



## Advanced Blog Magento 2 User Guide

The Advanced Blog Magento 2 Extension by Elsner Technologies enables store admins to create and manage a dynamic blogging platform, fostering two-way communication with customers and visitors. This extension supports blog posts with rich content, a responsive design, and features like homepage sliders and customizable blog list pages. It enhances customer engagement, improves SEO, and attracts new customers by sharing valuable content, making it ideal for Magento 2 stores aiming to build community and brand loyalty.

### Installation

1. **Download:** Purchase the Advanced Blog Magento 2 Extension from Elsner Technologies.
2. **Upload:** Unzip the downloaded file and upload it to `app/code/Elsnertech/AdvancedBlog` in your Magento 2 root directory.
3. **Run Commands:**
  - `php bin/magento setup:upgrade`
  - `php bin/magento setup:di:compile`
  - `php bin/magento cache:clean`
4. **Verify:** Check **Content > Advanced Blog > Manage Posts** or **Stores > Configuration > Elsner Technologies > Advanced Blog** in the Magento Admin Panel to confirm the extension is installed.

### Configuration

Access settings via **Stores > Configuration > Elsner Advance Blog > Settings** in the Magento Admin Panel.

This is only a demo store. You can browse and place orders, but nothing will be processed.

## Configuration

Store View: Default Config ? Save Config

CANCEL ORDER

HELPDESK

ELSNER ADVANCE BLOG

**Settings**

GENERAL

FAQ

ELSNER

CATALOG

CUSTOMERS

SALES

STORELOCATOR

ELSNER PRODUCT INQUIRY

ELSNER CUSTOMER DISCOUNT

### Blog Settings

Module Enable [store view] Yes Enable advance blog extension

Display blog per page on list [store view] 3 Set blog listing

## General Settings

- **Enable:** Select **Yes** to activate or **No** to disable the extension. .
- **Posts Per Page:** Set the number of posts displayed on the blog list page (e.g., 10).

This is only a demo store. You can browse and place orders, but nothing will be processed.

## Blog

Add Post Click here for add new blog Add New

Manage Post

Settings

Submit

20 per page 1 of 1

Title	Status	Edit
Audi Store_test	Enabled	Edit
test_D	Enabled	Edit
Audi Store	Enabled	Edit
BMW Store	Enabled	Edit
Mercedes Store	Enabled	Edit
Elsner Store	Enabled	Edit

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## Post Settings

- **Add New Post:** Navigate to **Content > Advanced Blog > Manage Posts > Add New Post** to create blog posts.
- **Post Title:** Enter the title of the blog post.
- **Post Content:** Use the WYSIWYG editor to add text, images, videos, or HTML content.
- **Enable/Disable Post:** Select **Yes** to publish or **No** to keep the post in draft mode.
- **Store Views:** Assign posts to specific store views (e.g., Main Store, French Store).
- **Categories/Tags:** Assign categories or tags for better organization and searchability.

The screenshot shows the 'Add Post' form in a system interface. The form is titled 'Add Post' and is located under the 'BLOG INFORMATION' section. The form includes the following fields:

- Title \***: A text input field with a red box around it and a red arrow pointing to it labeled 'Add blog name'.
- Identifier \***: A text input field with a red box around it and a red arrow pointing to it labeled 'Add blog ID'.
- Store view \***: A dropdown menu with a red box around it and a red arrow pointing to it labeled 'Select Store'. The dropdown menu is open, showing a list of store views: 'All Store Views', 'Customerdiscount', 'Blog', and 'Product Stickers'.
- Status**: A dropdown menu with a red box around it and a red arrow pointing to it labeled 'Enable/Disable blog'. The dropdown menu is open, showing the option 'Enable'.

At the top right of the form, there are buttons for 'Back', 'Reset', 'Save and Continue Edit', and 'Save Block'.

- **Save:** Click **Save Config** or **Save Post** and refresh caches in **System > Cache Management**.