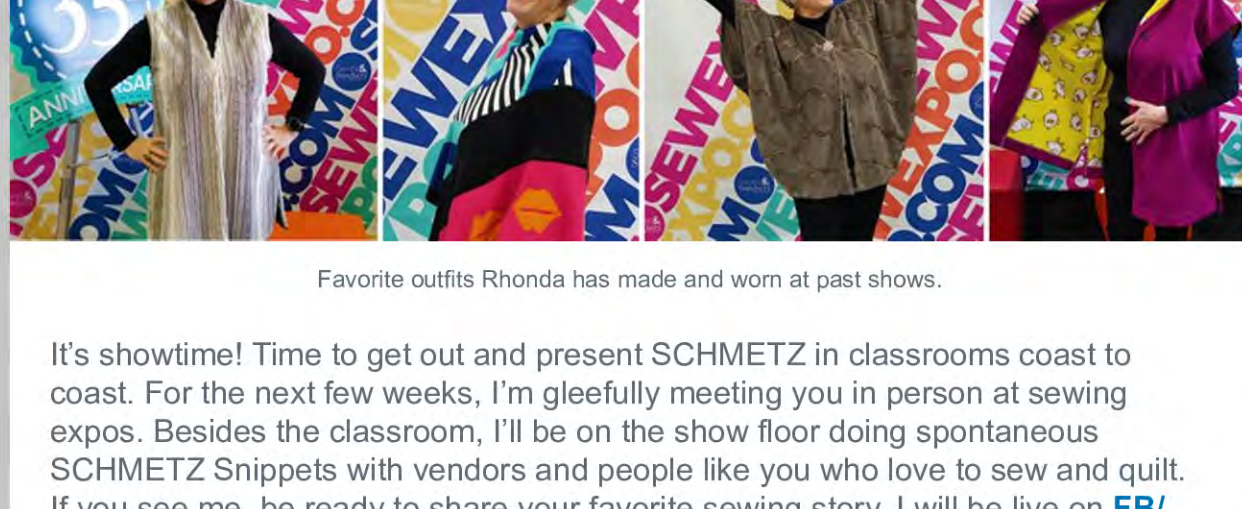




SCHMETZ
NEEDLES

MARCH 2024

On the Road



Favorite outfits Rhonda has made and worn at past shows.

It's showtime! Time to get out and present SCHMETZ in classrooms coast to coast. For the next few weeks, I'm gleefully meeting you in person at sewing expos. Besides the classroom, I'll be on the show floor doing spontaneous SCHMETZ Snippets with vendors and people like you who love to sew and quilt. If you see me, be ready to share your favorite sewing story. I will be live on [FB/schmetzneedles](#) so viewers at home can get a glimpse of the show and our inspirational surroundings. See you soon!
Sew SCHMETZ & Grabbit® Too!

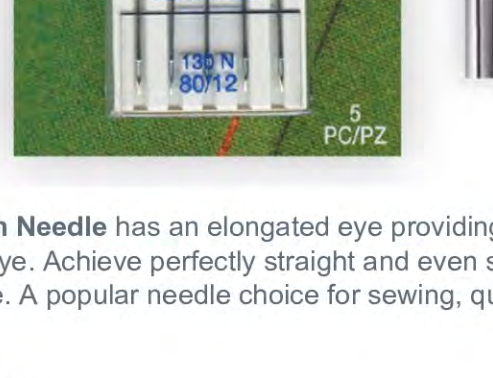
Rhonda Pierce

Spokesperson, SCHMETZneedles.com/Vice-President, Euro-notions
699 Executive Drive Willowbrook IL 60527 #630 481-4086
rpierce@euro notions.com

Euro-notions
SCHMETZneedles.com

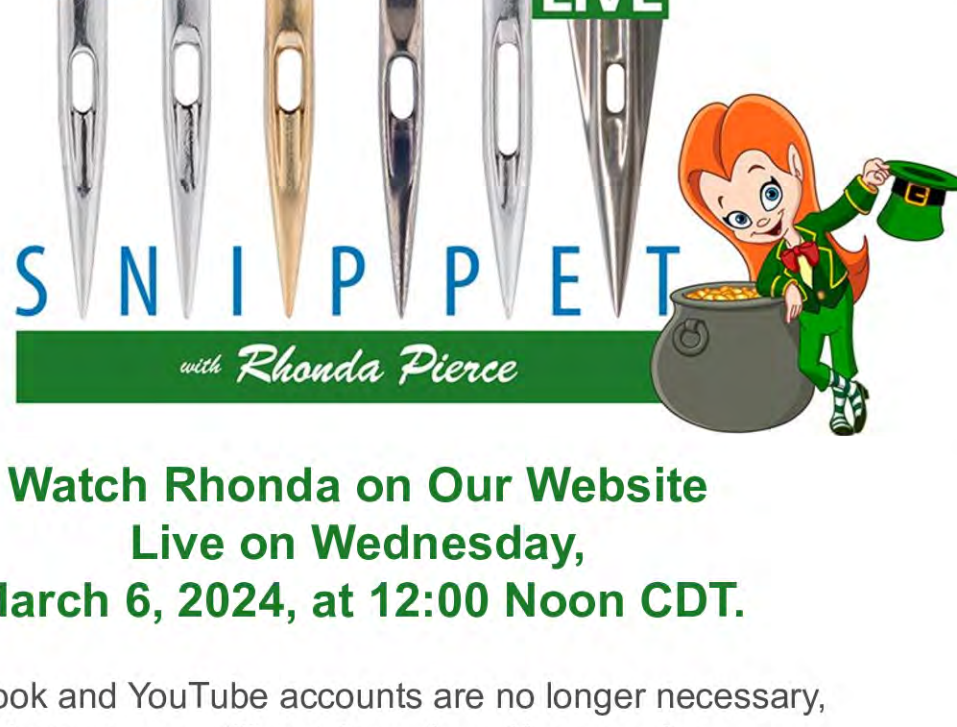
SCHMETZ

Needle Point



The SCHMETZ Topstitch Needle has an elongated eye providing less stress on the thread as it passes through the eye. Achieve perfectly straight and even stitches when using a straight-stitch needle plate. A popular needle choice for sewing, quilting, and machine embroidery.

- Needle System 130 N
- Color Code: Light Green
- Slightly Rounded Point
- Elongated Eye
- Sizes: 80/12, 90/14, 100/16, Twin
- Use with specialty, topstitch, heavy, multiple, or poor-quality threads.



Watch Rhonda on Our Website
Live on Wednesday,
March 6, 2024, at 12:00 Noon CDT.

Facebook and YouTube accounts are no longer necessary, but you can still watch on them if you prefer.

You can also watch on Restream using the link below. There's a page on our website just for SCHMETZ Snippets.

Join Rhonda at:

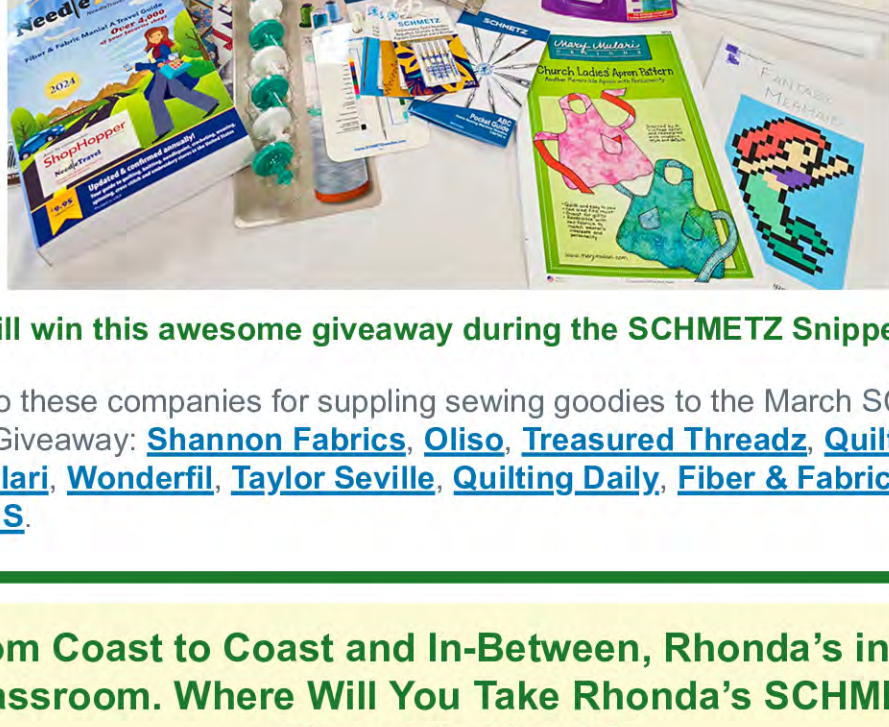
<https://www.schmetzneedles.com/pages/videos>

Facebook Link

https://www.facebook.com/schmetzneedles/live_videos/

Restream Link

<https://studio.restream.io/emv-wcfk-kvx>



Who will win this awesome giveaway during the SCHMETZ Snippet Live?

Thanks to these companies for supplying sewing goodies to the March SCHMETZ Snippet Giveaway: [Shannon Fabrics](#), [Oliso](#), [Treasured Threadz](#), [Quiltini](#), [Mary Mulari](#), [Wonderfil](#), [Taylor Seville](#), [Quilting Daily](#), [Fiber & Fabric Mania](#), [Clover US](#).

From Coast to Coast and In-Between, Rhonda's in the Classroom. Where Will You Take Rhonda's SCHMETZ Classes in March?

At last, understand sewing machine needles!
Register now for Rhonda's delightful and informative classes!

Thanks again for a very informative and entertaining talk on needles. I'm sure that we all learned a thing or two! **Martha**

Your needle education is invaluable. **Janith**

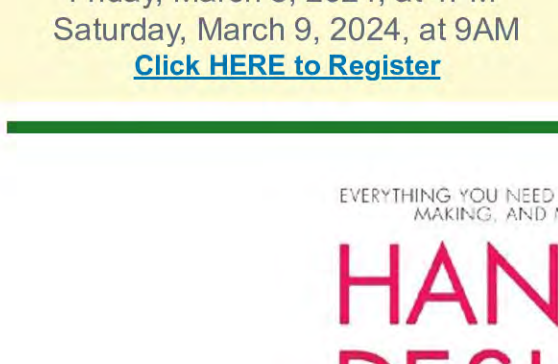
Rhonda: Your class got rave reviews. Everyone learned something. They loved your screen presence You were amazing. Thanks for all you do to educate our sewers and quilters! **Kay**



Sewing & Stitchery Expo – Puyallup WA

March 1, 2024 @ 10:30 AM

[Click HERE to Register](#)



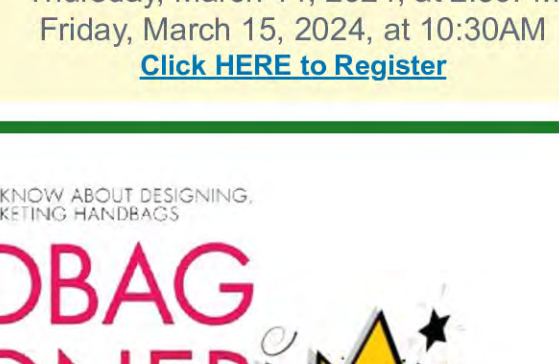
Original Sewing & Quilt Expo

Atlanta GA

Friday, March 8, 2024, at 4PM

Saturday, March 9, 2024, at 9AM

[Click HERE to Register](#)



Original Sewing & Quilt Expo

Lakeland FL

Thursday, March 14, 2024, at 2:30PM

Friday, March 15, 2024, at 10:30AM

[Click HERE to Register](#)

EVERYTHING YOU NEED TO KNOW ABOUT DESIGNING, MAKING, AND MARKETING HANDBAGS

HANDBAG DESIGNER 101

PODCAST



EMILY BLUMENTHAL
OF THE HANDBAG AWARDS

<https://podcasts.apple.com/us/podcast/handbag-designer-101/id1707015270>

ASG Presents: **Sew Much Fun Hong Kong** December 3-December 11, 2024

Share Hong Kong's fabric and sewing-related shopping and learning opportunities with tour hosts, Linda Griepentrog and Pauline Richards.

- Explore Hong Kong's shopping areas on our own bus, the city's transit system and ferries
- Shop markets for fabrics, notions, jewelry, laces and beads
- Visit designer outlets and find clothing bargains
- Share a half-day sightseeing tour and take a Tai Chi lesson
- Get a behind-the-scenes look at a costume shop
- Enjoy a farewell dinner cruise and laser light show
- Optional guided tours will be available

Cost: \$3,500, double occupancy for ASG members (non-members: \$3,600 double occupancy), includes 7 nights hotel room and tax at the Holiday Inn Golden Mile, daily breakfast buffet, bus transportation for scheduled tour days, a half-day city sightseeing tour, Tai Chi lesson, and a farewell dinner cruise and laser light show.

NOTE: THERE IS A LOT OF WALKING ON THIS TOUR.

Tour Questions:
Linda Griepentrog 541-647-1529
email: gwizdesigns@aol.com

Registration Questions:
Maria Trevino (ASG) 713-729-3000

Make a \$1,500 deposit to hold your space. Deposits are refundable through October 15, 2024, less a \$50 handling fee. Deposits are non-refundable after October 15, 2024.

Download the registration form and view pictures from past tours at www.asg.org

The American Sewing Guild reserves the right to cancel this tour if a minimum number of participants is not met.

Hosted by former Sew News editor Linda Griepentrog and writer Pauline Richards, Sew Much Fun Hong Kong is designed to share with you some of the region's fabric and sewing-related shopping and learning opportunities. If anyone has questions about the tour, you can contact Linda Griepentrog at gwizdesigns@aol.com.

[Click HERE for more information.](#)

TEXTILE TALKS

Which **FREE** Lectures Will You Attend?

Textile Talks features weekly presentations and panel discussions from the International Quilt Museum, Quilt Alliance, Studio Art Quilt Associates, and Surface Design Association. The programs are held online at 2 PM Eastern / 11 AM Pacific US and Canada (GMT/UTC -5) each **Wednesday** and last approximately one hour.

Click this link to check for upcoming Textile Talks:
<https://www.saga.com/resources/textiletalks>

Where's Rhonda?

2024 Events & Shows

MARCH

3 [Sewing & Stitchery Expo](#) **6** [SCHMETZ Snippet Live](#) **7-9** [Original Sewing & Quilt Expo-Atlanta](#) **14-16** [Original Sewing & Quilt Expo-Lakeland](#) **22-24** [h+h Cologne](#)

APRIL

13 [SCHMETZ Snippet Live](#) **9** [Fine Line Creative Arts Center](#)

18-20 [Original Sewing & Quilt Expo-Cleveland](#)

MAY

1 [SCHMETZ Snippet Live](#) **1-3** [h+h Americas](#) **16-18** [Sew.Quilt.Create. Weekend](#)

JUNE

5 [SCHMETZ Snippet Live](#) [Nebraska Quilt Company](#) **7** [Hen & Chicks Studio](#) **8** [ASG Cedar Rapids](#) **18-21** [Bernina University](#)

JULY

13 [SCHMETZ Snippet Live](#) **9** [Sew Many Quilters Guild](#) **10** [Bungalow Quilting](#)

15 [Friendship Knot Quilt Guild](#) **18** [Coastal Prairie Quilt Guild](#)

AUGUST

7 [SCHMETZ Snippet Live](#)

SEPTEMBER

4 [SCHMETZ Snippet Live](#) **5-7** [Great Wisconsin Quilt Show](#) **9** [Kruusn Quilt Designs](#) **28** [ASG Silverdale](#)

OCTOBER

2 [SCHMETZ Snippet Live](#) **26-28** [Houston Quilt Market](#)

OCTOBER 30- NOVEMBER 3 [Houston Quilt Festival](#)

NOVEMBER

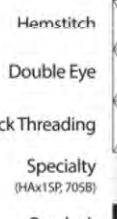
6 [SCHMETZ Snippet Live](#) **12** [Centre Pieces Quilt Guild](#)

DECEMBER

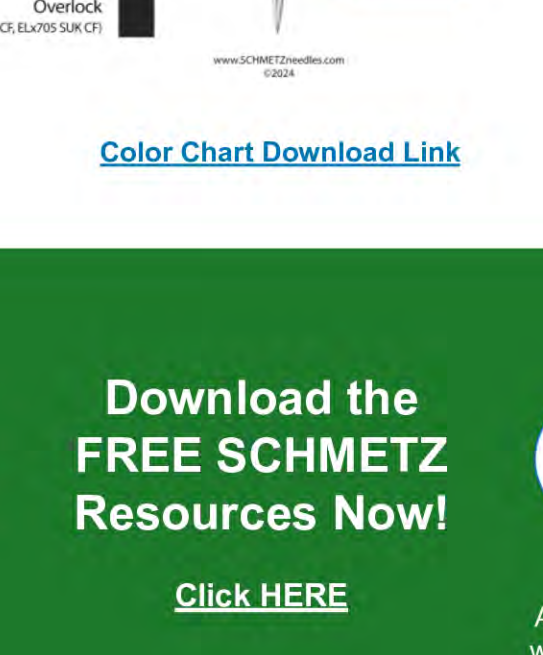
4 [SCHMETZ Snippet Live](#)

Let's Get Social

"Like Us"



SCHMETZ



[Color Chart Download Link](#)

Download the FREE SCHMETZ Resources Now!

[Click HERE](#)

Add this badge to your website or social media

Forward this newsletter to a sewing buddy!

www.SCHMETZneedles.com

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