

ZENAGEN


THE FUSION OF BEAUTY + SCIENCE

Our formulas are the result of years of nutraceutical research and product development. Founder and creator, Jared Reynolds, first began searching for hair loss solutions when, as a medical student, he began to notice his own hair thinning and shedding. Through his medical studies, Jared determined that nutraceutical ingredients and technologies were the keys to higher quality hair.

We believe it is important for our clients and salon partners to know that the success story started with a real, first-hand experience with a frustrating — and all too often, discouraging — hair problem. The personal impact of our products on people's confidence and self-esteem is what launched our company, and is what fuels our ongoing commitment to innovation and results.

 @ZENAGEN

 @ZENAGENHAIR

 @ZENAGEN



SCAN TO
LEARN MORE



ZENAGEN

THE FUSION OF BEAUTY + SCIENCE

USER GUIDE



ZENAGEN

THE FUSION OF BEAUTY + SCIENCE

OUR NAME AND ITS ORIGIN

THE FUSION OF WISDOM: ZENAGEN'S name is a fusion of ancient wisdom and modern science. It brings together the enlightenment of Zen Buddhism with the deep contemplation of Greek philosophy.

ANAGEN THE GROWTH PHASE: "Anagen" is a term from medical science that represents the active growth phase of hair development. ZENAGEN utilizes this natural growth process, combining it with the concentrated extracts of plants, to create products that support healthy hair development.

NATURE AND SCIENCE IN HARMONY: Our brand name symbolizes the harmonious blend of nature's wisdom with scientific advancements. We harness the power of nature's most concentrated plant extracts and pair them with modern scientific innovation to promote vibrant, healthy hair.

A COMMITMENT TO EXCELLENCE: ZENAGEN is more than just a name; it's a commitment to excellence in hair care. We're dedicated to maintaining hair health during the growth phase by upholding ingredient integrity, manufacturing excellence, and receiving professional endorsements.



HOW TO USE ZENAGEN



Massage shampoo of choice into scalp



Set timer for five minutes



Use scalp massager for one minute



Rinse using scalp massager, if preferred, to remove any residual scalp debris



Massage conditioner into the scalp



Rinse



Gently towel dry hair



Apply **DENSIFYING HAIR SERUM** to scalp once daily



Follow with repairacle spray or styler of choice on mid-length to ends

REVOLVE SHAMPOO + CONDITIONER FOR WOMEN & MEN



REVOLVE SHAMPOO + CONDITIONER is specially formulated for fine and thinning hair, using a science-backed, plant-based blend to support a healthier scalp and strands. Enriched with cold-pressed nutraceutical ingredients, it deeply cleanses and nourishes while being suitable for all hair types and conditions. Designed to visibly enhance both hair and scalp health.

HOW TO USE: Wet hair and lather shampoo onto hair and scalp, focusing on areas of concern. Leave shampoo treatment on for five minutes, then rinse. Follow with **REVOLVE CONDITIONER**. Use every other day for best results.

EVOLVE SHAMPOO + CONDITIONER NOURISH + REPAIR + PROTECT

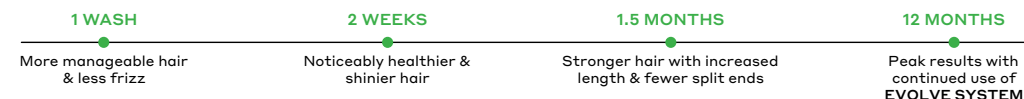


Developed to restore body, strength and shine to damaged, over-processed hair, **EVOLVE NOURISHING SHAMPOO AND CONDITIONER** works to create healthier hair from the inside out. The proprietary amino acid complex strengthens the hair bonds and helps to heal the cuticles. It creates an invisible shield around the hair to protect it against heat-styling, chemical-treatments, bleaching and coloring.

HOW TO USE: Wet hair and lather shampoo onto hair and scalp. For protection and repair benefits, leave shampoo treatment on for five minutes, then rinse. Follow with **EVOLVE CONDITIONER**. Use every other day for best results.



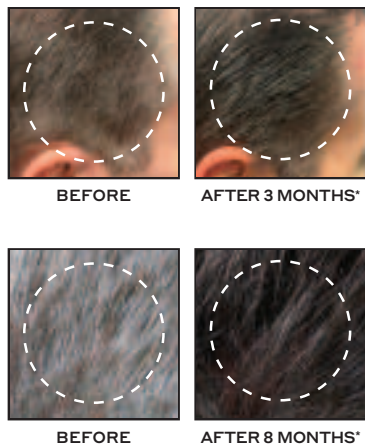
*On average. Results may vary



*On average. Results may vary

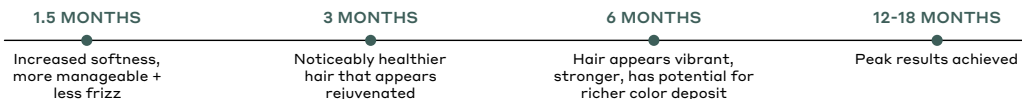
ECLIPSE SHAMPOO + CONDITIONER

COLOR PRESERVATION + GRAY SUPPORT



Transform dull, processed, and aging hair with **ZENAGEN'S ECLIPSE SHAMPOO AND CONDITIONER**. Designed to boost your natural color and reduce the appearance of gray. Our product enhances color retention while rejuvenating your hair for a more youthful look. Experience improved hair and scalp health with our vegan, sulfate-free, cruelty-free, color-safe, crafted for all hair types, shampoo and conditioner.

HOW TO USE: Wet hair and lather shampoo onto hair and scalp. Leave shampoo on for three to five minutes, then rinse. Follow with **ECLIPSE COLOR PRESERVATION CONDITIONER**. Use every other day for best results



*On average. Results may vary

DENSIFYING HAIR SERUM

FOR FINE + THINNING HAIR



Elbow tip dispenser for optimal use.



DENSIFYING HAIR SERUM encourages the appearance of thicker, fuller hair in the exact areas where hair thinning is apparent. Featuring our signature hair technology, this serum encourages and supports hair + scalp and is ideal to use alone or in conjunction with other **ZENAGEN** products such as: **REVOLVE**, **EVOLVE**, or **ECLIPSE**. Our **DENSIFYING HAIR SERUM** is plant-derived and utilizes cold-pressed ingredients that are in the top 1% of ingredients in the world for quality and potency.

HOW TO USE: Squeeze dropper to fill with product and apply directly to the scalp, focusing on areas of concern and part of the hair. Massage into the scalp. Use on dry or towel-dried hair every day, morning or night. Do not rinse. Apply daily for best results.

*On average. Results may vary



REPAIRACLE SPRAY REPAIRING LEAVE-IN CONDITIONER



This plant-based conditioner repairs and protects hair against heat and damage while taming tangles, knots and flyaways. Green tea and pumpkin seed extracts nourish the hair leaving it soft and smooth, while our amino acid complex assists hair bonds for the appearance of stronger, healthier hair. Repairacle protects against heat styling and enhances the appearance of color and shine.

HOW TO USE: Shake well before use. Spray on towel dried hair to use as a detangler and brush through the ends of hair. You may also use on dry hair as a heat protectant before blow drying or styling. For best results, use after ZENAGEN SHAMPOO AND CONDITIONER.

-  Strengthens hair bonds
-  Protects against heat styling
-  Prevents color fading
-  Heals damage and breakage



DENSIFYING BEAR OIL NOURISH + TAME CASTER OIL



Deeply nourishes with its oil blend of castor, jojoba, almond + avocado softens and improves rough beard hair without clogging pores. Red clover and green tea support the skin on face and helps tame wild hairs. Calm and soothe itchiness and irritation by creating the best environment for a healthier, thicker and fuller beard.

HOW TO USE: Apply 3-5 pumps to a clean face and massage directly onto skin to create an optimal environment for soft, nourished, more manageable beard hair. Use daily.

- Castor oil is known to reduce inflammation, especially on skin rashes while stimulating hair follicles and improving blood flow
- Coconut oil can relieve dandruff, tames frizz, and protects against heat damage
- Red clover is known to add a natural shine and luster to the hair
- Turmeric can be beneficial for thinning hair and helps reduces loss through breakage



VOLUME FOAM LIGHTWEIGHT DENSIFIER + VOLUMIZER



Our light-as-air VOLUME FOAM creates the perfect canvas for any hair style. Loaded with botanical extracts, this styling foam promotes fuller hair growth while giving hair extra body, hold and shine. The plant-derived, conditioning anti-frizz formula helps protect hair from the damaging effects of heat styling and UVA/UVB rays while nourishing strands with essential vitamins.

HOW TO USE: Pump into hands and distribute evenly throughout damp or dry hair. Style as desired or allow to air dry.

- Low alcohol, no-residue formula delivers powerful hold without leaving hair dry or stiff to the touch
- Instantly increases body and sets hair shape for all day hold
- Designed to maximize hold, body and shine for all hair types

For fine hair: use 1-2 pumps

For medium hair: use 2-3 pumps

For thick/coarse hair: use 3-4 pumps



FLEXTURE PASTE NATURAL FINISH MEDIUM HOLD STYLER



This unique styling paste creates tousled texture, definition and control with a medium hold microfiber formula. Geranium extract and aloe leaf juice naturally moisturize the hair while giving the structure and shape you expect from a styling paste.

HOW TO USE: Scoop desired amount out with fingers and rub together with palms to warm and activate paste. Apply to damp or dry hair for flexible texture and hold.

- Microfiber formula gives gritty texture, flexible hold, and piecey separation
- Long-lasting formula keeps hair in place all day
- Botanical ingredients invigorate and moisturize the hair
- Features ZENAGEN's signature green tea scent that leaves hair smelling great



*On average. Results may vary

DENSIFYING CREAMHAIR THICKENING + SMOOTHING CREAM



This lightweight conditioning cream builds volume and density, while ultra-light conditioners increase hydration for smoothness and shine. Use before blow-drying for all day body & shine or on dry hair to tame flyaways and add polish. This cream is a buildable product that helps to reduce blow dry time, as well as add benefits of heat protection, while giving flexibility for all hair types.

HOW TO USE: Apply a pea-sized amount to hands and distribute evenly through damp hair. Allow hair to air dry or blow-dry and style as desired.

- Separates cuticles to add instant density and prevents hair from looking flat and thin
- Has a lightweight hold that leaves hair touchable and soft, yet polished and set
- Light enough finish that it can be used with a hairspray or paste (such as **ZENAGEN'S FLEXTURE PASTE**) but leaves no greasy, heavy residue

TEXTURIZING POWDERTEXTURIZER + ROOT VOLUMIZER



This unique non-aerosol root lifter is infused with innovative technology that gives texture, fullness and grip in every puff. This **TEXTURIZING POWDER** is designed to layer invisibly and leaves no residue behind. Water-soluble formula washes and brushes out easily with no visible white cast that other powders leave behind. Precision pump gives mess-free application wherever texture, fullness and volume is desired.

HOW TO USE: Shake well before use. For use on dry hair only. Focusing on roots, lightly puff where volume and texture is desired.

- Water-soluble formula absorbs into hair so it leaves no chalky, white cast
- Gives second-day texture to freshly washed hair
- Perfect for up-dos, braids and to use as a teasing agent
- Formulated for all hair types, textures and colors, including darker hair tones

RE:ZEN DRY SHAMPOOFOR ALL HAIR TYPES



Fast-absorbing, refreshing formula that helps absorb excess oil with undetectable coverage, while reviving hair between washes, and leaving hair feeling clean!

HOW TO USE: SHAKE! For at least 10 seconds for best results. Lift a section of hair and holding can 12" from dry hair, spray onto roots. Wait 30 seconds for RE:ZEN to absorb oil and odor, for best results. Massage scalp with fingertips to fully cover roots, Brush to distribute

- Cleans Hair
- Absorbs Oil
- Eliminates Odor
- Adds Texture Without Residue



*On average. Results may vary

PRO LASH SERUMLASH & BROW ENHANCER



Enhance the appearance of your lashes and brows with ZENAGEN'S water-based professional lash serum. Our unique blend of five core amino acids and plant-based ingredients work together to strengthen and nourish lashes and brows, while enhancing the appearance of thicker, fuller lashes.

HOW TO USE: For lashes: apply serum nightly to your lash line on clean, dry skin. One dip is usually enough to cover both eyes. For brows: apply nightly to all areas of desired results. For both lashes and brows, avoid touching until serum has dried.



*On average. Results may vary

ZENAGEN SCALP MASSAGER

SCALP CLEANSER + STIMULATOR



- Helps remove product buildup, excess oil, and impurities for a cleaner-feeling scalp.
- Boosts your shampoo's effectiveness by evenly distributing it across the scalp and hair.
- Provides a soothing, relaxing, spa-like experience to elevate your hair care routine.
- Gently exfoliates to leave the scalp feeling refreshed and invigorated.

ZENAGEN ZENBRUSH

VEGAN BOAR BRISTLE



- Prevents hair loss and breakage by gently detangling wet or dry hair.
- Naturally distributes healthy hair oils to condition and moisturize while you brush.
- Enhances shine and smooths damaged hair.
- Dual action combo of pins and bristles massage the scalp for decreased inflammation and irritation.
- Perfect for hair maintenance and can be used on wet or dry hair. Safe on extensions.

ZENAGEN 5 MINUTE SHOWER TIMER

SYNC YOUR HAIR WASH ROUTINE



- This 5-minute shower timer is an essential part of ZENAGEN's shampoos. **Leaving ZENAGEN shampoos on the hair and scalp for 5 full minutes** allows our proprietary nutraceutical ingredients to fully reach the hair follicles to cleanse and restore the hair from the inside out. 5 minutes is an important key to our system, so this digital shower timer will help sync your hair wash routine for maximum benefit.
- Waterproof
 - Shower-friendly
 - Durable

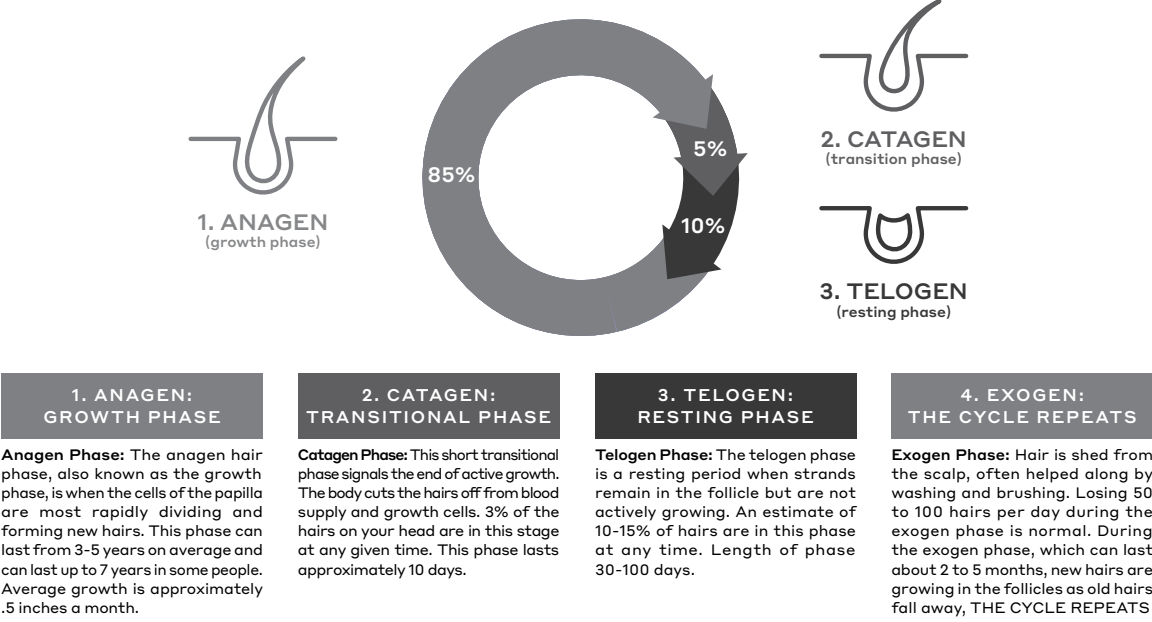
HOW ZENAGEN WORKS

What is Zenagen Revolve Shampoo?
Zenagen Revolve Shampoo is a gentle, botanical based formula designed to support hair health. It helps maintain a clean and balanced scalp, which is essential for the overall vitality of your hair. Zenagen Revolve Shampoo is suitable for use every other day and is part of a regimen aimed at enhancing the appearance of thicker, fuller hair.

How does Zenagen Revolve Shampoo work?
Zenagen Revolve Shampoo works by cleansing the scalp and hair thoroughly, removing impurities that can impede healthy hair growth. Its unique blend of ingredients helps to create an optimal environment for hair health, supporting the natural processes that maintain the appearance of strong and vibrant hair.



HAIR GROWTH CYCLE



ZENAGEN KEY INGREDIENTS



REVOLVE SHAMPOO AND CONDITIONER



Saw Palmetto

Supports a balanced scalp environment, which can help address visible signs often associated with hair that looks thin.



Brahmi

May help reduce buildup and support strong-looking follicles. By helping to maintain a balanced scalp, it contributes to hair that appears naturally fuller.



Green Tea

Known for its antioxidant properties, which may help soothe the scalp and protect it from external stressors.



EVOLVE SHAMPOO AND CONDITIONER



Alpine Willow Herb

Contains tannins and flavonoids, which have astringent properties. These help balance scalp oil production, making it beneficial for those with oily hair.



Ginger

Known to enhance blood circulation in the scalp, promoting healthy hair follicles.



ECLIPSE SHAMPOO AND CONDITIONER



Tangerine Extract

Helps nourish, strengthen, and protect the hair while improving scalp health.



Horsetail Extract

A powerful natural ingredient for strengthening hair, promoting growth, and improving scalp health.



Butterfly Ginger Extract

A natural ingredient for promoting hair growth, strengthening hair, and improving scalp health. It can enhance hair's shine, moisture, and texture.



DENSIFYING HAIR SERUM



Saw Palmetto

Supports a balanced scalp environment, which can help address visible signs often associated with hair that looks thin.



Red Clover Extract

Provides antioxidant support, helping to defend the scalp from external stressors.



White Tea

Strengthens the hair follicles and promotes healthier scalp conditions.



REPAIRACLE SPRAY LEAVE-IN CONDITIONER



Pumpkin Seed Oil

Rich in omega's, magnesium, zinc.



Sunflower Seed Oil

Provides the scalp and strands with nutrients needed for shiny, strong hair.



Hydrolyzed Rice Protein

A plant-based protein that smooths the hair cuticle, strengthens, hydrates and moisturizes the hair.



VOLUME FOAM



Geranium Extract

Helps promote hair growth, improves scalp health, balancing oil production, and enhancing hair shine.



Lavender

Believed to soothe the scalp, contributing to a more comfortable environment for hair.



Hydrolyzed Quinoa

With antioxidant properties which helps improve the overall health, texture, hydration, and appearance of the hair.



DENSIFYING BEARD OIL



Castor Seed Oil

Supports a balanced scalp environment, which can help address visible signs often associated with hair that looks thin.



Jojoba Oil

May help reduce buildup and support strong-looking follicles. By helping to maintain a balanced scalp, it contributes to hair that appears naturally fuller.



Sweet Almond Oil

Known for its antioxidant properties, which may help soothe the scalp and protect it from external stressors.

ZENAGEN KEY INGREDIENTS



FLEXTURE PASTE



Aloe Leaf Juice

Rich in vitamins, minerals, and polysaccharides. It can help maintain moisture in the hair and scalp.



Geranium Extract

Helps promote hair growth, improves scalp health, balancing oil production, and enhancing hair shine.



DENSIFYING CREAM



Coconut Oil

Provides essential moisture for taming frizz and healing breakage as well as UV ray protective properties.



Aloe Leaf Juice

Rich in vitamins, minerals, and polysaccharides. It can help maintain moisture in the hair and scalp.



Baobab Seed Extract

Great for all hair types, for restored moisture, improved strength, and promoting a healthy scalp.



TEXTURIZING POWDER



Red Clover

Provides antioxidant support, helping to defend the scalp from external stressors.



Aloe Leaf Juice

Rich in vitamins, minerals, and polysaccharides. It can help maintain moisture in the hair and scalp.



Tapioca Starch

Lightweight texture, adds volume and absorbs excess oil.



RE:ZEN DRY SHAMPOO



Panthenol

Vitamin B5 that moisturizes and soothes the skin.



Hydrolyzed Rice Protein

A plant-based protein that smooths the hair cuticle, strengthens, hydrates and moisturizes the hair.



Aluminum Starch Octenylsuccinate

A modified starch that absorbs oil, reduces shine, and provides a smooth finish.



PRO LASH SERUM



Coral

Minerals in the extract help nourish the hair follicles while providing essential minerals and hydration that support healthy hair growth and strength.



Cacumen Platycladi

Benefits eyelashes and eyebrows by improving hair growth, strength, and overall appearance while nourishing and soothing the delicate skin around the eyes.



Black Seed Extract

Nourishes and strengthens lashes and brows while potentially encouraging growth and preventing hair loss.

FAQ

How long should I leave on Zenagen Revolve Shampoo?

Leave Zenagen Revolve shampoo on for at least 5 minutes for optimal results and benefits to the hair and scalp.

What is Zenagen Revolve Shampoo?

Zenagen Revolve Shampoo is a gentle, botanical based formula designed to support hair health. It helps maintain a clean and balanced scalp, which is essential for the overall vitality of your hair. Zenagen Revolve Shampoo is suitable for daily use and is part of a regimen aimed at enhancing the appearance of thicker, fuller hair.

How does Zenagen Revolve Shampoo work?

Zenagen Revolve Shampoo works by cleansing the scalp and hair thoroughly, removing impurities that can impede healthy hair growth. Its unique blend of ingredients helps to create an optimal environment for hair health, supporting the natural processes that maintain the appearance of strong and vibrant hair.

Are Zenagen products safe for color-treated hair?

Yes, Zenagen products, including the Revolve Shampoo, are safe for color-treated hair. They are formulated to be gentle on hair, helping to preserve color while promoting overall hair health.

Can Zenagen Revolve Shampoo help with thinning hair?

Zenagen Revolve Shampoo is designed to support scalp health, which is crucial for maintaining the appearance of thick, healthy hair. By keeping the scalp clean and balanced, it creates an optimal environment for hair to look its best.