



## Advanced Blog Magento 2 User Guide

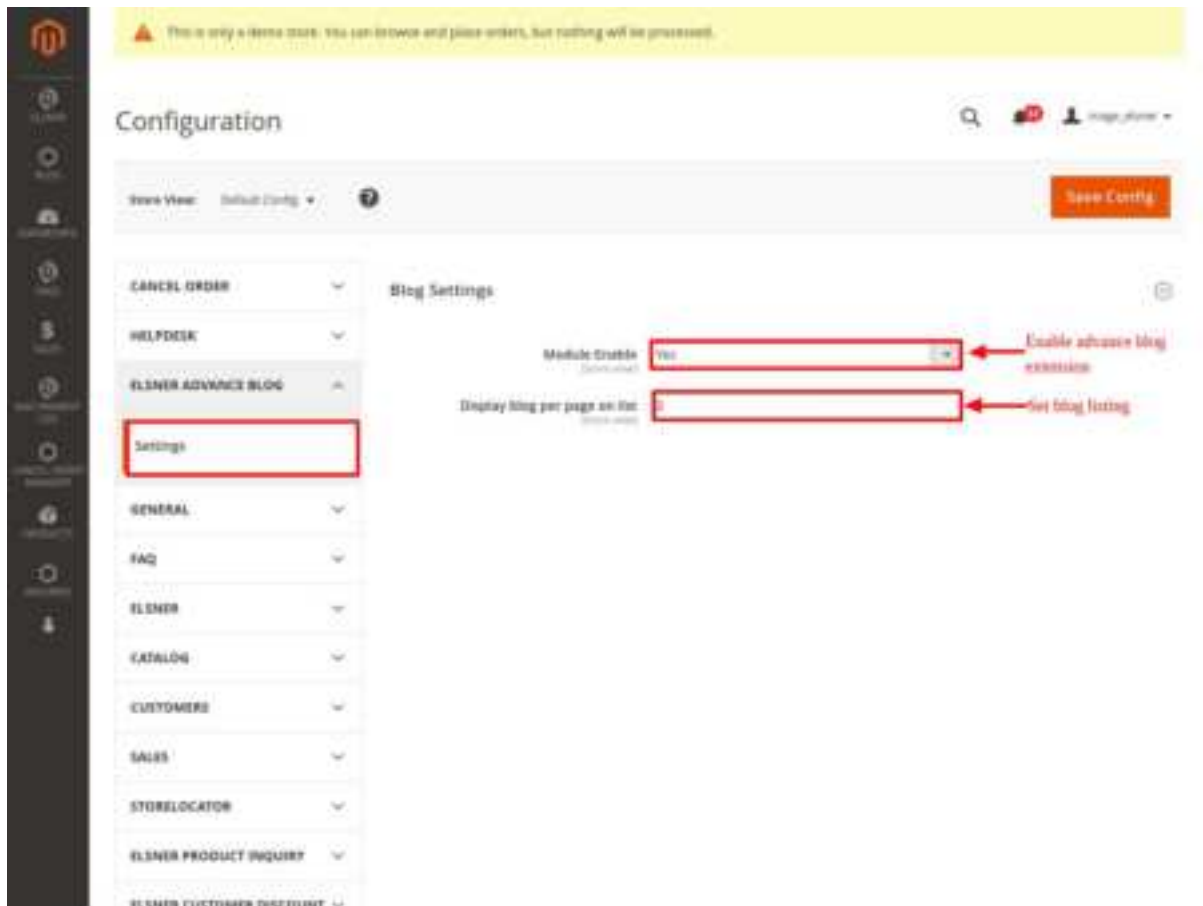
The Advanced Blog Magento 2 Extension by Elsner Technologies enables store admins to create and manage a dynamic blogging platform, fostering two-way communication with customers and visitors. This extension supports blog posts with rich content, a responsive design, and features like homepage sliders and customizable blog list pages. It enhances customer engagement, improves SEO, and attracts new customers by sharing valuable content, making it ideal for Magento 2 stores aiming to build community and brand loyalty.

### Installation

1. **Download:** Purchase the Advanced Blog Magento 2 Extension from Elsner Technologies.
2. **Upload:** Unzip the downloaded file and upload it to `app/code/Elsnertech/AdvancedBlog` in your Magento 2 root directory.
3. **Run Commands:**
  - `php bin/magento setup:upgrade`
  - `php bin/magento setup:di:compile`
  - `php bin/magento cache:clean`
4. **Verify:** Check **Content > Advanced Blog > Manage Posts** or **Stores > Configuration > Elsner Technologies > Advanced Blog** in the Magento Admin Panel to confirm the extension is installed.

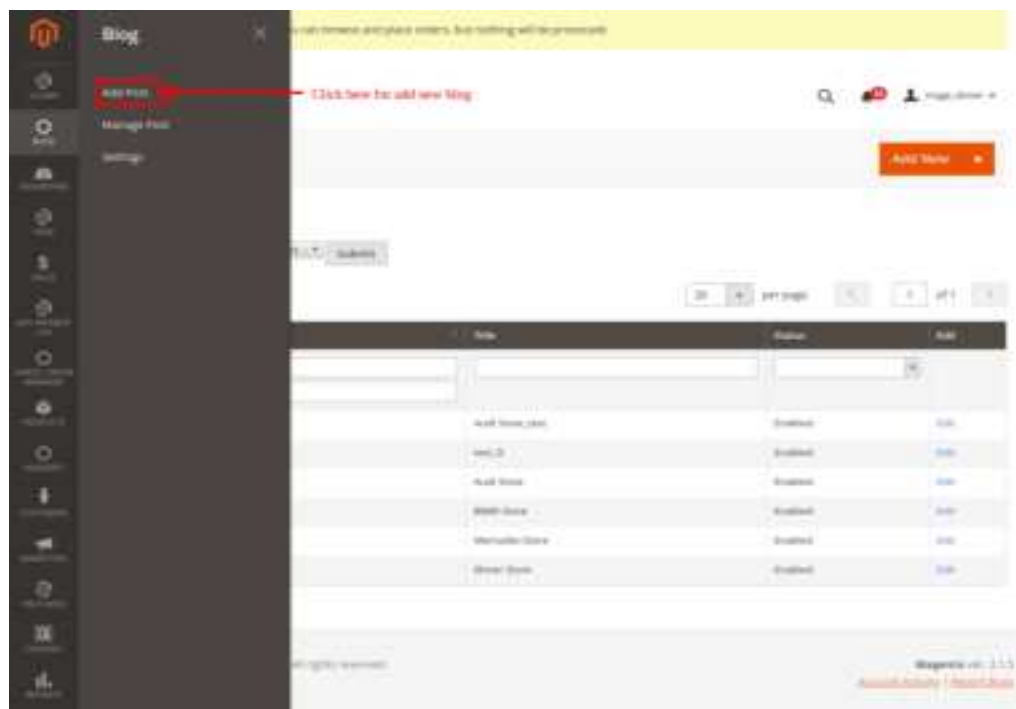
### Configuration

Access settings via **Stores > Configuration > Elsner Advance Blog > Settings** in the Magento Admin Panel.



## General Settings

- **Enable:** Select **Yes** to activate or **No** to disable the extension. .
- **Posts Per Page:** Set the number of posts displayed on the blog list page (e.g., 10).



## Post Settings

- **Add New Post:** Navigate to **Content > Advanced Blog > Manage Posts > Add New Post** to create blog posts.
- **Post Title:** Enter the title of the blog post.
- **Post Content:** Use the WYSIWYG editor to add text, images, videos, or HTML content.
- **Enable/Disable Post:** Select **Yes** to publish or **No** to keep the post in draft mode.
- **Store Views:** Assign posts to specific store views (e.g., Main Store, French Store).
- **Categories/Tags:** Assign categories or tags for better organization and searchability.

The screenshot shows the 'Add Post' form in the Magento 2 admin interface. The form is titled 'Add Post' and is located under the 'BLOG INFORMATION' section. The form includes the following fields and options:

- Title:** A text input field with a red annotation 'Add blog name' pointing to it.
- Identifier:** A text input field with a red annotation 'Add blog ID' pointing to it.
- Store view:** A dropdown menu with a red annotation 'Select Store' pointing to it. The dropdown list shows 'All Store Views', 'CustomerDiscount', 'CustomerDiscount', 'Blog', 'Blog', 'Product Stickers', 'Product Stickers', and 'Product Stickers'.
- Status:** A dropdown menu with a red annotation 'Enable/Disable blog' pointing to it. The status is currently set to 'Enable'.

At the top of the form, there are buttons for 'Back', 'Reset', 'Save and Continue Edit', and 'Save Blog'.

- **Save:** Click **Save Config** or **Save Post** and refresh caches in **System > Cache Management**.