SAMSUNG

Product Guide

23 cu. ft. Smart Counter Depth 4-Door Flex™ Refrigerator with Beverage Center & Dual Ice Maker

RF23A9671

Available in:
Fingerprint Resistant Black Stainless Steel
Fingerprint Resistant Stainless Steel



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RF23A9671 – 23 cu. ft. Smart Counter Depth 4-Door Flex™ Refrigerator with Beverage Center & Dual Ice Maker

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Product Overview

Product Overview

Product Title

23 cu. ft. Smart Counter Depth 4-Door Flex™ refrigerator with Beverage Center and Dual Ice Maker in Fingerprint Resistant Stainless Steel

Product Description

Smart Counter Depth 4-Door Flex[™] refrigerator features the Beverage Center with both a water dispenser and AutoFill Water Pitcher, plus a Dual Ice Maker with Ice Bites.

Available Colors



Fingerprint Resistant Black Stainless Steel RF23A9671SG



Fingerprint Resistant
Stainless Steel
RF23A9671SR



RF23A9671 Carousel Image Order









RCOM https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SR%20carousel%20images%20rcom

SCOM https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671SR%20carousel%20images%20scom

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Easy Ad Links: RF23A9671SR

Easy Ad Links: RF23A9671SG



















Product Messaging

Features and Benefits - RF23A9671				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Press or pour – water two ways	Beverage Center	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center Washable Nozzle
Ice your way	Dual Ice Maker with Ice Bites	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites that chill your drink faster.	Select from cubed ice or Ice Bites that chill your drink faster.	Cubed Ice Cubed Ice Bites
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	A ★ FlexZone TM

Features and Benefits - RF23A9671 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Superior organizational storage	Large Flexible Storage	With 23 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.	23 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Seamlessly designed for a modern look	Modern Design	A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.	Modern, built-in look that blends seamlessly into your kitchen.	
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	Express WaterFilter Flex Crisper

Features and Benefits - RF23A9671 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Triple Cooling
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	

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Feature Videos

Easy Ads link

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Product Overview



FlexZone™



Beverage Center



Triple Cooling



Cutting-Edge Design



UV Deodorizing Filter



Dual Ice Maker

Key Visuals

Key Visuals

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671%20key%20visuals



Fingerprint Resistant Stainless Steel



Fingerprint Resistant Black Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

Lifestyle Images

Lifestyle Image

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671%20lifestyle%20images



Fingerprint Resistant Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

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Product Specs

Review Mapping

SKU	Туре	Color
RF23A9671SR	4-Door Flex™	Fingerprint Resistant Stainless Steel
RF23A9671SG	4-Door Flex™	Fingerprint Resistant Black Stainless Steel

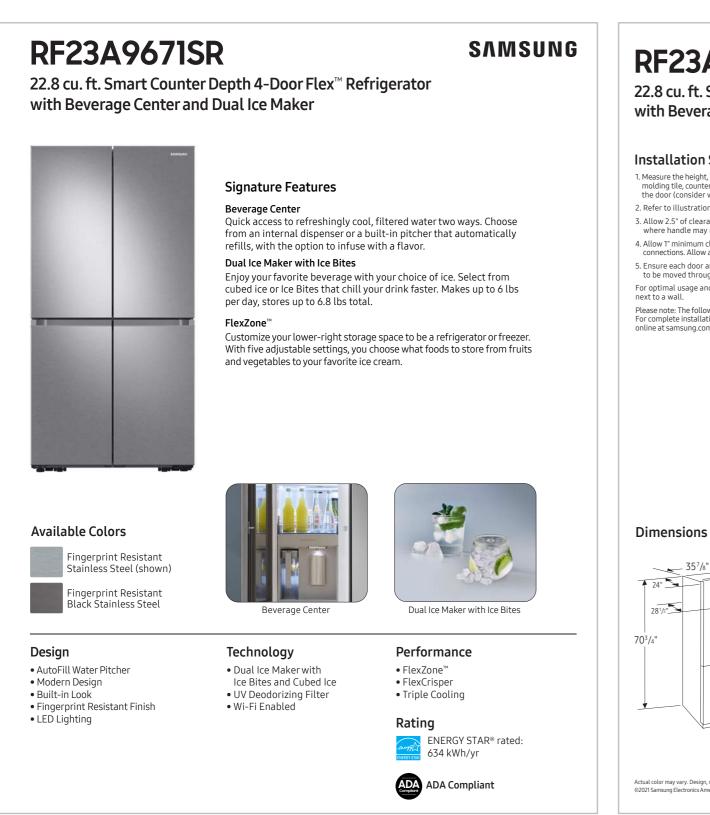
Related Product

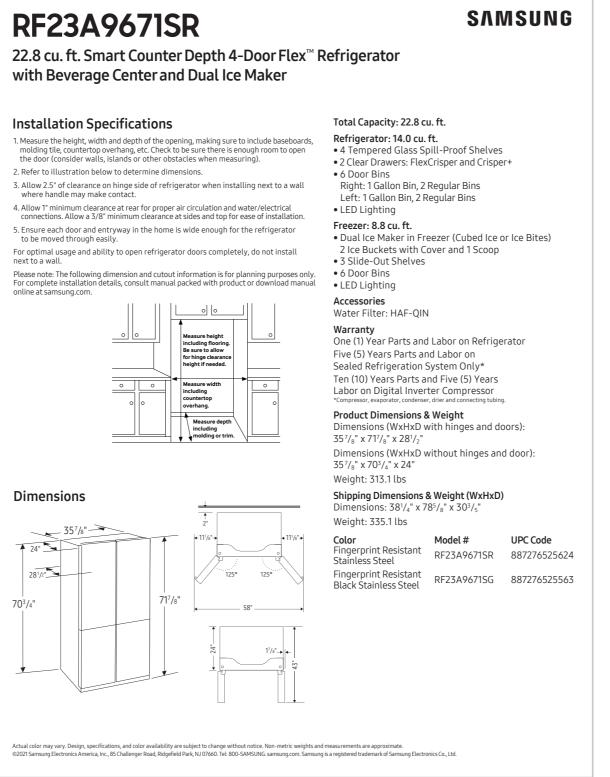
Water Filter
HAF-QIN

Spec Sheet

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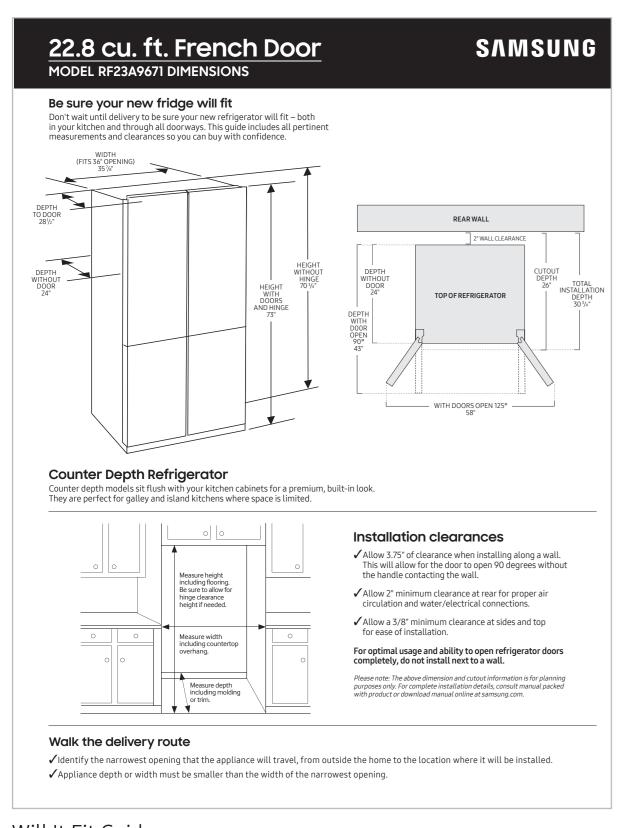


Spec Sheet - front Spec Sheet - back

Will It Fit Guide

Easy Ads link

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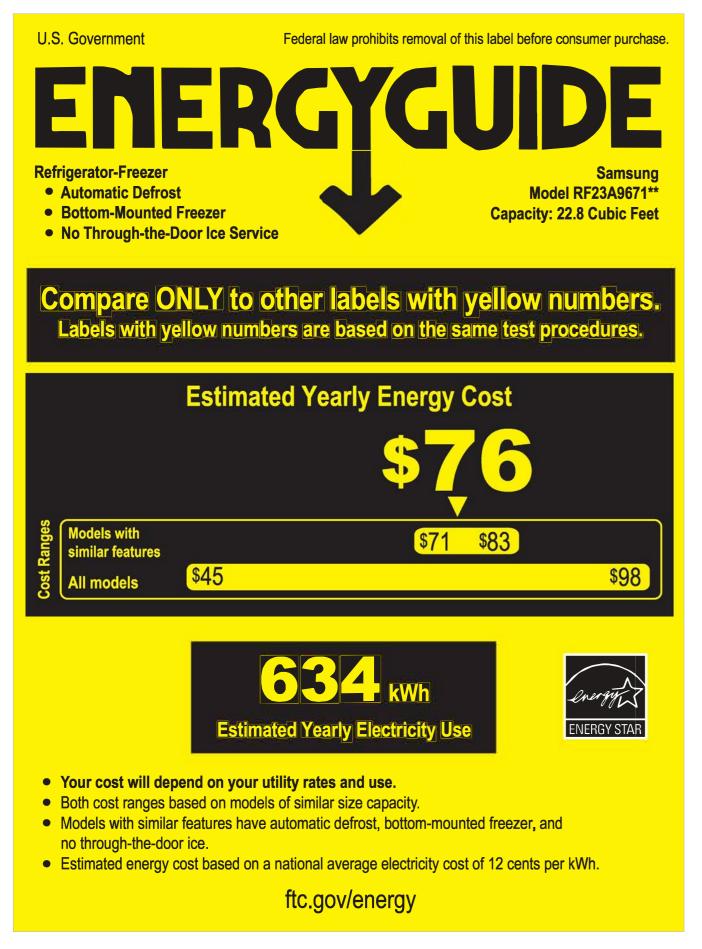


Will It Fit Guide

Energy Guide and User Manual

Easy Ads link

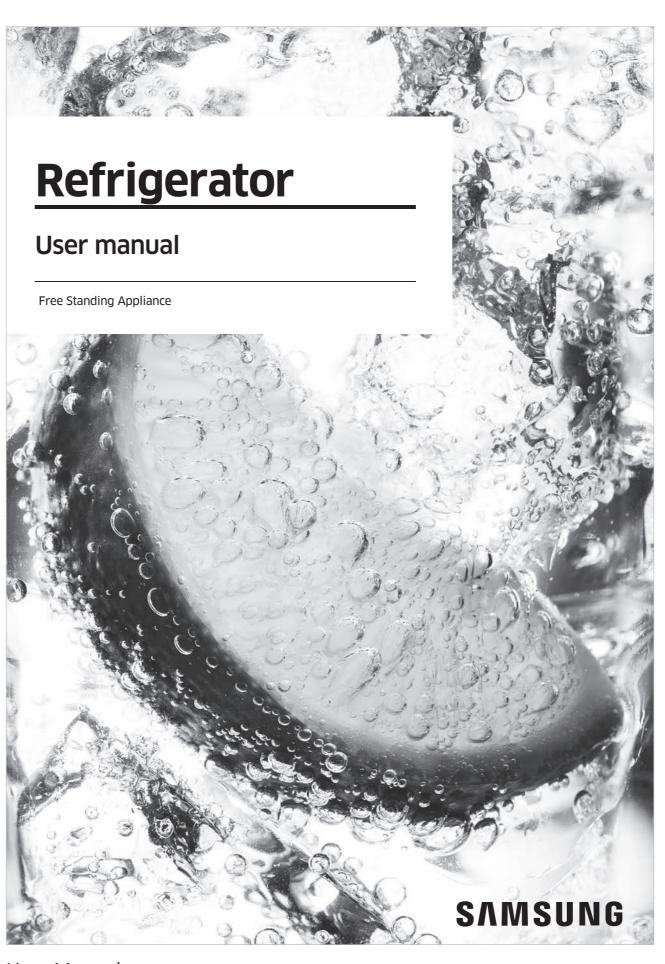
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Energy Guide

Easy Ads link

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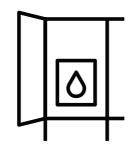
User Manual

Feature Icons

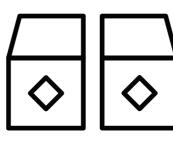
Feature Icons

Easy Ads link

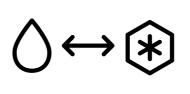
https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9671%20icons



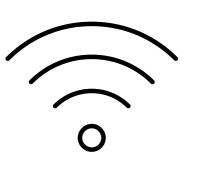
Beverage Center



Dual Auto Ice Maker



FlexZone™



Wi-Fi Connectivity



Fingerprint Resistant Finish



ENERGY STAR® Certified

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