

# Introducing the **Power Protect™ Series**



**YOU.POWERED.**

**Power Protect™ Standby Generators**

10kW / 12kW / 17kW / 20kW / 26kW





# POWERPROTECT™

With the most powerful air-cooled generator on the market, new product features and even stronger warranties, you've never been more equipped to outsell the competition and grow your business as a Briggs & Stratton dealer.

# Five models to deliver the perfect level of confidence

**POWERPROTECT.**



There's not a one-size-fits-all standby generator solution. Briggs & Stratton gives you options so you can recommend the right generator for the level of power your customers need.

# Compact power for basic needs

POWERPROTECT.

50%

smaller footprint  
than competitors  
in named class<sup>2</sup>



**PP10**  
10kW

30%

smaller footprint  
than competitors  
in named class<sup>2</sup>



**PP12**  
12kW

- Upright design that provides the smallest footprint possible
- Easier to install in tight areas
- Perfect for medium-sized homes
- Keeps basic circuits and appliances operating during an outage

# More power to keep an entire household running

**POWERPROTECT.**



- The features of a big generator — efficient and reliable power, quiet during test mode.
- True 17/17kW and 20/20kW on liquid propane and natural gas
- Most powerful natural gas generators in their class<sup>7</sup>
- More than 65% quieter during weekly test mode<sup>3</sup>

INTRODUCING THE

# New 26kW Power Protect™ Air-Cooled Generator

**POWERPROTECT.**



# The most powerful air-cooled generator on the market

- Our new 26kW model comes with the same efficiency, durability and serviceability of our redesigned 17kW and 20kW units, but with more power.
- Low Idle Mode allows the 26kW unit to be **70% quieter** and more efficient during the 15-second weekly test cycle.<sup>3</sup>
- **Toolless panel removal** for easy accessibility, installation and maintenance. Internally, these units have an improved component layout for optimal operation and access.
- A high output alternator, Super High Output Vanguard® engine, as well as CDI (Capacitive Discharge Ignition) coils allow this unit to produce **the most power available on the market.**<sup>1</sup>
- **Compatible with Amplify™ Power Management** to power all of a customer's home needs.



# New features to make your job easier



## Easy Access

We added toolless panels to three sides of our generators for easy accessibility and service. Your technicians will spend more time fixing problems and less time fiddling with screws. No extra tools needed.



## Durable Construction

Our reinforced, corrosion-resistant enclosures and bases protect our generators and minimize unnecessary service calls.



## Power Management

Symphony® II and Amplify™ Power Management systems let your customers choose how to distribute power to pre-selected appliances.



## Flexible Fuel Sources

Convenient hookups for liquid propane and natural gas give you and your customers flexibility in determining where and how to have their generators installed.

# Powerful differentiators that help close sales

**POWERPROTECT.**



## **Warranty**

With the most comprehensive warranty in the industry over time, you can't go wrong with a Briggs & Stratton home standby generator.



## **Support**

Briggs & Stratton is here to support you with our leading customer service.



## **Vanguard Commercial-Grade Engine**

Top-of-the-line power from the engine experts. Vanguard engines that are the best of the best in the harshest conditions.



## **Power Experts**

Briggs & Stratton has been building game-changing power solutions for more than a century. You can be confident that every component in your standby generator will deliver the superior performance you expect.



## **Engineered and Assembled in the U.S.A.**

American-engineered and assembled products from an industry leader with unmatched expertise in creating standby generators.<sup>6</sup>

# Model number transition

Unit	Old Model Numbers	New Model Numbers
10kW	040375 040545	040684
12kW	040590 040591 040608	040666 040669
17kW	040610	040661
20kW	040586 040587 040588 040609	040662 040657
26kW	N/A	040658 040664

# Series overview

	Briggs & Stratton 10kW	Briggs & Stratton 12kW	Briggs & Stratton 17kW	Briggs & Stratton 20kW	Briggs & Stratton 26kW
Model Number	040684	40666	40661	40662	40658
Rated Power	10kW	12kW	17kW	20kW	26kW
Optional Connectivity	Symphony II Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring
Normal Operating Sound Rating — dBA <sup>5</sup>	67	70	68	68	65
Fuel Consumption Full load — BTU	164,000 LP / 169,000 NG	172,000 LP / 209,000 NG	295,000 LP / 248,000 NG	338,000 LP / 260,000 NG	427,000 LP / 323,000 NG
Running kW	10 LP / 8 NG	12 LP / 10.8 NG	17 LP / 17 NG	20 LP / 20 NG	26 LP / 24 NG
Running Amps	41.7 LP / 33.3 NG	50 LP / 45 NG	70.8 LP / 70.8 NG	83.3 LP / 83.3 NG	108.3 LP / 100 NG
Warranty <sup>4</sup>	6 years	6 years	6 years	6 years	6 years

# Briggs & Stratton vs. other air-cooled generators

**POWERPROTECT.**

	PP26	PP20				
	Briggs & Stratton 26kW	Briggs & Stratton 20kW	Generac 24kW	Generac 20kW	Kohler 20kW	Cummins 20kW
Model Number	40658	40662	7209	7038	20RESC	C20N6H
Rated Power	26kW	20kW	24kW	20kW	20kW	20kW
Optional Connectivity	Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring	Mobile Link via Wi-Fi	Mobile Link via Wi-Fi	Optional + Fee	Standard Ethernet Remote Monitoring
Rated Voltage	120 / 240	120 / 240	120 / 240	120 / 240	120 / 240	120 / 240
Starting kVA	41	41	Unknown	Unknown	41	Unknown
Frequency Regulation	+/- 1%	+/- 1%	+/- 1%	+/- 1%	+/- 0.5%	Unknown
Running kW	26 LP / 24 NG	20 LP / 20 NG	24 LP/ 21 NG	20 LP / 18 NG	20 LP / 18 NG	20 LP / 20 NG
Running Amps	108.3 LP / 100 NG	83.3 LP / 83.3 NG	100 LP / 87.5 NG	83.3 LP / 75 NG	83 LP / 75 NG	83.3 LP / 75 NG
Fuel Consumption Full load — BTU	427,000 LP / 323,000 NG	338,000 LP / 260,000 NG	306,000 LP / 355,000 NG	301,000 LP / 325,000 NG	281,000 LP / 340,000 NG	300,000 LP / 364,800 NG
Normal Operating Sound Rating — dBA <sup>5</sup>	65	68	67	67	64	65
Warranty <sup>4</sup>	6 years parts, labor, & mileage Most comprehensive warranty over time	6 years parts, labor, & mileage Most comprehensive warranty over time	Year 1–2 mileage, labor & parts Year 3 parts only Year 4–5 major parts component only	Year 1–2 mileage, labor & parts Year 3 parts only Year 4–5 major parts component only	5 year limited	5 year parts

# Briggs & Stratton vs. liquid-cooled generators

**POWERPROTECT.**

PP26

	Briggs & Stratton 26kW	Generac 25kW	Kohler 24kW
Model Number	40658	RG025	24RCL
Rated Power	26kW AC	25kW LC	24kW LC
Connectivity	Power Management and InfoHub™ Monitoring	Mobile Link	Ethernet Standard
Rated Voltage	120 / 240	120 / 240	120 / 240
Starting kVA	41	Unknown	41
Frequency Regulation	+/- 1%	+/- 1%	+/- 1%
Running kW	26 LP / 24 NG	25 LP / 25 NG	24 LP / 21 NG
Running Amps	108.3 LP / 100 NG	104 LP / 104 NG	100 LP / 87 NG
Fuel Consumption Full Load — BTU	427,000 LP / 323,000 NG	430,000 LP / 430,000 NG	282,500 LP / 301,000 NG
Engine	B&S	Generac	Kohler
Normal Operating Sound Rating — dBA <sup>5</sup>	65	72	54
Warranty <sup>4</sup>	6 years parts, labor, & mileage Most comprehensive warranty over time	Year 1–2 mileage, labor, & parts Year 3 parts only Year 4–5 major parts components only	5 years labor & parts

# Previous models vs. Power Protect™

**POWERPROTECT™**

## Previous Models

VS.

## **POWERPROTECT™**

Tools needed to take off any side of the unit for service and maintenance.

### **Accessibility**

Access three sides of the generator with our toolless entry panels. Self-retaining fasteners let you remove panels in seconds.

Comparable sound with competition during test mode.

### **Sound**

Up to 70% quieter during weekly test mode.<sup>3</sup>

Ability to power whole home needs with power management.

### **Power**

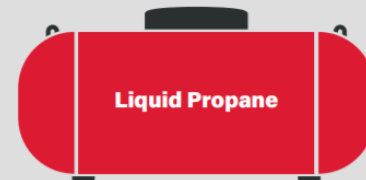
Most powerful units on the market using natural gas. With true power ratings on liquid propane and natural gas, we offer the highest powered 17kW and 20kW standby generators in the industry.<sup>7</sup>

# Flexible fuel sources

POWER**PROTECT**.



VS



**62 MILLION HOMES<sup>1</sup>**  
**USE NATURAL GAS**



=

**MOST POWERFUL<sup>2</sup>**  
**ON NATURAL GAS**

<sup>1</sup> Source: <http://naturalgas.org/overview/uses-residential/>

<sup>2</sup> The 17, 20 and 25kW Briggs & Stratton standby generators have the highest power output in their named class on natural gas.

# Longer warranty (6 years) on standard models

POWER**PROTECT**.



## Most comprehensive warranty in the industry over time.<sup>4</sup>

We are now covering you for 6 years on parts, labor, and travel. This warranty is offered to our entire Power Protect lineup. Not only can you offer your customers the best protection, but you and your technicians are covered as well.



### AIR-COOLED WARRANTY COMPARISON

	 Mileage	 Labor	 Parts	 Major Components
<b>BRIGGS &amp; STRATTON</b> 6 Years	<b>6 Years</b>	<b>6 Years</b>	<b>6 Years</b>	<b>6 Years</b>
<b>GENERAC</b> 5 Years	<b>2 Years</b>	<b>2 Years</b>	<b>3 Years</b>	<b>5 Years</b>
<b>KOHLER</b> 5 Years	<b>2 Years</b>	<b>2 Years</b>	<b>5 Years</b>	<b>5 Years</b>
<b>CUMMINS</b> 5 Years	<b>N/A</b>	<b>N/A</b>	<b>5 Years</b>	<b>5 Years</b>

# Fortress is now

# POWERPROTECT™ DX



FORTRESS™

POWERPROTECT™ DX



**PPDX12**  
12kW



**PPDX20**  
20kW



**PPDX26**  
26kW

As a Briggs & Stratton direct dealer, you know about the advantage you've had by offering the exclusive line of Fortress standby generators to your customers. That advantage continues with the new **Power Protect™ DX Series** that is only available through direct dealers.



**The new DX models come with a 10-year warranty that covers parts, labor and mileage for the entire lifetime of the warranty.<sup>4</sup>**

Our exclusive 10-year warranty is the longest and most comprehensive in the industry.

# DX Series overview

**POWERPROTECT.**

	PPDX12	PPDX20	PPDX26
	Briggs & Stratton 12kW	Briggs & Stratton 20kW	Briggs & Stratton 26kW
Model Number	40669	40657	40664
Rated Power	12kW	20kW	26kW
Optional Connectivity	Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring	Power Management and InfoHub™ Monitoring
Normal Operating Sound Rating — dBA <sup>5</sup>	64	65.3	65
Fuel Consumption Full Load — BTU	172,000 LP / 209,000 NG	338,000 LP / 260,000 NG	427,000 LP / 323,000 NG
Running kW	12 LP / 10.8 NG	20 LP / 20 NG	26 LP / 24 NG
Running Amps	50 LP / 45 NG	83.3 LP / 83.3 NG	108.3 LP / 100 NG
Warranty <sup>4</sup>	10 years	10 years	10 years



**DX models come with a 10-year best-in-class warranty covering parts, labor and travel through the entire warranty period.<sup>4</sup>**

# Extended 10-year warranty on DX models

POWER**PROTECT**.



## Most comprehensive warranty in the industry over time.<sup>4</sup>

We are covering you for 10 years on parts, labor, and travel. This extended warranty is offered to our entire Power Protect™ DX lineup. Not only can you offer your customers the best protection, but you and your technicians are covered as well.



### AIR-COOLED DX WARRANTY COMPARISON

	 Mileage	 Labor	 Parts	 Major Components
<b>BRIGGS &amp; STRATTON</b> 10 Years	<b>10 Years</b>	<b>10 Years</b>	<b>10 Years</b>	<b>10 Years</b>
<b>GENERAC</b> 5 Years	<b>2 Years</b>	<b>2 Years</b>	<b>3 Years</b>	<b>5 Years</b>
<b>KOHLER</b> 5 Years	<b>N/A</b>	<b>5 Years</b>	<b>5 Years</b>	<b>5 Years</b>
<b>CUMMINS</b> 5 Years	<b>N/A</b>	<b>N/A</b>	<b>5 Years</b>	<b>5 Years</b>

# Let's install some generators. Let's generate confidence.

**POWERPROTECT.**



To support your success in launching the new **Power Protect™ Series** of standby generators, we are providing the following resources:

- New marketing and advertising materials on the custom marketing site
- Online ordering availability via [www.thePowerPortal.com](http://www.thePowerPortal.com) on June 29th
- Technical training hosted on the [Briggs & Stratton Power Academy](#)



**YOU.POWERED.**

# Legal disclaimers

**POWERPROTECT.**

<sup>1</sup>This generator is rated in accordance with UL (Underwriters Laboratories) 2200 (stationary engine generator assemblies) and CSA (Canadian Standards Association) standard C22.2 No. 100-14 (motor and generators). Briggs & Stratton has a policy of continuous product improvement and reserves the right to modify its specifications at any time and without prior notice. This standby generator is not for prime power applications.

<sup>2</sup>Footprint compared to generators in their named class.

<sup>3</sup>Sound compared to full load based on lowest microphone at 7 meters.

<sup>4</sup>See operator's manual or [briggsandstratton.com](http://briggsandstratton.com) for complete warranty details.

<sup>5</sup>Lowest no-load measurement per ISO 3744. Sound level measurement at other locations around generator may be different depending upon installation configuration.

<sup>6</sup>Of U.S. and global parts.

<sup>7</sup>Compared to generators in their named class.



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