



Shopping Mentor Magento 2

Overview

The Shopping Mentor Magento 2 Extension by Elsner Technologies enhances the e-commerce shopping experience by guiding customers through a personalized product selection process. Using a question-based interface, it narrows down product options based on user preferences (e.g., usage, budget, color, size), presenting up to 20 tailored product recommendations. This AI-driven tool simplifies decision-making, educates customers with informative content, and boosts conversions by offering relevant products, making it ideal for stores with large catalogs.

Installation

1. **Download:** Purchase from Elsner Technologies.
2. **Upload:** Unzip and upload to `app/code/Elsnertech/ShoppingMentor` in your Magento 2 root directory.
3. **Run Commands:**
 - `php bin/magento setup:upgrade`
 - `php bin/magento setup:di:compile`
 - `php bin/magento cache:clean`
4. **Verify:** Check **Stores > Configuration > Elsnertech > Shopping Mentor** in the Admin Panel.

Configuration

Access settings via **Stores > Configuration > Elsnertech > Shopping Mentor**.



General Settings

- **Enable:** Select **Yes** to activate or **No** to disable the extension.



Filter and Question Setup

1. Add Questions:

- Navigate to **Admin > smart filter > Manage smart filters**.
- Add questions (e.g., “What is your budget?” or “Choose your color”) with 4–5 answer options per question.
- Assign questions to specific categories or products.

2. Filter Display Options:

- Configure filters to appear on selected pages (e.g., Homepage, Category Pages).
- Customize question order and visibility per category.



3. **Product Descriptions:**

- Use the **Fill Description** section in the Admin Panel to manage product descriptions via the page builder for informative content.

Save: Click **Save Config** and clear caches in **System > Cache Management**.