

PHILIPS

sonicare

2+1 pack brush
heads

Premium Gum Care

7 x healthier gums in 2 weeks*

Removes 10 x more plaque***

Soft



HX9053/88

The brush head for healthier gums

Up to 7 x healthier gums in just 2 weeks*

Give your gums a care boost with this specially formulated gum health replacement brush head from Philips Sonicare. Notice the difference in just two weeks while experiencing an exceptional everyday clean.

Care for the planet

- Made with 70% bio-based plastic**
- Paper-based recyclable packaging

Easy-to-use in every way

- Keep brushing your best with BrushSync reminders
- Fits all Philips Sonicare click-on handles

For a superior gum health

- Up to 7 x healthier gums in two weeks*
- Up to 10 x more plaque removal than a manual toothbrush***
- Proven Sonicare technology
- Proven to deliver effective oral care

Premium Gum Care

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Highlights

Extra care for your gums



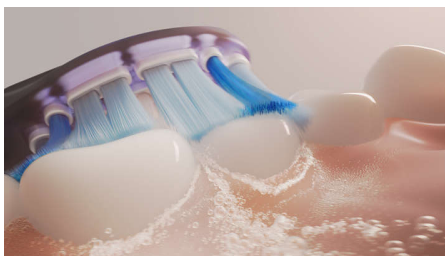
Effective gum care requires maximum brush-to-gum contact while cleaning. This brush head's concave bristle layout allows the outer bristles to keep your gum line brushed even while you're focusing on your teeth. The result is up to 7 x healthier gums in two weeks.*

Say goodbye to plaque



This brush head's engineered flexibility helps you remove up to 10 x more plaque than a manual toothbrush.*** The soft-touch rubber head enhances bristle motion for increased coverage and more thorough cleaning.

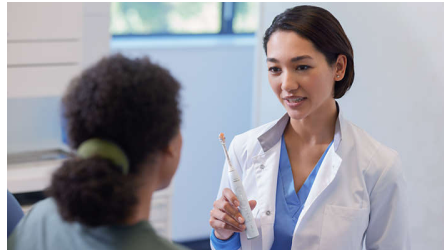
Trusted Sonicare brushing



Experience the clean chosen by millions. Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with

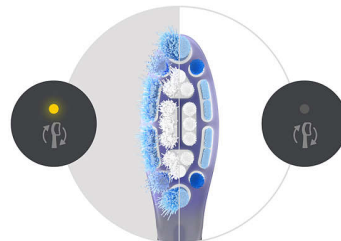
up to 62,000 bristle movements. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

Clinically tested



All Philips Sonicare brush heads are meticulously designed and clinically tested. So you can be sure that they meet the highest standard in quality, safety and performance.

Replacement reminders



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have BrushSync technology. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

Click-on design



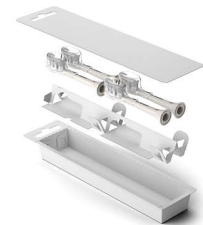
This brush head is compatible with all Philips Sonicare electric toothbrushes.**** Simply click it on or off for easy replacement and cleaning.

Bio-based plastic



We are working to reduce our use of fossil-fuel-based plastic in our products. That's why 70% of the plastic in this brush head is bio-based.**

Paper-based packaging



All of our brush heads come in paper-based packaging which can be recycled where facilities are available.

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Specifications

Design and finishing

Colour: Black

Bristle stiffness feel: Soft

Reminder bristles: Bristles' blue colour fades away

Material brush head: Soft, flexible rubber head

Size: Standard

Smart Brush Head Recognition

Compatibility

Brush head system: Click-on

Not suitable for: Philips One

Compatible Toothbrushes: Philips Sonicare

Items included

Brush heads: 3 G3 Premium Gum Care

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Made in: Germany

Benefit: Gum health, Plaque removal

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* vs. a manual toothbrush.
** *allocated to plastic of brush head on mass balance basis.
***in hard-to-reach areas.
****Not compatible with Philips One handles.