



Circular Economy

Key Principles

Refuse

Avoid unnecessary products or packaging by choosing efficient, sustainable alternatives.

Rethink

Redesign or reimagine products and systems to reduce environmental impact.

Reduce

Improve manufacturing efficiency and minimize the use of raw materials and energy.

Repair

Fix and maintain broken or worn items to restore their original function.

Remanufacture

Use parts from discarded products to create new, high-quality products.

Repurpose

Give items a new use, different from their original purpose, to extend their value.

Recycle

Process materials from used products into new raw materials for manufacturing.

Recover

Extract valuable resources or energy from waste to reduce landfill and resource loss

