

Press release
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The wash cycle for spotlessly clean floors: Miele launches wet cleaning with the Triflex HX3 Plus Aqua

- ▶ New generation of Triflex HX3 cordless handheld stick vacuum cleaners with over 99.99 percent dust collection
- ▶ Aqua Twister Pro nozzle for wet deep cleaning of hard floors
- ▶ Up to 70 minutes of runtime without interruption

Gütersloh/Berlin, July 1, 2025 – Just in time for the start of the IFA trade fair, Miele is presenting its third generation of cordless vacuum cleaners with the new Triflex HX3. This compact all-rounder combines the flexibility and cleaning performance of its predecessor, the HX2, with improved user convenience. Miele is entering a growing market segment with its new wet cleaning solution. A total of six models are available, two of which feature the Aqua Twister Pro nozzle for wet cleaning. The nozzle can be retrofitted to the other models. Sales will commence in March 2026.

The Triflex HX3 boasts timeless elegance, functional aesthetics and technical details that make vacuuming more convenient: On hard floors, the appliance has a 33 percent longer runtime* than the previous model – ideal for cleaning large areas without interruption. Up to 70 minutes of battery power is available when the PowerUnit, consisting of the motor unit, battery and dust box, is used on its own – a practical option for vacuuming the car or removing crumbs from the breakfast table.

On hard floors, the appliance achieves dust pick-up of over 99.99 percent, ensuring cleaning performance of the highest standard. For larger areas of dirt, a boost mode delivers maximum power for ten seconds and picks up dirt extra fast. The new display with convenient button operation provides information about running time, power level and battery charge status – for complete transparency during cleaning.

The emptying of the dust container has also been optimised: a new filter system with smooth surfaces ensures that dirt simply falls out during emptying, for maximum hygiene without direct contact with the dirt.

Next-level wet cleaning: the Aqua Twister Pro nozzle

The new Aqua Twister Pro nozzle turns the Triflex HX3 into a wet cleaner. Two rotating pads on the underside of the nozzle enable intensive deep cleaning of all hard floors. A 300-ml water tank cleans areas of up to 150 square meters in one go. Three water levels can be selected depending on the level of dirt and the type of flooring. Unique and exclusive to Miele is the 360-degree light strip, which makes dirt visible and ensures a sparkling clean home.

The market for rechargeable handheld stick vacuum cleaners with a wiping function is growing rapidly: between 2022 and 2024, turnover in this segment doubled. In 2024 alone, one in ten handheld stick vacuum cleaners sold already had an additional wipe function – and the trend is rising. This development highlights the growing need for multifunctional cleaning solutions in everyday life.

“The Triflex HX3 Plus Aqua combines maximum suction power with intensive wet cleaning in a flexible system, making the appliance the new standard for everyday use,” says Mark Siva, Senior Vice President Business Unit Small Domestic Appliances. “We wanted to combine technology and user convenience to make floor care simpler, faster and more thorough – in a market that is increasingly demanding multifunctional cleaning solutions. This makes it the perfect time for us to launch a new generation of cordless handheld stick vacuum cleaners with a wet cleaning function.”

Taking tried-and-tested features further

The Triflex HX3 builds on the strengths of the HX2, the current the test winner in the cordless vacuum cleaner category at Stiftung Warentest (10/2024). The patented 3-in-1 design has also been retained and remains a key unique selling point in the market: the PowerUnit can be flexibly converted for convenient vacuuming under furniture, beneath ceilings or in solo mode. In the lower position, the appliance stands independently, which is exclusive to Miele and practical for short breaks or storage.

With integrated BrilliantLight LED technology, no speck of dust remains undetected. Automatic floor detection reduces the speed on hard floors, saving energy for longer battery life and a responsible approach to energy and the environment. The HEPA Lifetime Filter traps 99.999 percent* of all particles and allergens.

For lasting quality: The Triflex HX3 is developed and manufactured by Miele and tested extensively for proven durability.

* Up to 32 minutes on hard floors with electric brush, min. setting

** In accordance with IEC 62885-4:2020

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About Miele: For more than 125 years, Miele has lived up to its brand promise of “Immer Besser” in terms of quality, innovation and timeless elegance. Founded in 1899, the globally active company for premium domestic appliances inspires customers with pioneering solutions for the connected home. In addition, Miele offers appliances, systems and services for commercial use, such as in hotels or care facilities as well as in medical technology. With its durable and energy-saving appliances, Miele helps its customers make their daily lives as sustainable as possible. The company is owned by the two founding families, Miele and Zinkann. In the 2024 business year, Miele generated a turnover of 5.04 billion Euros with approximately 23,500 employees. Its global network comprises 19 production plants and around 50 service and sales subsidiaries (as of February 2025). The company has its headquarters in Gütersloh, North Rhine-Westphalia.

There are five photographs with this text



Photo 1: The Triflex HX3 boasts timeless elegance and functional aesthetics, while improved battery life for a greater range and over 99.99 percent dust pickup ensure cleaning performance at the highest level. Emptying has also been optimised. (Photo: Miele)



Photo 2: A true all-rounder: The PowerUnit, consisting of the motor unit, battery and dust box, can be flexibly reconfigured for convenient vacuuming under furniture, beneath ceilings or in solo mode. In the lower position, the appliance stands independently – a feature unique to Miele. (Photo: Miele)



Photo 3: The new display with convenient button operation provides information about running time, power level and battery charge status – for complete transparency during cleaning. (Photo: Miele)



Photo 4: With the Aqua Twister Pro nozzle, the Triflex HX3 becomes a wet cleaning maestro for hard floors. Three water levels can be selected depending on the level of dirt and the type of flooring.
(Photo: Miele)



Photo 5: For a home that shines: Two rotating pads on the underside of the nozzle enable intensive deep cleaning of hard floors up to 150 square meters in a single pass – without any manual scrubbing. The 360-degree light strip is exclusive to Miele and makes dirt visible.
(Photo: Miele)

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