## I'm not a bot



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Home > Home & Decoration > Bed Frames Selow you can find all models IKEA Bed Frames for which we have manuals available. Currently we have 136 manuals for IKEA Bed Frames of which the latest was added on 26-11-2024. Also view the frequenty asked questions at the bottom of the page for useful tips about your product.
Is your model not on the list? Please contact us. Is your product defective and the manual offers no solution? Go to a Repair Café for free repair services. Frequently asked questions. If you find an inaccuracy in our frequently asked questions, please
let us know by using our contact form. IKEA states that the best way to disassemble their products is to follow the instructions backwards. This was helpful (18993) Read more Every IKEA has a section where you can take free screws, plugs and other fixings. This was helpful (18993) Read more It's best to use a pair of pliers and use light pressure to
remove the dowel. Don't squeeze too hard, or else the dowel will lose its grip. This was helpful (1623) Read more Many IKEA bed frames make use of the SKORVA midbeam. It needs to be purchased separately in the store. This was helpful (737) Read more It is recommended for all types of mattresses to be at least 16cm thick to provide enough
comfort. This was helpful (455) Read more No. It's not possible to put a double mattress on a double mattress on a double mattress on a double mattress on a double mattress topper. This was helpful (267) Read more A bed frame only
holds a mattress, but offers no damping or other form of comfort. A box spring is a mattress gives a good distribution of weight and good
ventilation. This was helpful (210) Read more Wooden bed frames are usually sturdier than metal bed frames, the strength must be checked more often and the screws must be tightened more often and the screws must be tightened more often. This was helpful (204) Read more Wooden bed frames are usually sturdier than metal bed frames. This means that with a metal bed frame, the strength must be checked more often and the screws must be tightened more often and the screws must be tightened more often.
purpose, even commercially. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The license terms. Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable
manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions — You may not apply legal terms or technological measures that legally restrict others from doing
anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation. No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity,
privacy, or moral rights may limit how you use the material. Noisy Anonymous reviewerAfter a few weeks of use, the wood started to be very noisy. 2Excellent qualityAnonymous reviewerI wasn't sure about the design, since its very plain, but after building it and trying it out with my 4yr, I can honestly say this bed has exceeded our expectations. We
are both not small people, and wanted a bed we could get into without worry at bed/story time. Had it for 6 months now. It's strong and sturdy, no creaking sounds and it's so plain that we have the freedom to make design changes to it.. Highly recommend. 5 Neiden single bed Anonymous reviewer Really good sturdy bed frame only downside is that
there were multiple parts for the head and base of the bed. The instructions are not very clear to be able to follow and considering I see myself as a "self assembly pro" and can usually figure it out relatively easily. Took around 15 minutes of having to figure it out for myself by trying different pieces in different places until I got it
right.5SqueakyAnonymous reviewerBed doesn't come with slats so make sure you buy those too and when I put it together it squeaks when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress. I think it's the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the mattress is the slats that squeak when you move on the slats that squeak when you mov
be really sturdy, it's even supported the weight of two people at times, and held up during seizures. Recently I was looking for a cheaper bed, you need to buy slats with this one, so another may be more suitable. But yeah! All in all this bed
is great :D5Not worth saving money for. Anonymous reviewerDespite wooden pegs acting as stoppers to prevent slats from moving, they still move and qualityAnonymous reviewerGood value and qualityAnonymous reviewerFor
the money I spent it have definite value. Easy to put together, didn't take that long and once up looked lovely and sturdy. Ideal for kids as a first big bed.5Bed frameAnonymous reviewerThe bed was easy to put together but the only thing was that I was not told that I needed to buy the slats as an extra, as they don't come in the box with the bed. I did
ask a member of staff before picking the bed up if I just needed the one box and he said yes that's correct2DisappointedAnonymous reviewerI found similar products on the website, but I chose the cheaper one since they seemed the same. After I had purchased the above item and brought it home to build. Half way through the process of building it, I
realised there were no slatts... I then had to take a second visit to IKEA and purchase the slatts.. When I looked halfway through the page, there was the warning about there being no slatts included. The warnings should be more visible and maybe a pop-up informing the customer. Unfortunately, this was not a great visit to IKEA for me.1Little
bedAnonymous reviewerNot impressed I missed the bit about the slatted base as a separate purchase I ignored the £35 bed and that had the slatted base I must stop getting carried away with pictures Right now we are busy learning about life at home in New Zealand. We can't wait to introduce Kiwis to the Swedish flat-pack. Until then, stay
connected by following us on social media. Instagram | Facebook Need a manual for your IKEA NEIDEN Bed Frame? Below you can view and download the PDF manual for free in English. This product currently has 8 frequently asked questions, 27 comments and has 173 votes with an average product rating of 37/100. If this is not the manual you
want, please contact us. Is your product defective and the manual offers no solution? Go to a Repair Café for free repair services. Our support team searches for useful product information and answers to frequently asked questions. If you find an inaccuracy in our frequently asked questions, please let us know by using our contact form. IKEA states
that the best way to disassemble their products is to follow the instructions backwards. This was helpful (1893) Read more It's best to use a pair of pliers and use light pressure to remove the dowel. Don't squeeze too hard, or else
the dowel will lose its grip. This was helpful (1623) Read more Many IKEA bed frames make use of the SKORVA midbeam. It needs to be purchased separately in the store. This was helpful (1623) Read more It is recommended for all types of mattresses to be at least 16cm thick to provide enough comfort. This was helpful (455) Read more No. It's not
possible to put a double mattress on a double mattress on a double mattress. It's also not possible do use a double mattress topper. This was helpful (267) Read more A bed frame only holds a mattress, but offers no damping or other form of
comfort. A box spring is a mattress carrier that is filled with metal coils. The space between the coils provides extra ventilation. On top of the box spring and mattress gives a good distribution of weight and good ventilation. This was helpful (210) Read more Wooden
bed frames are usually sturdier than metal bed frames. This means that with a metal bed frame, the strength must be checked more often and the screws must be tightened more often and the screws must be tightened more often. This was helpful (204) Read more The Motorsport Images Collections captures events from 1895 to today's most recent coverage. Discover The Collection Curated,
compelling, and worth your time. Explore our latest gallery of Editors' Picks. Browse Editors' Favorites Experience AI-Powered Creativity The Motorsport Images Collections captures events from 1895 to today's most recent coverage. Discover The Collection Curated, compelling, and worth your time. Explore our latest gallery of Editors' Picks. Browse
Editors' Favorites Experience AI-Powered Creativity The Motorsport Images Collections captures events from 1895 to today's most recent coverage. Discover The Collection Curated, compelling, and worth your time. Explore our latest gallery of Editors' Picks. Browse Editors' Favorites Experience AI-Powered Creativity The IKEA vision is to create a
better everyday life for the many people. Our business idea is to offer well-designed, functional and affordable, high-quality home furnishing, produced with care for people and the environment. The IKEA Brand unites more than 200.000 co-workers and hundreds of companies with different owners all over the world. It's one brand, but it reaches
millions of hearts and homes. Our value chain is unique. It includes everything from product development, design, supply, manufacture and sales - and of course it begins and ends with our customers. The IKEA product range
under franchise agreements with Inter IKEA Systems B.V. Any jobs published on this page are offered by different companies operating under the IKEA Trademark. IKEA was founded in Sweden in 1943. 3,279,724 followers 6d Edited Wood is in our heart. As a large user of wood, we embrace our responsibility to safeguard this valuable resource
where we operate, and we acknowledge the fundamental role forests play in mitigating climate change. We're excited to announce a new research project focused on responsible forest management. In collaboration with our partners European Forest Institute and Preferred by Nature, we will explore opportunities for enhancing biodiversity and
implementing climate-smart forestry practices across diverse European forests. As part of this initiative, we're funding the research project and have allocated 16,000 hectares of forestland to test various models and alternative solutions, and this effort will start in Latvia. We aim to scale successful solutions throughout the forest operations we own
or source from, and improve forest management standards beyond the wood sourced for our business. Read more about our journey here: #ResponsibleForestry #Innovation #ClimateResilience #IKEA #purposedrivenbusiness #climateaction 3,279,724 followers 1w Cutting our transport climate footprint by 9% year on year. With 1.7 million
shipments every year, we are one of the biggest shippers worldwide and are determined to reduce our climate footprint further. Between FY23 and FY24, we reduced our relative greenhouse gas emissions (GHG) by 9% and decreased transport-related emissions by 26% since baseline year FY17. We remain committed to our decarbonisation agenda
founder, Ingvar Kamprad, dreamed of restoring tropical forests. So, we collected donations from customers through 'piggy banks' in stores and promised to invest a sum in this cause. And this was the start of our investments in the Sow a Seed project. Today, the project has restored 14,000 hectares of rainforest. For over 25 years, we've partnered
with SLU, the Swedish University of Agricultural Sciences and Yayasan Sabah, a Malaysian government organisation, to restore and protect 18,500 hectares of rainforest in Borneo, Malaysia through the Sow a Seed project, one of the world's largest reforestation initiatives. As a result of replanting over five million seedlings of over 90 indigenous
species, wildlife has started to return to the area, including pygmy elephants, orangutans, and clouded leopards. It's a promising sign that rainforest regeneration and biodiversity restoration are possible. Forests and nature play a vital role in fighting climate change. As a large user of wood, we recognise our responsibility to help protect and preserve
these valuable ecosystems. Read more about our forest agenda here: 3,279,724 followers 1mo Our iconic STOCKHOLM collection is back! We celebrate 40 years since the STOCKHOLM collection debuted, with 96 thoughtfully designed pieces in this eighth and largest iteration, which reflects the signature mark of high-quality materials and
Scandinavian design at affordable prices. In this collection, our creative leader guided a team of three Swedish designers with their unique styles and form languages and a creative leader to create unique pieces that also form a cohesive collection. #STOCKHOLM2025 will be available from April 10 onwards. Tap here to explore more: 3,279,724 in their unique styles and form languages and a creative leader to create unique pieces that also form a cohesive collection.
followers 2mo How can we bring joy into the home? In the 11th edition of the Life at Home Report, we spoke to more than 38,000 people across 39 countries and discovered that enjoyment is a key ingredient for many, but not all of us find enough of it at home But how do you create more joy at home? Is it music or a hobby? Is it having a good laugh
or something simple like a hug? Tap to learn what the four key ingredients for joy at home in the report here: 3,279,724 followers 2mo Edited Say Hej to our newest inventory team members - AI-powered drones. We're entering the next phase to expand our deployment of drone technology to work alongside co-workers in the store 24/7. These drones
use an AI-based intelligence-based algorithm to automate the physically demanding and time-consuming task of stock inventory management, but it's also boosted operational efficiency and enhanced co-worker productivity and well-being by taking over the
physically strenuous task of inventory checks. Today, we have over 431 drones operating globally. 3,279,724 followers 3mo It's official: we love to sleep, and we want more! Drawing responses from over 55,000 people across 57 countries, the IKEA Sleep Uncovered report reveals that 70% of people view sleep as one of life's greatest joys and that
there is a desire for more sleep globally. Find out which country sleeps the most soundly and which struggles with the quality of sleep in the report here: 3,279,724 followers 3mo Edited We believe a better life starts at home and must include sustainable choices that are affordable for everyone, especially those with thin wallets. This past year, we
continued our efforts to make IKEA more affordable, accessible, and sustainable for everyone. In the financial year 2024 (FY24), we took two big steps: we lowered prices across all markets and made steady progress on our sustainability agenda. Our efforts led to a 28% reduction in our absolute climate footprint compared to baseline year FY16 and a
5% reduction compared to FY23. Main improvements on our climate agenda include an increased share of renewable energy in production and retail, as well as scaled-up investments in material innovation and production are committed to continue doing our part to address climate change, nature loss, and inequality within the IKEA
value chain, staying true to our vision, making sustainable living affordable. Learn more about our journey in the FY24 IKEA Group's acquisition of the IKEA retail business in the Baltics, which was previously owned by one of our
franchisees. This acquisition marks the beginning of a new chapter in our vision to create a better life for the many. Not only will this bring us even closer to our co-workers and the many people in Estonia, Latvia, and Lithuania, but it also allows us to strengthen and develop the IKEA Concept further, become an even better franchisor to all
franchisees, and deliver even greater value to our customers across the globe. Read more about it here: 3,279,724 followers 6mo We're committed to a sustainable and more inclusive future through collaborations with innovative social enterprises worldwide. It has been a year of mutual learning, growing and making an impactful difference together
We are pleased to share the release of the sixth IKEA Social Entrepreneurship Annual Review. Tap to read about our key initiatives and highlights of the past financial year here: Holding company Founded1991FounderIngvar KampradHeadquartersDelft, NetherlandsArea servedWorldwideKey
peopleJon Abrahamsson Ring (CEO)Revenue22,878,000,000 euro (2017) ParentInter IKEA Foundation(Netherlands) Stichting INGKAFoundation(Netherlands) INGKA Foundation(Netherlands) Stichting INGKAFoundation(Netherlands) INGKA Foundation(Netherlands) I
 Holding(Netherlands)\ Other\ IKEA franchisees\ Retaillocations\ Inter\ IKEA Systems(Netherlands)\ Inter\ I
Food Services Flowchart showing the structure and ownership of IKEA companies. Parent companies are at the top of the chart. Provides funding B.V. is the holding company of Inter IKEA Group.[1] Registered in the Netherlands,[2] and ultimately owned by Inter
IKEA Foundation, it owns the company Inter IKEA Systems and thereby controls the intellectual property of IKEA. It is also in charge of design, manufacturing and supply of IKEA products. [3][4][5][6] The company was incorporated in 1991 as Inter IKEA Holding S.A. in Luxembourg. Between 2011 and 2016, restructuring took place among corporated in 1991 as Inter IKEA Holding S.A. in Luxembourg.
entities related to IKEA, and since 2016, Inter IKEA Holding has been based in the Netherlands.[7][8][9][10][11] Inter IKEA Holding used to be controlled by Ingvar Kamprad, the founder of IKEA, and his family, through the advisory council of Interogo Foundation. However, in 2013, Kamprad renounced the right to appoint members to that council,
and the current articles of the foundation require that Kamprad family members do not hold a majority of the seats.[5][12][13] Inter IKEA Systems B.V. is a holding company fully owned by Inter IKEA Holding and thus Interogo Foundation. It is the company that legally owns all of the IKEA brand's intellectual property (logo, word, trademarks, etc.).
[14] Inter IKEA Systems is the IKEA franchisor. The company releases guides and manuals of various parts of the IKEA brand. The company releases news, training, program and various other types of manuals. It also does research about the market IKEA is in and releases reports and tools to IKEA retailers. The company was incorporated in 1983
and it is based in the Netherlands.[15] IKEA of Sweden AB is responsible for designing, developing and making products for IKEA. The company was founded in 1960.[3][16] IKEA products to IKEA franchises. It owns many distribution centers
around the world. It is based in Switzerland.[3] IKEA Industry AB produces 10-12% of the IKEA range of produces 10-12% of 
always been based in Sweden.[3][17] IKEA Marketing and Communication AB (formerly IKEA communications. It is based in Sweden.[3] It is a
Promoter Member of the Khronos Group.[19] IKEA Food Services AB develops and produces the IKEA food and beverages products sold in IKEA * "Ownership of Inter IKEA Holding B.V." www.interikeafoundation.com. Retrieved 2024-12-17. * "Inter IKEA Systems BV - Company Profile and
News". Bloomberg News. ^ a b c d e f "Our Business in brief". Inter IKEA Systems. Archived from the original on 29 April 2020. A milne, Richard (3 February 2019). "Inter Ikea's Torbjorn Loof: making the vision clear". Financial Times. Retrieved 3 January 2020. A b Milne, Richard (1 February 2018). "What will Ikea build
next?". Financial Times. Retrieved 2 January 2020. ^ "Inter IKEA Holding S.A." www.bloomberg.com. Archived from the original on 23 September 2018. Retrieved 23 September 2018. ^ Milne, Richard; Toplensky, Rochelle (18 December 2017). "Ikea's
complicated tax-driven structure faces EU scrutiny". Financial Times. Retrieved 2 January 2020. The New Structure of Inter IKEA Group". Vastint Holding. 24 June 2016.
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2020. ^ "Advisory Council (Beirat)". Interogo Foundation. Retrieved 23 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. Retrieved 23 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original on 24 September 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original or a september 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original or a september 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original or a september 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original or a september 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. Archived from the original or a september 2018. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg.com. ^ "Company Overview of Inter IKEA Systems B.V." www.bloomberg
IKEA of Sweden AB". www.bloomberg.com. Archived from the original on 28 September 2018. Archived from the original on 28 September 2018.
årsredovisning as found at e.g. C3%B6retagsinformation/ikea+communications+ab/5562752955 ^ "Khronos Group Inc". Khronos Group Inc". Khronos Group Inc". Khronos Group Inc ". Khronos Group Inc". Khronos Group Inc ". Khronos Group Inc". Khronos Group Inc ". Khrono
had a bit of confusion as to how to fit the slats. Once we realised they stretch over rather than just lay on the frame, it made sense. Great bed and good value. 5Value for moneyAnonymous reviewerGood sturdy double bed, not painted or stained, easy to assemble like most of ikea's furniture. It is fairly lightweight so I have no problem moving it
around when I clean the bedroom. The design is very simple, no faff. 5comfortable occasional bedAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well and is a nice comfortable bed for visitors5Love itAnonymous reviewerWent together well
3Great value for money Anonymous reviewerGreat addition to a spare room without breaking the bank. Easy to put together and clear instructions. As to the sturdiness, I have only spent a few nights on it myself, so only time will tell but no problems so far! 5Functional Anonymous reviewerGreat product, natural materials, can be up cycled if need be
definitely needs two persons to put together, absolutely love it5Rest AssuredAnonymous reviewerWell engineered and cleverly constructed. Relatively easy to assemble with adequate instructions. I would recommend this item and believe it will give years of service. I can't think of anything I would change or improve.4Excellent Anonymous
reviewerVery good bed. Very comfortable 5Affordable bed frame. Anonymous reviewerAffordable bed frame, works well in my teenage son's loft bedroom which has apex ceiling. 5Simply serviceable bed Anonymous reviewerI have bought several of these bed frames over the last couple of years for my student letting properties. They look good and last
well.5Double Bed frameAnonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerEasy to install, it was a perfect choice. Simple Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is what it is dose the job but nothing fancy I find Ikea less and less appealing after 20 years as a customer 3Easy to install, it was a perfect choice. Anonymous reviewerIt is was a per
Quite happy with my purchase. Didn't want anything flashy or bulky. Simple so they can decorate easily their bedrooms. Also good price. 4terrible frame, it makes you an insomniac Anonymous reviewerBought it about one month ago and after a week it started to make annoying noises every time I turned, now the noises are so loud that they wake me
up during the night. Not sure if it is this particular item or the actual model but I can just say it is a terrible bed frame. 1Great cheap bed which looks stylishAnonymous reviewerThis bed looks great and cannot be beaten for the price. It has a LOT of pieces but I managed to assemble it on my own in a very small room....but it would definitely be easier
with two people. I've left it untreated and feel it looks perfect 5Great bedAnonymous reviewerI bought this when I moved as my previous bed frame broke. I assembled this and made 3 legs of my own to go in the centre, and so far the bed has been fantastic5Double bedAnonymous reviewerBed is fine for the money easy to put up.5AmazingAnonymous
reviewerBought this bed and it is amazing for the price and also really good quality. It is solid and sturdy. Would highly recommend it. 5Good value strong bedAnonymous reviewerFinish better than expected, we waxed ours as the timber was a bit dry. Son very happy with the bed.5 About Manualsnet Legal Privacy policy Terms of use Indexes Brands
Index Categories Index Page 2 Swedish multinational furniture company IKEAIKEA store in Kållered, Gothenburg, SwedenFounderIngvar KampradHeadquartersDelft, Netherlands(Inter IKEA Systems B.V.) Leiden, Netherlands(INGKA
Holding B.V.)Number of locations483 (2025)[2]Area servedWorldwideKey people Jesper Brodin (Chairman and CEO of the Inter IKEA Holding)[3] Jon Abrahamsson Ring (Chairman and CEO of the Inter IKEA Holding)[4] Products Ready-to-assemble furniture Homeware Food products Revenue €45.1 billion (2024)[5]ParentInter IKEA GroupWebsite
about.ikea.com ingka.com ingka.com ikea.com (retail) IKEA (/ar'ki:ə/ eye-KEE-ə, Swedish: [r'kê:a]) is a multinational conglomerate founded in Sweden[6][7] that designs and sells ready-to-assemble furniture, household goods, and various related services. IKEA is owned and operated by a series of not-for-profit and for-profit corporations collectively known and
managed as Inter IKEA Group and Ingka Group.[8] The IKEA brand itself is owned and managed by Inter IKEA Systems B.V., a company incorporated and headquartered in the Netherlands.[9][10] IKEA was started in 1943 by Ingvar Kamprad, and has been the world's largest furniture retailer since 2008.[11][12][13][14][15] The brand name is an
acronym of founder Ingvar Kamprad's initials; Elmtaryd, the family farm where Kamprad was born; and the nearby village of Agunnaryd, Kamprad's hometown in Småland, southern Sweden.[16][17] The company is primarily known for its modernist furniture designs, simple approach to interior design, and its immersive shopping concept, based
around decorated room settings within big-box stores, where customers can interact with products onsite. In addition, the firm is known for its attention to cost control and continuous product development, notably the ready-to-assemble model of furniture sales, and other elements which have allowed IKEA to establish lower prices than its
competitors. As of April 2025[update], there are 483 IKEA stores operating in 63 countries, [18] and in fiscal year 2024, €45.1 billion worth of IKEA goods were sold. [19] For multiple reasons, [citation needed] including tax avoidance, IKEA uses a complicated corporate structure in which IKEA stores are operated under franchise from Inter IKEA uses a complicated corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the corporate structure in which IKEA uses a complex to the c
Systems B.V. which handles branding, design, manufacturing, and supply. Another part of the IKEA group, Ingka Group, operates the majority of IKEA stores are also operated by independent franchises. [22] The IKEA website contains about 12,000 products and
there were over 4.6 billion visitors to IKEA's websites in FY2024. IKEA founder Ingvar Kamprad (right) shakes hands with Hans Ax, IKEA's first store manager, in 1965. In 1943, then-17-year-old Ingvar Kamprad founded IKEA as a mail-order sales business, and began to resell furniture five years later.[23] The first store was opened in Älmhult,
Småland, Sweden in 1958, under the name Möbel-IKÉA (Möbel means "furniture" in Swedish). The name IKEA is an acronym that stands for Ingvar Kamprad Elmtaryd, which is the farm on which he grew up, and Agunnaryd, which is the village close to
Elmtaryd.[24] Map of countries with IKEA stores Legend: Current market locations Future market locations Former market locations Former market locations Former market locations. Former market locations Former market locations Former market locations.
Scandinavia opening in Switzerland (1973), followed by West Germany (1974),[25] Japan (1974), Australia, Hong Kong (1975), Canada (1976),[26] Singapore, Spain and the Netherlands (1978), [27] IKEA further expanded in the 1980s, opening stores in countries such as France (1981), Belgium (1984),[28] the United States (1985),[29] the United
 Kingdom (1987),[30] and Italy (1989).[31][27] Germany and the United States, with 55 stores (three in Puerto Rico in latter) each, are the company's biggest markets, on 8 April 2021, a store was opened in Mexico City. In August
2018, IKEA opened its first store in India, in Hyderabad.[33][34] There are now stores in Bengaluru and Mumbai.[35] The world's largest IKEA store is located in Pasay, Metro Manila, Philippines In November 2021, IKEA opened its largest store in the world, measuring 65,000 square metres (700,000 sq ft),[36] in the Philippines at the Mall of Asia
Complex in Pasay City.[37][38][39] In March 2022, IKEA announced the closing of all 17 stores in Russia, resulting from the 2022 Russian invasion of Ukraine. Because of the ongoing war and unimproved situation in Russia, IKEA said on 15 June that it would sell factories, close offices and reduce its workforce.[40] Later it became known that IKEA
does not plan to sell its business, but expected to return to Russia within two years.[41] By October 2022, IKEA laid off about 10,000 Russian employees.[42] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[42] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[42] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[43] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[43] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[43] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[43] In September 2023, the MEGA chain of 14 supermarkets, then owned by Ingka, was bought by the Russian employees.[43] In September 2023, the MEGA chain of 14 supermarkets and the Ingka chain employees.[43] In September 2023, the MEGA chain of 14 supermarkets are the Ingka chain employees.[43] In September 2023, the MEGA chain of 14 supermarkets are the Ingka chain employees.[43] In September 2023, the MEGA chain of 14 supermarkets are the Ingka chain employees.[43] In September 2023, the MEGA chain of 14 supermarkets are the Ingka chain employees.[43] In September 2023, the MEGA chain of 14 supermarkets are the Ingka chain employees.[43] In September 2023, the MEGA chain employees.[43] In Septem
countries, like in the UK and Canada.[44][45] Because demand had fallen,[46] its annual catalogue ceased publication after 70 years in print.[47] The prices of their products have risen significantly in 2022 because of rising costs and inflation.[48] In April 2022, IKEA has shut down one of its stores in Guiyang when sales took a significant hit from the
pandemic. Because of strict COVID-19 lockdowns in China, IKEA has closed another store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in South America. Another store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in Shanghai by July 2022.[49] On 10 August 2022, IKEA opened its first store in
Italy 1990, Hungary, Poland 1991, Czech Republic, [note 3] Serbia, [note 4] United Arab Emirates 1992, Slovakia [note 5] 2001, Greece, Israel 2004, Portugal 2005, Turkey 2007, Cyprus, Romania 2008, Ireland 2010, Dominican Republic 2011, Bulgaria, Thailand
2012, Macau 2013, Lithuania, Puerto Rico, Egypt, Qatar 2014, Croatia, Indonesia, Jordan, South Korea 2016, Morocco 2017, Serbia 2020, Ukraine 2021, Mexico, Philippines, Slovenia 2022, Chile, Oman 2023, Colombia Interior of an IKEA store in Hong Kong The self-service warehouse area
IKEA stores are typically blue buildings with yellow accents[55] — Sweden's national colours. They are often designed in a one-way layout, leading customer to see the store in its entirety (as opposed to a traditional retail store, which allows a
customer to go directly to the section where the desired goods and services are displayed). There are often shortcuts to other parts of the showroom. [56] The sequence first involves going through the furniture showroom usually consists of simulated room settings where customers can see the actual
furniture in use, e.g.: a living-room with a sofa, a TV set, a bookcase and a dining table, accessorized with plants, cushions, rugs, lamps, plates, glasses and cutlery. Showroom sections are usually displayed in the order of the rooms of a house: living rooms, kitchens, bedrooms, kitchens, kitc
proceeds to an open-shelf "Market Hall" warehouse for smaller items. Lastly, the self-service furniture warehouse stores the showroom products in flat pack form for the customer to collect the ones previously noted. Sometimes, they are directed to collect products from an external warehouse on the same site or at a site nearby after purchase.
 Finally, customers pay for their products at a cash register. Not all furniture is stocked at the store level, such as particular sofa colours needing to be shipped from a warehouse to the customer's home or the store in Ottawa, Ontario, Canada Most stores follow the layout of having the showroom upstairs with the marketplace and self-
service warehouse downstairs. Some stores are found predominantly in areas where the cost of land would be less than the cost of building a 2-level store. Some stores have dual-level warehouses with machine-controlled silos to allow
large quantities of stock to be accessed throughout the selling day. As-is area at IKEA Damansara, Malaysia Most IKEA stores offer an "as-is" or "bargain corner" (recently rebranded as "re-shop and re-use") area at the end of the warehouse, just before the cash registers. Returned, damaged, and formerly showcased products are displayed here and
sold with a significant discount. In March 2022, IKEA swiftly exited the Russian market in IKEA's warehouses. To get rid of these items quickly, IKEA has been reselling these in a number of non-Russian IKEA stores near the bargain
corner at a discount.[58] The majority of IKEA stores are located outside of city centres, primarily because of land cost and traffic access. Smaller store formats have been unsuccessfully tested in the early 1990s, which was tested in Ottawa and Heerlen with 9,300 m2 (100,000 sq ft), or a "boutique" shop in Manhattan)
IKEA located in the city centre of Southampton, England A new format for a full-size, city centre store, in Coventry, opened in December 2007. The store had seven floors and a different flow from other IKEA stores; however, it closed down
in 2020 due to the site being deemed unsuitable for future business. [59] IKEA's Southampton store that opened in February 2009 is also in the city centre and built in an urban style similar to the Coventry store. IKEA built these stores in response to UK government restrictions on large retail establishment outside city centres. [60] Japan was another
market where IKEA performed badly, exited the market completely and then re-entered with an alternative store design and layout with which it finally found success. IKEA entered the Japanese market in 1974 through a franchise arrangement with a local partner, only to withdraw in failure in 1986. Japan was one of the first markets outside its
original core European market. Despite Japan being the then second largest economy in the world, IKEA did not adapt its store layout strategy to the Japanese consumer. Japanese consumer and not have a culture of DIY furniture assembly, and many in the early days had no way to haul flat-packs home to their small apartments. Nor did the store
layouts familiar to European customers initially make sense to Japanese consumers, so prior to re-entering the Japanese market in 2006, IKEA management did extensive local market research in more effective store layouts. One area of local adaptation was the room displays common to every IKEA store worldwide. Rather than just replicate a
European room layout, the Japan management was careful to set up room displays more closely resembling Japanese apartment rooms, such as one for "a typical Japanese teenage boy who likes baseball and computer games".[61] An inner-city IKEA store in Glasgow, Scotland IKEA adapted its store location and services to the 'inner-city' format for
expansion in China, unlike other countries where IKEA stores for economic and planning restrictions are less of an issue due to the lack of cars for much of its customer base. Accordingly, in store design alternatives, IKEA has had to offer store locations and formats closer to
  bublic transportation. The store design alternative thinking and strategy in China has been to locate stores to facilitate access for non-car owning customers. [62] In some locations in China, IKEA stores can be found not in the usual suburban or near airport locations.
'mini-IKEA' store to attract shoppers. One store design alternative trend IKEA has implemented has been 'pop-up' stores along social media platforms in their advertising strategy, for the first-time as a company, to reach new customers demographics while still reinforcing its global brand locally in China.[63] In Hong Kong, where shop space is limited
and costly, IKEA has opened 4 stores, all in multi-storey commercial buildings. They are smaller than other IKEA stores but large by Hong Kong standards. In addition to tailoring store sizes for specific countries, IKEA alters the sizes of products to accommodate cultural differences. [64] In 2015, IKEA announced it would attempt smaller store design
at locations in Canada. IKEA claimed this new model would allow them to expand quickly into new markets rather than spending years opening a full-size store. [65] IKEA at Mall Taman Anggrek, Jakarta In 2020, IKEA opened at Al Wahda Mall in Abu Dhabi, United Arab Emirates, which, at 2,137 m2 (23,002 sq ft), was one of the smallest IKEA stores
to-date.[66][67][68][69] The company also opened at 360 Mall in Kuwait and in Harajuku, a trendy part of Tokyo, that same year. The size of the Kuwaiti 360 Mall store was slightly larger than Al Wahda's (despite bringing a similar concept), at 3,000 m2 (32,000 sq ft), built as an extension of the mall.[70] As for IKEA Harajuku, the 2,500 m2
(26,910 sq ft), 7-storey store houses the chain's first and only konbini concept.[71][72] In 2021, IKEA opened another one of its smallest stores, located at the JEM Mall in Jurong East, Singapore. Replacing liquidated department store Robinsons, IKEA Jurong is only 6,500 m2 (70,000 sq ft), encompassing three levels; it was the first location in
Southeast Asia that did not provide the "Market Hall" warehouse in its store.[73][74] Also during 2021, IKEA Bali is dubbed "Customer Meeting Point", and is the smallest store to open thus far, at 1,200 m2 (13,000 sq ft).[75][76][77][78]
In 2022, another smaller store was opened inside Livat Hammersmith, London, at 4,600 m2 (50,000 sq ft),[79][80][81] followed by a 9,400 m2 (101,000 sq ft) store inside Mall Taman Anggrek, Jakarta, which was opened on 7 April 2022.[82][83][84][85] A man assembling an IKEA Poäng chair Rather than being sold pre-assembled, much of IKEA's
furniture is designed to be assembled by the customer. The company claims that this helps reduce costs and use of packaging by not shipping air; the volume of a bookcase, for example, is considerably less if it is shipped unassembled. This is also more practical for European customers using public transport, because flat packs
can be more easily carried. IKEA contends that it has been a pioneering force in sustainable approaches to many applies an integrated approach to manufacturing and design, meaning that the company applies an integrated approach to manufacturing and design. In response to the explosion of human population and applies an integrated approach to manufacturing and design.
material expectations in the 20th and 21st centuries, the company implements economies of scale, capturing material streams and creating manufacturing processes that hold costs and resource use down, such as the extensive use of medium-density fibreboard ("MDF"), also called "particle board". Notable items of IKEA furniture include the Poäng
armchair, the Billy bookcase and the Klippan sofa, all of which have sold by the tens of millions since the late 1970s and early 1980s.[87][88] The IKEA and LEGO brands teamed up to create a range of simple storage solutions for children and adults.[89] IKEA products are identified by one-word (occasionally, two-word) names, predominantly in the
Swedish language (or otherwise Scandinavian in origin). With few exceptions, most product names are based on a special naming system developed by the company founder Kamprad was dyslexic, and found that naming the furniture with proper names and words, rather than a long product code, made the products easier to
identify and remember.[91] Products are usually named after locations in Scandinavian countries, using names of places in Sweden for sofas and coffee tables, Denmark for textiles, and Norway for beds. Lamps get their names from seas and lakes, while outdoor furniture is named after islands.[92] A number of IKEA's products bearing Swedish
names have (or have had) pronunciations that are humorous to some and offensive to others (but no less "lost-in-translation"), by not only English-speakers but speakers of many different languages. At times, this product-identification has resulted in certain names being changed, or withdrawn completely from certain markets. More often than not
this confusion is simply a result of the Swedish language not being executed correctly, let alone understood, by the reader; nonetheless, this has resulted in potentially "naughty"—or even gravely offensive—connotations, depending on the area in question. Notable examples (for English-speakers) include a since-discontinued (2013) computer desk
called jerker (referring to "the jerks" or "jerks"), a foliar plant spray called fukta ("moisten"), a workbench called fukta ("moisten"), a workbench called fukta ("moisten"), a foliar plant spray called fukta ("moisten"), a workbench called fukta ("moisten"), a foliar plant spray called fukta ("moisten"),
objects considered generally unpleasant, such as a toilet brush being named after the Norwegian village of Tofte. In November 2021, VisitSweden.com launched a jocular campaign named "Discover the Originals", which invited tourists to visit the physical locations which have received such
unfortunate associations with IKEA products. [94][95] The first US Planning Studio located in Manhattan, United States, in 2019, which closed in January 2022[96] In March 2021, IKEA launched IKEA furniture using augmented reality on an iPhone
[97] In 2016, IKEA started a move into the smart home business. The IKEA TRADFRI smart lighting kit was one of the first ranges signalling this change. [98] IKEA has also started a partnership with Philips Hue. [99] The wireless charging furniture, integrating wireless Qi charging into everyday furniture, is another strategy for the smart home
business.[100] A collaboration to build Sonos smart speaker technology into furniture sold by IKEA was announced in December 2017.[101] The first products resulting from the collaboration launched in August 2019.[102] Under the product name SYMFONISK, IKEA and Sonos have made two distinct wireless speakers that integrate with existing
Sonos households or can be used to start with the Sonos-ecosystem, one that's also a lamp and another that's a more traditional looking bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products as well as accessories for the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting the bookshelf speaker. Both products are purposed to the purpose of mounting 
from the Sonos app, but IKEA added support for the speakers in their own Home Smart app to be paired with scenes that control both the lights, air purifiers, smart plugs and smart blinds together with the speakers.[11] IKEA has also expanded its product base to include flat-pack houses and apartments, in an effort to cut prices involved in a first-
time buyer's home. The IKEA product, named BoKlok was launched in Sweden in 1996 in a joint venture with Skanska. Now working in the Wordic countries and in the UK, sites confirmed in England include London, Ashton-under-Lyne, Leeds, Gateshead, Warrington, Bristol and Liverpool. [104] At the end of September 2013, the company announced
that solar panel packages, so-called "residential kits", for houses will be sold at 17 UK stores by mid-2014. The decision followed a successful pilot project at the Lakeside IKEA store, whereby one photovoltaic system was sold almost every day. The solar CIGS panels are manufactured by Solibro, a German-based subsidiary of the Chinese company
Hanergy.[105][106] By the end of 2014, IKEA ended its contract with Hanergy and in April 2016 started working with Solar residential kits in the United Kingdom.[108] The deal would allow customers to be able to order
panels online and at three stores before being expanded to all United Kingdom stores by the end of summer.[109] In April 2019, the company announced that it would begin test marketing a new concept, renting furniture to customers. One of the motivating factors was that inexpensive IKEA products were viewed as "disposable" and often ended up
being scrapped after a few years of use. This was at a time when especially younger buyers said they wanted to minimize their impact on the environment. The company understood this view. In an interview, Jesper Brodin, the chief executive of Ingka Group (the largest franchisee of IKEA stores), commented that "climate change and unsustainable
consumption are among the biggest challenges we face in society".[110] The other strategic objectives of the plan were to be more affordable and more convenient. The company said it would be used before recycling.[111] An
IKEA Bistro in Hong Kong Swedish Food Market in Hong Kong IKEA restaurant in Coquitlam, British Columbia, Canada Swedish meatballs An IKEA Bistro in 1958 with a small cafe that transitioned into a full-blown restaurant in 1960 that, [112] until 2011, sold branded Swedish prepared specialist foods
such as meatballs, packages of gravy, lingonberry jam, various biscuits and crackers, and salmon and fish roe spread. The new label has a variety of items including chocolates, meatballs, jams, pancakes, salmon and various drinks.[113][114] Although the cafes primarily serve Swedish food, the menu varies based on the culture, food and location of
each store.[115] With restaurants in 38 countries, the menu often incorporates local dishes, including shawarma in Saudi Arabia and the UAE, poutine in Canada, macarons in France, and gelato in Italy.[116] In Indonesia, the Swedish meatballs recipe is changed to accommodate the country's halal requirements.[117] Stores in Israel sell kosher food
under rabbinical supervision.[118] The kosher restaurants open daily before the rest of the store and serve breakfast.[120][121] All food products are based on Swedish recipes and traditions. Food accounted for 5% of IKEA's sales by 2019.[122] IKEA sells plant-
based meatballs made from potatoes, apples, pea protein, and oats in all of its stores.[123] According to United States journalist Avery Yale Kamila, IKEA began testing vegan hot dogs in 2018.[124][125][126] In 2019, journalist James Hansen
reported in Eater London that IKEA would only sell vegetarian food at Christmas time. [127] Every store has a children's play area, named Småland (Swedish for small lands; it is also the Swedish province of Småland where founder Kamprad was born). Parents drop off their children at a gate to the playground, and pick them up after they arrive at
another entrance. In some stores, parents are given free pagers by the on-site staff, which the staff can use to summon parents whose children need them earlier than expected; in others, staff summon parents through announcements over the in-store public address system or by calling them on their mobile phones. [128] The largest Småland play
area is located at the IKEA store in Navi Mumbai, India. [129] Some of these were closed down due to the COVID-19 pandemic. In August 2024, Ikea announced it would be trialing an on-line marketplace where customers can connect to buy and sell pre-owned items made by Ikea. The marketplace, called Ikea Preowned, would run from August until
December 2024 and be centred on the cities of Oslo, Norway and Madrid, Spain. [130] [131] A MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated the MEGA Family Shopping Centre in Russia Until 28 September 2023, IKEA owned & operated 
phone network called IKEA Family Mobile, which ran on T-Mobile.[133] At launch it was the cheapest pay-as-you-go network in the UK.[134][135] In June 2015 the network announced that its services would cease to operate from 31 August 2015.[136] As of 2012[update], IKEA has a joint venture with TCL to provide Uppleva integrated HDTV and
entertainment system products.[137][138] In mid-August 2012, the company announced that it would be operated by an unnamed international group
of hoteliers.[139] As of 30 April 2018, however, the company owned only a single hotel, the IKEA Hotell in Älmhult, Sweden. It was previously planning to open another one, in New Haven, Connecticut, United States, after converting the historic Pirelli Building. The company received approval for the concept from the city's planning commission in
mid-November 2018; the building was to include 165 rooms and the property would offer 129 dedicated parking spaces. Research in April 2019 provided no indication that the hotel had been completed as of that time.[142] Opening in 2022
under Hotel Marcel, it is managed by Charlestowne Hotels and became part of Hilton's Tapestry Collection.[143][144] From 2016 to 2018, IKEA announced they would be acquiring the UD company TaskRabbit. The deal, completed later that year, has TaskRabbit
operating as an independent company [146] In March 2020, IKEA announced that it had partnered with Pizza Hut Hong Kong on a joint venture. IKEA launched a new side table called SÄVA. The table, designed to resemble a pizza saver, would be boxed in packaging resembling a pizza box, and the building instructions included a suggestion to order
a Swedish meatball pizza from Pizza Hut, which would contain the same meatballs served in IKEA restaurants.[147][148] In April 2020, IKEA acquired AI imaging startup Geomagical Labs.[149][150] In July 2020, IKEA opened a concept store in the Harajuku district of Tokyo, Japan, where it launched its first ever apparel line.[151] Ingka Centres,
IKEA's malls division, announced in December 2021 that it would open two malls, anchored by IKEA stores, in Gurugram and Noida in India at a cost of around ₹9,000 crore (US$1.1 billion). Both malls are expected to open by 2025.[152] In 2016, IKEA Canada partnered with the Setsuné Indigenous Fashion Incubator, co-founded by Sage Paul, to
design and produce the collection ÅTERSTÄLLA, which means to restore, heal, or redecorate, and it was made entirely from salvaged Ikea textiles. Stichting INGKA Foundation, Ikano, and Ingvar Kamprad IKEA ownership chart Stichting
INGKAFoundation(Netherlands) Stichting IKEAFoundation(Netherlands) Inter IKEAFoundation(Liechtenstein) Inter IKEAHolding(Netherlands) Interogo Holding(Switzerland)(and substs.) Inter
IKEASystems (Netherlands) IKEA SupplyIKEA of SwedenIKEA IndustryHoldingIKEA Comm-unicationsIKEA Food Services Flowchart showing the structure and ownership of IKEA companies. Parent companies are at the top of the chart. Provides services to | Is the parent of | Provides funding to This box: viewtalkedit IKEA is owned and operated by a
series of not-for-profit and for-profit and for-profit corporate structure is divided into two main parts: operations and franchising. INGKA Holding B.V., based in the Netherlands, owns the Ingka Group, which takes care of the centres, retails, customer fulfillment, and all the other services related to IKEA products. The IKEA brand is owned and
managed by Inter IKEA Systems B.V., based in the Netherlands, owned by Inter IKEA Holding BV, a company registered in the Netherlands, formerly registered in Luxembourg (under the name Inter
IKEA Holding SA). Inter IKEA Holding, in turn, is owned by the Interogo Foundation, based in Liechtenstein.[154][155] In 2016, the INGKA Holding SA and his youngest son Mathias
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Kamprad replaced Per Ludvigsson as the chairman of the holding company. Following his decision to step down, the 87-year-old founder explained, "I see this as a good time for me to leave the board of Inter IKEA Group. By that we are also taking another step in the generation shift that has been ongoing for some years."[157] After the 2016
company restructure, Inter IKEA Holding SA no longer exists, having reincorporated in the Netherlands. Mathias and his two older brothers, who also have leadership roles at IKEA, work on the corporation's overall vision and long-term strategy
[157] The late Ingvar Kamprad, founder of IKEA Along with helping IKEA make a non-taxable profit, IKEA's complicated corporate structure allowed Kamprad to maintain tight control over the operations of INGKA Holding, and thus the operations of INGKA Holding, and thus the operation of most IKEA stores. The INGKA Foundation's five-person executive committee was chaired by Kamprad
It appoints a board of INGKA Holding, approves any changes to INGKA Holding's bylaws, and has the right to preempt new share issues. If a member of the executive committee quits or dies, the other four members appoint their replacement. In Kamprad's absence, the foundation's bylaws include specific provisions requiring it to continue operating
the INGKA Holding group and specifying that shares can be sold only to another foundation with the same objectives as the INGKA Foundation with the same objective with the INGKA Foundation with the INGKA Foundation
year 2009 (after paying franchise fees to Inter IKEA systems) was €2.538 billion on sales of €21.846 billion. Because INGKA Holding is owned by the non-profit status also means that the Kamprad family cannot reap these profits directly, but the Kamprads do collect a portion
of IKEA sales profits through the franchising relationship between INGKA Holding and Inter IKEA Systems. As a franchisee, the Ingka Group pays 3% of royalties to Inter IKEA Systems collected €631 million of franchise fees in 2004 but reported pre-tax profits of only €225 million in 2004. One of the major pre-tax
expenses that Inter IKEA systems reported was $\xi$590 million of "other operating charges". IKEA has refused to explain these charges, but Inter IKEA Systems appears to make large payments to I.I. Holding, another Luxembourg-registered group that, according to The Economist, "is almost certain to be controlled by the Kamprad family". I.I. Holding
made a profit of €328 million in 2004. In 2004, the Inter IKEA group of companies and I.I. Holding reported combined profits of €553m and paid €19m in taxes, or approximately 3.5 percent. [154] IKEA has avoided millions of euros in taxes [159] performing some intricate mechanisms [160] and it was noted by the EU back in 2017. The main countries
where they operated their business using tax loopholes were the Netherlands, Luxembourg and Belgium. Public Eye, a non-profit organisation in Switzerland that promotes corporate responsibility, has formally criticised IKEA for its tax avoidance strategies. In 2007, the organisation nominated IKEA for one of its Public Eye "awards", which highlight
corporate irresponsibility.[161] In February 2016, the Greens / EFA group in the European Parliament issued a report entitled IKEA: Flat Pack Tax Avoidance on the tax planning strategies of IKEA and their possible use to avoid tax in several European countries. The report was sent to Pierre Moscovici, the European Commissioner for Economic and
Financial Affairs, Taxation and Customs, and Margrethe Vestager, the European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to them in their respective roles "to advance the fight for tax justice in European Commissioner for Competition, expressing the hope that it would be of use to the fight for tax justice in European Commissioner for Competition, expressing the hope that it is not advance to the fight for tax justice in European Commissioner for Competition, expressing the hope that it is not advance to the fight for tax justice in European Commissioner for Competition and European Commissioner fo
in many different countries, in order to achieve cost efficiency. For most of its products, the final assembly is performed by the end-user (consumer). Swedwood, an IKEA subsidiary, produces all of the company's wood-based products, with the largest Swedwood factory located in Southern Poland. According to the subsidiary, over 16,000 employees
across 50 sites in 10 countries manufacture the 100 million pieces of furniture that IKEA sells annually. IKEA furniture uses the hardwood alternative particle board. Hultsfred, a factory in southern Sweden, is the company's sole supplier. Distribution centre efficiency and flexibility have been one of IKEA's ongoing priorities and thus it has
implemented automated, robotic warehouse systems and warehouse systems facilitate a merger of the traditional retail and mail order sales channels into an omni-channel fulfillment model.[163] In 2020, Ikea was noted by Supply Chain magazine as having one of the most automated warehouse systems in the
world.[164] In the 1980s under the rule of the Romanian dictator Nicolae Ceauşescu, Romania's secret police, the Securitate Archives, IKEA agreed to overcharge for products made in Romania and some of the
overpayment funds were deposited into an account controlled by the Securitate.[167] Due to the COVID-19 pandemic, IKEA has been facing major supply chain issue is shipping products from China, as a "quarter" of IKEA
products are made there.[168] A variety of reasons led to supply shortages, including consumption shocks. In addition, factories were unable to produce raw materials and workers even after they began receiving orders.[169][170] During the 1980s, IKEA kept its costs down by using production facilities in East Germany. A portion of the workforce at
those factories consisted of political prisoners. This fact, revealed in a report by Ernst & Young commissioned by the company, resulted from the intermingling of criminals and political dissidents in the state-owned production facilities IKEA contracted with, a practice which was generally known in West Germany. IKEA was one of a number of
companies, including West German firms, which benefited from this practice. The investigation resulted from attempts by former political prisoners to obtain compensation. In November 2012, IKEA admitted being aware at the time of the possibility of use of forced labour and failing to exercise sufficient control to identify and avoid it. A summary of
the Ernst & Young report was released on 16 November 2012.[171] In 2018, Ikea was accused of union busting when employees sought to organize, using such tactics as captive audience meetings.[172][173] IKEA was named one of the 100 Best Companies for Working Mothers in 2004 and 2005 by Working Mothers magazine.[174] It ranked 80 in
Fortune's 200 Best Companies to Work For in 2006 and in October 2008, IKEA canada LP was named one of "Canada's Top 100 Employers" by Mediacorp Canada Inc.[175] Yellow IKEA recyclable shopping bag LED lamp display at an IKEA in Hong Kong After initial environmental issues like the highly publicized formaldehyde scandals in the early
1980s and 1992,[176][177][178] IKEA took a proactive stance on environmental issues and tried to prevent future incidents through a variety of measures.[179] In 1990, IKEA invited Karl-Henrik Robert, founder of the Natural Step, to address its board of directors. Robert's system conditions for sustainability provided a strategic approach to
improving the company's environmental performance. In 1990, IKEA adopted the Natural Step framework as the basis for its environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Environmental plan. [180] This led to the development of an Envir
reduce the energy necessary to address isolated issues".[180] The environmental measures taken include the following: Replacing polyvinylchloride (PVC) in wallpapers, home textiles, shower curtains, lampshades and furniture—PVC has been eliminated from packaging and is being phased out in electric cables; Minimizing the use of formaldehyde in
its products, including textiles; Eliminating acid-curing lacquers; Producing a model of chair (OGLA) made from 100% post-consumer plastic waste; Introducing a series of air-inflatable furniture products into the product since the use of raw materials for framing and stuffing and reduce transportation weight and volume to about
15% of that of conventional furniture; Reducing the use of chromium for metal surface treatment; Limiting the use of substances such as cadmium, lead, PCB, PCP, and Azo pigments; Using wood from responsibly managed forests that replant and maintain biological diversity; Using only recyclable materials for flat packaging and "pure" (non-mixed)
materials for packaging to assist in recycling.[180] Introducing rental bicycles with trailers for customers in Denmark.[181] In 2000, IKEA [182] introduced its code of conduct for supplier audits every year. The main purpose
of these audits is to make sure that the IKEA suppliers follow the law in each country where they are based. Most IKEA suppliers fulfil the law today with exceptions for some special issues, one being excessive working hours in Asia, in countries such as China and India.[citation needed] As of March 2018[update], IKEA has signed on with 25 other
companies to participate in the British Retail Consortium's Better Retail Better World initiative, which challenges companies to meet objectives outlined by the United Nations Sustainable Development Goals.[183] To make IKEA a more sustainable company, a product life cycle was created. For the idea stage, products should be flat-packed so that
more items can be shipped at once; products should also be easier to dismantle and recycle. Raw materials are used, and since wood and cotton, whereby the excessive use of chemicals and water is avoided.[184] IKEA
stores recycle waste and many run on renewable energy. All employees are trained in environmental and social responsibility, while public transit is one of the priorities when the location of stores is considered. Also, the coffee and chocolate served at IKEA stores is UTZ Certified.[185] The last stage of the life cycle is the end of life. Most IKEA stores
recycle light bulbs and drained batteries, and the company is also exploring the recycling of sofas and other home furnishing products. In August 2008, IKEA announced that it had created IKEA GreenTech, a €50 million venture capital fund. Located in Lund (a university town in Sweden), it will invest in 8-10 companies in the coming five years with
focus on solar panels, alternative light sources, product materials, energy efficiency and water saving and purification. The aim is to commercialise green technologies for sale in IKEA announced its plans to develop a wind farm in Dalarna County, Sweden, furthering its goal of using only
renewable energy to fuel its operations.[188] As of June 2012[update], [needs update] 17 United States IKEA stores are powered by solar panels, with 22 additional installations in progress, [189] and a 42 MW coastal wind farm in Finland.[191] In
September 2019, IKEA announced that they would be investing $2.8 billion in renewable energy infrastructure. The company is targeting making their entire supply chain climate positive by 2030.[192] The group is responsible for approximately 1% of world commercial-product wood consumption, making it the largest individual user of wood in the
world.[193][194] IKEA claims to use 99.5% recycled or FSC-certified wood.[195] However, IKEA has been shown to be involved in unsustainable and most likely illegal logging of old-growth and protected forests in multiple Eastern European countries in recent years.[193][196][197] IKEA is the world's largest buyer and retailer of wood.[193] In 2015
IKEA claimed to use 1% of the world's supply of timber. [198] According to IKEA states that "[a]ll wood used for IKEA products must meet our critical requirements that ensure it's not (e.g.) sourced
from illegally harvested forests [...]".[195] However, despite these claims, IKEA has been involved in unsustainable and most likely illegal logging of wood in multiple Eastern European countries in recent years; see Criticism of IKEA. IKEA owns about 136,000 acres of forests in the US and about 450,000 acres in Europe.[199][200] On 14 January 2021
IKEA announced that Ingka Investments had acquired approximately 10,840 acres (4,386 hectares) near the Altamaha River Basin in the U.S. state of Georgia from The Conservation Fund. The acquisition comes with the agreement "to protect the land from fragmentation, restore the longleaf pine forest, and safe-guard the habitat of the gopher
tortoise".[201][202] IKEA is reported to be the largest private landowner in Romania since 2015.[193] In 2011, the company examined its wood consumption was for the fabrication of pallets. The company consequently started a transition to the use of paper pallets and the
"Optiledge system".[203] The OptiLedge product is totally recyclable, made from 100% virgin high-impact copolymer polypropylene (PP) plastic. The system is a "unit load alternative to the bottom carton to form a base layer upon which to stack
more products. Corner boards are used when strapping to minimize the potential for package compression." The conversion began in Germany and Japan, before its introduction into the rest of Europe and North America. [204] The system has been marketed to other companies, and IKEA has formed the OptiLedge company to manage and sell the
product.[205] Since March 2013, IKEA has stopped providing plastic bags for sale.[206] The IKEA restaurants also only offer reusable plates, knives, forks, spoons, etc. Toilets in some IKEA WC-rooms have been outfitted with dual-function flushers. IKEA has recycling bins for compact fluorescent lamps (CFLs),
energy-saving bulbs, and batteries. In 2001, IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods trains through several countries in Europe. [207] IKEA was one of the first companies to operate its own cross-border goods.
Nissan and Ecotricity and promise to deliver an 80% charge in 30 minutes. [209] From 2016, IKEA has only sold energy-efficient LED lightbulbs use as little as 15% of the power of a regular incandescent light bulb. [210] The INGKA Foundation is officially dedicated to promoting "innovations in architecture and
interior design".[154] The net worth of the foundation in the world) for a period.[211] However, most of the Group's profit is spent on investment. IKEA is involved in several international charitable causes, particularly in partnership with UNICEF,
including: In the wake of the 2004 Indian Ocean earthquake and tsunami, IKEA Australia agreed to match dollar co-workers' donations and donated all sales of the IKEA Blue Bag to the cause. After the 2005 Kashmir earthquake, IKEA gave 500,000 blankets to the relief effort in the region. [212] IKEA has provided furniture for over 100
"bridge schools" in Liberia.[213] Following the 2008 Sichuan earthquake in China, IKEA Beijing sold an alligator toy for 40 yuan (US$5.83, €3.70) with all income going to the children and families affected by Typhoon Haiyan in the Philippines
IKEA also supports American Forests to restore forests and reduce pollution. [214][215] On 3 March 2022, IKEA announced €20 million to Doctors Without Borders for its work in Syria in response to the 2023 response to the 2023 response to the 2023 response to the 2023 response to the 2024 response to t
Turkey-Syria earthquake.[218] In September 2005, IKEA Social Initiative was formed to manage the company's social involvement on a global level. IKEA Social Initiative are UNICEF[220] and Save the Children.[221] On 23 February 2009, at the ECOSOC event in New
York, UNICEF announced that IKEA Social Initiative has become the agency's largest corporate partner, with total commitments of more than US$180 million (£281,079,000).[222][223] Examples of involvements: The IKEA Social Initiative contributes €1 (£1.73) to UNICEF and Save the Children from each soft toy sold during the holiday seasons,
raising a total of £16.7 million (£28.91 million) so far. [224] In 2013, an IKEA soft toy, Lufsig, created a storm and sold out in Hong Kong and in Southern China because it had been misnamed in Chinese. [225] The IKEA soft toy, Lufsig, created a storm and sold out in Hong Kong and in Southern China because it had been misnamed in Chinese. [225] The IKEA soft toy, Lufsig, created a storm and sold out in Hong Kong and in Southern China because it had been misnamed in Chinese.
powered lamp sold in IKEA stores worldwide, IKEA Social Initiative will donate one Sunnan with the help of UNICEF.[227] In September 2011,[228] the IKEA Foundation pledged to donate $62 million to help Somali refugees in Kenya.[23] According to The Economist, however, IKEA's charitable giving is meager, "barely a rounding error in the
foundation's assets".[23] In 2009, Sweden's largest television station, SVT, revealed that IKEA's money—the three per cent collection from each store—does not actually go to a charitable foundation in the Netherlands, as IKEA has said. Inter IKEA is owned by a foundation in Liechtenstein, called Interogo, which has amassed $12 billion (£18 billion),
and is controlled by the Kamprad family.[23] Main article: IKEA Catalogue IKEA used to publish an annual marketing budget.[230] The catalogue is distributed both in stores and by mail,[231] with most of it
being produced by IKEA Communications AB in IKEA's hometown of Älmhult, Sweden.[232] At its peak in 2016, 200 million copies of the catalogue were distributed in 32 languages to more than 50 markets.[233] In December 2020, IKEA announced that they would cease publication of both the print and digital versions of the catalogue, with the
edition (released in 2020) being the final edition.[234] The IKEA Family ". The card is free of charge and can be used to obtain discounts on certain products found in-store. It is available worldwide. In conjunction with the card, IKEA
also publishes and sells a printed quarterly magazine titled IKEA Family Live which supplements the card and catalogue. The magazine is already printed in thirteen languages and an English edition for the United Kingdom was launched in February 2007. It is expected to have a subscription of over 500,000.[235] On 12 September 2017, IKEA
announced the augmented reality app, IKEA Place, following by Apple's release of its ARkit technology and iOS 11.[236] IKEA Place helps consumers to visualize true to scale IKEA products into real environment.[237] In 1994, IKEA ran a commercial in the United States, titled Dining Room, widely thought to be the first to feature a homosexual
couple; it aired for several weeks before being withdrawn after calls for a boycott and a bomb threat directed at IKEA stores. [238] Other IKEA commercials appeal to the wider LGBTQ community, one featuring a transgender woman. [239] German-Turkish advertisement in Berlin-Neukölln In 2002, the inaugural television component of the "Unböring a transgender woman. [239] German-Turkish advertisement in Berlin-Neukölln In 2002, the inaugural television component of the "Unböring a transgender woman. [238] Other IKEA commercials appeal to the wider LGBTQ community, one featuring a transgender woman. [238] Other IKEA commercials appeal to the wider LGBTQ community, one featuring a transgender woman. [238] Other IKEA commercials appeal to the wider LGBTQ community, one featuring a transgender woman. [238] Other IKEA commercials appeal to the wider LGBTQ community, one featuring a transgender woman. [238] Other IKEA commercials appeal to the wider LGBTQ community, one featuring a transgender woman. [238] Other IKEA commercials appeal to the wider LGBTQ community and the wider LG
campaign, titled Lamp, went on to win several awards, including a Grand Clio,[240] Golds at the London International Advertising Festival,[243] the most prestigious awards ceremony in the advertising community. A debate ensued between Fraser
Patterson, Chief Executive of Onis, and Andrew McGuinness, partner at Beattie McGuinness Bungay (BMB), the advertising and PR agency that was awarded the £12 million IKEA account.[244][245] The essence of the debate was that its
advertising could be seen in prominent landmarks throughout London, having been already accredited, showing concern about the impact IKEA subsequently agreed to provide Onis with a feature page on the IKEA campaign would have on the originality of its own. BMB and IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subsequently agreed to provide Onis with a feature page on the IKEA subseque
year. In 2008, IKEA paired up with the makers of video game The Sims 2 to make a stuff pack called IKEA Home Stuff, featuring many IKEA products. It was released on 24 June 2008 in Europe. It is the second stuff pack with a major brand, the first being The Sims 2 H&M Fashion Stuff. IKEA took over the title
sponsorship of Philadelphia's annual Thanksgiving Day parade in 2008, replacing Boscov's, which filed for bankruptcy in August 2008. In November 2008, a subway train decorated in IKEA style was introduced in Novosibirsk, Russia. [246] Four cars were turned into a mobile showroom of the Swedish design. The redesigned train, which features
colourful seats and fancy curtains, carried passengers until 6 June 2009. IKEA marketing campaign in the Paris Métro In March 2010, IKEA developed an event in four important Métro stations in Paris, in which furniture collections are displayed in high-traffic spots, giving potential customers a chance to check out the brand's products. The Métro
walls were also filled with prints that showcase IKEA interiors. In September 2017, IKEA launched the "IKEA Human Catalogue" campaign, in which memory champion Yanjaa Wintersoul memorized all 328 pages of the catalogue in minute detail in just a week before its launch. To prove the legitimacy and accuracy of the campaign, live
demonstrations were held at press conferences in IKEA stores across Malaysia, Singapore, Thailand as well as a Facebook Live event held at the Facebook Live event held at the Facebook Singapore headquarters and talk show demonstrations in the US with Steve Harvey among others. [247] The advertising campaign was hugely successful winning numerous industry awards at the Facebook Live event held at the Facebook Li
including the Webby award 2018 for best social media campaign, [248] an Ogilvy award and is currently a contender for the Cannes Lions 2018. [249] In 2020, IKEA conducted a "Buy Back Friday" campaign with a message to present a new life to old furniture instead of offering customers to buy new items for Black Friday. [250] In June 2021, IKEA
said it had suspended adverts on GB News because of concerns the channel's content would go against their aim to be inclusive. In a statement IKEA said: "We have safeguards in place to prevent our advertising from appearing on platforms that are not in line with our humanistic values. We are in the process of investigating how this may have
occurred to ensure it won't happen again in future, and have suspended paid display advertising in the meantime. "[251] At the end of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement titled "Ads That Skip You" highlighting items for a function of August 2023, IKEA launched a 6-second advertisement a function of August 2023, IKEA launched a 6-second advertisement a function of August 2023, IKEA launched a 6-second a 
with time to press "skip ad." [254][255][256] The view-through rate exceeded expectations by over 35%, reaching above 90% in all targeted markets. Additionally, there was an overall increase of 32% in clicks compared to the original targeted markets. Additionally, there was an overall increase of 32% in clicks compared to the original target.
windows into out-of-home advertising spaces. [258] In 2018, the company's plush toy shark "Blåhaj" was widely used in an internet meme, [259][260][261] with social media users posting humorous photos of it in their homes.
song "IKEA" on the album Smoking Monkey. In 2005, British musician Mitch Benn with the band The Distractions penned the novelty song "Ikea" [263] In December 2019, comedy metal band Nanowar of Steel released the song Valhallelujah which is dedicated to Odin and IKEA. The music video features a longship with the sail adorned with the IKEA
logo, and a fictional IKEA catalogue written in Old Norse runes. The lyrics include references to various IKEA products, namely BEDDINGE, KIVIK, VITTSJÖ, KNOPPARP, BESTÅ and SLATTUM.[264] The 1999 American movie Fight Club references IKEA furniture to show the consumerist culture of modern times. IKEA stores have been featured in
many works of fiction. Some examples include: The 1986 Swedish crime comedy film Jönssonligan dyker upp igen features a failed robbery of the IKEA store at Kungens Kurva by the eponymous gang. [265] The 2009 American film 500 Days of Summer features the main characters flirting around the showroom of an IKEA store. It was filmed on-
location at an IKEA store. One of the tracks from the film's score is entitled "Ikea" to reflect the scene. [266] IKEA Heights, a 2009 comedic melodrama web series, was filmed without permission in an IKEA store. [267] The 2014 novel The Extraordinary Journey of the Fakir Who Got Trapped in an Ikea Wardrobe by French author Romain Puertolas
features a trip to an IKEA store in Paris, France. [268] The 2014 horror comedy novel Horrorstör is set in a haunted store called ORSK, modelled on IKEA, and the novel is designed to look like the IKEA catalogue. [269] The SCP Foundation, an online collaborative horror writing community documenting fictional anomalies, features an entry (numbered
SCP-3008) originating in 2017 about an IKEA store which is notably bigger on the inside than its exterior implies, and from which escaping is difficult. [270][271] The interior of this store is populated by entities dressed in IKEA staff attire, resembling highly deformed, faceless humanoids, which are normally passive during the "day" (when the lights
are switched on) but become aggressive during the "night" (when the lights are switched off), informing 'customers' to "leave the store", and enforcing this if not listened to. A number of survival horror video games have been created based on SCP-3008.[272] The 2021 children's picture book Bears Out of The Box features IKEA's Fabler Bjorn doll,
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