



Nissan Intelligent Mobility moves you one step ahead. In cars that feel like an extension of you, helping you see more and sense more, reacting with you, and sometimes even for you. Nissan Intelligent Mobility is about a better future – moving us to a world that’s safer, more sustainable, and exciting.



2020 370Z[®] COUPE AND ROADSTER



¹Available feature. ²Limited availability. ³Do not drive the vehicle with the top partially opened. Always make sure the top is either fully opened or closed before driving. See Owner's Manual regarding proper use. ⁴Tires shown are different from actual production vehicle. ⁵Extra cost option. ⁶Coupe only. ⁷Roadster only. ⁸Whichever occurs first. ⁹Manual transmission only. ¹⁰RearView Monitor may not detect every object and does not eliminate blind spots or warn of moving objects. See Owner's Manual for safety information. ¹¹Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. Bluetooth[®] word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ¹²Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. ¹³Airbags are only a supplemental restraint system; always wear your seat belt. Do not use rear-facing child restraints in this vehicle. Also, in addition to any other requirement of applicable law, all children 12 and under should be properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. ¹⁴Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ¹⁵XM[®] and SiriusXM[®] Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. All subscriptions subject to customer agreement at siriusxm.ca/terms. All fees and programming subject to change. ©2019 Sirius XM Canada Inc. The Sirius[®], XM[®], and SiriusXM[®] names and all related marks and logos are trademarks of Sirius XM Radio Inc. All other trademarks are the property of their respective owners. ¹⁶Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure cargo. ¹⁷Premium fuel required. ¹⁸Brake Assist cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. ¹⁹Vehicle Dynamic Control cannot prevent collisions due to abrupt steering, carelessness, or dangerous driving techniques. It should remain on when driving, except when freeing the vehicle from mud or snow. See Owner's Manual for safety information. ²⁰Tire Pressure Monitoring System is not a substitute for regular tire pressure checks. See Owner's Manual for safety information. ²¹Based on manual transmission model. ²²2020 Fuel Consumption Estimate. Actual mileage may vary with driving conditions – use for comparison only. ADVAN Sport[®] and Yokohama[®] are registered trademarks of Yokohama Tire Corporation. Alcantara[®] is a registered trademark of Alcantara S.p.A. Corporation. Bluetooth[®] is a registered trademark of Bluetooth SIG, Inc. Bose[®] is a registered trademark of The Bose Corporation. Bridgestone[®] and Potenza[®] are registered trademarks of Bridgestone Corporation. Dunlop[®] is a registered trademark of DNA Ltd. Corporation. EXEDY[®] is a registered trademark of EXEDY Corporation. Facebook[®] is a registered trademark of Facebook, Inc. HomeLink[®] is a registered trademark of Centex Corporation. Instagram[®] is a registered trademark of Instagram, LLC. RAYS[®] is a registered trademark of RAYS Engineering. Recaro[®] is a registered trademark of Recaro North America Inc. 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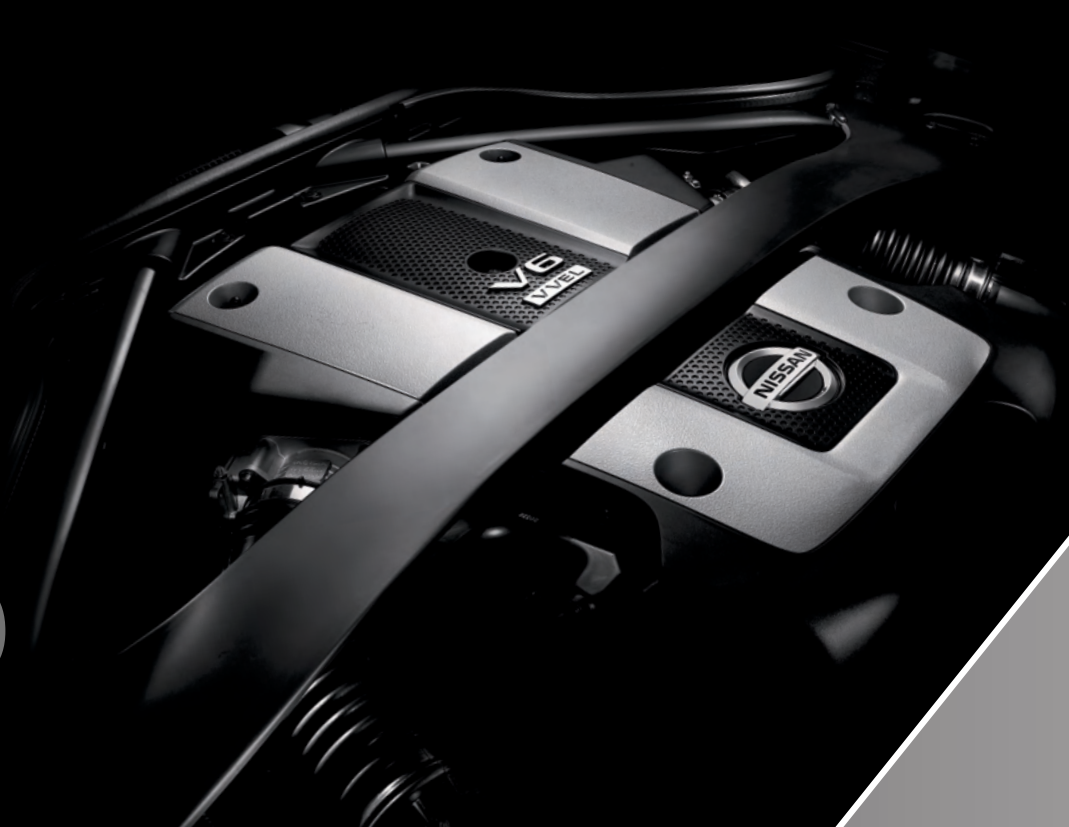
Every drive is something special. The battle cry of a legendary 332-HP VQ V6 paired with the world's first rev-matching manual transmission.¹ The relentless cornering grip of a dynamically balanced chassis talking to you through a driver-focused cockpit. The 2020 Nissan 370Z.[®] This is tech that begs to be driven. This is tech that moves.



3.7
LITRE
V6

332
HP

270
LB.-FT.
TORQUE



370Z
50th Anniversary

**2020 370Z® 50TH ANNIVERSARY EDITION®
DRIVING A Z® DOESN'T JUST SAY
SOMETHING, IT SAYS EVERYTHING**

The 50th Anniversary Edition makes the ultimate statement with a unique two-tone exterior, body graphics, and badging. Inside, bespoke 50th Anniversary Edition leather-trimmed seats, Alcantara®-trimmed steering wheel, tachometer graphics, special commemorative badging, and available 50th Anniversary floor mats are worthy of a true icon.



50 YEARS



**THE DRIVER,
FIRST AND FOREMOST**

Gauges that move with the steering column, ensuring a clear view. A driver's seat with special cutaways that give arms and legs room to move. From the moment you get in, you can tell - the Z® interior has been custom-tailored to give you the drive of your life.

U.S. instrumentation shown.

**A PERFECT BALANCE OF
CONFIDENCE AND CONTROL**

Designed to conquer corners, the Nissan 370Z starts with a low centre of gravity and a short wheelbase for quick response. Bring it all together with an enthusiast's wish list of high-performance componentry, and you'll find pure joy as the 370Z elevates handling science into pure performance art.



U.S. model shown.





370Z® ROADSTER

OPEN TO THE POSSIBILITIES

Expanding the definition of “convertible weather.” The 370Z Roadster is designed to let you enjoy top-down driving longer – whether it’s just later in the day, or later in the season.³ Standard heated and cooled seats help keep you comfortable even when there’s a chill in the air. Aerodynamic design helps minimize air buffeting in and around the cabin, for a quieter ride. And when it’s time to put up the top, a double-insulated roof helps keep the cabin warmer on cool days, and reduces interior noise, making this one roadster you’ll want to enjoy year-round.



nismo[®]

What happens when the inspired engineers at NISMO are let loose on the 370Z[®]? You get 350 horsepower surrounded by a NISMO-tuned suspension and a driver-focused interior, all wrapped in a jaw-dropping NISMO-designed aerodynamic body. Obsessive? Perhaps. Extraordinary? Most definitely.

350 HP



Competition-tuned handling. Competition-inspired design. Serious grip starts with specially tuned springs, shocks, and stabilizer bars designed to satisfy the most demanding enthusiast. Extra braces on the front strut tower bar and special vibration dampers on the front body frame rail and rear subframe are added for impressive overall body rigidity and the feel of a controlled ride. A true work of performance art, the 370Z NISMO entices the eye with its 19" RAYS[®] forged alloy wheels, high-downforce body, aggressive front and rear fascia, and rear diffuser.

Professional driver on closed course, using extensive safety precautions. Do not attempt. Driving is serious business and requires your full attention. Obey all traffic laws, always drive safely, and wear your seat belt. Damage resulting from racing, competitive driving, track, off-road and/or airstrip use not covered by warranty. See your New Vehicle Limited Warranty booklet and Owner's Manual for proper vehicle operation and complete warranty details.

H-PIPE FREE-FLOW DUAL EXHAUST

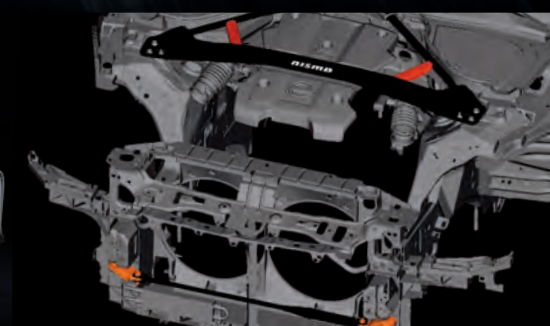
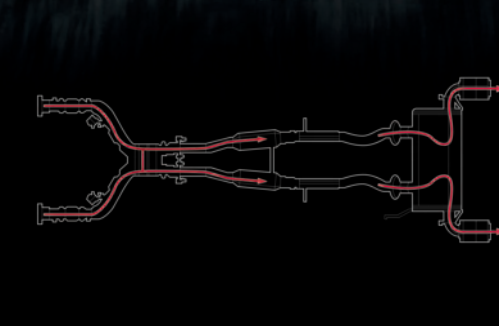
AERODYNAMICS AND DOWNFORCE

CHASSIS ENHANCEMENTS

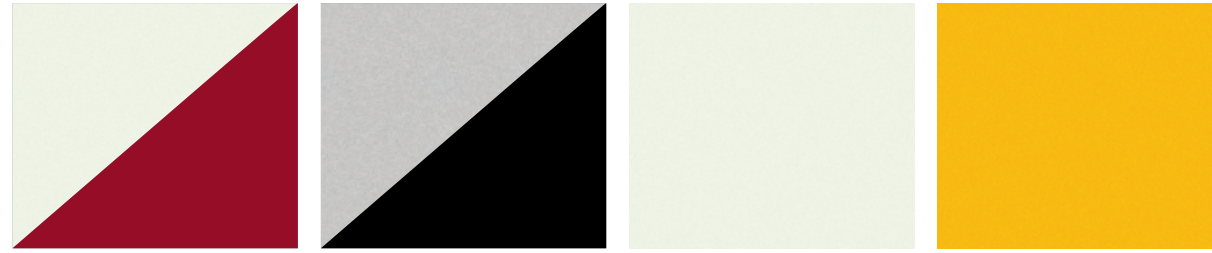
WHEELS BY RAYS[®]

TUNED SUSPENSION AND BRAKES

SIGNATURE INTERIOR



CHOOSE YOUR COLOUR AND INTERIOR



Two-tone Pearl White QAB / Solid Red A54 (XDV) Two-tone Brilliant Silver K23 / Magnetic Black G41 (XCW) Pearl White⁵ QAB Chicane Yellow⁵ EAC

	370Z [®]	SPORT	TOUR	NISMO [®]	370Z [®]	SPORT	TOUR	NISMO [®]	370Z [®]	SPORT	TOUR	NISMO [®]	370Z [®]	SPORT	TOUR	NISMO [®]
BLACK CLOTH ⁶																
50TH ANNIVERSARY EDITION LEATHER ²																
FROST LEATHER ⁷																
BLACK LEATHER																
PERSIMMON LEATHER ⁶																
WINE LEATHER ⁷																
NISMO BLACK LEATHER/ RED ALCANTARA [®] INSERTS																



Black Cloth Coupe 50th Anniversary Edition² Leather | Coupe Black Leather Coupe Persimmon Leather Coupe Black Leather/Red Alcantara[®] Inserts NISMO

■ Standard
 Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

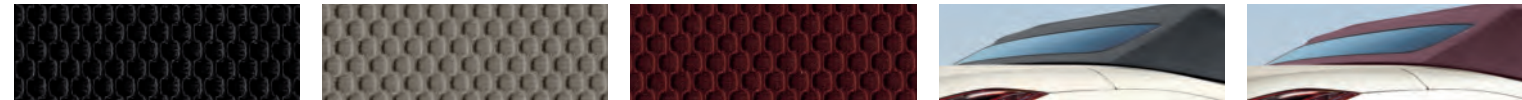


Nissan 370Z[®] Sport Touring shown in Black Leather. 2019 model shown.



Passion Red⁵ NBA Solid Red A54 Gun Metallic⁵ KAD Deep Blue Pearl⁵ RAY Magnetic Black⁵ G41

	370Z [®]	SPORT	TOUR	NISMO [®]	370Z [®]	SPORT	TOUR	NISMO [®]	370Z [®]	SPORT	TOUR	NISMO [®]	370Z [®]	SPORT	TOUR	NISMO [®]
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PERSIMMON LEATHER ⁶																
WINE LEATHER ⁷																
NISMO BLACK LEATHER/ RED ALCANTARA [®] INSERTS																



Black Leather Roadster Frost Leather Roadster Wine Leather Roadster Black Top available with Frost Leather or Black Leather Bordeaux Top available with Wine Leather only

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. We have unique programs such as the Nissan Grad Program, Loyalty Program or the Nissan Advantage Program. Please visit our website Nissan.ca/finance to explore all of the options available. We have also made it easy to pre-qualify online. All of our programs come with competitive rates and terms. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2020 Nissan is covered by a 3 year/60,000 km⁸ Comprehensive New Vehicle Warranty, a 5 year/100,000 km⁸ Powertrain Warranty, an 8 year/130,000 km⁸ Emission OBD Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See your Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.

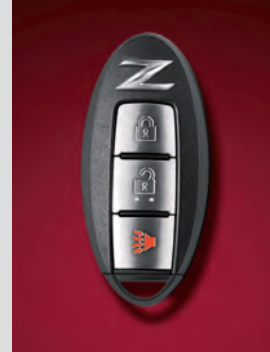


CHOOSE YOUR TRIM LEVEL

COUPE

370Z®

- 332 HP, 270 lb.-ft. of torque
- 3.7-litre V6, twin-intake system
- 6-speed manual transmission
- EXEDY® high-performance clutch⁹
- Sport-tuned shock absorbers
- 3-point front strut tower brace
- 18" Black-finish aluminum-alloy wheels
- Yokohama® ADVAN Sport® high-performance W-rated tires
- High Intensity Discharge (HID) bi-functional xenon headlights with smoked housing
- LED Daytime Running Lights
- LED taillights
- Z® fender emblems
- Auto-dimming rearview mirror
- RearView Monitor¹⁰
- Bluetooth® Hands Free Phone System¹¹
- Nissan Intelligent Key® with Push Button Ignition
- Upshift indicator light⁹
- Interior trunk release switch
- 8-way manual adjustable driver's seat
- 4-way manual adjustable passenger's seat
- Driver and passenger knee support
- Cloth seat trim
- AM/FM/CD audio system with six speakers
- USB port¹²
- Six standard airbags¹³



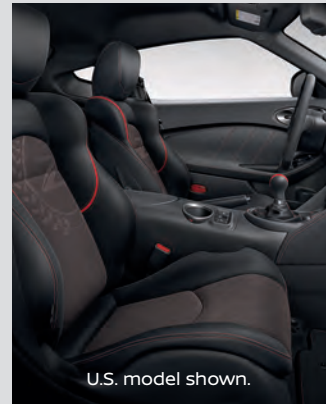
SPORT INCLUDES 370Z EQUIPMENT PLUS:

- Optional 7-speed automatic transmission with manual shift mode and Downshift Rev Matching
- Magnesium paddle shifters (automatic transmission only)
- SynchroRev Match⁹⁹
- Nissan sport brakes - 14.0" 4-piston front brakes/13.8" 2-piston rear brakes with red brake calipers
- Viscous Limited-slip Rear Differential
- 19" RAYS® forged alloy wheels
- Bridgestone® Potenza® S007 high-performance W-rated tires
- Front chin aero deflector
- Body-colour rear spoiler
- Heated outside mirrors
- LED illuminated Z side marker emblems
- Bose® Premium Audio System with eight speakers, including two subwoofers
- Active Noise Cancellation
- Active Sound Enhancement



50TH ANNIVERSARY INCLUDES SPORT EQUIPMENT PLUS:

- Optional 7-speed automatic transmission with manual shift mode and Downshift Rev Matching
- Magnesium paddle shifters (automatic transmission only)
- 19" 50th Anniversary Edition forged alloy wheels by RAYS®
- 50th Anniversary Edition side marker decal
- 50th Anniversary Edition unique exterior graphics
- 50th Anniversary Edition exterior badging
- Heated front seats
- 4-way power, 4-way manual adjustable driver's seat
- 4-way power adjustable passenger's seat
- 50th Anniversary Edition leather-appointed seats with synthetic suede inserts
- 50th Anniversary Edition Alcantara®/leather-wrapped steering wheel
- 50th Anniversary Edition interior badging
- 50th Anniversary Edition tachometer badge
- 50th Anniversary Edition leather-wrapped shift knob
- 50th Anniversary Edition unique interior stitching
- Deletes front chin aero deflector and rear spoiler



SPORT TOURING INCLUDES SPORT EQUIPMENT PLUS:

- Optional 7-speed automatic transmission with manual shift mode and Downshift Rev Matching
- Magnesium paddle shifters (automatic transmission only)
- Nissan Navigation System with 178 mm (7") touch-screen display¹⁴
- Nissan Voice Recognition for audio and navigation¹⁴
- NavTraffic and NavWeather provided by SiriusXM® with 3-month complimentary trial access¹⁵
- HomeLink® universal garage-door opener
- Rear cargo cover
- Heated front seats
- 4-way power, 4-way manual adjustable driver's seat
- 4-way power adjustable passenger's seat
- Driver's manual adjustable lumbar support
- Leather-appointed sport seats with synthetic suede inserts
- Aluminum-trimmed pedals
- Bluetooth® streaming audio¹¹
- SiriusXM® Radio with 3-month complimentary trial access¹⁵



CHOOSE YOUR TRIM LEVEL

NISMO®

NISMO INCLUDES 370Z® EQUIPMENT PLUS:

- 350 HP, 276 lb.-ft. of torque, 3.7-litre V6
- NISMO-tuned free-flow dual exhaust with H-pipe configuration
- 6-speed manual transmission with SynchroRev Match®
- Viscous Limited-slip Rear Differential
- Nissan sport brakes – 14.0" 4-piston front brakes/13.8" 2-piston rear brakes with red brake calipers
- High-rigidity brake hoses and GT-R® Special II brake fluid
- NISMO-tuned suspension with increased spring, dampening, and stabilizer rates
- NISMO-reinforced 3-point front strut tower brace
- NISMO front and rear performance body dampers
- 19" NISMO forged alloy wheels by RAYS®
- Dunlop® SP Sport Maxx® GT600 high-performance Y-rated tires⁴
- NISMO aerodynamic body design – front and rear fascia, spoiler side sills, and rear spoiler
- Nissan Navigation System with 178 mm (7") touch-screen display¹⁴
- Nissan Voice Recognition for audio and navigation¹⁴
- NavTraffic and NavWeather provided by SiriusXM® with 3-month complimentary trial access¹⁵
- HomeLink® universal garage-door opener
- NISMO tachometer
- NISMO Recaro® leather-appointed seats with Alcantara® inserts
- NISMO Alcantara®/leather-wrapped steering wheel and smooth leather-wrapped shift knob
- NISMO signature red interior stitching
- Bose® Premium Audio System with eight speakers, including two subwoofers
- Bluetooth® streaming audio¹¹
- SiriusXM® Radio with 3-month complimentary trial access¹⁵
- Active Noise Cancellation
- Active Sound Enhancement



U.S. instrumentation shown.



Nissan 370Z® NISMO® shown in Pearl White.

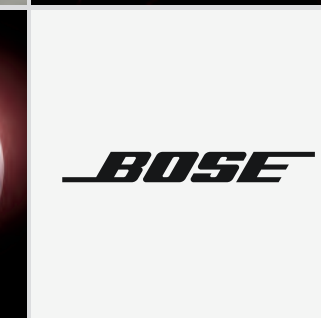
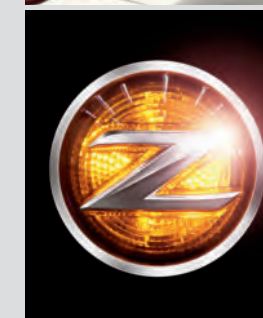
ROADSTER

TOURING

- 332 HP, 270 lb.-ft. of torque
- 3.7-litre V6, twin-intake system
- 6-speed manual transmission
- EXEDY® high-performance clutch⁹
- Viscous Limited-slip Rear Differential
- Upshift indicator light⁹
- Sport-tuned shock absorbers
- 3-point front strut tower brace
- 18" Black-finish aluminum-alloy wheels
- Bridgestone® Potenza® RE050A high-performance W-rated tires
- High Intensity Discharge (HID) bi-functional xenon headlights with smoked housing
- LED Daytime Running Lights
- LED taillights
- LED illuminated Z® side marker emblems
- Power convertible soft-top with glass window
- Nissan Navigation System with 178 mm (7") touch-screen display¹⁴
- Nissan Voice Recognition for audio and navigation¹⁴
- NavTraffic and NavWeather provided by SiriusXM® with 3-month complimentary trial access¹⁵
- RearView Monitor¹⁰
- HomeLink® universal garage-door opener
- Auto-dimming rearview mirror
- Bluetooth® Hands Free Phone System¹¹
- Nissan Intelligent Key® with Push Button Ignition
- 4-way power, 4-way manual adjustable driver's seat
- Driver's manual adjustable lumbar support
- 4-way adjustable passenger's bucket seat
- Driver and passenger knee support
- Ventilated, leather-appointed sport seats
- Climate-controlled seats (heated and cooled)
- Aluminum-trimmed pedals
- Bose® Premium Audio System with eight speakers, including two subwoofers
- Bluetooth® streaming audio¹¹
- SiriusXM® Radio with 3-month complimentary trial access¹⁵
- USB port¹²
- Six standard airbags¹³

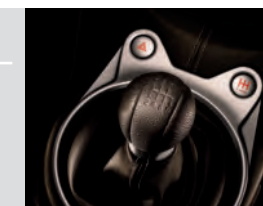


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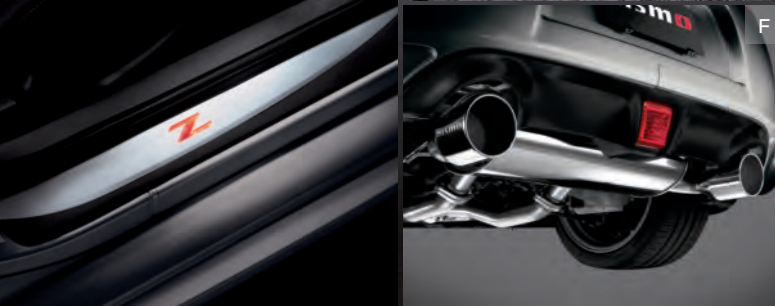
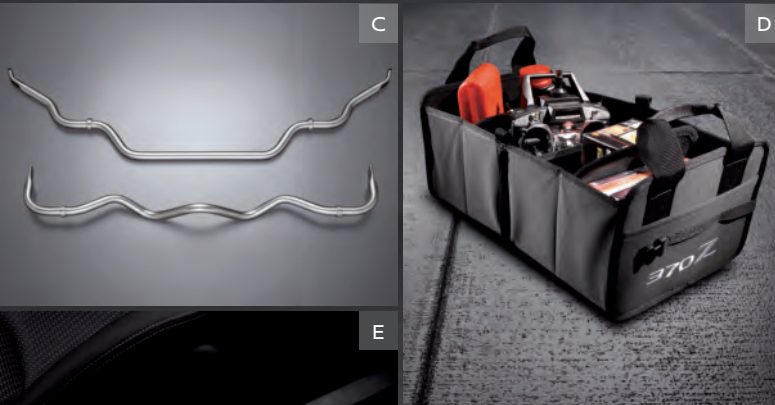


SPORT TOURING INCLUDES 370Z TOURING EQUIPMENT PLUS:

- Optional 7-speed automatic transmission with manual shift mode and Downshift Rev Matching
- Magnesium paddle shifters (automatic transmission only)
- SynchroRev Match®⁹
- Nissan sport brakes – 14.0" 4-piston front brakes/13.8" 2-piston rear brakes with red brake calipers
- 19" RAYS® forged alloy wheels
- Bridgestone® Potenza® S007 high-performance W-rated tires



CHOOSE YOUR ACCESSORIES



Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 3-year/60,000-km (whichever occurs first) limited warranty (if installed by dealer at the time of purchase), and can be financed when installed by dealer at time of purchase. Terms, conditions, and exclusions apply. See your Warranty Information Booklet for complete details.

- A. Carpeted Trunk Area Protector**
Help protect your trunk against wear and tear.
- B. NISMO® Rear Decklid Spoiler**
To the winner go the spoilers.
- C. NISMO Suspension Stabilizer Kit**
Quicker turn-in, less body lean, and more fun.
- D. Portable Cargo Organizer¹⁶**
Keeps everything in order.
- E. Illuminated Kick Plates (2-piece set)**
A grand entry every time you get in.
- F. NISMO Cat-back Exhaust System**
Rev up your experience with more aggressive sound.
- G. NISMO Suspension Struts and Springs Kit**
Take your handling to the next level.
- H. Front Chin Aero Deflector**
Less turbulence. More downforce. Aggression with purpose.

Additional Accessories:

- Rear Decklid Spoiler
- Splash Guards
- NISMO Carpeted Floor Mats
- NISMO Brake Pads
- Nissan Valve Stem Caps
- And More

GENUINE NISSAN ACCESSORIES

TAKE PART IN PUBLIC DISPLAYS OF AFFECTION

See your Nissan dealer for details, or go to accessories.nissan.ca



Nissan 370Z® Sport shown in Gun Metallic with Front Chin Aero Deflector (standard on Sport and Sport Touring trims), NISMO® Rear Decklid Spoiler, and NISMO® Graphics Kit.

