLP-1s have positive effects beyond glycaemic control reflected in the treatment guidelines

### Medications for treatment of type 2 diabetes

Class	Efficacy	Нуро	Weight	eight Cardiovascular effects	
CldSS	Efficacy	risk	change	ASCVD	HF
Metformin	High	No	Neutral	Potential Benefit	Neutral
Sulfonylurea	High	Yes	Gain	Neutral	Neutral
TZDs	High	No	Gain	Potential Benefit	Increased risk
DPP-IV inhibitors	Intermediate	No	Neutral	Neutral	Potential risk
SGLT-2 inhibitors	Intermediate	No	Loss	Benefit	Benefit
GLP-1	High	No	Loss	Benefit/ Neutral¹	Neutral
Long-acting insulin	High	Yes	Gain	Neutral	Neutral
Fast-acting insulin	High	Yes	Gain	Neutral	Neutral

### 2025 ADA guidelines for pharmacologic treatment of adults with type 2 diabetes



<sup>1</sup>Benefit: dulaglutide, liraglutide, semaglutide; Neutral: exenatide once weekly, lixisenatide; <sup>2</sup>eGFR < 60 mL/min/1.73 m<sup>2</sup> OR albuminuria (ACR ≥ 3.0 mg/mmol (30mg/g)). Repeat measurement is required to confirm CKD; <sup>3</sup>If additional CV/kidney risk reduction/management of other metabolic comorbidities/glycemic lowering is needed

ADA: American Diabetes Association; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease; CVD: Cardiovascular disease; EASD: European Association for the Study of Diabetes; FDA: The US Food and Drug Administration; HbA<sub>1c</sub>: Haemoglobin A<sub>1C</sub> HF: Heart failure; HFrEF; Heat failure with reduced ejection fraction; HFpEF: Heart failure with preserved ejection fraction; Hypo: Hypoglycaemia; MASH: Metabolic dysfunction-associated steatohepatitis; MASLD: metabolic dysfunction-associated steatohepatitis; T2D: Type 2 Diabetes; US: United States

Source: Adapted from: "Standards of Medical Care in Diabetes - 2022" Supplement 1, p.133; diabetes.org. American Diabetes Association

### Innovation is the focus for strengthening leadership in diabetes

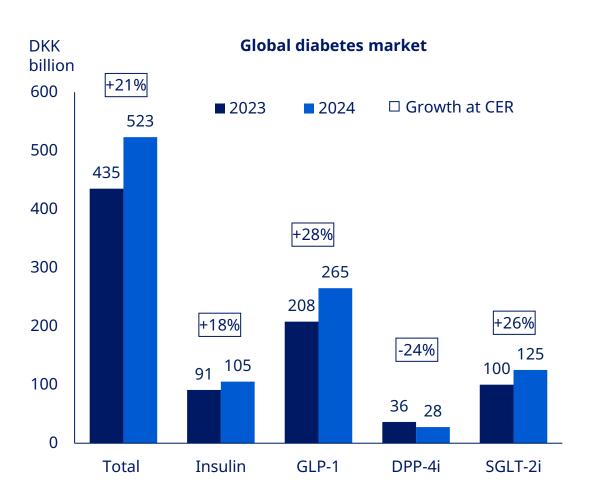
### **Approach to diabetes innovation**

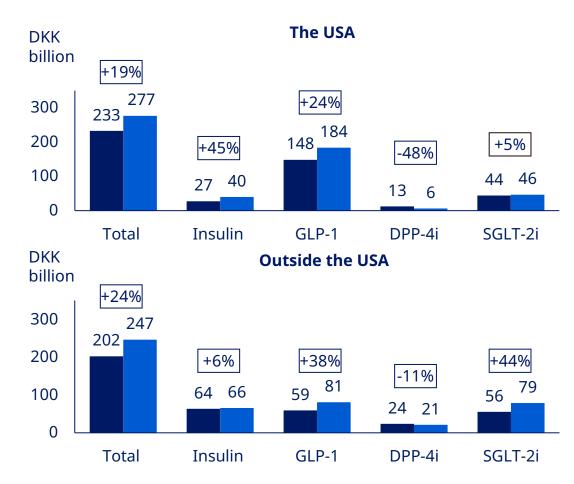
# Expand focus beyond HbA<sub>1c</sub> to cardiometabolic and renal outcomes **Continue exploring preventative** and curative treatments

### Novo Nordisk's product portfolio covers all three treatment segments

Key products	Oral anti-diabetic  RYBELSUS® semaglutide tablets	Injectable GLP-1  ONCE-WEEKLY Semaglutide injection	Insulins  Icodec <sup>1</sup> Once-weekly insulin  IcoSema <sup>1</sup>
Mature products		VICTOZA®  liraglutide injection	TRESIBA* insulin degludec [rDNA origin] injection  Fiasp* fast-acting insulin aspart  Xultophy* RYZODEG*
Pipeline <sup>2</sup>	Oral semaglutide 25/50 mg <sup>3</sup> Oral amycretin	CagriSema Sc amycretin OW GLP-1/GIP	

### The total branded diabetes market has a global value of DKK ~523 billion annually





33%

17%

May

2025

Novo Nordisk market share and share of

growth

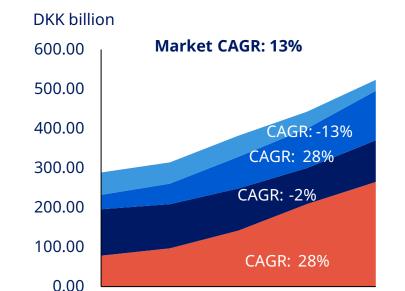
2020

2021

Insulin

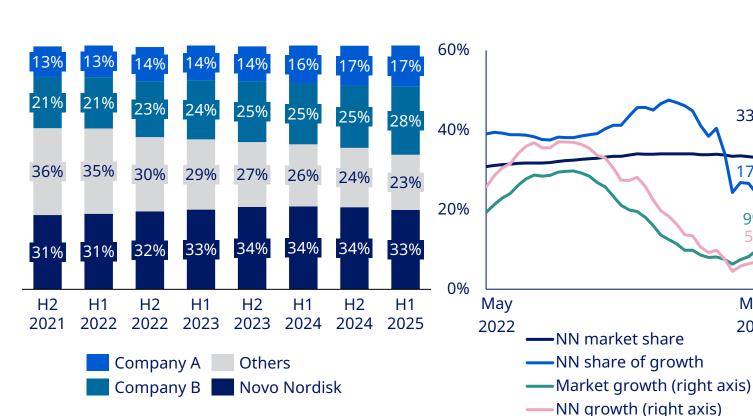
### Novo Nordisk has a leadership position within the growing diabetes market

Global diabetes market by treatment class<sup>1</sup>



2022





2023

SGLT-2i

DPP-4i

2024

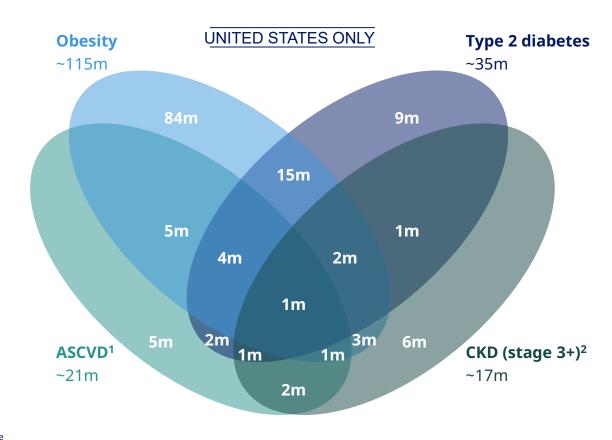
<sup>&</sup>lt;sup>1</sup>Data is based on company reported sales. Data does not include Galvus and generic metformin, sulphonylureas or thiazolidinedione

### GLP-1 mechanism of action and potential therapeutic opportunities

#### **GLP-1** mechanism of action

### Creates sense of satiety in the brain **Brain** Reduces Slows glucose GLP-1 gastric release from the emptying Liver liver **Pancreas**

#### Patient overlaps for key focus areas in type 2 diabetes



<sup>&</sup>lt;sup>1</sup>Myocardial infarction, stroke and coronary heart disease <sup>2</sup>eGFR <60 ml/min/1.73m<sup>2</sup> <sup>3</sup>On top of cardiovascular standard of care

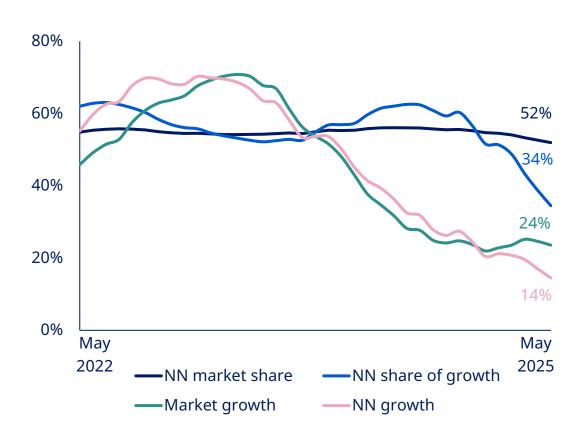
Increases insulin secretion in the

pancreas

ADA: American Diabetes Association; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease; CV: Cardiovascular; EASD: European Association for the Study of Diabetes; HbA<sub>1c</sub>: Haemoglobin A<sub>1c</sub>; HF: Heart failure; HFrEF; Heart failure with reduced ejection fraction; HFpEF: Heart failure with preserved ejection fraction

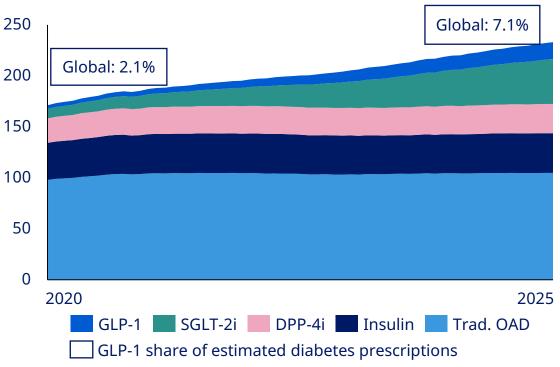
Note: Prevalence overlaps have been estimated on patient-level data from NHANES. Post-estimation adjustments have been undertaken to match certain key metrics as reported by publicly available sources. Numbers are rounded Source: NHANES (waves 2003-2004, 2013-2014, 2015-2016 and 2017-2020); UN World Population Prospects 2022; International Diabetes Federation: Diabetes Atlas 10th edition, 2021; World Obesity Atlas 2023

### **GLP-1** market growth and Novo Nordisk market share



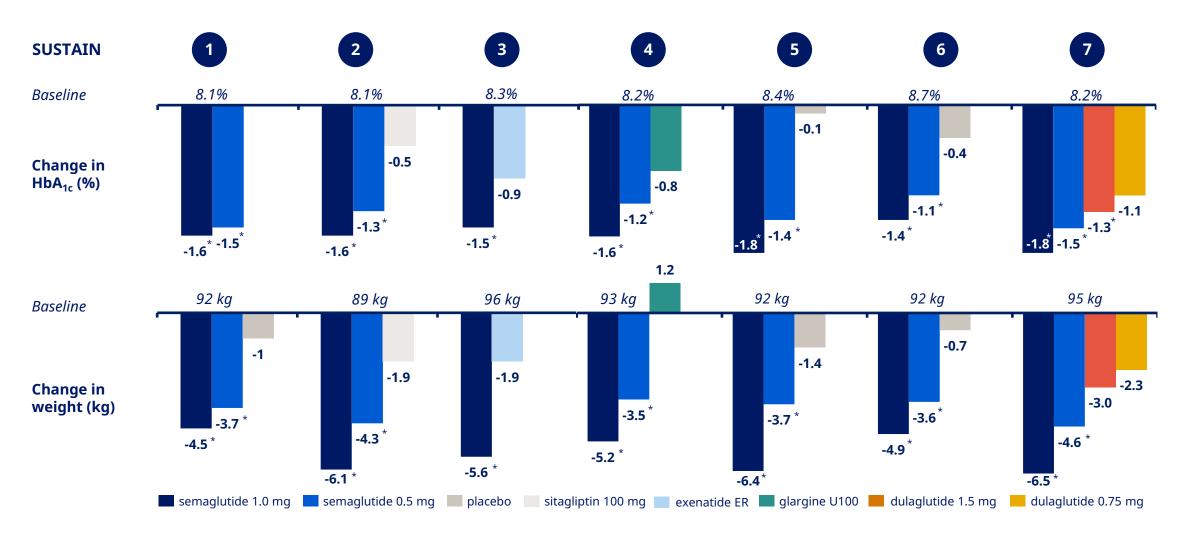
**GLP-1** share of total estimated diabetes prescriptions<sup>1</sup> is 7.1%





<sup>&</sup>lt;sup>1</sup>The estimated GLP-1 share of prescriptions is based on volume packs from IQVIA. Volume packs are converted into fullyear patients/prescriptions based on WHO assumptions for average daily doses or if not available, Novo Nordisk

Source: IQVIA MAT volume (Spot rate), May 2025; Market values are based on the list prices



<sup>\*</sup>Statistically significant; SUSTAIN 1: QW sema vs placebo in drug-naïve people with T2D; SUSTAIN 2: QW sema vs sitagliptin 100 mg QD in people with T2D added to 1-2 OADs; SUSTAIN 3: QW sema vs QW exenatide ER 2.0 mg in people with T2D added to 1-2 OADs; SUSTAIN 4: QW sema vs QD insulin glargine in people with T2D added to 1-2 OADs; SUSTAIN 5: QW sema vs placebo, added to standard-of-care; SUSTAIN 7: QW sema vs QW dulaglutide 75 mg and 150 mg in people with T2D added to 1-2 OADs: ER: Extended-release; QW: once-weekly; QD: once-daily; sema: semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics

### Semaglutide 2.0 mg s.c. brings patients needing treatment intensification to target

### Phase 3 trial, SUSTAIN FORTE, completed and label application approved in the US and the EU

Estimand	Trial product estimand		Treatment policy estimand	
Once-weekly semaglutide	2.0 mg	1.0 mg	2.0 mg	1.0 mg
HbA <sub>1c</sub> reduction	2.2%*	1.9%	2.1%*	1.9%
Body weight reduction (kg)	-6.9*	-6.0	-6.4	-5.6
HbA <sub>1c</sub> < 7.0% <sup>1</sup>	68%	58%		

#### **Data from SUSTAIN FORTE**



Semaglutide 2.0 mg showed superior HbA<sub>1c</sub> reduction with more patients reaching target<sup>1</sup> versus semaglutide 1.0 mg



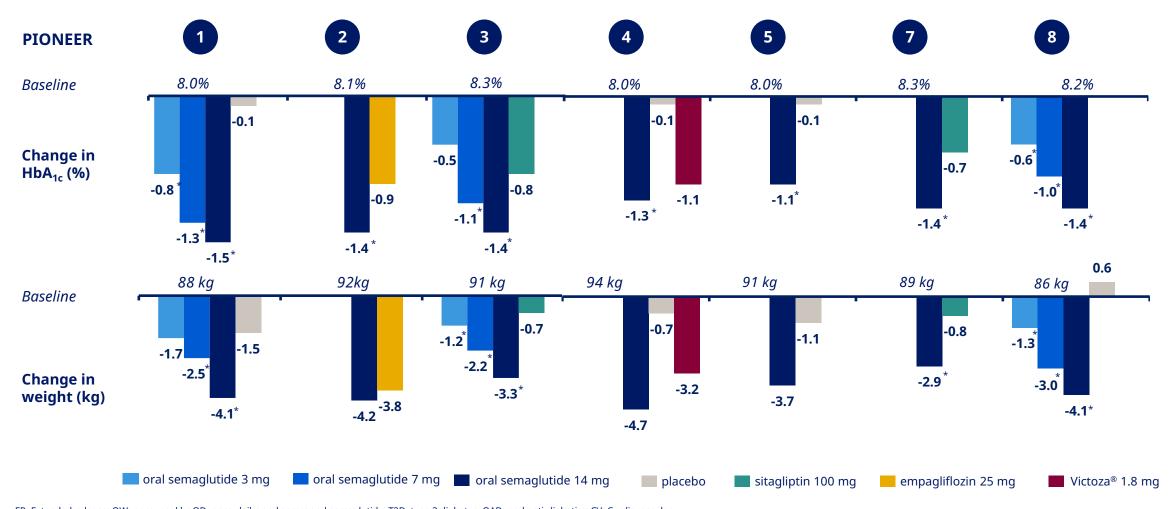
Semaglutide 2.0 mg appeared to have a safe and well-tolerated profile Gastrointestinal adverse events were similar for semaglutide 1.0 mg and 2.0 mg



Label expansion application approved in the US, JP and the EU

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### PIONEER programme with oral semaglutide

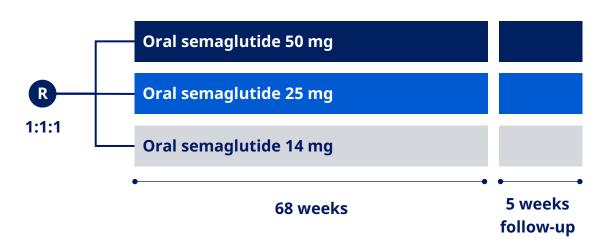


ER: Extended-release; QW: once-weekly; QD: once-daily; oral sema: oral semaglutide; T2D: type 2 diabetes, OAD: oral anti-diabetics; CV: Cardiovascular

Note: PIONEER 9 and PIONEER 1: QD oral sema vs placebo in people with T2D treated with diet and exercise only;

PIONEER 2: QD oral sema vs empagliflozin 25 mg in people with T2D; PIONEER 3: QD oral sema vs placebo in people with T2D; PIONEER 3: QD oral sema vs victoza® 1.8 mg and placebo in people with T2D; PIONEER 5: QD oral sema vs placebo in people with T2D; PIONEER 7: QD oral sema vs placebo in people with T2D; PIONEER 7: QD oral sema vs placebo in people with T2D; PIONEER 7: QD oral sema vs placebo in people with T2D; PIONEER 8: Effects of QD oral sema vs placebo in people with long duration of T2D treated with insulin

### Oral semaglutide 25 mg and 50 mg vs 14 mg in subjects with T2D



#### **Primary endpoint:**

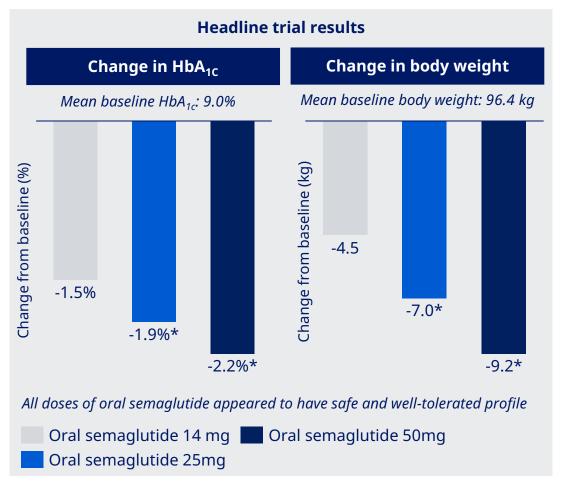
 Change from baseline to week 52 in HbA1c

#### **Secondary endpoint:**

 Change from baseline to week 52 in body weight

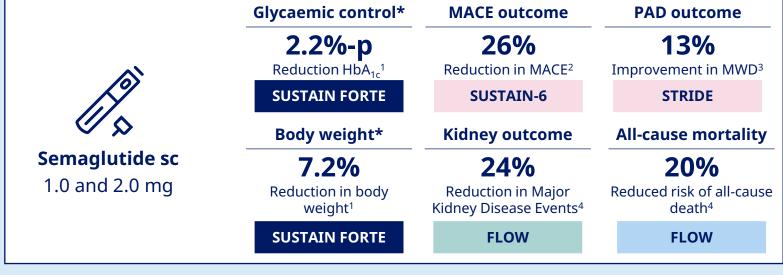
### **Inclusion criteria** (1,606 participants):

- Type 2 Diabetes
- HbA1c 8.0 10.5%
- BMI ≥25 kg/m<sup>2</sup>
- Stable dose of 1-3 OADs (metformin, SU, SGLT-2i or DPP-4i<sup>1</sup>)



<sup>\*</sup>Statistically significant/superior vs oral semaglutide 14 mg; 1DPP-4i terminated at randomization T2D: Type 2 diabetes; HbA1c: Glycated haemoglobin; BMI: Body Mass Index; OADs: Oral antidiabetic drugs; SU: Sulfonylurea; SGLT-2i; Sodium-glucose cotransporter-2 inhibitors; DPP-4i: dipeptidyl peptidase-4 inhibitors Note: Trial product estimands shown; Trial objective: To compare the safety and efficacy of 25 and 50 mg oral semaglutide with 14 mg oral semaglutide once daily in people with type 2 diabetes

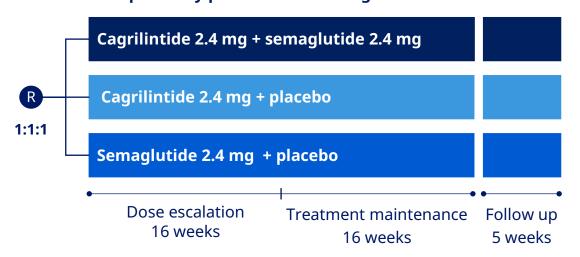
### Semaglutide has produced a comprehensive body of evidence and clinical outcome data for a GLP-1 in type 2 diabetes





### Phase 2 trial for CagriSema in people with type 2 diabetes was successfully completed in Q3 2022

### **Exploratory phase 2a trial of CagriSema in T2D**

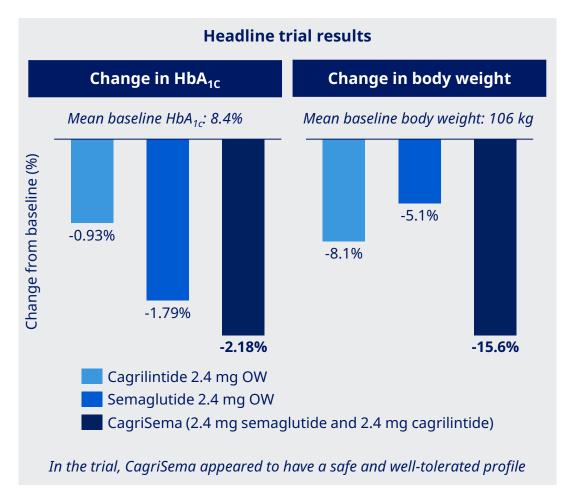


#### **Primary endpoint:**

Change from baseline (week 0) to week 32 in HbA<sub>1c</sub>

#### **Inclusion criteria** (92 people):

- Type 2 diabetes
- HbA<sub>1c</sub> 7.5–10.0%
- Metformin +/- SGLT2i
- BMI ≥27 kg/m2



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# Phase 3 trial programme with CagriSema in type 2 diabetes, REIMAGINE, was initiated in Q3 2023

#### **CagriSema characteristics**



CagriSema is a fixed dose combination of injectable cagrilintide 2.4 mg and semaglutide 2.4 mg



Phase 3a programme with CagriSema in T2D:

- Aims to confirm efficacy and safety across four global trials
- Expected completion during 2025/2026

#### Global phase 3 trial programme

REIMAGINE 1 vs placebo

- **180 patients** with T2D
- 40-week vs. placebo
- Primary endpoint: HbA<sub>1c</sub>

REIMAGINE 2

FDC trial

- 2700 patients with T2D, MET +/- SGLT-2i
- **68-week** vs. semaglutide, cagrilintide and placebo
- Primary endpoint: HbA<sub>1c</sub> and bodyweight

REIMAGINE 3

Add-on to insulin

- 270 patients with T2D, Basal insulin +/- MET
- 40-week vs. placebo
- Primary endpoint: HbA<sub>1c</sub>

REIMAGINE 4 **H2H vs tirzepatide** 

- 1000 patients with T2D, MET +/- SGLT-2i
- **68-week** vs. tirzepatide
- Primary endpoint: HbA<sub>1c</sub> and bodyweight

REDEFINE 3

CVOT – shared with obesity programme

- 7000 patients<sup>1</sup>
- Event driven
- Primary endpoint: 3-point MACE

2023

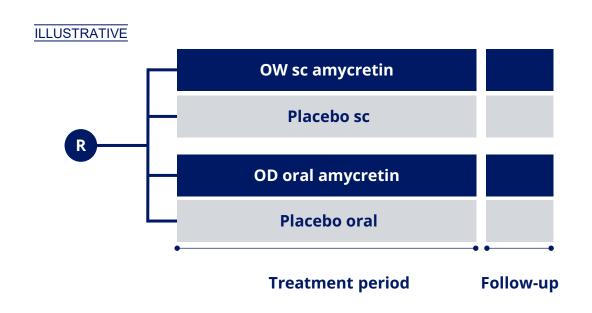
2024

2025

2026

# Amycretin phase 2 trial with oral and subcutaneous administration in people with type 2 diabetes has been initiated

#### Phase 2 amycretin trial design



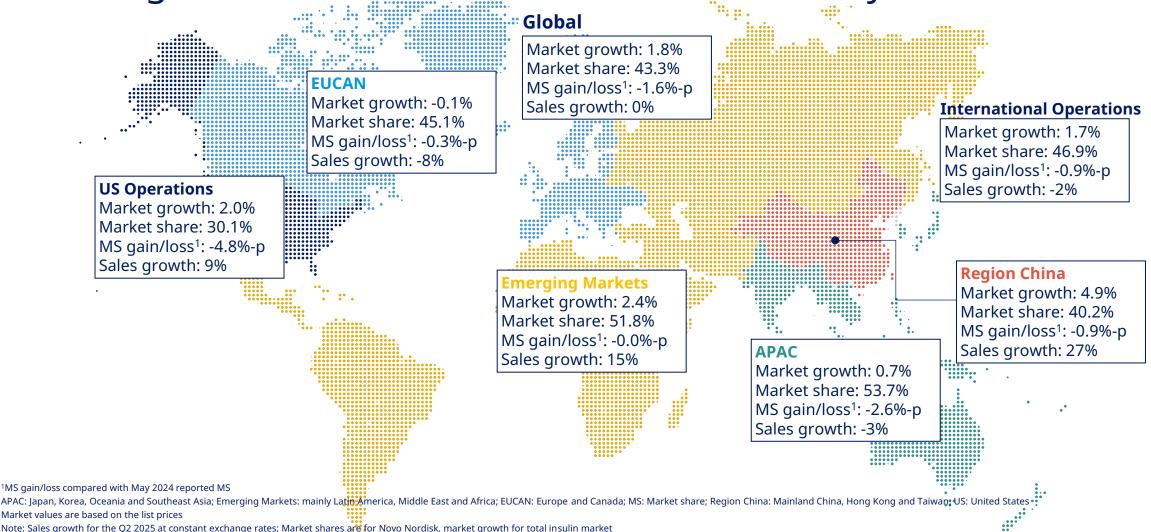
### **Objective**

• Demonstrate the dose-response relationship of amycretin for change in HbA<sub>1c</sub> from baseline in participants with type 2 diabetes

### **Proposed key endpoints**

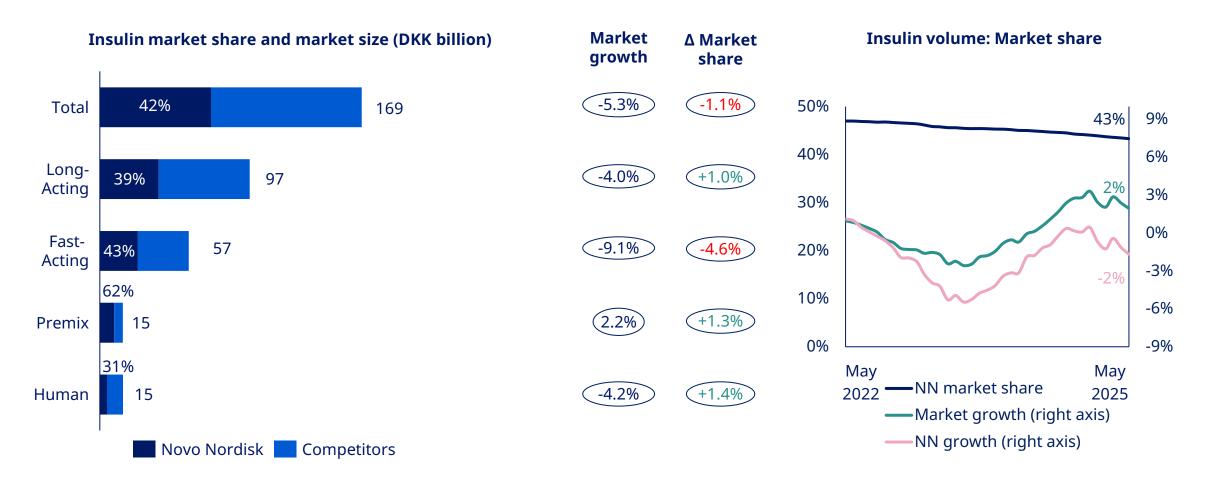
- Change in HbA1c (%-point) from baseline
- Relative change in body weight (%) from baseline

Novo Nordisk global insulin volume market leadership at 43.3% and the global insulin volume market increased by 1.8%



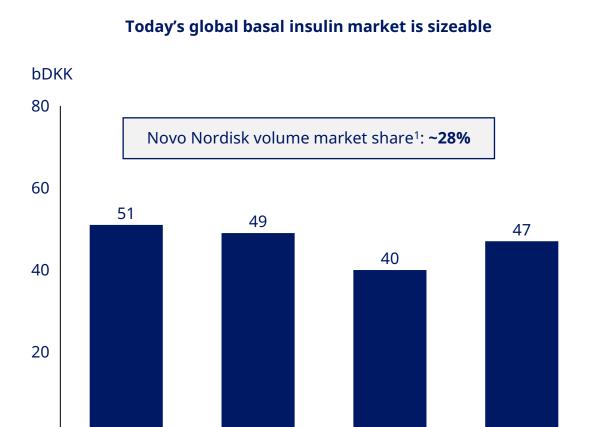
Source: IQVIA MAT, May 2025 volume figures

### Insulin market size and Novo Nordisk volume and value market share



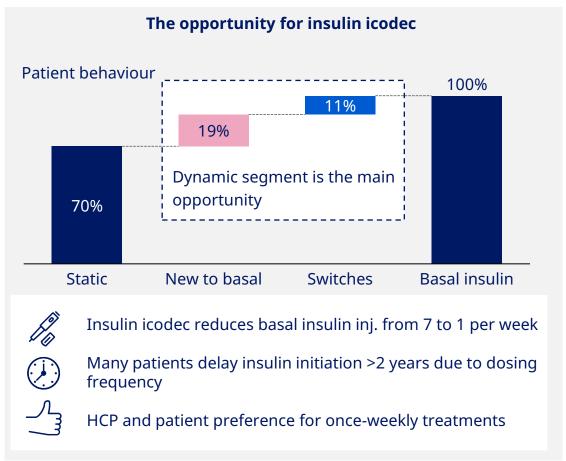
### Insulin icodec holds potential to be the insulin of choice for people living with type 2 diabetes starting basal insulin treatment

2024



2023

2022



2021

### Once-weekly insulin icodec appeared to be effective and to have a safe profile in the phase 3 ONWARDS programme

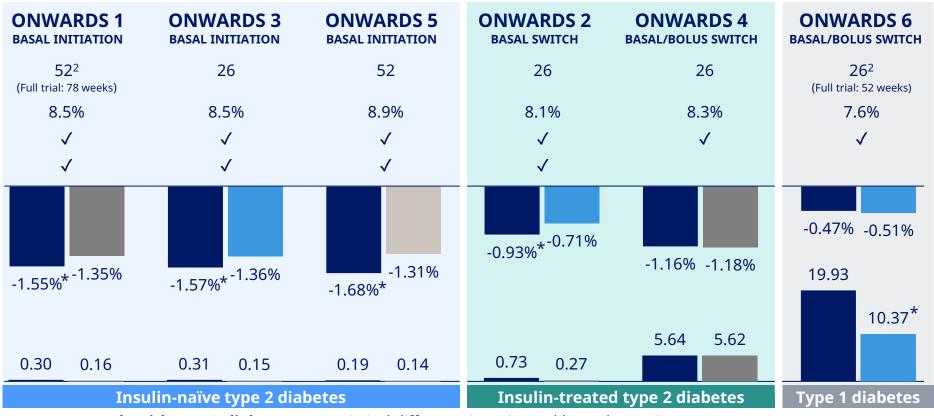
Trial duration (weeks)

Baseline HbA<sub>1c</sub> (%) Non-inferiority confirmed

Superiority confirmed

**Estimated change from** baseline in HbA<sub>1c</sub> (%)

Hypoglycaemia event rates1



*In people with type 2 diabetes:* No statistical difference in estimated hypoglycaemia events

Once-weekly insulin icodec Once-daily insulin glargine U100 Once-daily insulin degludec Once-daily basal insulins

<sup>\*</sup>Statistically significant. 1 Severe or clinically significant hypoglycaemia events (blood glucose <3 mmol/L) per patient year, included for end of trial/end main phase in-trial, 2 Duration refers to trial main phase. ONWARDS 1: QW insulin icodec vs QD insulin glargine U100 both with non-insulin anti-diabetic treatment in insulin-naïve people with T2D; ONWARDS 2: QW insulin icodec vs QD insulin degludec in people with T2D switching from a QD insulin; ONWARDS 3: QW insulin icodec vs QD insulin degludec in insulin-naïve people with T2D; ONWARDS 4: QW insulin icodec vs QD insulin in people with T2D treated with basal and bolus insulin; ONWARDS 5: QW insulin icodec vs QD basal insulin with an app providing dosing recommendation in insulin-naïve people with T2D; ONWARDS 6: QW insulin icodec vs QD insulin degludec both with mealtime insulin in people with T1D T1D: Type 1 diabetes; T2D: Type 2 diabetes. Note: Overview refers to primary end-points in main phases of trials

### Phase 3 trial programme for IcoSema in T2D, COMBINE

#### **IcoSema characteristics**



IcoSema is a fixed dose combination of insulin icodec and semaglutide

 Simple and convenient once-weekly injection



Phase 3a programme with IcoSema

- Aims to confirm efficacy and safety across three global trials
- All pivotal trials successfully completed
- Novo Nordisk submitted for regulatory approval in H2 2024 in the EU

### **Focused phase 3 trial programme**

### **COMBINE 1**

Post-basal insulin

- **Initiated in Q2 2022**
- 1290 patients\* previously on basal-insulin
- **52-week** vs. insulin icodec
- **Prim. endpoint**: HbA<sub>1c</sub> superiority
- **Sec. endpoint**: Weight / hypo superiority



Post-GLP-1

- **Initiated in Q2 2022**
- **680 patients\*** previously on GLP-1 RA
- **52-week** vs. semaglutide 1.0 mg
- **Primary endpoint**: HbA<sub>1c</sub> superiority



### **COMBINE 3**

**Basal insulin** intensification

- Initiated in O4 2021
- **680 patients\*** previously on basal insulin
- **52-week** vs. insulin glargine + insulin aspart
- **Prim. endpoint**: HbA<sub>1c</sub> non-inferiority
- Sec. endpoint: Weight / hypo superiority



**COMBINE 4 Post OAD** 

- Initiated in Q1 2024
- 475 patients\* previously on at least 2 OADs
- 40-week vs. OD insulin glargine
- Primary endpoint: HbA<sub>1c</sub> superiority

Trial ongoing

2021

2022

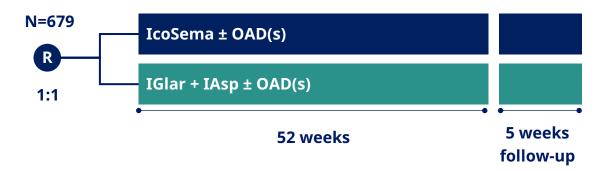
2023

2024

Investor presentation First six months of 2025 Novo Nordisk®

### Phase 3a trial (COMBINE 3) with IcoSema successfully completed

### IcoSema vs Insulin glargine U100 and insulin apart in subjects w/T2D

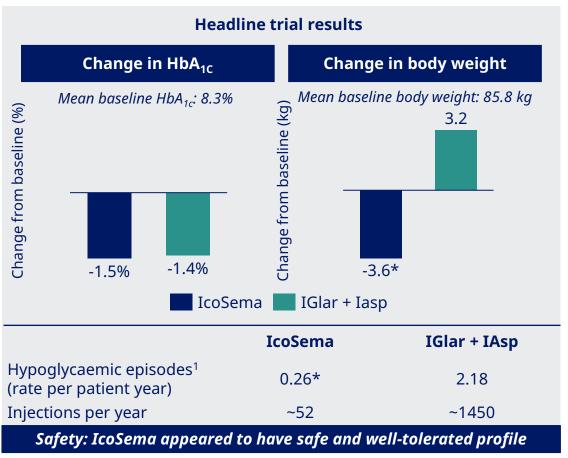


### **Primary endpoint:**

 Change in HbA<sub>1c</sub> from baseline to week 53

### Confirmatory secondary endpoints:

- Change in body weight from baseline to week 52
- Number of hypoglycaemic<sup>1</sup> episodes from baseline to week 57



<sup>\*</sup>Statistically significant/superior vs. Insulin glargine U100 and insulin apart. <sup>1</sup>Level 2 and 3 hypoglycaemic episodes with blood glucose below 3.0 mmol/L T2D: Type 2 diabetes; HbA1c: Glycated haemoglobin; BMI: Body Mass Index; OADs: Oral antidiabetic drugs.

Note: Trial objective: To confirm efficacy and compare safety of once weekly IcoSema compared with daily insulin glargine combined with insulin apart, both treatment arms with or without OADs in participants with T2D inadequately controlled with daily basal insulin

### Final pivotal phase 3 trial with once-weekly IcoSema successfully completed

#### **COMBINE 1 - IcoSema vs Insulin icodec in subjects with T2D**

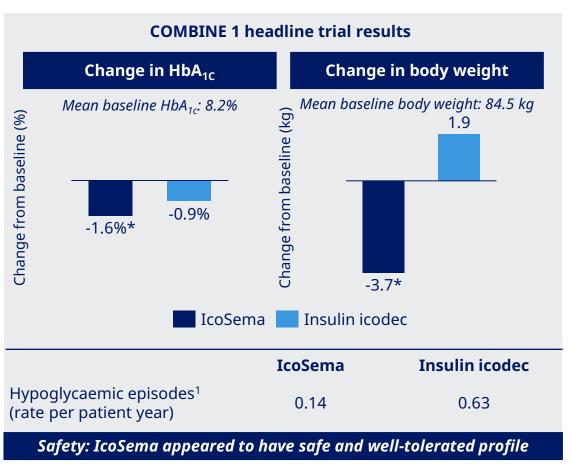


### **Primary endpoint:**

 Change in HbA<sub>1c</sub> from baseline to week 52

### **Secondary endpoints:**

- Change in body weight from baseline to week 52
- Number of level 2 or 3 hypoglycaemic<sup>1</sup> episodes from baseline to week 57



<sup>\*</sup>Statistically significant/superior vs. Insulin icodec. Data shown for HbA1c and body weight is the treatment policy estimand 1 Level 2 and 3 hypoglycaemic episodes on-treatment observation period. HbA1c: Glycated haemoglobin; IcoSema: a combination of basal insulin icodec and semaglutide; OADs: Oral antidiabetic drugs; R: Randomisation; T2D: Type 2 diabetes; Trial objective: To confirm efficacy and compare safety of once weekly IcoSema compared with once weekly insulin icodec, both treatment arms with or without OADs in participants with T2D inadequately controlled with daily basal insulin

### Development pipeline addresses unmet need in diabetes care by further raising the innovation bar

#### Further raise the innovation bar

#### Diabetes development pipeline<sup>1</sup>

Our key focus areas			
\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Address significant unmet need		
58	Develop next-generation treatments		
	Continued generation of outcomes data		

	Project	Phase
	GLP-1 diabetes <sup>2</sup>	Marketed
	Long-acting insulins <sup>3</sup>	Marketed
	Premix insulins <sup>4</sup>	Marketed
	Fast-acting insulins <sup>5</sup>	Marketed
	Awiqli®6	Marketed
	Icosema	Submitted
iabetes	<b>SOUL</b> (oral semaglutide 14.0 mg CVOT)	Submitted
	<b>STRIDE</b> <sup>7</sup> (semaglutide 1.0 mg in PAD)	Submitted
	oral semaglutide <sup>8</sup> (25 mg and 50 mg)	Phase 3 completed
	CagriSema (2.4 mg/2.4 mg)	Phase 3 ongoing
	sc. amycretin OW and oral OD	Phase 2 ongoing
	monlunabant	Phase 2 ongoing
	OW GIP/GLP-1	Phase 2 ongoing
	FUSE <sup>9</sup> - Peripheral focused ultrasound	Phase 2 to be initiated
	GSI	Phase 1 ongoing
	DNA immunotherapy	Phase 1 ongoing
	Pumpsulin	Phase 1 ongoing

# Obesity care

Obesity disease background
Obesity market development
Innovation



### Obesity is a serious chronic disease with a large unmet medical need that requires innovative treatment options

More than 1.7 billion people is living with overweight or obesity globally

1,000 840 750 Million people 505 63 792 250 442 205

30-35

35-40

BMI categories

40+

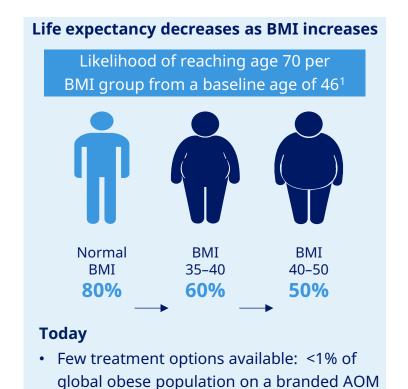
27-30

Obesity is associated with more than 200 different complications









2025 ACC clinical guidance for weight

may provide CV benefit

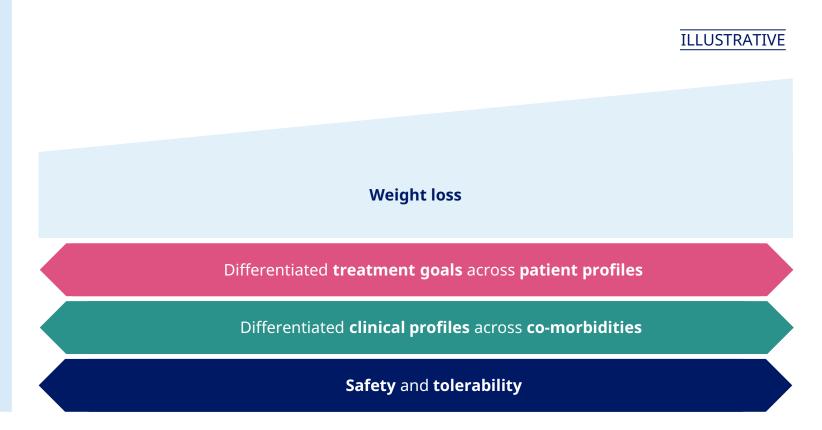
management in patients where treatment

### Novo Nordisk's innovation is focused on addressing weight loss magnitude as well as emerging patient needs and comorbidities

#### **Building a leading portfolio**

## Our key focus areas Body weight loss Co-morbidity impact Safety and tolerability Composition of weight loss **Dosing frequency**

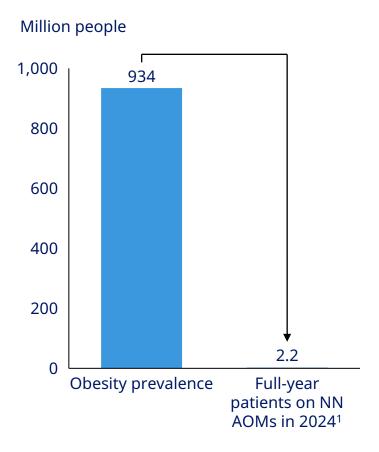
Addressing unmet needs across patient segments via differentiated clinical profiles



### With the launch of Wegovy® in 2021 a lot changed, yet the large unmet need in obesity remains

#### Few people are treated for obesity today

### Key market changes since the Wegovy® launch in 2021

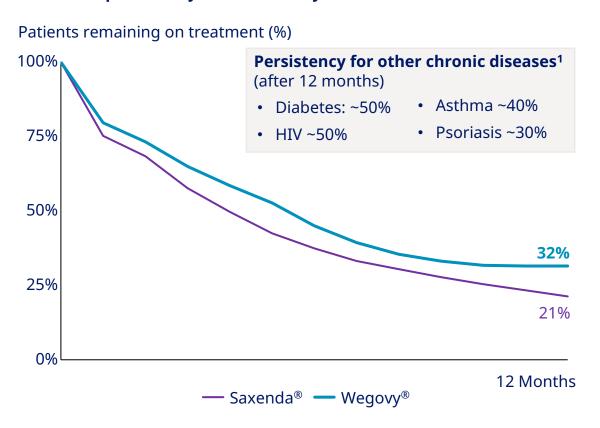


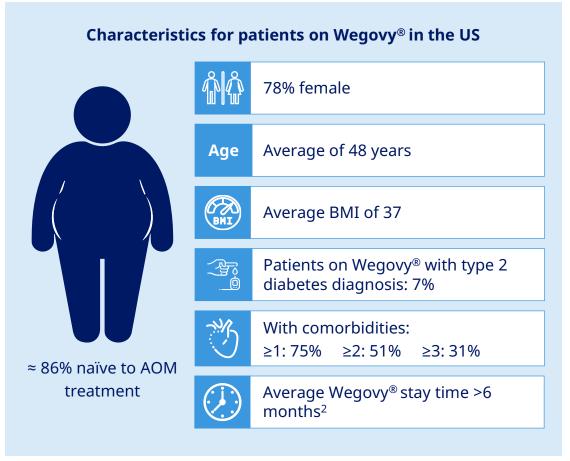
	Patients +	Prescribers	Payers
Before	Needs to be activated	Consider treating obesity	US: Limited willingness to cover AOMs
	Low adherence eg due to tolerability, affordability and treatment expectations	Sporadic local guidelines	IO: Mostly out-of-pocket
After	Decision-maker with consumer like behaviour	Treat obesity	US: Good commercial coverage
	Increasing adherence as barriers are addressed, but still not chronic care	Sporadic local guidelines	IO: Mostly out of pocket, but increased levels of reimbursement

<sup>&</sup>lt;sup>1</sup>The number represents the estimated full-year patients reached with Novo Nordisk products as outlined in the 2024 Annual Report AOM: Anti-obesity medications; IO: International Operations; NN: Novo Nordisk; US: United States Source: NHANES (2013-2014, 2015-2016, 2017-2020, 2021-2023), UN World Population Prospects report, WHO, IDF World Diabetes Atlas, World Obesity Atlas and PADAWA Analysis, Novo Nordisk Annual Report 2024

### Novo Nordisk is broadening focus from solely weight loss to improving health for patients with overweight or obesity

### Patient persistency on anti-obesity medications after 12 months

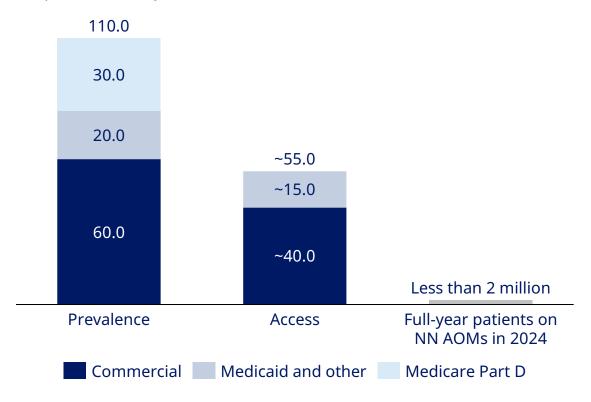




### Novo Nordisk has broad and affordable access to 55 million people with obesity for Wegovy®

#### ~55 million people with obesity have Wegovy® coverage in the US

### People with obesity (millions)



#### **Progress across all channels in early 2025**

#### Commercial

- ✓ Broad formulary access and continued employer opt-in
- ✓ > 85% of patients pay \$50 or less per prescription

#### Medicaid and other

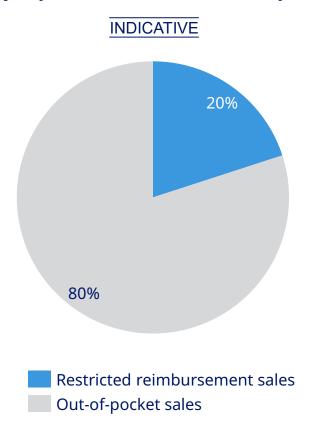
- ✓ **Federal coverage:** Examples include DoD, veteran affairs, and Indian Health service
- ✓ **Medicaid states:** Coverage of Wegovy® for CV patients continues to grow; >30 states programs cover Wegovy®

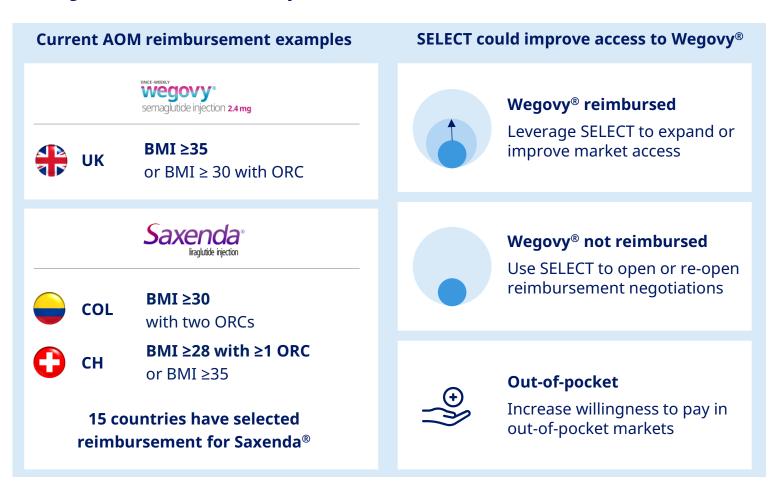
#### **Medicare Part D**

- Reimbursement of AOMs for obesity still prohibited by law
- CMS now allowing reimbursement in Part D for AOMs with a CV indication

### Anti-obesity medications are expected to be mostly out-ofpocket, with SELECT as key lever to improve reimbursement

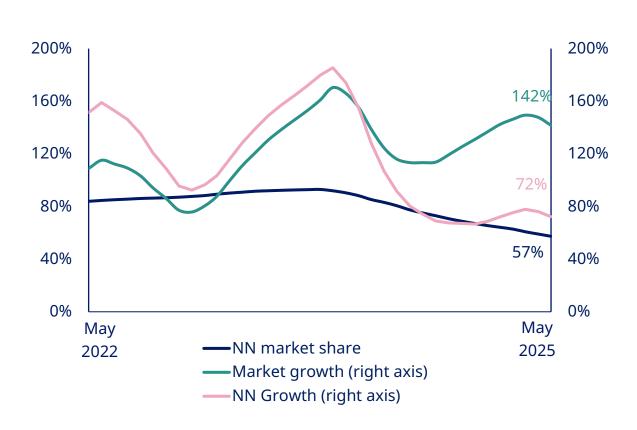
### Majority of IO AOM sales are currently OOP

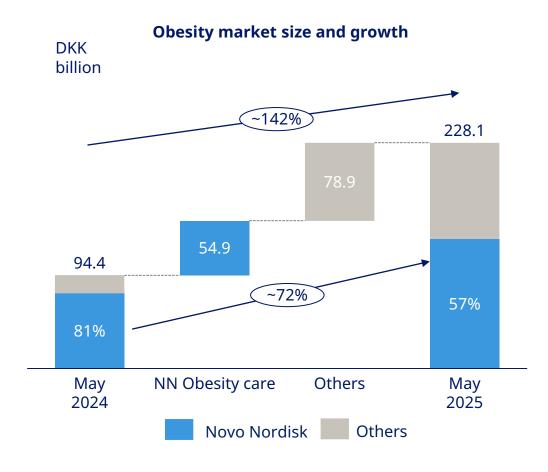




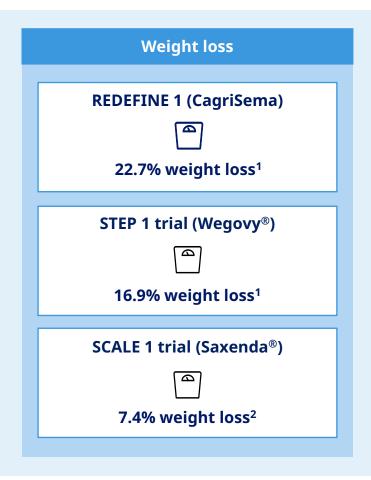
### Global obesity market growth has been accelerating with Novo Nordisk capturing the majority of growth

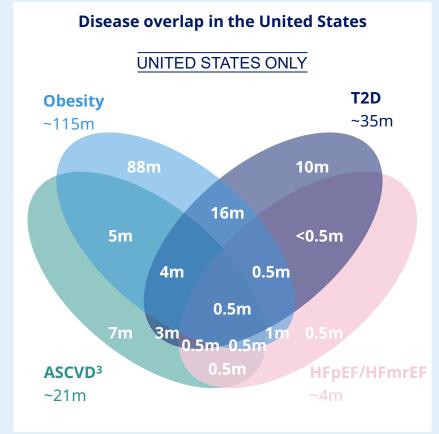
### Obesity market growth and Novo Nordisk value market share

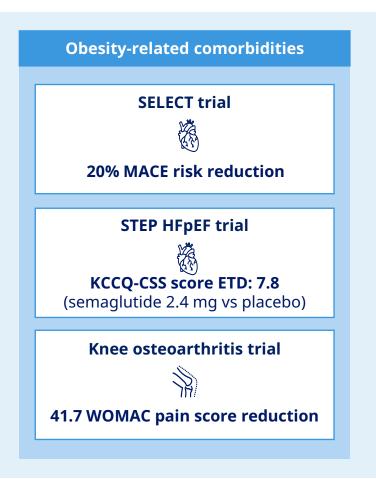




### In clinical trials, semaglutide 2.4 mg has demonstrated an impact on comorbidities that overlap with obesity

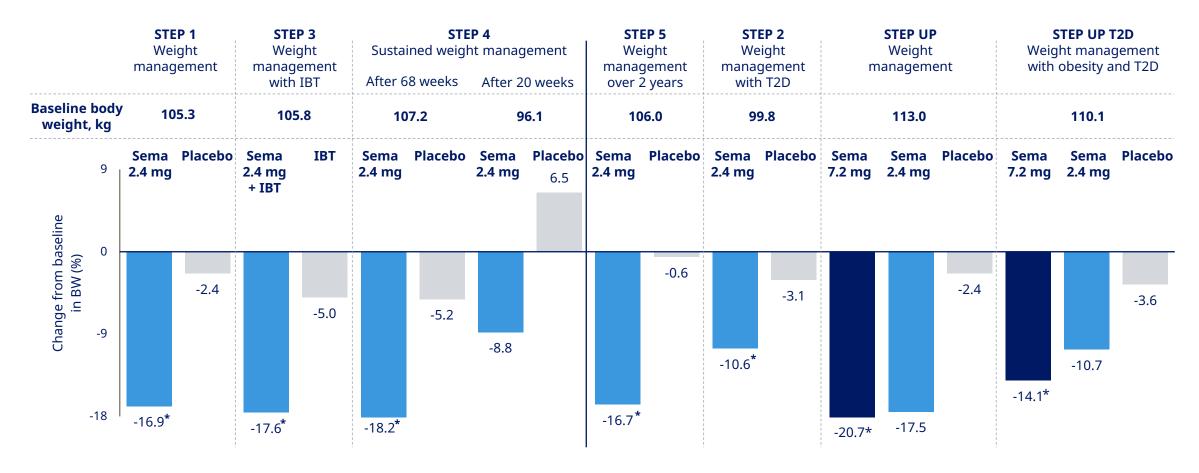






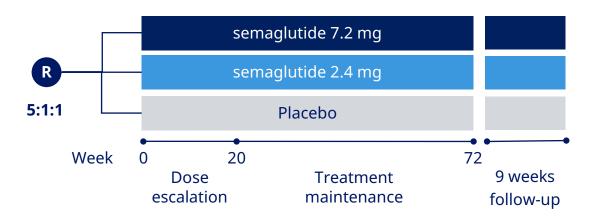
<sup>1</sup>Trial product estimand; <sup>2</sup>Treatment policy estimand; <sup>3</sup>Myocardial infarction, stroke and coronary heart disease; ASCVD: Atherosclerotic cardiovascular disease; MACE: Major adverse cardiovascular events; ETD: Estimated treatment difference; HFpEF: Heart failure with preserved ejection fraction; HFmrEF: Heart Failure with Mid-Range Ejection Fraction; WOMAC: The Western Ontario and McMaster University Osteoarthritis index. Note: Prevalence overlaps are estimated on patient-level data from NHANES. Post-estimation adjustments have been undertaken to match certain key metrics as reported by publicly available sources. Numbers are rounded Source: NHANES (waves 2003-2004, 2013-2014, 2015-2016 and 2017-2020); UN World Population Prospects 2022; International Diabetes Federation: Diabetes Atlas 10th edition, 2021; World Obesity Atlas 2023

### Across the STEP and STEP UP trials, a weight loss of up to 20.7% was reported for people treated with sc semaglutide



# In STEP UP, semaglutide 7.2 mg achieved 20.7% weight loss and around one third of participants achieved ≥25% weight loss

### STEP UP enrolled 1,407 people with obesity<sup>1</sup>



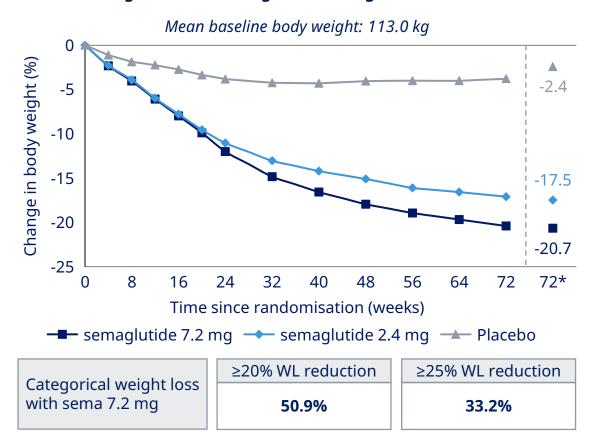
### **Trial objective**

• Confirm superiority of sema 7.2 mg vs placebo

### **Co-primary endpoint**

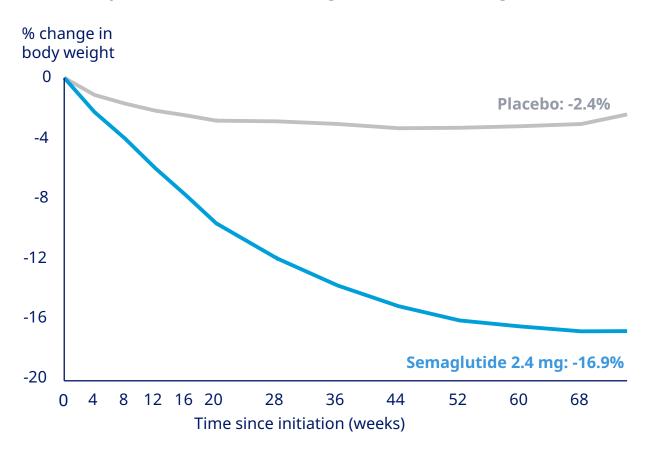
- Relative change in body weight (%) from baseline to 72 weeks
- Achievement of ≥ 5% weight loss

### Weight loss for semaglutide 7.2 mg in STEP UP trial



### In STEP 1, people treated with semaglutide had a superior weight loss of up to 16.9%

#### The pivotal STEP 1 trial showed greater than 16% weight loss



#### **Data from STEP 1**



- Average age 46
- 74.1% women
- Average BMI 37.9 kg/m<sup>2</sup>



Improvements in lipid profile as well as C-reactive protein

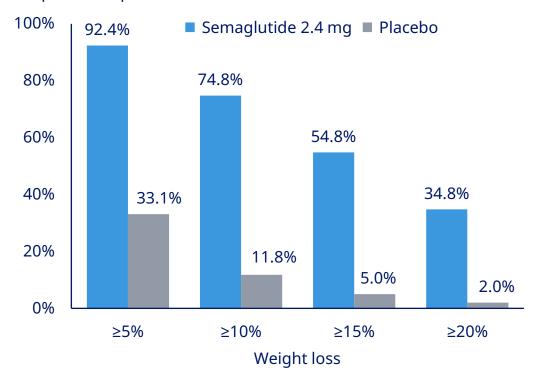


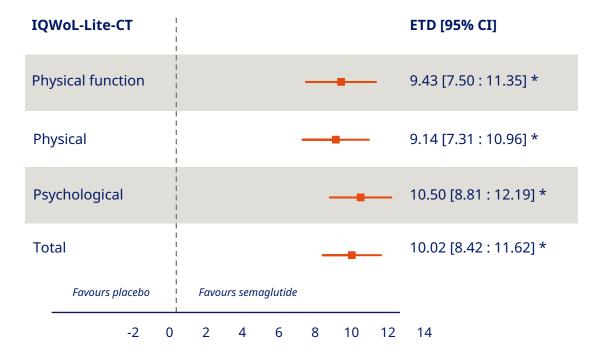
Semaglutide improved health-related quality of life as measured by SF-36 and **IWQoL-lite-CT** 

#### **Categorical weight loss**

Semaglutide 2.4 mg showed a statistically significant treatment difference versus placebo in the IWQoL-Lite-CT PRO

#### Proportion of patients

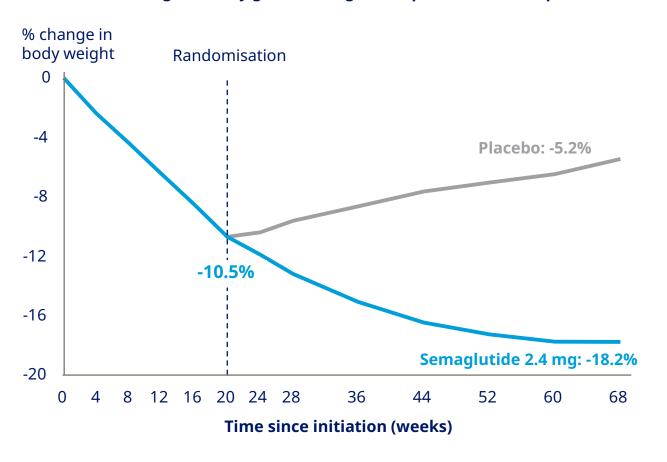




<sup>\*</sup> statistically significant; p-values other than physical function were not controlled for multiplicity PRO: patient reported outcome; CI: confidence interval, ETD: estimated treatment difference, IWQoL-Lite-CT: Impact of Weight on Quality of Life-lite;

## In STEP 4, people treated with semaglutide had a superior weight loss of up to 18.2%

#### STEP 4 showed significantly greater weight loss post run-in than placebo



#### **Data from STEP 4**



- Average age 46
- 79% women
- Average BMI 38.4 kg/m2



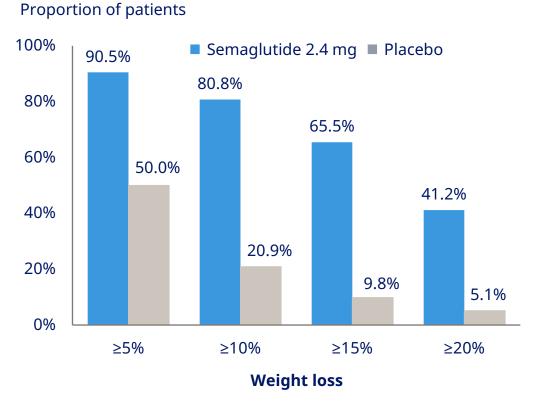
Trial highlights that obesity is a chronic disease requiring sustained treatment



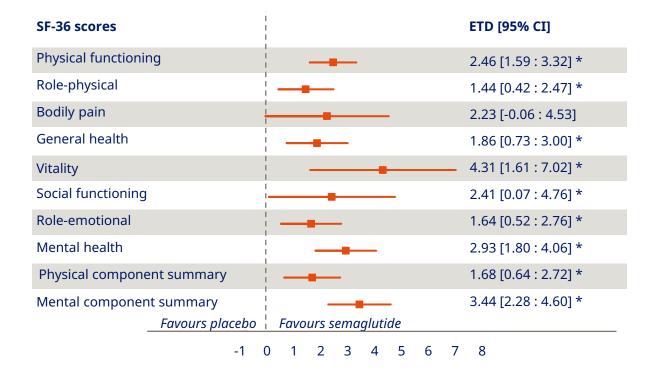
Improvements on a panel of cardiovascular risk markers

## In STEP 4, 41.2% of patients treated with semaglutide reached ≥20% weight loss and reported improved quality of life vs placebo

#### **Categorical weight loss**



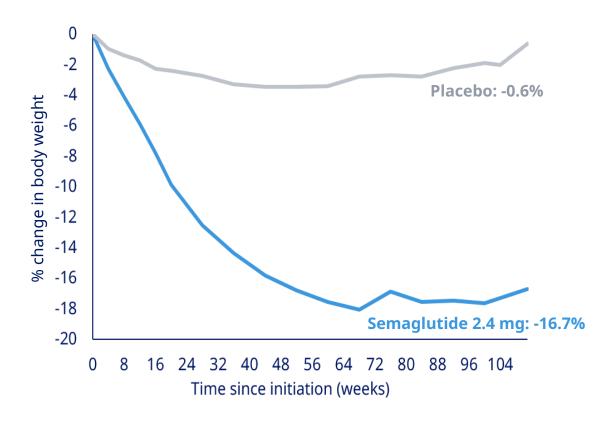
#### Semaglutide 2.4 mg showed a statistically significant treatment difference versus placebo in the SF-36 patient reported outcome



<sup>\*</sup> statistically significant; p-values other than physical functioning were not controlled for multiplicity CI: confidence interval, ETD: estimated treatment difference, Sema: semaglutide, SF-36: Short Form (36) Health Survey

## In STEP 5, people treated with semaglutide 2.4 mg sustained their weight loss over 2 years

#### Clinically relevant and sustained weight loss in patients with obesity or overweight



#### **Data from STEP 5**



40% of patients lost ≥ 20% of their body weight



Semaglutide appeared to have a safe and well-tolerated profile

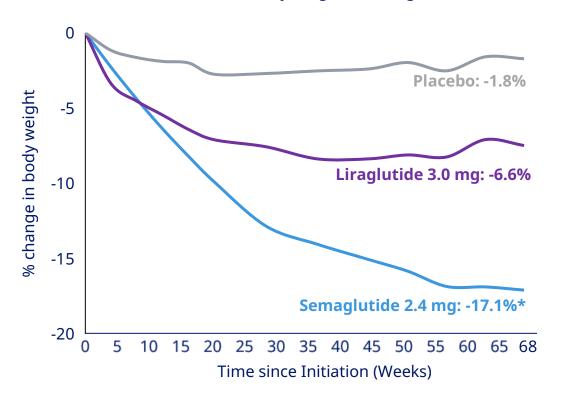


Improvements in lipid profiles as well as Creactive protein

## In STEP 8, semaglutide 2.4 mg showed weight loss of 17.1% compared to 6.6% with liraglutide 3.0 mg

#### STEP 8 observed mean change in body weight<sup>1</sup>

Mean baseline body weight: 104.5 kg



#### **Data from STEP 8**



38.5% of patients lost ≥20% of their body weight with semaglutide 2.4 mg vs 6.0% with liraglutide 3.0 mg



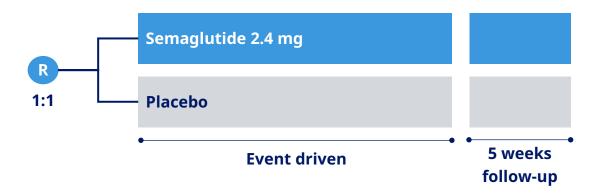
Liraglutide and semaglutide both appeared to have a safe and well-tolerated profile



Statistical significant improvements in systolic BP and CRP with semaglutide 2.4 mg vs liraglutide 3.0 mg

## Semaglutide 2.4 mg showed 20% MACE reduction in the SELECT trial for people with overweight or obesity and established CVD

#### SELECT trial with 17,604 people with BMI>27 and established CVD



#### **Primary endpoint**

• Time from randomisation to first occurrence of 3-point MACE<sup>1</sup>

#### **Secondary confirmatory endpoints**

Time from randomisation to first occurrence of:

- CV death
- HF composite endpoint
- All-cause death

#### **Objective**

 Demonstrate that semaglutide s.c. 2.4 mg OW lowers the incidence MACE vs. placebo when both added to standard of care in subjects with established CV disease and overweight or obesity.

#### **Headline results**

Semaglutide 2.4 mg demonstrated an 20% reduction in MACE

#### Safety

 In the trial, once-weekly subcutaneous semaglutide 2.4 mg appeared to have a safe and well-tolerated profile, as seen with previous trials investigating semaglutide 2.4 mg

#### **Next steps**

- In March 2024, Wegovy® was approved in the US for CV risk reduction in people with overweight or obesity and established CVD
- In July 2024, Wegovy® was approved in the EU for CV risk reduction in people with overweight or obesity and established CVD

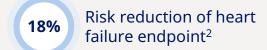
## In SELECT, semaglutide 2.4 mg reduced the risk of a broad composite endpoint by 37%

#### **Key results of the SELECT trial**















#### Safety

The safety profile of sc semaglutide 2.4 mg in SELECT was similar to that observed in previous clinical trials with semaglutide

#### Risk reduction in broad composite endpoint



Semaglutide 2.4 mg reduces the risk of a broad composite endpoint including:

- Cardiovascular death
- Myocardial infarction
- Stroke
- Other death
- Hospitalisation for UA

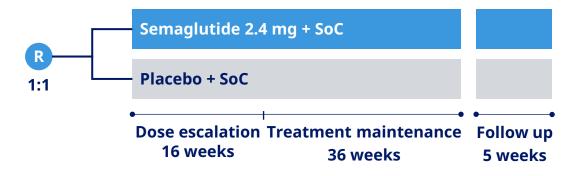
- Coronary revascularisation
- Hospitalisation for heart failure
- 5-point Nephropathy
- Diabetes

#### Number needed to treat to prevent one additional event

Time	Primary endpoint MACE	Broad composite endpoint	
1 year	115 people	20 people	
4 years	45 people	9 people	

## Phase 3 trial STEP HFpEF with semaglutide 2.4 mg was successfully completed in Q2 2023

#### STEP HFpEF trial with 529 people with obesity and HFpEF



#### **STEP HFpEF**

#### **Objective:**

 Evaluate the effect on HF specific symptoms, physical function and body weight compared with placebo

#### **Dual primary endpoints:**

- Change in KCCQ from baseline to week 52
- Change in body weight from baseline to week 52

#### **Key secondary endpoints:**

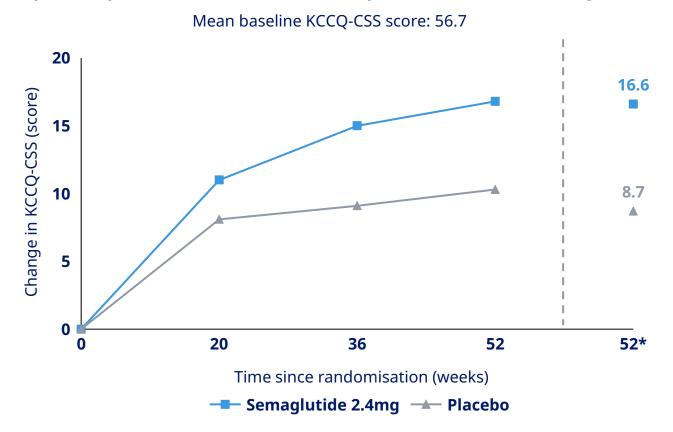
- Change in 6MWD from baseline to week 52
- Composite endpoint (all cause death, HHF, KCCQ, 6MWD) from baseline to week 52

#### **Inclusion criteria:**

- BMI ≥30 kg/m2
- NYHA II-IV
- Ejection fraction ≥45%

## Semaglutide 2.4 mg demonstrated superior improvement on the primary endpoint of KCCQ-CSS vs placebo in the STEP HFpEF trial

#### Superior improvement in KCCQ-CSS score in patients treated with semaglutide 2.4 mg



#### **Key highlights**

#### **Primary endpoints:**

 KCCQ-CSS estimated treatment difference between semaglutide 2.4 mg and placebo of 7.8

#### **KCCQ** in perspective

#### Clinicians' assessments of clinical change<sup>1</sup>:

• Small: ±5 points

• Moderate-to-large: ±10 points

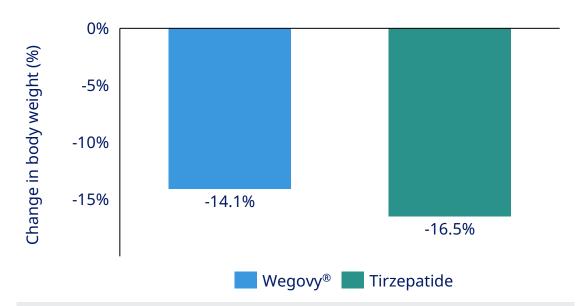
• Large-to-very large: ±20 points

#### Patients' self-classifications of improvements<sup>1</sup>:

 Minimal clinically important difference for 'little improvement': 4.5 points

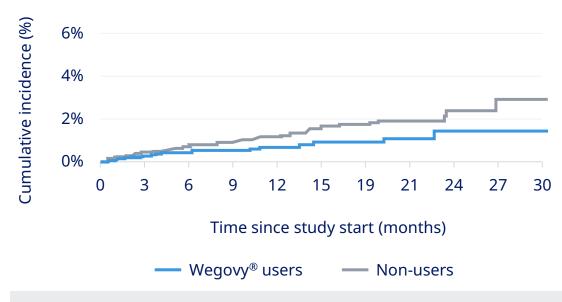
## Real world evidence confirms efficacy of Wegovy® and shows 3-point MACE risk reduction of 42%

SHAPE study showed 1-year real-world weight loss in patients with overweight or obesity treated with Wegovy® and tirzepatide



- The SHAPE study included 6,794 patients treated with Wegovy® and 3,122 with tirzepatide
- In a real-world setting, a 2.4%-point weight loss difference between Wegovy® and tirzepatide was seen

SCORE study showed 42% lower relative risk of 3-point MACE in patients using Wegovy® in routine clinical care vs non-users



- The SCORE study included 9,321 patients treated with Wegovy® and 18.642 non-users
- In the SELECT study, semaglutide 2.4 mg demonstrated an 20% risk reduction in 3-point MACE

## Oral semaglutide 25 submitted in the US with efficacy and safety profile broadly similar to Wegovy®

#### OASIS 4 trial enrolled 306 people with overweight or obesity<sup>1</sup>



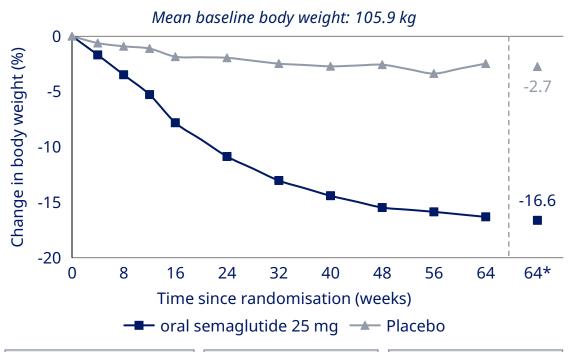
#### **Trial objective**

Confirm superiority of once-daily oral semaglutide 25 mg vs placebo

#### **Co-primary endpoint**

- Relative change in body weight (%) from baseline to 64 weeks
- Achievement of ≥ 5% weight loss

#### Weight loss for oral semaglutide 25 mg in OASIS 4 trial



Categorical weight loss with oral sema 25 mg

>15% WL reduction 56.1%

≥20% WL reduction 34.4%

## Phase 3 trial programme OASIS for oral semaglutide 50 mg in overweight or obesity

#### **Oral semaglutide characteristics**



#### Oral semaglutide 50mg:

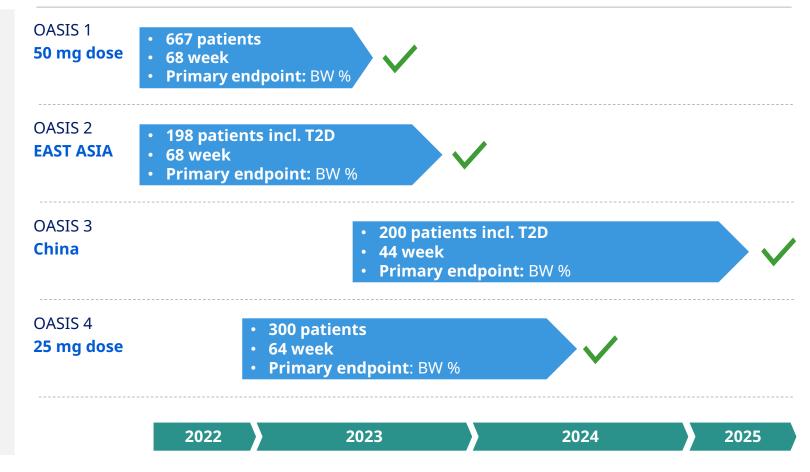
- Semaglutide tablets in overweight or obesity
- Once daily tablet



Phase 3a programme with oral semaglutide 50 mg

- Aims to confirm efficacy and safety
- Oral semaglutide 25 mg submitted to the US FDA

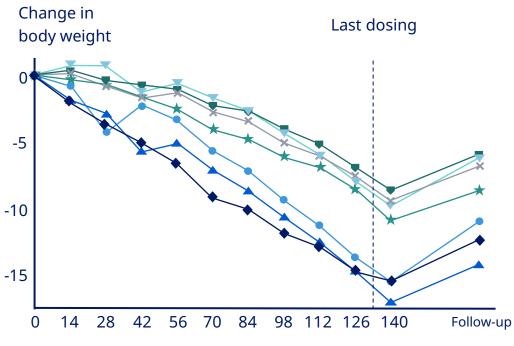
#### Focused phase 3 trial programme



## In a 20-week phase 1 trial, CagriSema showed weight loss of 17% and appeared to have a safe and well tolerated profile

#### Weight loss for different doses of CagriSema in phase 1

#### The GI profile appeared similar to semaglutide 2.4 monotherapy



	n=12	n=12	n=12	n=12	n=12	n=11	n=24
	N (%)	N (%)	N (%)	N (%)	N (%)	N (%)	N (%)
AEs	11 (92)	12 (100)	11 (92)	12 (100)	12 (100)	11 (100)	23 (96)
SAEs <sup>1</sup>	0	0	0	1 (8)	0	0	0
AEs leading to withdrawal	1 (8)	0	0	1 (8)	0	0	0
GI disorders	7 (58)	10 (83)	7 (58)	10 (83)	11 (92)	9 (82)	19 (79)

Time since first dosing (days)

Cagri 0.16 mg, Sema 2.4 mg

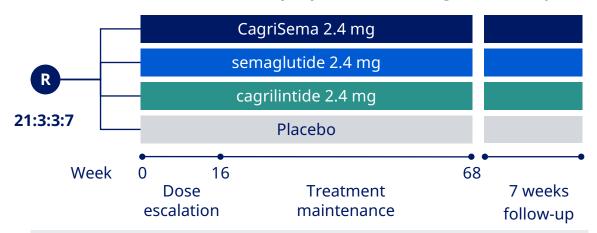
Cagri 0.3 mg, Sema 2.4 mg

🛖 Cagri 0.6 mg, Sema 2.4 mg

Cagri 1.2 mg, Sema 2.4 mg Cagri 2.4 mg, Sema 2.4 mg Cagri 4.5 mg, Sema 2.4 mg Placebo, Sema 2.4 mg

## REDEFINE 1 was the first pivotal phase 3 trial to explore CagriSema in people living with overweight or obesity

#### REDEFINE 1 enrolled 3,417 people with overweight or obesity<sup>1</sup>



#### Trial objective and design considerations

- Confirm superiority of CagriSema 2.4 mg vs placebo, cagrilintide 2.4 mg and semaglutide 2.4 mg
- Flexible trial protocol allowing dose modifications

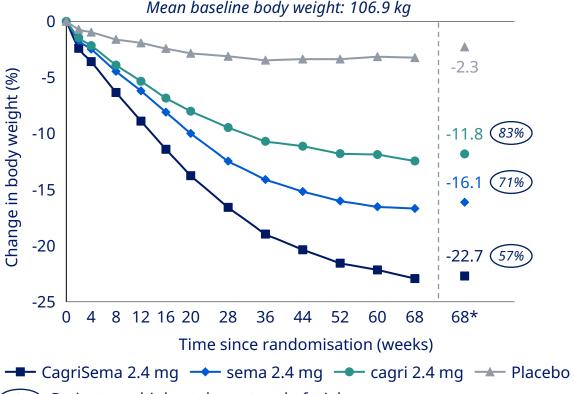
#### **Co-primary endpoint**

- Relative change in body weight (%) from baseline to 68 weeks
- Achievement of ≥ 5% weight loss

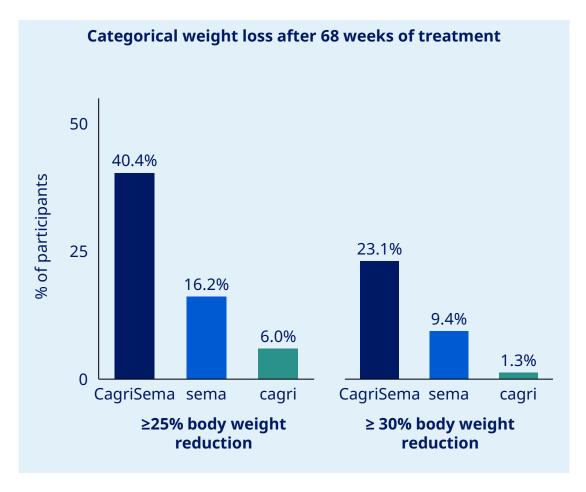
	Female/Male	67.6/32.4%
Î	Mean age	47 years
	White/Black/Asian/Other	72.0/5.5/18.5/4.0%
	Mean BMI	37.9 kg/m²
BMI	Mean body weight	106.9 kg
	Mean waist circumference	114.7 cm
30	Mean HbA <sub>1c</sub>	5.5%

## In REDEFINE 1, CagriSema achieved 22.7% mean weight loss and more than 40% of participants achieved ≥25% weight loss



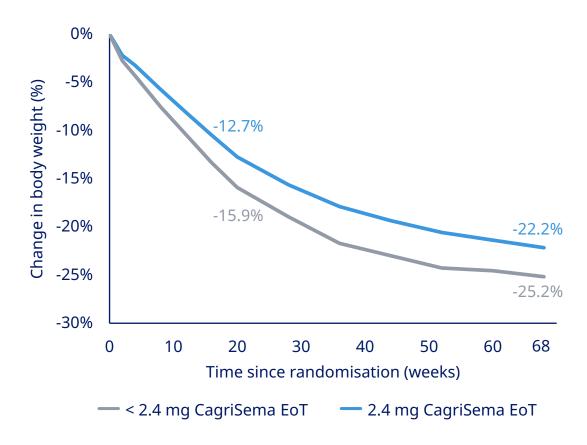






## Further weight loss potential to be investigated by exploring a longer trial duration and dose re-escalation

#### Observed weight loss by end of treatment dose in REDEFINE 11



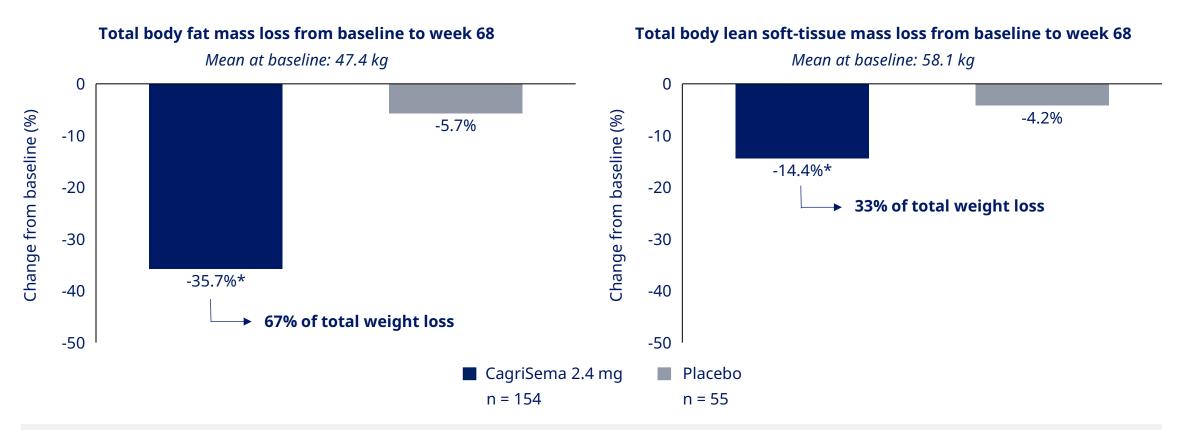
#### Patients treated with the highest dose<sup>2</sup> at end of treatment

- Weight loss: 12.7% at week 20, 22.2% at week 68
- Tolerability: Average GI AEs per year of 1.9
  - o Mean BMI of 30.4 with average dose of 2.4 mg at EoT
- Investigate further weight potential e.g. by longer study duration

#### Patients treated with lower doses<sup>3</sup> at end of treatment

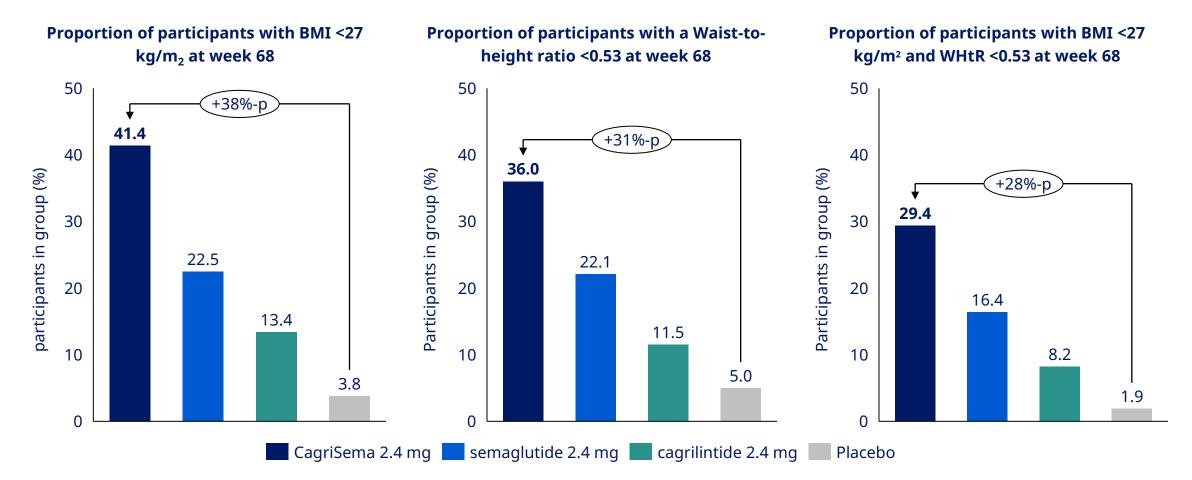
- Weight loss: 15.9% at week 20, 25.2% at week 68
- Tolerability: Average GI AEs per year of 4.0
  - Mean BMI of 26.5 with average dose of 1.1 mg at EoT
- Dose reductions due to: e.g. GI AEs and BMI of lower normal range
- Investigate further weight loss potential e.g. by dose re-escalation

## Body composition analysis in REDEFINE 1 showed more than two-thirds body fat mass loss with CagriSema



CagriSema demonstrated an improved body composition at week 68 compared to baseline, with a relative increase of lean softtissue mass and decrease of fat mass compared to total body weight

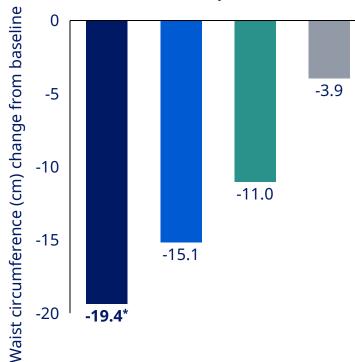
### Treat to target analysis of CagriSema in REDEFINE 1 demonstrates that 41.4% of participants achieve BMI < 27



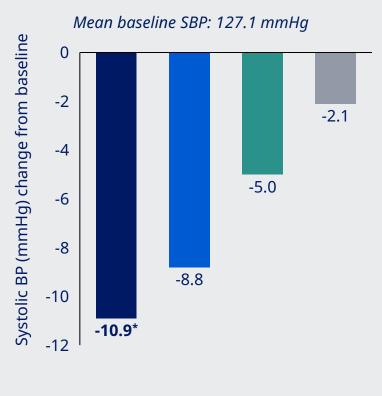
### CagriSema achieved superior reductions in cardiovascular risk factors vs both mono components and placebo in REDEFINE 1

#### Change in waist circumference at week 68

Mean baseline waist circumference: 114.7 cm

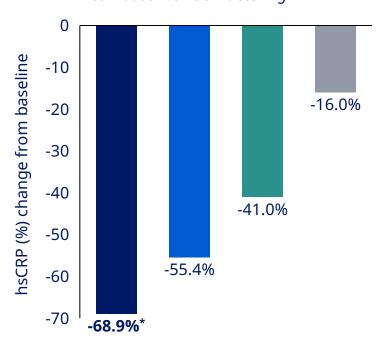


#### Change in systolic blood pressure at week 68



#### Change in hsCRP from baseline to week 68

Mean baseline hsCRP: 5.5 mg/L



CagriSema 2.4 mg

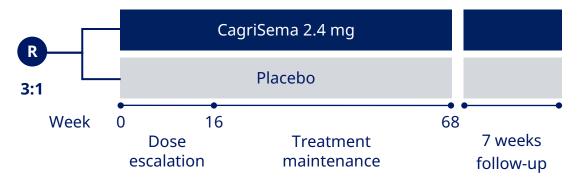
semaglutide 2.4 mg

cagrilintide 2.4 mg

Placebo

## In REDEFINE 2, CagriSema achieved 15.7% mean weight loss and more than 29% of participants achieved ≥20% weight loss

#### REDEFINE 2 enrolled 1,206 people with obesity or overweight and T2D1



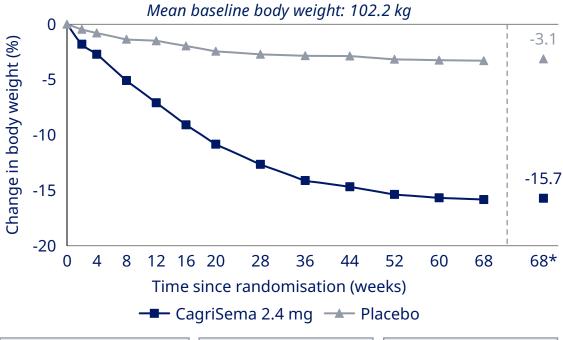
#### Trial objective and design considerations

- Confirm superiority of CagriSema 2.4 mg vs placebo
- Flexible trial protocol allowing dose modifications

#### **Co-primary endpoint**

- Relative change in body weight (%) from baseline to 68 weeks
- Achievement of ≥ 5% weight loss

#### Weight loss for CagriSema in REDEFINE 2 trial



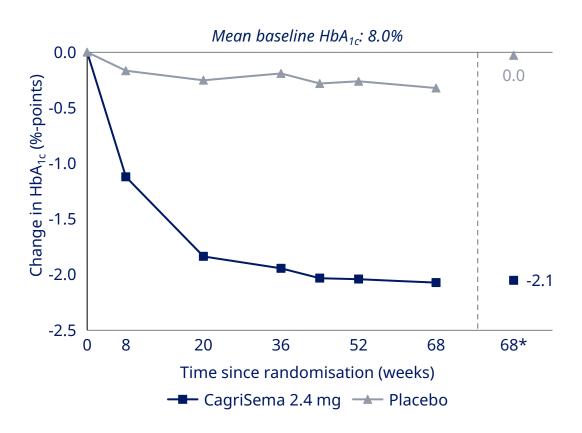
Categorical weight loss CagriSema 2.4 mg arm

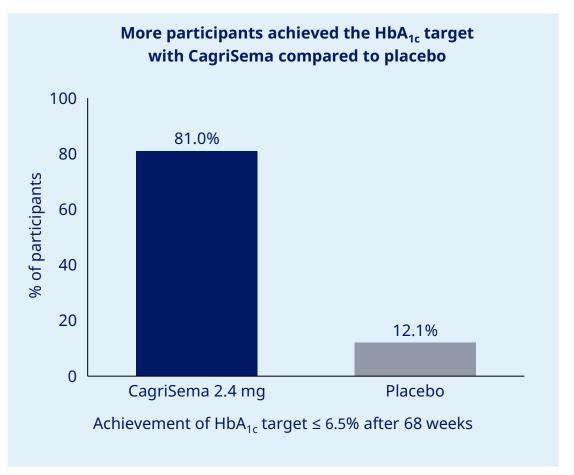
≥15% WL reduction 51.6%

≥20% WL reduction 29.2%

## In REDEFINE 2, CagriSema achieved a HbA<sub>1c</sub> reduction of 2.1%-p, and more than 80% of participants achieved HbA<sub>1c</sub> target <6.5%

#### Higher HbA<sub>1c</sub> reduction with CagriSema compared to placebo





Source: Novo Nordisk data on file

Novo Nordisk®

## CagriSema successfully completed pivotal trials and with additional trials ongoing to investigate even further potential

#### Selected CagriSema phase 3 development trials in Obesity

#### REDEFINE 3

**CVOT** 

- 7,000 participants
- **Primary endpoint:** 3-point MACE

#### **REDEFINE 4**

H2H vs tirzepatide

- 800 participants
- **84-week** vs. tirzepatide
- **Primary endpoint**: Weight loss

#### **REDEFINE 9**

Maintenance doses 1.0 and 1.7 mg

- 300 participants
- **64-week** vs. placebo
- **Primary endpoint:** Weight loss

#### **REDEFINE 11**

WL in Obesity

- 600 participants
- 80-week vs. placebo
- Primary endpoint: Weight loss

2024

2025

2026

#### **Pivotal trials**

- CagriSema showed substantial weight loss of 22.7%
  - More than 40% of patients achieving BMI < 27</li>
  - Superior reductions in several CV risk factors
- CagriSema appeared to have a safe and well-tolerated profile with overall low discontinuation rates

#### **Further development**

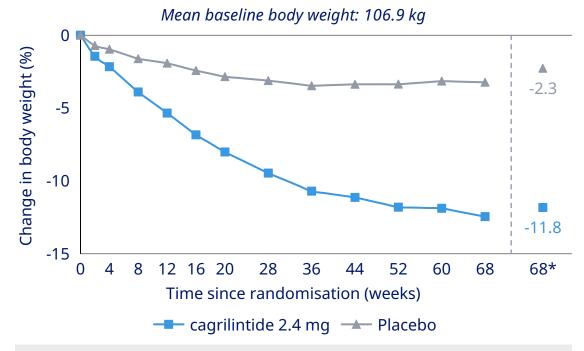
- First regulatory submission expected in Q1 2026
- Potential to leverage semaglutide CV effect. In REDEFINE 3 exploring potential complementary amylin effects.
- REDEFINE 9 to explore lower maintenance doses
- REDEFINE 11 initiated to explore further weight loss potential

#### **Portfolio**

 Pending approvals, US obesity portfolio to include CagriSema, Wegovy® and oral semaglutide 25 mg

### Cagrilintide 2.4 mg achieved 11.8% weight loss in the REDEFINE 1 trial with a 1.3% discontinuation rate due to GI adverse events

#### Weight loss for cagrilintide 2.4 mg in REDEFINE 1 trial



- In the trial, cagrilintide 2.4 mg appeared to have a safe and welltolerated profile
- 1.3% discontinuation rate due to gastrointestinal adverse events

	cagrilintide (n = 302	Placebo (n = 705)		
	n	%	n	%
Gastrointestinal AEs	165	54.6	287	40.7
Nausea	72	23.8	93	13.2
Diarrhoea	47	15.6	91	12.9
Vomiting	21	7.0	31	4.4
Constipation	63	20.9	87	12.3

#### **Next steps:**

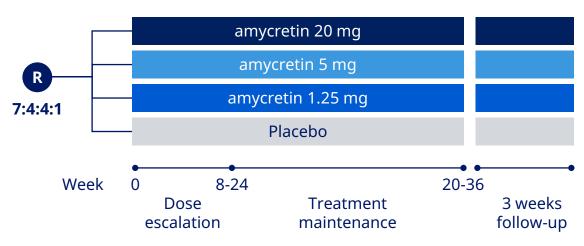
Phase 3 programme expected to start in Q4 2025

#### **Potential of cagrilintide:**

• Once-weekly sc treatment aims to provide effective weight management with a favorable tolerability compared to GLP-1s

## The phase 1b/2a trial with subcutaneous amycretin was successfully completed in people with overweight or obesity

#### Proof of concept part<sup>1</sup> of the sc. amycretin phase 1b/2a trial

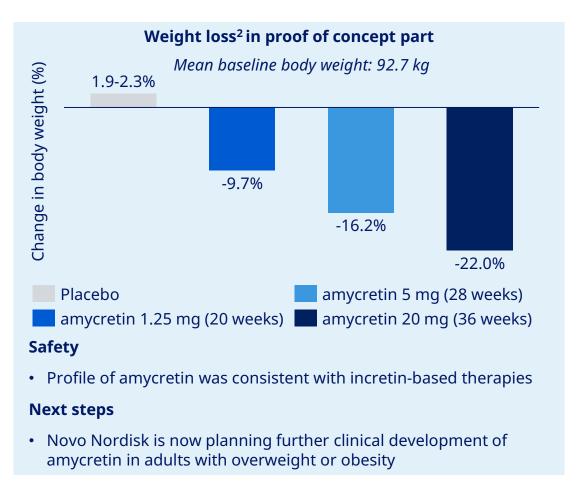


#### **Objective**

Objective: Investigate safety, tolerability, pharmacokinetics and efficacy of amycretin in participants with overweight or obesity

#### **Endpoints**

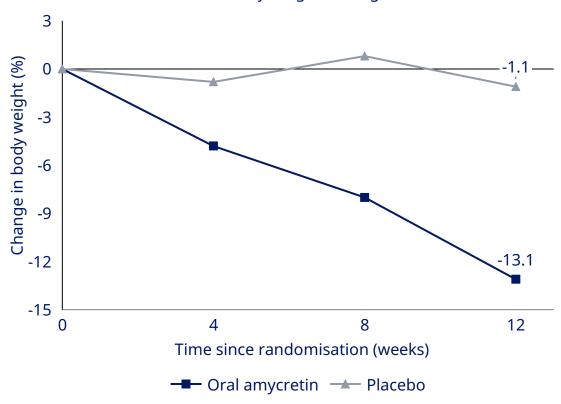
- Primary: Number of treatment emergent adverse events
- Secondary: Relative change in body weight, AUC, c<sub>max</sub>, t<sub>max</sub>



## Oral amycretin phase 1 and subcutaneous phase 1b/2a trials have been completed

#### Results from oral amycretin phase 1 on weight loss

Mean baseline body weight:  $\sim$ 89 kg, n = 16



#### **Amycretin development programme in obesity**

#### Phase 1:

- ✓ Oral amycretin phase 1 completed in 2024
- ✓ Subcutaneous amycretin phase 1b/2a completed in 2025

#### **Next steps:**

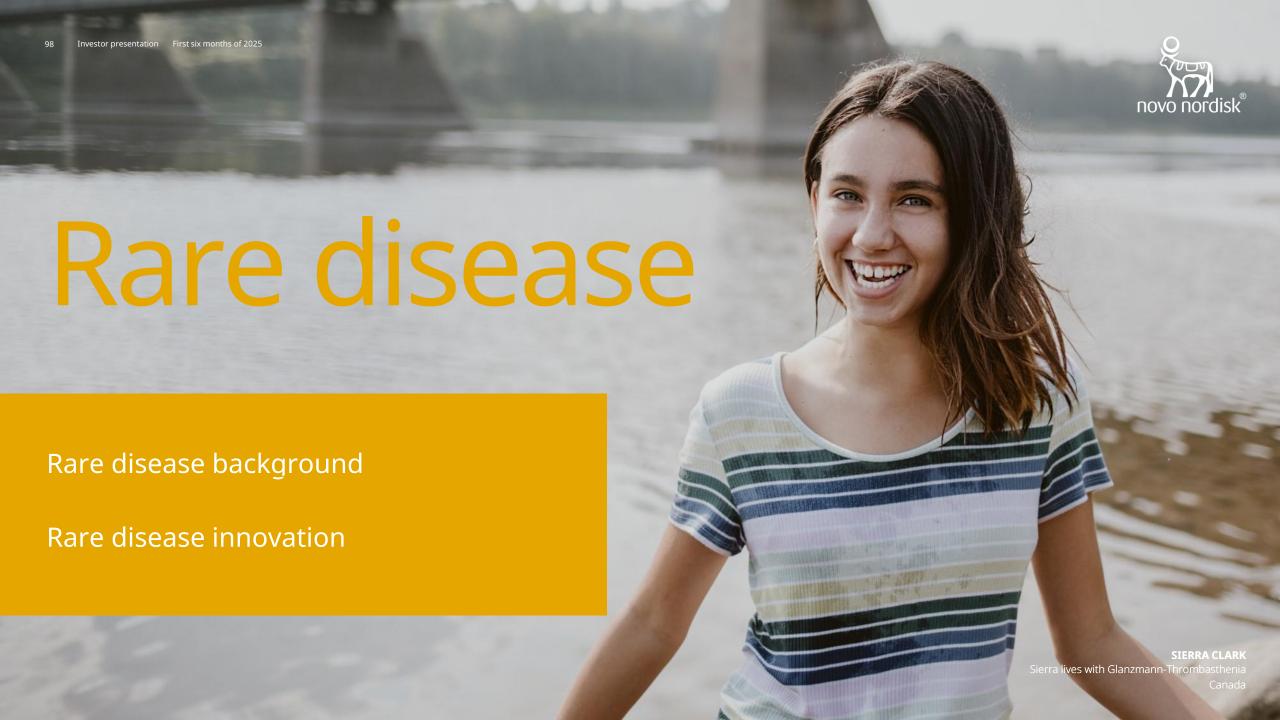
 Novo Nordisk is now planning further clinical development of amycretin in adults with overweight or obesity

#### **Building a leading portfolio**

#### **Obesity development pipeline**

Our key focus areas			
	Body weight loss		
0+	Composition of weight loss		
**	Co-morbidity impact		
\$	Safety and tolerability		
	Dosing frequency		

	Project	Phase
	Saxenda® (liraglutide 3.0 mg)	Marketed
	<b>Wegovy</b> ® (semaglutide 2.4 mg)	Marketed
	oral semaglutide (25 mg)	Submitted in US
	semaglutide 7.2 mg	Submitted in EU
	CagriSema (2.4 mg/2.4 mg)	Pivotal phase 3 completed
	cagrilinitide	Phase 3 planning
besity	monlunabant	Phase 2 ongoing
	sc. amycretin OW and oral OD	Phase 3 to be initiated
	FUSE¹ - Peripheral focused ultrasound	Phase 2 to be initiated
	UBT251 <sup>2</sup> (GGG tri-agonist)	Phase 1b completed
	Triple (tri-agonist)	Phase 1 ongoing
	amylin 355	Phase 1 ongoing
	amylin 1213	Phase 1 ongoing
	LX9851 (small molecule)	Phase 1 to be initiated



### RareD constitutes an attractive opportunity for Novo Nordisk

#### Addressing the unmet needs

#### Patient burdens<sup>1</sup>

- Reduced life-expectancy
- Severe co-morbidities and impaired quality of life
- Long diagnostic lead-times
- Broken continuum of care and strong inequalities

#### A longstanding legacy



#### The Rare disease opportunity for Novo Nordisk

A strategic portfolio play in specialty care



Few patients, high unmet need



Specialised healthcare base



Specialised scientific and commercial teams

A platform to spearhead new trends

**Integrated therapeutic solutions** adding diagnostics, digital, data, device and drug (5D)

**Innovative access** pathways

**New operating** models

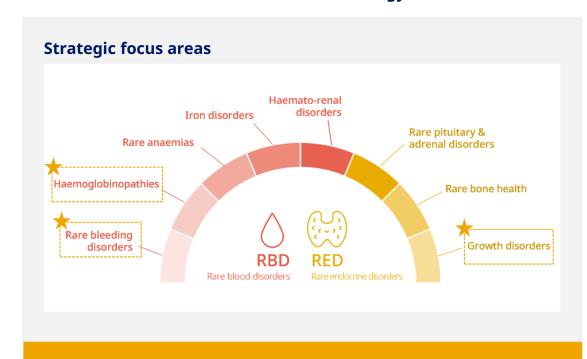
An integrated unit

From research to commercial, RareD is operating as an **integrated unit** within Novo Nordisk, with dedicated resources, to provide agility and flexibility

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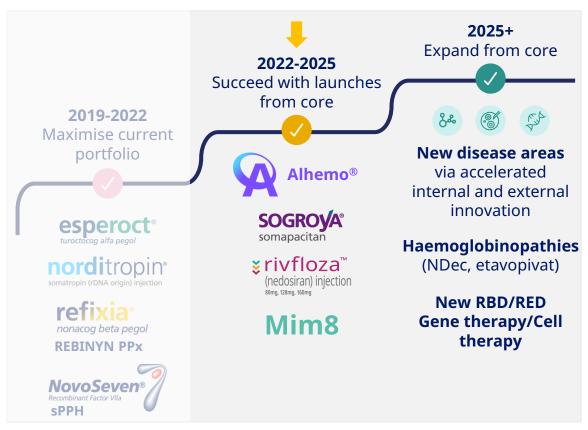
## Executing on new strategy since 2019 with near-term focus on next generation launches

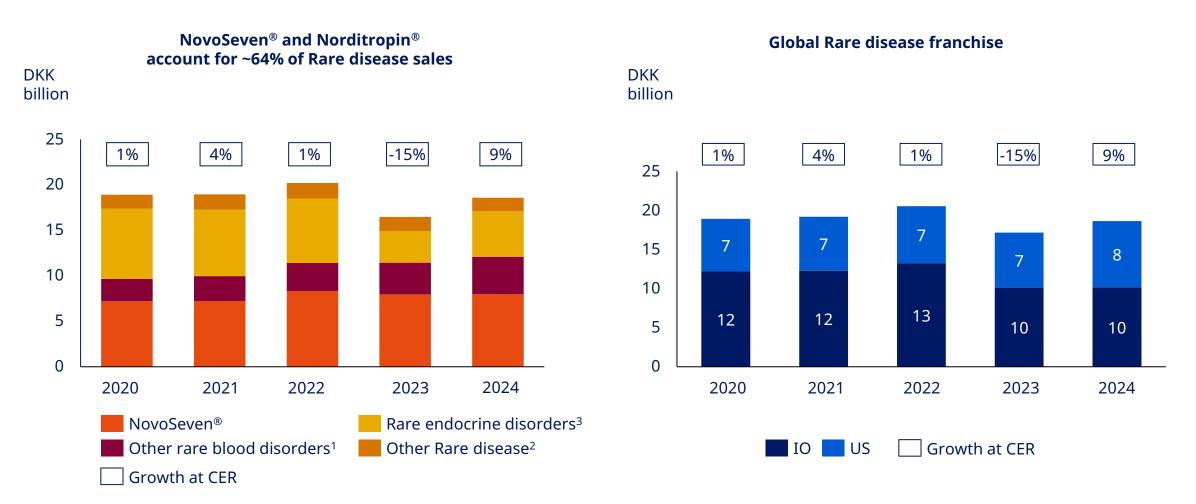
#### The Rare disease strategy



Out of the 350 million+ rare disease patients globally<sup>1</sup>, RareD focuses on a total addressable pool of 20 million (6% of total) today

#### Focus on succeeding with launches from the core



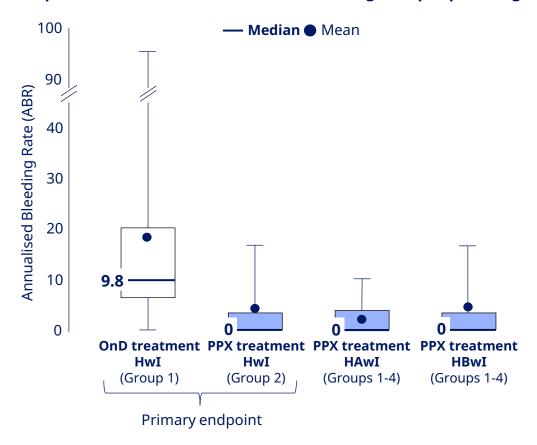


10ther rare blood disorders primarily consists of NovoEight®, Esperoct®, Refixia® and NovoThirteen® 20ther Rare disease products primarily consists of Vagifem® and Activelle® 3Rare endocrine disorders primarily consists of Primarily Norditropin® and Sogroya® CER: Constant exchange rates Note: Company reported sales

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## In the Explorer 7 trial, concizumab reduced the number of bleeds in adults and adolescents with inhibitors

#### **Explorer 7 trial results: Annualised bleeding rate per patient group**



#### **Key highlights**

#### **Efficacy**

- Median ABR was 0 for concizumab prophylaxis treatment, compared to 9.8 in the on-demand treatment group
- Estimated mean ABR was 1.7 for concizumab prophylaxis treatment, compared to 11.8 in the on-demand treatment group
- For patients on concizumab prophylaxis, 64% had 0 bleeds in Group 2

#### **Safety**

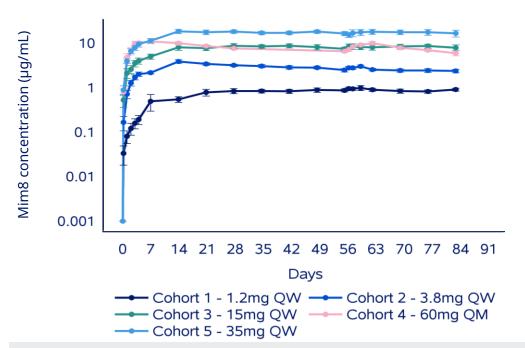
Concizumab appeared to have a safe and well tolerated profile

#### **Status**

- Approved in: Canada (HAwI/HBwI), Australia (HAwI/HBwI & HA/HB), Switzerland (HAwI/HBwI), Japan (HAwI/HBwI & HA/HB), EU (HAwI/HBwI) and US (HAwI/HBwI) under brand name Alhemo®
- Alhemo® submitted in the EU for the treatment of haemophilia A and B

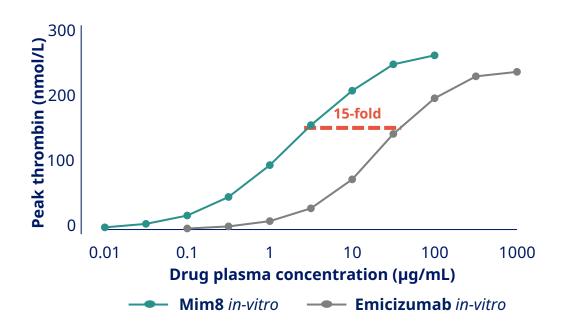
## Interim data from Mim8 phase 1/2 show that PK/PD profiles support weekly to monthly low volume dosing

#### Mim8 pharmacokinetic properties support weekly and monthly dosing



- Mim8 concentration profiles increased with dose
- Mean concentrations at steady state were comparable for Cohort 3 (weekly dosing) and Cohort 4 (monthly dosing)

Higher potency of Mim8 vs emicizumab enabling a low dosing volume



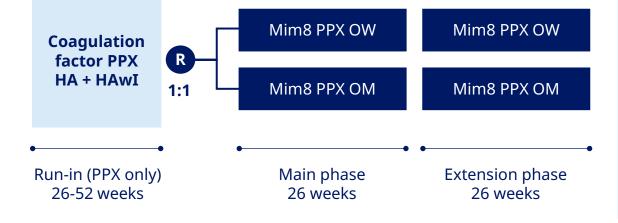
- The PD marker, peak thrombin generation, increased with Mim8 dose
- In-vitro exposure-response curves in haemophilia A-like plasma show a 15-fold higher potency of Mim8 compared to emicizumab

The peak thrombin plot represents in-vitro data: human plasma samples from the healthy participants of the SAD cohort were made HA-like with anti-FVIII antibodies, and spiked with different concentrations of Mim8 or commercially available

## Main part of the FRONTIER 2 trial with Mim8 in people with Haemophilia A has been completed in Q2 2024

#### Phase 3 trial, FRONTIER 2 trial in 254 adults & adolescents with HA





#### **Trial design**

Novel and accelerated development programme

#### **Trial objective**

- For people with no prior PPX, the objective was to demonstrate superiority of Mim8 PPX vs no PPX
- For people with prior factor PPX, the objective was to demonstrate non-inferiority of Mim8 PPX vs coagulation factor PPX in run-in period

#### **Key trial endpoints**

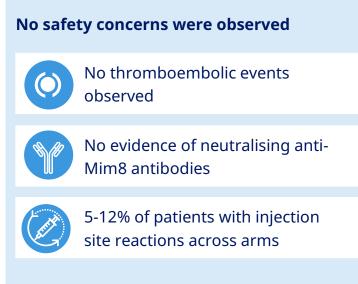
- ABR for treated bleeds over 26 weeks of treatment.
- Overall safety of Mim8 PPX including occurrence of anti-Mim8 antibodies and injection site reactions

## Once-weekly and once-monthly Mim8 demonstrated superior reduction of treated bleeding episodes in the FRONTIER 2 trial

#### Annualised bleeding rate per patient group

#### No PPX **Coagulation factor PPX** Relative reduction % Proportion of patients with zero treated bleeds 15.8 Estimated mean ABR ABR Estimated mean 99% 48% 43% 4.8 3.1 0.5 0.2 No PPX Mim8 OW Mim8 OM Run-in Mim8 OW Run-in Mim8 OM 95% 66% 65% 0% 86%

#### **FRONTIER 2 safety and next steps**



#### **Next steps**

• First submission expected in 2025

Novo Nordisk®

## Growth Harmone sales contribute to 27% of total rare disease sales by end of 2024

#### Norditropin® and Sogroya® total hGH sales



#### A portfolio offering across markets



#### Sogroya® strategy

- Once-weekly efficacious treatment on par with Norditropin®
- Simple and easy-to-use device
- Phase 3 trials toward broad range of indications (e.g. SGA,
   Turner, Noonan, ISS) to expand the market
- Approved for GHD in US, EU and Japan

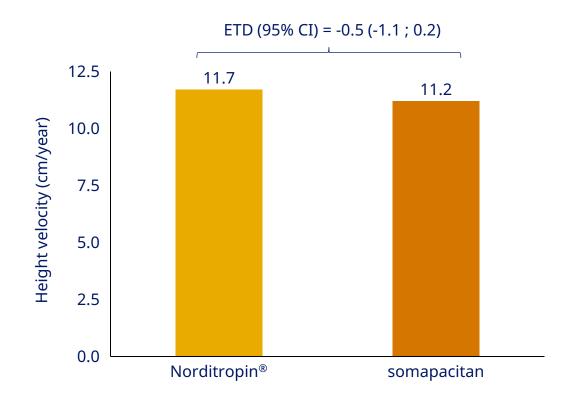
# norditropin® (somatropin) injection

#### Norditropin® strategy

- Apply a market-fit approach to support specific markets and patient groups
- Broad label across eight indications

## Sogroya<sup>®</sup> is approved for paediatric growth hormone deficiency in US, EU and Japan

#### Phase 3a trial results in children with GHD



#### **Key highlights**

#### **Efficacy**

- Non-inferiority versus Norditropin® for the primary endpoint, height velocity, at week 52 was confirmed
- IGF-I SDS, bone age and glucose metabolism were all similar between Sogroya® (somapacitan) and Norditropin®

#### Safety and tolerability

- Overall, the safety profile of somapacitan appeared to be similar to the well-known safety profile of daily GHD treatment
- No local tolerability issues were identified

#### Other treatment parameters

Significantly reduced treatment burden<sup>1</sup> compared to Norditropin<sup>®</sup>

#### **Status**

- Adult GHD: Approved by the US, EU and JP
- Paediatric GHD: Approved by the US, EU and JP

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## Rare Disease pipeline is leveraging our core expertise to serve more patients through internal and external innovation

#### Strengthen and progress pipeline

#### Rare Disease development pipeline

#### Our key focus areas



Selective expansion from core:

- From haemophilia to rare blood disorders
- From growth disorders to rare endocrine disorders



Faster global patient recruitment



Accelerate pipeline with internal and external innovation



Explore all Novo Nordisk technology platforms

# Rare Disease

Project	Phase
Rare Blood Disorders marketed products <sup>1</sup>	Marketed
Rare Endocrine Disorders marketed products <sup>2</sup>	Marketed
<b>Refixia</b> <sup>®</sup> in Rare Blood Disorders	Marketed
Esperoct <sup>®</sup> in Rare Blood Disorders	Marketed
<b>Alhemo</b> <sup>®</sup> (concizumab-mtci) in Rare Blood Disorders	Marketed
<b>Rivfloza</b> <sup>®</sup> (nedosiran) in Rare Blood Disorders	Marketed
Mim8 in Rare Blood Disorders	Expected submission H2 2025
<b>Etavopivat</b> in Sickle Cell Disease	Phase 3 ongoing
Etavopivat in Thalassemia	Phase 2 ongoing
<b>NDec</b> in Sickle Cell Disease	Phase 2 ongoing
Inno8 in Rare Blood Disorders	Phase 1 ongoing
TMPRSS6 in Rare Blood Disorders	Phase 1 ongoing



The unmet needs Cardiovascular disease MASH Alzheimer's disease

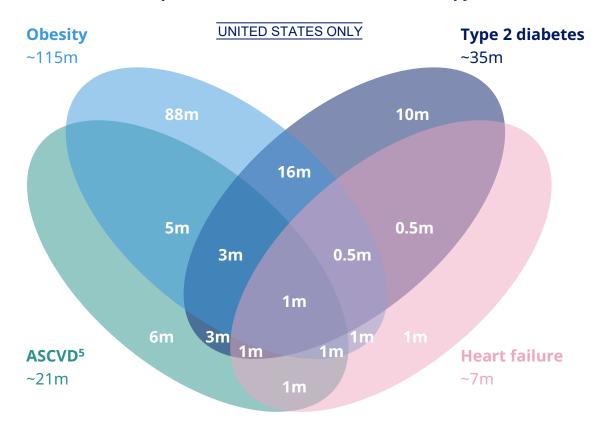
Novo Nordisk®

## Novo Nordisk is expanding into Cardiovascular and emerging therapy areas

#### New therapeutic areas have unmet medical needs

## Therapy area **Unmet need** 32% of global deaths caused by CVD1 **CVD** >250 million people affected by MASH<sup>2</sup> **MASH** >800 million people affected by CKD<sup>3</sup> ~70 million people are living with AD worldwide<sup>4</sup>

#### Patient overlaps between Novo Nordisk core therapy areas



1WHO: Cardiovascular Diseases 2023; 2Csaba P. Kovesdy et al. Kidney International Supplements. 2022; 12: 7-11; 3WHO: Dementia key facts 2021; 4Alzheimer's Association report: 2020 Alzheimer's disease facts and figures, 2020 (16:391-460); <sup>5</sup>Myocardial infarction, stroke and coronary heart disease

AD: Alzheimer's disease; ASCVD: Atherosclerotic cardiovascular disease; CKD: Chronic kidney disease; CVD: Cardiovascular disease; MASH: Metabolic dysfunction-associated steatohepatitis; PD: Parkinson's disease; WHO: World Health Organization Note: Prevalence overlaps have been estimated on patient-level data from NHANES. Post-estimation adjustments have been undertaken to match certain key metrics as reported by publicly available sources. Numbers are rounded Source: NHANES (waves 2003-2004, 2013-2014, 2015-2016 and 2017-2020); UN World Population Prospects 2022; International Diabetes Federation: Diabetes Atlas 10th edition, 2021; World Obesity Atlas 2023

## Novo Nordisk has a focused approach in cardiovascular disease

#### Focus areas within cardiovascular disease

### Atherosclerotic cardiovascular disease

**Dyslipidaemia** 

**Systemic** inflammation

**Uncontrolled and** resistant hypertension



Globally, one third of ischemic heart disease is attributable to high cholesterol1



Around half of ASCVD patients estimated to have residual inflammatory risk<sup>2</sup>



Hypertension is a leading risk factor for CVD, HF, CKD and premature death<sup>3</sup>

#### **Heart failure**

Heart failure with preserved ejection fraction

**Transthyretin** amyloid cardiomyopathy



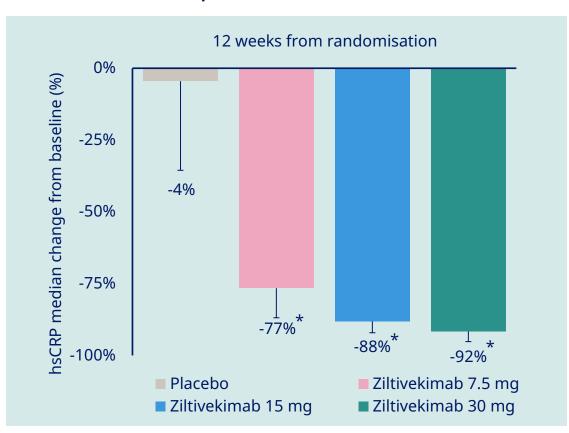
HFpEF is associated with high morbidity and mortality<sup>4</sup>



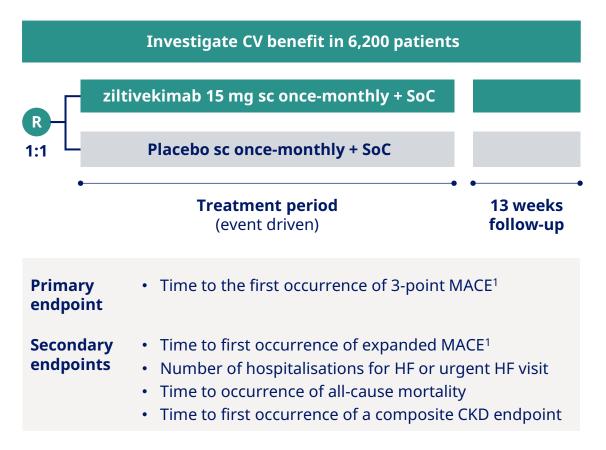
ATTR-CM is a progressive, lifethreatening disease<sup>5</sup>

# ZEUS trial with ziltivekimab aims to validate the link between hsCRP and major adverse cardiovascular events

#### Results from the phase 2 trial RESCUE with ziltivekimab



#### Phase 3 CVOT trial ZEUS with ziltivekimab



<sup>\*</sup> Statistically significant; ¹ Inclusion criteria: Age ≥18 years, History of ASCVD, eGFR ≥15 and <60 mL/min/1.73 m2, Serum hsCRP ≥2 mg/L

<sup>&</sup>lt;sup>1</sup> MACE includes CV death, non-fatal MI or non-fatal stroke, Expanded MACE includes: (CV death, non-fatal stroke or hospitalisation for unstable angina pectoris requiring urgent coronary revascularisation) hsCRP: High-sensitivity C-reactive protein; CVOT: Cardiovascular outcome trial; CV: Cardiovascular; sc: Subcutaneous; SoC: Standard of care; HF: Heart failure; CKD: Chronic kidney disease
Source: Ridker PM, et al., IL-6 inhibition with ziltivekimab in patients at high atherosclerotic risk (RESCUE): a double-blind, randomised, placebo-controlled, phase 2 trial, 17 May 2021

## Ziltivekimab phase 3 development programme targets high unmet need populations within CVD



Atherosclerosis and chronic kidney disease



Placebo sc + SoC



#### **Primary Endpoint:**

Time to the first occurrence of 3-point MACE

- Cardiovascular death
- Non-fatal myocardial infarction
- Non-fatal stroke



**HFmrEF** and **HFpEF** 

n = 5,600





#### **Primary Endpoint:**

Time to the first occurrence of

- Cardiovascular death
- Hospitalisation for heart failure
- Urgent heart failure visit



#### **Acute myocardial infarction**





#### **Primary Endpoint:**

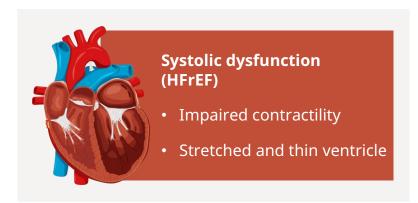
Time to the first occurrence of 3-point MACE

- Cardiovascular death
- Non-fatal myocardial infarction
- Non-fatal stroke

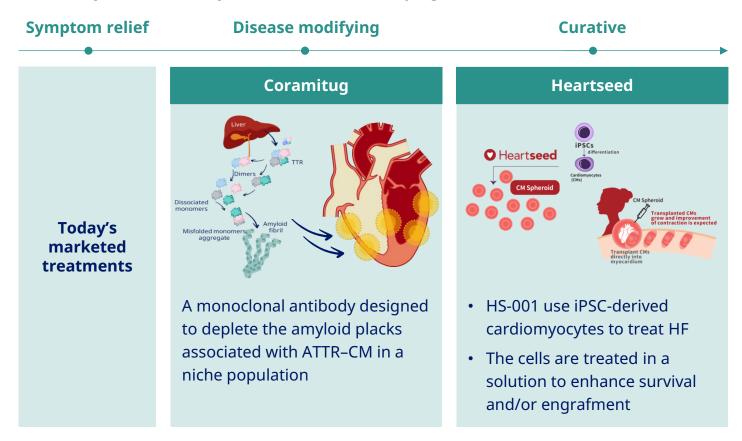
# For patients with heart failure, the goal is to bring disease modifying and curative treatments to the market

#### Heart failure at a glance





#### Pipeline includes potential disease modifying and curative treatments

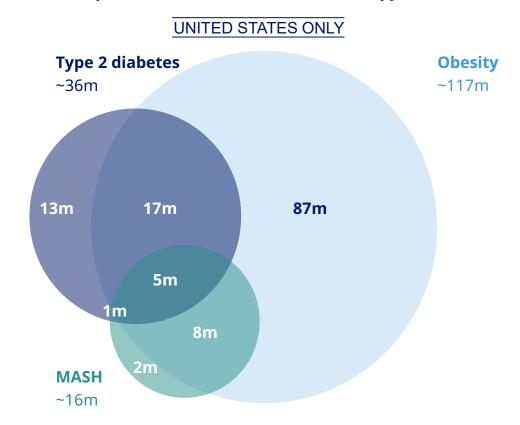


## Metabolic dysfunction-associated steatohepatitis shares a large patient population with Novo Nordisk's core therapy areas

#### New therapeutic areas have high unmet medical needs

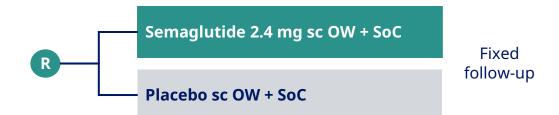
Therapy area	Unmet need
1 CVD	32% of global deaths caused by CVD¹
2 MASH	>250 million people affected by MASH <sup>2</sup>
3 <b>CKD</b>	>800 million people affected by CKD <sup>3</sup>
	~70 million people are living with AD worldwide <sup>4</sup>

#### Patient overlap between Novo Nordisk core therapy areas and MASH



## Part 1 of the ESSENCE trial investigated semaglutide 2.4 mg compared to placebo in people with MASH

#### ESSENCE trial with 1,200 patients with MASH F2-F3





#### Primary objectives and endpoints for Part 1 and 2

**Part 1** | Improvement in liver tissue (histology) Two binary histology endpoints at week 72 in 800 patients:

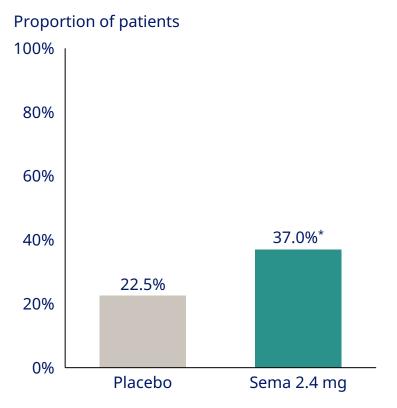
- Resolution of MASH and no worsening of liver fibrosis
- Improvement in liver fibrosis and no worsening of MASH

**Part 2** | Reduction of liver-related clinical events Composite endpoint at week 240 in 1,200 patients:

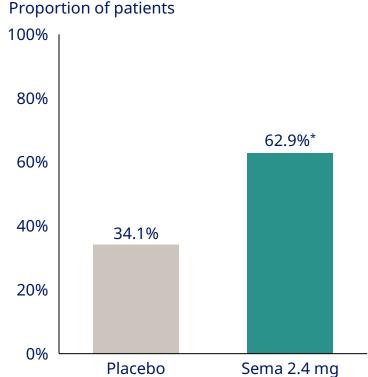
- Histological progression to cirrhosis
- Death (all cause)
- Liver-induced MFLD score > 15
- Liver transplant
- Hepatic decompensation events

## Semaglutide 2.4 mg demonstrates superior improvement in both liver fibrosis and MASH resolution in the ESSENCE trial

## Improvement in fibrosis with no worsening in steatohepatitis



## Resolution of steatohepatitis with no worsening of fibrosis



#### Addressing unmet need in MASH

#### **Headline results**

- The trial achieved its primary endpoints
- In the trial, semaglutide 2.4 mg appeared to have a safe and well-tolerated profile

#### **Unmet need in MASH remains**

- ~16 million live with F2-F4c MASH¹ in US
- Only one approved treatment

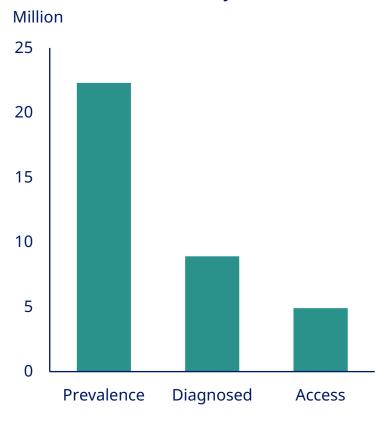
#### **Next steps**

- Submitted for regulatory approval in the EU and US in Q1 2025 - FDA priority review granted in the US
- Part 2 of the ESSENCE trial will continue, completion expected in 2029

<sup>\*</sup>Statistically significant

## Novo Nordisk will focus on F2-F4c with commercial efforts related to awareness, referrals and diagnosis

#### ~22 million people are expected to live with MASH F2-F4c by 2030<sup>1</sup>



#### Focus areas to establish presence in MASH

#### Awareness

Recognise liver health as additional risk factor and increase patient screening at scale

#### Referrals

Ensure high risk patient referral and support guideline changes

### Diagnosis

Ensure sequential NITs are used in diagnosis

#### Treatment

Semaglutide as foundation; Liverspecific MoAs as add-on in F2-F3c; Multi-MoA anti-fibrotics in F3-F4c

#### MASH referrals to hepatologists in the US



Primary care physicians

>100k



**CVRM HCPs** 

~60k



**HCPs** 

~15k



1Estes C, Modelling the epidemic of non-alcoholic fatty liver disease demonstrates an exponential increase in burden of disease, Hepatology, 2018 CVRM: Cardiovascular, renal, metabolic; F: Fibrosis stage; (F0-F1: no or mild fibrosis; F2 significant fibrosis; F3-4 advanced fibrosis); GI: Gastrointestinal; HCPs: Healthcare professionals; MASH: Metabolic dysfunction-associated steatohepatitis; MoA: Mode of action; NIT: Non-invasive tests Note: Advanced fibrosis (F3-4) defined as per Kleiner DE. Hepatology. 2005;41:1313-21 and Brunt EM. Hepatology. 2011;53: 810-20.

Novo Nordisk®

## Novo Nordisk enters partnerships to enhance diagnosis in MASH

#### Partnerships across relevant non-invasive tests

Blood test			
Pro-C3	ELF test	OW Liver	

Blood test score		
NIS4	FIB-4	Fibro Sure

Scan			
SWE	MRE/MRI-PDFF	Liver MultiScan	TE FibroScan

#### Novo Nordisk supports NIT for MASH screening and diagnosis



Clinical guideline development recommending screening for MASH in type 2 diabetes



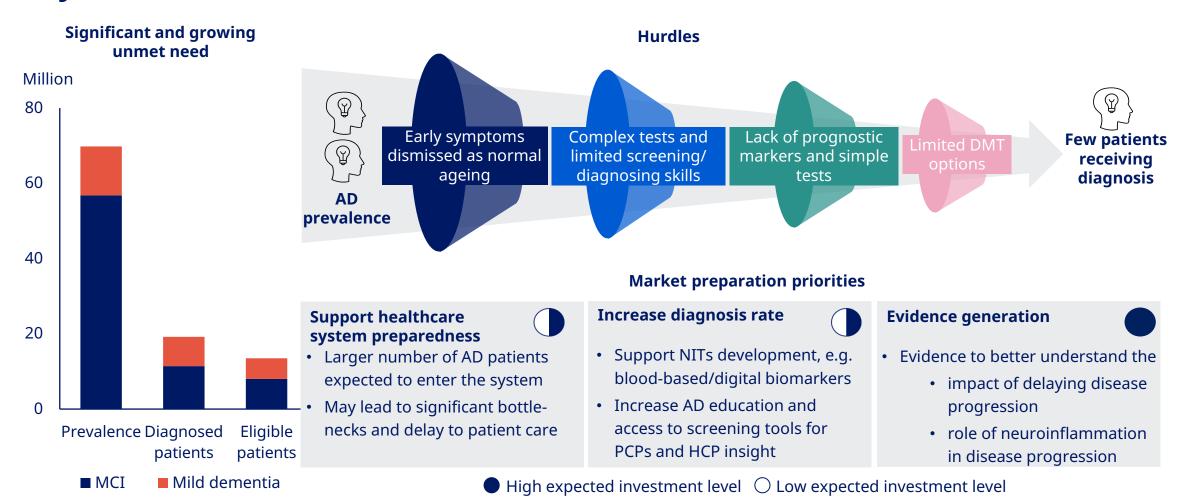
Disease education activities to enable screening, diagnosis and evidence generation



Engaging in consortia (Litmus, Nimble, Liver Forum)



Engaging with larger diagnostic companies to ensure **NIT** capacity



# Entering phase 3 development of semaglutide in Alzheimer's disease was based on a number of data points



#### **Real world evidence trials**

Four RWE studies show reduced risk of dementia or AD with GLP-1

#### Danish registry<sup>1</sup>

 11% lower risk of dementia per year of GLP-1 exposure

#### TRUVEN claims database<sup>1</sup>

 31% lower risk of dementia after >2 years of GLP-1 exposure

#### Danish registry<sup>2</sup>

 42% lower odds of dementia after GLP-1 exposure

#### FAERS (FDA database)<sup>3</sup>

 64% lower odds of Alzherimer's disease after liraglutide exposure



#### **Randomised controlled trials**

**53%** lower risk of dementia diagnosis with liraglutide/semaglutide in NN's CVOTs in T2D<sup>4</sup>

**Less decline** in cerebral glucose metabolism (FDG-PET) with liraglutide in AD<sup>5</sup>

Reduced incidence of **major adverse CV events** in T2D with semaglutide incl. stroke<sup>6</sup>

Systemic anti-inflammatory effects with semaglutide<sup>7,8</sup>

Short-term **memory improvement** with liraglutide in people with obesity<sup>9</sup>

**Reduced cognitive decline** with dulaglutide in patients with T2D<sup>10</sup>



#### **Pre-clinical studies**

**Improved memory function** with GLP-1<sup>11</sup> incl. semaglutide<sup>12</sup>

Reduced phospho-tau accumulation<sup>13</sup>

**Reduced neuroinflammation** with GLP-1<sup>14,15</sup> incl. semaglutide<sup>16</sup>

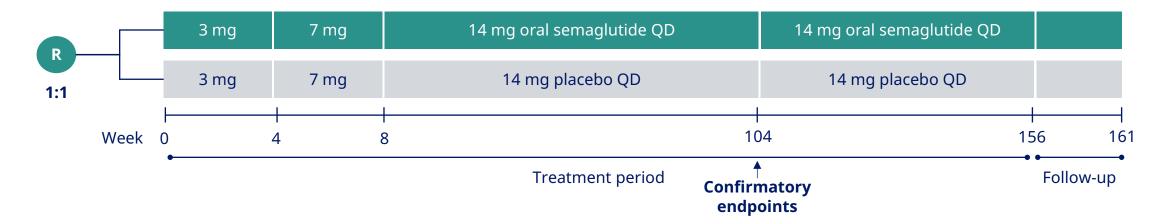
**Reduced atherosclerosis** with liraglutide and semaglutide<sup>17</sup>

Systemic **anti-inflammatory** effects with semaglutide<sup>17</sup>

¹NN data on file, Danish register: Dementia cases based on diagnosis (ICD10) or treatment (anticholinesterases, memantine); 2Wium-Andersen IK et al. Eur J Endocrinol. 2019;181(5):499-507; ³Akimoto H et al. Am J Alzheimers Dis Other Demen. 2020;35:1-11; ⁴Ballard et al. Presented online at the Alzheimer's Association International Conference (AAIC), 27–31 July 2020; ¹Segi M et al. Front Aging Neurosci 2016;8:108; ⁶Husain M et al. Diabetes Obes Metab 2020;22:442–451; ¬Aroda VR et al. Diabetes Care 2019;42:1724–1732; ®Rodbard HW et al. Diabetes Care 2019;42:2272–2281; ⁰Vadini F et al. Int J Obes (Lond) 2020;44:1254–1263; ¹¹Ocukierman-Yaffe T et al. Lancet Neurol 2020;19:582–590 ¹¹Hansen HH et al. J Alzheimers Dis 2015;46:877–888; ¹²Preliminary data in NN ongoing pre-clinical studies; ¹³Hansen HH et al. Brain Res 2016;1634:158–170; ¹⁴Brundin L et al. Nature Med 2018;24:900–902; ¹⁵Yun SP et al. Nature Med 2018;24:931–938; ¹⁶Secher A et al. Oral presentation at Virtual Alzheimer's Disease/Parkinson's Disease International Conference, 9–14 March 2021; ¹¬Rakipovski G et al. JACC Basic Transl Sci 2018;3:844–857

## evoke and evoke+ trials are ongoing with expected completion in 2025

#### evoke and evoke+ trials have been initiated with 1,840 patients in each trial with a total of 3,680 patients



#### **Objective**

To confirm superiority of oral semaglutide vs placebo on the change in cognition and function in people with early Alzheimer's disease

#### **Primary endpoint**

Change in the Clinical Dementia Rating – Sum of Boxes (CDR-SB) score from baseline to end of 104 weeks of treatment

#### **Inclusion criteria**

- Early Alzheimer's disease (mild cognitive impairment or mild dementia)
- Mini-Mental State Examination (MMSE) ≥ 22/30
- Age between 55-85 years
- evoke+ has at least 20% with small vessel pathology

# CETA clinical pipeline has expanded, leveraging internal and external innovation and synergies

#### Addressing significant unmet needs

#### Cardiovascular disease



Pursue innovative mechanisms of action



Combine internal and external innovation

#### **MASH**



Aim for effect on resolution of MASH and improvement or no worsening of fibrosis



Prioritise multi-MoA antifibrotics in F3-F4c to secure a best-in-class profile

#### Alzheimer's disease



Opportunistic trial to slow clinical progression in people with early AD

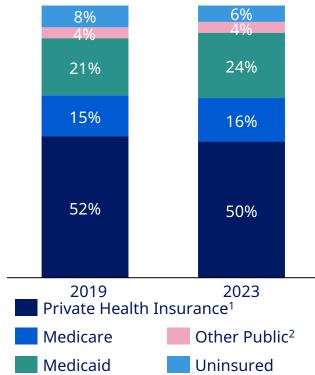
#### Cardiovascular and emerging therapy areas development pipeline

	Therapy area	Project	Phase
	Ziltivekimab, ASCVD and CKD	Phase 3 ongoing	
		<b>Ziltivekimab</b> , HFpEF	Phase 3 ongoing
		Ziltivekimab, AMI	Phase 3 ongoing
	Cardiovascular	Coramitug, ATTR-Cardiomyopathy	Phase 2 completed
	disease  CETA  MASH	CDR132L, Heart failure	Phase 2 ongoing
		NLRP3i, Atherosclerosis	Phase 1 ongoing
CETA		CNP, Heart failure	Phase 1 ongoing
		Stem Cells, Heart failure	Phase 1 ongoing
		<b>ESSENCE</b> (semaglutide 2.4 mg), F2-F3c	Submitted in EU/US
		LXR(a), F2-F3c	Phase 1 ongoing
		<b>MARC1</b> , F3-F4c	Phase 1 ongoing
		NLRP3, MASH	Phase 1 ongoing
	AD/PD	<b>EVOKE</b> (semaglutide 14 mg), AD	Phase 3 ongoing
	AUIFU	Stem Cells, Parkinson's disease	Phase 1 ongoing



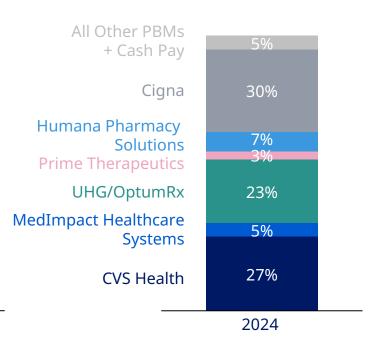
## US healthcare is a mix of private and public health insurance, dominated by a few large PBMs

### US health insurance enrollment and uninsured

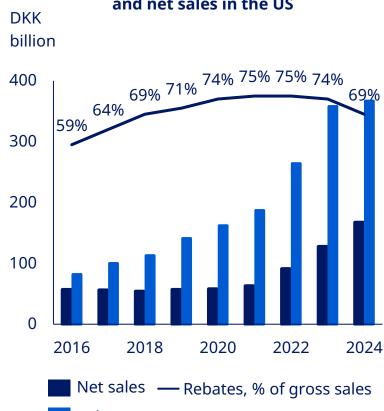


<sup>1</sup>Private insurance includes employer sponsored insurance, health exchanges, and direct purchase insurance by individuals <sup>2</sup>Other Public includes health insurance coverage provided by the Department of Veterans Affairs and the Department of Defense Source: Centers for Medicare & Medicaid Services, National Health Expenditure, Historical Data. <u>Historical | CMS</u> (table 22)

### **US PBMs market shares**



### **Development of Novo Nordisk rebates** and net sales in the US



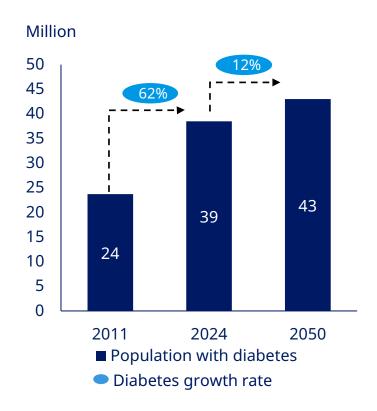
Rebates

PBM: Pharmacy Benefit Manager; UHG: UnitedHealth Group Source: Drug Channels Institute research and estimates. Calculated based on total equivalent prescription claims. 2024 data from The 2025 Economic Report on U.S. Pharmacies and Pharmacy Benefit Managers

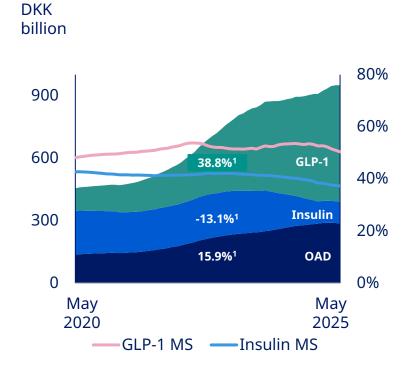
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## US Operations at a glance

#### **Diabetes trend in population**



## Diabetes market by value and Novo Nordisk market share



#### Novo Nordisk H1 2025 reported sales

H1 2025	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	45,273	12%
Rybelsus®	4,671	-10%
Total GLP-1	49,944	9%
Total insulin <sup>4</sup>	8,081	17%
Other Diabetes care <sup>5</sup>	81	-23%
Diabetes care	58,106	10%
Obesity care <sup>6</sup>	24,899	36%
Diabetes & Obesity care	83,005	17%
Rare disease <sup>7</sup>	4,274	23%
Total	87,279	17%

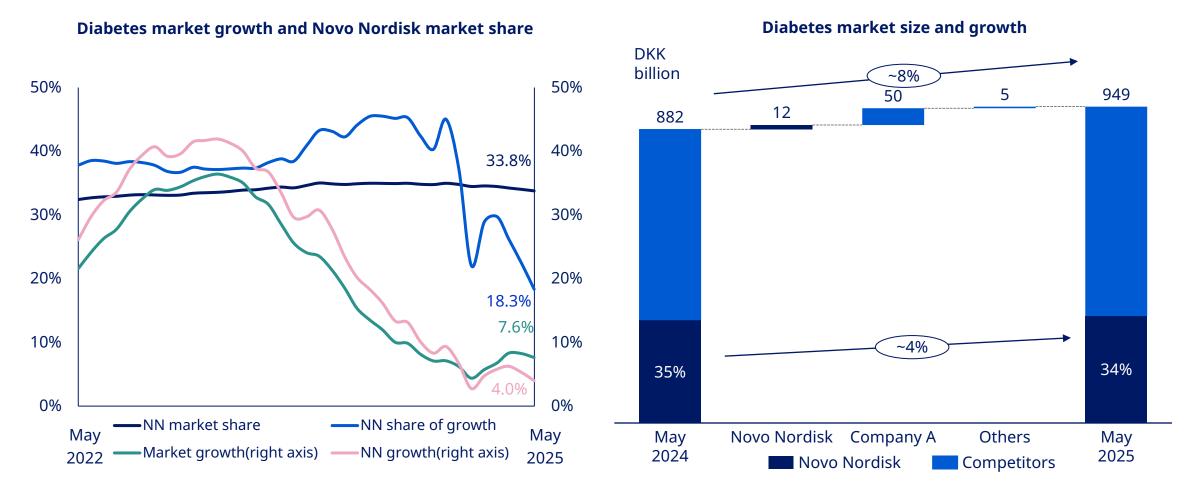
Competitor insulin value market shares, as of May 2025: Novo Nordisk 37%, Others 63%; Competitor GLP-1 value market shares, as of May 2025: Novo Nordisk 50%, Others 50%. OAD: Oral anti-diabetic; MS: Market Share; Note: Market values are based on list prices; Source: IQVIA MAT, May 2025 value figures

<sup>2</sup>At constant exchange rates <sup>3</sup>Comprises Victoza®, Ozempic® <sup>4</sup>Comprises Tresiba®, Xultophy®, Levemir®, NovoMix®, Fiasp®, Ryzodeg® and NovoRapid® <sup>5</sup>Comprises NovoNorm® and needles <sup>6</sup>Comprises Saxenda® and Wegovy® <sup>7</sup>Comprises primarily NovoSeven®, NovoEight®, Esperoct®, NovoThirteen®, Refixia®, Norditropin®, Vagifem® and Activelle®

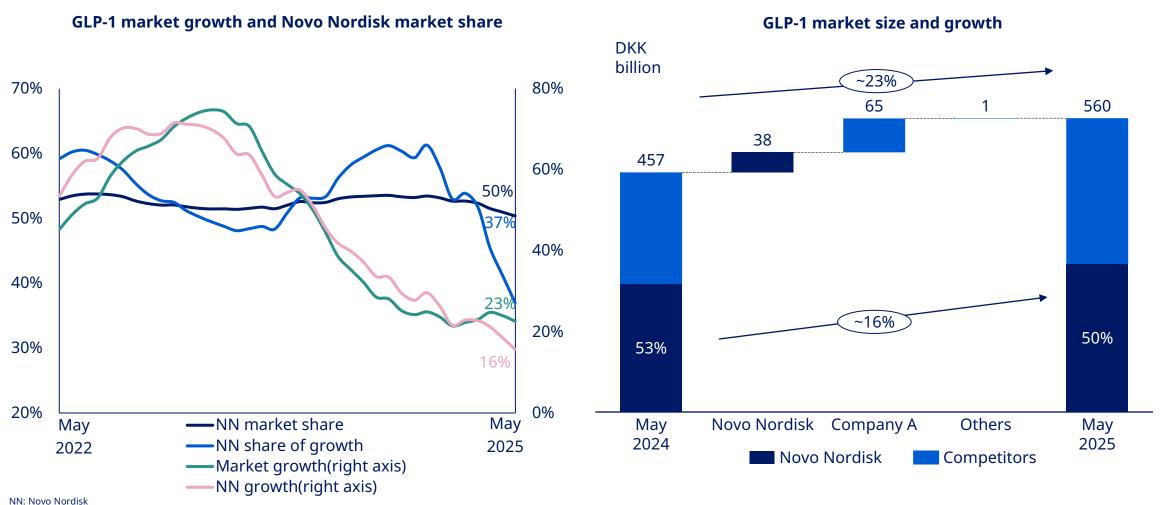
<sup>&</sup>lt;sup>1</sup>CAGR calculated for 5-year period

## Diabetes market share and market growth in

# **US Operations**

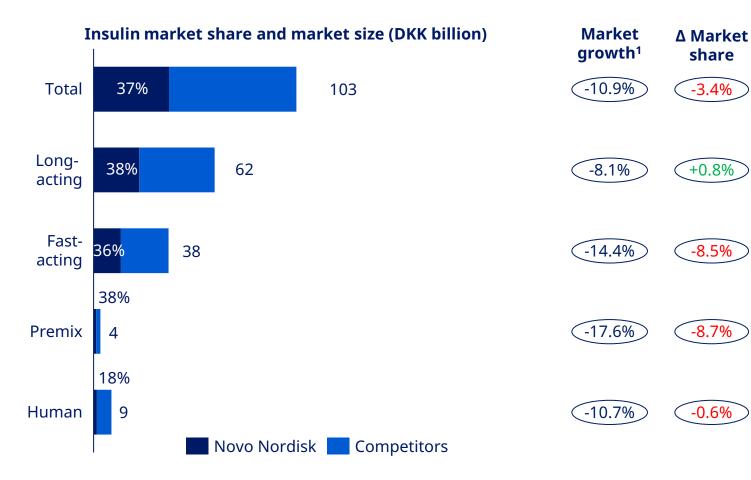


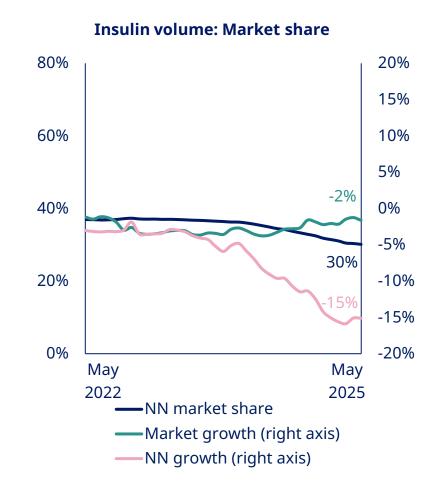
## GLP-1 market share and market growth in US Operations



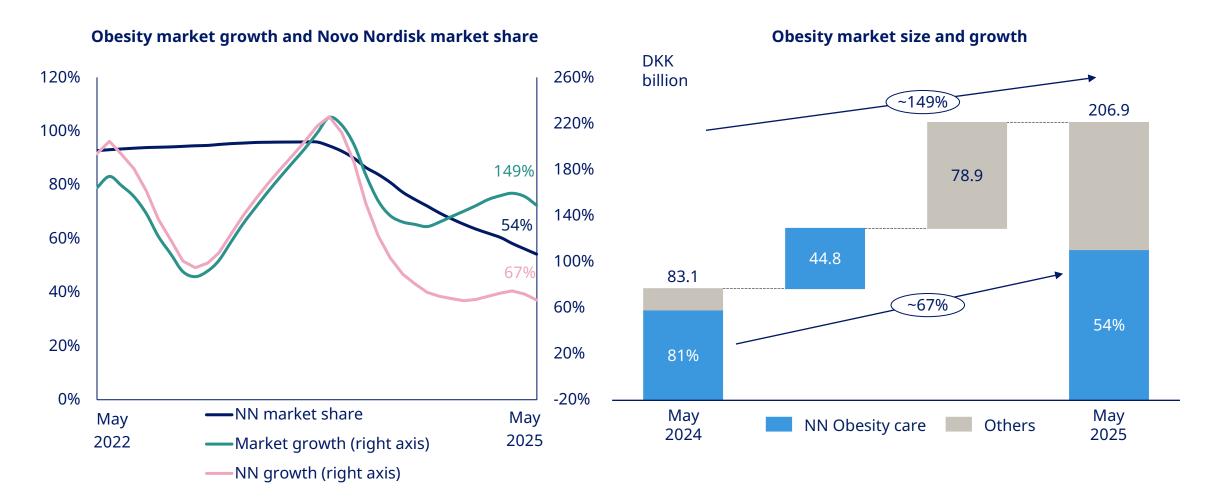
Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company; Market values are based on the list prices Source: IQVIA, May 2025, value, MAT

## Insulin market size and volume market share in US **Operations**





## Obesity market share and market growth in US Operations





**International Operations** 

**EUCAN** 

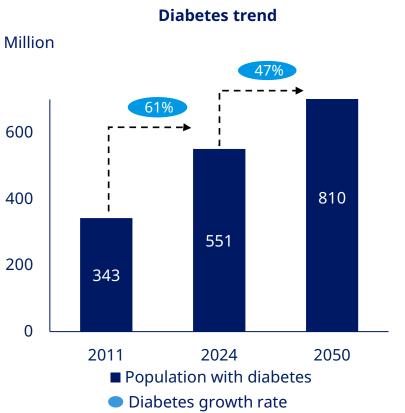
**Emerging Markets** 

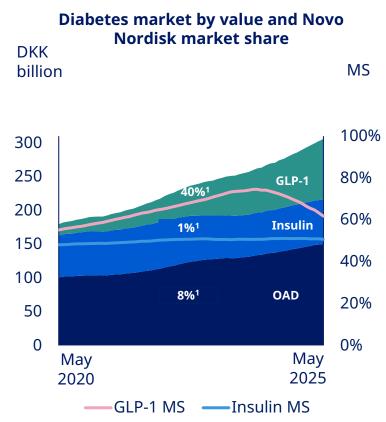
APAC

**Region China** 



## International Operations at a glance





### Novo Nordisk H1 2025 reported sales

H1 2025	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	21,319	8%
Rybelsus®	6,677	20%
Total GLP-1	27,996	10%
Total insulin <sup>4</sup>	19,662	-1%
Other Diabetes care <sup>5</sup>	846	-15%
Diabetes care	48,504	5%
Obesity care <sup>6</sup>	13,897	125%
Diabetes & Obesity care	62,401	19%
Rare disease <sup>7</sup>	5,264	10%
Total	67,665	19%

<sup>&</sup>lt;sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of May 2025: Novo Nordisk 51%, Others 49%; Competitor GLP-1value market shares, as of May 2025: Novo Nordisk 63%, Other 37%; OAD: Oral anti-diabetic; MS: Market share; Note: Market values are based on the list prices; Source: IQVIA MAT, May 2025 value figures

<sup>&</sup>lt;sup>2</sup> At Constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>;

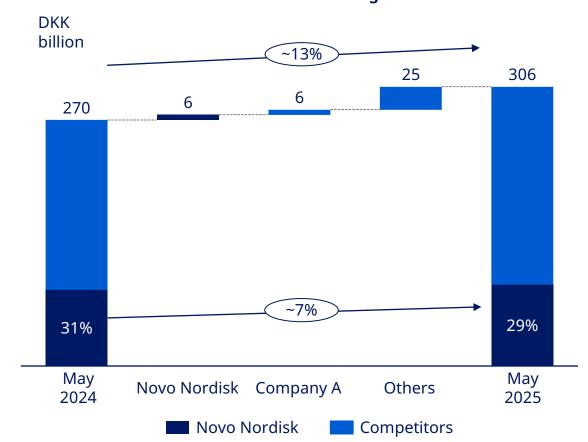
<sup>&</sup>lt;sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup>, Awiqli<sup>®</sup>, Ryzodeg<sup>®</sup> and NovoRapid<sup>®</sup>; <sup>5</sup> Comprises NovoNorm<sup>®</sup> and needles; <sup>6</sup> Obesity care comprises Saxenda<sup>®</sup> and Wegovy<sup>®</sup>; <sup>7</sup> Comprises primarily NovoSeven<sup>®</sup>, NovoEight<sup>®</sup>, NovoThirteen<sup>®</sup>, Refixia<sup>®</sup>, Esperoct<sup>®</sup>, Norditropin<sup>®</sup>, Vagifem<sup>®</sup> and Activelle<sup>®</sup>

# Diabetes market share and market growth in International Operations

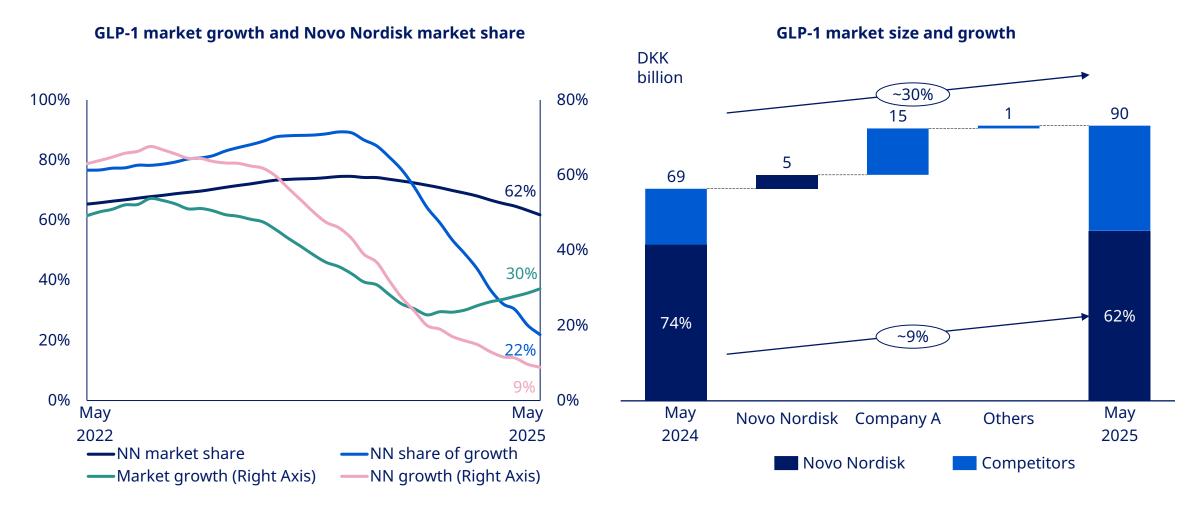
### Diabetes market growth and Novo Nordisk market share

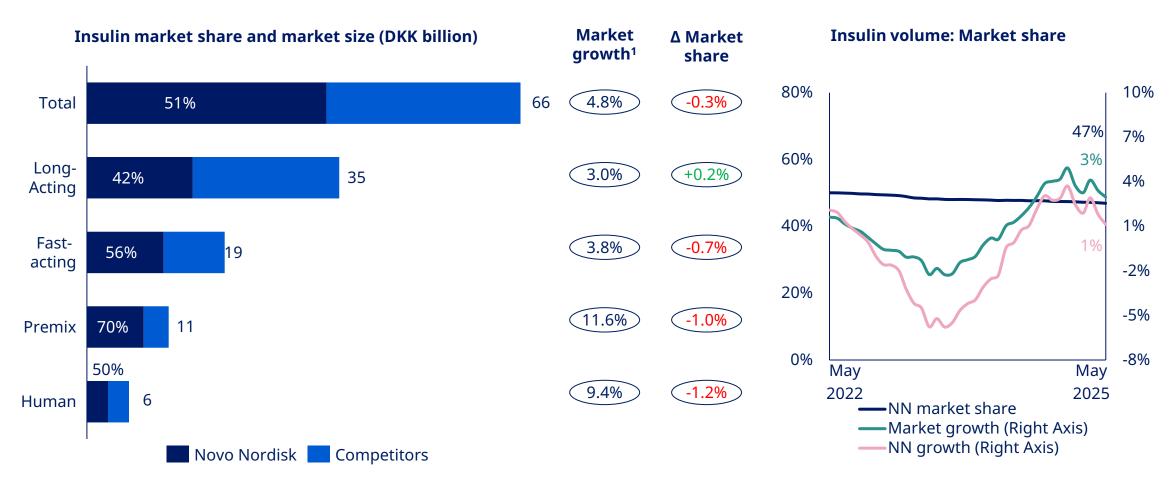
### 80% 40% 30% 29.1% 40% 20% 13.5% 10% 15.2% 6.6% 0% May May 2022 2025 -NN market share —NN share of growth —Market growth (right axis) —NN growth (right axis)

#### Diabetes market size and growth



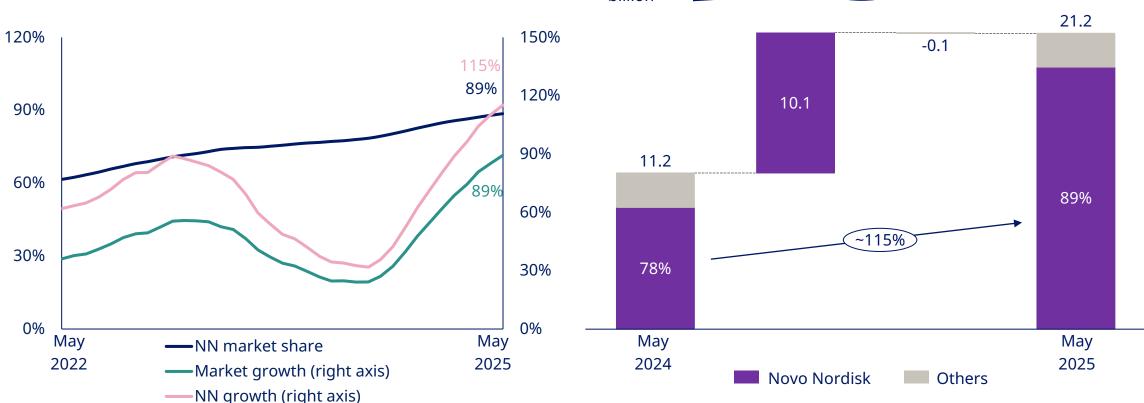
## GLP-1 market share and market growth



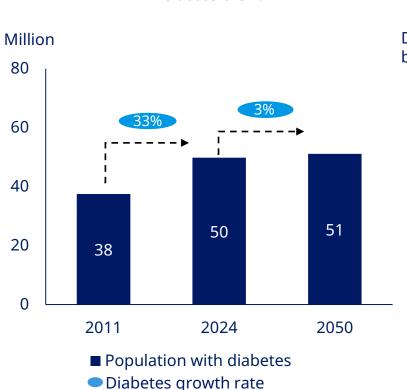


## Obesity market share and market growth in International **Operations**



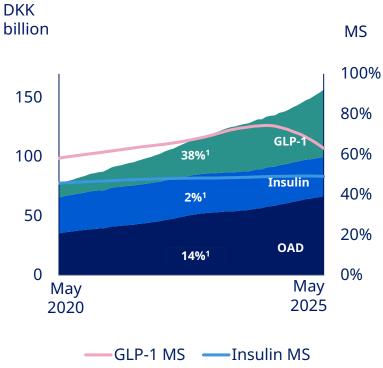


## **EUCAN** at a glance



**Diabetes trend** 

#### **Diabetes market by value and Novo** Nordisk market share



#### **Novo Nordisk H1 2025 reported** sales

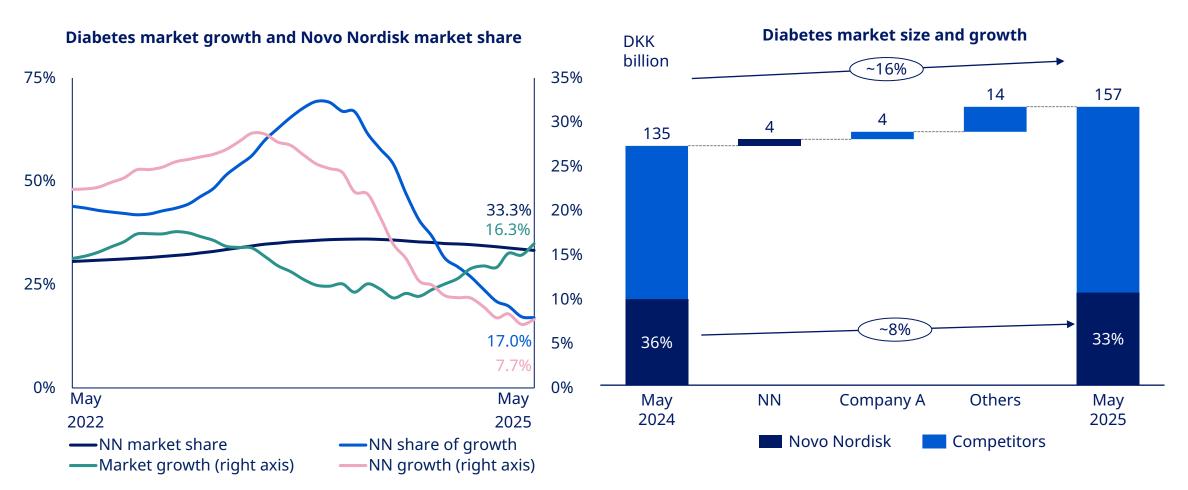
H1 2025	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	11,261	13%
Rybelsus®	3,734	23%
Total GLP-1	14,995	15%
Total insulin <sup>4</sup>	6,361	-5%
Other Diabetes care <sup>5</sup>	263	-5%
Diabetes care	21,619	8%
Obesity care <sup>6</sup>	7,060	64%
Diabetes & Obesity care	28,679	18%
Rare disease <sup>7</sup>	2,533	1%
Total	31,212	16%

<sup>&</sup>lt;sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of May 2025: Novo Nordisk 49%, Others 51%; Competitor GLP-1 value market shares, as of May 2025: Novo Nordisk 63%, Others 37%. OAD: Oral anti-diabetic; MS: Market share; Note: Market values are based on the list prices; Source: IQVIA May 2025 value figures

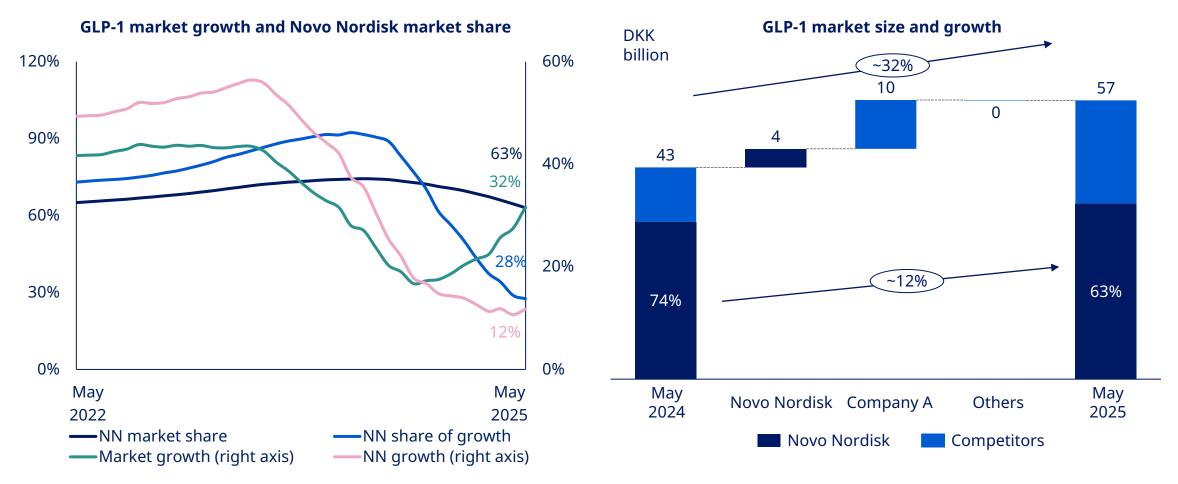
<sup>&</sup>lt;sup>2</sup> At Constant exchange rates; <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>;

<sup>&</sup>lt;sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, Awiqli<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid®; <sup>5</sup> Comprises NovoNorm® and needles; <sup>6</sup> Obesity care comprises Saxenda® and Wegovy®; 7 Comprises primarily NovoSeven®, NovoEight® NovoThirteen®, Esperoct®, Refixia®, Norditropin®, Vagifem® and Activelle®

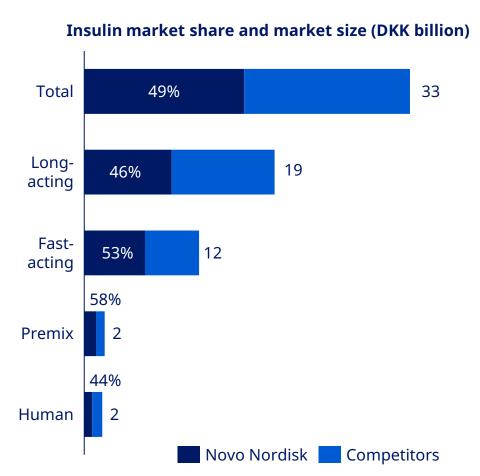
## Diabetes market share and market growth in EUCAN

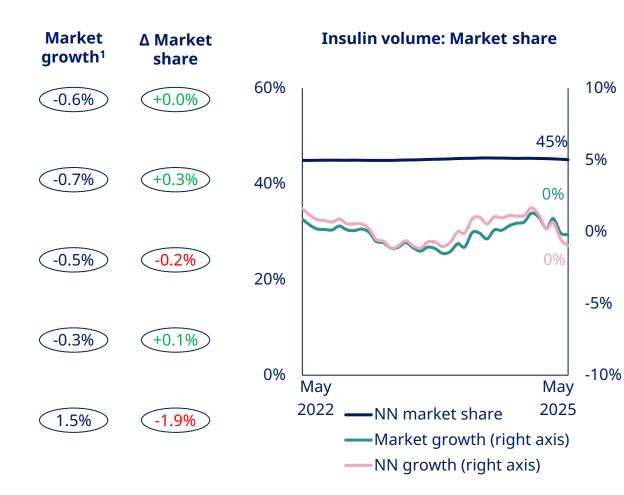


## GLP-1 market share and market growth in EUCAN



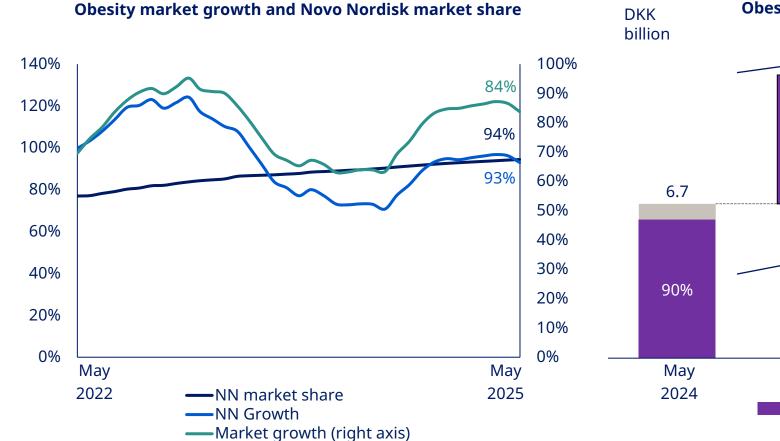
## Insulin market size and volume market share in EUCAN

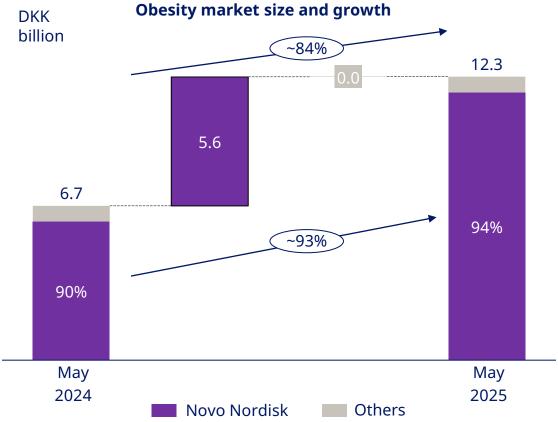




<sup>1</sup>Market growth is YTD current vs YTD previous year EUCAN: Europe and Canada; NN: Novo Nordisk Note: Share of growth not depicted due to too high numbers; Market values are based on the list prices Source: IQVIA, May 2025 LHS graph – Value, RHS Graph - Volume, MAT

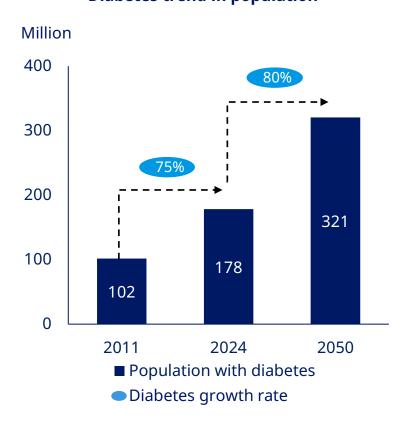
## Obesity market share and market growth in EUCAN



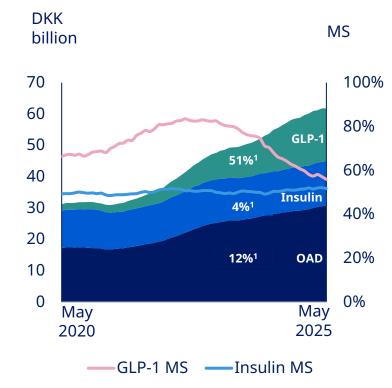


## Emerging Markets at a glance

### **Diabetes trend in population**



## Diabetes market by value and Novo Nordisk market share



#### **Novo Nordisk H1 2025 reported sales**

H1 2025	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	5,138	14%
Rybelsus®	1,066	8%
Total GLP-1	6,204	13%
Total insulin <sup>4</sup>	5,357	2%
Other Diabetes care <sup>5</sup>	144	-1%
Diabetes care	11,705	7%
Obesity care <sup>6</sup>	3,260	157%
Diabetes & Obesity care	14,965	24%
Rare disease <sup>7</sup>	1,369	6%
Total	16,334	22%

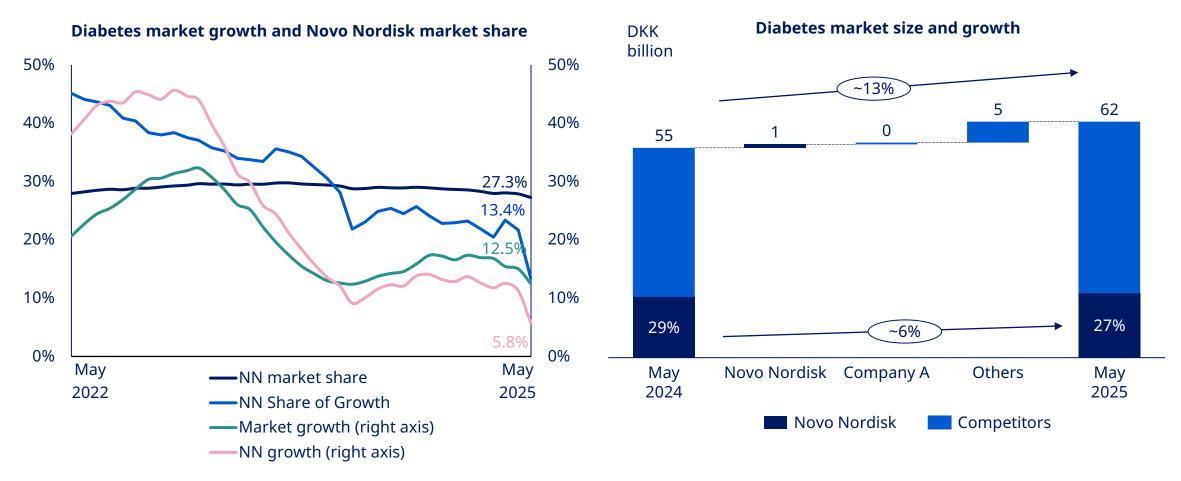
Competitor insulin value market shares, as of May 2025: Novo Nordisk 52%, Others 48%; Competitor GLP-1 value market shares, as of May 2025: Novo Nordisk 56%, Others 44%. OAD: Oral anti-diabetic; MS: Market Share; Note: Market values are based on list prices; Source: IQVIA MAT, May 2025 value figures

<sup>&</sup>lt;sup>1</sup> CAGR calculated for last 5-year period

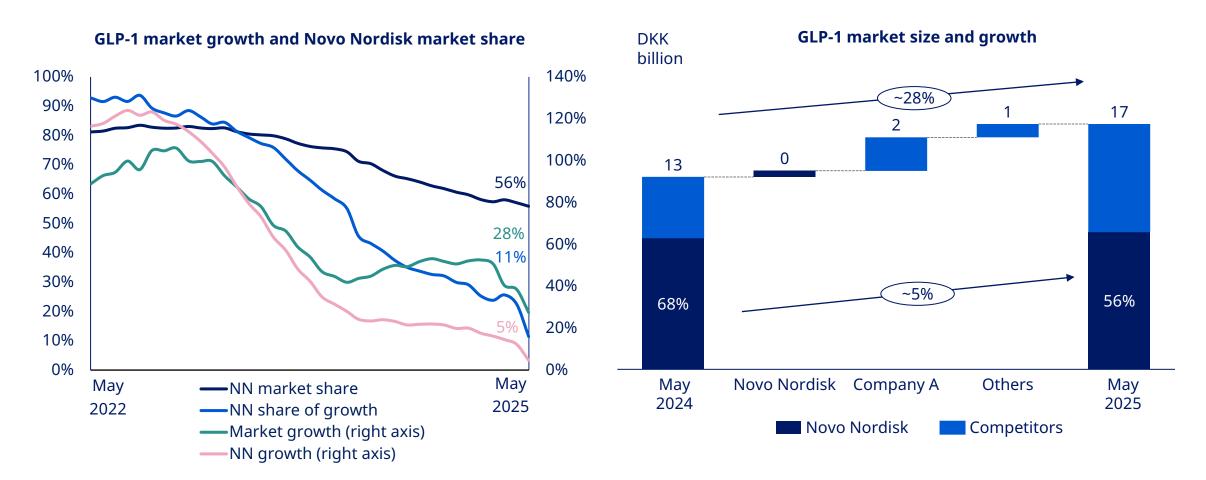
<sup>&</sup>lt;sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza®, Ozempic®; <sup>4</sup> Comprises Tresiba®, Xultophy®, Levemir®, Awiqli®, NovoMix®, Ryzodeg®, NovoRapid® and Fiasp®; <sup>5</sup> Comprises NovoNorm® and needles; <sup>6</sup> Comprises Saxenda® and Wegovy®; <sup>7</sup>Comprises primarily Esperoct®, Refixia®, NovoSeven®, NovoEight® and Norditropin®



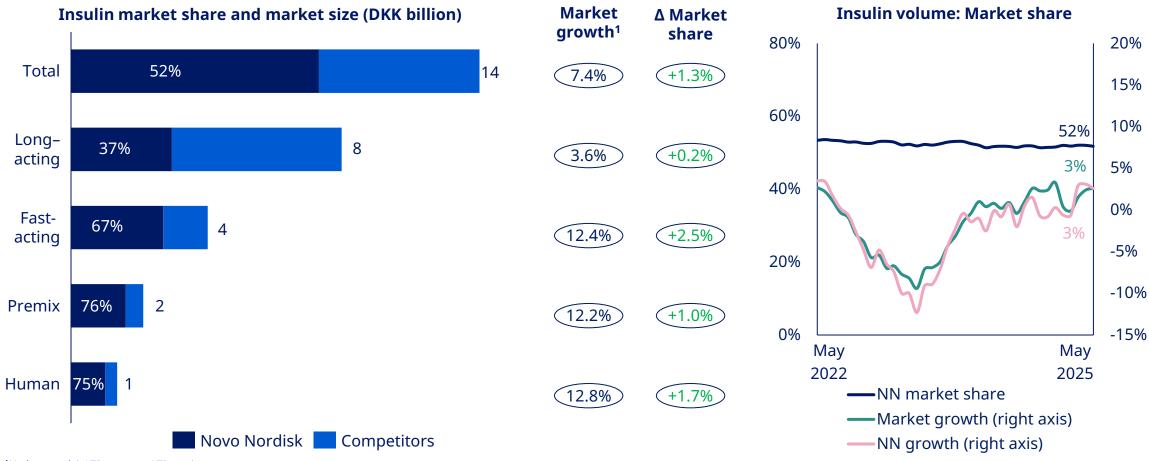
## Diabetes market share and market growth in Emerging Markets



## GLP-1 market share and market growth in Emerging Markets



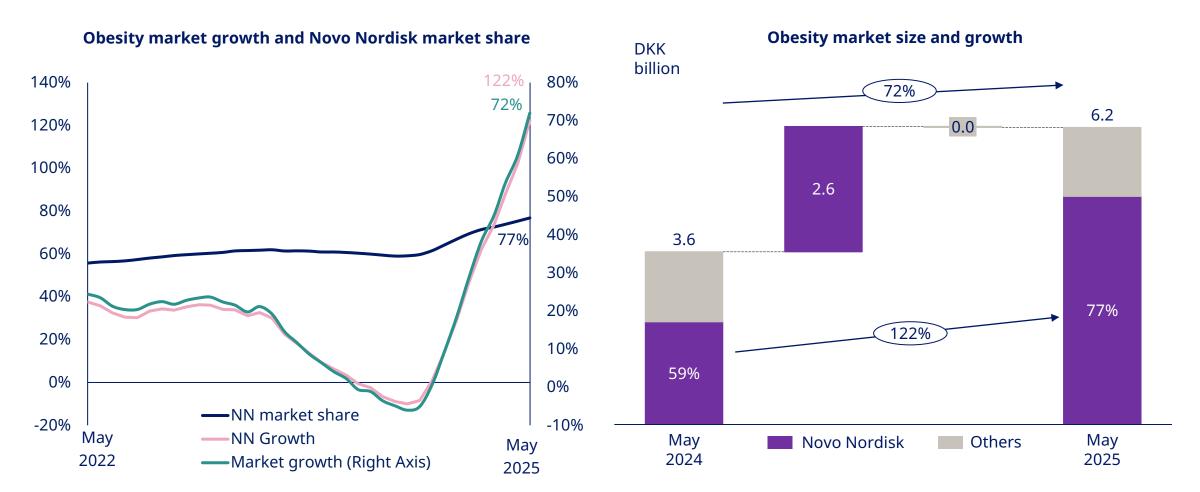
## Insulin market size and volume market share in Emerging Markets



<sup>1</sup>Market growth is YTD current vs YTD previous year Emerging Markets: mainly Latin America, Middle East and Africa; NN: Novo Nordisk Note: Share of growth not depicted due to too high numbers;; Market values are based on the list prices Source: IQVIA, May 2025; LHS graph – Value, RHS Graph - Volume, MAT

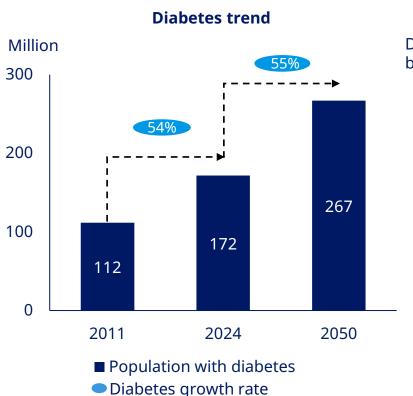


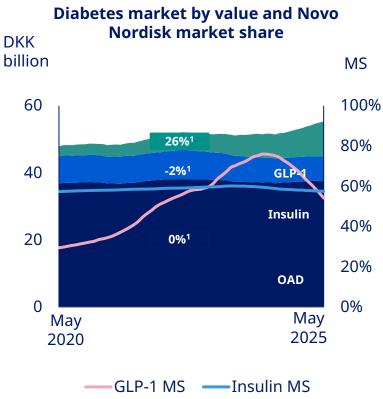
## Obesity market share and market growth in Emerging Markets



### APAC at a glance







#### **Novo Nordisk H1 2025 reported sales**

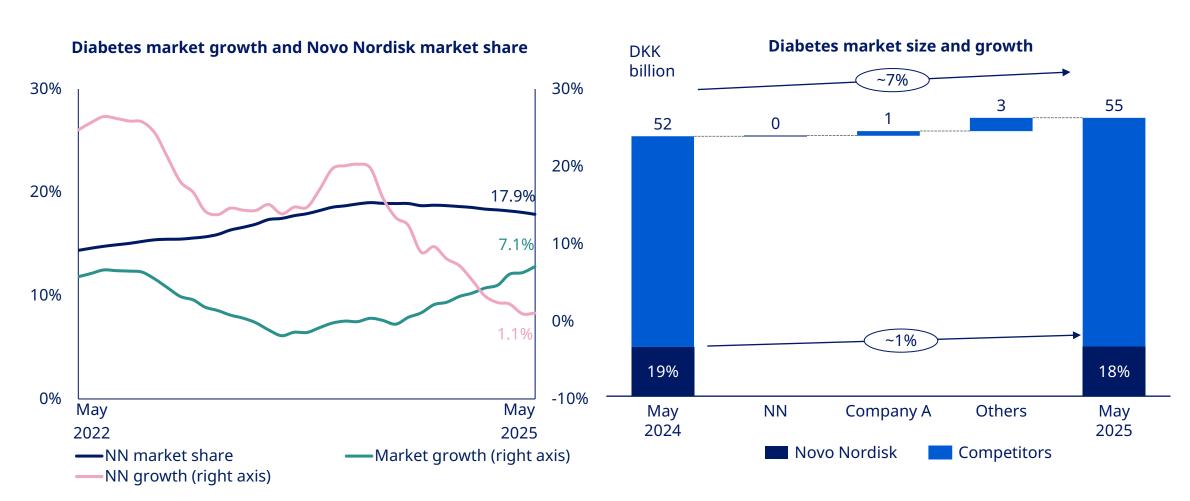
H1 2025	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	1,814	2%
Rybelsus®	1,761	22%
Total GLP-1	3,575	11%
Total insulin <sup>4</sup>	2,754	-3%
Other Diabetes care <sup>5</sup>	138	0%
Diabetes care	6,467	4%
Obesity care <sup>6</sup>	2,715	361%
Diabetes & Obesity care	9,182	37%
Rare disease <sup>7</sup>	1,027	22%
Total	10,209	35%

<sup>&</sup>lt;sup>1</sup> CAGR calculated for 5-year period; Competitor insulin value market shares, as of May 2025: Novo Nordisk 58%, Others 42%; Competitor GLP-1 value market shares, as of May 2025: Novo Nordisk 54%, Others 46%. OAD: Oral anti-diabetic; MS: Market share; Note: Market values are based on the list prices; Source: IQVIA May 2025 value figures

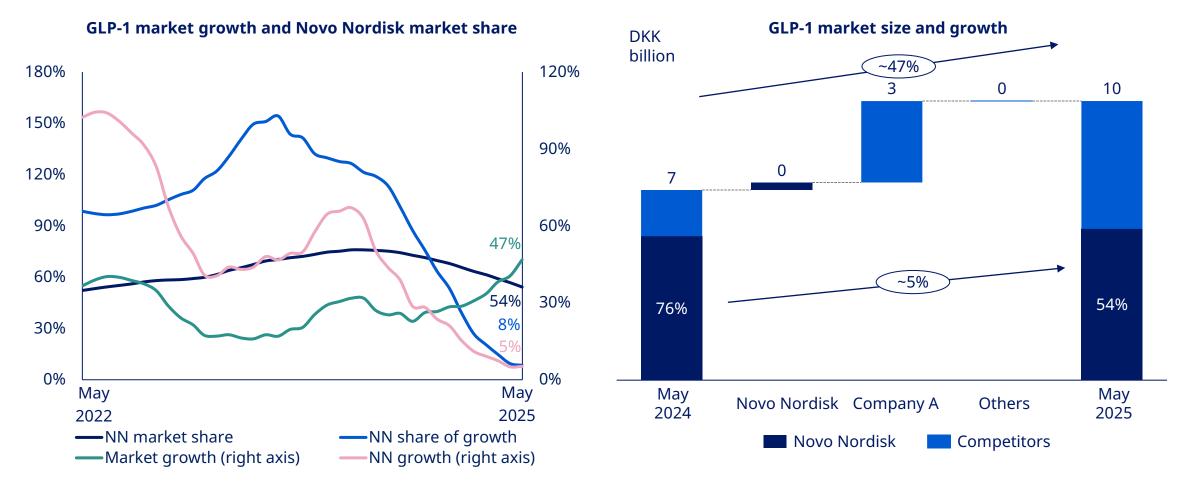
<sup>&</sup>lt;sup>2</sup> At Constant exchange rates: <sup>3</sup> Comprises Victoza<sup>®</sup>, Ozempic<sup>®</sup>:

<sup>&</sup>lt;sup>4</sup> Comprises Tresiba<sup>®</sup>, Xultophy<sup>®</sup>, Levemir<sup>®</sup>, Ryzodeg<sup>®</sup>, Awiqli<sup>®</sup>, NovoMix<sup>®</sup>, Fiasp<sup>®</sup> and NovoRapid®; <sup>5</sup> Comprises NovoNorm® and needles; <sup>6</sup> Obesity care comprises Saxenda® and Wegovy®, 7 Comprises primarily NovoSeven®, NovoEight® NovoThirteen®, Esperoct®, Refixia®, Norditropin®, Vagifem® and Activelle®

### Diabetes market share and market growth in APAC

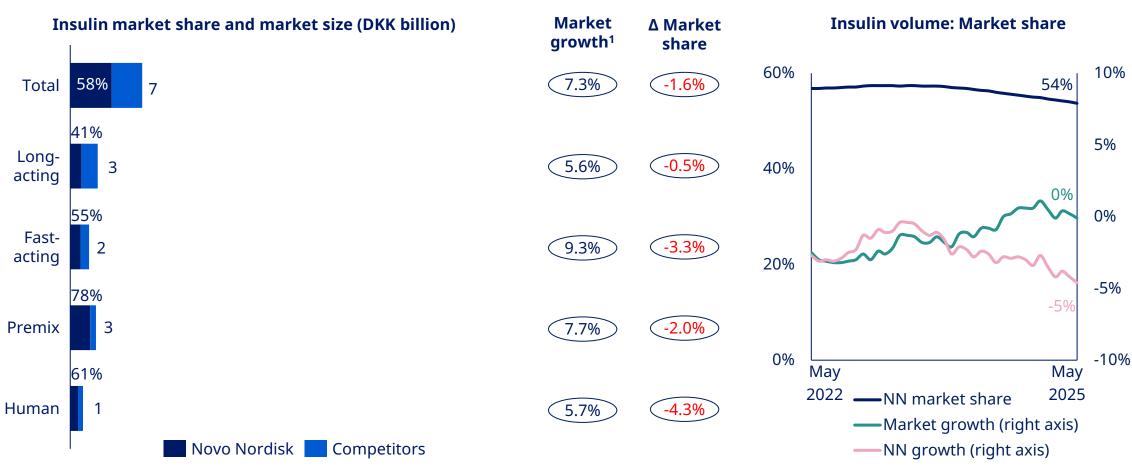






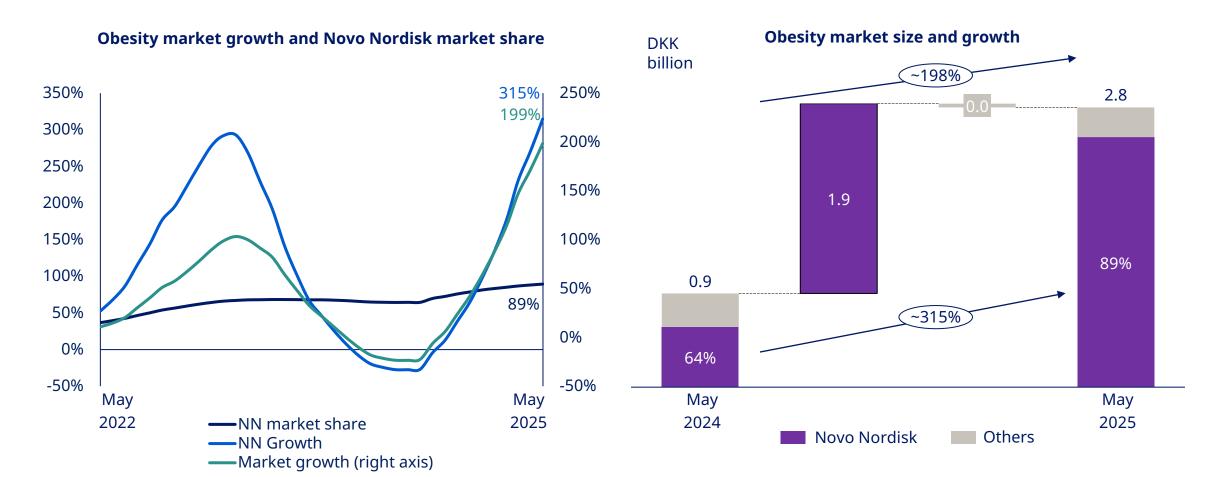
## Δ

### Insulin market size and volume market share in APAC



<sup>1</sup>Market growth is YTD current vs YTD previous year APAC: Japan, Korea, Oceania and Southeast Asia; NN: Novo Nordisk Note: Share of growth not depicted due to too high numbers; Market values are based on the list prices Source: IQVIA, May 2025 LHS graph – Value, RHS Graph - Volume, MAT

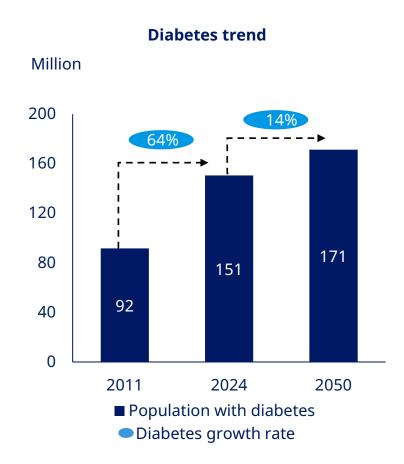
## Obesity market share and market growth in APAC



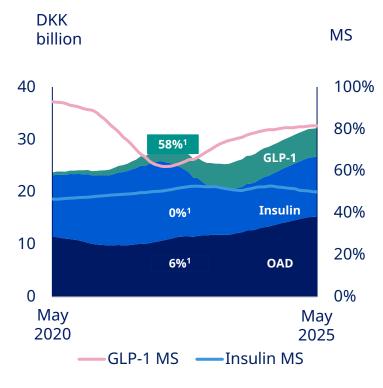
APAC: Japan, Korea, Oceania and Southeast Asia; NN: Novo Nordisk Note: Market values are based on the list prices Source: IQVIA, May 2025, Value, MAT

# TAT

### Region China at a glance



### Diabetes market by value and Novo Nordisk market share



#### <sup>1</sup>CAGR calculated for last 5-year period

Competitor insulin value market shares, as of May 2025: Novo Nordisk 50%, Others 50%; Competitor GLP-1 value market shares, as of May 2025: Novo Nordisk 81% and Others 19% OAD: Oral anti-diabetic; MS: Market Share; Note: Market values are based on list prices; Source: IQVIA MAT, May 2025 value figures

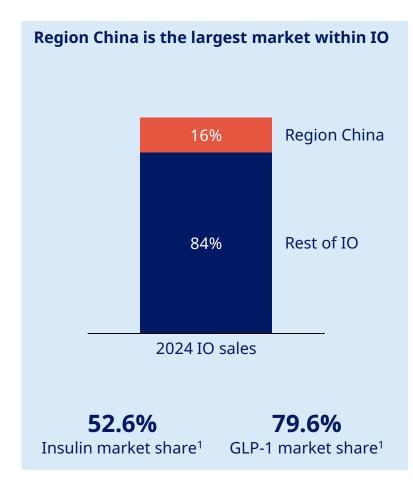
#### **Novo Nordisk H1 2025 reported sales**

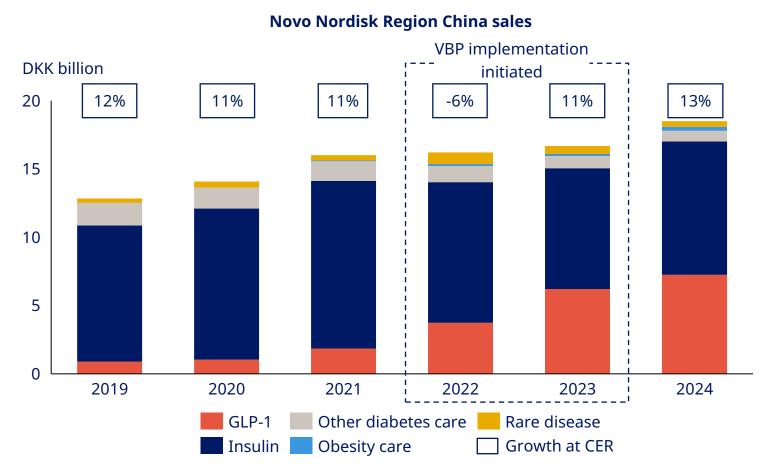
H1 2025	Sales (mDKK)	Growth <sup>2</sup>
Injectable GLP-1 <sup>3</sup>	3,106	-12%
Rybelsus®	116	7%
Total GLP-1	3,222	-11%
Total insulin⁴	5,190	3%
Other Diabetes care <sup>5</sup>	301	-31%
Diabetes care	8,713	-4%
Obesity care <sup>6</sup>	862	0%
Diabetes & Obesity care	9,575	4%
Rare disease <sup>7</sup>	335	93%
Total	9,910	6%

<sup>&</sup>lt;sup>2</sup> At constant exchange rates; <sup>3</sup> Comprises Victoza® and Ozempic®; <sup>4</sup> Comprises Tresiba®, Xultophy®, Levemir®, NovoMix®, Awiqli®, Ryzodeg®, NovoRapid®; <sup>5</sup>Comprises NovoNorm® and needles; <sup>6</sup>Comprises Wegovy® & Saxenda®;

<sup>&</sup>lt;sup>7</sup>Comprises primarily NovoSeven®, NovoEight® and Norditropin®

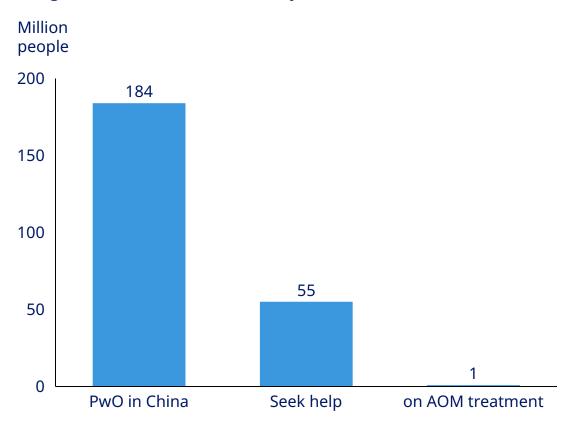
## Region China remains a key market for Novo Nordisk and the established presence offers growth opportunities





## Wegovy® was launched in Nov 24 and is expected to address the high unmet need for anti-obesity medications in Region China

#### High unmet need for anti-obesity medications in mainland China



#### Wegovy® launch out-of-pocket initially

**Nov 2024** 

Launched in mainland China



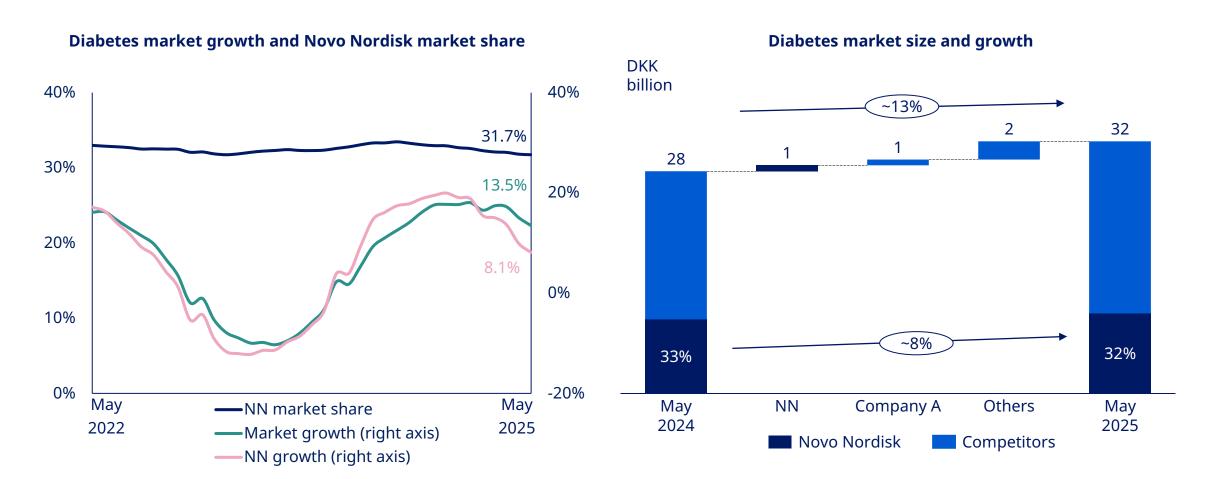
#### Wegovy® launch strategy

- Volume-capped launch
- · Out-of-pocket market is initial focus of launch

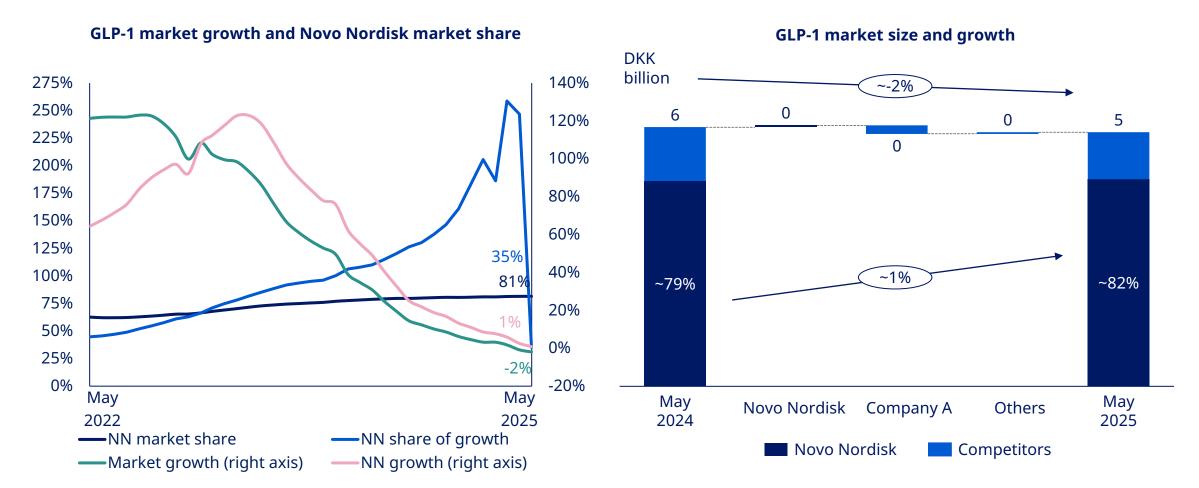
#### **Access strategy**

- Achieve hospital listing for Wegovy® at selected hospitals
- Explore commercial health insurance for selected sub-populations

## Diabetes market share and market growth in Region China

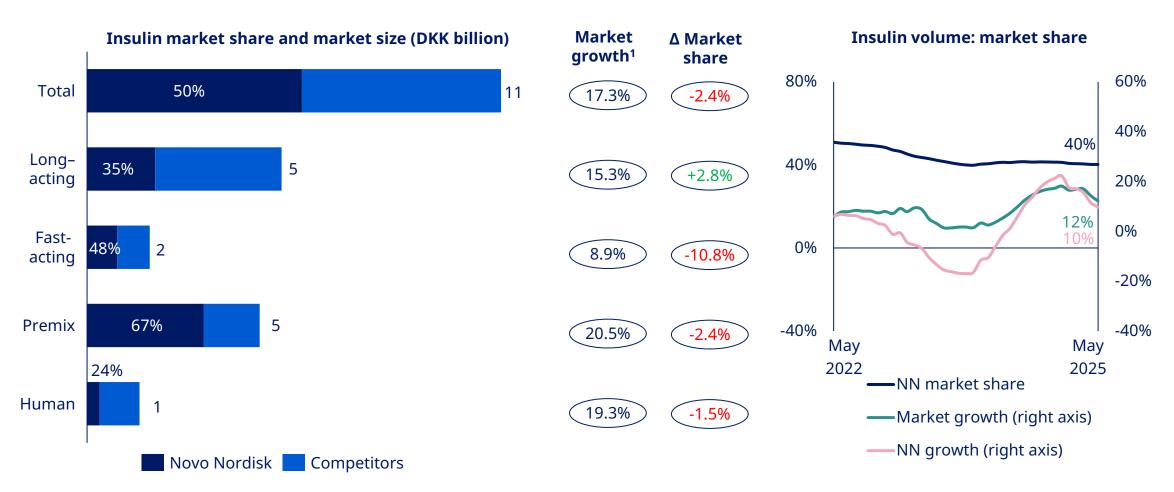


### GLP-1 market share and market growth in Region China



Note: Due to contractual obligations competitor names are not disclosed. Company A represents an actual company.; Region China covers Mainland China, Taiwan, and Hong Kong; Market values are based on the list prices Source: IQVIA, May 2025, Value, MAT

## Insulin market size and volume share of growth and market share in Region China





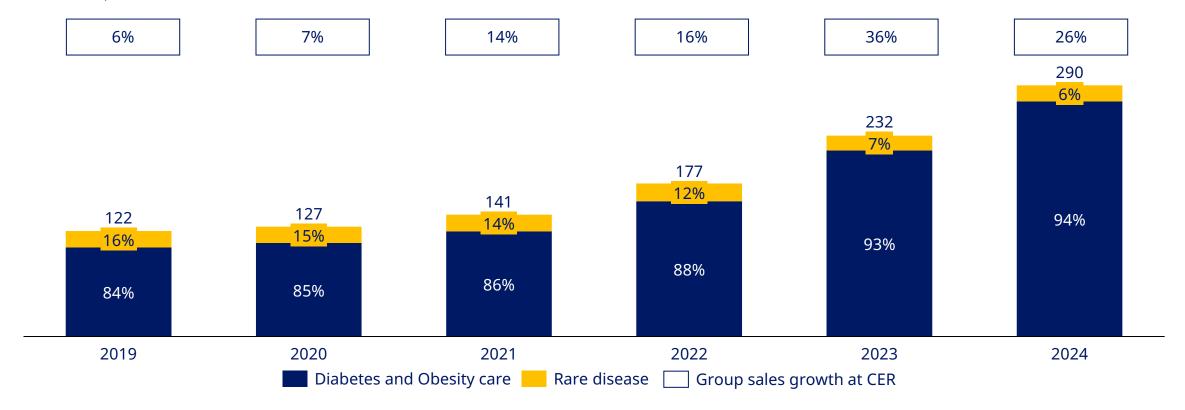
Novo Nordisk®

Novo Nordisk®

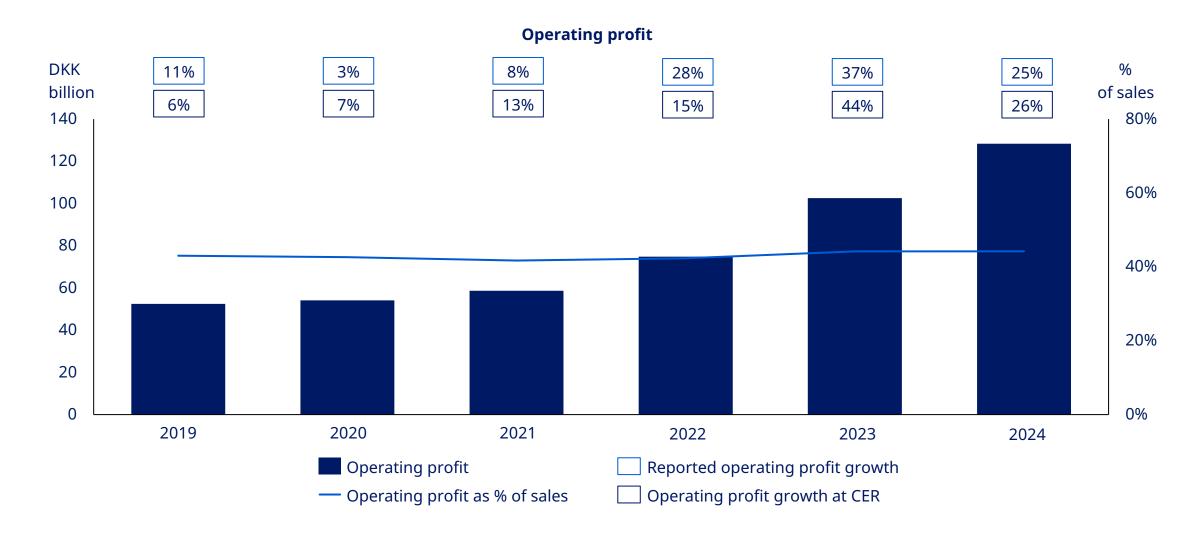
## Solid sales growth driven by Diabetes and Obesity care

#### Reported annual sales 2019-2024

DKK billion, % of total sales



## Solid operating profit growth



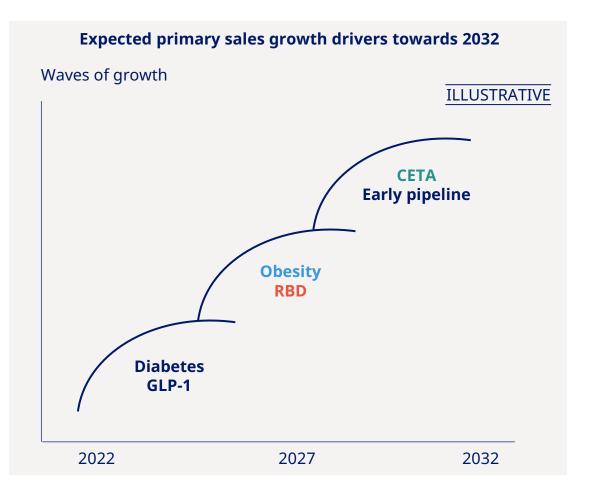
## Resource allocation in Novo Nordisk is guided by investing in future growth while delivering attractive shareholder returns

#### Corporate strategy guides resource allocation



#### Focus on driving sustained sales growth

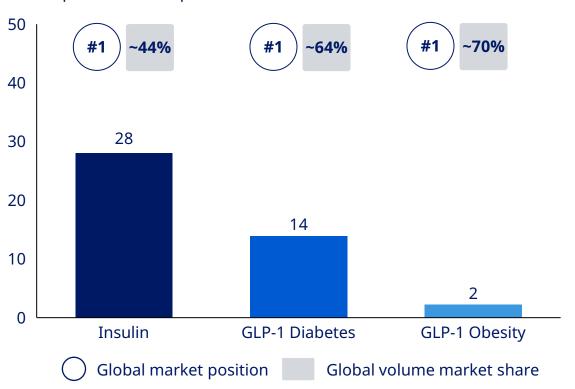
- Build obesity care market
- · Expand manufacturing capacity
- Expand R&D pipeline

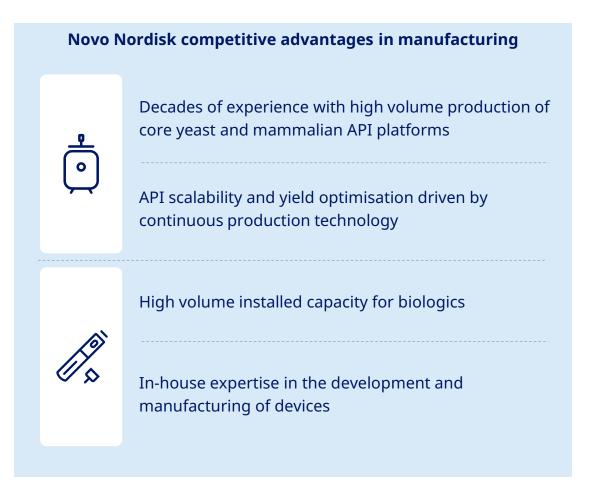


## Manufacturing scale and expertise within biologics is a competitive advantage for Novo Nordisk

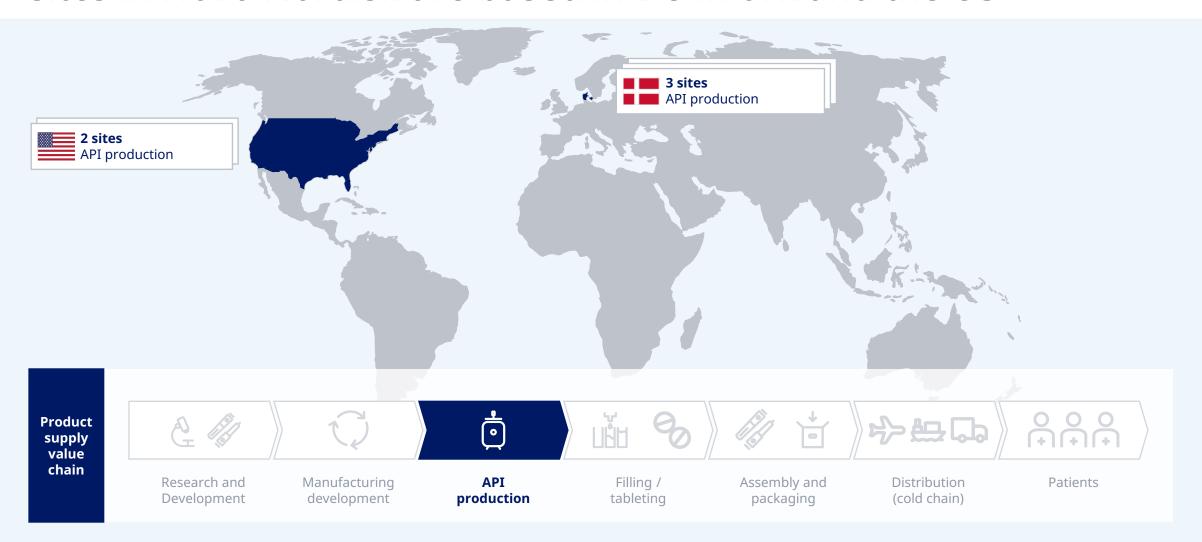
#### The world's largest manufacturer of insulin and GLP-11

Million patients on NN products in 2024

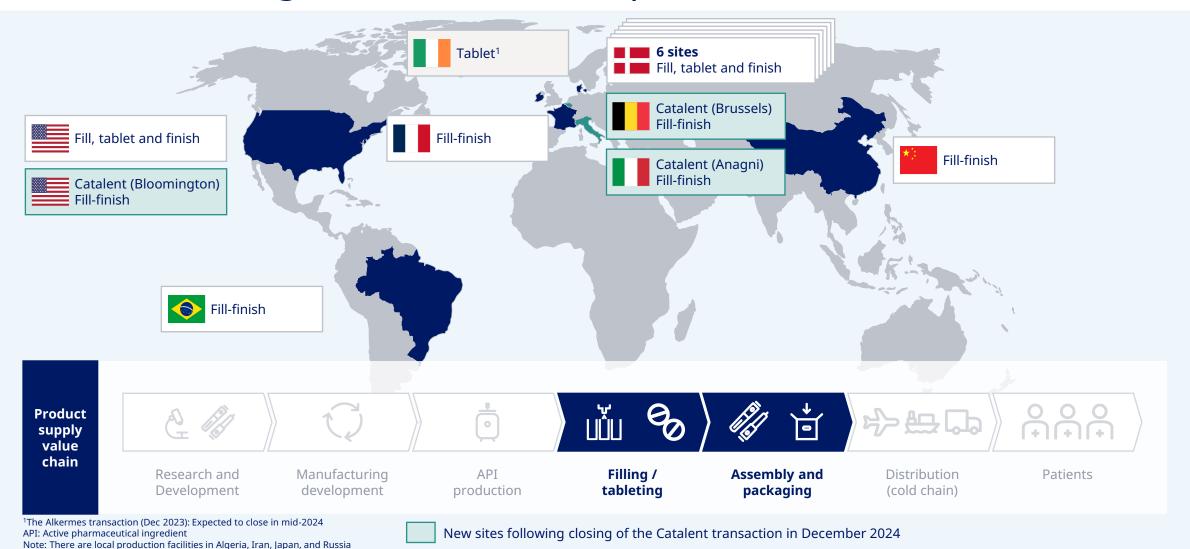




## Active pharmaceutical ingredient | The strategically important sites in Novo Nordisk are based in Denmark and the US

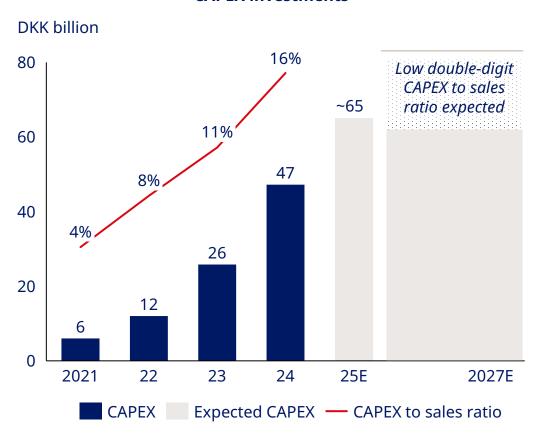


## Fill-finish | The global footprint has expanded from 11 to 14 sites with the closing of the Catalent acquisition in December 2024



## Significant step-up in CAPEX investments across the full value chain to enable growth for current and future products

#### **CAPEX** investments



#### Several large investments announced since 2021

Announced	Site	Scope	Investment
2021 December	<b>Kalundborg</b> Denmark	Mainly API	17 bDKK
2022 November	<b>Bagsværd</b> Denmark	Clinical API	5 bDKK
<b>2023</b> June	<b>Hillerød</b> Denmark	API for CETA	16 bDKK
2023 November	<b>Kalundborg</b> Denmark	Mainly API	42 bDKK
2023 November	<b>Chartres</b> France	Fill-Finish	16 bDKK
2023 December	<b>Athlone</b> Ireland	Oral portfolio	1 bDKK
<b>2024</b> June	<b>Clayton</b> US	Fill-Finish	27 bDKK
<b>2024</b> December	<b>Odense</b> Denmark	Not specified	9 bDKK

Typical construction timelines: API: 5+ years | Fill-finish: 3+ year

Novo Nordisk®

## Catalent fill-finish sites are expected to start adding additional capacity from 2026

#### Successfully closed the acquisition of three fill-finish sites



**Bloomington site** (Indiana, US)





**Brussels site** (Belgium)







Anagni site (Italy)





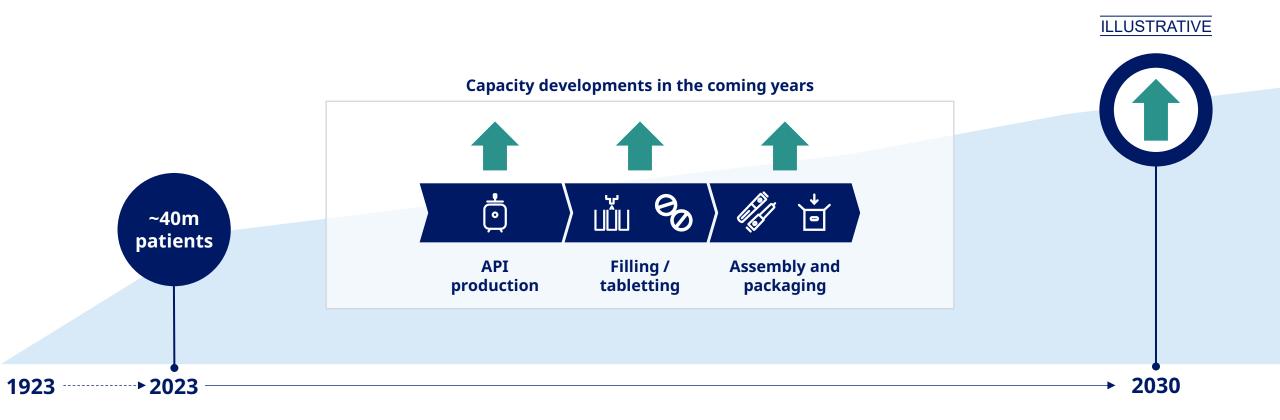
Novo Nordisk will honour all customer obligations at these sites

#### The acquisition will help expand capacity faster

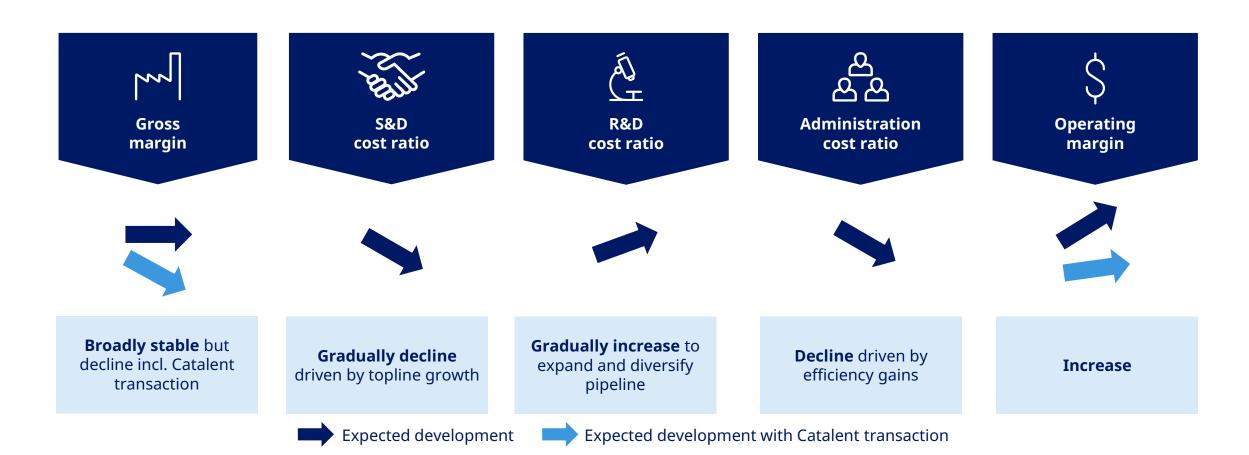
- Will help reach more patients with current and future treatments
- Enables faster expansion of manufacturing capacity at scale, while providing future optionality and flexibility
- The three sites are fully operational and employ >3,000 people
- The acquisition is expected to gradually increase Novo Nordisk's fill-finish capacity from 2026 and onwards

The acquisition of the three sites was completed on the 18<sup>th</sup> Dec

## Investments across the full manufacturing value chain to significantly increase patient reach towards 2030



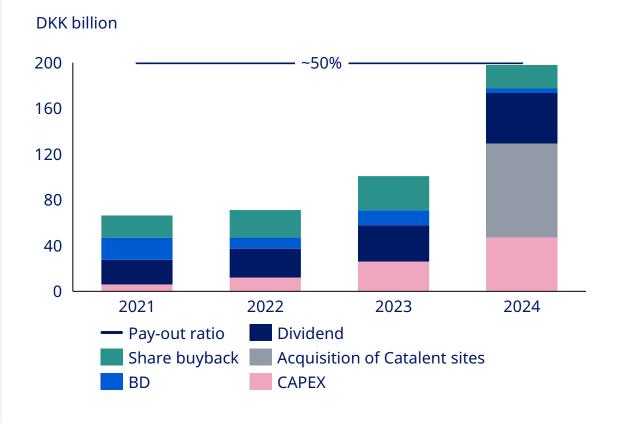
## Expected margin developments in the coming years compared to 2023 are reflecting strategic resource allocation



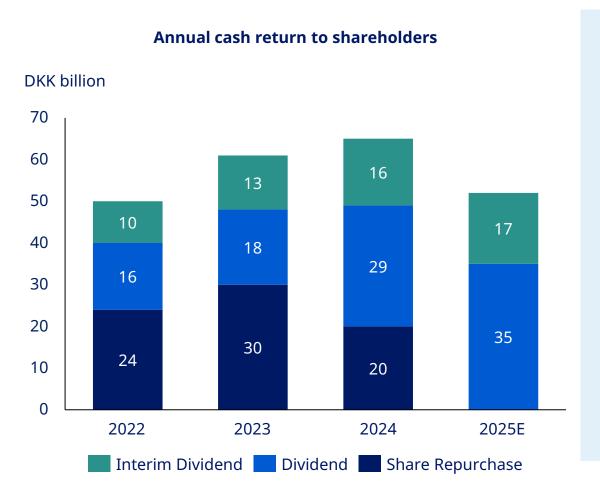
## Novo Nordisk's capital allocation allows for investing in the business while maintaining attractive shareholder returns

# Strategic capital allocation priorities Internal growth opportunities: R&D and PS investments Attractive annual dividend BD investments to enhance R&D pipeline Flexible share buybacks to distribute excess cash

#### Stable dividend pay-out ratio despite increased CAPEX and BD



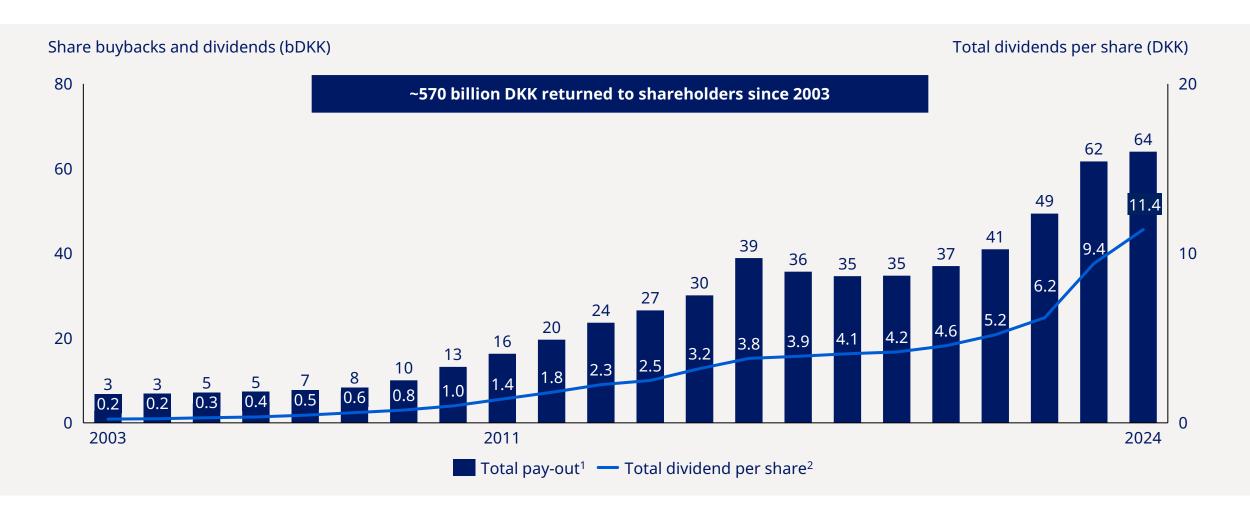
### Attractive capital allocation to shareholders



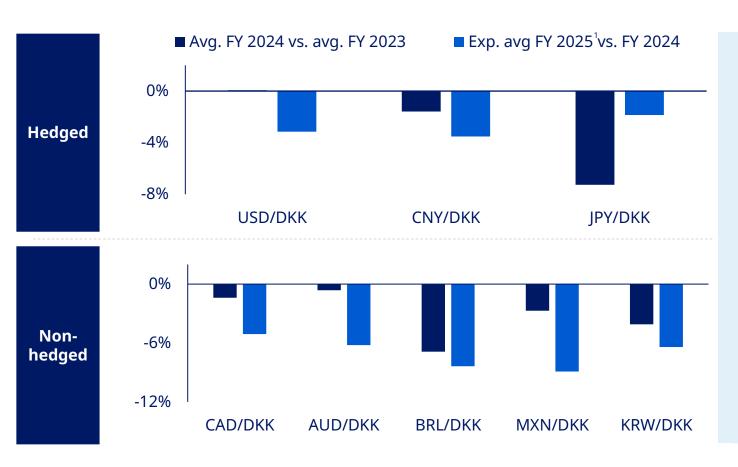
#### **Capital allocation**

- For 2024, the total dividend per share increased 21.3% to 11.40 DKK, comprised of an interim dividend of 3.50 DKK paid in August 2024 and a final dividend of 7.90 DKK paid in April 2025
- For 2025, the interim dividend of 3.75 DKK per share will be paid in August 2025
- Following Novo Nordisk's capital allocation principles, no share buyback programme has been initiated for 2025.

### Two decades of consistent cash distribution to shareholders



## Net financials expected to be positively impacted by currencies in 2025 – offset by currency impact on operating profit



#### **FY 2024**

- Negative FX impact on operating profit of 1.1 bDKK
- Negative FX impact on net financials of 1.0 bDKK
- Net foreign exchange loss of 2.1 bDKK

#### FY 2025 outlook

- Currency impact on operating profit is expected to be around -5%-points
- Net financial items is expected to be a gain of around 1.6 bDKK mainly driven by:
  - **FX** Gains on USD hedging contracts
  - Partially offset by net interest expenses relating to funding of the three fill and finish sites acquired from Catalent



## Being a responsible business drives long-term value

#### Ownership structure creates long-term value



#### Commitment to lead a sustainable business<sup>1</sup>



### Novo Nordisk's ambition is zero environmental impact



CO<sub>2</sub> emissions

**2024** Emissions increased due to growth and CAPEX investments

2030 Target: Zero emissions from own operations and transportation

**2045** Target: Net zero emissions across full value chain



**Plastic** 

**2020** ReMed<sup>™</sup>, Novo Nordisk's plastic take-back programme initiated

2023 2+ million used NN pens returned<sup>1</sup>

**2023** Lilly, Sanofi and Merck joined the initiative in Denmark



**Biodiversity** 

- Committed to start making nature-related disclosures
- Nature and biodiversity strategy being developed
- Novo Nordisk early adopter of TNFD<sup>2</sup>

## Social responsibility is core to Novo Nordisk and initiatives focus on prevention, access and innovation



#### **Prevention**

- Cities Changing Diabetes to build healthier environments in cities
- Partnership with UNICEF to reduce childhood obesity
- Obesity transformational prevention unit created in 2023



#### **Access**

- ~8 million people reached through our initiatives in 2024
- Aspen partnership to produce human insulin for Africa
- Changing Diabetes® in Children to provide care in low-and middle-income countries



**Innovation** 

Transformative treatments to raise the innovation bar

## Integrating ethics and compliance into every aspect of our business

#### **Ethics and compliance are at the core of Novo Nordisk**



#### Core elements of our compliance set-up

Mandatory ethics training

Global Code of Conduct

**Audits** 

Trends, monitoring and risk management

#### Steps taken to strengthen ethics and compliance setup



**Communication:** Letters shared with HCPs reinforcing approved indication included in product label



**Training:** Enhanced training and processes around KOL engagements, HCPs, partners, patients etc



**Resources:** Dedicated obesity ethics, legal and compliance teams established to further increase compliance when launching Wegovy®

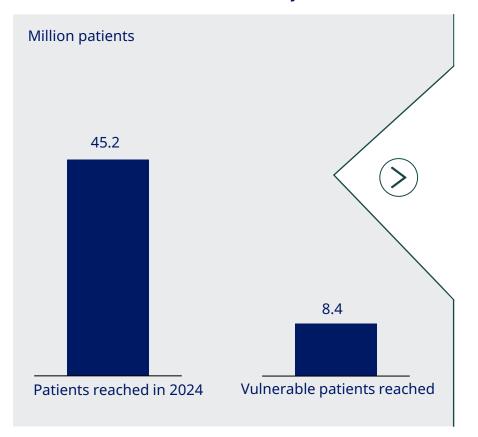
## 2024 statement of ESG performance

		Units	2024	2023	2022
Essential sustainabil	ity topics				
Patient protection and quality of life	Patients reached with Diabetes and Obesity care products	Number in millions	45.2	41.6	36.9
	Vulnerable patients reached with Diabetes care products <sup>1</sup>	Number in millions	8.4	8.8	-
	Children reached through Changing Diabetes® in Children programme (cumulative)	Number	64,743	52,249	41,033
	Product recalls	Number	3	2	3
	Failed inspections	Number	0	0	0
	Scope 1 GHG emissions	1,000 tonnes CO <sub>2</sub> e	85	78	76
Climate change	Scope 2 GHG emissions (market-based)	1,000 tonnes CO <sub>2</sub> e	16	15	16
	Scope 3 GHG emissions <sup>2</sup>	1,000 tonnes CO <sub>2</sub> e	2,160	1,743	-
Resource use and	Plastic footprint (absolute)	Tonnes	15,654	-	-
circular economy	Plastic footprint per patient	Kg/patient	0.35	-	-
	Employees (headcount) – excluding Catalent <sup>3</sup>	Number	74,156	64,319	55,185
	Gender in senior leadership positions	% men: women	58:42	59:41	61:39
Own workforce	Rate of recordable work-related accidents for own workforce <sup>4</sup>	Accidents per million hours worked	1.2	1.3	1.3
	Employees reporting symptoms of stress	%	13.8	13.8	13.8
	Employees reporting symptoms of work-related physical pain	%	6.8	7.1	7.8
Important sustainab	ility topics				
Baratara a sandarah	Substantiated cases reported within accounting issues, fraud and business ethics matters via the Compliance Hotline <sup>5</sup>	Number	242	221	227
Business conduct	Animals purchased for research	Number	49,284	56,508	79,750
Water	Total Water consumption	1000 m <sup>3</sup>	630	-	-
Pollution	Total amount of substances of very high concern that leave facilities	Tonnes	1	-	-
	Total amount of substances of concern that leave facilities	Tonnes	10	-	-

<sup>12023</sup> figure has been restated 22023 figure has been restated 3Total headcount of 77,349 in the Consolidated Financial Statement. The variance of 3,913 employees is due to Catalent Employees not included 42023 and 2022 figures have been restated <sup>5</sup>2023 and 2022 figures have been restated

## In 2024, more than 8.4 million people with diabetes were reached with access and affordability initiatives

### 8.4 out of 45.2 million people were reached with access and affordability initiatives



#### A number of focused programmes (as of full year 2024)

Patients reached with NN diabetes and obesity care products	<ul> <li>Patients treated with our Diabetes products increased 6% from 40.5 million in 2023 to 43 million in 2024 primarily driven by the increase in Diabetes GLP-1-based products</li> <li>Patients reached with Obesity treatments increased from 1.1 million in 2023 to 2.2 million in 2024 primarily driven by the launch of Wegovy® in +10 additional countries in International Operations</li> </ul>
Changing Diabetes® in Children¹	<ul> <li>64,743 children reached at the end of 2024 across 30 countries</li> <li>More than half of the 12,494 newly enrolled children reached through expansion in Asian countries mainly India, Pakistan, Indonesia and Malaysia</li> </ul>
Vulnerable patients reached	Vulnerable patients treated with our Diabetes care products decreased 5% from 8.8 million in 2023 to 8.4 million in 2024 due to fewer vulnerable patients reached through human insulin tender sales and access and affordability initiatives.
US affordability offerings	<ul> <li>In 2024, 80% of US patients with insurance coverage for Ozempic® or Wegovy® paid USD 25 or less for each prescription, and almost 90% of US patients paid USD 50 or less.</li> <li>Continued commitment of long-standing patient assistance program to</li> </ul>

support eligible patients.

### Investor contact information

#### **Share information**

Novo Nordisk's B shares are listed on the stock exchange in Copenhagen under the symbol 'NOVO B'. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'.

For further company information, visit Novo Nordisk on: www.novonordisk.com

Access the full investor presentation here:



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