

2020
SUBARU

Outback



Welcome to the all-new 2020 Subaru Outback. Go where love takes you.



Guided by an outward passion.



Welcome to the all-new 2020 Subaru Outback. Go where love takes you.

The outdoors runs deep in the 2020 Outback. With standard Subaru Symmetrical All-Wheel Drive and up to 33 MPG,¹ it's designed to show you more of your surroundings. For Subaru, nature is more than just a place to enjoy. It's a passion that's at the core of the work we do with the National Park Foundation and the Leave No Trace Center for Outdoor Ethics. We think that respect for our environment begins with getting outside—with the Outback, that's second nature.

Outback Onyx Edition XT in Autumn Green Metallic with optional and accessory equipment and Outback Touring in Magnetite Gray Metallic.



Our parks need our love.

It takes knowledge to preserve our national parks. That's why our partners at Leave No Trace hit the road in Subaru vehicles, educating people around the country about responsible outdoor enjoyment.





Outback Touring with Java Brown Nappa Leather.



See the Outback in action.

most advanced

most capable

safest

Be where ZIP Codes mean nothing.

Even at the farthest reaches, the Outback remains sure-footed. With 8.7 inches of ground clearance and standard X-MODE® with Hill Descent Control, it can take on almost any terrain. For your extra gear, there are retractable roof cross bars with integrated tie-downs. And you can count on the impressive power and efficiency of the newly available turbocharged SUBARU BOXER® engine, which delivers 260 hp, 3,500 lbs. of towing capacity² and up to 30 MPG.¹ Plus, there's a newly available Outback Onyx Edition XT, which features black exterior accents, 18-inch alloy wheels and dual-function X-MODE®—an advanced system with traction settings for Snow/Dirt and Deep Snow/Mud.



Outback Onyx Edition XT in Autumn Green Metallic with optional and accessory equipment.

Respect Wildlife

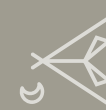
- Observe wildlife from a distance. Do not follow or approach them.
- Never feed animals. Feeding wildlife damages their health and alters natural behaviors.



Savor that small amount of time you spend inside.

Welcome to the most spacious Outback yet.

With a roomy 109.0 cubic feet of passenger space,³ the Outback accommodates a whole range of adventures. Open its available Hands-Free Power Rear Gate,⁴ and you'll find vast cargo space with 60/40-split folding rear seats and many thoughtful conveniences. Available amenities include a two-position memory function for the driver's seat and outside mirrors, an 8-way power passenger seat, heated and ventilated front seats, heated rear seats and even a heated steering wheel.⁴ Water-repellent StarTex™ upholstery in the Onyx Edition XT helps you feel right at home amongst the elements. And the Touring model's Nappa leather-trimmed interior immerses you in comfort.



An extra set of eyes every time you drive.

Every Outback includes standard Subaru EyeSight® Driver Assist Technology.⁵ Equipped with a comprehensive suite of innovative safety features, EyeSight® looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.

Advanced Adaptive Cruise Control with Lane Centering

- Automatically keeps you centered in your lane, at a safe distance behind the car in front of you—even in traffic and around curves.

Pre-Collision Braking

- Can help automatically slow and bring your Outback to a full stop if necessary.

Lane Departure and Sway Warning

- Can alert you if you begin to drift to the edge of your lane and begin to cross into another.

Pre-Collision Throttle Management

- Can reduce your engine power to help give you more time to react.



EyeSight® has been found to reduce
the rate of rear-end crashes
with injuries by up to
85%.⁶

Outback Limited in Abyss Blue Pearl.

Advanced Safety Technologies

The Outback is built upon the strong Subaru Global Platform and features standard Subaru Symmetrical All-Wheel Drive. It also includes visionary technologies such as an available 180-Degree Front View Monitor.⁴ And Subaru is committed to bringing the most advanced safety systems to as many people as possible.

Blind-Spot Detection^{4,7}

- Senses a vehicle in your blind spot.
- Warns you with a visual indicator on your side mirrors.

Rear Cross-Traffic Alert^{4,7}

- Senses traffic approaching as you're backing up.
- Alerts you via an audible warning and a flashing visual indicator on your side mirrors and Rear-Vision Camera display.

Reverse Automatic Braking^{4,8}

- Detects objects directly behind your vehicle.
- Helps bring your Outback to a stop if necessary to avoid a collision.



Creating safer roads by reducing distracted driving.

Every day in the U.S., more than 1,000 people are injured in crashes reported to have involved a distracted driver.¹¹ As an industry leader in safety, Subaru developed the DriverFocus™ Distraction Mitigation System,^{4,12} one of the first technologies of its kind. Engineered for both new and experienced drivers, it works together with Subaru EyeSight® to help detect distracted or drowsy driving. If the driver's attention strays from the road for too long, DriverFocus can deliver visual and auditory alerts to bring attention back to the road. It's like having an attentive co-pilot along for the ride.



Outback Touring in Magnetite Gray Metallic.



SUBARU STARLINK® Safety and Security^{4,9}

This newly enhanced system offers more services designed to help in your time of need. It includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, the added convenience of Remote Engine Start with Climate Control,¹⁰ plus Vehicle Alerts and more.

Tech for the road ahead and what's beyond it.

The simple, intuitive nature of the Outback lets you be present for the adventure at hand. Its newly available, tablet-sized 11.6-inch touchscreen⁴ gives you easy access to your music and apps with SUBARU STARLINK[®] Multimedia, which includes standard Apple CarPlay[®] and Android[™] Auto integration. There's also built-in Wi-Fi capability.^{4,13} And thanks to the Harman Kardon[®] 576-watt-equivalent premium audio system with 12 speakers,⁴ that carefully crafted playlist can come to life.



Outback Onyx Edition XT with Gray StarTex[™] upholstery and optional equipment.

Leave What You Find

- Leave rocks, plants and other natural objects as you find them.
- Preserve the past: Examine—but do not touch—cultural or historic structures and artifacts.





Choose your
adventure.

Outback Touring in Cinnamon Brown Pearl.

Outback

Standard key features:

- EyeSight® Driver Assist Technology⁵
- 182-hp 2.5-liter 4-cylinder Direct-Injection SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT with 8-speed manual-mode paddle shifters
- X-MODE® with Hill Descent Control
- Auto-on/off LED headlights with High Beam Assist
- Auto start-stop
- 17-inch alloy wheels
- Roof rails with retractable cross bars and integrated tie-downs
- Cloth upholstery
- 6-way manually adjustable driver's seat and 4-way manually adjustable front-passenger's seat
- Driver's and front-passenger's auto-up/down power windows
- SUBARU STARLINK® Dual 7.0-inch Multimedia with Apple CarPlay®, Android™ Auto and SmartDeviceLink app integration,¹⁴ SiriusXM® All Access Radio and Travel Link®,¹⁵ dual USB port/iPod® control, 4 speakers, AM/FM stereo, Bluetooth® audio streaming and hands-free phone connectivity, and auxiliary jack
- Automatic climate control
- Rear-Vision Camera with adaptive guidelines
- Cargo-area tray

Outback Premium

Includes Outback key features and adds:

- Body-color side mirrors with integrated turn signals
- LED fog lights
- All-Weather Package: Heated exterior mirrors, 3-mode heated front seats, windshield wiper de-icer
- SUBARU STARLINK® 11.6-inch Multimedia Plus with Apple CarPlay®, Android™ Auto and SmartDeviceLink app integration,¹⁴ SiriusXM® All Access Radio and Travel Link®,¹⁵ 6 speakers, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- Dual rear seat USB ports
- STARLINK® Safety and Security enabled⁹: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start with Climate Control¹⁰ and Concierge Services⁹
- 10-way power-adjustable driver's seat with lumbar support
- Leather-wrapped steering wheel and shifter handle
- Dual-zone automatic climate control system

Optional Equipment:

- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷
- Hands-Free Power Rear Gate
- Power moonroof
- Keyless Access with Push-Button Start
- SUBARU STARLINK® 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link®¹⁵

Outback Onyx Edition XT

Includes Outback Premium key features and adds:

- 260-hp 2.4-liter 4-cylinder Direct-Injection Turbocharged SUBARU BOXER® engine
- Dual-function X-MODE® with Snow/Dirt and Deep Snow/Mud modes
- 18-inch alloy wheels with black finish
- Gloss black grille
- Crystal Black Silica side mirrors with integrated turn signals
- Black badging
- Hands-Free Power Rear Gate
- Full-size spare tire
- Gray StarTex™ water-repellent upholstery with green contrast stitching
- 8-way power-adjustable front-passenger's seat
- Heated rear seats
- Keyless Access with Push-Button Start
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷
- 180-Degree Front View Monitor
- Auto-dimming rearview compass mirror with HomeLink®

Optional Equipment:

- Reverse Automatic Braking⁸
- Power moonroof
- SUBARU STARLINK® 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link®¹⁶

Outback Limited

Includes Outback Premium key features and adds:

- Available 260-hp 2.4-liter 4-cylinder Direct-Injection Turbocharged SUBARU BOXER® engine
- 18-inch alloy wheels with machine finish
- Silver front and rear bumper underguards
- LED Steering Responsive Headlights
- Hands-Free Power Rear Gate
- Automatic reverse tilt-down passenger side mirror
- Keyless Access with Push-Button Start
- Leather-trimmed upholstery
- 8-way power-adjustable front-passenger's seat
- Adjustable driver's seat thigh support
- Two-position memory driver's seat and side mirrors
- Heated rear seats
- Harman Kardon® premium audio system with 576-watt-equivalent amplifier and 12 speakers, including center dash speaker and subwoofer
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷
- Reverse Automatic Braking⁸
- Auto-dimming rearview compass mirror with HomeLink®

Optional Equipment:

- DriverFocus™ Distraction Mitigation System^{12,17}
- Heated steering wheel¹⁷
- Power moonroof¹⁷
- SUBARU STARLINK® 11.6-inch Multimedia Navigation¹⁷ with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link®¹⁶

Outback Touring

Includes Outback Limited key features and adds:

- DriverFocus™ Distraction Mitigation System¹²
- Automatic power-folding side mirrors with Satin chrome finish
- Silver accented roof rails with retractable cross bars
- Chrome-accented door handles
- 180-Degree Front View Monitor
- Power moonroof
- Java Brown Nappa leather-trimmed upholstery
- Heated and ventilated front seats
- Heated steering wheel
- SUBARU STARLINK® 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic®, Travel Link®¹⁶ and CD player

Proud outlier.

Owning an Outback makes even more sense when you see how it compares to other vehicles in its class.¹⁸

98% of Subaru Outback vehicles sold in the last 10 years are still on the road today.¹⁹



Outback Onyx Edition XT in Autumn Green Metallic with optional equipment.

The only vehicle in its class with standard all-wheel drive²⁰

Best all-wheel drive fuel economy in its class²⁰

8.7 inches of ground clearance

More than any vehicle in its class²⁰

109.0 cu.ft. of passenger space

More than Jeep Grand Cherokee, Honda CR-V and Toyota RAV4²⁰

Up to 260 hp

More available horsepower than CR-V, RAV4 and Hyundai Santa Fe²⁰

11.6-inch touchscreen

Larger than any vehicle in its class²⁰

Minimize Campfire Impacts

- Where fires are permitted, use established fire rings, fire pans or mound fires.
- Keep fires small. Use only sticks from the ground that can be broken by hand.





See the Outback in action.



Learn more
about outdoor
best practices:
LNT.org

Coming Fall 2019

Click to visit **Subaru.com** to learn more about the all-new Outback

1. Manufacturer's estimated highway fuel economy for 2020 Outback 2.5L models at 33 highway mpg and 2020 Outback XT models at 30 highway mpg. Actual mileage may vary. 2. Maximum towing capacity varies by trim level. Trailer brakes may be needed. Some safety features, including Blind-Spot Detection, Rear Cross-Traffic Alert and X-MODE may not function properly when towing. See your retailer for details. 3. Without available power moonroof. 4. Availability varies by trim level. See your retailer for details. 5. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Advanced Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Keep Assist operates only when the lane markings are visible, and system effectiveness depends on many factors. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. See Owner's Manual for complete details on system operations and limitations. 6. Based on IIHS reporting data as of January 2017 from MY2013–2015 Subaru models equipped with EyeSight through 2014. 7. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 8. The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution, and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 9. Activation with subscription required. Includes a 3-year trial subscription to STARLINK Safety Plus services and a 6-month trial subscription to STARLINK Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 10. Requires Keyless Access with Push-Button Start. See your retailer for details. 11. Centers for Disease Control and Prevention, citing National Center for Statistics and Analysis, Distracted Driving: 2015, in Traffic Safety Research Notes, DOT HS 812 381, March 2017, National Highway Traffic Safety Administration: Washington, D.C. 12. The DriverFocus Distraction Mitigation System is a driver recognition technology designed to alert drivers if their attention to the road wavers or if the driver's face appears to turn away. The driver is always responsible for safe and attentive driving. System effectiveness may be affected by articles of clothing worn on the head or face. See Owner's Manual for complete details on system operation and limitations. 13. Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add an additional line to their AT&T Mobile Share plan. See your retailer for details. 14. Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should be launched only when vehicle is safely parked. Your wireless carrier's rates may apply. 15. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 16. Activation and required monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 17. Standard on Limited XT models. See your retailer for details. 18. Preproduction specifications shown. Production specifications may vary. Competitor information from manufacturer websites for current model year vehicles and current at time of printing. Competitors' maximum specification figures used for comparison. 19. Based on IHS Markit total registrations among all-wheel drive vehicles from January 2008–December 2017. 20. Preproduction specifications shown. Production specifications may vary. Competitor information from manufacturer websites for current model year vehicles within the IHS Markit Non-Luxury CUV segment and current at time of printing. Competitors' maximum specification figures used for comparison.

Some images shown are for illustration purposes only. Preproduction models shown. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes. This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER, Lineartronic, X-MODE, STARLINK and EyeSight are registered trademarks of SUBARU CORPORATION. Confidence in Motion is a trademark of SUBARU CORPORATION. Outback is a registered trademark of Subaru of America Inc. DriverFocus and StarTex are trademarks of Subaru of America Inc. Android™ Auto is a trademark of Google Inc. Apple®, iPod® and CarPlay® are registered trademarks of Apple Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. Harman Kardon® is a registered trademark of Harman International Industries, Inc. SiriusXM®, Traffic® and Travel Link® are registered trademarks of SiriusXM Radio Inc. For more information, contact your Subaru retailer or log on to www.subaru.com.

Love. It's what makes a Subaru, a Subaru.

