

Shopping Mentor Magento 2

Overview

The Shopping Mentor Magento 2 Extension by Elsner Technologies enhances the e-commerce shopping experience by guiding customers through a personalized product selection process. Using a question-based interface, it narrows down product options based on user preferences (e.g., usage, budget, color, size), presenting up to 20 tailored product recommendations. This Al-driven tool simplifies decision-making, educates customers with informative content, and boosts conversions by offering relevant products, making it ideal for stores with large catalogs.

Installation

- 1. **Download**: Purchase from Elsner Technologies.
- 2. **Upload**: Unzip and upload to app/code/Elsnertech/ShoppingMentor in your Magento 2 root directory.

3. Run Commands:

- php bin/magento setup:upgrade
- o php bin/magento setup:di:compile
- o php bin/magento cache:clean
- 4. **Verify**: Check **Stores > Configuration > Elsnertech > Shopping Mentor** in the Admin Panel.

Configuration

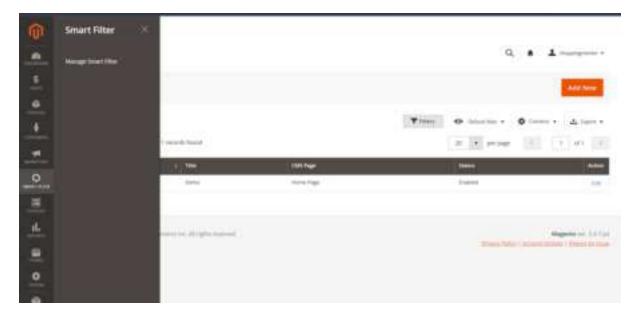
Access settings via **Stores > Configuration > Elsnertech > Shopping Mentor**.





General Settings

• **Enable**: Select **Yes** to activate or **No** to disable the extension.



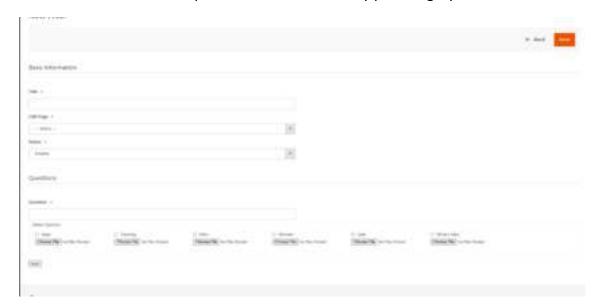
Filter and Question Setup

1. Add Questions:

- Navigate to Admin > smart filter > Manage smart filters.
- Add questions (e.g., "What is your budget?" or "Choose your color") with 4–5 answer options per question.
- o Assign questions to specific categories or products.

2. Filter Display Options:

- Configure filters to appear on selected pages (e.g., Homepage, Category Pages).
- Customize question order and visibility per category.



3. **Product Descriptions**:

 Use the Fill Description section in the Admin Panel to manage product descriptions via the page builder for informative content.

Save: Click Save Config and clear caches in System > Cache Management.