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### **Dave DeWitt**

Exterior Design Manager, Ford Motor Company

Dave DeWitt is an exterior design manager, a position he has held since 2009.

DeWitt has some of the deepest Ranger design experience in the company. It all started in 2006 when he was the lead exterior designer for the 2011 model year Ranger. From 2009 to 2018, he was the exterior design manager for the 2015 model year Ranger, 2018 model year Ranger and Ranger Raptor and also the 2019 model year North American Ranger. From 2018 to 2022, he was the Ford Performance and vehicle personalization design manager, during which time he managed the next-gen Ranger Raptor as well as the various other global and regional design projects for Ford.

DeWitt joined Ford in 2005 from Caran Consulting in Gothenburg, Sweden, where he was working on various design programs for a local automaker. Previously, he held various design roles at numerous companies in the auto industry.

When not shaping the skin-deep good looks of Ford Ranger Raptor, DeWitt can either be found bobbing about in the ocean waiting for the perfect wave, designing surfboards and his latest endeavor, designing watches or occasionally making Lego cars.

DeWitt has nearly 30 years of international automotive design experience and has lived and worked in Germany, Japan, Sweden and his current country of Australia. Born in London and based in Melbourne, DeWitt attained his transportation design diploma from Coventry University in England.

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