

A technician in a black uniform with "LOXONE" on the back is walking away from the camera in a server room. He is carrying a coiled green cable over his shoulder and a black case in his hand. The room has concrete floors, walls, and stairs, with various cables hanging from the ceiling.

LOXONE

NEW PARTNER GUIDE

loxone.com

YOUR PATH TO PROFITABLE AUTOMATION



SUCCESS.DRIVE.YOUR.

LEARN, APPLY, AND SUCCEED WITH LOXONE

We empower our partners with in-person and online training, as well as continued project support from experienced Loxone professionals.

- » Build your foundation with training from Loxone pros.
- » Prove your knowledge and build confidence with a personal project.
- » Promote your new expertise and secure automation projects in new builds and renovations alike. Take on lighting, climate, security, shading and more without the need to hire on subcontractors.





BUILD YOUR FOUNDATION

PARTNER REGISTRATION

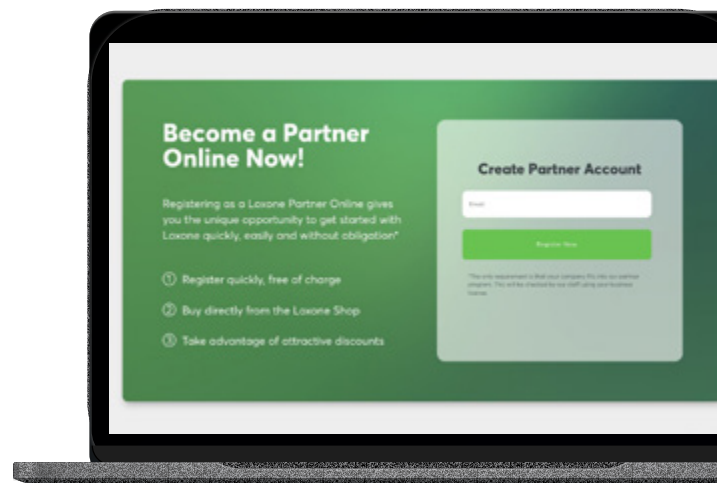


-10%
on product
purchases

Become a Registered Loxone Partner free of charge to unlock training and support options to start you on the road to success.

Registered partners **receive a 10% discount** on product purchases, which increases as you advance to Silver, Gold & Platinum status.

Registration also grants you access to the Loxone Partner Portal where you'll find a wealth of educational resources and a library of function blocks for use in the Loxone Config commissioning platform.





Join
in the
growth!

FOUNDATION TRAINING

Learn the basics of installing and configuring Loxone solutions for smart homes and buildings in only 4 days. After the Foundation Training, you will be prepared to:

- » Install and program Loxone solutions
- » Simplify wiring, configuration and more in every project
- » Receive marketing guidance
- » Sell with confidence to meet your clients' needs
- » Receive Partner Coach support for all projects
- » Join hands-on workshops with the latest Loxone technology



A man with grey hair and a beard, wearing a green t-shirt and a yellow wristband, is focused on working on a network switch inside a grey rack. He is using a small black tool to adjust a cable. The rack is filled with various network equipment, including a large green switch and several black switches with red and blue ports. The background shows more racks and a clean, professional environment.

**APPLY
YOUR
KNOWLEDGE**



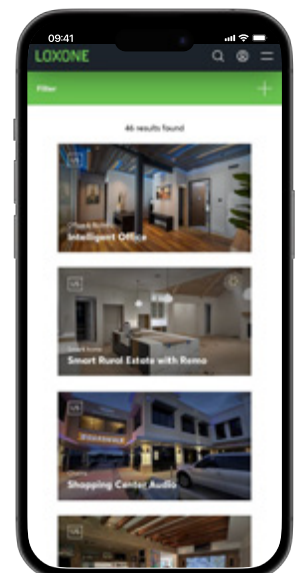
COMPLETE A PERSONAL PROJECT

The best way to truly understand what it means to live with Loxone is to experience it yourself in your own home or office. Perfect your install and integration skills by completing a personal project at your home or business with Partner Coach support and generous discounts. Each Loxone Partner receives their personal project's entire order up to \$25,000.

Review past partner projects in the Partner Project section of the website to draw inspiration and see what's possible.



View partner
projects



CONTINUED EDUCATION

Improve and expand your skills with ongoing and specialized training. Also, further your mastery of Loxone solutions with a wealth of free educational resources. Technical documentation and additional educational courses are provided directly in the Partner Portal for your convenience.

Technical data sheets on the site can guide you through product or installation questions, while in-depth resources live directly in the Config. This includes programming examples and in-depth technical uses cases for easy reference as you work.

**Become
a Loxone
Partner now!**





**GROW
YOUR
BUSINESS**

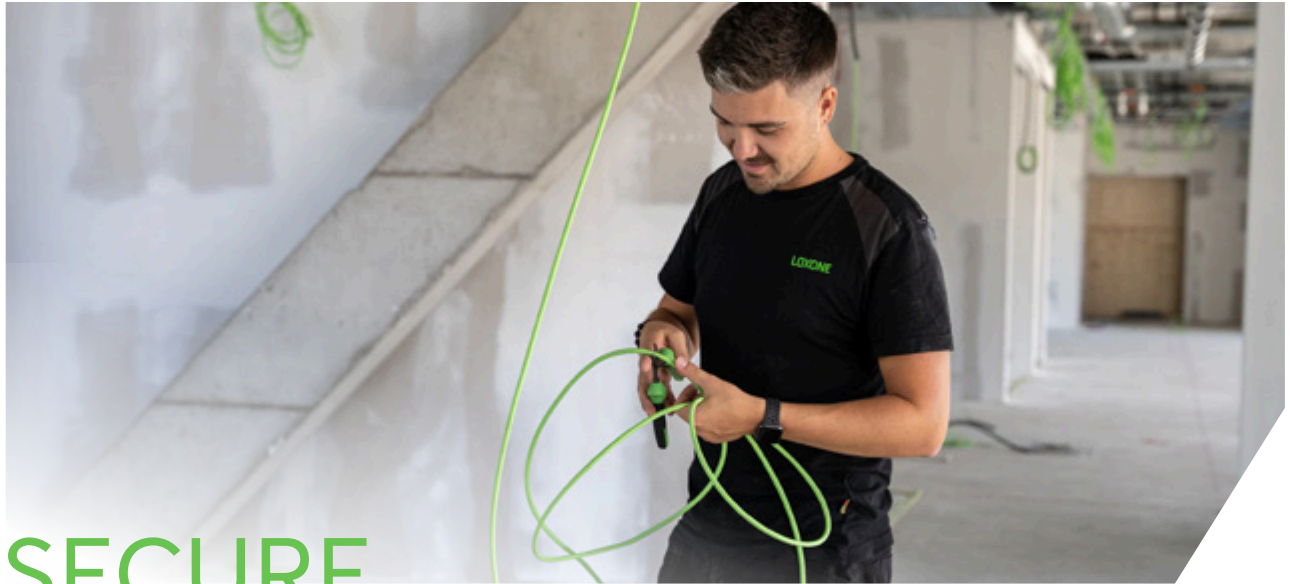
PROMOTE YOUR AUTOMATION BUSINESS



As a Loxone Partner, you'll receive robust cross promotional support from us. As you complete projects, you may submit them as reference projects in the Partner Portal to feature them directly on the Loxone website. Your work is amplified across all Loxone digital channels as well to maximize your work's reach to relevant audiences. Our success is shared, and you are a vital part of our company's DNA. Check out our Partner Projects section of the site and our YouTube channel for examples of past partner promotion.

Branded Loxone marketing materials including **system brochures, car decals, t-shirts and more** are provided to you at the beginning of your partner engagement to make selling easier.





SECURE AUTOMATION PROJECTS

Your existing customers and prospects are your best starting point. Leverage your network and new-found knowledge to elevate and improve your future projects.

NETWORKING. Put yourself where your customers are. Trade shows, industry events, local builder, developer and electrician/technical groups are amazing resources for growing your network and showing off your expertise.

ON-GOING SUPPORT. Our domestic-based Partner Coaches are here from day one to provide comprehensive technical support for new and existing projects as well as assist in project planning. You always have a team behind you for all Loxone projects!

FINALLY. Leverage the Loxone Digital Experience Tour to bring Loxone directly to your customers in a low-cost, highly engaging way.

Join
us now!



GET YOUR WELCOME PACKAGE!



**THE FASTEST & EASIEST WAY TO
BECOME A CERTIFIED SILVER PARTNER.**

EVERYTHING FROM A SINGLE SOURCE

From A for Audio to Z for Zoned Heating Control, the Miniserver handles a wide range of tasks, prioritizing security, convenience, and energy efficiency. Its highly flexible and scalable design ensures it can be tailored to meet the unique requirements of any project.

Scalable Access Control

From single apartments to global chains.

All-Encompassing Energy Management

Monitor. Optimize. Save.

Revolutionary Audio Solution

Seamlessly integrated, delivering brilliant sound and infinite scalability.

Atmospheric Lighting

Presence-controlled light scenes for any application.



Comprehensive Security⁴

Protection against burglary, fire, water damage, and data breaches.

Intelligent Shading

Achieve the perfect room climate while ensuring privacy and storm protection.

Efficient Indoor Climate

Harmonized control of heating, cooling, ventilation, and shading.



Discover more
about Loxone's
areas of
application.



An iceberg floating in dark water. The small tip above the surface is colored with a green-to-blue gradient. The much larger portion of the iceberg is submerged and also features a green-to-blue gradient, illustrating the 15% hardware vs 85% software ratio.

15% Hardware
85% Software

THE
DIFFERENCE?
**THE
SOFTWARE!**

We are mostly known for being a hardware manufacturer. However, our hardware is only the tip of the iceberg! We are a software company, first and foremost: 85% of our development efforts go into our software tools. These tools are what differentiates us from the rest of the market.

THE 360° SMART HOME

Loxone connects all components in an intelligent building, just like the human nervous system. All strands come together to the central control unit, the Miniserver. It allows the individual components and devices to truly communicate with each other, and automates most tasks relevant to security, comfort and energy efficiency.

Lighting, access, audio and much more – here at Loxone, we follow a holistic approach with a broad portfolio of specially developed products. Our claim: all products and features are perfectly coordinated with one another. This is the only way to capture the full potential of modern home & building automation. And thanks to numerous interfaces, countless third-party products can also be integrated into the system.



LOXONE

BECOME A LOXONE PARTNER NOW!

We're here to help. Email or call for support.

✉ office@loxone.us ☎ (610) 810-3344



More Information