

IN-DEALERSHIP
TRAINING



2021 MUSTANG
Mach-E

ALL-NEW, ALL-ELECTRIC

Pre-production models shown throughout. Available late 2020. Mustang Mach-E GT (shown) available late summer 2021.



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2021 MUSTANG MACH-E

This training session will help you:

- **Showcase the qualities** that make Mustang Mach-E a true Mustang and highlight what sets it apart from other EVs
- **Guide customers** in choosing their ideal Mustang Mach-E model and drive/battery configuration
- **Describe the benefits** of the latest connectivity, driver-assist and electrification technologies found on Mustang Mach-E
- **Build trust and confidence** in owning a Ford EV

THE SOUL OF A MUSTANG

*Fifty-five years after the first Mustang, the all-new, all-electric Mustang Mach-E is **fast, fun**, and a symbol of **freedom** for an all-new generation of Mustang owners.*



IT'S FAST

Engineered, tested and perfected to have that unmistakable Mustang feel.

- Near instantaneous torque delivered by a powerful electric motor
- Full power flows directly to the wheels, unfettered by transmission gear ratios
- Available all-wheel drive with two powerful electric motors
- All four wheels engage at once, launching Mustang Mach-E forward (eAWD models)
- Targeting 0-60 mph acceleration in the mid-three second range*

*Based on manufacturer calculation using computer engineering simulations. Your results may vary. Mid-3-second range achieved with GT Model with extended range battery and all-wheel drive and other optional equipment.

IT'S FUN

Mustang Mach-E redefines and expands what makes driving a Mustang so much fun with true SUV spaciousness.

- Classic Mustang style with a muscular, sloping fastback design and double-brow dashboard inside
- Electric powertrain frees up interior space for friends, kids, cargo — everything needed to enjoy the Mustang driving experience on both long and short trips
- Three selectable Drive Experiences (Engage, Unbridled and Whisper) adjust the interior sound, lighting, and vehicle responsiveness to fit your mood
- Available B&O Sound System by Bang & Olufsen with 10 speakers including a specially designed subwoofer

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THE SOUL OF A MUSTANG

IT'S FREEDOM

Mustang has always been about the freedom to own the road. Mustang Mach-E is a new idea for a new decade, delivering on that classic Mustang creed with our latest technologies.

- All-electric driving with a targeted EPA-est. range of up to 300 miles¹
- New SYNC[®] 4A and cloud-connected navigation make it easy to personalize and update your drive²
- Available Ford Co-Pilot360[™] Technology that can help you stay confident and in command
- Personalized profiles automatically adjust the seats, mirrors, radio, lighting and instrument panel and more
- Automatic over-the-air software updates are designed to provide effortless, wireless improvements to vehicle functions

¹Targeted Range, select models. Based on a full charge when configured with optional extended range battery and rear wheel drive. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

FIVE MODELS

RWD
Standard Range

RWD
Extended Range

eAWD
Standard Range

eAWD
Extended Range

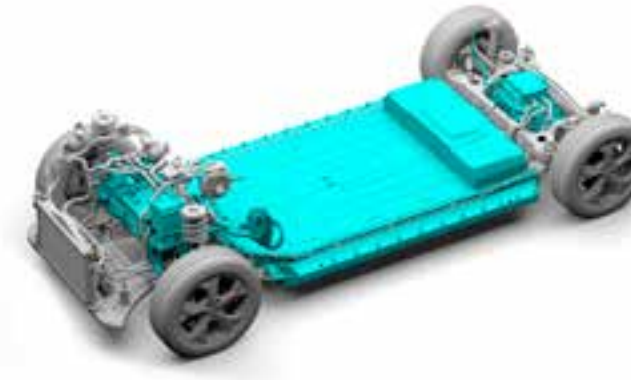
SELECT



PREMIUM



CALIFORNIA ROUTE 1



FIRST EDITION

GT*



*Available late summer 2021

See following pages for more details on each Mustang Mach-E model >

MODEL LINEUP: **SELECT**

Available:

Late 2020

Est. Starting MSRP:

\$43,895 (RWD Standard Range; not including \$7,500 federal tax credit)¹

Available Drive/Battery: eAWD Standard Range (\$2,700)

Available Packages: *See Packaging Guide for details*

- Comfort/Appearance Package
- Comfort/Technology Package



Key Features

- Targeted EPA-est. range of 230 miles²
- Ford Mobile Charger (120V/12A, 240V/32A charge cord)
- 18" Carbonized Grey-Painted aluminum wheels
- LED taillamps with sequential turn signals
- Phone As A Key³
- 10.2" digital instrument cluster
- Three selectable Drive Experiences
- SYNC[®] 4A with 15.5" center stack touchscreen and connected navigation
- FordPass Connect[™] 4G LTE modem with Wi-Fi hotspot⁴
- Ford Co-Pilot360[™] 2.0 and Ford Co-Pilot360[™] Assist 2.0
- 8-way power driver's seat
- ActiveX[™] seating material
- Dual-zone electronic automatic temperature control
- Wireless charging pad⁵

¹MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Vehicle image shown is for illustration purposes only and may not be base vehicle. You may qualify for as much as \$7,500 in federal tax incentives for purchasing an all-electric Ford vehicle in 2020. The federal tax credit is a potential future tax savings. The amount of your tax savings will depend on your individual tax circumstances. For additional information, go to <https://www.afdc.energy.gov/laws/409>. Please consult your tax professional to determine eligibility and amount of your incentive. Tax incentives are not within Ford's control and this information does not constitute tax advice. ²Based on a full charge. Targeted EPA Range with RWD and standard range battery. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. Final EPA-estimated ratings available in the 2020 calendar year. ³Requires feature activation. ⁴FordPass, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. FordPass Connect (standard on Mustang Mach-E), and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. ⁵Qi wireless charging may not be compatible with all phones.

MODEL LINEUP: PREMIUM

Available:

Late 2020

Est. Starting MSRP:

\$50,600 (RWD Standard Range; not including \$7,500 federal tax credit)¹

Available Drive/Battery:

- eAWD Standard Range (\$2,700)
- RWD Extended Range (\$5,000)
- eAWD Extended Range (\$7,700)



..... Additional Features vs. Select Include:

- 19" Aluminum wheels with High Gloss Black-painted pockets
- LED Projector headlamps with LED signature lighting
- Hands-free, foot-activated liftgate
- Heated first row seats and heated steering wheel
- B&O Sound System by Bang and Olufsen with 10 speakers including subwoofer
- Panoramic fixed-glass roof with Low-E coating
- Front windshield with infrared reflective (IRR) coating
- 360-degree camera with split-view display and front washer
- Ford Co-Pilot360™ Active 2.0 Prep Package²
- Ambient lighting - multi-color
- 8-way power front passenger seat
- Perforated ActiveX™ seating material
- Aluminum insert, front-door scuff plates with Pony graphic

¹MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Vehicle image shown is for illustration purposes only and may not be base vehicle. You may qualify for as much as \$7,500 in federal tax incentives for purchasing an all-electric Ford vehicle in 2020. The federal tax credit is a potential future tax savings. The amount of your tax savings will depend on your individual tax circumstances. For additional information, go to <https://www.afdc.energy.gov/laws/409>. Please consult your tax professional to determine eligibility and amount of your incentive. Tax incentives are not within Ford's control and this information does not constitute tax advice. ²Active Drive Assist functionality expected 3rd quarter 2021CY. Separate payment for feature software required to activate full functionality at that time.

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MODEL LINEUP: CALIFORNIA ROUTE 1

Available:

Late 2020

Est. Starting MSRP:

\$52,400

(RWD Extended Range; not including \$7,500 federal tax credit)¹



..... Additional Features vs. Select Include

- Targeted EPA-est. range of 300 miles²
- 18" High Gloss Black-painted aluminum wheels with Low Gloss Black aero covers
- Unique California Route 1 badging
- Black-painted exterior treatments
- Panoramic fixed-glass roof with Low-E coating
- Front windshield with infrared reflective (IRR) coating
- Memory driver seat and power folding mirrors
- 360-degree camera with split-view display and front washer
- Ford Co-Pilot360™ Active 2.0 Prep Package³
- Cargo area cover

¹MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included. Vehicle image shown is for illustration purposes only and may not be base vehicle. You may qualify for as much as \$7,500 in federal tax incentives for purchasing an all-electric Ford vehicle in 2020. The federal tax credit is a potential future tax savings. The amount of your tax savings will depend on your individual tax circumstances. For additional information, go to <https://www.afdc.energy.gov/laws/409>. Please consult your tax professional to determine eligibility and amount of your incentive. Tax incentives are not within Ford's control and this information does not constitute tax advice. ²Based on a full charge. Targeted EPA Range with RWD and standard range battery. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. Final EPA-estimated ratings available in the 2020 calendar year. ³Active Drive Assist functionality expected 3rd quarter 2021CY. Separate payment for feature software required to activate full functionality at that time.

MODEL LINEUP



FIRST EDITION: LIMITED 2021 MUSTANG MACH-E MODEL - SOLD OUT



- 19" Aluminum wheels with High Gloss Black-painted pockets
- Extended range battery and eAWD only
- Carbonized Gray Metallic, Grabber Blue Metallic and Rapid Red Metallic Tinted Clearcoat exterior colors only
- Body-color-painted exterior treatments
- Red-painted front and rear brake calipers
- Brushed-aluminum pedal covers
- Front door-sill scuff plates — aluminum inserts with First Edition lettering
- Unique interior contrast stitching (ST-Red Line or Grabber Blue)

GT MODEL: AVAILABLE LATE SUMMER 2021



For customers who desire even more exhilaration.

- *Extended range battery and eAWD with a more powerful front electric motor*
- *Targeted 459¹ hp and targeting 0-60 mph acceleration in the mid-three second range²*

¹Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary. ²Based on manufacturer calculation using computer engineering simulations. Your results may vary. Mid-3-second range achieved with GT Model with extended range battery and all-wheel drive and other optional equipment.

POWER AND RANGE

Rear-Wheel Drive (RWD) Standard Range Battery

230 Miles of Range
(Targeted EPA est.)¹

317 lb.-ft. of Torque²

266 hp/198 kW²

68 kWh Usable Battery Capacity

Targeting 0-60 mph in the low 6-sec. range³



Rear-Wheel Drive (RWD) Extended Range Battery

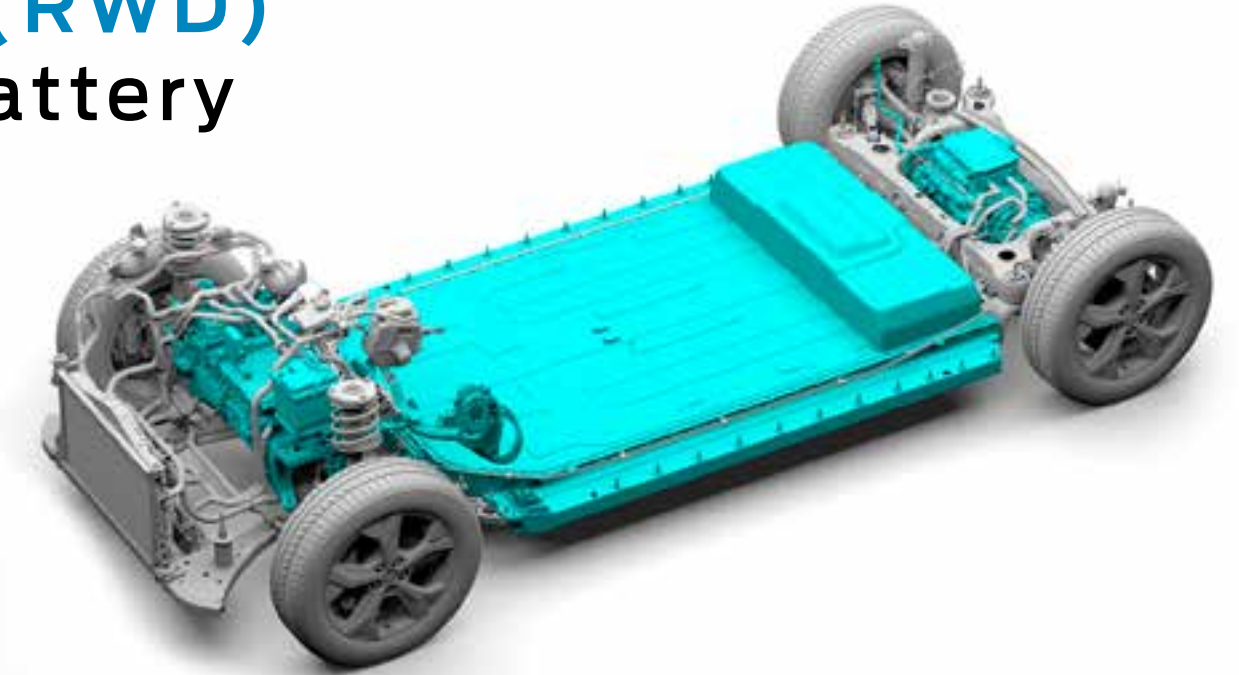
300 Miles of Range
(Targeted EPA est.)¹

317 lb.-ft. of Torque²

290 hp/216 kW²

88 kWh Usable Battery Capacity

Targeting 0-60 mph in the mid 6-sec. range³



All-Wheel Drive (eAWD) Standard Range Battery

210 Miles of Range
(Targeted EPA est.)¹

428 lb.-ft. of Torque²

266 hp/198 kW²

68 kWh Usable Battery Capacity

Targeting 0-60 mph in the mid 5-sec. range³



All-Wheel Drive (eAWD) Extended Range Battery

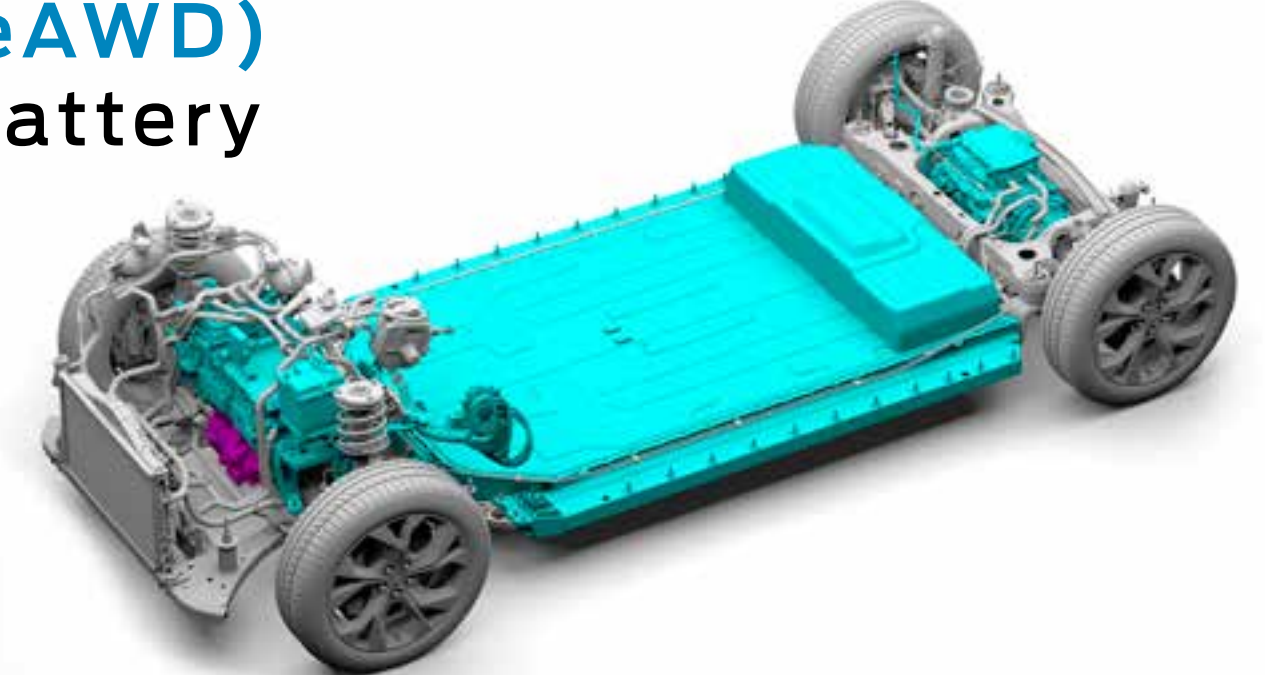
270 Miles of Range
(Targeted EPA est.)¹

428 lb.-ft. of Torque²

346 hp/258 kW²

88 kWh Usable Battery Capacity

Targeting 0-60 mph in the mid 5-sec. range³



¹Based on a full charge. Targeted EPA Range applies to an available configuration. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. Final EPA-estimated ratings available in the 2020 calendar year. ²Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary. ³Based on manufacturer calculation using computer engineering simulations. Your results may vary.

CUSTOMERS AND KEY COMPETITORS



MUSTANG MACH-E CUSTOMERS

- Some will be attracted to Mustang Mach-E regardless of its drivetrain – they want a no-compromise, beautiful SUV with thrilling performance and classic Mustang heritage
- With EVs gaining popularity, many customers will be current Ford owners who have been waiting for a Ford EV, as well as non-Ford customers looking to try their first EV
- Those who seek out the new, looking for the latest in technology and style, will be drawn to Mustang Mach-E as well
- Mustang Mach-E will also attract those who have never considered Ford before – they like what they see in Mustang Mach-E and may find it more affordable than other similar-sized EV competitors

KEY COMPETITORS

Tesla Model Y

Long Range
\$52,990*
AWD standard
316-mile range
75 kWh battery

Jaguar I-PACE

S EV400
\$69,850*
AWD standard
234-mile range
90 kWh battery

Audi e-tron®

Premium Plus
\$74,800*
AWD standard
204-mile range
95 kWh battery

*MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included.

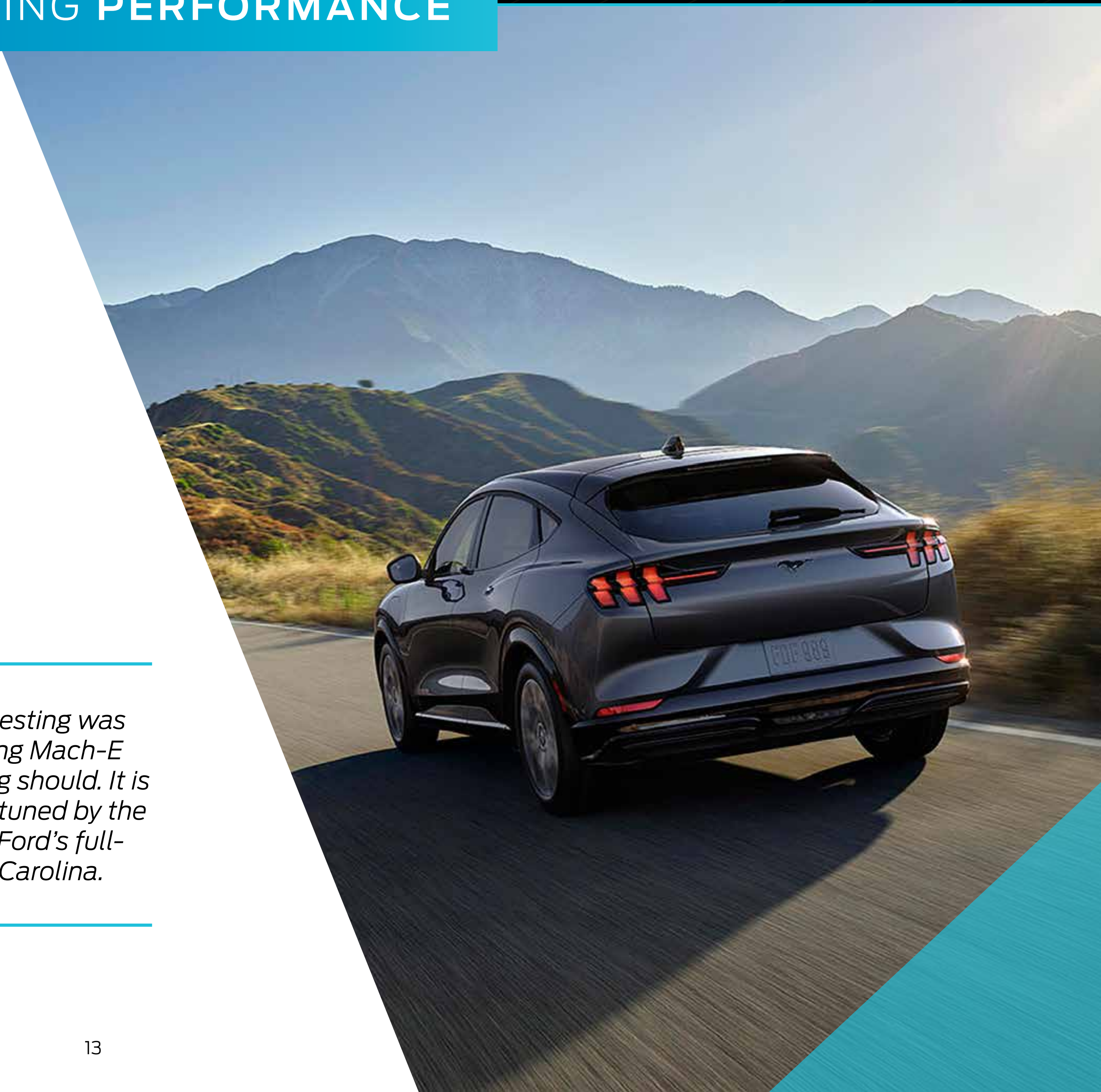
MUSTANG DNA

If it's going to wear the famous Pony badge, it can't just look like a Mustang. It must drive like one, feel like one, and have the same soul. In short, true Mustang exhilaration in an all-electric SUV.

- Rear-wheel drive architecture (eAWD available) provides a foundation for performance
- Nearly instantaneous torque
- Low center of gravity and long wheelbase to optimize handling
- Responsive steering and cornering ability



Extensive virtual and real-world testing was conducted, to ensure that Mustang Mach-E drives and excites as any Mustang should. It is the first production vehicle to be tuned by the Ford Performance team utilizing Ford's full-motion racing simulator in North Carolina.



BREATHTAKING PERFORMANCE

ALL-NEW EV CHASSIS

This dedicated EV platform (GE1) was created for Mustang Mach-E.

Independent front suspension (MacPherson strut)

Many aluminum front and rear suspension components, along with lightweight, high-strength steels for the body structure

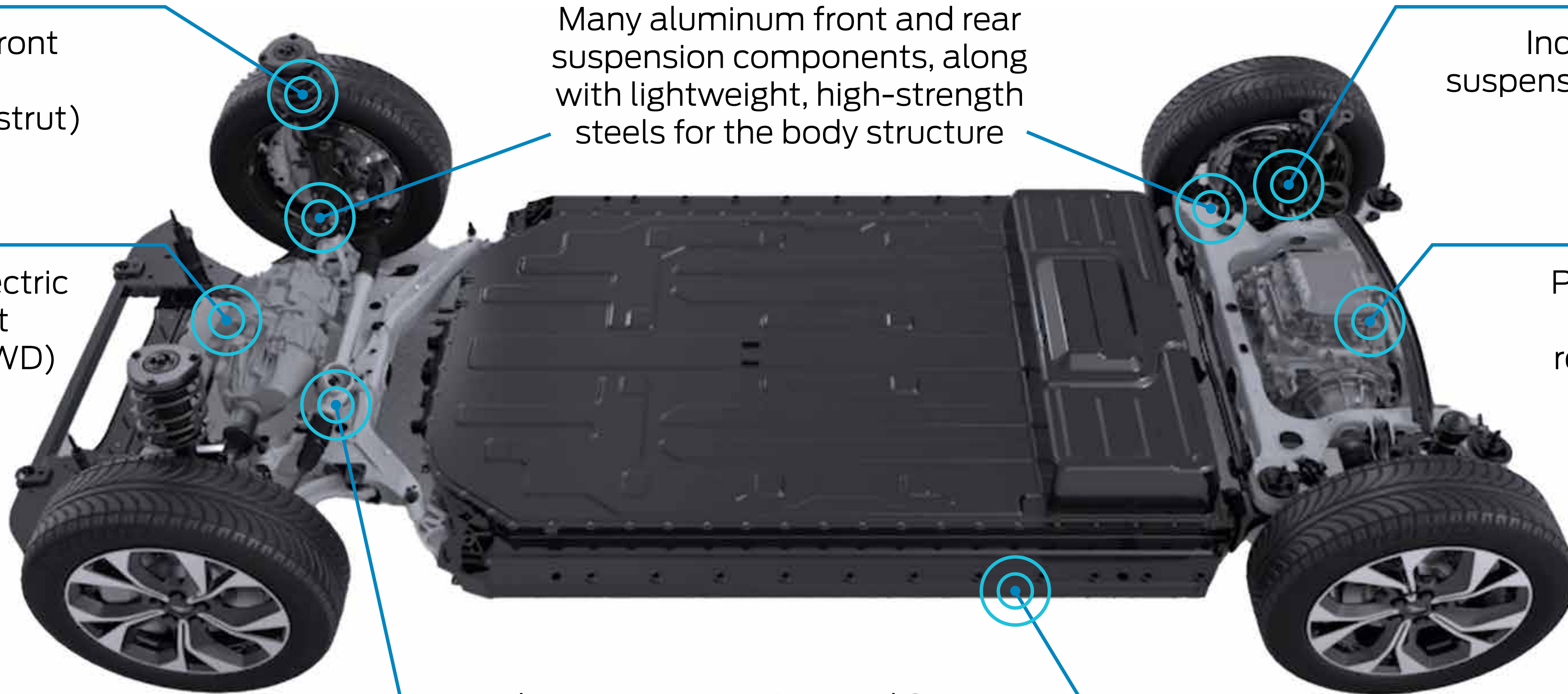
Independent rear suspension (multilink)

Secondary electric motor up front (available eAWD)

Primary electric motor at the rear (standard)

Electronic Power-Assisted Steering (EPAS) with a tight 14.6:1 steering ratio for precise and responsive handling

Protective cage surrounding the battery helps provide rigidity to the frame



ALL-NEW EV CHASSIS

Something you won't find on the all-electric Mustang Mach-E is a large tunnel taking up valuable space down the center of the vehicle. Why? Because there's no driveshaft connecting the front and rear axles and there's no bulky exhaust system.

What's more, the main battery placement helps improve center of gravity and serves as a weight to achieve more precise front-to-rear balance



BREATHTAKING PERFORMANCE

ELECTRIC ALL-WHEEL DRIVE (eAWD)

Torque can be applied to either axle at any time, so both motors can work together to provide powerful acceleration.



Balances torque from front to rear, which helps improve handling



Tuned to not just control wheelslip, but ideally to prevent slippage from happening in the first place

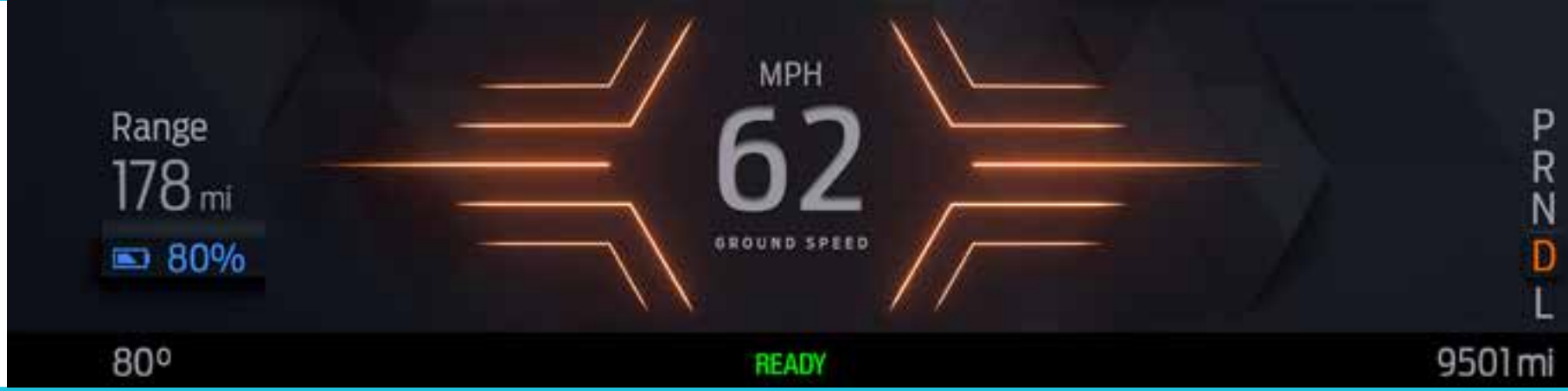


When the system determines eAWD is not likely to be needed, it enters an efficiency mode that balances the torque split in a way that uses the least energy

BREATHTAKING PERFORMANCE

DRIVE EXPERIENCES

Three selectable settings allow you to change the driving experience, including the vehicle's screens, sounds and responses.

ENGAGE		Normal drive mode provides a balanced combination of acceleration and deceleration response. Instrument cluster displays soft blue ambient lighting
WHISPER		Seamless, quiet, calm drive mode with lighter “coasting” deceleration response. Instrument cluster displays blue ambient lighting
UNBRIDLED		More aggressive throttle response and vehicle sound with stronger deceleration effects. More engaging, responsive steering and higher stability control limits. Instrument cluster displays orange ambient lighting

The graphics for Whisper and Unbridled animate to match your driving as you accelerate, brake and corner. Modes are remembered over key cycles and matched to personal profiles.

Pre-production screens shown are simulated and are subject to change.

BREATHTAKING PERFORMANCE

ONE-PEDAL DRIVING MODE (1PD)

In certain driving situations, the driver can switch to 1PD on the center-stack touchscreen and control the speed of a Mustang Mach-E with only the accelerator pedal.

In this mode, Mustang Mach-E slows down dramatically quicker when the driver releases the accelerator pedal and regenerative braking takes full effect. The vehicle can even coast down to a complete stop. Drivers don't have to use the brake pedal, but it still operates normally if needed.

One-pedal driving can help restore more energy to the battery and provide a solution to constantly switching between pedals in stop-and-go traffic.

CLEARLY A MUSTANG

Mustang Mach-E embodies classic and instantly recognizable design cues established over the past 55 years.

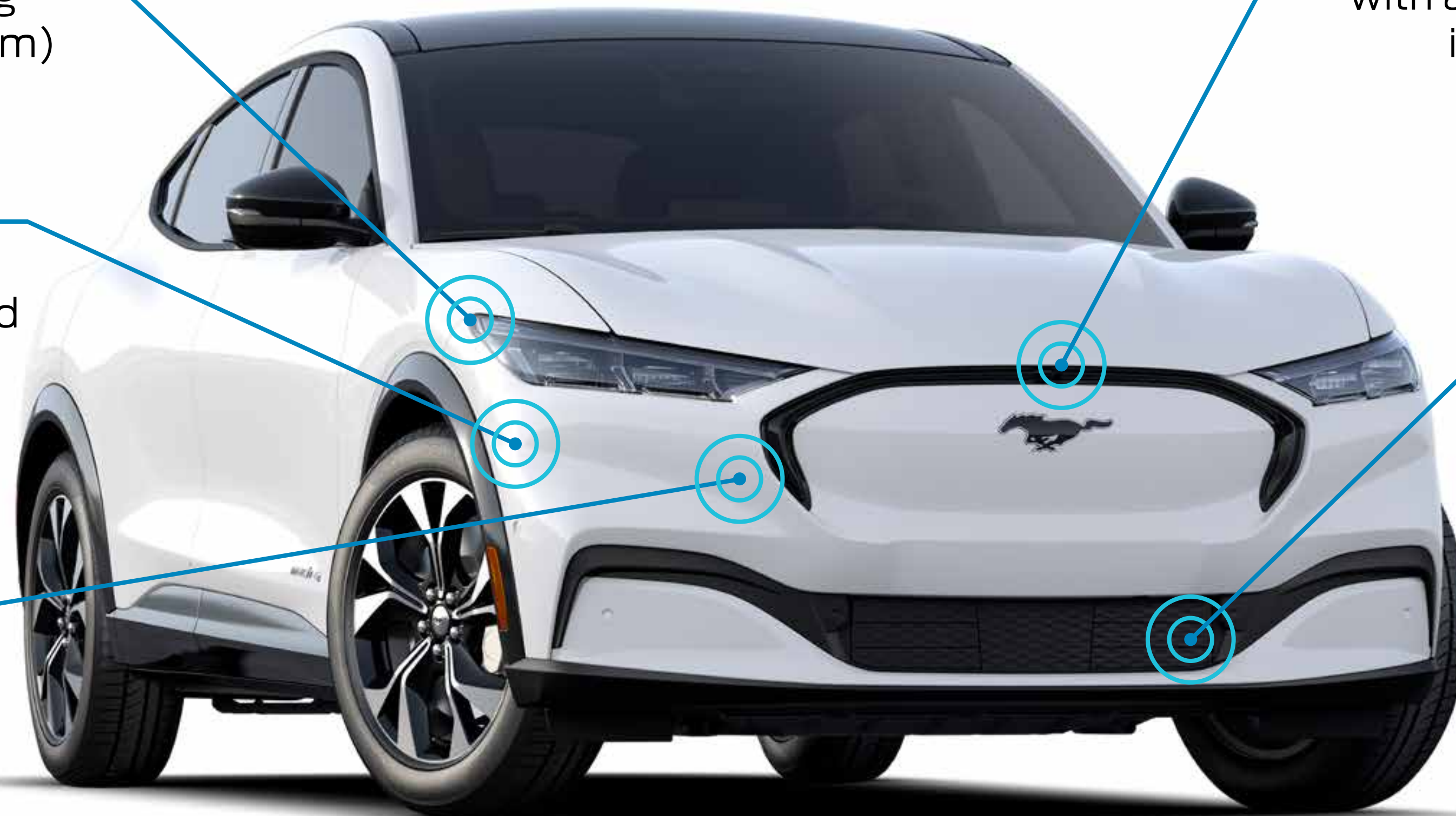
Tri-bar LED headlamps with LED signature lighting (Mustang Mach-E Premium)

Bold front fascia flows smoothly into the sculpted hood and fenders

Grille inserts echo the shape of the aggressive grilles of its gasoline-powered stablemates

Every Mustang Mach-E is branded with a modernized version of the iconic Mustang Pony badge

Active grille shutters automatically close to help optimize aerodynamics or open when extra cooling is needed

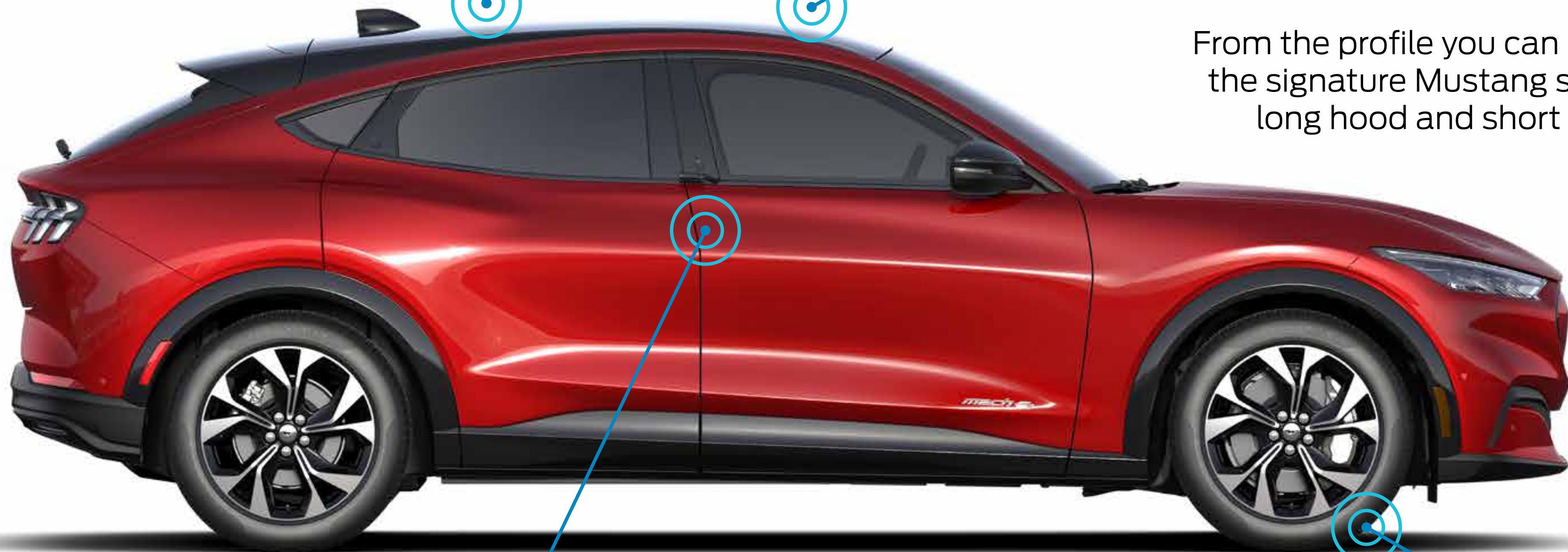


SLEEK PROFILE

At 63" in height, there is a spacious interior with plenty of room for five adults, all while maintaining the sleek silhouette

Sculpted side panels and an aggressive fastback roofline are cleanly integrated with four-door SUV utility

From the profile you can clearly see the signature Mustang shark nose, long hood and short overhangs



The lack of traditional door handles helps create a streamlined, aerodynamic appearance (see page 25 for E-Latch details)

Brushed aluminum wheel center caps feature a high-gloss black Pony graphic

MUSTANG CUES

Wide rear haunches and an upper spoiler convey a sense of speed and power

Modernized version of the iconic Mustang Pony badge

Hands-free, foot-activated liftgate (standard on Premium and First Edition; available on Select)

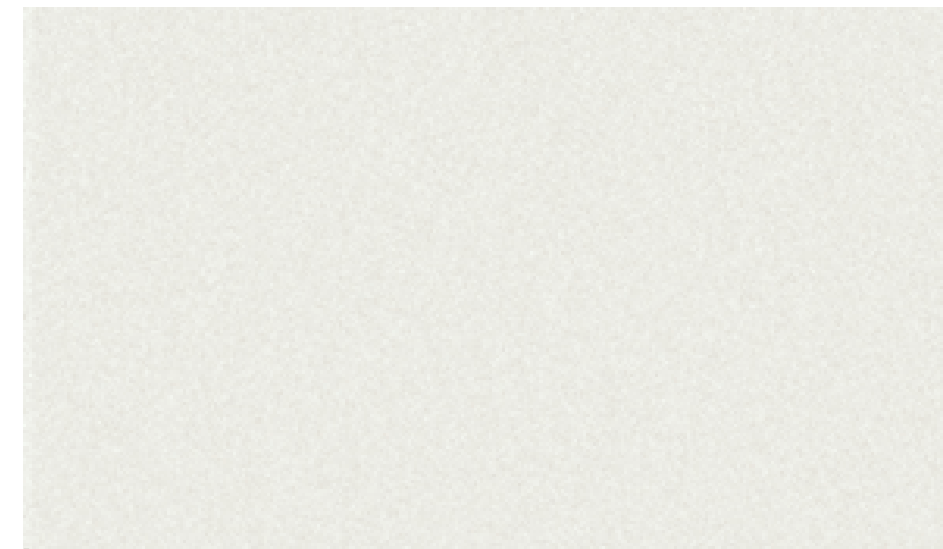
Signature Mustang sequential tri-bar LED taillamps

Being all electric, the Mustang Mach-E doesn't produce any exhaust

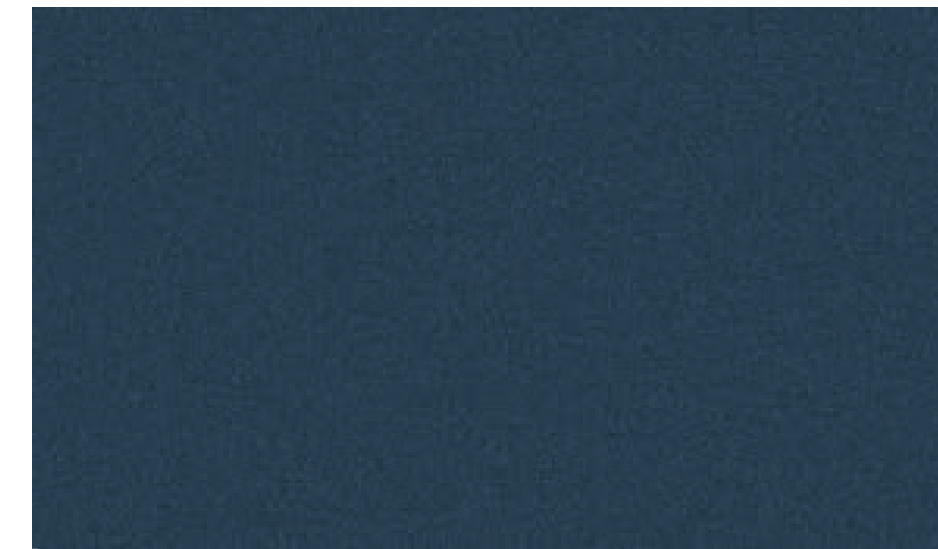
EXTERIOR COLORS



Rapid Red Metallic
Tinted Clearcoat¹



Star White
Metallic Tri-Coat¹



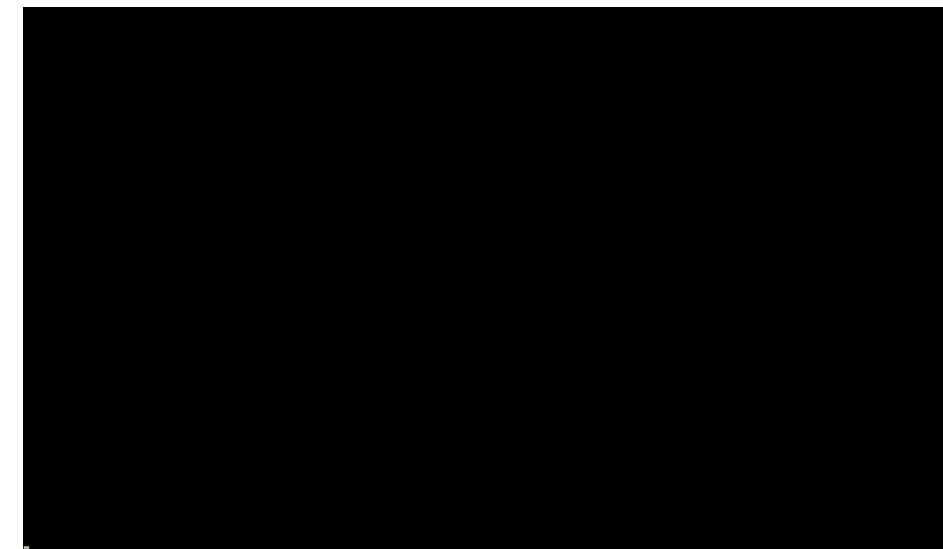
Infinite Blue Metallic
Tinted Clearcoat¹



Grabber Blue Metallic
(First Edition and GT only)



Carbonized
Gray Metallic



Shadow Black



Iconic Silver Metallic



Space White Metallic

¹Extra-cost option. *NOTE: First Edition available in Carbonized Gray Metallic, Grabber Blue and Rapid Red Metallic Tinted Clearcoat.*

WHEELS



18" Carbonized
Gray-painted
aluminum



Standard on Select



19" Shadow Silver-painted
aluminum with high gloss
black-painted aero cover



*Included in Comfort/Appearance
Package on Select*



18" High Gloss Black-
painted aluminum with
Low Gloss Black aero cover



Standard on California Route 1

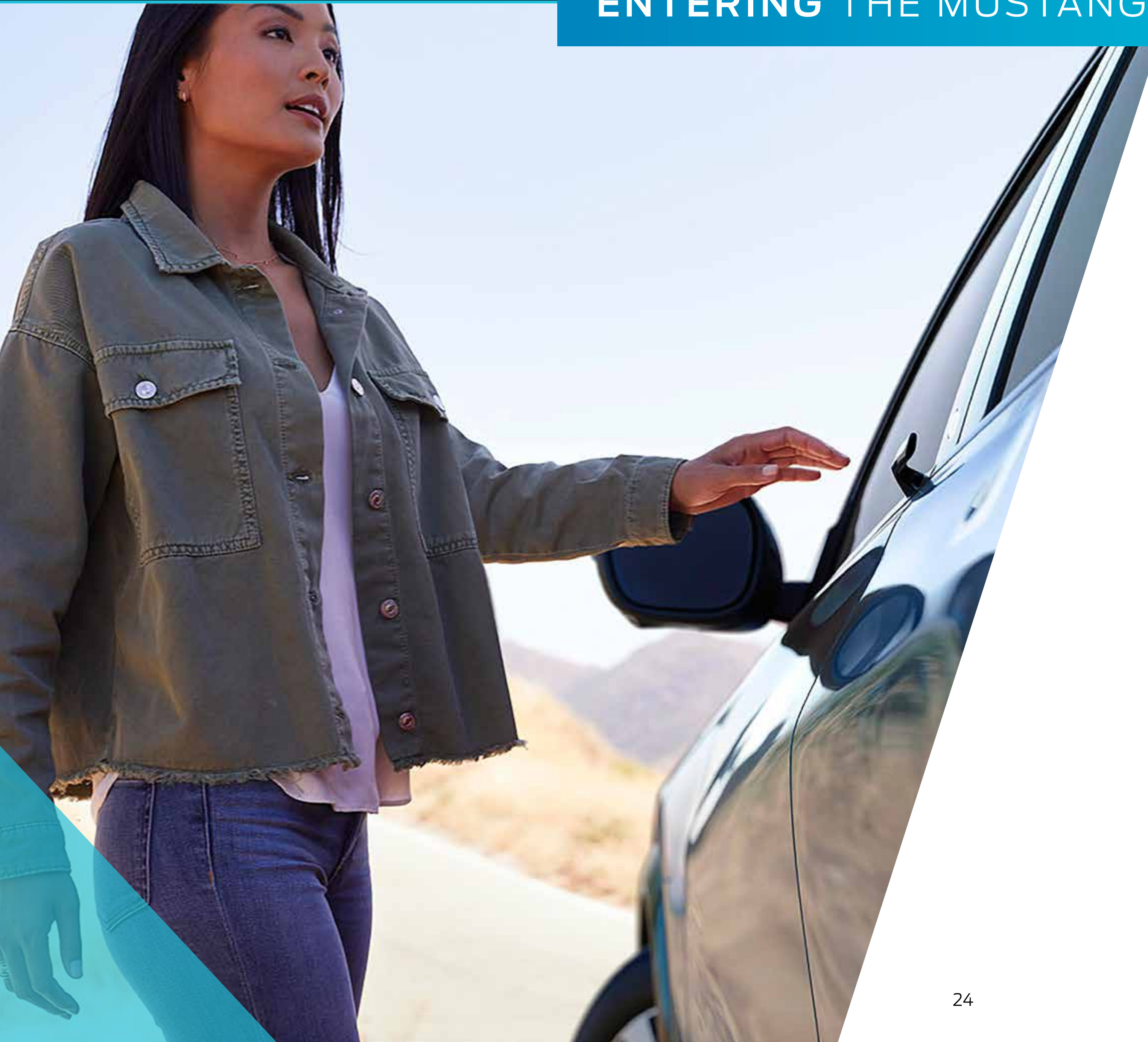


19" Machined-face
aluminum with high gloss
black-painted pockets



*Standard on Premium
and First Edition*

ENTERING THE MUSTANG MACH-E



The Mustang Mach-E experience begins as you approach and enter the vehicle.

- The ground illuminates with a Mustang Pony logo projected from the puddle lamps
- Intelligent Access (fob entry) or new Phone As A Key* allows you to enter effortlessly – no more fumbling to find keys
- A simple press of the E-Latch button and the door pops open for your entry
- An illumination sequence brings the vehicle to life as you get situated and press the push-button start
- Audible cues welcome your presence, unique to your last selected drive experience (Engage, Whisper or Unbridled)
- Your personalized user profile automatically adjust the seats, mirrors, radio, lighting and instrument panel just the way you like it

*Requires feature activation.

ENTERING THE MUSTANG MACH-E



E-LATCH AND PAAK

E-Latch presents an illuminated button once the vehicle recognizes the driver is approaching. Then, with one simple touch of the button, the door pops open about 1½". The Mustang Mach-E also knows when the driver leaves and automatically locks all doors.

- Driver can use the small handle to pull the front door open
- Rear doors have a pad on the inside edge of the doors
- Light on the driver door appliqué indicates locked (red) or unlocked (green)

Phone As A Key¹ provides similar function to an Intelligent Access key fob, but using an eligible smartphone as a virtual key instead. It allows up to four virtual keys to be assigned to one vehicle, and with it you can:

- Unlock and lock doors
- Start and drive the vehicle
- Engage the remote start feature
- Open the liftgate
- Locate your parked vehicle
- Activate the panic alarm and welcome mode
- Open and close windows
- Operate in temporary valet mode

¹Requires feature activation.

DRIVER'S COCKPIT

The driver is presented with a simple, clean and uncluttered layout featuring a classic Mustang double-brow instrument panel.

10.2" digital instrument cluster has crisp 3D graphics tied to the chosen Drive Experience setting — Engage, Whisper or Unbridled.

SYNC® 4A has an impressive 15.5" centerstack touchscreen that is fully connected.¹

- Large on-screen touch buttons easily identified by what they do
- Shortcuts to recently used applications like on a smartphone
- Multiple ways to personalize and tied to the user profile
- Ability to simultaneously view different system functions
- Fixed on-screen climate controls and a physical knob for audio volume

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



Pre-production screens shown are simulated and are subject to change.

MODERN & SPACIOUS INTERIOR



Available Heated Steering Wheel and Heated Front Seats
Important features on an all-electric vehicle since using these instead of the climate system may help conserve battery power.

Pre-production screens shown are simulated and are subject to change.



THOUGHTFUL STORAGE

- Rotary Gear Shift Dial on the center console
- Floating armrest has open storage underneath as well as a covered bin
- Dual-level center console provides additional storage options
- Multicolor ambient lighting on Mustang Mach-E Premium

MODERN & SPACIOUS INTERIOR



DEVICE CHARGING

- Wireless charging pad* in front center console
- Four smart-charging USB ports; one Type A and one Type C for the both the front and rear rows
- 12V powerpoint in the center console and another in the cargo area

*Qi wireless charging may not be compatible with all phones.

B&O PREMIUM SOUND SYSTEM

- Unique fabric design and signature speaker cover elegantly spans the instrument panel
- 10 speakers and 560 watts of peak power for concert hall sound
- Specially designed Externally Coupled Subwoofer (ECS) delivers heart-pounding bass with reduced weight and saved space
- Includes HD Radio™ technology, SiriusXM® with 360L¹, surround sound and adaptive volume
- Standard on Mustang Mach-E Premium and First Edition



¹SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

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MODERN & SPACIOUS INTERIOR

PASSENGER EXPERIENCE

Room for five adults in a Mustang? Yes, if it is the spacious four-door Mustang Mach-E SUV.

- Upscale look and feel both drivers and passengers will notice
- Comfortable and durable ActiveX™ seating materials, perforated on Mustang Mach-E Premium and First Edition
- Light Space Gray option on Mustang Mach-E Premium (shown) has an airy feel

Share the Mustang Experience

Rear seat legroom is within an inch of what you'll find in the second row of an Explorer or Fusion – plenty of room for family or friends.

Pre-production screens shown are simulated and are subject to change.

MODERN & SPACIOUS INTERIOR

PANORAMIC FIXED-GLASS ROOF

This is the largest glass roof in a Ford vehicle, providing rear passengers with an open and expansive feel. Designed to help the interior stay cooler in the summer and warmer in the winter with a Low-E coating on the roof and Infrared Reflective coating on the windshield. Standard on California Route 1 and Premium models.

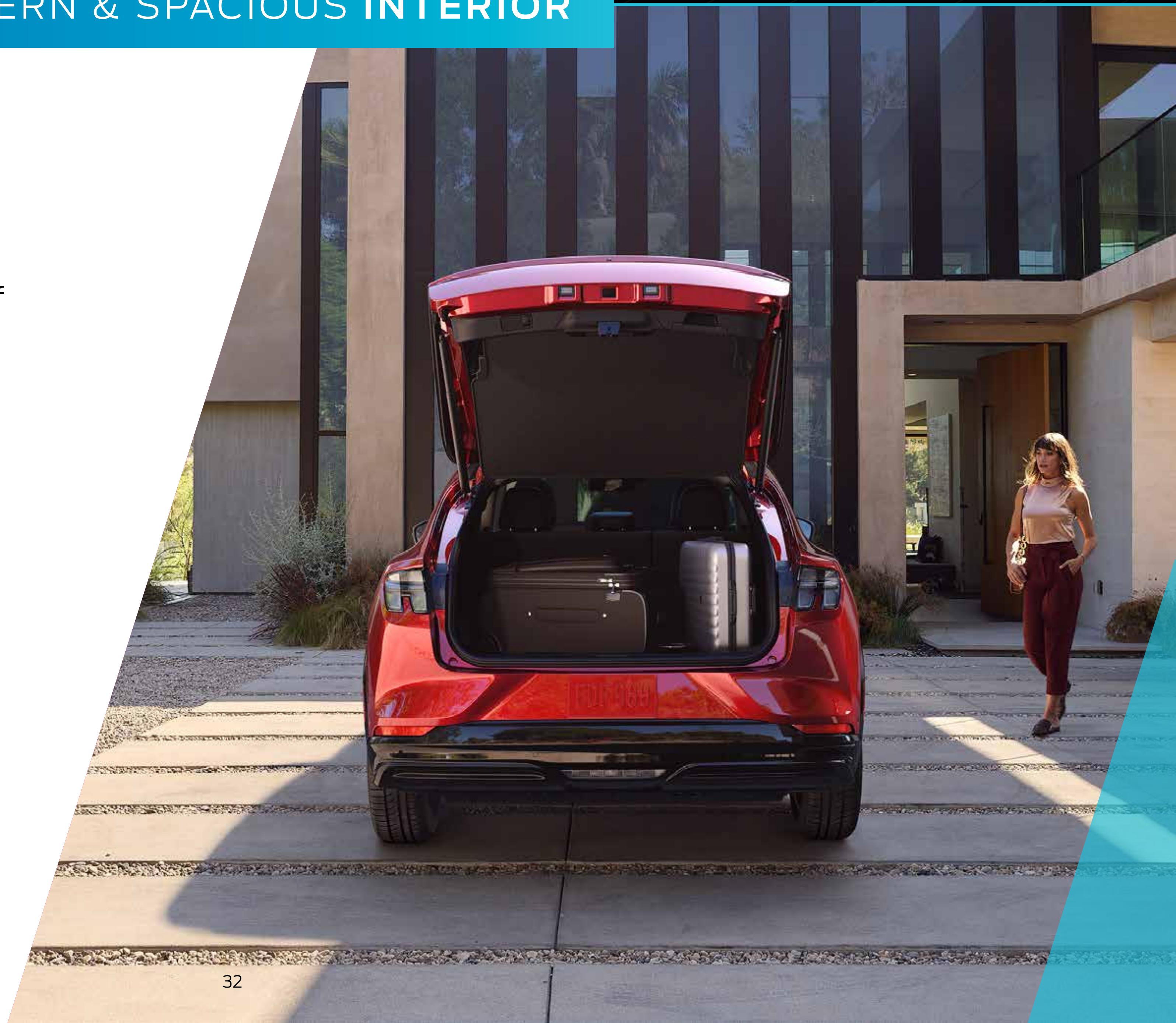
CARGO AREA

Plenty of space for passengers and the stuff they want to carry. In addition to 60/40 split-fold-flat rear seats, the cargo area has an adjustable load floor and hidden compartment for the Ford Mobile Charger.

There is 29.7 cu. ft. of cargo space* with the rear seats up, and 59.7 cu. ft. of space* with the seats folded. In comparison, the gasoline-powered Mustang Fastback has a 13.5 cu. ft. trunk.

The convenience of a hands-free, foot-activated liftgate is standard on Premium and First Edition; available on Select.

*Cargo and load capacity limited by weight and weight distribution and varies by model. 26.6 cu. ft. with rear seats up and 54.7 cu. ft. with rear seats folded on Premium and First Edition.



MODERN & SPACIOUS INTERIOR



FRONT TRUNK

The all-electric architecture also allows for a front trunk. It's a water-resistant, washable and drainable 4.7-cu. ft. of additional storage with room for groceries or post-adventure muddy gear.

NEXT-LEVEL TECHNOLOGY

EV customers expect the latest technology, and the Mustang Mach-E is one of our most technology-integrated vehicles to date.



Stay seamlessly connected
with SYNC® 4A, the
smartest version
of SYNC® ever¹

SEE PAGE 35-39



Drive with confidence
using the latest available
Ford Co-Pilot360™
Technology²

SEE PAGE 40-43



Charge with ease,
both at home and on
the road, with many
ways to charge

SEE PAGE 44-51

Pre-production screens shown are simulated and are subject to change. ¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

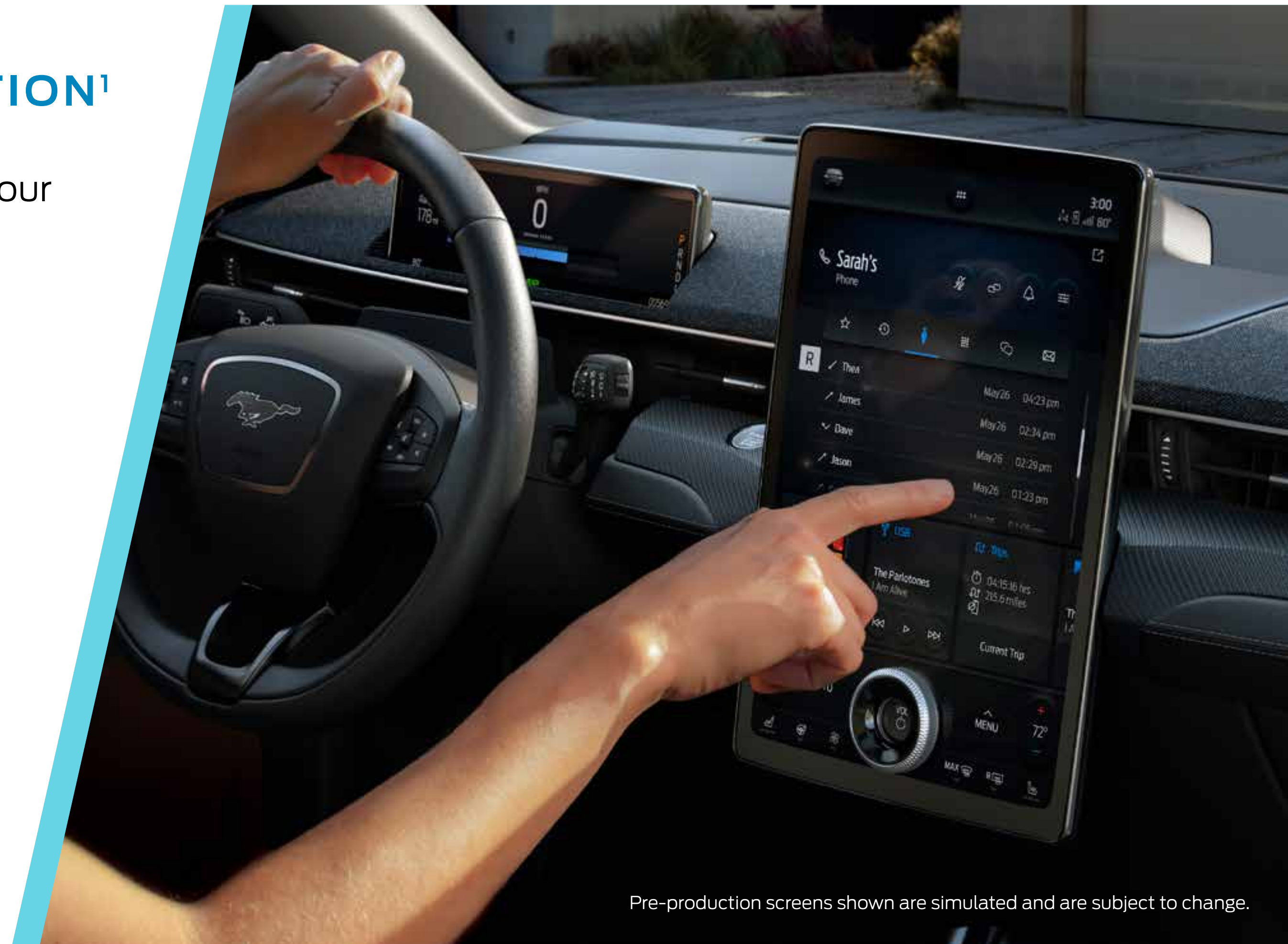
SYNC® 4A WITH ENHANCED VOICE RECOGNITION AND CONNECTED NAVIGATION¹

New levels of intelligence and twice the computing power of SYNC® 3 help to make navigation, music and connecting your vehicle to your smartphone faster and easier.

- Large 15.5" center-stack color touchscreen
- Digital Assistant with Enhanced Voice Recognition
- Smarter voice-activated searches
- Wireless Apple CarPlay™ and Android Auto™ compatibility²
- AppLink Convenience Controls (extends control of car radio, climate, lighting, and other SYNC® settings from the brought-in device via AppLink)

Get Activated... Get Connected

Every Mustang Mach-E comes equipped with the FordPass Connect™ 4G LTE modem.³ Activating this modem is essential to take full advantage of all the cloud-connected benefits that SYNC 4A and FordPass offer.



Pre-production screens shown are simulated and are subject to change.

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Requires phone with active data service and compatible software. SYNC 3 does not control 3rd party products while in use. 3rd Parties are solely responsible for their respective functionality. ³FordPass Connect (optional on select vehicles), the Ford Pass App and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/ cellular networks/ vehicle capability may limit functionality and prevent operation of connected features. Connected services excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android Auto is a trademark of Google Inc.



SYNC® 4A INTERACTIVITY FEATURES¹

- The center-stack screen will show up to 6 recently used applications, reducing the need to switch between menus
- For example, the Voice-Activated Touchscreen Navigation System, EV range status, phone, streaming music and other applications could be available at a single touch
- Also, Mustang Mach-E allows multiple user profiles so different drivers can personalize their settings
- The cloud-connected Digital Assistant allows customers to give more conversational voice commands, such as “OK, Ford: where is the nearest coffee shop?”

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

NAVIGATION UPGRADES

SYNC® 4A uses cloud connectivity to deliver a more robust navigation experience.

- Navigation data stored in vehicle and streamed via cloud
- Navigation maps on the center-stack screen provide the latest information on traffic and construction zones, in addition to directions
- System regularly refreshes to capture the latest possible developments along the driver's route

The SYNC 4A navigation system can even help you locate your next charge. And if you are getting low on charge, it can automatically notify you of charge locations along your route.



Pre-production screens shown are simulated and are subject to change.

OVER-THE-AIR (OTA) UPDATES

Customers like convenience, and with Mustang Mach-E, certain software-based systems can be updated while the vehicle is parked or charging at home and connected to Wi-Fi.

- Automatic over-the-air software updates are designed to provide effortless, wireless improvements to vehicle functions
- These updates can help improve the ownership experience and may reduce the need for service visits

DIGITAL OWNER'S MANUAL

Get to know the new Mustang Mach-E on your terms using the SYNC 4A touchscreen. The digital owner's manual includes in-depth information on vehicle features, streaming how-to videos, and more – all through a searchable database.





NEW SIRIUSXM WITH 360L*

A personalized experience for every driver that lets you listen to your music anywhere, anytime, any way you want.

- Seamlessly transfer what you are listening to in the Mustang Mach-E to the SiriusXM app on your phone or a home device
- Choose from thousands of hours of On Demand shows, performances and interviews
- Find all your football, basketball, baseball and other sports games in one location, and “favorite” your team to get its broadcast whenever you tune in



*SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Pre-production screens shown are simulated and are subject to change.

From the driveway to the highway, available Ford Co-Pilot360™ Technology can help you stay confident and in command.¹

Standard on all models

Ford Co-Pilot360 2.0

- Auto High Beams
- BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- Lane-Keeping System
- Post-Collision Braking
- Pre-Collision Assist with Automatic Emergency Braking (AEB), Pedestrian Detection and Forward Collision Warning with Dynamic Brake Support
- Rear View Camera
- Reverse Brake Assist
- Reverse Sensing System
- Forward Sensing System

Ford Co-Pilot360 Assist 2.0

- Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering and Speed Sign Recognition
- Evasive Steering Assist
- Intersection Assist
- Voice-Activated Touchscreen Navigation System
 - Three years of service
 - EV Trip Planner
 - Live Traffic
 - Predictive Destinations and Route Guidance

Standard on Premium, California Route 1 and First Edition; Optional on Select in the Comfort/Technology Package

Ford Co-Pilot360 Active 2.0 Prep Package²

- Active Drive Assist Prep Kit
- Active Park Assist 2.0

360-Degree Camera with split-view display and front washer

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations. ²The Active Drive Assist Prep Kit contains the hardware required for this feature. Software for the feature will be available for purchase at a later date. Active Drive Assist functionality expected 3rd-quarter 2021CY. Separate payment for feature software required to activate full functionality at that time. Active Drive Assist is a hands-free highway driving feature. Only remove hands from the steering wheel when in a Hands-Free Zone. Always watch the road and be prepared to resume control of the vehicle.

LANE-KEEPING SYSTEM WITH ROAD EDGE DETECTION AND BLIND SPOT ASSIST

The Lane-Keeping System can help you stay in your lane using a camera that scans lane markings on both sides of your vehicle.¹ The system has three modes: Lane-Keeping Aid applies steering torque to direct you back to the center of the lane. Lane-Keeping Alert warns you through steering wheel vibrations that simulate driving over a rumble strip. Having trouble staying on track? With Driver Alert, after you've drifted a few times, you'll see a coffee cup icon, letting you know it's time to take a break.

- **NEW Road Edge Detection** engages the steering system to help you maintain your position in the lane on roads with a visible line or a clear edge.
- **NEW Blind Spot Assist** provides backup to the old technique of looking over your shoulder by identifying vehicles in your blind spot and notifying you of their presence. Then it alerts you with a light on your sideview mirror and applies a nudge in your steering system to help caution you against an unsafe action and allows you to correct your course.

¹Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See owner's manual for details and limitations.





NEW INTERSECTION ASSIST

It's not easy to traverse a busy intersection, especially when you need to consider other vehicles around you. Intersection Assist can help. It uses the front camera and radar sensors to detect oncoming traffic while you are attempting to turn left. If there's a risk of a potential collision with an oncoming vehicle, your vehicle can alert you and apply the brakes.¹

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. Intersection Assist does not detect all vehicles in intersections, pedestrians or cyclists. It does not replace safe driving. See Owner's Manual for details and limitations.

ACTIVE DRIVE ASSIST PREP KIT¹

Available Active Drive Assist is a new technology that builds upon available Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering and Speed Sign Recognition.¹ It allows you to operate your vehicle hands-free while a driver-facing camera monitors you to make sure you're keeping your eyes on the road. This feature is compatible on prequalified sections of divided highways called Hands-Free Zones that make up over 100,000 miles of North American roads.

Available Active Drive Assist will initially launch with an available hardware prep kit featuring additional radars and a driver-facing camera that will enable hands-free driving on select portions of divided highways. This will be followed by a software update available for purchase through the FordPass™ App. Once available, it can be installed in the 2021 Mustang Mach-E via Over-the-Air Update or scheduled in-dealership.

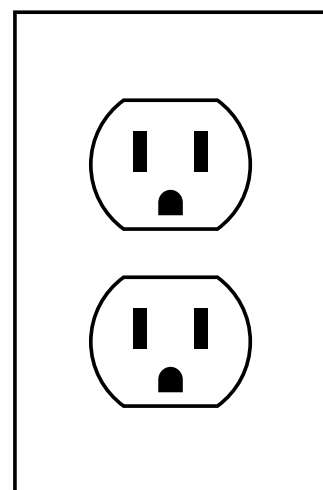


¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. Active Drive Assist is a hands-free highway driving feature. Only remove hands from the steering wheel when in a Hands-Free Zone. Always watch the road and be prepared to resume control of the vehicle. See owner's manual for detail and limitations. The Active Drive Assist Prep Kit contains the hardware required for this feature. Software for the feature will be available for purchase at a later date. Active Drive Assist functionality expected 3rd quarter 2021CY. Separate payment for feature software required to activate full functionality at that time.

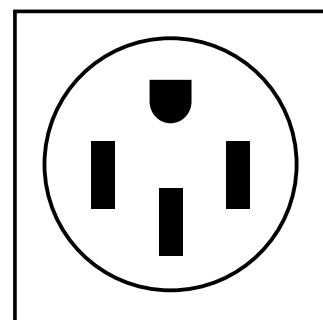
Pre-production screens shown are simulated and are subject to change.

FORD MOBILE CHARGER COMES STANDARD

The portable charge cord that comes standard with every Mustang Mach-E can be plugged into a 120-volt household-style outlet or a dedicated 240-volt outlet, which is recommended for faster charging. It has a 20-foot cable, outlet adapters and carrying bag as well as a dedicated storage area under the cargo load floor.



Level 1 – 120V/12A conventional household outlet can provide 3 miles of range per charging hour.¹



Level 2 – 240V/32A dedicated household outlet (NEMA 15-50) can provide 21 miles of range per charging hour.¹

Did You Know?

Typically, EV owners charge their vehicles at home about 80 percent of the time.

¹Range and charge time based on manufacturer computer engineering simulations and EPA-estimated range calculation methodology. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual vehicle range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age.



FORD CONNECTED CHARGE STATION

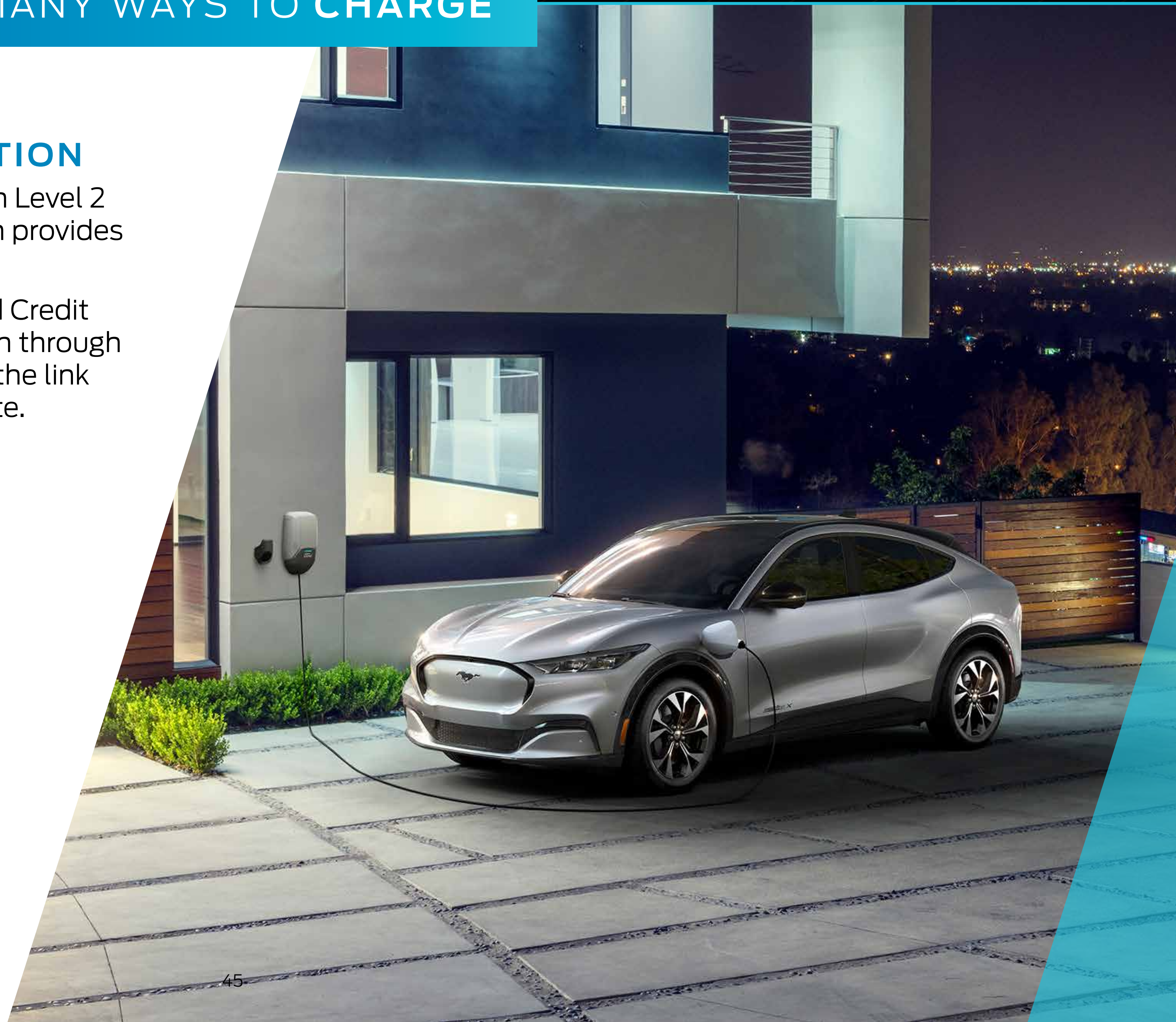
Mustang Mach-E customers can order their own Level 2 240-volt/48-amp home charging station, which provides 30 miles of range per charging hour.¹

The cost can be included in the customer's Ford Credit contract.² Customers can arrange for installation through Amazon Home Services at their convenience – the link will be available on the Mustang Mach-E website.

With the Ford Connected Charge Station, customers will also be able to:

- Remotely turn charging on and off, set charging times and control charging speeds
- Track charging history and monitor the vehicle's home energy usage
- Remotely lock and unlock the charger
- Monitor the charger with Alexa and Google Home

¹Range and charge time based on manufacturer computer engineering simulations and EPA-estimated range calculation methodology. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual vehicle range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ²For Options contracts, Ford connected charging station cannot be residualized. The full purchase price must be paid within the term of the contract. Does not include installation.



MANY WAYS TO CHARGE



PUBLIC CHARGE STATIONS

Charging at public stations may comprise less of the overall charging experience but explaining these options to customers is equally important. Stations may provide Level 2 (240V) Charging, Level 3 DC Fast Charging, or a combination of the two. Charge times and costs vary by provider and station hardware.

DC Fast Charging

Mustang Mach-E owners in need of a charge while on the road, but are short on time, can stop at a DC Fast Charge station located via FordPass.

- Can provide 61 miles of range in just 10 minutes (at 150 kW)¹
- Recharge from 10-80% in 45 minutes²

¹Range and charge time based on manufacturer computer engineering simulations and EPA-estimated range calculation methodology. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual vehicle range varies with conditions such as external elements, driving behaviors, vehicle maintenance, lithium-ion battery age and state of health. ²Charge time based on manufacturer tests with extended-range battery and rear-wheel drive on a 150 kWh Direct Current fast charge charger. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge.

MANY WAYS TO CHARGE

FORDPASS™ CHARGING NETWORK - STANDARD

The FordPass Charging Network gives Mustang Mach-E customers access to the largest public charging network in North America¹ — more than 13,500 charging stations and growing. Owners who register through the FordPass App can recharge at Electrify America public chargers and many other charging networks using the same account.

¹Based on original equipment manufacturers(OEM)/automotive manufacturers that sell all-electric vehicles and have publicly announced charging networks. Department of Energy data used. FordPass, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

To get you started, your Mustang Mach-E comes with 250 kWh of fast-charging with Electrify America through FordPass Rewards, good for about 3-5 fill-ups.*

**Fast charging fill up is defined as a charge event from 10% to 80% state of charge. To qualify for complimentary charging offer, modem must be activated within 60 days of purchase through the FordPass app on a smartphone. Complimentary charging expires 2 years from activation. Offer excludes idle fees and parking fees associated with charging.*



MANY WAYS TO CHARGE

Mustang Mach-E customers have multiple ways to charge their EV, both at home and on the road.

CHARGING LEVEL	CHARGING POWER	CHARGING SOURCE	MILES OF RANGE PER CHARGING HOUR ¹
Level 1 with Ford Mobile Charger (comes standard with vehicle)	120V/12A	Conventional household outlet	3
Level 2 with Ford Mobile Charger (comes standard with vehicle)	240V/32A	Dedicated household outlet (NEMA 15-50 240V) installed by a licensed professional	21
Level 2 with available Ford Connected Charge Station	240V/48A	Ford Connected Charge Station installed by a licensed professional in garage or driveway	30
Level 2 Public Charging	240V (amps vary by station)	Stations found through FordPass™ Charging Network	Varies by station
Level 3: DC Fast Charging (Public Charging)	DC Fast Charge/150kW	Stations found through FordPass Charging Network	61 miles in 10 minutes ²

¹Estimated Average additional range. Range and charge time based on manufacturer computer engineering simulations and EPA-estimated range calculation methodology. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual vehicle range varies with conditions such as external elements, driving behaviors, vehicle maintenance, lithium-ion battery age and state of health. ²Stat achieved with extended-range battery and rear-wheel drive on a 150 kWh Direct Current fast charge charger.

CHARGE PORT DETAILS

Charge Status Light

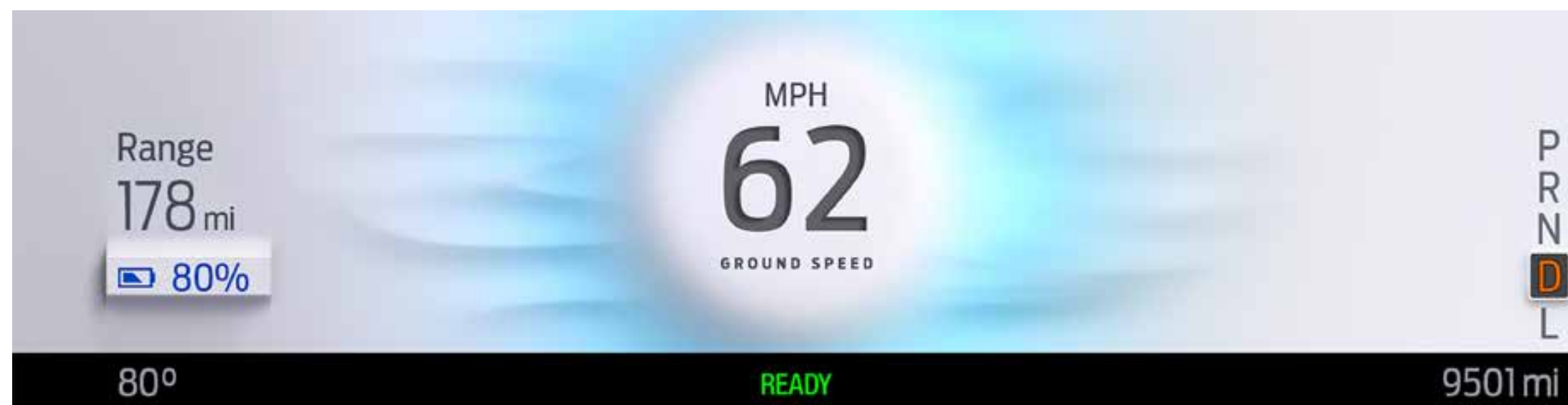
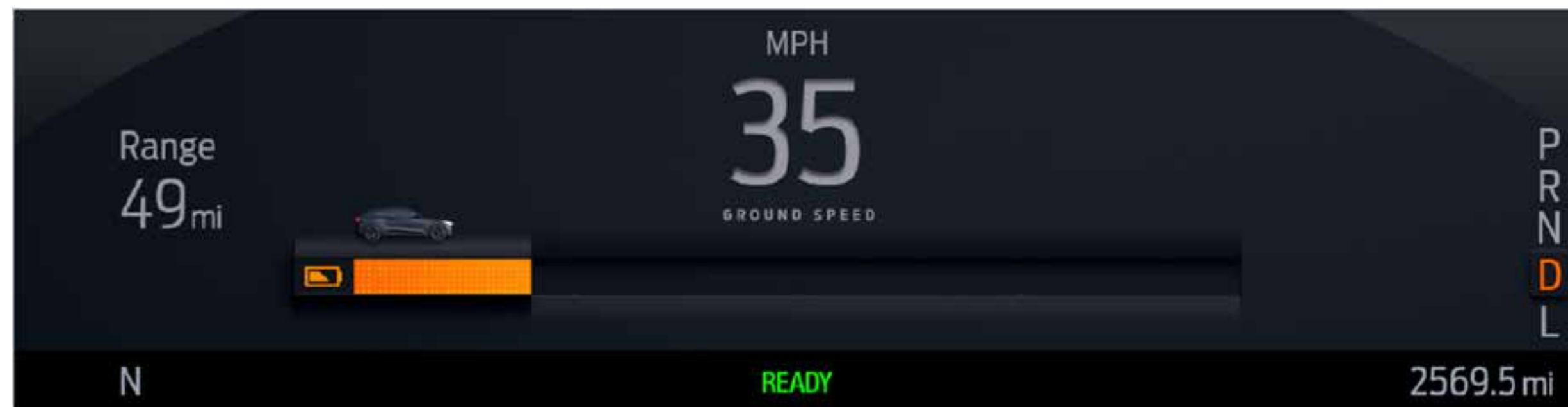
Every Mustang Mach-E charge port features an LED light circle to indicate the level of charging after plugging in. The light has five segments, each representing a 20 percent charge level. When the charge level reaches 100 percent, the five lit segments form a circle.

DC Fast Charging Port

DC Fast Charging requires a specific plug configuration, which comes standard on Mustang Mach-E. The vehicle charge port includes a flip-down cover that allows access to the two additional pins required for DC Fast Charging. This SAE Combo-style plug complies with all DC Fast Charging stations in the FordPass Charging Network.



MANY WAYS TO CHARGE



DIGITAL INSTRUMENT CLUSTER RANGE DISPLAY

The 10.2" digital instrument cluster clearly displays your current range and battery charge level with vivid graphics. The display changes color when your range drops below a driver-selectable setting of 50, 30 or 20 miles. As range continues to decrease, additional warnings are displayed and the navigation system will suggest charge station locations.

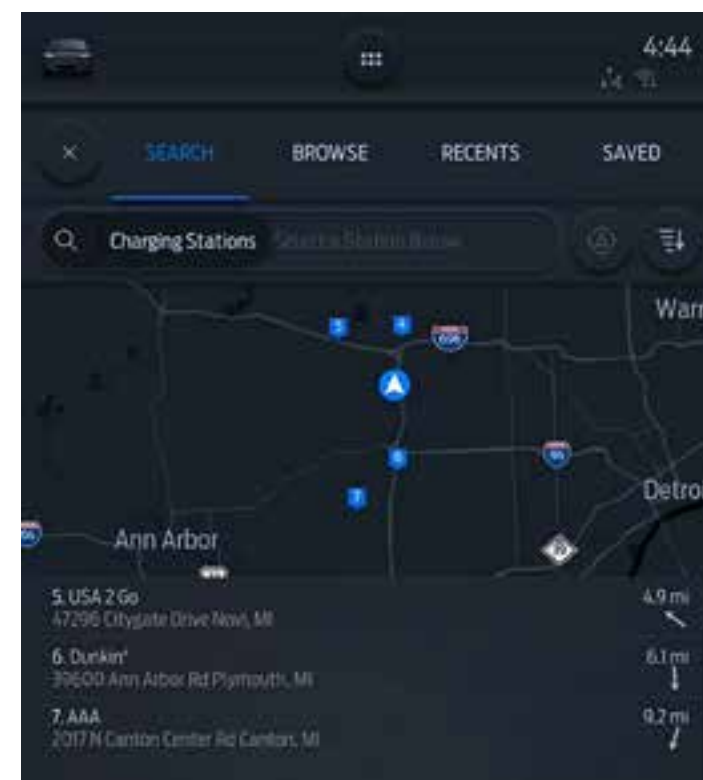
The charge level of the battery is shown as a percentage underneath the range when the cluster is displaying other features and when in the Whisper or Unbridled drive modes.

Pre-production screens shown are simulated and are subject to change.

FORDPASS™ AND MUSTANG MACH-E

Owners who download the FordPass App and activate their vehicle, will maintain a connection to their Mustang Mach-E.¹ They will be able to use the FordPass App on their smartphone or the SYNC® 4A touchscreen in their vehicle to:

- Find a charging station in the FordPass Charging Network
- Check charger availability, power levels and prices
- Plan a trip with charging stations along their route
- Set Departure Times to precondition the vehicle for warming up or cooling down before driving



From the FordPass App, owners will be able to check and receive updates on their vehicle's charging status and pay for the charge. They can also program home charging times with a Ford Connected Charge Station.

¹FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/ cellular networks/ vehicle capability may limit functionality and prevent operation of connected features. Connected Services excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls.

Pre-production screens shown are simulated and are subject to change.



MUSTANG MACH-E WARRANTY COVERAGE

- Electric Unique Component coverage: 8 years/100,000 miles – battery retaining a minimum of 70% of its original capacity over that period¹
- Powertrain coverage: 5 years/60,000 miles (non high-voltage components)¹
- Bumper to Bumper coverage: 3 years/36,000 miles¹
- Safety Restraint System coverage: 5 years/60,000 miles¹
- Corrosion coverage (perforation only): 5 years/unlimited miles¹
- Electric Vehicle Roadside Assistance Program: 5 years/60,000 miles¹

What happens at the vehicle's end of life? Can the batteries be recycled?

The batteries are recyclable. Ford will handle in-warranty battery returns and will provide recycling options for out-of-warranty batteries. Ford is also working with other OEMs for secondary-market opportunities.



ROADSIDE ASSISTANCE²

If out of charge on the road, Mustang Mach-E owners can contact Ford Roadside Assistance to have the vehicle towed to their choice of their home, a public charging station or an EV Certified Ford dealership within 35 miles of their roadside location. Beyond 35 miles, the vehicle will be towed to the nearest public charger or EV Certified Ford dealership. Provides coverage in the US for 5 years or 60,000 miles (whichever comes first).

¹Whichever comes first. See warranty guide for details.

²Roadside assistance is included for certain owners and available to everyone for a per-service fee. Ford reserves the right to change program details without obligations.

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FMCdealer.com

Need the latest Order Guide for a vehicle? You can download these under the “Order Guides & Price Lists” section of the “Sales” tab.



FordTube.dealerconnection.com

Go to FordTube to access the full library of available videos across a wide range of topics. There are many additional topics and videos beyond those at eSourceBook. You’ll also find an informative Mustang Mach-E walkaround video as well as a podcast series.



MotorcraftService.com

Check out “Owner Information” under the “Free Resources” tab to access both online and downloadable Owner Manuals for all Ford and Lincoln vehicles. And remember, the Digital Owner’s Manual can be accessed on the 15.5" center stack touchscreen of all Mustang Mach-E models.



COMPLETE THE ONLINE QUIZ

Your training is not done until you complete the online quiz!

Use a smartphone, tablet or computer to take the quiz. You can only access the quiz if you attended today's training.

1. Scan the QR code or go to:
<https://fordlincoln.training/quiz>



2. Enter your STARS ID

3. Complete the quiz

- You must answer all questions
- Comments are optional

4. Select "Submit"



Mustang Mach-E GT (shown) available late summer 2021.

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