



*Updated 4/14/20: EPA fuel economy added and updated release timing for Car-Net features*

**OCTOBER 3, 2019**

### **2020 VOLKSWAGEN GOLF: UPSCALE FEATURES ENHANCE THE MODERN HATCHBACK**

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- **Next-generation Car-Net® and Wi-Fi standard for MY 2020**
  - **Standard KESSY® keyless access and push-button start, heated front seats, and panoramic sunroof**
  - **MSRP starts at \$23,195**
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**Herndon, VA —** It has been 45 years since Volkswagen's iconic hatchback debuted in the United States, and the seventh-generation Golf is the best Golf yet. Winning more than two-dozen awards following its redesign for the 2015 model year, the Golf continues to represent a great value with a compelling combination of style, sporty handling, roominess, fuel efficiency, technology.

#### **New for 2020**

The 2020 Golf is available in one well-equipped trim—the Golf TSI. This value-packed trim introduces new technology with the next-generation Car-Net® telematics system and standard in-car Wi-Fi capability when you subscribe to a data plan.

The 2020 Golf is equipped with upscale features like KESSY® keyless access with push-button start, leatherette seating surfaces, heated front seats, a panoramic tilt-and-slide sunroof, and heated washer nozzles. To complement the new features, Golf is now fitted with standard 16-inch aluminum-alloy wheels.

Pricing for the 2020 Volkswagen Golf with a standard six-speed manual transmission starts at \$23,195. The eight-speed automatic transmission starts at \$23,995. The destination charge for all Golf models is an additional \$920.

#### **Exterior**

The seventh-generation Golf features an unmistakable silhouette. The front bumper and chrome-surround grille are flanked on either side by striking LED daytime running lights that provide the Golf a light signature, and meld into the character line that runs the length of the vehicle. At the rear, full standard LED taillights complete the display without distracting from the strong C-pillar and overall grace of the Golf's lines.

The 2020 Golf TSI comes equipped with 16-inch aluminum-alloy wheels, wrapped in 205/55 all-season tires. Automatic headlights with rain-sensing windshield wipers are standard as is a panoramic tilt-and-slide sunroof.

**More information and photos at**  
[media.vw.com](http://media.vw.com)





### Interior

From the start, the Golf has offered an expansive cabin for a vehicle of its size. There's 93.5 cu-ft of interior room, 16.5 cu-ft of cargo space up to the parcel shelf, and 22.8 cu-ft. to the roof. The versatility of the load space is enhanced by a trunk floor that can be moved up or down by 3.9 inches, while the 60:40 split backrest can be folded to give an almost flat cargo area that can accommodate a full-size bicycle. With the rear seats folded, the Golf has 52.7 cu-ft of cargo capacity.

The standard leatherette-wrapped multi-function steering wheel emphasizes the driver-centric nature of the Golf, and on models with the eight-speed automatic, includes Tiptronic® paddle shifters for increased driver control. This driver-centric design focus is also evident from the center stack, which is angled towards the driver—a trait frequently seen in premium luxury or performance vehicles. White backlighting for the controls further highlights this upscale ambience, as well as the use of premium materials throughout, such as soft-touch plastics and trim pieces available in chrome, aluminum, and piano-black finishes.

The Golf features a raft of comfort and convenience features often found on more expensive vehicles. Power windows (with one-touch up/down from all window switches) and exterior mirrors, along with Climatic® manual air conditioning, cruise control, rearview camera, partial leather-wrapped handbrake and shifter knob, and partial power front seats are standard. It is also equipped with heated washer nozzles; V-Tex leatherette seating surfaces; KESSY keyless access with push-button start; and heated front seats.

**MIB II Infotainment.** The 2020 Golf features the innovative Volkswagen MIB II touchscreen infotainment system. The display utilizes a capacitive-touch sensor (as in smartphone and tablet technology) rather than the more common resistive touchscreens that require pressure, enabling gesture controls like swiping and even pinch-zooming.

The 2020 Golf TSI is equipped with the Composition Color unit, which features a 6.5-inch capacitive touchscreen display. The infotainment system also offers SD card and USB-C (one port) multimedia interfaces, as well as a rearview camera and standard Bluetooth® technology for compatible devices. App-Connect smartphone integration for compatible devices is standard, and offers users the ability to run select smartphone apps directly on the vehicle's display through services such as Apple CarPlay®, Android Auto™ and MirrorLink®.

### Volkswagen Car-Net

Since its debut for the 2014 model year, Volkswagen Car-Net has allowed Volkswagen owners to get connected to their vehicles. For model year 2020, Car-Net



moves into the next generation of integration, with an updated mobile app, a long list of no-charge services for five years, and new subscription options. Car-Net Services will be offered in four areas: Remote Access, Safe & Secure, Hotspot, and Guide & Inform.

Car-Net Remote Access gives owners the ability to interact with their vehicle from miles away via the mobile app. It is offered at no additional charge for five years from the date of vehicle purchase. Features include remote start and stop (if equipped), remote door lock and unlock, remote honk and flash of lights, last parked location, and remote vehicle status display, which provides information on fuel level, mileage, and door and window status.

Available in 2020, VW Car-Net app for smartwatch (supports select Apple Watch® and Android™ Wear operating systems) allows VW customers to control a host of functions, available through the iPhone® and Android™ apps, directly from their wrist. Smartwatch wearers can keep tabs on their vehicle from afar, remotely locking and unlocking doors, remotely starting their vehicle, and viewing the status of doors, windows and sunroof (open or closed). These consumers can also find a parked vehicle more quickly and receive alerts with a compatible smartwatch.

Volkswagen owners with factory-installed navigation can send destinations or points of interest directly to their car from the app, helping to save time. Coming in 2020, owners will also be able to connect their VW Car-Net account to compatible smart home devices to send voice commands to their vehicle to check the fuel level or remote start the engine.

Powered by Parkopedia, the Parking Information feature can help make owners' lives easier by locating off-street parking information. Through the Navigate tab on the app, users can click the "P" icon to show available parking locations, either in the immediate vicinity or near a Point of Interest. Clicking on a specific location will display the address, hours of operation and pricing. Users can also send the location to their car's navigation system, if so equipped, by clicking the "Send to My VW" button.

Vehicle Health Reports can provide owners easy access to diagnostic information. Reports generate automatically each month after enrollment and are sent directly to the email address in the owner's profile; owners can also request updated reports



anytime through the mobile app. When it's time for scheduled service, Car-Net can not only notify the customer, but also provides a simple way to schedule a dealer visit.

Family Guardian services and Roadside Call Assist can provide added peace-of-mind no matter who is driving. Speed alert notifies the owner when the pre-determined maximum speed limit is exceeded. Boundary alert lets the owner know when the vehicle has traveled outside of a pre-set virtual boundary. Curfew alert notifies the owner if the vehicle is driven while curfew alert is on. Valet alert alerts if the vehicle is driven more than 0.2 miles from the valet drop-off location. The Car-Net app allows users to control who receives notifications by designating primary and secondary users, with varying levels of control and functionality for each. Notifications can come in the form of text messages, emails, or push notifications from the mobile app itself. If the vehicle is disabled, Roadside Call Assist is available at the touch of the wrench button.

The DriveView™ program is new for 2020. By enrolling in this program, Car-Net users may be eligible for discounted rates from some of the top automotive insurance companies in the country. This program can also help Car-Net users monitor their driving by tracking activities like night driving, hard braking, idle time, and excess speed. These factors all contribute to an overall driving score, which is visible within the mobile app.

Car-Net Safe & Secure is a paid subscription service that includes Information Assistance, Emergency Assistance, Automatic Crash Notification, Anti-Theft Alert, and Stolen Vehicle Location Assistance. The subscription is \$99 per year before taxes and fees, and automatically renews annually at the end of the subscription term, unless cancelled. Information Assistance—accessed through the i-call button within the vehicle—allows the driver to speak to a Car-Net agent for support needs, such as points of interest and account services. Emergency Assistance can be accessed through the SOS button in the vehicle, and, if a cellular connection can be established, puts the driver in contact with the Car-Net service center, who can direct emergency responders to the vehicle's location and notify the user's Emergency Contact. Provided a cellular connection can be established, Automatic Crash Notification can help automatically notify an operator who can quickly contact first responders in the event of a collision. Anti-Theft Alert sends a push notification to the user if the vehicle's anti-theft alarm is triggered, and Stolen Vehicle Location Assistance uses



Car-Net to assist law enforcement with locating the vehicle in the event that it is stolen.

Car-Net Hotspot allows passengers to access the internet with up to four connected devices simultaneously, including tablets, smartphones, laptops, gaming devices, and more— at 4G LTE-enabled speed. Existing Verizon Wireless customers with an unlimited mobile data plan can simply add their Volkswagen vehicle as a new line item to their existing plan, non-Verizon customers can set up a prepaid plan for \$20/month before taxes and fees.

Car-Net Guide & Inform offers an enhanced navigation and infotainment experience for VW owners with a factory-installed navigation system. Drivers can access traffic reports, fuel prices, sports scores, movie times, and weather data as part of the three-month SiriusXM Travel Link trial. Car-Net enrollment and subscription is not required.

### **Powertrain**

The 2020 Golf features a 1.4-liter turbocharged and direct-injection engine, which makes 147 horsepower and 184 pound-feet of torque. The TSI® engine is mated to either a six-speed manual gearbox or an eight-speed automatic transmission with Tiptronic.

The engine, internally coded EA211, features an air-to-water heat exchanger built directly into the intake module in place of an intercooler. The exhaust manifold is integrated into the head, reducing the distance that exhaust gases must travel to reach the turbocharger. This integration is designed to allow for faster response and catalytic converter light off. Valves work to regulate coolant flow into the head, which allows for rapid engine (and thus cabin) heating, as well as efficient cooling when the engine reaches normal operating temperature. Both the intake and the exhaust valves feature variable valve timing, which results in both improved low-rpm performance, as well as increased torque throughout the rev range. A relatively high 10:1 compression ratio further helps the engine's efficiency, yet it still takes regular (87 octane) gasoline.

A Start/Stop System is standard on automatic-transmission models. This technology stops the engine during idle when the brake pedal is held (such as when waiting at a red light). When the brake pedal is released, the engine restarts.

EPA-estimated fuel economy for Golf models, when equipped with the six-speed manual is 28/36/31 (city/highway/combined) and 29/35/32 when equipped with the optional eight-speed automatic.

### **Chassis**

The A7 Golf was the first U.S.-market vehicle built on Volkswagen's MQB modular platform. The unitary construction chassis has two solid-mounted subframes with bolt-



on front fenders, and utilizes technologies such as the laser clamp welder, which produces "wobble seam" welds in a wave pattern to help maximize strength in a limited space, offering significantly more strength than a traditional spot weld.

The Golf models' stamped steel body and chassis boasts a large percentage high-strength, hot-formed steel. This technology allows much of the chassis and body to be constructed from thinner and lighter parts without loss in strength.

The Golf features a strut-type front suspension. At the back, the Golf has a multilink arrangement with coil springs, telescopic dampers, and an anti-roll bar. The rack-and-pinion steering features electric power assist and features a 13.6 to one ratio that allows for 2.76 turns from lock to lock.

All 2020 Golf model is equipped with the XDS® Cross Differential System, which is engineered to act somewhat like an electronic substitute for a traditional mechanical limited-slip differential, working by actively monitoring data from each wheel sensor. If the suspension becomes unloaded, the system automatically applies braking to the driven inside wheel as needed to help reduce understeer (the tendency for the front wheels to run wide). This not only helps the Golf's stability, but also helps improve handling and cornering performance.

### **Safety**

To help protect occupants, the Golf provides a combination of both passive and active safety systems. It features six airbags as standard (front and side airbags for front passengers and side curtain airbags for outboard seating positions), along with a number of electronic safety systems, such as an Anti-lock Braking System (ABS) and Electronic Stability Control (ESC).

A standard feature on the 2020 Golf is Volkswagen's Automatic Post-Collision Braking System. This builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking System helps address this, in certain crash scenarios, by applying the brakes when a primary collision is detected by the airbag sensors, thus potentially reducing residual kinetic energy and, in turn, the chance of additional damage.

The Golf also includes Volkswagen's Intelligent Crash Response System that shuts off the fuel pump, unlocks the doors, and switches on the hazard lights if the car is involved in certain types of collisions.



All Golf models feature a standard rearview camera.

### **Driver-Assistance Technology**

To meet the demands of American drivers, the 2020 Golf offers a comprehensive suite of driver-assistance technology. Standard features include Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist), Blind Spot Monitor, and Rear Traffic Alert.

Front Assist, standard on all models, is intended to warn drivers of potential frontal collisions (Forward Collision Warning) with vehicles and pedestrians, and in some cases provide automatic braking assistance (Autonomous Emergency Braking).

Within physical system limits, Forward Collision Warning warns the driver of potential critical front-end collision situations, both acoustically and visually by a warning symbol in the instrument cluster if the car is traveling above 18 mph. Furthermore, an automatic jolt of the brakes can warn the driver of the danger. If the driver fails to brake, or if the car is traveling below 18 mph, Autonomous Emergency Braking is activated to help slow the vehicle. If the brake pedal is applied but the driver brakes too lightly, the brake pressure is increased by the system (Braking Support).

Blind Spot Monitor is standard on all Golf models. Blind Spot Monitor uses two radar sensors at the rear of the vehicle to scan the approaching traffic and is intended to warn drivers of the presence of other vehicles in adjacent lanes. If the driver uses the turn signal to indicate a lane change while a vehicle is detected in a blind spot, the system utilizes a flashing LED symbol in the outer area of the side mirrors. Even if the driver does not use a turn signal, the LED symbol in the mirror will illuminate if a vehicle is detected in the blind spot. The system is designed to help alert drivers in specific situations; stationary objects or oncoming vehicles do not trigger warnings, nor do vehicles more than one lane across away from the vehicle.

The Rear Traffic Alert system, standard on all models, is intended to detect vehicles approaching from the side that may be difficult for the driver to see while reversing. The system offers a 180-degree view of the back of the car with a range of 65 feet, and will present a visual and an acoustic warning, if a potential collision with a crossing vehicle is detected. If the driver does not react, the system can apply the brakes to help mitigate and, in the best case, can prevent a collision. The system is activated by putting the car in reverse.



### **Warranty & Maintenance**

Every 2020 Golf comes with a Bumper-to-Bumper Limited Warranty and Carefree Maintenance Program. The warranty provides coverage for four years or 50,000-miles (whichever occurs first), and can be transferred to a subsequent owner throughout the remainder of its duration. The Carefree Maintenance Program provides scheduled maintenance services for 2 years or 20,000 miles (whichever occurs first) at no additional charge, and can be transferred to a subsequent owner throughout the remainder of its duration.

### **Competitive Set**

Toyota Corolla hatch

Honda Civic hatch

Kia Forte5

Mazda3 5-Door

Subaru Impreza





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## About Volkswagen

Founded in 1955, Volkswagen of America, Inc. is an operating unit of Volkswagen Group of America and a subsidiary of Volkswagen AG, with headquarters in Herndon, Virginia. Volkswagen's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Arteon, Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, and Tiguan vehicles through more than 600 independent U.S. dealers. Visit Volkswagen online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.

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This information and any vehicle specifications are preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices provided are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, other options and dealer charges. Dealer sets actual price.

Always pay careful attention to the road, and do not drive while distracted.

When using KESSY keyless access or remote start, do not leave vehicle unattended with the engine running, particularly in enclosed spaces. See Owner's Manual for further details and important warnings about the keyless ignition feature.

Always ensure cargo is properly secured. See owner's manual for details.

Not all App-Connect features are available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

When downloading apps, standard message and data rates apply.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer

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Agreement at [www.siriusxm.com](http://www.siriusxm.com) for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees, content and features are subject to change.

Car-Net Remote Access is available on most MY20 and newer vehicles, and are offered at no additional charge for 5 years from vehicle in-service date. Always pay careful attention to the road and do not drive while distracted. Certain services require trial or paid subscriptions, which may have their own terms and conditions. VW Car-Net requires vehicle cellular connectivity and availability of vehicle GPS signal, and not all services and features are available on all vehicles. Standard text and data rates may apply for app and web features. Certain services may collect location and vehicle information. See Terms of Service, Privacy Statement, and other important information at [www.vw.com/carnet](http://www.vw.com/carnet).

Using remote start requires compatible factory-installed or dealer-installed remote start feature and VW Car-Net mobile app. See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces, and consult local laws for any limitations on use.

See Opening and Closing section of your Owner's Manual for additional warnings and information related to locking and unlocking your vehicle remotely.

Do not use Last Parked Location feature to locate stolen vehicles.

Smartwatch app features are limited. Always pay careful attention to the road, and do not drive while distracted.

Sending destinations to your vehicle requires compatible factory-installed navigation system.

Roadside Call Assist connects you to a Roadside Call Assist third-party provider and may require additional payment for use.

Parking Information requires parking facility participation. Volkswagen not responsible for accuracy of pricing & payment options, hours of operation, and features. See [Parkopedia.com](http://Parkopedia.com) for important information and details.

Not all systems and components are reported by Vehicle Health Reports. Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's literature for maintenance guidelines. Standard text and data rates may apply.

Discounted insurance rates may not be available in all states. Discounts are provided by third-party auto insurance companies and are not guaranteed. Use of your vehicle by multiple drivers

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may impact your driving score and your ability to obtain discounted insurance. Always obey all speed and traffic laws.

Car-Net Safe & Secure requires a paid subscription. Subscription automatically renews and is charged annually at end of subscription term unless canceled. Price subject to change and excludes taxes and other fees.

Information Assistance (i-call button) requires a paid subscription.

Emergency Assistance and Automatic Crash Notification require a paid Safe & Secure subscription and may require additional payment for emergency and other third-party services rendered.

Anti-Theft Alert requires VW Car-Net mobile app.

Stolen Vehicle Location Assistance is for use by law enforcement authorities only. See Terms of Service for details.

The Car-Net Hotspot feature is intended for passenger use only. 4G LTE coverage is not available in all areas. See materials provided for terms, privacy, data security details. Requires trial or paid Wi-Fi plan from third-party wireless provider.

Fuel economy will vary and depends on several factors including driving habits and vehicle condition. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

4 years/50,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2020 VW vehicles, excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations.

The Carefree Maintenance Program provides the 10,000- and 20,000-mile scheduled maintenance services or scheduled maintenance services for two years (whichever occurs first) as stated in the vehicle's maintenance booklet. See dealer or owner's literature for provided

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services, exclusions , and time and other limitations. The Carefree Maintenance Program does not provide tire rotations, or other services or parts not specified in the owner's literature.