

Welcome to

Loftie

Light the way from dawn to yawn

Loftie

Hi there,

Matthew here.

I started Loftie because I believe everyone deserves better sleep and a more balanced, fulfilling life.

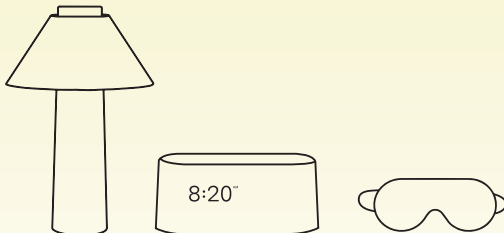
Good sleep is the foundation of well-being, and we've designed our products to support your journey to rest and relaxation. The Loftie Lamp is more than just a light; it's a tool to help set the perfect ambiance for winding down at night and waking up gently in the morning.

Thank you for choosing Loftie and for being part of our community.

Sleep well,

A stylized, handwritten signature in black ink, appearing to read 'Matthew Hassett'.

Matthew Hassett
Founder & CEO



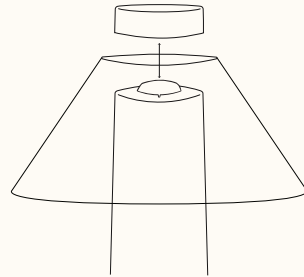
Let's get you set up!

Step 1: Assemble and plug in your Loftie Lamp

Lift the cap from the lamp base and place the shade on top.

Replace the cap to secure the shade in place.

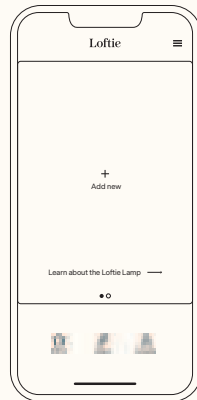
Plug in your Lamp, and it will turn on automatically. A small ring of lights will appear at the bottom while the Lamp powers on, and they will turn off once the Lamp is ready to use.



Step 2: Download the Loftie App

Install the Loftie app from the Apple App Store or Google Play on your phone.

If you already have the app, we recommend checking that you have the most recent version installed.



Step 3: Follow the steps in the Loftie App

Open the app and select “**Loftie Lamp**” when asked which device you’d like to pair. Follow the steps within the app to get your device online and paired with the app.

If your lamp turns **red**, then **green**, this means that a software update is needed.

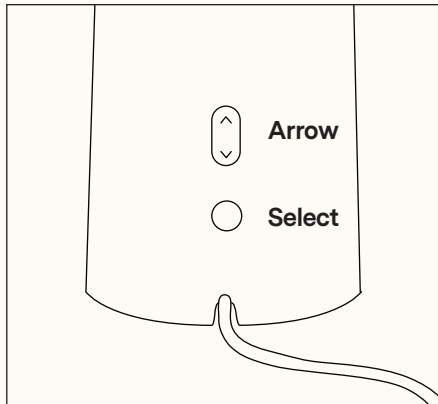
The update will take about **5 minutes**. Once it restarts, your Lamp will be ready to use.



Navigating Loftie Lamp

Arrow Buttons

Use the Arrow buttons to adjust the **brightness** of your Lamp.



Select Button

The Select button turns the lamp **on, off**, and **cycles light modes**.

Press once to **turn on** and press again to change the light mode.

Press and hold the select button to **turn off** your Lamp.

Custom Light Modes

The Loftie Lamp comes with three default light modes: **Reading, Day, and Night**.

Use the app to add two more modes to your Lamp by tapping the “+” next to the modes on the main screen. You can select colors from the curated Loftie palette or create your own custom colors and gradients.

This gives you five light modes saved directly to your Lamp, which you can easily cycle through using the **Select** button.



Alarms

The Loftie Lamp simulates dawn to help improve mood, cognitive performance, and alertness, while reducing morning grogginess.

Alarm Settings

Use the app to set or customize alarms.

Choose between **one-time** or **recurring** alarms.

Schedule alarms for all days or specific days of the week.

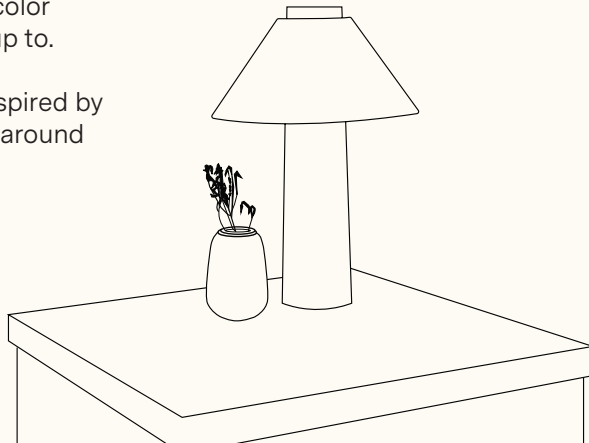
Sunrise Settings

Select the sunrise color you'd like to wake up to.

Our sunrises are inspired by real locations from around the world.

Loftie Lamp + Clock Alarms

Once your Loftie Lamp and Clock are paired to your app, both devices alarms' will go off at the same time.



Evening Features

Bed Signal

The Bed Signal gently reminds you it's time to wind down for bed. At your set time, the Loftie Lamp will light up to signal the start of your bedtime routine.

The lamp will automatically dim after an hour, or you can turn it off by pressing any button.

Pair the Loftie Lamp with the Loftie Clock for an audible reminder.

Night Mode

Night Mode is one of the default light modes programmed on to your Loftie Lamp. It is a warm amber color which limits the amount of blue spectrum light, helping you to wind down without disrupting your natural sleep cycle.

P.S. If you prefer full red light, you can add a pure red mode to your favorites.

FAQS

Can I use Loftie Lamp without WiFi?

The Loftie Lamp is a WiFi connected device. It requires a **standard 2.4 GHz connection**. While your lamp will work without WiFi, you won't be able to set alarms or use the app without it.

Do I have to use the app?

You'll need to use the app for the initial setup of the Loftie Lamp and to set alarms and change custom color options. If you prefer not to use an app, you can still use the lamp with preset light modes. The app is available on both iPhone and Android devices.

How do I update my lamp?

The software on your Loftie Lamp is fully updatable. When a new update is out, unplug the lamp and plug it back in. We'll email you about any new features so you can update if you'd like.

Where can I get help setting up Loftie?

We're here for you. You can find up-to-date information and help at support.byloftie.com.

Can I set multiple alarms on the Loftie Lamp?

Absolutely! While we love simplicity, we also believe in flexibility. Whether you prefer a single alarm or several throughout the day, the Loftie Lamp is designed to support your ideal wake-up routine.

How does the sunrise alarm work?

The sunrise alarm will start illuminating the Loftie Lamp—starting from the base and slowly moving up the full column, growing brighter as it goes. From start to finish, this takes 9 minutes, the standard snooze time.

If you have a Loftie Clock, this means that your sunrise will start when the Wake-Up alarm starts and finish when the Get-Up alarm sounds.

You can turn the sunrise alarm off at any time by pressing any button on the back of the lamp.

Can't find the answer?

Email us at support@byloftie.com.

IMPORTANT SAFETY INSTRUCTIONS

When used in the directed manner, this unit has been designed and manufactured to ensure your personal safety. However, improper use can result in potential electrical shock or fire hazards. Please read all safety and operating instructions carefully before installation and use, and keep these instructions handy for future reference. Take special note of all warnings listed in these instructions and on the unit.

1. **Water and Moisture:** The unit should not be used near water. For example: near a bathtub, washbowl, kitchen sink, laundry tub, swimming pool or in a wet basement.
2. **Ventilation:** The unit should be situated so that its location or position does not interfere with its proper ventilation. For example, it should not be situated on a bed, sofa, rug or similar surface that may block ventilation openings. Also, it should not be placed in a built-in installation, such as a bookcase or cabinet, which may impede the flow of air through the ventilation openings.
3. **Heat:** The unit should be situated away from heat sources such as radiators, heat registers, stoves or other appliances (including amplifiers) that produce heat.
4. **Power Sources:** The unit should be connected to the power supply which included.
5. **Cleaning:** The unit should be cleaned only using a warm damp cloth. Do not use solvents, etc.
6. **Objects and Liquid Entry:** Care should be taken so that objects do not fall and liquids are not spilled into any openings or vents located on the product.
7. **Attachments:** Do not use attachments not recommended by the product manufacturer.
8. **Lightning and Power Surge Protection:** Unplug the Power supply (adapter) from the wall socket during a lightning storm or when it is left unattended and unused for long periods of time. This will prevent damage to the product due to lightning.
9. **Overloading:** Do not overload wall sockets, extension cords, or integral convenience receptacles as this can result in a risk of fire or electric shock.
10. **Damage Requiring Service:** The unit should be serviced by qualified service personnel when:
 - A. the power supply (plug) has been damaged.
 - B. objects have fallen into or liquid has been spilled into the enclosure.
 - C. the unit has been exposed to rain.
 - D. the unit has been dropped or the enclosure damaged.
 - E. the unit exhibits a marked change in performance or does not operate normally.
11. **Periods of Nonuse:** If the unit is to be left unused for an extended period of time, such as a month or longer, the power supply(adapter) should be unplugged from the unit to prevent damage or corrosion.
12. **Servicing:** The user should not attempt to service the unit beyond those methods described in the user's operating instructions. Service methods not covered in the operating instructions should be referred to qualified service personnel.

FCC COMPLIANCE

This device complies with part 15 of the FCC Rules. Operation is subject to the following twconditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

IC COMPLIANCE

This Class B digital apparatus complies with Canadian ICES-003. Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada. This Device complies with RSS-102 of the IC Rules; Operation is subject to the following two conditions: (1) This device may not cause harmful interference and (2) This device must accept any interference received, including interference that may cause undesired operation. The device meets the exemption from the routine evaluation limits in section 2.5 of RSS 102 and compliance with RSS-102 RF exposure, users can obtain Canadian information on RF exposure and compliance.

CLEANING THE PRODUCT

If cleaning is required, use only a dry, soft cloth or a minimally damp cloth without any corrosive solvent or cleaning agent.